



**invigorate!**  
marketing & media

**Up to 85% CO-OP + FREE CO-OP FILING!  
MARKETING PLAYBOOK ASSET APPROVED**

## **Two Great March Promotional Themes!**

**Mad March Savings!** or ***St Paddy's Day SALE!***

**85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers**

**Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.**

- **Option - Reduce prices up to 10% and remain co-op compliant**
- **We will re-approve any changes with HUB to avoid any surprises**
- **We will file your HUB claim for 85% or 70% if checked on order form**

**Event Dates March 14 – 27    Order by February 21**

### **Mailer Choices**

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only 39.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! Only 41.9 Cents.**
- 3. The Jumbo Card 6" x 9" Only 36.9 Cents. From \$799 - all Inclusive**

**All orders Include** art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

**Option** - Use your store customer list – no charge to clean list - ask for details.

**We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.**

**Add the "Scratch Off" Promotion to either mailer/3 Cents extra.** – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

**Contact 800-770-5219**

**Bill Menkhus    bill\_menkhus@invigoratemedia.com    Cell 636-524-1240**  
**Doug Nelson    doug\_nelson@invigoratemedia.com    Cell 636-578-8130**

# The Monster Mailer Tri-Fold

Proven by  
Monstrous Results

Arrives in the  
mailbox as  
**6" x 10.5"**  
Opens to  
**10.5" x 17"**

10.5 INCHES WIDE

17 INCHES TALL



**295% BIGGER** Than our  
Jumbo Postcard!

As low as  
**39.9¢** Includes  
Postage



Whirlpool®

FINGERPRINT RESISTANT  
STAINLESS STEEL KITCHEN

**25 cu.ft. Side-by-Side Refrigerator** with  
Frameless Glass Shelves  
WRS325SDHZ

**1.9 cu.ft. Microwave Hood Combination** with  
Sensor Cooking  
WMH32519HZ

**5.3 cu.ft. Electric Range**  
with FlexHeat™ Dual  
Radiant Element  
WFE525S0HZ

**Stainless Steel Dishwasher** with  
1-Hour Wash Cycle  
WDT730PAHZ



MSRP \$3616  
**\$2999**



**SAVE \$617  
ON THE PACKAGE!**



**SINCE 1941**  
**HAGEDORN**  
**APPLIANCES**

**Mad March**

**SAVINGS**

**MARCH 14 - 27**

**SCRATCH & WIN™**



Match your number in our  
store to see if you're our  
grand prize winner!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 - \$50 Additional Instant Savings  
on purchases \$499 and up

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019*

**Artwork Version: 03MM4254WP\_MadMarch**

MAYTAG®

FINGERPRINT RESISTANT  
STAINLESS STEEL KITCHEN

**25 cu.ft. French Door Refrigerator** with  
PowerCold® Feature  
MFI2570FEZ

**1.7 cu.ft. Compact Over-  
the-Range Microwave**  
with Flush Hidden Vent  
MMV1174FZ

**5.3 cu.ft. Electric Range**  
with Precision Cooking™  
System  
MER6600FZ  
MGR6600FZ - Gas add \$111

**Stainless Steel Tub Dishwasher** with  
PowerBlast® Cycle  
MDB4949SHZ



MSRP \$4466  
**\$3332**



**SAVE \$1134  
ON THE PACKAGE!**

**10 YEAR**  
LIMITED PARTS  
WARRANTY





# KitchenAid®

## STAINLESS STEEL KITCHEN SUITE

**20 cu.ft. Counter-Depth French Door Refrigerator** with Interior Dispense  
KRFC300ESS

**2.0 cu.ft. 1000-Watt Microwave** with 7 Sensor Functions  
KMHS120ESS

**5.8 cu.ft. Slide-In Gas Range** with Self-Cleaning Convection Oven  
KSGG700ESS

**24" Stainless Steel Dishwasher** with ProWash™ Cycle  
KDFE104HPS



# KitchenAid®



RECEIVE UP TO  
**\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*  
Valid Jan. 1 - July 10, 2019

**12 MONTHS SPECIAL FINANCING!\***

**SAVE UP TO 50%**  
ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!\*

**YOU'VE GOT TO SEE IT TO BELIEVE IT!**

Move mountains of laundry!  
Largest Capacity Agitator Washer at 6.0 cu.ft.!

Best Cleaning in its class driven by the PowerWash® system!

