



**invigorate!**  
marketing & media

**Up to 85% CO-OP + FREE CO-OP FILING!**  
**MARKETING PLAYBOOK ASSET APPROVED**

## Whirlpool April Spring Fling!

**85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers**

**Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.**

- **Option - Reduce prices up to 10% and remain co-op compliant**
- **We will re-approve any changes with HUB to avoid any surprises**
- **We will file your HUB claim for 85% or 70% if checked on order form**

### **Event Dates April 4- 17**

**Begin Event April 4    Order by March 20**

**Begin Event April 11    Order by March 27**

### **Mailer Choices**

- 1. The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 39.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14"** - The Largest Piece of Mail Allowed by Law! **Only 41.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 - all Inclusive**

**All orders Include** art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

**Option** - Use your store customer list – no charge to clean list - ask for details.

**We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.**

**Add the "Scratch Off" Promotion to either mailer/3 Cents extra.** – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

**Contact 800-770-5219**

**Bill Menkhus    bill\_menkhus@invigoratemedia.com    Cell 636-524-1240**  
**Doug Nelson    doug\_nelson@invigoratemedia.com    Cell 636-578-8130**

## Proven by Monsterous Results

**10.5 INCHES WIDE**

17 INCHES TALL



**295% BIGGER** Than our  
**Jumbo Postcard!**

As low as  
**39.9¢** Includes Postage



**KitchenAid®**

CELEBRATING  
A CENTURY

THAT'S  
THE MARK  
OF A MAKER®

RECEIVE UP TO  
**\$1600**

BY MAIL WITH PURCHASE OF SELECT  
KITCHENAID® BRAND APPLIANCES\*  
Valid Jan. 1 - July 10, 2019

**Whirlpool®**

**4-PIECE STAINLESS STEEL  
KITCHEN SUITE**



**25 cu.ft. Side-by-Side Refrigerator** with  
Frameless Glass  
Shelves  
WRS325SDHZ



**1.7 cu.ft. Microwave Hood Combination** with  
Electronic Touch Controls  
WMH31017HS



**5.3 cu.ft. Electric Range**  
with FlexHeat™ Dual  
Radiant Element  
WFE505W0HS

MSRP \$3366

**\$2690**

**SAVE \$676  
ON THE PACKAGE!**

**Stainless Steel Dishwasher** with  
1-Hour Wash Cycle  
WDF520PADM



SINCE 1941  
**HAGEDORN  
APPLIANCES**

**APRIL  
Spring  
Fling**

**April 4<sup>th</sup> – 17<sup>th</sup>**

**Scratch & Win**

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings  
on purchases \$499 and up

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019*

**Artwork Version: 03MM4283WP\_AprilSpringFling**

**MAYTAG®**

**FINGERPRINT RESISTANT  
STAINLESS STEEL KITCHEN**

**25 cu.ft. French Door Refrigerator** with  
PowerCold® Feature  
MFI2570FEZ

**1.7 cu.ft. Compact Over-the-Range Microwave**  
with Flush Hidden Vent  
MMV1174FZ

**5.3 cu.ft. Electric Range**  
with Precision Cooking™  
System  
MER6600FZ  
MGR6600FZ - Gas add \$111

**Stainless Steel Tub Dishwasher** with  
PowerBlast® Cycle  
MDB4949SHZ



MSRP \$4466

**\$3332**

**SAVE \$1134  
ON THE PACKAGE!**



**FINGERPRINT  
RESISTANT**



## LOAD & GO™ XL DISPENSER

- Simply add detergent once & skip refills for 20 loads!
- Wash over three baskets of clothing in a single load!

