



invigorate!
marketing & media

Up to 85% CO-OP + FREE CO-OP FILING!
MARKETING PLAYBOOK ASSET APPROVED

Whirlpool April Spring Fling!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

- **Option - Reduce prices up to 10% and remain co-op compliant**
- **We will re-approve any changes with HUB to avoid any surprises**
- **We will file your HUB claim for 85% or 70% if checked on order form**

Event Dates April 4- 17

Begin Event April 4 Order by March 20

Begin Event April 11 Order by March 27

Mailer Choices

- 1. The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 39.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14"** - The Largest Piece of Mail Allowed by Law! **Only 41.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 - all Inclusive**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL

KitchenAid

CELEBRATING A 100TH BIRTHDAY

RECEIVE UP TO **\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENMAY BRAND APPLIANCES

Valid Jan. 1 - Jan. 10, 2018

Whirlpool

4-PIECE STAINLESS STEEL KITCHEN SUITE

\$2690

SAVE \$676 ON THE PACKAGE!

25 cu.ft. Side-by-Side Refrigerator with PureSource In-Line Water Filtration

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls

5.3 cu.ft. Electric Range with FlexHeat™ Dual Fuel Element

Stainless Steel Dishwasher with 3-Hour Speed Cycle

CHRISTIE'S Appliance Co.

APRIL Spring Fling

April 4th - 17th

MAYTAG

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

\$3332

SAVE \$1134 ON THE PACKAGE!

25 cu.ft. French Door Refrigerator with PowerCool® Feature

1.7 cu.ft. Compact Over-the-Range Microwave with FastHopper Vent

5.3 cu.ft. Electric Range with Precision Cooking™ System

Stainless Steel Tub Dishwasher with PowerBlast® Cycle

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

POSTAGE WILL BE PAID BY ADDRESSEE

Drop In
15 Mississippi Ave
Capehart City, MO 63049

Artwork Version: 01MM4280WP_AprilSpringFling

295% BIGGER Than our Jumbo Postcard!

As low as
39.9¢ Includes Postage

KitchenAid®

CELEBRATING
A CENTURY

THAT'S
THE MARK
OF A MAKER®

RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

Whirlpool®

**4-PIECE STAINLESS STEEL
KITCHEN SUITE**



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505W0HS

MSRP \$3366

\$2690

**SAVE \$676
ON THE PACKAGE!**

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

CHRISTIE'S
Appliance Co.

**APRIL
Spring
Fling**

April 4th – 17th

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01MM4280WP_AprilSpringFling

MAYTAG®

**FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN**

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ



MSRP \$4466

\$3332

**SAVE \$1134
ON THE PACKAGE!**



**FINGERPRINT
RESISTANT**

LOAD & GO™ XL DISPENSER

- Simply add detergent once & skip refills for 20 loads!
- Wash over three baskets of clothing in a single load!

SAVE \$422 ON THE PAIR!



SHOWN WITH OPTIONAL PEDESTALS



Whirlpool®

NEW! FRONT LOAD LAUNDRY PAIR

\$888 each MSRP \$1099

4.5 cu.ft. Closet-Depth Front Load Washer with Load & Go™ XL Dispenser
WFW6620HW

7.4 cu.ft. Electric Dryer with Steam Cycles
WED6620HW

12 MONTHS SPECIAL FINANCING*

SAVE 15-45%
ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!^

MAYTAG® FRONT LOAD LAUNDRY PAIR

\$1099 each MSRP \$1199

4.8 cu.ft. Front Load Washer with Extra Power and 16-hr Fresh Hold® Option
MHW6630HC

7.3 cu.ft. Electric Dryer with Extra Power and Quick Dry Cycle
MED6630HC



NEW

SAVE \$200 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

MAYTAG® \$1221 each MSRP \$1499

Whirlpool®

\$532 each MSRP \$699

6.0 cu.ft. Top Load Washer with PowerWash® Agitator
MWWB965HC

9.2 cu.ft. Extra-Large Capacity Electric Dryer with Extra Moisture Sensor
MEDB955FC

SAVE \$556 ON THE PAIR!

3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4855HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED4850HW

SAVE \$334 ON THE PAIR!

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218

S Kolb Rd



CHRISTIE'S
Appliance Co.

East Broadway

We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. **Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ***Employee of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ 2019. All rights reserved. HUB Pre-Approval XXXXXX, 01MM4280WP_AprilSpringFling chertart ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

CHRISTIE'S Appliances Co.

