

LABOR DAY SAVINGS!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

- Any model can be Reduced 10% and remain co-op compliant
- We will re-approve any changes with HUB to avoid surprises
- We will file your HUB claim for 85% or 70% if checked on order form

Event Dates August 22 - September 11 - Order by August 7
Event Dates August 29 - September 11 - Order by August 13

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 39.9 Cents.
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **41.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 all Inclusive

<u>All orders Include</u> art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. **Option** - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

Arrives in the mailbox as 6"x10.5" **Opens to**



10.5 INCHES WIDE



295% BIGGER Than our **Jumbo Postcard!**

As low as

Includes Postage

17 INCHES TALI

KitchenAid°



RECEIVE UP TO

^{\$}2000

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES

Valid July 25 - September 25, 2019

KitchenAid°

STAINLESS STEEL KITCHEN SUITE



22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water KRSC503ESS



2.0 cu.ft. Over-the-Range Microwave with Sensor Functions



\$4443

6.4 cu.ft. Electric Convection Range with Even-Heat™ True Convection KFEG500ESS

46 DBA Dishwasher with ProWash™ Cycle

Scratch Match your number in on \$10.00



• \$10,000 Shopping Spree

- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

on purchases \$499 and up

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 03MM4376WP_LaborDay

MAYTAG[®]

August 22nd - September IIth



4-PIECE CAST IRON BLACK KITCHEN SUITE

25 cu.ft. Side-by-Side Refrigerator with Exterior Ice and Water Dispenser MSS25C4MGK

2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack MMV4206HK

6.4 cu.ft. Electric Range with True Convection and Power Preheat MER8800HK

Top Control Powerful Dishwasher with PowerBlast® Cycle MDB7959SHK







Reimagining the look of cast iron in the kitchen!

\$2999



Cast Iron Black is a finely textured, matte finish inspired by iconic cast iron. It's as tough as it is timeless—engineered to stand up to everyday scratches, minor dents and fingerprints that build up over time.



Whirlpool[®]

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves



1.7 cu.ft. Microwave **Hood Combination** with **Electronic Touch Controls**



Stainless Steel with FlexHeat™ Dual Radiant Element

SAVE \$847 ON THE PACKAGE

MSRP \$3146

Dishwasher with 1-Hour Wash Cycle

★12 MONTHS SPECIAL FINANCING!

Whirlpool

each



4.5 cu.ft. Front **Load Washer** with Load & Go™ Dispenser WFW5620HW

7.4 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED5620HW



BUYING POWER – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale

BUY FROM A LOCALLY OWNED BUSINESS!

Whirlpool

each

MAYTAG[®]



3.8 cu.ft. Top **Load Washer** with Soaking Cycles WTW4855HW

7.0 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED4850HW



4.7 cu.ft. Top **Load Washer** with Deep Fill Option MVWB835DW

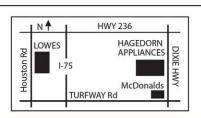
7.0 cu.ft. **Electric Dryer** with Steam-**Enhanced Cycles** MEDB835DW

SAVE 15%-50% SCRATCH-N-DENTS, ONE-

OF-A-KINDS & MORE!



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com

"See store for compile details on all offers, financing and rebates. Visit maytag com for warranty details. "Applies only to refurbished, reconditioned, damaged or szratch & dent products. Limited Warranty. See associate for details." "Employees of relailer, mail-house, associate sponsors and at agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1350,000; KitchenAld@ Shand Mixer 3.XXXXX. Additional Discounts on minimum purchase of \$469 and above. \$25 XXXXXXXXXX \$20 XXXXXXXX \$20 XXXXXXXX \$40 Eligible (Shand Mixer 3.XXXXX. Additional Discounts on minimum purchase of \$469 and above. \$25 XXXXXXX \$20 XXXXXXXX \$40 Eligible (Shand Mixer 3.XXXXXX. Additional Discounts on minimum purchase of \$469 and above. \$25 XXXXXXXX \$20 XXXXXXXX \$40 Eligible (Shand Mixer 3.XXXXXX. Additional Discounts on minimum purchase of \$469 and above. \$25 XXXXXXXX \$20 XXXXXXXXX \$40 Eligible (Shand Mixer 3.XXXXXX. Additional Discounts on minimum purchase of \$469 and above. \$25 XXXXXXXX \$20 XXXXXXXXXXX \$40 Eligible (Shand Mixer 3.XXXXXX \$40 Eligible (Shand Mixer 3.XXXXXX \$40 Eligible (Shand Mixer 3.XXXXXX \$40 Eligible (Shand Mixer 3.XXXXX \$40 Eligible (Shand Mixer 3.XXXX \$40 Eligible (Shand Mixer 3.XXXXX \$40 Eligible (Shand Mixer 3.XXXX \$40 Eligibl

