



Up to 85% CO-OP + FREE CO-OP FILING!
MARKETING PLAYBOOK ASSET APPROVED

4th Of July Savings!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

- **Models in Ad are on PROMO MAPs, any normal MAP models can be Reduced 10% and remain co-op compliant**
- **We will re-approve any changes with HUB to avoid surprises**
- **We will file your HUB claim for 85% or 70% if checked on order form**

Event Dates June 20 - July 10

Begin Event June 20 Order by May 29

Begin Event June 27 Order by June 5

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only 39.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! Only 41.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents.**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL

CELEBRATING A 100TH BIRTHDAY

RECEIVE UP TO **\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAPPLIANCE BRAND APPLIANCES

Valid Jan. 1 - July 10, 2018

KitchenAid STAINLESS STEEL KITCHEN SUITE

\$3799

SAVE 36%

SAVE \$2197 ON THE PACKAGE!

22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water Dispenser

2.0 cu.ft. Over-the-Range Microwave with Sensor Functions

6.4 cu.ft. Electric Range with 5 Cook-Booster™ Burners

48 DBA Dishwasher with PowerBooster™ Cycle

4th of July Savings Event

JUNE 20th - JULY 10th

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Refuse XXX, XXX, XXX OR CURRENT RESIDENT

*Donny Nelson
15 Mississippi Ave
Capehart City, MO 63049*

ARTWORK VERSION: 03MM4329WP_July4th

MAYTAG FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold™ Feature

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent

5.3 cu.ft. Electric Range with Precision Cooking™ System

Stainless Steel Tub Dishwasher with PowerBooster™ Cycle

\$2799

SAVE 34%

SAVE \$1447 ON THE PACKAGE!

10 YEAR WARRANTY

295% BIGGER Than our Jumbo Postcard!

As low as
39.9¢ Includes Postage

KitchenAid®

CELEBRATING
A CENTURY

THAT'S
THE MARK
OF A MAKER®

RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

KitchenAid®

**STAINLESS STEEL
KITCHEN SUITE**



**22.7 cu.ft. Counter-Depth
Side-by-Side Refrigerator**
with Exterior Ice & Water
KRSC503ESS

**SAVE
36%**



**2.0 cu.ft. Over-the-
Range Microwave**
with Sensor Functions
KMHS120ESS



6.4 cu.ft. Electric Range with
Even-Heat™ True Convection
KFEF500ESS
KFGG500ESS - Gas Add \$100



MSRP \$5996

\$3799

**SAVE \$2197
ON THE PACKAGE!**

**46 DBA
Dishwasher** with
ProWash™ Cycle
KDDE104HPS

**HAGEDORN
APPLIANCES**
SINCE 1941

**4th of July
Savings Event**

JUNE 20th – JULY 10th

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!

\$50

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings
on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

**PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA**

*Doug Nelson
115 Mississippi Ave
Crystall City, MO 63019*

Artwork Version: 03MM4329WP_July4th

MAYTAG®

**FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN**

**25 cu.ft. French Door
Refrigerator** with
PowerCold® Feature
MFI2570FEZ

**1.7 cu.ft. Compact
Over-the-Range
Microwave** with Flush
Hidden Vent
MMV1174FZ

**5.3 cu.ft. Electric
Range** with Precision
Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$100

**Stainless Steel Tub
Dishwasher** with
PowerBlast® Cycle
MDB4949SHZ



**SAVE
34%**



**10 YEAR
LIMITED PARTS
WARRANTY**

MSRP \$4246

\$2799



**SAVE \$1447
ON THE PACKAGE!**



Whirlpool®

STAINLESS STEEL KITCHEN SUITE

Whirlpool®

BLACK STAINLESS STEEL KITCHEN SUITE



SAVE 36%



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

MSRP \$3146

\$1999

SAVE \$1147 ON THE PACKAGE!



SAVE 40%

25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser
WRF555SDHV



1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HV



Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle
WDT750SAHV

MSRP \$4696

\$2799

SAVE \$1897 ON THE PACKAGE!



