

HARVEST of SAVINGS

Our Biggest Fall Sale Ever!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

- Models are at MAP/PROMO MAP Less 10% you decide your prices
- We will re-approve any changes with HUB to avoid surprises
- We will file your HUB claim for 85% or 70% if checked on order form

Event Dates September 12 - October 2

Start September 12 - Order by August 26

Start September 19 - Order by September 3

Start September 26 - Order by September 11

Mailer Choices

- **1.** The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only **39.9 Cents.**
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **41.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive

<u>All orders Include</u> art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. **Option** - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

Proven by Monsterous Results Arrives in the mailbox as 6" x 10.5"
Opens to 10.5" x 17"



- 10.5 INCHES WIDE



295% BIGGER Than our Jumbo Postcard!

As low as

Includes Postage

17 INCHES TALL

KitchenAid°

RECEIVE UP TO

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES®

Valid July 25 - September 25, 2019

Whirlpool

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN



25 cu.ft. French Door Refrigerator with Interior Water Dispenser



1.9 cu.ft. Steam Microwave with Sensor Cooking



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element WFE525S0HZ WFG525S0HZ - Gas add \$111

Stainless Steel Dishwasher with 1-Hour Wash Cycle



Scratch &

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX **OR CURRENT RESIDENT**

U.S.POSTAGE PAID INVIGORATE MEDIA

CRystat City, MO 63019

Artwork Version: 03MM4386WP_Harvest

MAYTAG[®]

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature MFI2570FEZ

1.7 cu.ft. Compact Overthe-Range Microwave with Flush Hidden Vent MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking¹ System

MER6600FZ MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle MDB4949SHZ





MSRP \$4246



We Sell It Service It **BUYING POWER** – We are a

member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

AMANA

STAINLESS STEEL KITCHEN SUITE



24.6 cu.ft. Side-by-Side Refrigerator with External Ice & Water Dispenser



1.6 cu.ft. Over-the-Range Microwave with Auto Defrost



4.8 cu.ft. Electric Range with Easy Touch Electronic Controls

Stainless Steel Dishwasher with 1-Hour Wash Cycle

12 MONTHS SPECIAL FINANCI

AMANA

each

Whirlpool

each



4.7 cu.ft. Top Load Washer with Deep Fill Option NTW4516FW

7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles NED4655EW



3.8 cu.ft. Top Load Washer with Soaking Cycles WTW4855HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option WED4850HW

Whirlpool

each

MAYTAG* \$899

each



4.5 cu.ft. Front **Load Washer** with Load & Go™ Dispenser WFW5620HW

7.4 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED5620HW



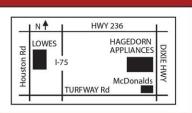
4.8 cu.ft. Front **Load Washer** with 16-Hr Fresh Hold® Option MHW6630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle MED6630HW

SAVE 15% – 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES

SINCE 1941 HACEDORI HATTYCKT Our Biggest Fall Sale Ever! September 12th thru October 2nd

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN



25 cu.ft. French Door Refrigerator with Interior Water Dispenser



1.9 cu.ft. Steam

Microwave with

Sensor Cooking

WMH32519HZ

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Flement WFE52580HZ WFG525S0HZ - Gas add \$111



MSRP \$3796

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDT710PAHZ

12 MONTHS SPECIAL FINANCING!

MAYTAG[®]

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN



AMANA

24.6 cu.ft. Side-by-Side Refrigerator with External Ice & Water Dispenser ASI2575GRS



1.6 cu.ft. Over-the-Range Microwave with Auto Defrost AMV2307PFS



4.8 cu.ft. Electric Range with Easy Touch **Electronic Controls** AER6303MFS

Stainless Steel Dishwasher with 1-Hour Wash Cycle ADB1400AGS

SAVE \$687

ON THE PACKAGE!