**MAYTAG®** **\$1221** each MSRP \$1499

**SAVE \$556 ON THE PAIR!**

**6.0 cu.ft. Top Load Washer** with PowerWash® Agitator  
MWVB965HC

**9.2 cu.ft. Extra-Large Capacity Electric Dryer** with Extra Moisture Sensor  
MEDB955FC

**Whirlpool®** **\$599** each MSRP \$699

**MAYTAG®** **\$899** each

**SAVE \$200 ON THE PAIR!**

**3.9 cu.ft. Top Load Washer** with Soaking Cycles  
WTW4850HW

**7.0 cu.ft. Electric Dryer** with Wrinkle Shield™ Option  
WED4850HW

**FULL 5 YEAR PARTS & LABOR WARRANTY**

**10 YEAR PARTS WARRANTY ON WASHER & DRYER MOTORS!**

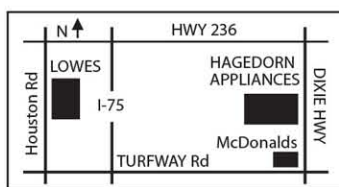
**10 YEAR PARTS WARRANTY WASHER TUB & DRYER DRUM!**

**3.5 cu.ft. Commercial-Grade Washer** with Dual Action Agitator  
MWWP575GW

**7.4 cu.ft. Commercial-Grade Electric Dryer** with Automatic Dry  
MEDP575GW



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)

**WE SELL IT & SERVICE IT**

**BUYING POWER** – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**

\*See store for complete details on all offers, financing and rebates. Visit [maytag.com](http://maytag.com) for warranty details. \*\*Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. \*\*\*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©2019. All rights reserved. HUB Pre-Approval XXXXXX, 03MM4254WP\_MadMarch cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



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Monstrous Results

Arrives in the  
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**6" x 10.5"**  
Opens to  
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10.5 INCHES WIDE

17 INCHES TALL

**FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN**

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves  
WHS0000000

1.9 cu.ft. Microwave Hood Combination with Sensor Cooking  
WHS0000000

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element  
WHS0000000

Stainless Steel Dishwasher with 1-Hour Wash Cycle  
WHS0000000

**\$2999**

SAVE \$617 ON THE PACKAGE!

Model: WHS0000000

**St. Paddy's Day Sale**

March 14 - 27

Dealer Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State ZIP: \_\_\_\_\_

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

Don't Miss  
15 Mississippi Ave  
Capehart City, MO 63009

Artwork Version: 03MM4251WP\_STPaddy's

**FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN**

25 cu.ft. French Door Refrigerator with PowerCold® Feature  
MAYT0000000

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent  
MAYT0000000

5.3 cu.ft. Electric Range with Precision Cooking™ System  
MAYT0000000

Stainless Steel Tub Dishwasher with PowerBlast® Cycle  
MAYT0000000

**\$3332**

SAVE \$1134 ON THE PACKAGE!

Model: MAYT0000000

Model: MAYT0000000

Dealer Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State ZIP: \_\_\_\_\_

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

Don't Miss  
15 Mississippi Ave  
Capehart City, MO 63009

Artwork Version: 03MM4251WP\_MAYTAG

**295% BIGGER** Than our Jumbo Postcard!

As low as  
**39.9¢** Includes Postage



Whirlpool®

FINGERPRINT RESISTANT  
STAINLESS STEEL KITCHEN

**25 cu.ft. Side-by-Side Refrigerator** with  
Frameless Glass Shelves  
WRS325SDHZ

**1.9 cu.ft. Microwave Hood Combination** with  
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WMH32519HZ

**5.3 cu.ft. Electric Range**  
with FlexHeat™ Dual  
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**Stainless Steel Dishwasher** with  
1-Hour Wash Cycle  
WDT730PAHZ



MSRP \$3616  
**\$2999**



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ON THE PACKAGE!**



**SINCE 1941**  
**HAGEDORN**  
APPLIANCES

**St. Paddy's Day Sale**

**March 14 - 27**

**Scratch & Win**  
Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name  
Street Address  
City, State ZIP

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OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019*

**Artwork Version: 03MM4261WP\_StPaddys**

MAYTAG®

FINGERPRINT RESISTANT  
STAINLESS STEEL KITCHEN

**25 cu.ft. French Door Refrigerator** with  
PowerCold® Feature  
MFI2570FEZ

**1.7 cu.ft. Compact Over-the-Range Microwave**  
with Flush Hidden Vent  
MMV1174FZ

**5.3 cu.ft. Electric Range**  
with Precision Cooking™  
System  
MER6600FZ  
MGR6600FZ - Gas add \$111

**Stainless Steel Tub Dishwasher** with  
PowerBlast® Cycle  
MDB4949SHZ



MSRP \$4466  
**\$3332**



**SAVE \$1134  
ON THE PACKAGE!**

**10 YEAR**  
LIMITED PARTS  
WARRANTY





# KitchenAid®

## STAINLESS STEEL KITCHEN SUITE

**20 cu.ft. Counter-Depth French Door Refrigerator** with Interior Dispense  
KRFC300ESS

**2.0 cu.ft. 1000-Watt Microwave** with 7 Sensor Functions  
KMHS120ESS

**5.8 cu.ft. Slide-In Gas Range** with Self-Cleaning Convection Oven  
KSGG700ESS

**24" Stainless Steel Dishwasher** with ProWash™ Cycle  
KDFE104HPS



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RECEIVE UP TO  
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BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*  
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ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!\*

