

LABOR DAY SAVINGS!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

- Any model can be Reduced 10% and remain co-op compliant
- We will re-approve any changes with HUB to avoid surprises
- We will file your HUB claim for 85% or 70% if checked on order form

Event Dates August 22 - September 11 - Order by August 7
Event Dates August 29 - September 11 - Order by August 13

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 39.9 Cents.
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **41.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive

<u>All orders Include</u> art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. **Option** - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

Arrives in the mailbox as 6" x 10.5"
Opens to 10.5" x 17"



— 10.5 INCHES WIDE —



295% BIGGER Than our Jumbo Postcard!

As low as

1996 Includes
Postage

17 INCHES **TALI**

KitchenAid®



RECEIVE UP TO

^{\$}2000

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES

Valid July 25 - September 25, 2019

KitchenAid°

STAINLESS STEEL KITCHEN SUITE



22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water



2.0 cu.ft. Over-the-Range Microwave with Sensor Functions KMHS120ESS



6.4 cu.ft. Electric Convection Range with Even-Heat™ True Convection

46 DBA Dishwasher with ProWash™ Cycle

Scratch & Win



• \$10,000 Shopping Spree

- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

on purchases \$499 and up

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 01MM4373WP_LaborDay

CHRISTIE'S Co. CHRISTIE'S CO.

MAYTAG[®]



4-PIECE CAST IRON BLACK KITCHEN SUITE

25 cu.ft. Side-by-Side Refrigerator with Exterior Ice and Water Dispenser MSS25C4MGK

2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack MMV4206HK

6.4 cu.ft. Electric Range with True Convection and Power Preheat мелевоонк

Top Control Powerful Dishwasher with PowerBlast® Cycle MDB7959SHK









\$299



Cast Iron Black is a finely textured, matte finish inspired by iconic cast iron. It's as tough as it is timeless—engineered to stand up to everyday scratches, minor dents and fingerprints that build up over time.



Whirlpool*

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves



1.7 cu.ft. Microwave **Hood Combination** with **Electronic Touch Controls**



MSRP \$3146

with FlexHeat™ Dual Radiant Element

Stainless Steel Dishwasher with 1-Hour Wash Cycle

*** 12 MONTHS SPECIAL FINANCING!**

Whirlpool

each



4.5 cu.ft. Front **Load Washer** with Load & Go™ Dispenser WFW5620HW

7.4 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED5620HW



BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale

BUY FROM A LOCALLY OWNED BUSINESS!

Whirlpool

each

MAYTAG[®]



3.8 cu.ft. Top **Load Washer** with Soaking Cycles WTW4855HW

7.0 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED4850HW



4.7 cu.ft. Top **Load Washer** with Deep Fill Option MVWB835DW

7.0 cu.ft. **Electric Dryer** with Steam-**Enhanced Cycles** MEDB835DW

15%-50%

SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Selling & Servicing Major Appliances in Tucson Since 1956

ppliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218

CHRISTIES Co. East Broadway

and ad agency as well as their family members of the same household are not eligible. Restrictions apply, No purchase necessary Odds of winds 1000 Stopping Sept 1500 DIS Opping Sept 1500 DIS Opping

The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES



MAYTAG[®]



4-PIECE CAST IRON BLACK KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Exterior Ice and Water Dispenser



2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack





as it is timeless—engineered to stand up to everyday scratches, minor dents and fingerprints that build up over time.

Cast Iron Black is a finely textured, matte finish inspired by iconic cast iron. It's as tough

6.4 cu.ft. Electric Range with True Convection and Power Preheat MER8800HK MD879598HK MD879598HK

Whirlpool

STAINLESS STEEL KITCHEN SUITE

KitchenAid[®]

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls WMH31017HS





5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element weesoswohs

Stainless Steel
Dishwasher with
1-Hour Wash Cycle
WDF520PADM



22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water KRSC503ESS



2.0 cu.ft. Over-the-Range Microwave with Sensor Functions KMHS120ESS





6.4 cu.ft. Electric Convection Range with Even-Heat™ True Convection кFEG500ESS

46 DBA
Dishwasher with
ProWash™ Cycle
KDFE104HPS

We Sell It **Service It**

BUYING POWER - We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service

before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA



NEW!

