

Pre-Approved Advertising!

Contact Invigorate Media 800-770-5219

Labor Day Savings! Frigidaire + Gallery + PRO + Electrolux

Targeted Direct Mail is #1 in R.O.I. #1 for Driving Immediate Store Traffic & Sales

Make any art changes - models/brands/prices - you & your field manager decide!

Promotion Dates August 22 - September 11

Start August 22 - Order by August 7
Start August 29 - Order by August 13

Choose from Two Sizes & Prices

- **1. The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" **Only 39.9 Cents.**
- **2. The Legal Limit MAX Postcard -** 11" x 14" The Largest Piece of Mail Allowed by Law! **Only 41.9 Cents.**

<u>All orders Include</u> Art with Changes, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery.

Option - use your customer list, - we will "clean" it for free. Extra Postage applies.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 VISA Gift Cards (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com (cell 636-524-1240) Doug Nelson doug_nelson@invigoratemedia.com (cell 636-578-8130) Proven by Monsterous Results Arrives in the mailbox as
6" x 10.5"
Opens to
10.5" x 17"



— 10.5 INCHES **WIDE** —



295% BIGGER Than our Jumbo Postcard!

As low as

19 9 Includes
Postage

FRIGIDAIRE.

SAVE \$1897!



26.8 Cu. Ft. French Door Refrigerator FFHB2750TS 30" Freestanding Induction Range FFIF3054TS 1.6 Cu. Ft. Over-the-Range Microwave FFMV1645TS 24" Built-In Dishwasher FFID2426TS

FRIGIDAIRE

SAVE \$1157!



20.4 Cu. Ft. Top Freezer Refrigerator FFTR2021TS 30" Electric Range FFEF3054TS Extra Charge for gas 1.6 Cu. Ft. Over-the-Range Microwave 24" Built-In Dishwasher FFCD2418US

Scratch & Win'

our store to see if you'r



- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- $^\$25 ^\50 Additional Instant Savings

on purchases \$499 and up (excluding Electrolux Brand Appliances)

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 01MM4369FG_LaborDay



AUGUST 22ND - SEPTEMBER 11TH

FRIGIDAIRE GALLERY

SAVE \$2647!

\$4,479*

MSRP \$7,126





4-PIECE PACKAGE STAINLESS STEEL

21.8 Cu. Ft. Counter-Depth French Door Refrigerator FG4H2272UF

30" Front Control Electric Range FGEH3047VF 1.7 Cu. Ft. Over-the-Range Microwave FGMV17WNVF

24" Built-In Dishwasher FGID2479SF



,000 BACK

when you buy our Frigidaire Professional built-in kitchen suite

Via online or mail-in rebate for a prepaid MasterCard Card. Rebate savings start at purchase of 2 qualifying appliances. Additional \$200 bonus when you buy 4 or more qualifying appliances.









SAVE \$1827!

MSRP \$4,326

4-PIECE PACKAGE STAINLESS STEEL

22.2 Cu. Ft. Counter-Depth Side-By-Side Refrigerator FGSC2335TF

30" Convection Range FGEF3036TF

Extra Charge for gas FGGF3036TF

1.7 Cu. Ft. Over-the-Range Microwave FGMV176NTF

24" Built-In Dishwasher FGID2466QF



Get back up to \$100

with purchase of an Electrolux laundry pair via online or mail-in rebate for a prepaid MasterCard® Card¹ on select laundry pairs Now - September 11, 2019

12 MONTHS SPECIAL FINANCING!*







Now 2 Great Locations!

WYOMING STORE

2410 28th Street Southwest • Wyoming, MI 49519 • **(616) 532-3626 HOURS:** M, W, F 9am-8pm • TU & TH 9am-5:30pm • SAT 9am-3pm

KENTWOOD STORE

3850 29th Street Southeast • Kentwood, MI 49508 • **(616) 532-4131 HOURS:** M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm

www.gerritsappliances.com

See sales associate for complete details on all offers, promotions & financing. Not all merchandise available in all locations, available upon special order. "Via mail-in rebate. Rebate is a Prepaid MasterCard. See in store sales associate for details. At participating retailers. Allow up to 8 weeks for delivery of MasterCard Card. Cards are issued by Citibank, N.A. pursuant to a license from MasterCard International and managed by Citit® Prepaid Services. Cards will not have cash access and can be used anywhere MasterCard debit cards are accepted. MasterCard see in store sales associate for details. At participating retailers. Allow up to 8 weeks for delivery of MasterCard card. Cards are issued by Citibank, N.A. pursuant to a license from MasterCard International and managed by Citit® Prepaid Services. Cards will not have cash access and can be used anywhere MasterCard debit cards are accepted. MasterCard debit cards are accepted. MasterCard see in store sales associate for details. At participating retailers, Allow up to 8 weeks for delivery of MasterCard Card. Cards are issued by Citibank, N.A. pursuant to a license from MasterCard International and managed by Citit® Prepaid Services. Cards will not have cash access and can be used anywhere MasterCard Beat card. See in store sales associate for details. At participating retailers, Allow up to 8 weeks for delivery of MasterCard Card. See in store sales associate for details. At participating retailers, Allow up to 8 weeks for delivery of MasterCard Card. Cards are issued by Citit® Cards and cards are accepted. MasterCard International and managed by Citit® Prepaid Services. Cards will not have cash access and can be used anywhere MasterCard Card. See in store sales associate for details. At participating retailers, Allow up to 8 weeks for delivery of Cards are issued by Citit® Cards and cards are accepted. MasterCard Card. Cards will not have cash access and can be used anywhere Master Card Cards will not have cash access and can be used anywhere Master Card

The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES



FRIGIDAIRE GALLERY



SAVE \$2647!

\$4,479*

MSRP \$7,126

4-PIECE PACKAGE STAINLESS STEEL

21.8 Cu. Ft. Counter-Depth French Door Refrigerator FG4H2272UF

30" Front Control Electric Range FGEH3047VF

1.7 Cu. Ft. Over-the-Range Microwave FGMV17WNVF

24" Built-In Dishwasher

FRIGIDAIRE.

\$3,009*

4-PIECE PACKAGE STAINLESS STEEL

SAVE \$1897!

MSRP \$4,906

26.8 Cu. Ft. French Door Refrigerator FFHB2750TS

30" Freestanding Induction Range FFIF3054TS

1.6 Cu. Ft. Over-the-Range Microwave FFMV1645TS

24" Built-In Dishwasher FFID2426TS



SAVE \$1157!

\$1,769*

4-PIECE PACKAGE STAINLESS STEEL

MSRP \$2,926

20.4 Cu. Ft. Top Freezer Refrigerator FFTR2021TS

30" Electric Range FFEF3054TS Extra Charge for gas

1.6 Cu. Ft. Over-the-Range Microwave FFMV1645TS

24" Built-In Dishwasher FFCD2418US

FRIGIDAIRE.



SAVE \$1827!

\$2,499

4-PIECE PACKAGE STAINLESS STEEL

MSRP \$4,326

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA







22.2 Cu. Ft. Counter-Depth Side-By-Side Refrigerator FGSC2335TF

30" Convection Range FGEF3036TF

Extra Charge for gas FGGF3036TF

1.7 Cu. Ft. Over-the-Range Microwave FGMV176NTF

24" Built-In Dishwasher FGID2466QF





Now 2 Great Locations!

WYOMING STORE 2410 28th Street Southwest • Wyoming, MI 49519 • (616) 532-3626

HOURS: M, W, F 9am-8pm - TU & TH 9am-5:30pm - SAT 9am-3pm **KENTWOOD STORE**

3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131
HOURS: M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm

www.gerritsappliances.com

*See sales associate for complete details on all offers, promotions & financing. Not all merchandise available in all locations, available upon special order. *Via mail-in rebate. Rebate is a Prepaid MasterCard* Card. See in store sales associate for details. At participating retailers, Allow up to 8 weeks for delivery of MasterCard Card. Cards are issued by Citibank, N.A. pursuant to a license from MasterCard International and managed by Citi Prepaid Services. Cards will not have cash access and can be used anywhere MasterCard debit cards are accepted. MasterCard is a registered trademark of MasterCard International Incorporated. The MasterCard expires 6 months after issuance. 01LM4366FG_Labor Day. Ikelley © 2019 Invigorate Media. All Rights Reserved. 800-770-5219 Doug Nelson 115 Mississippi Ave Crystal City, MO 63019

Artwork Version: 01LM4368FG Labor Day





Get back up to \$100
with purchase of an Electrolux laundry pair
via online or mall-in rebate for a prepaid MasterCard* Card* on select laundry pairs Now - September 11, 2019



