



Pre-Approved Advertising! + FREE ACB FILING
80% CO-OP ACB Pre-Approved

Labor Day Savings!

GE + GE PROFILE

Targeted Direct Mail #1 for Driving Immediate Store Traffic & Sales. #1 in R.O.I.

- **ACB Pre-Approved – Model Prices are LOWEST ADV Prices for co-op = MSRP/PROMO MAP LESS 10% – Can Increase/Change any prices/models - We will re-approve any changes with ACB to avoid surprises.**
- **We will file your 80% ACB claim for you if checked on order form.**

Event Dates: August 22 – September 11

Begin August 22 - Order by August 7

Begin August 29 - Order by August 13

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 39.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! **Only 41.9 Cents.**

All orders Include Art with Changes, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery. **Option - use your customer list, - we will "clean" it for free. Extra Postage applies.**

Add the "Scratch Off" Promotion - 3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 VISA Gift Card (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

800-770-5219

Bill Menkhus bill_menkhus@invigoratemediacom (cell 636-524-1240)

Doug Nelson doug_nelson@invigoratemediacom (cell 636-578-8130)

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



4-PIECE STAINLESS KITCHEN SUITE

SAVE \$971 on the package!

25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR
• LED Lighting
• Adjustable Door Bin
• Soft Close

30" FREE-STANDING ELECTRIC RANGE
• True 37" True Dual Elements
• Self Clean Oven

18 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• Convection Cooking
• Convection
• Auto and Your Defrost

DISHWASHER WITH FRONT CONTROLS
• 3rd Cutlery Tray
• 3 Heat Wash
• Quiet Wash

\$1099 **\$188** **\$549** **\$399**

LABOR DAY Savings

AUG 22ND - SEPT 11TH

SAVE 15% TO 50%* ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS AND MORE!

STAINLESS STEEL KITCHEN SUITE

SAVE UP TO \$1200 ON GE PROFILE KITCHEN APPLIANCES!

SAVE \$1700 on the package!

22.2 CU. FT. FRENCH DOOR REFRIGERATOR
• Convection Baked
• Hands-Free Locking
• Prohibit

17 CU. FT. CONVECTION OVER-THE-RANGE MICROWAVE OVEN
• Power Cooked Controls
• Chef Connect
• Prohibit

30" SLIDE-IN FRONT CONTROL GAS RANGE
• WiFi Connect
• 21,000 BTU Broil
• Prohibit

24" STAINLESS STEEL DISHWASHER
• 3rd Cutlery Tray
• 3 Heat Wash
• Quiet Wash

\$2529 **\$539** **\$2099** **\$699**

295% BIGGER Than our Jumbo Postcard!

As low as
39.9¢ Includes Postage

GE APPLIANCES

REG \$1599
\$1099

REG \$289
\$188

REG \$759
\$549

REG \$559
\$399

Made in AMERICA

4-PIECE STAINLESS KITCHEN SUITE

SAVE \$971
on the package!

25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR

- LED Lighting
- Adjustable Door Bins

GSS25GSHSS

30" FREE-STANDING ELECTRIC RANGE

- Two 9"/6" Power Boil Elements
- Self Clean Oven

JB645RKSS

1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Convenience Cooking Controls
- Auto and Time Defrost

JVM3160RFSS

DISHWASHER WITH FRONT CONTROLS

- WiFi Connect
- 1 Hour Wash

GDF510PSMSS

SINCE 1941
HAGEDORN
APPLIANCES

LABOR DAY Savings

AUG 22ND - SEPT 11TH

SAVE 15% TO 50%*
ON CLOSEOUTS, SCRATCH-N-DENTS,
ONE-OF-A-KINDS AND MORE!

Scratch & Win**

Match your number in our store to see if you're a winner!

• \$10,000 Shopping Spree
• \$250 Visa® Gift Card
• \$25-\$50 Additional Instant Discounts
on purchases \$499 & up

DEALER NAME
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 03MM4367GE_LaborDay

**SAVE
UP TO
\$1200**

ON GE PROFILE
KITCHEN
APPLIANCES!*

GE Profile

REG \$3199
\$2529

REG \$649
\$539

REG \$2699
\$2099

REG \$1019
\$699

SAVE \$1700
on the package!

