



invigorate!
marketing & media

Up to 85% CO-OP + FREE CO-OP FILING!
MARKETING PLAYBOOK ASSET APPROVED

MEMORIAL DAY Savings!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

- Option - Reduce prices up to 10% and remain co-op compliant
- We will re-approve any changes with HUB to avoid any surprises
- We will file your HUB claim for 85% or 70% if checked on order form

Event Dates May 16 – June 5

Begin Event May 16 Order by April 25

Begin Event May 23 Order by May 2

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only **39.9 Cents**.
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! Only **41.9 Cents**.
3. **The Jumbo Card** 6" x 9" Only **36.9 Cents**.
4. **Private Sale Letter & Envelope** 8 ½" x 11" Only **39.9**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
39.9¢ Includes
Postage

KitchenAid®

CELEBRATING
A CENTURY

THAT'S
THE MARK
OF A MAKER®

RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

KitchenAid®

**STAINLESS STEEL
KITCHEN SUITE**



22.7 cu.ft. Counter-Depth
Side-by-Side Refrigerator
with Exterior Ice & Water
KRSC503ESS



2.0 cu.ft. Over-the-
Range Microwave
with Sensor Functions
KMHS120ESS



6.4 cu.ft. Electric
Range with Even-
Heat™ True Convection
KFEK500ESS



46 DBA
Dishwasher with
ProWash™ Cycle
KDFE104HPS

MSRP \$6346

\$4243

SAVE \$2103
ON THE PACKAGE AFTER
SAVINGS & \$200 REBATE

SINCE 1941
HAGEDORN
APPLIANCES

MEMORIAL DAY
Savings

**MAY 16th
thru JUNE 5th**



Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings
on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 03MM4307WP_MemorialDay

MAYTAG®

**FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN**



25 cu.ft. French Door
Refrigerator with
PowerCold® Feature
MFI2570FEZ



1.7 cu.ft. Compact Over-
the-Range Microwave
with Flush Hidden Vent
MMV1174FZ



5.3 cu.ft. Electric
Range with Precision
Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

MSRP \$4466

\$2899



FINGERPRINT
RESISTANT

SAVE \$1567
ON THE PACKAGE AFTER
SAVINGS & \$400 REBATE

10 YEAR
LIMITED PARTS
WARRANTY



DEPENDABILITY LASTS.
THESE DEALS WON'T.

MAYTAG®
UP TO **\$700**

VIA PREPAID CARD BY MAIL WHEN YOU
PURCHASE SELECT MAYTAG® APPLIANCES*

MAY 2 - JUNE 5, 2019

Whirlpool®

STAINLESS STEEL KITCHEN SUITE

Whirlpool®

BLACK STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505W0HS
WFG505M0BS - Gas add \$111



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

MSRP \$3366

\$2332

SAVE \$1034 ON THE PACKAGE!



25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser
WRF555SDHV

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE525S0HV



1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HV

Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle
WDT750SAHV

MSRP \$4816

\$2999

SAVE \$1718 ON THE PACKAGE!

12 MONTHS SPECIAL FINANCING!*

SAVE UP TO 50%
ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!*

MAYTAG® \$777 each
MSRP \$999



SAVE \$444 ON THE PAIR!

NEW

10 YEAR LIMITED PARTS WARRANTY

4.5 cu.ft. Front Load Washer with Extra Power and 12-hr Fresh Spin™ Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Extra Power and Quick Dry Cycle
MED5630HW



We Sell It & Service It

BUYING POWER – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

AMANA® \$443 each
MSRP \$599



SAVE \$312 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

Whirlpool® \$777 each
MSRP \$999



SAVE \$444 ON THE PAIR!

LOAD & GO™ DISPENSER
Simply add detergent once & skip refills for 20 loads!

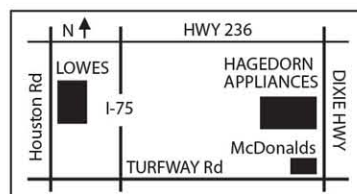
NEW!

4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser
WFW5620HW

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5620HW



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree: 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/TM ©2019. All rights reserved. HUB Pre-Approval XXXXXX. 03MM4307WP_MemorialDay cheerit ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit *MAX!* Postcard

Anything bigger would be criminal.