The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES



MAYTAG[®]



4-PIECE CAST IRON BLACK KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Exterior Ice and Water Dispenser MSS25C4MGK



2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack MMV4206HK





Power Preheat

MER8800HK

stand up to everyday scratches. minor dents and fingerprints that build up over time.

6.4 cu.ft. Electric Range Top Control Powerful Dishwasher with with True Convection and PowerBlast® Cycle MDB7959SHK

Cast Iron Black is a finely textured, matte finish inspired by iconic cast iron. It's as tough as it is timeless-engineered to

Whirlpool

STAINLESS STEEL KITCHEN SUITE

KitchenAid[®]

STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves WRS325SDHZ



1.7 cu.ft. Microwave **Hood Combination** with Electronic Touch Controls WMH31017HS

MSRP \$3146 **\$2299**



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element WFE505W0HS

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDF520PADM



22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water KRSC503ESS



2.0 cu.ft. Over-the-Range Microwave with Sensor Functions KMHS120ESS





6.4 cu.ft. Electric Convection Range with Even-Heat™ True Convection KFEG500ESS

46 DBA Dishwasher with ProWash™ Cycle KDFE104HPS

We Sell It

Service It

BUYING POWER - We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA



NEW!

4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser WFW5620HW

7.4 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED5620HW

Artwork Version: 03LM4375WP_LaborDay

KitchenAid[®]

CELEBRATING

2019

SAVE 15% - 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool

MAYTAG[®]



3.8 cu.ft. Top Load Washer with Soaking Cycles WTW4855HW

7.0 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED4850HW

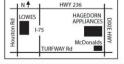


4.7 cu.ft. Top Load Washer with Deep Fill Option MVWB835DW

7.0 cu.ft. Electric Dryer with Steam-**Enhanced Cycles** MEDB835DW



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid July 25 - September 25, 2019

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ^Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details, ®/™ © 2019, All rights reserved, HUB Pre-Approval XXXXXX, 03LM4375WP_LaborDay cheitert @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.





Whirlpool

STAINLESS STEEL KITCHEN SUITE

MSRP \$3146









25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves WRS325SDHZ

1.7 cu.ft. Microwave **Hood Combination** with Electronic Touch Controls WMH31017HS

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element WFE505W0HS

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDF520PADM



SAVE 15% — 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!



MAYTAG[®]







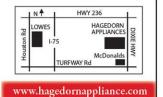
4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser WFW5620HW

7.4 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED5620HW

4.7 cu.ft. Top **Load Washer** with Deep Fill Option MVWB835DW

7.0 cu.ft. **Electric Dryer** with Steam-**Enhanced Cycles** MEDB835DW





4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ®/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03JP4377WP_LaborDay cheitert @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

KitchenAid°

RECEIVE **UP TO**



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES Valid July 25 - September 25, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE **MEDIA**

Artwork Version: 03JP4377WP LaborDay

-Alternate Jumbo Card-

LABOR DAY SAVINGS

 \star \star (at) \star

 \star \star \star \star \star

August 22nd – September 11th

CHRISTIE'S Appliance Co.



HUGE SAVINGS

ON ALL KITCHEN & LAUNDRY MODELS!

SAVE 15% - 50%

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool

MAYTAG[®]

\$777 each







4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser 7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option WED5620HW 4.7 cu.ft. Top Load Washer with Deep Fill Option MWWB835DW 7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles MEDB835DW



"See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. "Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty, See associate for details.