22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Counter-Depth
- Hands-Free Autofill

PYE22KSKSS

1.7 CU. FT. CONVECTION OVER-THE-RANGE MICROWAVE OVEN

- Sensor Cooking Controls
- Chef Connect

PVM9179SKSS

30" SLIDE-IN FRONT CONTROL GAS RANGE

- WiFi Connect
- 21,000 BTU Tri-Ring Burner

PGS930SELSS

24" STAINLESS STEEL DISHWASHER

- Dry Boost
- Deep Clean

Silverware Jets
PDT715SYNFS

**COME IN
TODAY
TO CHECK
OUT THESE
GREAT
DEALS!**



GE APPLIANCES
REG \$899
\$799
SAVE \$100

**17.3 CU. FT. FROST FREE
UPRIGHT FREEZER**
• Garage Ready
• Clear Slide-Out Freezer Bins
FUF17DLRWV



GE APPLIANCES
REG \$709
\$579
SAVE \$130

**17.5 CU. FT. TOP FREEZER
REFRIGERATOR**
• #1 in Quality & Dependability
• Adjustable Spillproof Glass
Shelves
GTS18GTHWW

12 MONTHS SPECIAL FINANCING*



REG \$3129
\$2199



REG \$469
\$359



REG \$1909
\$1099



REG \$819
\$599

4-PIECE STAINLESS STEEL KITCHEN SUITE

**SAVE \$2070
on the package!**

**22.2 CU. FT.
FRENCH-DOOR
REFRIGERATOR**
• Counter-Depth Design
• Second Icemaker Option
GYE22HSKSS

**30" SLIDE-IN
ELECTRIC
CONVECTION RANGE**
• Fast Preheat
• Fifth Element Warming Zone
JS760SLSS

**1.9 CU. FT.
OVER-THE-RANGE
MICROWAVE OVEN**
• Sensor Cooking Controls
• Easy Clean with Steam
Clean Option
JVM7195SKSS

**24" STAINLESS
STEEL DISHWASHER**
• Dry Boost
• Bottle Jets
GDT645SSNSS

\$529



GE APPLIANCES

\$529



**SAVE \$370
ON THE PAIR!**

4.5 CU.FT. WASHER
• Stainless Steel Basket
• Deep Clean Cycle
GTW465ASNWW

7.2 CU.FT. ELECTRIC DRYER
• Auto Dry
• Aluminized Alloy Drum
GTD42EASJWW

\$549



GE APPLIANCES

\$549



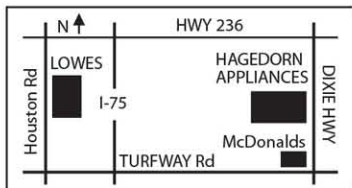
**SAVE \$430
ON THE PAIR!**

4.6 CU.FT. WASHER
• Deep Fill
• Stain Pretreat
GTW500ASNWS

7.2 CU.FT. ELECTRIC DRYER
• HE Sensor Dry
• Extended Tumble
GTD45EASJWS



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com

*Applies only to refurbished, reconditioned, damaged or scratch & dent products. All prices are after discounts and coupons. GE Brands are limited to 10% savings. See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Visa® Gift Card 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above, Excluding GE Cafe and GE Profile Appliances: \$25 XX:XX,XXX; \$30 XX:XX,XXX; \$50 XX:XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. G3MM4367GE_LaborDay cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!



HAGEDORN APPLIANCE

LABOR DAY Savings

AUG 22ND - SEPT 11TH

SAVE 15% TO 50%* ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS AND MORE!

GE APPLIANCES 4-PIECE STAINLESS STEEL KITCHEN SUITE

SAVE \$1099

SAVE \$188

SAVE \$971 on the package!

SAVE \$549

SAVE \$399

SAVE UP TO \$1200 on GE Profile appliances

GE APPLIANCES 4-PIECE STAINLESS STEEL KITCHEN SUITE

SAVE \$2199

SAVE \$359

SAVE \$1099

SAVE \$599

SAVE \$2529

SAVE \$539

SAVE \$1700 on the package!