MODEL LIST: LEGAL MAX

*Some models may not appear on smaller mailers

August 22 - September 11 LABOR DAY SAVINGS

Brand FRIGIDAIRE GALLERY	Model #	MSRP \$7126	SALE PRICE \$4479
Brand	Model # FG4H2272UF	MSRP	SALE PRICE
Brand	Model # FGEH3047VF	MSRP	SALE PRICE
Brand	Model # FGMV17WNVF	MSRP	SALE PRICE
Brand	Model # FGID2479SF	MSRP	SALE PRICE
Brand FRIGIDAIRE	Model #	MSRP <u>\$4906</u>	SALE PRICE \$3009
Brand	Model # FFHB2750TS	MSRP	SALE PRICE
Brand	Model # FFIF3054TS	MSRP	SALE PRICE
Brand	Model # FFMV1645TS	MSRP	SALE PRICE
Brand	Model # FFID2426TS	MSRP	SALE PRICE
Brand FRIGIDAIRE	Model #	MSRP <u>\$2926</u>	SALE PRICE \$1769
Brand	Model # FFTR2021TS	MSRP	SALE PRICE
Brand	Model # _FFEF3054TS	MSRP	SALE PRICE
Brand	Model # FFMV1645TS	MSRP	SALE PRICE
Brand	Model # FFCD2418US	MSRP	SALE PRICE
Brand FRIGIDAIRE GALLERY	Model #	MSRP _\$4326	SALE PRICE \$2499
Brand	Model # FGSC2335TF	MSRP	SALE PRICE
Brand	Model # FGEF3036TF	MSRP	SALE PRICE
Brand	Model # FGMV176NTF	MSRP	SALE PRICE
Brand	Model # FGID2466QF	MSRP	SALE PRICE
Brand ELECTROLUX LAUNDRY PAIR	Model # EFLS627UTT	MSRP <u>\$2698</u>	SALE PRICE _\$1898
Brand	Model # _EFME627UTT	MSRP	SALE PRICE
Brand	Model #	MSRP	SALE PRICE
Brand	Model #	MSRP	SALE PRICE
Brand	Model #	MSRP	SALE PRICE
Brand	Model #	MSRP	SALE PRICE



Monster Mailer • Legal Limit Max Order Form

 $\label{lem:email} \textit{Email orders to: } \textbf{ORDER@InvigorateMedia.com}$

or Fax orders to: **636-794-3223**

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Busir	ness Name:		(Contact Name:		
Address: Cir		_ City:		State:	Zip:	
Phon	ne:	Cell:		Email:		
Buyir	ng Group Affiliation: _		Frigidaire Re	p Name:		
Step 1	Sale Dates Indicate your sale	e dates here:	$\frac{2}{A}$	Please List Arty twork Version in white a Version: LL2041WP; 01	ddress panel,	n Number
			Indi	cate number he	re:	
	Do you want "	Scratch Off" Promo?	Yes No)		
Step	Quantity Single F	amily Homes: Select O	ne	Price with So	cratch Off Pac	ckage:
3	Monster Mailer	□ 1. 5,000 - \$2,443 □ 3	2. 10,000 - \$4,139	9 1 . 5,000 - \$	62,593 🗖 2. 10	,000 - \$4,439
	Legal Limit MAX!	□ 1. 5,000 - \$2,543 □ 3	2. 10,000 - \$4,339	1 . 5,000 - \$	62,693 🗖 2. 10	,000 - \$4,639
	Additional Mailers	, Add: MONSTER - 39.9¢ ea	ch • LEGAL LIMIT	MAX - 41.9¢ each		
Step 4	Financing offer terr	cial Offers: All offers are ms - # of Months ie. 6, 12, 11 ffers here:	18; W	ith Payments? YES	or NO; Minimu	ım Purchase: \$
C	lamage to printed materials	RED): onsibility for, nor may payment be con owing to acts of God, strikes, shipping subject to change without notice.		of featured merchandise. In	nvigorate Media shall i	
Step 6	Select ONE: □1.	Zip Codes - Complete	Below OR	☐ 2. Let us run	a radius arou	nd your store
	Call us f	or free consulta			mailing lis	
1.		2.	3.	4.		5.
6.		7.	8.	9.		10.
		\$50,000* Househ				
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Single Family Home Postage						Family Home Postage
		wner Income List OR Dealer's Custome wner Income List OR Dealer's Custome			Ad	d'I SCFs: Add \$100

Business Name:	Citv:	State:
DUSITIESS INATTIE.	City.	Siale.



List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____ Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$