

## **VETERANS DAY EVENT**

### 85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

- Models are at PROMO MAP = Lowest Price. Normal MAP models can be less 10%
- We will re-approve any changes with HUB to avoid surprises
- We will file your HUB claim for 85% or 70% if checked on order form

Event Dates November 6 -16 Order by October 15

### Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 39.9 Cents.
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **41.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive

<u>All orders Include</u> art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. **Option** - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

### Contact 800-770-5219

Bill Menkhus bill\_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug\_nelson@invigoratemedia.com Cell 636-578-8130

Proven by Monsterous Results Arrives in the mailbox as 6" x 10.5"
Opens to 10.5" x 17"



— 10.5 INCHES **WIDE** —



295% BIGGER Than our Jumbo Postcard!

As low as

19 9 Includes
Postage

17 INCHES TALL

# Kitchen Aid CELEBRATING

1919 1 2019
YEARS OF MAKING HISTORY

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES

Valid September 26 - December 31, 2019

## **KitchenAid**<sup>®</sup>



22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water

2.0 cu.ft. Over-the-Range Microwave with Sensor Functions

\$3799

STAINLESS STEEL



6.4 cu.ft. Electric Range with Even-Heat™ True Convection KFEG500ESS - Gas add \$100

46 DBA
Dishwasher with
ProWash™ Cycle
KDFE104HPS



# VETERANS



NOVEMBER 6<sup>TH</sup> - 16<sup>TH</sup>

## SCRATCH & WIN



• \$10,000 Shopping Spree

- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT



Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 03MM4410WP\_VeteransDay

## **MAYTAG**<sup>®</sup>

## FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature MFI2570FEZ

1.7 cu.ft. Compact Overthe-Range Microwave with Flush Hidden Vent MMV1174FZ

5.3 cu.ft. Electric
Range with Precision
Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$100

Stainless Steel Tub Dishwasher with PowerBlast® Cycle MDB4949SHZ







\$2799



MSRP \$4596

\$2699 FINGERPR







25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser

5.3 cu.ft. Electric Range with Frozen Bake™ Technology WFE525S0HV WFG525S0HV - Gas add \$100

1.9 cu.ft. Steam Microwave with Sensor Cooking WMH32519HV

Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle WDT750SAHV

MSRP \$3196





25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element WFE510S0HS WFG510S0HS - Gas add \$100

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDF540PADM

## 12 MONTHS SPECIAL FINANCING!\*

Whirlpool

**MAYTAG**<sup>®</sup>



**ALL 4 PIECES** 

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser WFW8620HW

7.4 cu.ft. Electric Dryer with Steam Cycles WED8620HW



PEDESTALS - XHPC155XW

Reg. \$289 - Sale \$189

Only \$1676! Save \$700!

**ALL 4 PIECES** 

4.5 cu.ft. Front Load Washer with 12-hr Fresh Spin™ Option MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle MED5630HW

# WE SELL IT

BUYING POWER - We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

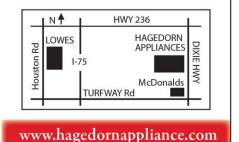
**BUY FROM A LOCALLY OWNED BUSINESS!** 







4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



## The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES



## **MAYTAG**<sup>®</sup>

### FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN



Refrigerator with

MFI2570FEZ





1.7 cu.ft. Compact Overthe-Range Microwave with Flush Hidden Vent MMV1174FZ



5.3 cu.ft. Electric Range with Precision Cooking™ System MER6600FZ MGR6600FZ - Gas add \$100

Stainless Steel Tub Dishwasher with PowerBlast® Cycle MDB4949SHZ

Whirlpool

BLACK STAINLESS STEEL KITCHEN SUITE

## STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser WRF555SDHV



1.9 cu.ft. Steam Microwave with Sensor Cooking WMH32519HV





Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle WDT750SAHV



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with **Electronic Touch Controls** WMH31017HS





5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element WFE510S0HS WFG510S0HS - Gas add \$100

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDF540PADM

## KitchenAid' CELEBRATING **RECEIVE UP TO**

BY MAIL WITH PURCHASE OF

SELECT KITCHENAID® BRAND

APPLIANCES'

### STAINLESS STEEL KitchenAid<sup>®</sup> KITCHEN SUITE

Dealer Name Street Address City, State Zip

### POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water

2.0 cu.ft. Over-the-Range Microwave with Sensor Functions KMUSTONESS

6.4 cu.ft. Electric Range with Even-Heat™ True Convection KFEG500ESS KFGG500ESS - Gas add \$100