SAVE \$2099

SAVE \$699

SAVE UP TO \$1200 on GE Profile appliances



GE APPLIANCES

12 MONTHS SPECIAL FINANCING*

SAVE \$799

SAVE \$100

SAVE \$579

SAVE \$130

SAVE \$529

SAVE \$529

SAVE \$549

SAVE \$549

SAVE \$170 ON THE PAIR!

SAVE \$150 ON THE PAIR!

SAVE \$230

Scratch & Win

Match your number in our store to see if you're a winner!

- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25-\$150 Additional Instant Discounts

SAVE BIG ON ALL GE & GE PROFILE WALL OVENS & COOKTOPS! EVEN ON SPECIAL ORDERS!

HAGEDORN APPLIANCE

4432 Dixie Highway • Chicago, KY 41011 • 859-342-4060

www.hagedornappliance.com

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
41.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

SINCE 1941
HAGEDORN
APPLIANCES

LABOR DAY Savings

AUG 22ND - SEPT 11TH

SAVE 15% TO 50%* ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS AND MORE!



GE APPLIANCES

4-PIECE STAINLESS KITCHEN SUITE



\$1099



\$188



\$549



\$399

SAVE \$971 on the package!

25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR

- LED Lighting
- Adjustable Door Bins
- GSS25GSHSS

30" FREE-STANDING ELECTRIC RANGE

- Two 9"/6" Power Boil Elements
- Self Clean Oven
- JB645RKSS

1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Convenience Cooking Controls
- Auto and Time Defrost
- JVM3160RFSS

DISHWASHER WITH FRONT CONTROLS

- WiFi Connect
- 1 Hour Wash
- GDF510PSMSS



GE APPLIANCES

4-PIECE STAINLESS STEEL KITCHEN SUITE



\$2199



\$359



\$1099



\$599

SAVE \$2070 on the package!

22.2 CU. FT. FRENCH-DOOR REFRIGERATOR

- Counter-Depth Design
- Second Icemaker Option
- GYE22HSKSS

30" SLIDE-IN ELECTRIC CONVECTION RANGE

- Fast Preheat
- Fifth Element Warming Zone
- JS760SLSS

1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Sensor Cooking Controls
- Easy Clean with Steam Clean Option
- JVM7195SKSS

24" STAINLESS STEEL DISHWASHER

- Dry Boost
- Bottle Jets
- GDT6455SNS



Profile

STAINLESS STEEL KITCHEN SUITE



\$2529



\$539



\$2099



\$699

SAVE \$1700 on the package!

22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Counter-Depth
- Hands-Free Autofill
- PYE22KSKSS

1.7 CU. FT. CONVECTION OVER-THE-RANGE MICROWAVE OVEN

- Sensor Cooking Controls
- Chef Connect
- PVM9179SKSS

30" SLIDE-IN FRONT CONTROL GAS RANGE

- WiFi Connect
- 21,000 BTU Tri-Ring Burner
- PGS930SELSS

24" STAINLESS STEEL DISHWASHER

- Dry Boost
- Deep Clean Silverware Jets
- PDT715SYNFS

SAVE UP TO \$1200 ON GE PROFILE KITCHEN APPLIANCES!



REG \$899

\$799

SAVE \$100

17.3 CU. FT. FROST FREE UPRIGHT FREEZER
 • Garage Ready
 • Clear Slide-Out Freezer Bins
 FUF17DLRWW



REG \$709

\$579

SAVE \$130

17.5 CU. FT. TOP FREEZER REFRIGERATOR
 • #1 in Quality & Dependability
 • Adjustable Spillproof Glass Shelves
 GTS18GTHWW

12 MONTHS SPECIAL FINANCING*

\$529



\$529



SAVE \$370 ON THE PAIR!

4.5 CU.FT. WASHER
 • Stainless Steel Basket
 • Deep Clean Cycle
 GTW46SASNWW

7.2 CU.FT. ELECTRIC DRYER
 • Auto Dry
 • Aluminized Alloy Drum
 GTD42EASJWW

\$549



\$549



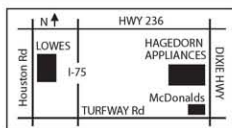
SAVE \$430 ON THE PAIR!

