



invigorate!
marketing & media

Up to 85% CO-OP + FREE CO-OP FILING!
MARKETING PLAYBOOK ASSET APPROVED

MEMORIAL DAY Savings!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

- Option - Reduce prices up to 10% and remain co-op compliant
- We will re-approve any changes with HUB to avoid any surprises
- We will file your HUB claim for 85% or 70% if checked on order form

Event Dates May 16 – June 5

Begin Event May 16 Order by April 25

Begin Event May 23 Order by May 2

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **39.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **41.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **36.9 Cents**.
4. **Private Sale Letter & Envelope** 8 ½" x 11" Only **39.9**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our Jumbo Postcard!

As low as
39.9¢ Includes Postage

KitchenAid®

CELEBRATING
A CENTURY

THAT'S
THE MARK
OF A MAKER®

RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

KitchenAid®

**STAINLESS STEEL
KITCHEN SUITE**



**22.7 cu.ft. Counter-Depth
Side-by-Side Refrigerator**
with Exterior Ice & Water
KRSC503ESS



**2.0 cu.ft. Over-the-
Range Microwave**
with Sensor Functions
KMHS120ESS



**6.4 cu.ft. Electric
Range** with Even-
Heat™ True Convection
KFEG500ESS



**46 DBA
Dishwasher** with
ProWash™ Cycle
KDFE104HPS

MSRP \$6346

\$4243

SAVE \$2103
ON THE PACKAGE AFTER
SAVINGS & \$200 REBATE

CHRISTIE'S
Appliance Co.

MEMORIAL DAY
Savings

**MAY 16th
thru JUNE 5th**

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- **\$10,000 Shopping Spree**
- **KitchenAid® Stand Mixer**
- **\$25 – \$50 Additional Instant Savings**
on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01MM4304WP_MemorialDay

MAYTAG®

**FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN**



**25 cu.ft. French Door
Refrigerator** with
PowerCold® Feature
MFI2570FEZ



**1.7 cu.ft. Compact Over-
the-Range Microwave**
with Flush Hidden Vent
MMV1174FZ



**5.3 cu.ft. Electric
Range** with Precision
Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111



**Stainless Steel Tub
Dishwasher** with
PowerBlast® Cycle
MDB4949SHZ

MSRP \$4466

\$2899



FINGERPRINT
RESISTANT

SAVE \$1567
ON THE PACKAGE AFTER
SAVINGS & \$400 REBATE

10 YEAR
LIMITED PARTS
WARRANTY



**DEPENDABILITY LASTS.
THESE DEALS WON'T.**

MAYTAG®
UP TO **\$700**

VIA PREPAID CARD BY MAIL WHEN YOU
PURCHASE SELECT MAYTAG® APPLIANCES*

MAY 2 - JUNE 5, 2019

Whirlpool®

STAINLESS STEEL
KITCHEN SUITE

Whirlpool®

BLACK STAINLESS
STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505W0HS
WFG505M0BS - Gas add \$111



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

MSRP \$3366

\$2332

SAVE \$1034
ON THE PACKAGE!



25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser
WRF555SDHV

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE525S0HV



1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HV

Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle
WDT750SAHV

MSRP \$4816

\$2999

SAVE \$1718
ON THE PACKAGE!

12 MONTHS
SPECIAL FINANCING!*

SAVE UP TO 50%
ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!*

MAYTAG® \$777 each



SAVE \$444 ON THE PAIR!

NEW

MSRP \$999

10 YEAR
LIMITED PARTS
WARRANTY

4.5 cu.ft. Front Load Washer with Extra Power and 12-hr Fresh Spin™ Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Extra Power and Quick Dry Cycle
MED5630HW



We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

AMANA® \$443 each

MSRP \$599



SAVE \$312 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

Whirlpool® \$777 each

MSRP \$999



SAVE \$444 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

NEW!