46 DBA Dishwasher with ProWash™ Cvcle KDFE104HPS

**SAVE \$2197** ON THE PACKAGE!

### Artwork Version: 03LM4409WP\_VeteransDay



each



**ALL 4 PIECES** Only \$2176! Save \$800!

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser WFW8620HW

7.4 cu.ft. Electric Dryer with Steam Cycles WED8620HW



**ALL 4 PIECES** Only \$1676! Save \$700!

4.5 cu.ft. Front Load Washer with 12-hr Fresh Spin™ Option MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle MED5630HW





**SINCE 1941** HWY 236 HAGEDORN LOWES APPLIANCES HACEDORN McDonalds 4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060 www.hagedornappliance.com

## WE SELL IT & SERVICE IT

**BUYING POWER** – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!** 



AMANA

4.7 cu.ft. Top Load Washer with Deep Fill Option NTW4516FW

7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles NED4655EW

\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. @/IM @ 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03LM4409WP VeteransDay cheitert @2019 Invigorate Media, LLC, All Rights Reserved, 800-770-5219.





# VETERANS DAY

## **HUGE SAVINGS**

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

### **BLACK STAINLESS STEEL** KITCHEN SUITE

<sup>\$</sup>2699









25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser WRF555SDHV

1.9 cu.ft. Steam Microwave with Sensor Cooking WMH32519HV

5.3 cu.ft. Electric Range with Frozen Bake™ Technology WFE525S0HV WFG525S0HV - Gas add \$100

Stainless Steel **Tub Dishwasher** with 1-Hour Wash Cycle WDT750SAHV

AMANA

Whirlpool

**MAYTAG** 

KitchenAid<sup>®</sup>

## **MAYTAG**<sup>®</sup>

SAVE \$600 ON THE



Washer with Load & Go™ XL Dispenser WFW8620HW

5.0 cu.ft. Front Load 7.4 cu.ft. Electric Dryer with Steam Cycles WED8620HW

SAVE \$500 ON THE PAIR!



4.5 cu.ft. Front Load Washer with 12-hr Fresh Spin™ Option MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle MED5630HW



\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. @/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03JP4411WP\_VeteransDay cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

## **KitchenAid**°

RECEIVE **UP TO** 



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid September 26 - December 31, 2019

## 12 MONTHS SPECIAL FINANCING!

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE **MEDIA** 

Artwork Version: 03JP4411WP VeteransDay

# -Alternate Jumbo Card-





## **MAYTAG**<sup>®</sup>

MSRP \$1199

SAVE \$600 ON THE



Washer with Load & Go™ XL Dispenser WFW8620HW

5.0 cu.ft. Front Load 7.4 cu.ft. Electric Dryer with Steam Cycles WED8620HW

SAVE \$500 ON THE PAIR!



4.5 cu.ft. Front Load Washer with 12-hr Fresh Spin™ Option MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle MED5630HW

Selling & Servicing Major Appliances in Tucson Since 1956 Wilmot East Broadway 6355 E. Broadway at Wilmot • (520) 296-7218

\*See store for complete details of all offers, financing and rebates. Visit maylag.com for warranty details. ®/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4415WP\_VeteransDay cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

## **KitchenAid**°

RECEIVE **UP TO** 



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid September 26 - December 31, 2019