4.6 CU.FT. WASHER
 • Deep Fill
 • Stain Pretreat
 GTW500ASNWS

7.2 CU.FT. ELECTRIC DRYER
 • HE Sensor Dry
 • Extended Tumble
 GTD45EASJWS



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com

*Applies only to refurbished, reconditioned, damaged or scratch & dent products. GE Brands are limited to 10% savings. See store for complete details of all offers, financing and rebates. 03LM4366GE_LaborDay cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

Dealer Name
 Street Address
 City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
 OR CURRENT RESIDENT**

PRESORT STANDARD
 U.S. POSTAGE
PAID
 INVIGORATE
 MEDIA

*Doug Nelson
 115 Mississippi Ave
 Crystal City, MO 63019*

Artwork Version: 03LM4366GE_LaborDay



SAVE BIG ON ALL

**GE & GE PROFILE
 WALL OVENS
 & COOKTOPS!
 EVEN ON
 SPECIAL
 ORDERS!**

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

August 22 –September 11
LABOR DAY SAVINGS

Brand	GE	Model #	Stainless Kitchen	REG		SALE		SAVE	\$971
Brand		Model #	GSS25GSHSS	REG	\$1599	SALE	\$1099	SAVE	
Brand		Model #	JB645RKSS	REG	\$759	SALE	\$549	SAVE	
Brand		Model #	JVM3160RFSS	REG	\$289	SALE	\$188	SAVE	
Brand		Model #	GDF510PSMSS	REG	\$559	SALE	\$399	SAVE	
Brand	GE Profile	Model #	Stainless Kitchen	REG		SALE		SAVE	\$1700
Brand		Model #	PYE22KSKSS	REG	\$3199	SALE	\$2529	SAVE	
Brand		Model #	PVM9179SKSS	REG	\$649	SALE	\$539	SAVE	
Brand		Model #	PGS930SELSS	REG	\$2699	SALE	\$2099	SAVE	
Brand		Model #	PDT715SYNFS	REG	\$1019	SALE	\$699	SAVE	
Brand	GE	Model #	FUF17DLRWW	REG	\$899	SALE	\$799	SAVE	\$100
Brand	GE	Model #	GTS18GTHWW	REG	\$709	SALE	\$579	SAVE	\$130
Brand	GE	Model #	Stainless Kitchen	REG		SALE		SAVE	\$2070
Brand		Model #	GYE22HSKSS	REG	\$3129	SALE	\$2199	SAVE	
Brand		Model #	JS760SLSS	REG	\$1909	SALE	\$1099	SAVE	
Brand		Model #	JVM7195SKSS	REG	\$469	SALE	\$359	SAVE	
Brand		Model #	GDT645SSNSS	REG	\$819	SALE	\$599	SAVE	
Brand	GE	Model #	GTW465ASNWW	REG	\$729	SALE	\$529	SAVE	\$200
Brand	GE	Model #	GTD42EASJWW	REG	\$699	SALE	\$529	SAVE	\$170
Brand	GE	Model #	GTW500ASNWS	REG	\$779	SALE	\$549	SAVE	\$230
Brand	GE	Model #	GTD45EASJWS	REG	\$749	SALE	\$549	SAVE	\$200
Brand		Model #		REG		SALE		SAVE	
Brand		Model #		REG		SALE		SAVE	



Monster Mailer • Legal Limit Max

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group Affiliation: _____ GE Rep Name: _____

GE Dealers - Want us to file your ACB co-op paperwork on your behalf?: ☐ YES! **GE Customer Number:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No

Step 3

Quantity Single Family Homes: **Select One**

Price with Scratch Off Package:

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

☐ 1. 5,000 - \$2,593 ☐ 2. 10,000 - \$4,439

Legal Limit MAX! ☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

☐ 1. 5,000 - \$2,693 ☐ 2. 10,000 - \$4,639

Additional Mailers, Add: MONSTER - 39.9¢ each • LEGAL LIMIT MAX - 41.9¢ each

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List	Monster 10.5" x 17" • Legal Limit Max! 11" x 14"	• Single Family Home Postage
Monster Mailer: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢		Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____