



Pre-Approved Advertising! + FREE ACB FILING
80% CO-OP ACB Pre-Approved

Two Great March Promotional Themes!

Mad March Savings! or ***St Paddy's Day SALE!***

GE + GE PROFILE + GE CAFÉ

Targeted Direct Mail #1 for Driving Immediate Store Traffic & Sales. #1 in R.O.I.

- **ACB Pre-Approved Prices are at MSRP/PROMO MAP LESS 10% – Can Increase/Change any prices/models - We will re-approve any changes with ACB to avoid surprises.**
- **We will file your 80% ACB claim for you if checked on order form.**

Dates: March 7 – 27

Start March 7 - Order by February 18

Start March 14 - Order by February 25

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 39.9 Cents.**
2. **The Legal Limit MAX Postcard 11"x 14"** - The Largest Piece of Mail Allowed by Law! **Only 41.9 Cents.**

All orders Include Art with Changes, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery. **Option - use your customer list, - we will "clean" it for free. Extra Postage applies.**

Add the "Scratch Off" Promotion - 3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 VISA Gift Card (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com (cell 636-524-1240)

Doug Nelson doug_nelson@invigoratemedia.com (cell 636-578-8130)

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



GE APPLIANCES
STAINLESS STEEL KITCHEN SUITE

29.3 CU. FT. SIDE BY SIDE REFRIGERATOR
• Adjustable Glass Door
• 2nd Floor Lighting

1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• Convection Cooking Controls
• Bake & Broil Defrost

30" FREE-STANDING ELECTRIC RANGE
• 5 Burners
• Electronic Ignition
• 4 Burner Broiler
• 4 Burner Bake
• 4 Burner Broil
• 4 Burner Bake

DISHWASHER WITH FRONT CONTROLS
• 12" Dual Element
• 12" Dual Element

\$2879
SAVE \$327



Gerrit's APPLIANCE

MARCH MADNESS SAVINGS

MARCH 7TH - 27TH

SAVE UP TO 27% INSTANTLY
on select **INDIVIDUAL APPLIANCES**

Don't miss out on this savings!

POSTMASTER: Please Deliver X, Y, Z, X, Y, Z OR CURRENT RESIDENT

Don't miss out on this savings!

Artwork Version: 01MM4260GE_MadMarch



GE APPLIANCES
SLATE KITCHEN SUITE

27.8 CU. FT. FRENCH DOOR REFRIGERATOR
• Dual Door
• Advanced Water Filtration
• 4 Burners

1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• Convection Cooking Controls
• Bake & Broil Defrost

30" SLIDE-IN ELECTRIC CONVECTION RANGE
• Dual Element
• 12" Dual Element

FRONT CONTROL DISHWASHER
• 12" Dual Element
• 12" Dual Element

\$5639
SAVE \$627



Gerrit's APPLIANCE

MARCH MADNESS SAVINGS

MARCH 7TH - 27TH

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Don't miss out on this savings!

POSTMASTER: Please Deliver X, Y, Z, X, Y, Z OR CURRENT RESIDENT

Don't miss out on this savings!

Artwork Version: 01MM4260GE_MadMarch

295% BIGGER Than our Jumbo Postcard!

As low as
39.9¢ Includes Postage



GE APPLIANCES

STAINLESS STEEL KITCHEN SUITE

25.3 CU. FT.

SIDE BY SIDE REFRIGERATOR

- LED Interior Lighting
- Adjustable Door Bins

GSS25GSHSS

30" FREE-STANDING ELECTRIC RANGE

- 5.3 cu. ft. Oven Capacity
- Removable Full-Width Storage Drawer

JB645RKSS

Gas JGBS66REKSS \$40 extra

1.6 CU. FT.

OVER-THE-RANGE MICROWAVE OVEN

- Convenience Cooking Controls
- Auto & Time Defrost

JVM3160RFSS

DISHWASHER WITH FRONT CONTROLS

- 4 Bottle Wash Jets
- Piranha Hard Food Disposer

GDF510PSMSS



REG \$3206

\$2879

SAVE \$327

FAMILY OWNED & OPERATED SINCE 1948

Gerri's
APPLIANCE & TV's

MARCH MADNESS SAVINGS

MARCH 7TH - 27TH

Scratch & Win**

Match your number in our store to see if you're a winner!



- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25-\$50 Additional Instant Discounts on purchases \$499 & up



DEALER NAME
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019

SAVE UP TO 27% INSTANTLY
on select **INDIVIDUAL APPLIANCES**

*See store for details.

Artwork Version: 01MM4266GE_MadMarch



GE APPLIANCES

SLATE KITCHEN SUITE



REG \$6266

\$5639

SAVE \$627

27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Door In Door
- Advanced Water Filtration

GFE28GMKES

30" SLIDE-IN ELECTRIC CONVECTION RANGE

- Fast Preheat
- 12"/9" Dual Element

JS760ELES

1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Sensor Cooking Controls
- Melt Feature

JVM7195EKES

FRONT CONTROL DISHWASHER

- Steam Prewash
- Piranha Hard Food Disposer

GDF630PMES



SAVE UP TO
\$1200

ON SELECT
APPLIANCE
PACKAGES



nationwide

SAVE UP TO
\$500
ON GE APPLIANCES*

Receive a Visa® Prepaid card up to \$500 with the purchase of a qualifying GE Appliances

Offer valid March 11th - April 1st, 2019

C A F É

DISTINCT BY DESIGN™

Remodel Reward

Earn up to \$1500*

with purchase of select, customizable Café appliance suites.



GE APPLIANCES

\$1798
pair price



**SAVE \$200
ON THE PAIR!**

REG \$999

REG \$999

Pedestals Optional

**4.5 CU.FT. FRONT LOAD
WASHER WITH STEAM**

- Sanitize Cycle
- Quick Wash

GFW450SSMWW

**7.5 CU.FT. ELECTRIC
DRYER WITH STEAM**

- Stainless Steel Drum
- HE Sensor Dry

GFD45ESSMWW



GE APPLIANCES

\$1349
pair price



**SAVE \$499
ON THE PAIR!**



**Made in
AMERICA**

REG \$949



REG \$899

**4.9 CU.FT. TOP LOAD
WASHER**

- Stainless Steel Basket
- Dual-Action Agitator

GTW755CSMWS

**7.4 CU.FT. Aluminum Alloy
Drum**

- Steam Select
- HE Sensor Dry

GTD75ECSLWS



Now 2 Great Locations!

WYOMING STORE

2410 28th Street Southwest • Wyoming, MI 49519 • (616) 532-3626

HOURS: M, W, F 9am-8pm • TU & TH 9am-5:30pm • SAT 9am-3pm

KENTWOOD STORE

3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131

HOURS: M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm

*GE Brands are limited to 10% savings. See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Visa® Gift Card 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above. Excluding GE Café and GE Profile Appliances: \$25 XXX,XXX; \$30 XX,XXX; \$50 XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. 01MM42663E_MadMarchSavings Valley ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



GE APPLIANCES

STAINLESS STEEL KITCHEN SUITE

29.3 CU. FT. SIDE BY SIDE REFRIGERATOR
• 5.2 Star Rating
• Adjustable Glass Door
• 100% Stainless Steel

1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• Convection Cooking Controls
• Bake & Broil Defrost (2000W/1000W)

30" FREE-STANDING ELECTRIC RANGE
• 5.2 Star Rating
• Stainless Steel Body
• Storage Shelves
• 100% Stainless Steel

DISHWASHER WITH FRONT CONTROLS
• 5.2 Star Rating
• Stainless Steel Body
• 100% Stainless Steel

REG #1206

\$2879

SAVE \$327

ST. PADDY'S DAY SALE

MARCH 7TH - 27TH

SAVE UP TO 27% INSTANTLY on select INDIVIDUAL APPLIANCES
See store for details.

