

## **Don't Lose Your 1st Half CO-OP**

## Whirlpool Brands - The BIG Summer Event!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

- Option Reduce prices up to 10% and remain co-op compliant
- We will re-approve any changes with HUB to avoid any surprises
- We will file your HUB claim for 85% or 70% if checked on order form

The BIG Summer EVENT - July 25 - August 7
Order Deadline - July 6

#### **Mailer Choices**

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 39.9 Cents.
- 2. The Legal Limit MAX Postcard 11"x 14" The Largest Piece of Mail Allowed by Law! Only 41.9 Cents.
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents.

<u>All orders Include</u> art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. **Option** - Use your store customer list – no charge to clean list - ask for details.

Add the "Scratch Off" Promotion to mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill\_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug\_nelson@invigoratemedia.com Cell 636-578-8130

Proven by Monsterous Results

Arrives in the mailbox as 6" x 10.5" Opens to 10.5" x 17"



— 10.5 INCHES **WIDE** —



295% BIGGER Than our Jumbo Postcard!

As low as

1996 Includes
Postage

17 INCHES TALI

## KitchenAid<sup>®</sup>



**RECEIVE UP TO** 

**\$2000** 

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES

Valid July 25 - September 25, 2019

## **KitchenAid®**

## STAINLESS STEEL KITCHEN SUITE



Interior Dispense





20 cu.ft. CounterDepth French Door
Refrigerator with

2.0 cu.ft. Over Range Micro with Sensor F

2.0 cu.ft. Over-the-Range Microwave with Sensor Functions KMHS120ESS

6.4 cu.ft. Electric Slide-In Range with Even-Heat™ True Convection KSEG700ESS KSGG700ESS - Gas Add \$111

Dishwasher with ProWash™ Cycle KDFE104HPS

# Tide FACEDORN BIG SUMMER Society Soc

## Scratch & Win

aton your number in our store to see it you're our grand prize winner



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- $^{\$}25 ^{\$}50$  Additional Instant Savings

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 03MM4347WP\_SummerSale

## JULY 25th - AUGUST 7th

## **MAYTAG**<sup>®</sup>

25 cu.ft. French Door Refrigerator with PowerCold® Feature

1.7 cu.ft. Compact Overthe-Range Microwave with Flush Hidden Vent

**5.3 cu.ft. Electric Range** with Precision Cooking™ System
MER6600FZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle



#### FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN







SAVE 15% — 45% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!



## Whirlpool\*

## STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers



1.7 cu.ft. Microwave **Hood Combination** with **Electronic Touch Controls** 



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element

Stainless Steel Dishwasher with 1-Hour Wash Cycle

## 12 MONTHS SPECIAL FINANCING!\*

Whirlpool

each

## LOAD & GO **DISPENSER** SHOWN WITH OPTIONAL PEDESTALS

## NEW!

4.5 cu.ft. Front **Load Washer** with Load & Go™ Dispenser WFW5620HW

7.4 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED5620HW

## We Sell It & Service It

BUYING POWER - We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.



**BUY FROM A LOCALLY OWNED BUSINESS!** 

washer

Whirlpool

**MAYTAG**°

\$899



3.9 cu.ft. Top **Load Washer** with Soaking Cycles WTW4850HW

7.0 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED4850HW

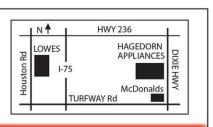


4.7 cu.ft. Top **Load Washer** with Deep Fill Option MVWB766FW

7.0 cu.ft. **Electric Dryer** with Steam-**Enhanced Cycles** MEDB766FW



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



## The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES



## **SAVE** 15% – 45%

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

#### KitchenAid<sup>®</sup>

#### STAINLESS STEEL KITCHEN SUITE

20 cu.ft. Counter-Depth French Door Refrigerator with

Interior Dispense KRFC300ESS

2.0 cu.ft. Over-the-Range Microwave with Sensor **Functions** 

6.4 cu.ft. Electric Slide-In Range with

KMHS120ESS

Even-Heat™ True Convection KSEG700ESS KSGG700ESS - Gas Add \$111

46 DBA Dishwasher with ProWash™ Cvcle KDEE104HPS







#### 12 MONTHS SPECIAL FINANCING!\*

#### Whirlpool

STAINLESS STEEL KITCHEN SUITE

**MAYTAG<sup>®</sup>** 

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN



25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers WRF535SWHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls WMH31017HS





5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element WFE505W0HS

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDT730PAHZ



25 cu.ft. French Door Refrigerator with PowerCold® Feature MFI2570FEZ



1.7 cu.ft. Compact Overthe-Range Microwave with Flush Hidden Vent MMV1174FZ





Stainless Steel Tub 5.3 cu.ft. Electric Range Dishwasher with PowerBlast® Cycle MDB4949SHZ

with Precision Cooking™ System MER6600FZ

## We Sell It

## **Service It**

BUYING POWER - We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!** 



SAVE \$244 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: 03LM4346WP SummerSale