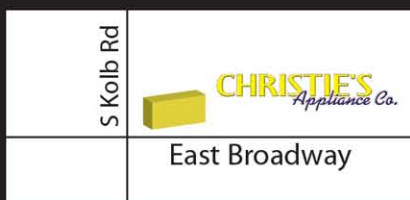
4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser
WFW5620HW

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5620HW

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:250,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XX,XXX; \$50 XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/TM ©2019. All rights reserved. HUB Pre-Approval XXXXXX. 01MM4304WP_MemorialDay cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

**14 INCHES WIDE
HUGE!**

CHRISTIE'S
MEMORIAL DAY Savings
MAY 16th thru JUNE 5th

MAYTAG FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN
20 cu. ft. French Door Refrigerator with PowerCold® Feature \$2899
1.7 cu. ft. Compact Over-the-Range Microwave with Flash-Heat™ Feature \$1567
3.5 cu. ft. Electric Range with Precision Cooking™ System \$1079
Stainless Steel Tub Dishwasher with PowerWash® Cycle \$1079

UP TO \$700 REBATE VIA PREPAID CARD BY MAIL WHEN YOU PURCHASE SELECT MAYTAG APPLIANCES MAY 16th - JUNE 5th

Whirlpool STAINLESS STEEL KITCHEN SUITE
20 cu. ft. Side-by-Side Refrigerator with PowerLock® \$2332
1.7 cu. ft. Microwave \$1034
3.5 cu. ft. Electric Range with TrueCook™ Dual Radiant Element \$1199
24 in. Front Load Dishwasher with PowerWash® Cycle \$1079

Whirlpool BLACK STAINLESS STEEL KITCHEN SUITE
20 cu. ft. French Door Refrigerator with PowerLock® \$2999
1.7 cu. ft. Microwave \$1199
3.5 cu. ft. Electric Range with TrueCook™ Dual Radiant Element \$1199
24 in. Front Load Dishwasher with PowerWash® Cycle \$1079

KitchenAid STAINLESS STEEL KITCHEN SUITE
20 cu. ft. French Door Refrigerator with PowerCold® Feature \$4243
1.7 cu. ft. Compact Over-the-Range Microwave with Flash-Heat™ Feature \$1567
3.5 cu. ft. Electric Range with Precision Cooking™ System \$1079
Stainless Steel Tub Dishwasher with PowerWash® Cycle \$1079

RECEIVE UP TO \$1600 BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES
MAY 16th - JUNE 5th

AMANA \$443 each
20 cu. ft. Side-by-Side Refrigerator with PowerLock® \$443
1.7 cu. ft. Microwave \$1034
3.5 cu. ft. Electric Range with TrueCook™ Dual Radiant Element \$1199
24 in. Front Load Dishwasher with PowerWash® Cycle \$1079

Whirlpool \$777 each
20 cu. ft. French Door Refrigerator with PowerLock® \$777
1.7 cu. ft. Microwave \$1034
3.5 cu. ft. Electric Range with TrueCook™ Dual Radiant Element \$1199
24 in. Front Load Dishwasher with PowerWash® Cycle \$1079

NEW!
4.5 cu. ft. Front Load Washer with Extra Power and 12 hr. Fresh Steam™ Cycle \$777
7.4 cu. ft. Electric Dryer with Moisture Sensitive™ Option \$777

Scratch & Win
Match your number to our range to win \$1000 or more!
• \$10,000 Shopping Spree
• KitchenAid® Stand Mixer
• \$25 - \$50 Additional Instant Savings

12 MONTHS SPECIAL FINANCING*
MAYTAG \$777 each
20 cu. ft. French Door Refrigerator with PowerLock® \$777
1.7 cu. ft. Microwave \$1034
3.5 cu. ft. Electric Range with TrueCook™ Dual Radiant Element \$1199
24 in. Front Load Dishwasher with PowerWash® Cycle \$1079

CHRISTIE'S Appliances Co.
7250 E. Broadway at S. Kelly • (320) 296-7218

SAVE 15-45% ON CLOSOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **41.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

CHRISTIE'S
Appliance Co.

MEMORIAL DAY

Savings

**MAY 16th
thru JUNE 5th**



MAYTAG®

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ



MSRP \$4466

\$2899



SAVE \$1567
ON THE PACKAGE AFTER
SAVINGS & \$400 REBATE

10 YEAR
LIMITED PARTS
WARRANTY

UP TO **\$700 REBATE**

VIA PREPAID CARD BY MAIL WHEN YOU PURCHASE SELECT MAYTAG® APPLIANCES* MAY 2 - JUNE 5, 2019

Whirlpool®

STAINLESS STEEL KITCHEN SUITE

Whirlpool®

BLACK STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505W0HS
WFG505M0BS - Gas add \$111

MSRP \$3366

\$2332

SAVE \$1034
ON THE PACKAGE!

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM



25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser
WFR555SDHV



1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HV



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE525SDHV

MSRP \$4816

\$2999



SAVE \$1817
ON THE PACKAGE!

Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle
WDT750SAHV

KitchenAid®

CELEBRATING A CENTURY

THAT'S THE MARK OF A MAKER®

RECEIVE UP TO \$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

KitchenAid® STAINLESS STEEL KITCHEN SUITE



22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water
KRSC503ESS



2.0 cu.ft. Over-the-Range Microwave with Sensor Functions
KMHS120ESS



6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KFEG500ESS



SAVE \$2103
ON THE PACKAGE AFTER SAVINGS & \$200 REBATE

MSRP *6346
\$4243

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM4303WP_MemorialDay

AMANA® \$443 each MSRP *599



SAVE \$312 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

Whirlpool® \$777 each MSRP *999



LOAD & GO™ DISPENSER
Simply add detergent once & skip refills for 20 loads!

SAVE \$444 ON THE PAIR!

NEW!

4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser
WFW5620HW

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5620HW



12 MONTHS SPECIAL FINANCING*

MAYTAG® \$777 each MSRP *999



SAVE \$444 ON THE PAIR!

NEW

10 YEAR LIMITED PARTS WARRANTY

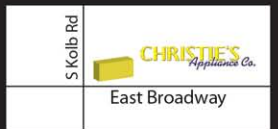
4.5 cu.ft. Front Load Washer with Extra Power and 12-hr Fresh Spin™ Option
MHWS630HW

7.3 cu.ft. Electric Dryer with Extra Power and Quick Dry Cycle
MED5630HW

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



SAVE 15-45%
ON CLOSEOUTS,
SCRATCH-N-DENTS,
ONE-OF-A-KINDS
& MORE!*

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/TM © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 01LM4303WP_MemorialDay cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Jumbo Postcard

CHRISTIE'S
Appliance Co.

MEMORIAL DAY *Savings*

**MAY 16th
thru JUNE 5th**



SAVE 15-45%

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!*

AMANA

Whirlpool

MAYTAG

KitchenAid

**MAYTAG® FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN**

MSRP
\$4466

\$2899

SAVE \$1567

ON THE PACKAGE
AFTER SAVINGS &
\$400 REBATE



25 cu.ft. French
Door Refrigerator
with PowerCold®
Feature
MFI2570FEZ



1.7 cu.ft. Compact
Over-the-Range
Microwave with
Flush Hidden Vent
MMV1174FZ



5.3 cu.ft. Electric
Range with Precision
Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111



Stainless Steel
Tub Dishwasher
with PowerBlast®
Cycle
MDB4949SHZ

UP
TO **\$700 REBATE**

VIA PREPAID CARD BY MAIL WHEN
YOU PURCHASE SELECT MAYTAG®
APPLIANCES* MAY 2 - JUNE 5, 2019

Whirlpool®

\$777 MSRP \$999 each



4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser
WFW5620HW

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5620HW

MAYTAG®

\$777 MSRP \$999 each



4.5 cu.ft. Front Load Washer with Extra Power and 12-hr Fresh Hold® Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Extra Power and Quick Dry Cycle
MED5630HW

KitchenAid®

CELEBRATING A CENTURY



RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

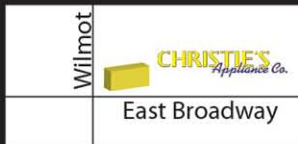
POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 01JP4305WP_MemorialDay cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01JP4305WP_MemorialDay

8 1/2" x 11" Letter

Pre-MEMORIAL DAY Private Sale

CHRISTIE'S
Appliance Co.

7255 E. Broadway Blvd.
Tucson, AZ 85710

775-782-5099

AMANA

Whirlpool

MAYTAG

KitchenAid

Artwork Version: LE4312WP

THURSDAY • MAY 23rd • 8AM-8PM

Dear Friends & Family,

Take good care of this letter! It entitles you to take part in our Private Sale at **Christie's Appliance** on **Thursday, May 23rd, from 8am-8pm.**

For 1 Day ONLY you will have an opportunity to take advantage of our **BEST DEALS** of the Year! Receive our Lowest Prices of the Year on all brands including **Maytag®, Whirlpool®, KitchenAid® & Amana®**. Now is the time to save on every Laundry & Kitchen Appliance. For example...in addition to our Years Lowest Prices, **Receive up to a \$700 Rebate** on select Maytag® appliances and **up to a \$1,600 Rebate** on select KitchenAid® appliances!

Save 15-40% on select closeout and discontinued merchandise.

This **PRIVATE SALE** is for Letter Holders **ONLY** and will **NOT** be advertised anywhere else. Discounted prices will only be available during these hours. Bring a friend and register for a chance to win a brand new KitchenAid® Stand Mixer.