Artwork Version: 01MM4270GE_STPaddy'sDay

GE APPLIANCES

SLATE KITCHEN SUITE

27.8 CU. FT. FRENCH DOOR REFRIGERATOR
• Dual In Door
• Advanced Water Filtration
• 100% Stainless Steel

1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• Sensor Cooking Controls
• Multi Feature (2000W/1000W)

30" SLIDE-IN ELECTRIC DISHWASHER
• Fast PreWash
• 12" 3" Dual Element (2700W/1000W)

REG #1206

\$5639

SAVE \$627

295% BIGGER Than our Jumbo Postcard!

As low as
39.9¢ Includes Postage



GE APPLIANCES

STAINLESS STEEL KITCHEN SUITE

25.3 CU. FT.

SIDE BY SIDE REFRIGERATOR

- LED Interior Lighting
- Adjustable Door Bins

GSS25GSHSS

30" FREE-STANDING ELECTRIC RANGE

- 5.3 cu. ft. Oven Capacity
- Removable Full-Width Storage Drawer

JB645RKSS

Gas JGB566REKSS \$40 extra

1.6 CU. FT.

OVER-THE-RANGE MICROWAVE OVEN

- Convenience Cooking Controls
- Auto & Time Defrost

JVM3160RFSS

DISHWASHER WITH FRONT CONTROLS

- 4 Bottle Wash Jets
- Piranha Hard Food Disposer

GDF510PSMSS



REG \$3206

\$2879

SAVE \$327



MARCH 7TH - 27TH

SAVE UP TO 27% INSTANTLY
on select **INDIVIDUAL APPLIANCES**
*See store for details.

Scratch & Win

Match your number in our store to see if you're a winner!



- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25-\$50 Additional Instant Discounts on purchases \$499 & up



DEALER NAME
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01MM4270GE_St.Paddy'sDay



GE APPLIANCES

SLATE KITCHEN SUITE



REG \$6266

\$5639

SAVE \$627

27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Door In Door
- Advanced Water Filtration

GFE28GMKES

30" SLIDE-IN ELECTRIC CONVECTION RANGE

- Fast Preheat
- 12"/9" Dual Element

JS760ELES

1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Sensor Cooking Controls
- Melt Feature

JVM7195EKES

FRONT CONTROL DISHWASHER

- Steam Prewash
- Piranha Hard Food Disposer

GDF630PMES



SAVE UP TO
\$1200

ON SELECT
APPLIANCE
PACKAGES



nationwide

SAVE UP TO
\$500
ON GE APPLIANCES*

Receive a Visa® Prepaid card up to \$500 with the purchase of a qualifying GE Appliances

Offer valid March 11th - April 1st, 2019

C A F É

DISTINCT BY DESIGN™

Remodel Reward

Earn up to \$1500*

with purchase of select, customizable Café appliance suites.



GE APPLIANCES

\$1798
pair price



**SAVE \$200
ON THE PAIR!**

REG \$999

REG \$999

Pedestals Optional

**4.5 CU.FT. FRONT LOAD
WASHER WITH STEAM**

- Sanitize Cycle
- Quick Wash

GFW450SSMWW

**7.5 CU.FT. ELECTRIC
DRYER WITH STEAM**

- Stainless Steel Drum
- HE Sensor Dry

GFD45ESSMWW



GE APPLIANCES

\$1349
pair price



**SAVE \$499
ON THE PAIR!**

REG \$949

REG \$899

**4.9 CU.FT. TOP LOAD
WASHER**

- Stainless Steel Basket
- Dual-Action Agitator

GTW755CSMWS

**7.4 CU.FT. Aluminumized
Alloy Drum**

- Steam Select
- HE Sensor Dry

GTD75ECSLWS



Now 2 Great Locations!