7.4 cu.ft. **Electric Dryer** with Wrinkle

**NEW!** 

4.5 cu.ft. Front

Load Washer

Go™ Dispenser WFW5620HW

with Load &

Shield™ Option WED5620HW

**MAYTAG**°

each

SAVE \$124 ON THE

3.9 cu.ft. Top Load Washer with Soaking Cycles WTW4850HW

7.0 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED4850HW

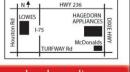


4.7 cu.ft. Top Load Washer with Deep Fill Option MVWB766FW

7.0 cu.ft. **Electric Dryer** with Steam-**Enhanced Cycles** MEDB766FW



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com





CELEBRATING 2019 YEARS OF MAKING HISTORY

**RECEIVE UP TO** 

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES Valid July 25 - September 25, 2019

\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ^Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details, ®/™ © 2019. All rights reserved, HUB Pre-Approval XXXXXX. 03LM4346WP\_SummerSale cheitert @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219

# ——Alternate Legal Limit MAX!——



12 MONTHS SPECIAL FINANCING!\*

## We Sell It

## Service It

The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!** 

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA



#### **NEW!**

4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser WFW5620HW

7.4 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED5620HW

Artwork Version: LM4353WP SummerSale

**MAYTAG**°

each



3.9 cu.ft. Top **Load Washer** with Soaking Cycles WTW4850HW

7.0 cu.ft. **Electric Dryer** with Wrinkle Shield™ Option WED4850HW



4.7 cu.ft. Top Load Washer with Deep Fill Option MVWB766FW

7.0 cu.ft. **Electric Dryer** with Steam-**Enhanced Cycles** 



CELEBRATING 2019 YEARS OF MAKING HISTORY

**RECEIVE UP TO** 

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid July 25 - September 25, 2019

Selling & Servicing Major Appliances in Tucson Since 1956



7255 E. Broadway at S. Kolb • (520) 296-7218



\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ^Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ®/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. LM4353WP\_SummerSale cheitert @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.





Whirlpool

## STAINLESS STEEL KITCHEN SUITE

MSRP \$3366

## **\$2967**









25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers 1.7 cu.ft.
Microwave Hood
Combination with
Electronic Touch
Controls
WMH31017HS

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element WFE505W0HS Stainless Steel
Dishwasher with
1-Hour Wash
Cycle
WDT730PAHZ

SAVE 15% - 45% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

## **MAYTAG**<sup>®</sup>





4.5 cu.ft. Front **Load Washer** with Load & Go™ Dispenser WFW5620HW

**Electric Dryer** with Wrinkle Shield™ Option WED5620HW

## 7.4 cu.ft.



\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. @/\mathbb{\textit{m}} © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03JP4348WP\_ SummerSale cheitert @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

each



4.7 cu.ft. Top **Load Washer** with Deep Fill Option MVWB766FW

7.0 cu.ft. **Electric Dryer** with Steam-**Enhanced Cycles** MEDB766FW

## **KitchenAid**°

RECEIVE **UP TO** 



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES Valid July 25 - September 25, 2019

#### 12 MONTHS SPECIAL FINANCING!\*

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: 03JP4348WP SummerSale

# -Alternate Jumbo Card-



## **HUGE SAVINGS**

ON ALL
KITCHEN &
LAUNDRY MODELS!



ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE





**MAYTAG**°

KitchenAid<sup>®</sup>



## Whirlpool

## **MAYTAG**<sup>®</sup>









**4.5 cu.ft. Front Load Washer**with Load & Go<sup>™</sup>
Dispenser
wFW5620HW

7.4 cu.ft.
Electric Dryer
with Wrinkle
Shield™ Option
wed5620HW

4.7 cu.ft. Top Load Washer with Deep Fill Option 7.0 cu.ft. Electric Dryer with Steam-Enhanced Cycles MEDB766FW

# Selling & Servicing Major Appliances in Tucson Since 1956 CHRISTLE'S CHRISTLE'S East Broadway 6355 E. Broadway at Wilmot • (520) 296-7218

"See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. 'Applies only to returbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ®/™ @ 2019. All rights reserved. HUB Pre-Approval XXXXXX, JP4352WP\_SummerSale cheltert @2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

## **KitchenAid**°

\$2000



BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES Valid July 25 - September 25, 2019

#### 12 MONTHS SPECIAL FINANCING!

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: JP4352WP\_SummerSale

## **MODEL LIST: MONSTER MAILER**

\*Some models may not appear on smaller mailers

# Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check HERE... $\square$ 10% Off