**14 INCHES WIDE
HUGE!**

11 INCHES TALL



MEMORIAL DAY Savings

MAY 16th thru JUNE 5th

Whirlpool

BLACK STAINLESS STEEL KITCHEN SUITE



28 cu. ft. Side-by-Side Refrigerator with Fingerprint® Sense (Whirlpool)



1.7 cu. ft. Microwave Hood with TouchSense® Control (Whirlpool)



5.2 cu. ft. Electric Range with TouchSense® Control (Whirlpool)

SAVE \$1034 ON THIS PACKAGE

MAYTAG®

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN



28 cu. ft. French Door Refrigerator with Fingerprint® Sense (Maytag)



1.7 cu. ft. Compact Over-the-Range Microwave with Self-Clean (Maytag)



5.2 cu. ft. Electric Range with Precision Cooktop® System (Maytag)



28 cu. ft. French Door Refrigerator with Fingerprint® Sense (Maytag)

\$2899

SAVE \$1667 ON THIS PACKAGE WITH MAYTAG'S MATCH PROTECT™

Whirlpool

BLACK STAINLESS STEEL KITCHEN SUITE



28 cu. ft. French Door Refrigerator with Fingerprint® Sense (Whirlpool)



1.9 cu. ft. Microwave Hood with TouchSense® Control (Whirlpool)



5.2 cu. ft. Electric Range with Precision Cooktop® System (Whirlpool)

\$2999

SAVE \$1817 ON THIS PACKAGE

KitchenAid

RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE OF
SELECT KITCHENAID® BRAND
APPLIANCES

MAIL IN 1, July 15, 2003



KitchenAid

STAINLESS STEEL KITCHEN SUITE

\$4243

22.7 cu.ft. Counter-Depth Built-In Refrigerator with Dual Water Dispensers

2.2 cu.ft. Over-the-Range Microwave with Sensor Functions

6.4 cu.ft. Electric Range with True Convection

48 DBA Dishwasher with ProWash® Cycle

SAVE \$2103
ON THE PACKAGE AFTER
MAIL-IN & 10% REDUCTION

Dealer Name: _____
Store Address: _____
City/State/Zip: _____

**POSTMASTER: Please Return XXXX, XXXX, XXXX
OR CURRENT RESIDENT**

*Doug Nelson
of Memphis Area
Capital City MO 6309*

AMANA

\$443 each

SAVE \$312 (on 14" model)

5.0 cu.ft. Top Load Washer with Load Watcher

6.4 cu.ft. Electric Dryer with Intellisense

10 YEAR WARRANTY

Whirlpool

\$777 each

SAVE \$444 (on 14" model)

4.5 cu.ft. Front Load Washer with Load & S.O.C.®

7.2 cu.ft. Electric Dryer with IntelliSense®

10 YEAR WARRANTY

Scratch & Win

10,000 Shopping Spree

KitchenAid® Stand Mixers

\$25 - \$50 Additional Instant Savings

Scratch and win prizes that are yours to use if you're a scratch & win winner!

HAGEDORN APPLIANCES

4432 Dixie Highway • Erlanger, KY 41018 • 859-332-0660

www.hagedornappliances.com

SAVE 15-45%
ON CLOSOUTS,
SCRATCH-N-DENTS,
ONE-OF-A-KINDS
& MORE!

MAYTAG

\$777 each

10 YEAR WARRANTY

SAVE \$444 (on 14" model)

4.5 cu.ft. Front Load Washer with Extra Power and 12-37 Wash Cycle

7.2 cu.ft. Electric Dryer with Extra Power and Quick Dry Cycle

The
LARGEST
piece of mail the
US Postal Service
will allow!

As low as
41.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

Than our Jumbo Postcard!

SINCE 1941
HAGEDORN
APPLIANCES

MEMORIAL DAY

Savings

MAY 16th
thru JUNE 5th



MAYTAG®

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ



MSRP \$4466

\$2899



SAVE \$1567
ON THE PACKAGE AFTER
SAVINGS & \$400 REBATE

10 YEAR
LIMITED PARTS
WARRANTY

UP TO **\$700 REBATE**

VIA PREPAID CARD BY MAIL WHEN YOU PURCHASE SELECT MAYTAG® APPLIANCES* MAY 2 - JUNE 5, 2019

Whirlpool®

STAINLESS STEEL KITCHEN SUITE

Whirlpool®

BLACK STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505W0HS
WFG505M0BS - Gas add \$111

MSRP \$3366

\$2332

SAVE \$1034
ON THE PACKAGE!

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM



25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser
WFR555SDHV



1.9 cu.ft. Steam Microwave with Sensor Cooking
WMH32519HV



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE525SDHV

MSRP \$4816

\$2999



SAVE \$1817
ON THE PACKAGE!