4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser WFW5620HW

7.4 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED5620HW

Artwork Version: 01LM4372WP_LaborDay

SAVE 15% - 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool

MAYTAG[®]

SAVE \$444 ON THE

4.7 cu.ft. Top Load Washer with Deep Fill Option MVWB835DW

7.0 cu.ft. Electric Dryer with Steam-**Enhanced Cycles** MEDB835DW



3.8 cu.ft. Top Load Washer with Soaking Cycles WTW4855HW

7.0 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED4850HW

Selling & Servicing Major Appliances in Tucson Since 1956

7255 E. Broadway at S. Kolb • (520) 296-7218

S Kolb Rd East Broadway

KitchenAid[®]

CELEBRATING 2019 YEARS OF MAKING HISTORY

RECEIVE **UP TO**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid July 25 - September 25, 2019

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ^Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details, ®/™ © 2019, All rights reserved, HUB Pre-Approval XXXXXX, 01LM4372WP_LaborDay cheitert @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.





Whirlpool

STAINLESS STEEL KITCHEN SUITE

MSRP \$3146









25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves WRS325SDHZ

1.7 cu.ft. Microwave **Hood Combination** with Electronic Touch Controls WMH31017HS

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element WFE505W0HS

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDF520PADM



★ SAVE 15% - 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!^



MAYTAG[®]

RECEIVE **UP TO**



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES Valid July 25 - September 25, 2019

KitchenAid°

DISPENSER

SAVE \$444 ON THE SHOWN WITH OPTIONAL PEDESTALS

4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser WFW5620HW

7.4 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED5620HW

4.7 cu.ft. Top **Load Washer** with Deep Fill Option MWR835DW

SAVE \$444 ON THE PAIR!

7.0 cu.ft. **Electric Dryer** with Steam-**Enhanced Cycles** MEDB835DW

12 MONTHS SPECIAL FINANCING!*

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956 East Broadway 6355 E. Broadway at Wilmot • (520) 296-7218

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ®/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 01JP4374WP_LaborDay cheitert @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

Artwork Version: 01JP4374WP LaborDay

-Alternate Jumbo Card-

LABOR DAY SAVINGS

 \star \star (at) \star

 \star \star \star \star \star

August 22nd – September 11th

CHRISTIE'S Appliance Co.



HUGE SAVINGS

ON ALL KITCHEN & LAUNDRY MODELS!

SAVE 15% - 50%

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool

MAYTAG[®]

\$777 each





4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser 7.4 cu.ft.
Electric Dryer
with Wrinkle
Shield™ Option
WED5620HW

4.7 cu.ft. Top Load Washer with Deep Fill Option MWWB835DW 7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S

East Broadway

6355 E. Broadway at Wilmot • (520) 296-7218

"See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. "Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty, See associate for details. @/™ @ 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4381WP_LaborDay cheltert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

KitchenAid°

\$2000



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES Valid July 25 - September 25, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: JP4381WP_LaborDay

MODEL LIST: MONSTER MAILER

*Some models may not appear on smaller mailers

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check HERE... \square 10% Off

Brand KitchenAid Kitchen F	KitchenAid Kitchen Package			\$5996	SALE PRICE _	\$4443
Brand Mo	del #	KRSC503ESS	MSRP		SALE PRICE _	
Brand Mo	del #	KMHS120ESS	MSRP		SALE PRICE _	
Brand Mo	del #	KFEG500ESS	MSRP		SALE PRICE _	
Brand Mo	del #	KDFE104HPS	MSRP		SALE PRICE _	
Brand Maytag Kitchen Pack	kage		MSRP_		SALE PRICE _	\$2999
Brand Mo	del #	MSS25C4MGK	MSRP_		SALE PRICE _	
Brand Mo	del #	MMV4206HK	MSRP		SALE PRICE _	
Brand Mo	del #	MER8800HK	MSRP		SALE PRICE _	
Brand Mo	del #	MDB7959SHK	MSRP		SALE PRICE _	
Brand Whirlpool Kitchen Pa	ackage		MSRP	\$3146	SALE PRICE _	\$2299
Brand Mo	del #	WRS325SDHZ	MSRP		SALE PRICE _	
Brand Mo	del #	WMH31017HS	MSRP		SALE PRICE _	
Brand Mo	del #	WFE505W0HS	MSRP		SALE PRICE _	
Brand Mo	del #	WDF520PADM	MSRP		SALE PRICE _	
Brand Whirlpool Mo	del #	WFW5620HW	MSRP	\$999	SALE PRICE _	\$777
Brand Whirlpool Mo	del #	WED5620HW	MSRP	\$999	SALE PRICE _	\$777
Brand Whirlpool Mo	del #	WTW4855HW	MSRP	\$599	SALE PRICE _	\$521
Brand Whirlpool Mo	del #	WED4850HW	MSRP	\$599	SALE PRICE _	\$521
Brand Maytag Mo	del #	MVWB835DW	MSRP	\$999	SALE PRICE _	\$777
Brand Maytag Mo	del #	MEDB835DW	MSRP	\$999	SALE PRICE _	\$777
Brand Mo	del #		MSRP		SALE PRICE _	
Brand Mo	del #		MSRP		SALE PRICE _	



