

COLUMBUS DAY SALE!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

- Prices at Lowest available MAP/PROMO MAP Less 10% you decide your prices
- We will re-approve any changes with HUB to avoid surprises
- We will file your HUB claim for 85% or 70% if checked on order form

Event Dates October 3 – 16 Order by September 16

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only 39.9 Cents.
- 2. The Legal Limit MAX Postcard 11"x 14" The Largest Piece of Mail Allowed by Law! Only 41.9 Cents.
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive

<u>All orders Include</u> art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. **Option** - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

Proven by Monsterous Results

Arrives in the mailbox as 6" × 10.5"
Opens to 10.5" × 17"



— 10.5 INCHES WIDE —



295% BIGGER Than our Jumbo Postcard!

As low as Includes Postage

17 INCHES **TALI**

KitchenAid® **RECEIVE UP TO**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES

Valid September 26 - December 31, 2019

KitchenAid[®]

STAINLESS STEEL **KITCHEN SUITE**



22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water



2.0 cu.ft. Over-the-Range Microwave with Sensor Functions



6.4 cu.ft. Electric Range with Even-Heat™ True Convection KFEG500ESS

46 DBA Dishwasher with ProWash™ Cycle KDFF104HPS



SAVE 15-50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Scratch & • \$10,000 Shopping Spree 930- KitchenAid® Stand Mixer • \$25 — \$50 Additional Instant Savings

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX **OR CURRENT RESIDENT**

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: 03MM4400WP_ColumbusDay

Whirlpool

PREMIUM STAINLESS **EL KITCHEN SUITE!**

25 cu.ft. French **Door Refrigerator** with Exterior Ice & Water Dispenser WRF555SDFZ

1.9 cu.ft. Steam Microwave with Sensor Cooking WMH32519HZ

5.3 cu.ft. Electric Range with Frozen Bake[™] Technology WFE525S0HZ

Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle WDT750SAHZ







2499



\$2199 \$2199



25 cu.ft. Side-by-Side Refrigerator

with Frameless Glass Shelves

5.3 cu.ft. Electric Range with

WFE510S0HS WFG510S0HS - Gas add \$111

FlexHeat™ Dual Radiant Element

WRS325SDHZ





1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDF540PADM FINGERPRINT

MSRP \$4246

\$2999



25 cu.ft. French Door Refrigerator with PowerCold® Feature MFI2570FEZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent

Stainless Steel Tub Dishwasher with PowerBlast® Cycle MDB4949SHZ

12 MONTHS SPECIAL FINANCING!*

Whirlpool

\$999

MSRP*1299



LOAD & GO™ XL DISPENSER

Simply add detergent once & skip refills for 40 loads!

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser and 12-Hour FanFresh® Option

7.4 cu.ft. Electric Dryer with Steam Cycles and Wrinkle Shield™ Plus Option WED8620HC



We Sell It & Service It

BUYING POWER – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

AMANA

\$399 each

MAYTAG°

\$799 each



4.7 cu.ft. Top Load Washer with Deep Fill Option NTW4516FW

7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles NED4655EW

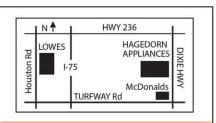


4.8 cu.ft. Front Load Washer with 16-hr Fresh Spin™ Option мнw6630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle MED6630HW



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



"See store for complete details on all offers, linearcing and rebastes. Visit maylag com for warranty details. "Applies only to refurbished, reconditioned, damaged or scratch & dert products. Limited Warranty. See associate for details: "Employees of retails: "Employees of

The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES

SINCE 1941 FACEDORIN APPLIANCE Columbus OCTOBER 3rd – 16th SAVE 15-50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

PREMIUM STAINLESS STEEL KITCHEN SUITE!

25 cu.ft. French **Door Refrigerator** with Exterior Ice & Water Dispenser WRF555SDFZ

1.9 cu.ft. Steam Microwave with Sensor Cooking WMH32519HZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology WFF525S0H7

Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle WDT750SAHZ







12 MONTHS SPECIAL FINANCING!

Whirlpool

STAINLESS STEEL KITCHEN SUITE

MAYTAG[®]

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves WRS325SDHZ



1.7 cu.ft. Microwave **Hood Combination** with Electronic Touch Controls WMH31017HS

\$2199



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element WFE510S0HS WFG510S0HS - Gas add \$111

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDF540PADM



25 cu.ft. French Door Refrigerator with PowerCold® Feature MFI2570FEZ



1.7 cu.ft. Compact Overthe-Range Microwave with Flush Hidden Vent MMV1174FZ





5.3 cu.ft. Electric Range with Precision Cookina™ System MER6600FZ MDB4949SHZ MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle

KitchenAid' RECEIVE **UP TO**

BY MAIL WITH PURCHASE OF

SELECT KITCHENAID® BRAND

APPLIANCES'

Valid September 26 - December 31, 2019

STAINLESS STEEL KitchenAid[®] KITCHEN SUITE

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

Artwork Version: 03LM4399WP_ColumbusDay

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA







SAVE \$1997 ON THE PACKAGE!

2.0 cu.ft. Over-the-6.4 cu.ft. Electric Range Microwave Range with Evenwith Sensor Functions Heat™ True Convection KEEGENNEGE

46 DBA

Dishwasher with ProWash™ Cvcle KDFE104HPS

AMANA each





4.7 cu.ft. Top Load Washer with Deep Fill Option NTW4516FW

22.7 cu.ft. Counter-

Depth Side-by-Side

Refrigerator with

KBSC503ESS

Exterior Ice & Water

7.0 cu.ft. Electric Dryer with Steam-**Enhanced Cycles** NED4655EW



SAVE \$400 ON THE PAIR!





