

HARVEST of SAVINGS

Our Biggest Fall Sale Ever!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

- Models are at MAP/PROMO MAP Less 10% you decide your prices
- We will re-approve any changes with HUB to avoid surprises
- We will file your HUB claim for 85% or 70% if checked on order form

Event Dates September 12 - October 2

Start September 12 - Order by August 26

Start September 19 - Order by September 3

Start September 26 - Order by September 11

Mailer Choices

- **1.** The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only **39.9 Cents.**
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **41.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive

<u>All orders Include</u> art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. **Option** - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

Proven by Monsterous Results

Arrives in the mailbox as 6" x 10.5"
Opens to 10.5" x 17"



- 10.5 INCHES **WIDE** -



295% BIGGER Than our Jumbo Postcard!

As low as

19 9 Includes
Postage

17 INCHES TALI

CELEBRATING 1919 2019

\$2000

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES

Valid July 25 - September 25, 2019

Whirlpool

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN



25 cu.ft. French Door Refrigerator with Interior Water Dispenser WBF535SWHZ



1.9 cu.ft. Steam Microwave with Sensor Cooking WMH32519HZ



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element WFE525S0HZ WFG525S0HZ - Gas add \$111

Stainless Steel
Dishwasher with
1-Hour Wash Cycle





Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 01MM4383WP_Harvest

MAYTAG[®]

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature MFI2570FEZ

1.7 cu.ft. Compact Overthe-Range Microwave with Flush Hidden Vent MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking[™] System

MER6600FZ MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle MDB4949SHZ







\$2999



We Sell It Service It **BUYING POWER** – We are a

member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

AMANA

STAINLESS STEEL KITCHEN SUITE



24.6 cu.ft. Side-by-Side Refrigerator with External Ice & Water Dispenser



1.6 cu.ft. Over-the-Range Microwave with Auto Defrost



4.8 cu.ft. Electric Range with Easy Touch Electronic Controls

Stainless Steel Dishwasher with 1-Hour Wash Cycle

12 MONTHS SPECIAL FINANCI

AMANA

each

Whirlpool

each



4.7 cu.ft. Top Load Washer with Deep Fill Option NTW4516FW

7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles NED4655EW



3.8 cu.ft. Top Load Washer with Soaking Cycles WTW4855HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option WED4850HW

Whirlpool

each

MAYTAG* \$899

each



4.5 cu.ft. Front **Load Washer** with Load & Go™ Dispenser WFW5620HW

7.4 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED5620HW



4.8 cu.ft. Front **Load Washer** with 16-Hr Fresh Hold® Option MHW6630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle MED6630HW

SAVE 15% – 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Selling & Servicing Major Appliances in Tucson Since 1956

7255 E. Broadway at S. Kolb • (520) 296-7218





nthef to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or offeir, a legal U.S. Cilizan, have a valid U.S. Driver's Licenses and be a recipient of the ma

The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES

Harvest Our Biggest Fall Sale Ever! September 12th thru October 2nd

AMANA

STAINLESS STEEL KITCHEN SUITE

24.6 cu.ft. Side-by-Side Refrigerator with External Ice & Water Dispenser ASI2575GRS



1.6 cu.ft. Over-the-Range Microwave with Auto Defrost AMV2307PFS



4.8 cu.ft. Electric Range with Easy Touch **Electronic Controls** AER6303MFS

Stainless Steel Dishwasher with 1-Hour Wash Cycle ADB1400AGS

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

MSRP \$3796



25 cu.ft. French Door Refrigerator with Interior Water Dispenser



1.9 cu.ft. Steam Microwave with Sensor Cooking WMH32519HZ



5.3 cu.ft. Electric Range with WFE52580HZ WFG525S0HZ - Gas add \$111



FlexHeat™ Dual Radiant Flement

ON THE PACKAGE!

12 MONTHS SPECIAL FINANCING!

MAYTAG[®]

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN



25 cu.ft. French Door Refrigerator with PowerCold® Feature MFI2570FEZ



1.7 cu.ft. Compact Overthe-Range Microwave with Flush Hidden Vent MMV1174FZ





5.3 cu.ft. Electric Range with Precision Cooking™ System MER6600FZ MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle MDB4949SHZ

AMANA each

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA



4.7 cu.ft. Top Load Washer with Deep Fill Option NTW4516FW

7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles



3.8 cu.ft. Top Load Washer with Soaking Cycles WTW4855HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option WED4850HW

Artwork Version: 01LM4382WP Harvest

SAVE 15% - 50%

ON CLOSEOUTS, SCRATCH-N-DENTS ONE-OF-A-KINDS & MORE!"