12 MONTHS SPECIAL FINANCING!*

SAVE UP TO 50%
ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!*

Whirlpool®

\$999 MSRP \$1299 each



SAVE \$600 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

LOAD & GO™ XL DISPENSER

Simply add detergent once & skip refills for 40 loads!

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser and 12-Hour FanFresh® Option
WFW8620HC

7.4 cu.ft. Electric Dryer with Steam Cycles and Wrinkle Shield™ Plus Option
WED8620HC



We Sell It & Service It

BUYING POWER – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

MAYTAG® \$469 MSRP \$699 each

MAYTAG® \$699 MSRP \$899 each



SAVE \$460 ON THE PAIR!

3.8 cu.ft. Top Load Washer with Deep Fill Option
MWVC465HW

7.0 cu.ft. Electric Dryer with Wrinkle Control Option
MEDC465HW



10 YEAR LIMITED PARTS WARRANTY

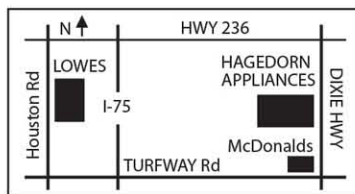
SAVE \$400 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

4.5 cu.ft. Front Load Washer with 12-hr Fresh Spin™ Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

SINCE 1941
HAGEDORN APPLIANCES



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

www.hagedornappliance.com



*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:300,000; Additional Discounts on minimum purchase of \$499 and above: \$25 XXXXXX; \$30 XXXXXX; \$50 XXXXXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/TM ©2019. All rights reserved. HUB Pre-Approval XXXXXX. 03MM4329WP_July4th cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

4th of July Savings Event
JUNE 20th - JULY 10th

MAYTAG[®] FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

20 cu.ft. French Door Refrigerator with PowerChill[®] Feature
1.7 cu.ft. Compact Over-the-Range Microwave with Touch-Sensitive Panel
5.8 cu.ft. Electric Range with PrecisionCooking[™] System
Stainless Steel Tub Dishwasher with PrecisionClean[™] Cycle

\$2799
SAVE 34%
SAVE \$1447 ON THE PACKAGE

12 MONTHS SPECIAL FINANCING!

Whirlpool[®] STAINLESS STEEL KITCHEN SUITE

20 cu.ft. Side-by-Side Refrigerator with PowerLock[™] System
1.7 cu.ft. Microwave with Touch-Sensitive Panel
5.8 cu.ft. Electric Range with PrecisionCooking[™] System
Stainless Steel Tub Dishwasher with PrecisionClean[™] Cycle

\$1999
SAVE 36%
SAVE \$1147 ON THE PACKAGE

Whirlpool[®] BLACK STAINLESS STEEL KITCHEN SUITE

20 cu.ft. French Door Refrigerator with PowerLock[™] System
1.7 cu.ft. Microwave with Touch-Sensitive Panel
5.8 cu.ft. Electric Range with PrecisionCooking[™] System
Stainless Steel Tub Dishwasher with PrecisionClean[™] Cycle

\$2799
SAVE 36%
SAVE \$1897 ON THE PACKAGE

KitchenAid[®] STAINLESS STEEL KITCHEN SUITE

20 cu.ft. French Door Refrigerator with PowerChill[®] Feature
1.7 cu.ft. Compact Over-the-Range Microwave with Touch-Sensitive Panel
5.8 cu.ft. Electric Range with PrecisionCooking[™] System
Stainless Steel Tub Dishwasher with PrecisionClean[™] Cycle

\$3799
SAVE 36%
SAVE \$2197 ON THE PACKAGE

RECEIVE UP TO \$1600
BY MAIL, WITH PURCHASE OF SELECT KITCHENAID[®] BRAND APPLIANCES
Valid July 1 - July 31, 2019

MAYTAG[®] \$469 each
20 cu.ft. French Door Refrigerator with PowerChill[®] Feature
1.7 cu.ft. Compact Over-the-Range Microwave with Touch-Sensitive Panel
5.8 cu.ft. Electric Range with PrecisionCooking[™] System
Stainless Steel Tub Dishwasher with PrecisionClean[™] Cycle