**SAVE \$422 ON THE PAIR!**



SHOWN WITH OPTIONAL PEDESTALS



Whirlpool®

## NEW! FRONT LOAD LAUNDRY PAIR

**\$888 each** MSRP \$1099

**4.5 cu.ft. Closet-Depth Front Load Washer** with Load & Go™ XL Dispenser  
WFW6620HW

**7.4 cu.ft. Electric Dryer** with Steam Cycles  
WED6620HW

**12 MONTHS SPECIAL FINANCING\***

**SAVE 15-45%**

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!^

## MAYTAG® FRONT LOAD LAUNDRY PAIR

**\$1099 each** MSRP \$1199

**4.8 cu.ft. Front Load Washer** with Extra Power and 16-hr Fresh Hold® Option  
MHW6630HC

**7.3 cu.ft. Electric Dryer** with Extra Power and Quick Dry Cycle  
MED6630HC



**NEW**

**SAVE \$200 ON THE PAIR!**

SHOWN WITH OPTIONAL PEDESTALS

**MAYTAG® \$1221 each** MSRP \$1499

Whirlpool®

**\$532 each** MSRP \$699

**6.0 cu.ft. Top Load Washer** with PowerWash® Agitator  
MWWB965HC

**9.2 cu.ft. Extra-Large Capacity Electric Dryer** with Extra Moisture Sensor  
MEDB955FC

**SAVE \$556 ON THE PAIR!**

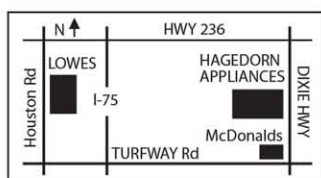
**3.8 cu.ft. Top Load Washer** with Soaking Cycles  
WTW4855HW

**7.0 cu.ft. Electric Dryer** with Wrinkle Shield™ Option  
WED4850HW

**SAVE \$334 ON THE PAIR!**

**SINCE 1941**  
**HAGEDORN**  
**APPLIANCES**

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)

*We Sell It & Service It*

**BUYING POWER** – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**

\*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. \*\*Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. \*\*\*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ 2019. All rights reserved. HUB Pre-Approval XXXXXX, 03MM4283WP\_AprilSpringFling chertart ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

# The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**  
**HUGE!**

**HAGEDORN APPLIANCES**

**APRIL Spring Fling**  
April 4<sup>th</sup> - 17<sup>th</sup>

**12 MONTHS SPECIAL FINANCING | SAVE 15-45%**

**MAYTAG** **FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN** **\$3332**  
SAVE \$1134 ON THE PACKAGE!

**Whirlpool** **NEW! FRONT LOAD LAUNDRY PAIR** **\$888 each**  
SAVE \$422 ON THE PAIR!

**Whirlpool** **4-PIECE STAINLESS STEEL KITCHEN SUITE** **\$2690**  
SAVE \$678 ON THE PACKAGE!

**MAYTAG** **FRONT LOAD LAUNDRY PAIR** **\$1099 each**  
SAVE \$200 ON THE PAIR!

**MAYTAG** **\$1221 each**  
SAVE \$556 ON THE PAIR!

**Whirlpool** **\$532 each**  
SAVE \$334 ON THE PAIR!

**Scratch & Win**  
Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 - \$50 Additional Instant Savings

**We Sell It & Service It**  
BUYING POWER - We are a member of a \$10 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.  
BUY FROM A LOCALLY OWNED BUSINESS!

**RECEIVE UP TO \$1600**  
BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES  
Valid only 4/1 - 4/30/14

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **41.9¢**  
Includes Postage

**255% BIGGER** Than our Jumbo Postcard!



SINCE 1941  
**HAGEDORN**  
APPLIANCES

# APRIL Spring Fling

**April 4<sup>th</sup> – 17<sup>th</sup>**

Whirlpool®

**NEW!** FRONT LOAD  
LAUNDRY PAIR

**LOAD & GO™ XL DISPENSER**

- Simply add detergent once & skip refills for 20 loads!
- Wash over three baskets of clothing in a single load!

**SAVE \$422 ON THE PAIR!**

SHOWN WITH OPTIONAL PEDESTALS

MSRP \*1099

**\$888**  
each

**4.5 cu.ft. Closet-Depth  
Front Load Washer with  
Load & Go™ XL Dispenser**  
WFV6620HW

**7.4 cu.ft. Electric Dryer  
with Steam Cycles**  
WED6620HW

**12 MONTHS SPECIAL FINANCING\*** | **SAVE 15-45%** ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

**MAYTAG®**

**FINGERPRINT RESISTANT  
STAINLESS STEEL KITCHEN**

Whirlpool®

**4-PIECE STAINLESS STEEL  
KITCHEN SUITE**



**25 cu.ft. French Door  
Refrigerator with  
PowerCold® Feature**  
MF25T0FEZ



**1.7 cu.ft. Compact Over-  
the-Range Microwave  
with Flush Hidden Vent**  
MMV1174FZ



**5.3 cu.ft. Electric Range  
with Precision Cooking™  
System**  
MER6600FZ  
MGR6600FZ - Gas add \$111



**Stainless Steel Tub  
Dishwasher with  
PowerBlast® Cycle**  
MDB4949SHZ

MSRP \*4466  
**\$3332**

**SAVE \$1134  
ON THE PACKAGE!**



**25 cu.ft. Side-by-Side  
Refrigerator with  
Frameless Glass  
Shelves**  
WRS32SDHZ



**1.7 cu.ft. Microwave  
Hood Combination with  
Electronic Touch Controls**  
WMH31017HS



**5.3 cu.ft. Electric Range  
with FlexHeat™ Dual  
Radiant Element**  
WFE505W0HS

**Stainless Steel  
Dishwasher with  
1-Hour Wash Cycle**  
WDF520PADM

MSRP \*3366  
**\$2690**

**SAVE \$676  
ON THE PACKAGE!**

# MAYTAG®

## FRONT LOAD LAUNDRY PAIR

Dealer Name  
Street Address  
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA



**\$1099** MSRP \$1199  
each

**4.8 cu.ft. Front Load Washer**  
with Extra Power and 16-hr  
Fresh Hold® Option  
MHW6630HC

**7.3 cu.ft. Electric Dryer**  
with Extra Power and  
Quick Dry Cycle  
MED6630HC



*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

Artwork Version: 03LM4282WP\_AprilSpringFling

**MAYTAG® \$1221** MSRP \$1499  
each



**6.0 cu.ft. Top Load Washer**  
with PowerWash®  
Agitator  
MWW965HC

**9.2 cu.ft. Extra-Large Capacity Electric Dryer**  
with Extra  
Moisture Sensor  
MED955FC

**Whirlpool® \$532** MSRP \$699  
each



**3.8 cu.ft. Top Load Washer**  
with Soaking  
Cycles  
WTW4855HW

**7.0 cu.ft. Electric Dryer**  
with Wrinkle  
Shield™ Option  
WED4850HW



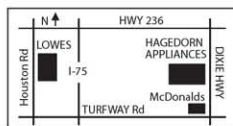
## We Sell It & Service It

**BUYING POWER** – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**

**SINCE 1941**  
**HAGEDORN**  
**APPLIANCES**

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)

\*See store for complete details of all offers, financing and rebates. Visit [maytag.com](http://maytag.com) for warranty details. \*Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/TM © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03LM4282WP\_AprilSpringFling cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



RECEIVE UP TO  
**\$1600**

BY MAIL WITH PURCHASE OF SELECT  
KITCHENAID® BRAND APPLIANCES\*

Valid Jan. 1 - July 10, 2019

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# The Jumbo Postcard

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SINCE 1941  
**HAGEDORN**  
APPLIANCES

**APRIL**  
*Spring*  
*Fling*

**April 4<sup>th</sup> – 17<sup>th</sup>**

**SAVE 15–45%**

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!\*

**AMANA**

**Whirlpool**

**MAYTAG**

**KitchenAid**

**Whirlpool**

**4-PIECE STAINLESS  
STEEL KITCHEN SUITE**

**\$2690**

MSRP \$3366

**SAVE  
\$676  
ON THE PACKAGE!**



**25 cu.ft. Side-by-Side Refrigerator** with Frameless Glass Shelves  
WRS325SDHZ



**1.7 cu.ft. Microwave Hood Combination** with Electronic Touch Controls  
WMH31017HS



**Stainless Steel Dishwasher** with 1-Hour Wash Cycle  
WDF520PADM

**5.3 cu.ft. Electric Range** with FlexHeat™ Dual Radiant Element  
WFE505W0HS

Whirlpool®

**\$532** MSRP \$699  
each



**SAVE \$334** ON THE PAIR!

**3.8 cu.ft. Top Load Washer** with Soaking Cycles  
WTW4855HW

**7.0 cu.ft. Electric Dryer** with Wrinkle Shield™ Option  
WED4850HW

MAYTAG®

**\$1099** MSRP \$1199  
each



**4.8 cu.ft. Front Load Washer** with Extra Power and 16-hr Fresh Hold® Option  
MHW6630HC

**7.3 cu.ft. Electric Dryer** with Extra Power and Quick Dry Cycle  
MED6630HC

**KitchenAid®**

CELEBRATING A CENTURY



RECEIVE UP TO

**\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*

Valid Jan. 1 - July 10, 2019

**12 MONTHS SPECIAL FINANCING!\***

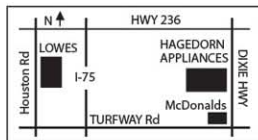
Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

\*See store for complete details of all offers, financing and rebates. Visit [maytag.com](http://maytag.com) for warranty details. \*Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03JP4284WP - AprilSpringFling cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