7.3 cu.ft. Electric Dryer with Quick Dry Cycle





LOAD & GO™ XL DISPENSER

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser and 12-Hour FanFresh® Option WFW8620HC

7.4 cu.ft. Electric Dryer with Steam Cycles and Wrinkle Shield™ Plus Option WED8620HC



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ^Applies only to refurbished, reconditioned, damaged or scratch & dent products, Limited Warranty, See associate for details, ®/™ © 2019, All rights reserved, HUB Pre-Approval XXXXXX. 03LM4399WP_ColumbusDay cheitert @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.













SAVE 15% - 50%

ON CLOSFOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool

PREMIUM STAINLESS STEEL KITCHEN SUITE!

MSRP \$4246

\$2499











25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser WRF555SDFZ

5.3 cu.ft. Electric Range with Frozen Bake™ Technology WFE525S0HZ

1.9 cu.ft. Steam Microwave with Sensor Cooking WMH32519HZ

Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle wdt750sAHZ

MAYTAG[®]

Whirlpool[®]

\$799 each



SHOWN WITH OPTIONAL PEDESTALS

4.8 cu.ft. Front Load Washer with 16-hr Fresh Spin™ Option

7.3 cu.ft. Electric Dryer with Quick Dry Cycle MED6630HW \$999



5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser wFW8620HC 7.4 cu.ft. Electric Dryer with Steam Cycles WED8620HC



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. @/m @ 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03JP4401WP_ColumbusDay chellert @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

KitchenAid°

\$1600



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid September 26 - December 31, 2019

12 MONTHS SPECIAL FINANCING!

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

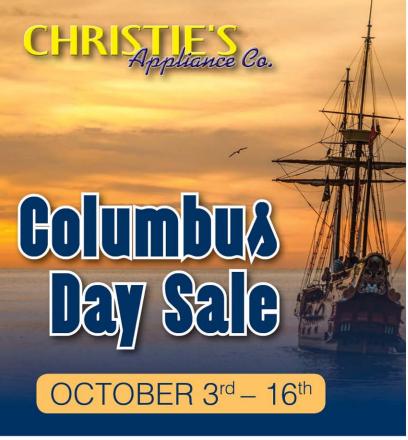
OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 03JP4401WP_ColumbusDay

-Alternate Jumbo Card-



SAVE 15% - 50%

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!



MAYTAG[®]

Whirlpool[®]

\$799 each



SHOWN WITH OPTIONAL PEDESTALS

4.8 cu.ft. Front Load Washer with 16-hr Fresh Spin™ Option мнw6630нw 7.3 cu.ft. Electric Dryer with Quick Dry Cycle MED6630HW \$999 ea



5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser WFW8620HC

7.4 cu.ft. Electric Dryer with Steam Cycles WED8620HC



"See store for complete details of all offers, financing and rebates. Visit maytag com for warranty details. 'Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. '®/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX, JP4405WP_ ColumbusDay cheltert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

KitchenAid°

\$1600



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid September 26 - December 31, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nalson 115 Mississippi Qua Crystat City, MO 63019

Artwork Version: JP4405WP_ColumbusDay



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223**

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Business Name:			Contact Name:					
Address:			City:			State: Zip:		
Phone: Cell:		Cell:		Em	ail:			
Buying Group: Whirlpool Rep:								
Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? YES!								
Are you Whirlpool Exclusive? TYES! HUB Log-in Username: Password:								
Step 1	Sale Dates Indicate your sal	your sale dates here: Step 2 Please List Artwork Version Number Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)						
			Inc	dicate number here:				
	Do you want "Scratch Off" Promo? ☐ Yes ☐ No (Scratch Off Promo: Add 3 cents per mailer)							
Step	Quantity Single Family Homes: Select One			Jumbo Postcard Pricing:				
3	Monster Mailer	□ 1. 5,000 - \$2,443 □ 2	2. 10,000 - \$4, ⁻	139 l	1 . 1,000 - \$799	2. 2,000 -	\$1,399	
	Legal Limit MAX	! □ 1. 5,000 - \$2,543 □ 2	2. 10,000 - \$4,0	339 l	3. 3,000 - \$1,799	4. 4,000 -	\$2,099	
		- ADD- MONOTED OO O+ -	l-		5. 5,000 - \$2,293	G. 10,000	- \$3,839	
	Additional Mailers, ADD: MONSTER - 39.9¢ each LEGAL LIMIT MAX - 41.9¢ each • JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000)							
Step 4	Financing & Special Offers: <i>All offers are solely the retailer's responsibility.</i> ie. Financing, Rebates, Free Delivery Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$ List your special offers here:							
Sten	Signatura (PEOLII	IDED).			(Vour order will not b	a processed wit	hout a signatural	
Signature (REQUIRED): (Your order will not be processed with Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsi							_	
damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.								
Step Select ONE: 1. Zip Codes - Complete Below OR 2. Let us run a radius around your store								
Call us for free consultation on selecting your mailing list								
1. 2.		2.	3.		4.	5.		
6. 7.		7.	8.		9.	10.		
Pricing Includes: \$50,000* Household Median Income								
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Single Family Home Postage								
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢ Add'I SCFs: Add \$100								

List your model changes below Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ ______Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # **CHANGE PRICE TO:** \$ and/or **CHANGE SAVE TO:** \$ 6. **DELETE:** Brand ______ Model #_____ **REPLACE WITH:** Brand _____ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ ____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ ______ Model #______ REPLACE WITH: Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$