MAYTAG[®] \$699 each
20 cu.ft. French Door Refrigerator with PowerChill[®] Feature
1.7 cu.ft. Compact Over-the-Range Microwave with Touch-Sensitive Panel
5.8 cu.ft. Electric Range with PrecisionCooking[™] System
Stainless Steel Tub Dishwasher with PrecisionClean[™] Cycle

Scratch & Win
Match your number to see how close you are to winning a prize!
• \$10,000 Shopping Spree
• KitchenAid[®] Stand Mixer
• \$25 - \$50 Additional Instant Savings
ON CLOSETS, SCRATCH-A-DENTS, ONE-OF-A-KINDS & MORE!
Valid through July 31, 2019

Whirlpool[®] \$999 each
20 cu.ft. French Door Refrigerator with PowerChill[®] Feature
1.7 cu.ft. Compact Over-the-Range Microwave with Touch-Sensitive Panel
5.8 cu.ft. Electric Range with PrecisionCooking[™] System
Stainless Steel Tub Dishwasher with PrecisionClean[™] Cycle

HAGEDORN APPLIANCE
4432 Ridge Highway • Erlanger, KY 41018 • 919-342-6569
www.hagedornappliance.com

LOAD & GO[™] XL DISPENSER
5.0 cu.ft. Front Load Washer with Load & Go[™] XL Dispenser and 12-Hour FastForward[™] Option
7.4 cu.ft. Electric Dryer with Steam Cycle and Wrinkle Shield[™] Plus Option

SAVE \$600 ON THE PACKAGE

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
41.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!



4th of July Savings Event

JUNE 20th – JULY 10th

MAYTAG®

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF2570FEZ

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$100

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ



MSRP \$4246

\$2799

SAVE 34%

10 YEAR LIMITED PARTS WARRANTY

SAVE \$1447 ON THE PACKAGE!



12 MONTHS SPECIAL FINANCING!*

Whirlpool®

STAINLESS STEEL KITCHEN SUITE

Whirlpool®

BLACK STAINLESS STEEL KITCHEN SUITE



SAVE 36%



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505W0HS
WFG510S0HS - Gas

MSRP \$3146

\$1999

SAVE \$1147 ON THE PACKAGE!

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM



SAVE 40%

25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser
WRF555SDHV



1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HV



5.0 cu.ft. Gas Range with Frozen Bake™ Technology
WFG525S0HV

MSRP \$4696

\$2799

SAVE \$1897 ON THE PACKAGE!



Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle
WDT750BAHV

KitchenAid®

CELEBRATING A CENTURY

THAT'S THE MARK® OF A MAKER®

RECEIVE UP TO \$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

KitchenAid® STAINLESS STEEL KITCHEN SUITE

MSRP \$5996

\$3799

SAVE 36%

SAVE \$2197 ON THE PACKAGE!

22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water KRSC503ESS

2.0 cu.ft. Over-the-Range Microwave with Sensor Functions KMHS120ESS

6.4 cu.ft. Electric Range with Even-Heat™ True Convection KFE6500ESS
KFGG500ESS - Gas Add \$100

46 DBA Dishwasher with ProWash™ Cycle KDFE104HPS

MAYTAG® \$469 each MSRP \$699

MAYTAG® \$699 each MSRP \$999

SAVE \$460 ON THE PAIR!

3.8 cu.ft. Top Load Washer with Deep Fill Option MWVC465HW

7.0 cu.ft. Electric Dryer with Wrinkle Control Option MEDC465HW

10 YEAR LIMITED WARRANTY

SAVE \$400 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

4.5 cu.ft. Front Load Washer with 12-hr Fresh Spin™ Option MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle MED5630HW

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019

Artwork Version: 03LM4328WP_July4th



SAVE UP TO 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool® \$999 each MSRP \$1299

SAVE \$600 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

LOAD & GO™ XL DISPENSER

Simply add detergent once & skip refills for 40 loads!