Whirlpool

MAYTAG°

each



4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser WFW5620HW

7.4 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED5620HW



4.8 cu.ft. Front Load Washer with 16-Hr Fresh Hold® Option MHW6630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle MED6630HW



We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization

Selling & Servicing Major Appliances in Tucson Since 1956



7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ^Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details, ®/™ © 2019. All rights reserved, HUB Pre-Approval XXXXXX. 01LM4382WP_Harvest cheitert @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.





BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid July 25 - September 25, 2019





SAVE 15% - 50%

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

MSRP \$3796

\$2399









25 cu.ft. French Door Refrigerator with Interior Water Dispenser

1.9 cu.ft. Steam Microwave with Sensor Cooking WMH32519HZ

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element WFE525S0HZ WFG525S0HZ - Gas add \$111

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDT710PAHZ

Whirlpool

MAYTAG[®]

\$539 each



3.8 cu.ft. Top Load Washer with Soaking Cycles 7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option WED4850HW \$899 each



4.8 cu.ft. Front Load Washer with 16-Hr Fresh Hold® Option 7.3 cu.ft. Electric Dryer with Quick Dry Cycle MED6630HW

Selling & Servicing Major Appliances in Tucson Since 1956 CHRISTLES CHRISTLES East Broadway 6355 E. Broadway at Wilmot • (520) 296-7218

"See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. "Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty, See associate for details. ®/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 01JP4384WP_Harvest cheltert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

KitchenAid°

\$2000



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid July 25 - September 25, 2019

12 MONTHS SPECIAL FINANCING!

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 01JP4384WP_Harvest

-Alternate Jumbo Card-



September 12th - October 2nd







MAYTAG*



ON ALL KITCHEN & KitchenAid LAUNDRY MODELS!

SAVE 15% - 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

MAYTAG[®]

MSRP \$599







3.8 cu.ft. Top Load Washer with Soaking Cycles WTW4855HW

7.0 cu.ft. Electric Dryer with Wrinkle **Load Washer** Shield™ Option Hold® Option WED4850HW

4.8 cu.ft. Front with 16-Hr Fresh MHW6630HW

7.3 cu.ft. **Electric Dryer** with Quick Dry Cycle MED6630HW



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. @/TM © 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4391WP Harvest cheitert @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

KitchenAid°

RECEIVE **UP TO**



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES Valid July 25 - September 25, 2019

12 MONTHS SPECIAL FINANCING!"

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE **MEDIA**

Artwork Version: JP4391WP Harvest

MODEL LIST: MONSTER MAILER

*Some models may not appear on smaller mailers

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand Whirlpool Kitchen Pack	MSRP\$3796	SALE PRICE _	\$2399	
Brand Mode	# WRF535SWHZ	MSRP	SALE PRICE	
Brand Mode	# <u>WMH32519HZ</u>	MSRP	SALE PRICE	
Brand Mode	# WFE525S0HZ or V	WFG525S0HZ	SALE PRICE	
Brand Mode	# WDT710PAHZ	MSRP	SALE PRICE	
Brand Maytag Kitchen Packag	ge	MSRP\$4246	SALE PRICE	\$2999
Brand Mode	#MFI2570FEZ	MSRP	SALE PRICE	
Brand Mode	I#MMV1174FZ	MSRP	SALE PRICE	
Brand Mode	# MER6600FZ or MC	GR6600FZ	SALE PRICE	
Brand Mode	I#MDB4949SHZ	MSRP	SALE PRICE	
Brand Amana Kitchen Packag	е	MSRP\$2686	SALE PRICE	\$1999
Brand Mode	#ASI2575GRS	MSRP	SALE PRICE	
Brand Mode	I#AMV2307PFS	MSRP	SALE PRICE	
Brand Mode	# AER6303MFS	MSRP	SALE PRICE	
Brand Mode	#ADB1400AGS	MSRP	SALE PRICE	
Brand Amana Mode	I#NTW4516FW	MSRP\$499	SALE PRICE	\$399
Brand Amana Mode	I #NED4655EW	MSRP\$499	SALE PRICE	\$399
Brand Whirlpool Mode	I#WTW4855HW	MSRP\$599	SALE PRICE	\$539
Brand Whirlpool Mode	# <u>WED4850HW</u>	MSRP\$599	SALE PRICE	\$539
Brand Whirlpool Mode	#WFW5620HW	MSRP\$899	SALE PRICE	\$809
Brand Whirlpool Mode	# WED5620HW	MSRP\$899	SALE PRICE	\$809
Brand <u>Maytag</u> Mode	I# <u>MHW6630HW</u>	MSRP\$999	SALE PRICE	\$899
Brand Maytag Mode	# <u>MED6630HW</u>	MSRP\$999	SALE PRICE	\$899