Stainless Steel Tub Dishwasher with 1-Hour Wash Cycle
WDT750SAHV

KitchenAid®

CELEBRATING A CENTURY

THAT'S THE MARK OF A MAKER®

RECEIVE UP TO \$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

KitchenAid® STAINLESS STEEL KITCHEN SUITE



22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water
KRSC503ESS



2.0 cu.ft. Over-the-Range Microwave with Sensor Functions
KMHS120ESS



6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KFE6500ESS



SAVE \$2103
ON THE PACKAGE AFTER SAVINGS & \$200 REBATE

MSRP *6346
\$4243

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 03LM4306WP_MemorialDay

AMANA® \$443 each MSRP *599



SAVE \$312 ON THE PAIR!

3.5 cu.ft. Top Load Washer with Dual Action Agitator
NTW4516FW

6.5 cu.ft. Electric Dryer with Wrinkle Prevent Option
NED4655EW

Whirlpool® \$777 each MSRP *999



LOAD & GO™ DISPENSER
Simply add detergent once & skip refills for 20 loads!

SAVE \$444 ON THE PAIR!

NEW!

4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser
WFW5620HW

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5620HW



12 MONTHS SPECIAL FINANCING*

MAYTAG® \$777 each MSRP *999



NEW

10 YEAR LIMITED PARTS WARRANTY

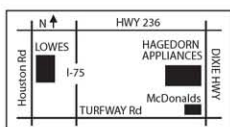
SAVE \$444 ON THE PAIR!

4.5 cu.ft. Front Load Washer with Extra Power and 12-hr Fresh Spin™ Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Extra Power and Quick Dry Cycle
MED5630HW

SINCE 1941
HAGEDORN APPLIANCES

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com

SAVE 15-45%
ON CLOSEOUTS,
SCRATCH-N-DENTS,
ONE-OF-A-KINDS
& MORE!*

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/TM © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03LM4306WP_MemorialDay cheater ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Jumbo Postcard



MEMORIAL DAY *Savings*

**MAY 16th
thru JUNE 5th**



SAVE 15-45%

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!*

AMANA®

Whirlpool®

MAYTAG®

KitchenAid®

MAYTAG® FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

MSRP
\$4466

\$2899

SAVE \$1567

ON THE PACKAGE
AFTER SAVINGS &
\$400 REBATE



10 YEAR
LIMITED PARTS
WARRANTY

25 cu.ft. French
Door Refrigerator
with PowerCold®
Feature
MFI2570FEZ

1.7 cu.ft. Compact
Over-the-Range
Microwave with
Flush Hidden Vent
MMV1174FZ

5.3 cu.ft. Electric
Range with Precision
Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

Stainless Steel
Tub Dishwasher
with PowerBlast®
Cycle
MDB4949SHZ

UP
TO **\$700 REBATE**

VIA PREPAID CARD BY MAIL WHEN
YOU PURCHASE SELECT MAYTAG®
APPLIANCES* MAY 2 - JUNE 5, 2019

Whirlpool®

\$777 MSRP *999
each



4.5 cu.ft. Front Load Washer with Load & Go™ Dispenser
WFW5620HW

7.4 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED5620HW

MAYTAG®

\$777 MSRP *999
each



4.5 cu.ft. Front Load Washer with Extra Power and 12-hr Fresh Hold® Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Extra Power and Quick Dry Cycle
MED5630HW

KitchenAid®

CELEBRATING
A CENTURY



RECEIVE
UP TO

\$1600

BY MAIL WITH
PURCHASE OF
SELECT KITCHENAID®
BRAND APPLIANCES*

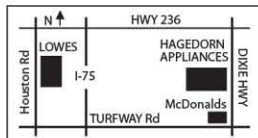
Valid Jan. 1 - July 10, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

www.hagedornappliance.com

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03JP4308WP_MemorialDay cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

Artwork Version: 03JP4308WP_MemorialDay

8 1/2" x 11" Letter

Pre-MEMORIAL DAY Private Sale

CHRISTIE'S
Appliance Co.