STAINLESS STEEL

KITCHEN SUITE



25 cu.ft. French Door Refrigerator with PowerCold® Feature MFI2570FEZ



1.7 cu.ft. Compact Overthe-Range Microwave with Flush Hidden Vent MMV1174FZ





5.3 cu.ft. Electric Range with Precision Cooking™ System MER6600FZ MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle MDB4949SHZ

AMANA each

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA



4.7 cu.ft. Top Load Washer with Deep Fill Option

7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles



3.8 cu.ft. Top Load Washer with Soaking Cycles WTW4855HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option WED4850HW

Artwork Version: 03LM4385WP Harvest

SAVE 15% - 50%

ON CLOSEOUTS, SCRATCH-N-DENTS ONE-OF-A-KINDS & MORE!"

Whirlpool

MAYTAG°

each



4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser WFW5620HW

7.4 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED5620HW



SHOWN WITH OPTIONAL PEDESTALS

4.8 cu.ft. Front Load Washer with 16-Hr Fresh Hold® Option MHW6630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle MED6630HW



We Sell It & Service It

BUYING POWER – We are a member of a \$19 Billion buying organization The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ^Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details, ®/™ © 2019. All rights reserved, HUB Pre-Approval XXXXXX. 03LM4385WP_Harvest cheitert @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid July 25 - September 25, 2019

RECEIVE UP TO





SAVE 15% - 50%

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

MSRP \$3796

\$2399









25 cu.ft. French Door Refrigerator with Interior Water Dispenser

1.9 cu.ft. Steam Microwave with Sensor Cooking WMH32519HZ

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element WFE525S0HZ WFG525S0HZ - Gas add \$111

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDT710PAHZ

MAYTAG[®]

MSRP \$599







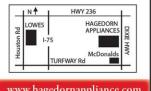
3.8 cu.ft. Top Load Washer with Soaking Cycles WTW4855HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option WED4850HW

4.8 cu.ft. Front **Load Washer** with 16-Hr Fresh Hold® Option MHW6630HW

7.3 cu.ft. **Electric Dryer** with Quick Dry Cycle MED6630HW





4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

www.hagedornappliance.com

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ®/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03JP4387WP_Harvest cheitert @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

KitchenAid°

RECEIVE **UP TO**



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES Valid July 25 - September 25, 2019

12 MONTHS SPECIAL FINANCING!

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE **MEDIA**

Artwork Version: 03JP4387WP Harvest

-Alternate Jumbo Card-



September 12th - October 2nd







MAYTAG*



ON ALL KITCHEN & KitchenAid LAUNDRY MODELS!

SAVE 15% - 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool

MAYTAG[®]

\$539 each







3.8 cu.ft. Top Load Washer with Soaking Cycles wtw4855HW 7.0 cu.ft. Electric
Dryer with Wrinkle
Shield™ Option
WED4850HW

4.8 cu.ft. Front
Load Washer
with 16-Hr Fresh
Hold® Option

MHW6630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle MED6630HW



"See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. "Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. @/\mathbb{M} @ 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4391WP_Harvest chellert @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

KitchenAid°

\$2000



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES Valid July 25 - September 25, 2019

12 MONTHS SPECIAL FINANCING!

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Telson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: JP4391WP Harvest