WYOMING STORE

2410 28th Street Southwest • Wyoming, MI 49519 • (616) 532-3626

HOURS: M, W, F 9am-8pm • TU & TH 9am-5:30pm • SAT 9am-3pm

KENTWOOD STORE

3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131

HOURS: M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm

*All prices are after discounts and coupons. GE Brands are limited to 10% savings. See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning 10,000 Shopping Spree 1:350,000; \$250 Visa® Gift Card 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above. Excluding GE Café and GE Profile Appliances: \$25 XXX,XXX; \$30 XX,XXX; \$50 XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. 01MM4270GE_St. Paddy's Day Kelley ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

FAMILY OWNED & OPERATED SINCE 1948

Gerri's
APPLIANCE *& TV's*

MARCH MADNESS SAVINGS

MARCH 7TH - 27TH

SAVE UP TO 27% INSTANTLY
on select **INDIVIDUAL APPLIANCES**

**See store for details.*

GE
GE APPLIANCES

SLATE KITCHEN SUITE

REG #6266 **\$5639**

SAVE \$627



27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Door In Door
- Advanced Water Filtration GFE28GMKES

30" SLIDE-IN ELECTRIC CONVECTION RANGE

- Fast Preheat
- 12"/9" Dual Element J5760ELES

1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Sensor Cooking Controls
- Melt Feature JVM719SEKES

FRONT CONTROL DISHWASHER

- Steam Prewash
- Piranha Hard Food Disposer GDF630PMMES

GE PROFILE™

SAVE UP TO
\$1200

ON SELECT APPLIANCE PACKAGES



GE
GE APPLIANCES

STAINLESS STEEL KITCHEN SUITE

REG #3206 **\$2879**

SAVE \$327



25.3 CU. FT. SIDE BY SIDE REFRIGERATOR

- LED Interior Lighting
- Adjustable Door Bins GSS25GSHSS

1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Convenience Cooking Controls
- Auto & Time Defrost JVM3160RFSS

30" FREE-STANDING ELECTRIC RANGE

- 5.3 cu. ft. Oven Capacity
- Removable Full-Width Storage Drawer JB645RK55

DISHWASHER WITH FRONT CONTROLS

- 4 Bottle Wash Jets
- Piranha Hard Food Disposer GDF510PSMSS

Gas JGB566REK55 \$40 extra

C A F E
DISTINCT BY DESIGN™

Remodel Reward

Earn up to \$1500*

with purchase of select, customizable Café appliance suites.



Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM4265GE_MarchMadness

GE APPLIANCES

\$1798
pair price

**SAVE \$200
ON THE PAIR!**

REG \$999 REG \$999

Pedestals Optional

**4.5 CU.FT. FRONT LOAD
WASHER WITH STEAM**

- Sanitize Cycle
- Quick Wash

GFW4505SMWW

**7.5 CU.FT. ELECTRIC
DRYER WITH STEAM**

- Stainless Steel Drum
- HE Sensor Dry

GFD45ESSMWW

GE APPLIANCES

\$1349
pair price

**SAVE \$499
ON THE PAIR!**

REG \$949 REG \$899

Made in AMERICA

**4.9 CU.FT. TOP LOAD
WASHER**

- Stainless Steel Basket
- Dual-Action Agitator

GTW755CSMWS

**7.4 CU.FT. Aluminized
Alloy Drum**

- Steam Select
- HE Sensor Dry

GTD75ECSLWS



nationwide

**SAVE UP TO
\$500
ON GE APPLIANCES***

Receive a Visa® Prepaid card up to \$500 with the
purchase of a qualifying GE Appliances

Offer valid March 11th - April 1st, 2019



Now 2 Great Locations!