**Artwork Version: 03JP4284WP\_AprilSpringFling**



# Alternate Jumbo Card

**CHRISTIE'S**  
*Appliance Co.*

**HUGE SAVINGS**

ON ALL **KITCHEN &  
LAUNDRY MODELS!**

**Spring  
Fling**

**April 4<sup>th</sup> – 17<sup>th</sup>**

**AMANA**

**Whirlpool**

**MAYTAG**

**KitchenAid**

**SAVE 15–45%**

ON CLOSEOUTS, SCRATCH-N-DENTS,  
ONE-OF-A-KINDS & MORE!<sup>^</sup>





Whirlpool®

**\$532** MSRP \$699  
each



**SAVE \$334** ON THE PAIR!

**3.8 cu.ft. Top Load Washer** with Soaking Cycles  
WTW4855HW

**7.0 cu.ft. Electric Dryer** with Wrinkle Shield™ Option  
WED4850HW

MAYTAG®

**\$1099** MSRP \$1199  
each



**4.8 cu.ft. Front Load Washer** with Extra Power and 16-hr Fresh Hold® Option  
MHW6630HC

**7.3 cu.ft. Electric Dryer** with Extra Power and Quick Dry Cycle  
MED6630HC

**KitchenAid®**

CELEBRATING A CENTURY



RECEIVE UP TO

**\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*

Valid Jan. 1 - July 10, 2019

**12 MONTHS SPECIAL FINANCING!\***

Dealer Name  
Street Address  
City, State ZIP

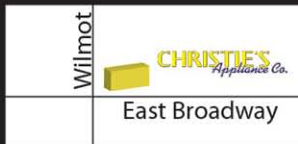
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
*Appliance Co.*

**6355 E. Broadway at Wilmot • (520) 296-7218**



\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. \*Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4288WP \_ AprilSpringFling cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

**Artwork Version: JP4288WP\_AprilSpringFling**

# MODEL LIST : MONSTER MAILER

April 4 – 17  
April Spring Fling

*\*Some models may not appear on smaller mailers*

**Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check [HERE...](#) ☐ **10% Off****

Brand	Whirlpool Kitchen Package			MSRP	\$3366	SALE PRICE	\$2690
Brand		Model #	WRS325SDHZ	MSRP		SALE PRICE	
Brand		Model #	WMH31017HS	MSRP		SALE PRICE	
Brand		Model #	WFE505W0HS	MSRP		SALE PRICE	
Brand		Model #	WDF520PADM	MSRP		SALE PRICE	
Brand	Maytag Kitchen Package			MSRP	\$4466	SALE PRICE	\$3332
Brand		Model #	MFI2570FEZ	MSRP		SALE PRICE	
Brand		Model #	MMV1174FZ	MSRP		SALE PRICE	
Brand		Model #	MER6600FZ	MSRP		SALE PRICE	
Brand		Model #	MDB4949SHZ	MSRP		SALE PRICE	
Brand	Whirlpool	Model #	WFW6620HW	MSRP	\$1099	SALE PRICE	\$888
Brand	Whirlpool	Model #	WED6620HW	MSRP	\$1099	SALE PRICE	\$888
Brand	Maytag	Model #	MHW6630HC	MSRP	\$1199	SALE PRICE	\$1099
Brand	Maytag	Model #	MED6630HC	MSRP	\$1199	SALE PRICE	\$1099
Brand	Maytag	Model #	MVWB965HC	MSRP	\$1499	SALE PRICE	\$1221
Brand	Maytag	Model #	MEDB955FC	MSRP	\$1499	SALE PRICE	\$1221
Brand	Whirlpool	Model #	WTW4855HW	MSRP	\$699	SALE PRICE	\$532
Brand	Whirlpool	Model #	WED4850HW	MSRP	\$699	SALE PRICE	\$532
Brand		Model #		MSRP		SALE PRICE	
Brand		Model #		MSRP		SALE PRICE	
Brand		Model #		MSRP		SALE PRICE	
Brand		Model #		MSRP		SALE PRICE	
Brand		Model #		MSRP		SALE PRICE	





**Monster Mailer • Legal Limit Max • Jumbo Postcard**

# Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group: \_\_\_\_\_ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: \_\_\_\_\_ **HUB Log-in Username:** \_\_\_\_\_ **Password:** \_\_\_\_\_

Step 1

## Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

Step 2

## Please List Artwork Version Number

Artwork Version in white address panel,  
ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

## Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

## Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

**Additional Mailers, ADD:** MONSTER - 39.9¢ each

LEGAL LIMIT MAX - 41.9¢ each • JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000)

Step 4

**Financing & Special Offers: *All offers are solely the retailer's responsibility.*** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

Step 5

**Signature (REQUIRED):** \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

## Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

*Fax 2nd page with your Order Form*

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_