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: ORDER@InvigorateMedia.com

or Fax orders to: **636-794-3223**Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Busi	ness Name:		C	ontact Name:						
						State: Zip:				
Pho	ne:	Cell:		Email:						
Buyi	ing Group:		Whirlp	ool Rep:						
-			s co-op paperwork on y							
	-	·			Pacc	sword:				
7110	you willipoor Excit	.5170.								
Step 1	Sale Dates Indicate your sa	-	Art	ease List Artwor work Version in white addre /ersion: LL2041WP; 01MMS	ss panel,	sion Number				
		Indicate number here:								
	Do you want	"Scratch Off" Pro	omo? 🛘 Yes 🗖 No	(Scratch Off Promo:	Add 3 c	cents per mailer)				
Step	Quantity Single	ect One	Jumbo Posto	Jumbo Postcard Pricing:						
3	Monster Mailer	1 . 5,000 - \$2,44	3 🗖 2. 10,000 - \$4,139	1. 1,000 - \$	799	2 . 2,000 - \$1,399				
	Legal Limit MAX	X! 1 . 5,000 - \$2,54	3 🗖 2. 10,000 - \$4,339	3. 3,000 - \$	1,799	4. 4,000 - \$2,099				
		wa ARR- MONOTER OF	2.04	5 . 5,000 - \$	2,293	6. 10,000 - \$3,839				
		r s, ADD: MONSTER - 39 - 41.9¢ each ● JUMBO	9.9¢ each POSTCARD - 36.9¢ each	(on quantities over 5,000)						
Step 4			_	•		ncing, Rebates, Free Delivery,etc.				
	_			•		nimum Purchase: \$				
	List your special	offers here:								
	- 									
Step 5	damage to printed materia	sponsibility for, nor may paymer	shipping failures, timeliness of pos	of featured merchandise. Invigo	rate Media s	e processed without a signature) shall not be responsible for nondelivery or ol. Direct mail costs are based on US postal				
Step 6	Select ONE: ☐1	. Zip Codes - Comp	olete Below OR	☐ 2. Let us run a ra	adius a	round your store				
	Call us	for free consu	ultation on sele	cting your ma	iling	list				
1.		2.	3.	4.		5.				
6.		7.	8.	9.		10.				
Prio	cing Includes	s: \$50,000 ⁺ Hou	sehold Median I	ncome						
• Sin	gle Family Home Mailing	List Monster 10.	5" x 17" • Legal Limit Max! 11"	x 14" • Jumbo Postcard 6" x 9)"	• Single Family Home Postage				
		d: Targeted Homeowner Income eowner Income List OR Dealer's	List OR Dealer's Customer List: Ado Customer List: Add 7¢	15¢		Add'l SCFs: Add \$100				

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ ______Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # **CHANGE PRICE TO:** \$ and/or **CHANGE SAVE TO:** \$ 6. **DELETE:** Brand ______ Model #_____ **REPLACE WITH:** Brand _____ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ ____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ ______ Model #______ REPLACE WITH: Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$

From: <coop@whirlpoolhub.com> Date: Wed, Jul 24, 2019 at 10:35 AM

Subject: Whirlpool Corporation Advertising Compliance Review Approved

To: <steven_menkhus@invigoratemedia.com>

000INVIGPA

Your Reference Comments: 01LM4372WP_LaborDay

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 224426

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.