WYOMING STORE

2410 28th Street Southwest - Wyoming, MI 49519 • (616) 532-3626

HOURS: M, W, F 9am-8pm • TU & TH 9am-5:30pm • SAT 9am-3pm

KENTWOOD STORE

3850 29th Street Southeast - Kentwood, MI 49508 • (616) 532-4131

HOURS: M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm

*GE Brands are limited to 10% savings. See store for complete details of all offers, financing and rebates. 01LM4265GE_MadMarchSavings tkelley ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

11 INCHES **TALL**

ST. PADDY'S DAY SALE
MARCH 7TH - 27TH

SAVE UP TO 27% INSTANTLY
on select **INDIVIDUAL APPLIANCES**

GE APPLIANCES

SLATE KITCHEN SUITE
REG. NOW **\$5639**
SAVE \$627

27 CU. FT. FRENCH DOOR REFRIGERATOR
• French Door
• Advanced Water Filtration System

30" SLIDE-IN ELECTRIC CONVECTION RANGE
• 5 Burners
• Self-Cleaning

18 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• 1.6 Cu. Ft. Capacity
• 10 Power Levels

POINT-OF-CARE DISHWASHER
• 18" Wide
• 3 Wash Cycles
• 3rd-Party Wash Rinse Agent

GE APPLIANCES

STAINLESS STEEL KITCHEN SUITE
REG. NOW **\$2879**
SAVE \$327

25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR
• 25.3 Cu. Ft. Capacity
• 2nd-Party Water Filtration System

18 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• 1.6 Cu. Ft. Capacity
• 10 Power Levels

30" FREE-STANDING ELECTRIC RANGE
• 5 Burners
• Self-Cleaning

30" FREE-STANDING ELECTRIC RANGE
• 5 Burners
• Self-Cleaning

CAFE
DESIGNED BY DESIGN

Remodel Reward
Earn up to \$1500*
with purchase of select, customizable CAFE appliance suites.

GE APPLIANCES

4.8 CU. FT. FRONT-LOAD WASHER WITH STEAM
REG. NOW **\$1798**
SAVE \$200 ON THE PAIR!

7.5 CU. FT. ELECTRIC DRYER WITH STEAM
REG. NOW **\$1349**
SAVE \$499 ON THE PAIR!

GE APPLIANCES

4.8 CU. FT. TOP-LOAD WASHER
REG. NOW **\$1349**
SAVE \$499 ON THE PAIR!

7.4 CU. FT. ALUMINUM ALLEY DRYER
REG. NOW **\$1349**
SAVE \$499 ON THE PAIR!

Now 2 Great Locations!

WYOMING STORE
2400 20th Street Southwold, Wyoming, WY 82401 • (307) 833-9034
*WYOMING, WY. ONLY. *In-Store Pickup Only. *See In-Store Sign.

KENTWOOD STORE
2400 20th Street Southwold, Kentwood, MI 49601 • (616) 833-9131
*KENTWOOD, MI. ONLY. *In-Store Pickup Only. *See In-Store Sign.

Scratch & Win
Match your number in our store to see if you're a winner!

- *\$10,000 Shopping Spree
- *\$250 Visa® Gift Card
- *\$25-\$50 Additional Instant Discounts

nationwide

SAVE UP TO \$500 ON GE APPLIANCES*

Receive a Visa® Prepaid card up to \$500 with the purchase of a qualifying GE Appliances.

*Offer valid March 10th - April 1st, 2019.

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **41.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!



ST. PADDY'S DAY SALE

MARCH 7TH - 27TH

SAVE UP TO 27% INSTANTLY
on select **INDIVIDUAL APPLIANCES**

**See store for details.*



GE APPLIANCES

SLATE KITCHEN SUITE

REG #6266

\$5639

**SAVE
\$627**

27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Door In Door
- Advanced Water Filtration GFE28GMKES

30" SLIDE-IN ELECTRIC CONVECTION RANGE

- Fast Preheat
- 12"/9" Dual Element JS760ELES

1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Sensor Cooking Controls
- Melt Feature JVM719SEKES

FRONT CONTROL DISHWASHER

- Steam Prewash
- Piranha Hard Food Disposer GDF630PMMEs



PROFILE™

SAVE UP TO
\$1200

ON SELECT
APPLIANCE
PACKAGES



GE APPLIANCES

STAINLESS STEEL KITCHEN SUITE

REG #3206

\$2879

**SAVE
\$327**



25.3 CU. FT. SIDE BY SIDE REFRIGERATOR

- LED Interior Lighting
- Adjustable Door Bins GSS25GSHSS



1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Convenience Cooking Controls
- Auto & Time Defrost JVM3160RFSs