## 12 MONTHS SPECIAL FINANCING!\*

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE **MEDIA** 

Artwork Version: JP4415WP VeteransDay

## **MODEL LIST: MONSTER MAILER**

\*Some models may not appear on smaller mailers

## Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand KitchenAid Kitchen Package				_MSRP	\$5996	_ SALE PRICE _	\$3799
Brand _		Model #	KRSC503ESS	_MSRP		_ SALE PRICE _	
Brand _		Model #	KMHS120ESS	_MSRP		_ SALE PRICE _	
Brand _		Model #	KFEG500ESS or KFG	G500ESS	8	_ SALE PRICE _	
Brand _		Model #	KDFE104HPS	MSRP_		_ SALE PRICE _	
Brand _	Maytag Kitchen	Package		_MSRP	\$4246	_ SALE PRICE _	\$2799
Brand _		Model #	MFI2570FEZ	_MSRP		_ SALE PRICE _	
Brand _		Model #	MMV1174FZ	_MSRP		_ SALE PRICE _	
Brand _		Model #	MER6600FZ or MGF	R6600FZ		_ SALE PRICE _	
Brand _		Model #	MDB4949SHZ	_MSRP		_ SALE PRICE _	
Brand _	Whirlpool Kitche	n Package		_MSRP	\$4596	_ SALE PRICE _	\$2699
Brand _		Model #	WRF555SDFV	_MSRP		_ SALE PRICE _	
Brand _		Model #	WMH32519HV	_MSRP		_ SALE PRICE _	
Brand _	Model # WFE525S0HV or WF			G525S0HV		_ SALE PRICE _	
Brand _		Model #	WDT750SAHV	_MSRP		_ SALE PRICE _	
Brand _	Whirlpool Kitche	n Package		_MSRP	\$3196	_ SALE PRICE _	\$2099
Brand _		Model #	WRS325SDHZ	_MSRP		_ SALE PRICE _	
Brand _		Model #	WMH31017HS	_MSRP		_ SALE PRICE _	
Brand _		Model #	WFE510S0HS or WF	G510S0F	IS	_ SALE PRICE _	
Brand _		Model #	WDF540PADM	MSRP_		_ SALE PRICE _	
Brand _	Whirlpool	Model #	WFW8620HW	_MSRP	\$1199	_ SALE PRICE _	\$899
Brand _	Whirlpool	Model #	WED8620HW	_MSRP	\$1199	_ SALE PRICE _	\$899
Brand _	Maytag	Model #	MHW5630HW	_MSRP	\$899	_ SALE PRICE _	\$649
Brand _	Maytag	Model #	MED5630HW	_MSRP	\$899	_ SALE PRICE _	\$649
Brand _	Amana	Model #	NTW4516FW	_MSRP	\$499	_ SALE PRICE _	\$399
Brand _	Amana	Model #	NED4655EW	_MSRP	\$499	_ SALE PRICE _	\$399



## Monster Mailer • Legal Limit Max • Jumbo Postcard

## **Order Form**

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223** 

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Busir	ness Name:		Contact Name:								
Address:		City:			State: Zip:						
Phone:		Cell:		Em	ail:						
Buyir	ng Group:		Wh	irlpool Rep:							
Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf?   YES!											
Are you Whirlpool Exclusive?   YES! HUB Log-in Username: Password:											
Tue you managed Exclusive. Exclusive. Exclusive.											
Step 1	Sale Dates Indicate your sal	te your sale dates here:  Step 2  Please List Artwork Version Number  Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)									
			Inc								
	Do you want "Scratch Off" Promo? ☐ Yes ☐ No (Scratch Off Promo: Add 3 cents per mailer)										
Step	Quantity Single F	Family Homes: Select O	ne	Jumbo Postcard Pricing:							
3	Monster Mailer	<b>□</b> 1. 5,000 - \$2,443 <b>□</b> 2	<b>2.</b> 10,000 - \$4, <sup>-</sup>	139 l	<b>1</b> . 1,000 - \$799	<b>2.</b> 2,000 -	\$1,399				
	Legal Limit MAX	! <b>□</b> 1. 5,000 - \$2,543 <b>□</b> 2	<b>2.</b> 10,000 - \$4,0	339 l	<b>3.</b> 3,000 - \$1,799	<b>4.</b> 4,000 -	\$2,099				
		- ADD- MONOTED OO O+ -	l-		<b>5.</b> 5,000 - \$2,293	<b>G.</b> 10,000	- \$3,839				
		s, ADD: MONSTER - 39.9¢ ea 41.9¢ each • JUMBO POST		ach (on quantiti	es over 5.000)						
Step 4	Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates, Free Deliving Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$ List your special offers here:										
Step	Signature (REOU	IDED).			(Vour order will not b	a processed wit	hout a signatural				
5			tingent upon, availal	ility of featured	_ (Your order will not be merchandise. Invigorate Media	•	_				
Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.											
Step 6	Select ONE: □1.	. Zip Codes - Complete I	Below <b>O</b>	<b>?</b> □ 2. L	_et us run a radius a	around your s	tore				
Call us for free consultation on selecting your mailing list											
1.		2.	3.		4.	5.	5.				
6.		7.	8.		9.	10.					
Pricing Includes: \$50,000* Household Median Income											
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Single Family Home Postage											
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢  Add'I SCFs: Add \$100											

## List your model changes below Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_\_Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # **CHANGE PRICE TO:** \$ and/or **CHANGE SAVE TO:** \$ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$