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: ORDER@InvigorateMedia.com

or Fax orders to: **636-794-3223**Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Busi	ness Name:		C	ontact Name:			
			City:				
Pho	ne:	Cell:		Email:			
Buyi	ing Group:		Whirlp	ool Rep:			
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Step 1	Sale Dates Indicate your sa	-	Art	ease List Artwor work Version in white addre /ersion: LL2041WP; 01MMS	ss panel,	sion Number	
			Indicate number here:				
	Do you want	"Scratch Off" Pro	omo? 🛘 Yes 🗖 No	(Scratch Off Promo:	Add 3 c	cents per mailer)	
Step	Quantity Single	igle Family Homes: Select One		Jumbo Posto	Jumbo Postcard Pricing:		
3	Monster Mailer	1 . 5,000 - \$2,44	3 🗖 2. 10,000 - \$4,139	1. 1,000 - \$	799	2 . 2,000 - \$1,399	
	Legal Limit MAX	X! 1 . 5,000 - \$2,54	3 🗖 2. 10,000 - \$4,339	3. 3,000 - \$	1,799	4. 4,000 - \$2,099	
		wa ARR- MONOTER OF	2.04	5 . 5,000 - \$	2,293	6. 10,000 - \$3,839	
		r s, ADD: MONSTER - 39 - 41.9¢ each ● JUMBO	9.9¢ each POSTCARD - 36.9¢ each	(on quantities over 5,000)			
Step 4			_	•		ncing, Rebates, Free Delivery,etc.	
	_			•		nimum Purchase: \$	
	List your special	offers here:					
	- <u></u>						
Step 5	damage to printed materia	sponsibility for, nor may paymer	shipping failures, timeliness of pos	of featured merchandise. Invigo	rate Media s	e processed without a signature) shall not be responsible for nondelivery or ol. Direct mail costs are based on US postal	
Step 6	Select ONE: ☐1	. Zip Codes - Comp	olete Below OR	☐ 2. Let us run a ra	adius a	round your store	
	Call us	for free consu	ultation on sele	cting your ma	iling	list	
1.		2.	3.	4.		5.	
6.		7.	8.	9.		10.	
Prio	cing Includes	s: \$50,000 ⁺ Hou	sehold Median I	ncome			
• Sin	gle Family Home Mailing	List Monster 10.	5" x 17" • Legal Limit Max! 11"	x 14" • Jumbo Postcard 6" x 9)"	• Single Family Home Postage	
		d: Targeted Homeowner Income eowner Income List OR Dealer's	List OR Dealer's Customer List: Ado Customer List: Add 7¢	15¢		Add'l SCFs: Add \$100	

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ ______Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # **CHANGE PRICE TO:** \$ and/or **CHANGE SAVE TO:** \$ 6. **DELETE:** Brand ______ Model #_____ **REPLACE WITH:** Brand _____ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ ____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ ______ Model #______ REPLACE WITH: Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$

From: coop@whirlpoolhub.com [mailto:coop@whirlpoolhub.com]

Sent: Thursday, August 15, 2019 1:57 PM To: steven_menkhus@invigoratemedia.com

Subject: Whirlpool Corporation Advertising Compliance Review Approved

000INVIGPA

Your Reference Comments: 01LM4382WP_Harvest

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 226402

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@ whirlpoolhub.com.