5.0 cu.ft. Front Load Washer with Load & Go™ XL Dispenser and 12-Hour FanFresh® Option WFW8620HC

7.4 cu.ft. Electric Dryer with Steam Cycles and Wrinkle Shield™ Plus Option WED8620HC

HAGEDORN APPLIANCES SINCE 1941

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

www.hagedornappliance.com

Map showing location: Houston Rd, I-75, HWY 236, Dixie Hwy, Turfway Rd, Hagedorn Appliances, McDonalds.

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03LM4328WP_July4th cheltet ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



The Jumbo Postcard



4th of July Savings Event

JUNE 20th – JULY 10th

AMANA®

Whirlpool

MAYTAG®

KitchenAid®

Whirlpool®

STAINLESS STEEL
KITCHEN SUITE

MSRP
\$3146

\$1999

**SAVE
\$1147
ON THE
PACKAGE!**



**SAVE
36%**



25 cu.ft. Side-by-Side Refrigerator
with Frameless
Glass Shelves
WRS325SDHZ

**1.7 cu.ft. Microwave
Hood Combination**
with Electronic Touch
Controls
WMH31017HS

**5.3 cu.ft. Electric
Range with FlexHeat™**
Dual Radiant Element
WFE505W0HS
WFG510S0HS - Gas

**Stainless Steel
Dishwasher** with
1-Hour Wash Cycle
WDF520PADM

SAVE UP TO 50%

**ON CLOSEOUTS, SCRATCH-N-DENTS,
ONE-OF-A-KINDS & MORE!^**

MAYTAG®

\$699 MSRP \$899
each



4.5 cu.ft. Front Load Washer
with 12-hr Fresh Spin™ Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

Whirlpool®

\$999 MSRP \$1299
each



5.0 cu.ft. Front Load Washer
with Load & Go™ XL Dispenser
WFW8620HC

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Plus Option
WED8620HC

KitchenAid®

CELEBRATING
A CENTURY



RECEIVE
UP TO

\$1600

BY MAIL WITH
PURCHASE OF
SELECT KITCHENAID®
BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

12 MONTHS SPECIAL FINANCING!*

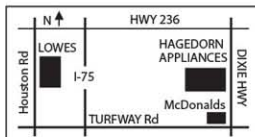
Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03JP4330WP_July4th cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

Artwork Version: 03JP4330WP_July4th

Alternate Jumbo Card

CHRISTIE'S
Appliance Co.