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KitchenAid°

\$2000



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid July 25 - September 25, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: JP4381WP_LaborDay

MODEL LIST: MONSTER MAILER

*Some models may not appear on smaller mailers

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check HERE... \square 10% Off

Brand _	KitchenAid Kitchen Package			MSRP	\$5996	SALE PRICE _	\$4443
Brand _		_ Model # _	KRSC503ESS	MSRP_		SALE PRICE _	
Brand _		_ Model # _	KMHS120ESS	MSRP_		SALE PRICE _	
Brand _		_ Model # _	KFEG500ESS	MSRP_		SALE PRICE _	
Brand _		_ Model # _	KDFE104HPS	MSRP_		SALE PRICE _	
Brand _	Maytag Kitchen	Package		MSRP_		SALE PRICE _	\$2999
Brand _		_ Model # _	MSS25C4MGK	MSRP_		SALE PRICE _	
Brand _		_ Model # _	MMV4206HK	MSRP		SALE PRICE _	
Brand _		_ Model # _	MER8800HK	MSRP		SALE PRICE _	
Brand _		_ Model # _	MDB7959SHK	MSRP		SALE PRICE _	
Brand _	Whirlpool Kitch	en Package		MSRP	\$3146	SALE PRICE _	\$2299
Brand _		_ Model # _	WRS325SDHZ	MSRP		SALE PRICE _	
Brand _		_ Model # _	WMH31017HS	MSRP		SALE PRICE _	
Brand _		_ Model # _	WFE505W0HS	MSRP		SALE PRICE _	
Brand _		_ Model # _	WDF520PADM	MSRP		SALE PRICE _	
Brand _	Whirlpool	_ Model # _	WFW5620HW	MSRP	\$999	SALE PRICE _	\$777
Brand _	Whirlpool	_ Model # _	WED5620HW	MSRP	\$999	SALE PRICE _	\$777
Brand _	Whirlpool	_ Model # _	WTW4855HW	MSRP	\$599	SALE PRICE _	\$521
Brand _	Whirlpool	_ Model # _	WED4850HW	MSRP	\$599	SALE PRICE _	\$521
Brand _	Maytag	_ Model # _	MVWB835DW	MSRP	\$999	SALE PRICE _	\$777
Brand _	Maytag	_ Model # _	MEDB835DW	MSRP	\$999	SALE PRICE _	\$777
Brand _		_ Model # _		MSRP		SALE PRICE _	
Brand _		_ Model # _		MSRP		SALE PRICE _	



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223**

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Busir	ness Name:		Contact Name:								
Address:		City:			State: Zip:						
Phone:		Cell:		Em	ail:						
Buyir	ng Group:		Wh	irlpool Rep:							
Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? YES!											
Are you Whirlpool Exclusive? TYES! HUB Log-in Username: Password:											
1 433Words											
Step 1	Sale Dates Indicate your sal	your sale dates here: Step 2 Please List Artwork Version Number Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)									
			Inc	mber here:							
	Do you want "Scratch Off" Promo?										
Step	Quantity Single F	Family Homes: Select O	ne	Jumbo Postcard Pricing:							
3	Monster Mailer	□ 1. 5,000 - \$2,443 □ 2	2. 10,000 - \$4, ⁻	139 l	1 . 1,000 - \$799	2. 2,000 -	\$1,399				
	Legal Limit MAX	! □ 1. 5,000 - \$2,543 □ 2	2. 10,000 - \$4,0	339 l	3. 3,000 - \$1,799	4. 4,000 -	\$2,099				
		- ADD- MONOTED OO O+ -	l-		5. 5,000 - \$2,293	G. 10,000	- \$3,839				
		s, ADD: MONSTER - 39.9¢ ea 41.9¢ each • JUMBO POST		ach (on quantiti	es over 5.000)						
Step 4	Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates, Free Deli Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$ List your special offers here:										
Step	Signature (REOU	IDED).			(Vour order will not b	a processed wit	hout a signatural				
5			tingent upon, availal	ility of featured	_ (Your order will not be merchandise. Invigorate Media	•	_				
Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.											
Step 6	Select ONE: □1.	. Zip Codes - Complete I	Below O	? □ 2. L	_et us run a radius a	around your s	tore				
Call us for free consultation on selecting your mailing list											
1.		2.	3.		4.	5.	5.				
6. 7.		7.	8.		9.	10.					
Pricing Includes: \$50,000* Household Median Income											
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Single Family Home Postage											
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢ Add'I SCFs: Add \$100											

List your model changes below Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ ______Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # **CHANGE PRICE TO:** \$ and/or **CHANGE SAVE TO:** \$ 6. **DELETE:** Brand ______ Model #_____ **REPLACE WITH:** Brand _____ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ ____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ ______ Model #______ REPLACE WITH: Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$