MODEL LIST: MONSTER MAILER

*Some models may not appear on smaller mailers

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand Whirlpool Kitchen Pack	MSRP\$3796	SALE PRICE _	\$2399	
Brand Mode	# WRF535SWHZ	MSRP	SALE PRICE	
Brand Mode	# <u>WMH32519HZ</u>	MSRP	SALE PRICE	
Brand Mode	# WFE525S0HZ or V	VFG525S0HZ	SALE PRICE	
Brand Mode	# WDT710PAHZ	MSRP	SALE PRICE	
Brand Maytag Kitchen Packag	ge	MSRP\$4246	SALE PRICE	\$2999
Brand Mode	#MFI2570FEZ	MSRP	SALE PRICE	
Brand Mode	I#MMV1174FZ	MSRP	SALE PRICE	
Brand Mode	# MER6600FZ or MC	GR6600FZ	SALE PRICE	
Brand Mode	I#MDB4949SHZ	MSRP	SALE PRICE	
Brand Amana Kitchen Packag	е	MSRP\$2686	SALE PRICE	\$1999
Brand Mode	#ASI2575GRS	MSRP	SALE PRICE	
Brand Mode	I#AMV2307PFS	MSRP	SALE PRICE	
Brand Mode	# AER6303MFS	MSRP	SALE PRICE	
Brand Mode	#ADB1400AGS	MSRP	SALE PRICE	
Brand Amana Mode	I#NTW4516FW	MSRP\$499	SALE PRICE	\$399
Brand Amana Mode	I #NED4655EW	MSRP\$499	SALE PRICE	\$399
Brand Whirlpool Mode	I#WTW4855HW	MSRP\$599	SALE PRICE	\$539
Brand Whirlpool Mode	# <u>WED4850HW</u>	MSRP\$599	SALE PRICE	\$539
Brand Whirlpool Mode	#WFW5620HW	MSRP\$899	SALE PRICE	\$809
Brand Whirlpool Mode	# WED5620HW	MSRP\$899	SALE PRICE	\$809
Brand <u>Maytag</u> Mode	I# <u>MHW6630HW</u>	MSRP\$999	SALE PRICE	\$899
Brand Maytag Mode	# <u>MED6630HW</u>	MSRP\$999	SALE PRICE	\$899



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223**

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Busir	ness Name:			_ Contact N	lame:				
Address:			City:		State: _	State: Zip:			
Phon	e:	Cell:		Em	ail:				
Buyir	ng Group:		Wh	irlpool Rep:					
Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? YES!									
Are ۱	ou Whirlpool Exclus	sive? TYES! HUB Log-in	Username:	·	Pas	sword:			
Step 1	Sale Dates Indicate your sal	le dates here:	Step 2	Please List Artwork Version Number Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)					
			Indicate number here:						
	Do you want "	Scratch Off" Promo?	☐ Yes ☐	No (Scra t	tch Off Promo: Add 3	cents per mai	ler)		
Step	Quantity Single F	Quantity Single Family Homes: Select One			Jumbo Postcard Pricing:				
3	Monster Mailer	□ 1. 5,000 - \$2,443 □ 2	2. 10,000 - \$4, ⁻	139 l	1 . 1,000 - \$799	2. 2,000 -	\$1,399		
	Legal Limit MAX	! □ 1. 5,000 - \$2,543 □ 2	2. 10,000 - \$4,0	339 l	3. 3,000 - \$1,799	4. 4,000 -	\$2,099		
		- ADD- MONOTED OO O+ -	l-		5. 5,000 - \$2,293	G. 10,000	- \$3,839		
		s, ADD: MONSTER - 39.9¢ ea 41.9¢ each • JUMBO POST		ach (on quantiti	es over 5.000)				
Step 4	Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates, Free Delivery, etc. Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$ List your special offers here:								
Step	Signature (REOU	IDED).			(Vour order will not b	a processed wit	hout a signatural		
5			tingent upon, availal	ility of featured	_ (Your order will not be merchandise. Invigorate Media	•	_		
Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.									
Step 6	Select ONE: □1.	. Zip Codes - Complete I	Below O	? □ 2. L	_et us run a radius a	around your s	tore		
Call us for free consultation on selecting your mailing list									
1.		2.	3.		4.	5.			
6.		7.	8.		9.	10.			
Pricing Includes: \$50,000* Household Median Income									
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Single Family Home Postage									
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢ Add'I SCFs: Add \$100									

List your model changes below Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ ______Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # **CHANGE PRICE TO:** \$ and/or **CHANGE SAVE TO:** \$ 6. **DELETE:** Brand ______ Model #_____ **REPLACE WITH:** Brand _____ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ ____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ ______ Model #______ REPLACE WITH: Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$