7255 E. Broadway Blvd.
Tucson, AZ 85710

775-782-5099

AMANA

Whirlpool

MAYTAG

KitchenAid

Artwork Version: LE4312WP

THURSDAY • MAY 23rd • 8AM-8PM

Dear Friends & Family,

Take good care of this letter! It entitles you to take part in our Private Sale at **Christie's Appliance** on **Thursday, May 23rd, from 8am-8pm.**

For 1 Day ONLY you will have an opportunity to take advantage of our **BEST DEALS** of the Year! Receive our Lowest Prices of the Year on all brands including **Maytag®, Whirlpool®, KitchenAid® & Amana®**. Now is the time to save on every Laundry & Kitchen Appliance. For example...in addition to our Years Lowest Prices, **Receive up to a \$700 Rebate** on select Maytag® appliances and **up to a \$1,600 Rebate** on select KitchenAid® appliances!

Save 15-40% on select closeout and discontinued merchandise.

This **PRIVATE SALE** is for Letter Holders **ONLY** and will **NOT** be advertised anywhere else. Discounted prices will only be available during these hours. Bring a friend and register for a chance to win a brand new KitchenAid® Stand Mixer.

As always, we are there to serve you after the sale.

Hope to see you then!

Dealer Staff



KitchenAid

**In-Store Drawing
for a KitchenAid®
Stand Mixer!**

See sales associate for details.

Preferred Friends

ADMISSION
TICKET

**Register for your chance to WIN
a KitchenAid® Stand Mixer!**

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission. One KitchenAid® Stand Mixer to be given away during the sale. Valid Thursday, May 23, 2019 ONLY.

Preferred Family

ADMISSION
TICKET

**Register for your chance to WIN
a KitchenAid® Stand Mixer!**

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission. One KitchenAid® Stand Mixer to be given away during the sale. Valid Thursday, May 23, 2019 ONLY.

MODEL LIST : MONSTER MAILER

May 16 - June 5
Memorial Day

**Some models may not appear on smaller mailers*

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check [HERE...](#) ☐ **10% Off**

Brand	KitchenAid Kitchen Package		MSRP	\$6346	SALE PRICE	\$4243	
Brand	Model #	KRSC503ESS	MSRP		SALE PRICE		
Brand	Model #	KMHS120ESS	MSRP		SALE PRICE		
Brand	Model #	KFEG500ESS	MSRP		SALE PRICE		
Brand	Model #	KDFE104HPS	MSRP		SALE PRICE		
Brand	Maytag Kitchen Package		MSRP	\$4466	SALE PRICE	\$2899	
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE		
Brand	Model #	MMV1174FZ	MSRP		SALE PRICE		
Brand	Model #	MER6600FZ	MSRP		SALE PRICE		
Brand	Model #	MDB4949SHZ	MSRP		SALE PRICE		
Brand	Whirlpool Kitchen Package		MSRP	\$3366	SALE PRICE	\$2332	
Brand	Model #	WRS325SDHZ	MSRP		SALE PRICE		
Brand	Model #	WMH31017HS	MSRP		SALE PRICE		
Brand	Model #	WFE505W0HS	MSRP		SALE PRICE		
Brand	Model #	WDF520PADM	MSRP		SALE PRICE		
Brand	Whirlpool Kitchen Package		MSRP	\$4816	SALE PRICE	\$2999	
Brand	Model #	WRF555SDHV	MSRP		SALE PRICE		
Brand	Model #	WMH32519HV	MSRP		SALE PRICE		
Brand	Model #	WFE525S0HV	MSRP		SALE PRICE		
Brand	Model #	WDT750SAHV	MSRP		SALE PRICE		
Brand	Maytag	Model #	MHW5630HW	MSRP	\$999	SALE PRICE	\$777
Brand	Maytag	Model #	MED5630HW	MSRP	\$999	SALE PRICE	\$777
Brand	Amana	Model #	NTW4516FW	MSRP	\$599	SALE PRICE	\$443
Brand	Amana	Model #	NED4655EW	MSRP	\$599	SALE PRICE	\$443
Brand	Whirlpool	Model #	WFW5620HW	MSRP	\$999	SALE PRICE	\$777
Brand	Whirlpool	Model #	WED5620HW	MSRP	\$999	SALE PRICE	\$777



Monster Mailer • Legal Limit Max • Jumbo Postcard • Letter

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhous

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: _____ **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

Letter (8.5"x11") ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

Additional Mailers, ADD: MONSTER - 39.9¢ each • LEGAL LIMIT MAX - 41.9¢ each

JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000) • LETTER - 39.9¢ each

Step 4

Financing & Special Offers: ***All offers are solely the retailer's responsibility.*** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List | Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Letter 8.5" x 11" | • Single Family Home Postage

Monster Mailer/Jumbo Postcard/Letter: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____