30" FREE-STANDING ELECTRIC RANGE

- 5.3 cu. ft. Oven Capacity
- Removable Full-Width Storage Drawer JB645RKSS
- Gas JGB566REKSS \$40 extra



DISHWASHER WITH FRONT CONTROLS

- 4 Bottle Wash Jets
- Piranha Hard Food Disposer GDF510PSMSS

C A F E
DISTINCT BY DESIGN™

Remodel Reward

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with purchase of select, customizable Café appliance suites.



Dealer Name
Street Address
City, State Zip

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OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM4269GE_St.Paddy'sDay



GE APPLIANCES

\$1798
pair price



**4.5 CU.FT. FRONT LOAD
WASHER WITH STEAM**

- Sanitize Cycle
- Quick Wash

GFW450SMMWW

**7.5 CU.FT. ELECTRIC
DRYER WITH STEAM**

- Stainless Steel Drum
- HE Sensor Dry

GFD45ESSMWW

Pedestals Optional



GE APPLIANCES

\$1349
pair price



**4.9 CU.FT. TOP LOAD
WASHER**

- Stainless Steel Basket
- Dual-Action Agitator

GTW755CSMWS

**7.4 CU.FT. Aluminized
Alloy Drum**

- Steam Select
- HE Sensor Dry

GTD75ECSLWS



REG \$949



REG \$899



nationwide

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MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

March 7 – 27
Mad March Savings &
St. Paddy's Day Sale

Brand	GE	Model #	Kitchen	REG	\$3206	SALE	\$2879	SAVE	\$327
Brand		Model #	GSS25GSHSS	REG		SALE		SAVE	
Brand		Model #	JVM3160RFSS	REG		SALE		SAVE	
Brand		Model #	JB645RKSS	REG		SALE		SAVE	
Brand		Model #	GDF510PSMSS	REG		SALE		SAVE	
Brand	GE	Model #	Kitchen	REG	\$6266	SALE	\$5639	SAVE	\$627
Brand		Model #	GFE28GMKES	REG		SALE		SAVE	
Brand		Model #	JS760ELES	REG		SALE		SAVE	
Brand		Model #	JVM7195EKES	REG		SALE		SAVE	
Brand		Model #	GDF630PMMES	REG		SALE		SAVE	
Brand	GE	Model #	GFW450SSMWW	REG	\$999	SALE	\$1798 pair	SAVE	\$200
Brand	GE	Model #	GFD45ESSMWW	REG	\$999	SALE		SAVE	
Brand	GE	Model #	GTW755CSMWS	REG	\$949	SALE	\$1349 pair	SAVE	\$499
Brand	GE	Model #	GTD75ECSLWS	REG	\$899	SALE		SAVE	
Brand		Model #		REG		SALE		SAVE	
Brand		Model #		REG		SALE		SAVE	



Monster Mailer • Legal Limit Max

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group Affiliation: _____ GE Rep Name: _____

GE Dealers - Want us to file your ACB co-op paperwork on your behalf?: ☐ YES! **GE Customer Number:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No

Step 3

Quantity Single Family Homes: **Select One**

Price with Scratch Off Package:

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

☐ 1. 5,000 - \$2,593 ☐ 2. 10,000 - \$4,439

Legal Limit MAX! ☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

☐ 1. 5,000 - \$2,693 ☐ 2. 10,000 - \$4,639

Additional Mailers, Add: MONSTER - 39.9¢ each • LEGAL LIMIT MAX - 41.9¢ each

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List	Monster 10.5" x 17" • Legal Limit Max! 11" x 14"	• Single Family Home Postage
Monster Mailer: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢		Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step 8 List your model changes below **Fax 2nd page with your Order Form**

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____