Brand _	KitchenAid Kitchen Package			_MSRP	\$6146	_ SALE PRICE	\$4999
Brand _		_ Model #	KRFC300ESS	MSRP_		SALE PRICE	
Brand _		_ Model #	KMHS120ESS	_MSRP		SALE PRICE _	
Brand _		_ Model #	KSEG700ESS	_MSRP		SALE PRICE _	
Brand _		_ Model #	KDFE104HPS	MSRP_		SALE PRICE _	
Brand _	Maytag Kitchen	Package		_MSRP	\$4246	SALE PRICE _	\$3332
Brand _		_ Model #	MFI2570FEZ	_MSRP		SALE PRICE _	
Brand _		_ Model #	MMV1174FZ	MSRP_		SALE PRICE _	
Brand _		_ Model #	MER6600FZ	MSRP_		SALE PRICE _	
Brand _		_ Model #	MDB4949SHZ	_MSRP		SALE PRICE _	
Brand _	Whirlpool Kitche	en Package		MSRP_	\$3366	SALE PRICE	\$2967
Brand _		_ Model #	WRF535SWHZ	_MSRP		SALE PRICE _	
Brand _		_ Model #	WMH31017HS	_MSRP		SALE PRICE _	
Brand _		_ Model #	WFE505W0HS	_MSRP		SALE PRICE _	
Brand _		_ Model #	WDT730PAHZ	_MSRP		SALE PRICE _	
Brand _	Whirlpool	_ Model #	WFW5620HW	_MSRP	\$899	SALE PRICE _	\$777
Brand _	Whirlpool	_ Model #	WED5620HW	MSRP_	\$899	SALE PRICE	\$777
Brand _	Whirlpool	_ Model #	WTW4850HW	MSRP_	\$599	SALE PRICE _	\$542
Brand _	Whirlpool	_ Model #	WED4850HW	_MSRP	\$599	SALE PRICE _	\$532
Brand _	Maytag	_ Model #	MVWB766FW	_MSRP	\$999	SALE PRICE _	\$899
Brand _	Maytag	_ Model #	MEDB766FW	_MSRP	\$999	SALE PRICE _	\$899
Brand _		_ Model #		_MSRP		SALE PRICE	
Brand _		_ Model #		_MSRP		SALE PRICE _	



## Monster Mailer • Legal Limit Max • Jumbo Postcard

## **Order Form**

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223** 

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Busir	ness Name:		Contact Name:								
Address:		City:			State: Zip:						
Phone: Co		Cell:		Em	ail:						
Buyir	ng Group:		Wh	irlpool Rep:							
Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf?   YES!											
Are you Whirlpool Exclusive?  YES! HUB Log-in Username: Password:											
Tue you managed. Exclusive. Exclusive.											
Step 1	Sale Dates Indicate your sal	your sale dates here:  Step 2  Please List Artwork Version Number Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)									
			Indicate number here:								
	Do you want "Scratch Off" Promo?  Yes No (Scratch Off Promo: Add 3 cents per mailer)										
Step	Quantity Single F	Family Homes: Select O	ne	Jumbo Postcard Pricing:							
3	Monster Mailer	<b>□</b> 1. 5,000 - \$2,443 <b>□</b> 2	<b>2.</b> 10,000 - \$4, <sup>-</sup>	139	<b>1</b> . 1,000 - \$799	<b>2.</b> 2,000 - 3	\$1,399				
	Legal Limit MAX	! <b>1</b> . 5,000 - \$2,543 <b>2</b>	<b>2.</b> 10,000 - \$4,0	339	<b>3.</b> 3,000 - \$1,799	<b>4.</b> 4,000 - 3	\$2,099				
		- ADD- MONOTED OO O+ -	l-		<b>5.</b> 5,000 - \$2,293	<b>6.</b> 10,000 -	- \$3,839				
		s, ADD: MONSTER - 39.9¢ ea 41.9¢ each • JUMBO POST		ach (on quantiti	es over 5.000)						
Step 4	Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates, Free Delivery, et Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$ List your special offers here:										
Step	Signature (REOU	IDED).			(Vour order will not b	o processed with	acut a cignatura)				
5			tingent upon availah	nility of featured	_ (Your order will not be merchandise_Invigorate Media	•	-				
Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.											
Step 6	Select ONE: □1.	. Zip Codes - Complete I	Below <b>O</b>	<b>?</b> □ 2. L	_et us run a radius a	around your st	ore				
Call us for free consultation on selecting your mailing list											
1.		2.	3.		4.	5.	5.				
6. 7.		7.	8.		9.	10.	10.				
Pricing Includes: \$50,000* Household Median Income											
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Single Family Home Postage											
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢  Add'I SCFs: Add \$100											

## List your model changes below Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_\_Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # **CHANGE PRICE TO:** \$ and/or **CHANGE SAVE TO:** \$ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$