4TH OF JULY

SALE

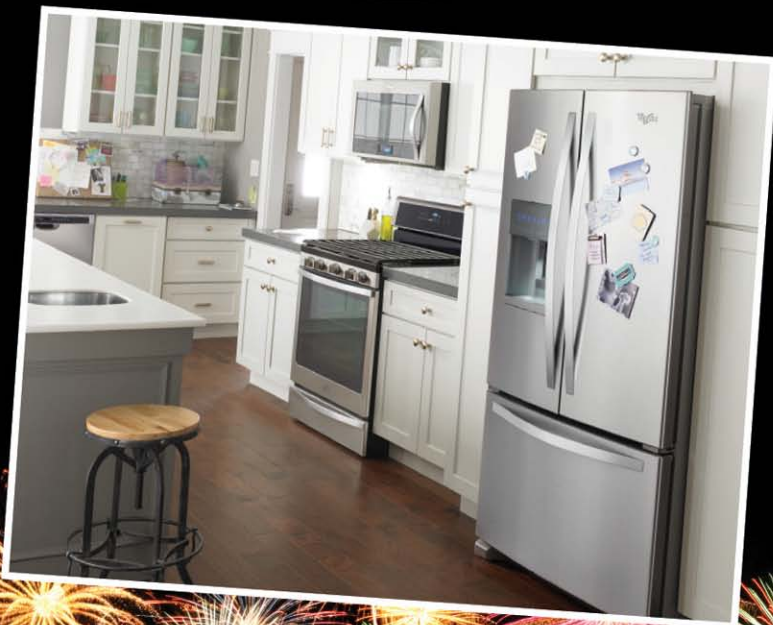
JUNE 20TH – JULY 10TH

SAVE UP TO 50%

ON CLOSEOUTS, SCRATCH-N-DENTS,
ONE-OF-A-KINDS & MORE!^

HUGE SAVINGS

ON ALL **KITCHEN &
LAUNDRY MODELS!**



AMANA

Whirlpool

MAYTAG

KitchenAid

MAYTAG®

\$699 MSRP \$899
each



4.5 cu.ft. Front Load Washer
with 12-hr Fresh Spin™ Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

Whirlpool®

\$999 MSRP \$1299
each



5.0 cu.ft. Front Load Washer
with Load & Go™ XL Dispenser
WFW8620HC

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Plus Option
WED8620HC

KitchenAid®

CELEBRATING
A CENTURY



RECEIVE
UP TO

\$1600

BY MAIL WITH
PURCHASE OF
SELECT KITCHENAID®
BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

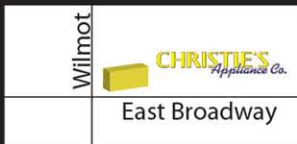
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4334WP_July4th cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: JP4334WP_July4th

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

June 20 – July 10
4th of July

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand	KitchenAid Kitchen Package		MSRP	\$5996	SALE PRICE	\$3799	
Brand	Model #	KRSC503ESS	MSRP		SALE PRICE		
Brand	Model #	KMHS120ESS	MSRP		SALE PRICE		
Brand	Model #	KFEG500ESS	MSRP		SALE PRICE		
Brand	Model #	KDFE104HPS	MSRP		SALE PRICE		
Brand	Maytag Kitchen Package		MSRP	\$4246	SALE PRICE	\$2799	
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE		
Brand	Model #	MMV1174FZ	MSRP		SALE PRICE		
Brand	Model #	MER6600FZ	MSRP		SALE PRICE		
Brand	Model #	MDB4949SHZ	MSRP		SALE PRICE		
Brand	Whirlpool Kitchen Package		MSRP	\$3146	SALE PRICE	\$1999	
Brand	Model #	WRS325SDHZ	MSRP		SALE PRICE		
Brand	Model #	WMH31017HS	MSRP		SALE PRICE		
Brand	Model #	WFE505W0HS	MSRP		SALE PRICE		
Brand	Model #	WDF520PADM	MSRP		SALE PRICE		
Brand	Whirlpool Kitchen Package		MSRP	\$4696	SALE PRICE	\$2799	
Brand	Model #	WRF555SDHV	MSRP		SALE PRICE		
Brand	Model #	WMH32519HV	MSRP		SALE PRICE		
Brand	Model #	WFG525S0HV	MSRP		SALE PRICE		
Brand	Model #	WDT750SAHV	MSRP		SALE PRICE		
Brand	Whirlpool	Model #	WFW8620HC	MSRP	\$1299	SALE PRICE	\$999
Brand	Whirlpool	Model #	WED8620HC	MSRP	\$1299	SALE PRICE	\$999
Brand	Maytag	Model #	MVWC465HW	MSRP	\$699	SALE PRICE	\$469
Brand	Maytag	Model #	MEDC465HW	MSRP	\$699	SALE PRICE	\$469
Brand	Maytag	Model #	MHW5630HW	MSRP	\$899	SALE PRICE	\$699
Brand	Maytag	Model #	MED5630HW	MSRP	\$899	SALE PRICE	\$699



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ Whirlpool Rep: _____

Whirlpool Dealers - Want us to file your HUB co-op paperwork on your behalf? ☐ YES!

Are you Whirlpool Exclusive? ☐ YES! **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

Additional Mailers, ADD: MONSTER - 39.9¢ each

LEGAL LIMIT MAX - 41.9¢ each • JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____