APRIL Spring Fling

April 4th - 17th

12 MONTHS SPECIAL FINANCING | SAVE 15-45%

MAYTAG **FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN** **\$3332** **SAVE \$1134 ON THE PACKAGE!**

Whirlpool **NEW! FRONT LOAD LAUNDRY PAIR** **\$888 each** **SAVE \$422**

4.5 cu.ft. Closest-Depth Front Load Washer with Load & Go™ 'S' Dispenser

7.4 cu.ft. Electric Dryer with Smart Cycle

4-PIECE STAINLESS STEEL KITCHEN SUITE **\$2690** **SAVE \$678**

29 cu.ft. French Door Refrigerator with Humidity Control

1.7 cu.ft. Compact Over-the-Range Microwave with Touch-Activated Controls

3.3 cu.ft. Electric Range with Power Boost

Whirlpool **NEW! FRONT LOAD LAUNDRY PAIR** **\$532 each** **SAVE \$334**

4.8 cu.ft. Front Load Washer with Extra Power and 16-hr Fresh Hold™ Option

7.3 cu.ft. Electric Dryer with Extra Power and Quick Dry Cycle

MAYTAG **FRONT LOAD LAUNDRY PAIR** **\$1099 each** **SAVE \$200**

NEW

4.8 cu.ft. Front Load Washer with Extra Power and 16-hr Fresh Hold™ Option

7.3 cu.ft. Electric Dryer with Extra Power and Quick Dry Cycle

Scratch & Win

We Sell It & Service It

BUYING POWER - We are a member of a 615 Store buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

CHRISTIE'S Appliances Co.

7255 S. Broadway at S. Koth • (202) 295-7218

KitchenAid **CELEBRATING 125 YEARS** **RECEIVE UP TO \$1600** **BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES**

11 INCHES **TALL**

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **41.9¢** Includes Postage

255% BIGGER Than our Jumbo Postcard!

CHRISTIE'S
Appliance Co.

APRIL Spring Fling

April 4th – 17th

Whirlpool®

NEW! FRONT LOAD LAUNDRY PAIR

LOAD & GO™ XL DISPENSER

- Simply add detergent once & skip refills for 20 loads!
- Wash over three baskets of clothing in a single load!

SAVE \$422 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

MSRP *1099

\$888
each

4.5 cu.ft. Closet-Depth Front Load Washer with Load & Go™ XL Dispenser
WFV6620HW

7.4 cu.ft. Electric Dryer with Steam Cycles
WED6620HW

12 MONTHS SPECIAL FINANCING* | **SAVE 15-45%** ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

MAYTAG® FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

Whirlpool®

4-PIECE STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF25T0FEZ



1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ



5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111



Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ

MSRP *4466
\$3332

SAVE \$1134 ON THE PACKAGE!



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS32SDHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505W0HS

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

MSRP *3366
\$2690

SAVE \$676 ON THE PACKAGE!

MAYTAG®

FRONT LOAD LAUNDRY PAIR

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA



\$1099 MSRP \$1199
each

4.8 cu.ft. Front Load Washer
with Extra Power and 16-hr
Fresh Hold® Option
MHW6630HC

7.3 cu.ft. Electric Dryer
with Extra Power and
Quick Dry Cycle
MED6630HC



*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM4279WP_AprilSpringFling

MAYTAG® \$1221 MSRP \$1499
each



6.0 cu.ft. Top Load Washer
with PowerWash®
Agitator
MWW965HC

9.2 cu.ft. Extra-Large Capacity Electric Dryer
with Extra
Moisture Sensor
MED955FC

Whirlpool® \$532 MSRP \$1080
each



3.8 cu.ft. Top Load Washer
with Soaking
Cycles
WTV4855HW

7.0 cu.ft. Electric Dryer
with Wrinkle
Shield™ Option
WED4855HW



We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/TM © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 01LM4279WP_AprilSpringFling chertart ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

The Jumbo Postcard

CHRISTIE'S
Appliance Co.

APRIL
Spring
Fling

April 4th – 17th

SAVE 15–45%

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!*

AMANA

Whirlpool

MAYTAG

KitchenAid

Whirlpool®

4-PIECE STAINLESS
STEEL KITCHEN SUITE

\$2690

MSRP \$3366

SAVE
\$676
ON THE PACKAGE!



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505W0HS

Whirlpool®

\$532 MSRP \$699
each



SAVE \$334 ON THE PAIR!