As always, we are there to serve you after the sale.

Hope to see you then!

Dealer Staff



KitchenAid

**In-Store Drawing
for a KitchenAid®
Stand Mixer!**

See sales associate for details.

Preferred Friends

ADMISSION
TICKET

**Register for your chance to WIN
a KitchenAid® Stand Mixer!**

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission. One KitchenAid® Stand Mixer to be given away during the sale. Valid Thursday, May 23, 2019 ONLY.

Preferred Family

ADMISSION
TICKET

**Register for your chance to WIN
a KitchenAid® Stand Mixer!**

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission. One KitchenAid® Stand Mixer to be given away during the sale. Valid Thursday, May 23, 2019 ONLY.

MODEL LIST : MONSTER MAILER

May 16 - June 5
Memorial Day

**Some models may not appear on smaller mailers*

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check [HERE...](#) ☐ **10% Off**

Brand	KitchenAid Kitchen Package		MSRP	\$6346	SALE PRICE	\$4243	
Brand	Model #	KRSC503ESS	MSRP		SALE PRICE		
Brand	Model #	KMHS120ESS	MSRP		SALE PRICE		
Brand	Model #	KFEG500ESS	MSRP		SALE PRICE		
Brand	Model #	KDFE104HPS	MSRP		SALE PRICE		
Brand	Maytag Kitchen Package		MSRP	\$4466	SALE PRICE	\$2899	
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE		
Brand	Model #	MMV1174FZ	MSRP		SALE PRICE		
Brand	Model #	MER6600FZ	MSRP		SALE PRICE		
Brand	Model #	MDB4949SHZ	MSRP		SALE PRICE		
Brand	Whirlpool Kitchen Package		MSRP	\$3366	SALE PRICE	\$2332	
Brand	Model #	WRS325SDHZ	MSRP		SALE PRICE		
Brand	Model #	WMH31017HS	MSRP		SALE PRICE		
Brand	Model #	WFE505W0HS	MSRP		SALE PRICE		
Brand	Model #	WDF520PADM	MSRP		SALE PRICE		
Brand	Whirlpool Kitchen Package		MSRP	\$4816	SALE PRICE	\$2999	
Brand	Model #	WRF555SDHV	MSRP		SALE PRICE		
Brand	Model #	WMH32519HV	MSRP		SALE PRICE		
Brand	Model #	WFE525S0HV	MSRP		SALE PRICE		
Brand	Model #	WDT750SAHV	MSRP		SALE PRICE		
Brand	Maytag	Model #	MHW5630HW	MSRP	\$999	SALE PRICE	\$777
Brand	Maytag	Model #	MED5630HW	MSRP	\$999	SALE PRICE	\$777
Brand	Amana	Model #	NTW4516FW	MSRP	\$599	SALE PRICE	\$443
Brand	Amana	Model #	NED4655EW	MSRP	\$599	SALE PRICE	\$443
Brand	Whirlpool	Model #	WFW5620HW	MSRP	\$999	SALE PRICE	\$777
Brand	Whirlpool	Model #	WED5620HW	MSRP	\$999	SALE PRICE	\$777



Monster Mailer • Legal Limit Max • Jumbo Postcard • Letter

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhous

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: _____ **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

Letter (8.5"x11") ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

Additional Mailers, ADD: MONSTER - 39.9¢ each • LEGAL LIMIT MAX - 41.9¢ each

JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000) • LETTER - 39.9¢ each

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000* Household Median Income

• Single Family Home Mailing List | Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Letter 8.5" x 11" | • Single Family Home Postage

Monster Mailer/Jumbo Postcard/Letter: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: Leslie McShane <LMcShane@360insights.com>
Date: April 2, 2019 at 11:19:27 AM CDT
To: Doug Nelson <doug_nelson@invigoratemedias.com>
Cc: steven menkhus <steven_menkhus@invigoratemedias.com>, "westregion@whirlpoolhub.com"
<westregion@whirlpoolhub.com>
Subject: RE: 01LM4303WP - Memorial Day

Approval attached!

Pre-Approval Summary									Export	Print
Pre-Approval #	Trade Customer #	Trade Customer Name	Program	Media Types	Status	Activity Start Date	Activity End Date	Created Date	Status Date	
215544	000INVIGPA	000INVIGPA	2019 Whirlpool Portfolio	Direct Mail	Approved	05/16/19	06/05/19	03/29/19	04/02/19	

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