3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4855HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED4850HW

MAYTAG®

\$1099 MSRP \$1199
each



4.8 cu.ft. Front Load Washer with Extra Power and 16-hr Fresh Hold® Option
MHW6630HC

7.3 cu.ft. Electric Dryer with Extra Power and Quick Dry Cycle
MED6630HC

KitchenAid®

CELEBRATING A CENTURY



RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

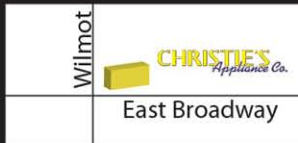
POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 01JP4281WP _ AprilSpringFling cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01JP4281WP_AprilSpringFling

Alternate Jumbo Card

CHRISTIE'S
Appliance Co.

HUGE SAVINGS

ON ALL **KITCHEN &
LAUNDRY MODELS!**

**Spring
Fling**

April 4th – 17th

AMANA

Whirlpool

MAYTAG

KitchenAid

SAVE 15–45%

ON CLOSEOUTS, SCRATCH-N-DENTS,
ONE-OF-A-KINDS & MORE!^



Whirlpool®

\$532 MSRP \$699
each



SAVE \$334 ON THE PAIR!

3.8 cu.ft. Top Load Washer with Soaking Cycles
WTW4855HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED4850HW

MAYTAG®

\$1099 MSRP \$1199
each



4.8 cu.ft. Front Load Washer with Extra Power and 16-hr Fresh Hold® Option
MHW6630HC

7.3 cu.ft. Electric Dryer with Extra Power and Quick Dry Cycle
MED6630HC

KitchenAid®

CELEBRATING A CENTURY



RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

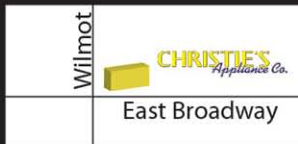
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4288WP _ AprilSpringFling cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: JP4288WP_AprilSpringFling

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

April 4 – 17
April Spring Fling

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check [HERE...](#) ☐ **10% Off**

Brand	Whirlpool Kitchen Package	MSRP	\$3366	SALE PRICE	\$2690
Brand	Model # WRS325SDHZ	MSRP		SALE PRICE	
Brand	Model # WMH31017HS	MSRP		SALE PRICE	
Brand	Model # WFE505W0HS	MSRP		SALE PRICE	
Brand	Model # WDF520PADM	MSRP		SALE PRICE	
Brand	Maytag Kitchen Package	MSRP	\$4466	SALE PRICE	\$3332
Brand	Model # MFI2570FEZ	MSRP		SALE PRICE	
Brand	Model # MMV1174FZ	MSRP		SALE PRICE	
Brand	Model # MER6600FZ	MSRP		SALE PRICE	
Brand	Model # MDB4949SHZ	MSRP		SALE PRICE	
Brand	Whirlpool	Model # WFW6620HW	MSRP	\$1099	SALE PRICE \$888
Brand	Whirlpool	Model # WED6620HW	MSRP	\$1099	SALE PRICE \$888
Brand	Maytag	Model # MHW6630HC	MSRP	\$1199	SALE PRICE \$1099
Brand	Maytag	Model # MED6630HC	MSRP	\$1199	SALE PRICE \$1099
Brand	Maytag	Model # MVWB965HC	MSRP	\$1499	SALE PRICE \$1221
Brand	Maytag	Model # MEDB955FC	MSRP	\$1499	SALE PRICE \$1221
Brand	Whirlpool	Model # WTW4855HW	MSRP	\$699	SALE PRICE \$532
Brand	Whirlpool	Model # WED4850HW	MSRP	\$699	SALE PRICE \$532
Brand	Model #	MSRP		SALE PRICE	
Brand	Model #	MSRP		SALE PRICE	
Brand	Model #	MSRP		SALE PRICE	
Brand	Model #	MSRP		SALE PRICE	
Brand	Model #	MSRP		SALE PRICE	



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: _____ **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

Additional Mailers, ADD: MONSTER - 39.9¢ each

LEGAL LIMIT MAX - 41.9¢ each • JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: <coop@whirlpoolhub.com>
Date: Fri, Mar 8, 2019 at 3:40 PM
Subject: Whirlpool Corporation Advertising Compliance Review Approved
To: <steven_menkhus@invigoratemedias.com>

000INVIGPA

Your Reference Comments: 01LM4279WP_AprilSpringFling

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 214199

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.