**YOU'VE GOT TO SEE IT TO BELIEVE IT!**

Move mountains of laundry!  
Largest Capacity Agitator Washer at 6.0 cu.ft.!

Best Cleaning in its class driven by the PowerWash® system!

**MAYTAG®** **\$1221** each MSRP \$1499

**SAVE \$556 ON THE PAIR!**

**6.0 cu.ft. Top Load Washer** with PowerWash® Agitator  
MWVB965HC

**9.2 cu.ft. Extra-Large Capacity Electric Dryer** with Extra Moisture Sensor  
MEDB955FC

**Whirlpool®** **\$599** each MSRP \$699

**MAYTAG®** **\$899** each

**SAVE \$200 ON THE PAIR!**

**3.9 cu.ft. Top Load Washer** with Soaking Cycles  
WTW4850HW

**7.0 cu.ft. Electric Dryer** with Wrinkle Shield™ Option  
WED4850HW

**FULL 5 YEAR PARTS & LABOR WARRANTY**

**10 YEAR PARTS WARRANTY ON WASHER & DRYER MOTORS!**

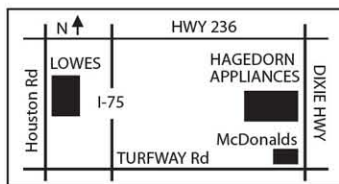
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MEDP575GW

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# The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**  
**HUGE!**

**Mad March SAVINGS**  
MARCH 14 - 27

**12 MONTHS SPECIAL FINANCING** | **SAVE UP TO 50%\***

**MAYTAG** | **FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN**

**\$3332**  
SAVE \$1134 ON THE PACKAGE!

**Whirlpool** | **FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN**

**\$2999**  
SAVE \$617 ON THE PACKAGE!

**KitchenAid** | **STAINLESS STEEL KITCHEN SUITE**

**\$2332** | **\$554** | **\$2110** | **\$777**

**RECEIVE UP TO \$1600**

**20 cu.ft. French Door Refrigerator with PowerLock Drawers** | **24 cu.ft. 1000-Watt Microwave with Smart Features** | **6.0 cu.ft. 4000 BTU In-Door Range with 5 Burners and Convection** | **24 cu.ft. 1000-Watt Microwave with Smart Features**

**20 cu.ft. French Door Refrigerator with PowerLock Drawers** | **6.7 cu.ft. Compact Over-the-Range Microwave with Touch-Activated Controls** | **6.0 cu.ft. Electric Range with PowerLock Drawers** | **24 cu.ft. 1000-Watt Microwave with Smart Features**

**20 cu.ft. French Door Refrigerator with PowerLock Drawers** | **6.7 cu.ft. Compact Over-the-Range Microwave with Touch-Activated Controls** | **6.0 cu.ft. Electric Range with PowerLock Drawers** | **24 cu.ft. 1000-Watt Microwave with Smart Features**

**MAYTAG \$1221 each**

**YOU'VE GOT TO SEE IT TO BELIEVE IT!**

Move mountains of laundry! Largest Capacity Agilator Washer at 6.0 cu.ft.!

Best Cleaning in its class driven by the PowerWash® system!

**Whirlpool \$599 each** | **MAYTAG \$899 each**

**6.0 cu.ft. Top Load Washer with PowerWash® Agilator** | **6.2 cu.ft. Extra-Large Capacity Electric Dryer with Extra Moisture Sensor**

**3.5 cu.ft. Commercial-Grade Washer with Dual Action Agilator** | **7.4 cu.ft. Commercial-Grade Electric Dryer with Automatic Day Selection**

**SAVE \$200** | **FULL 5 YEAR PARTS & LABOR WARRANTY**

**10 YEAR PARTS WARRANTY ON WASHER & DRYER MOTORS!**

**15 YEAR PARTS WARRANTY WASHER TUB & DRYER DRUM!**

**SCRATCH & WIN**

Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 - \$50 Additional Instant Savings

**WE SELL IT & SERVICE IT**

**BUYING POWER** - We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**

**HAGEDORN APPLIANCES**

4433 Duke Highway • Ladang, KY 41019 • 959-342-0060

[www.hagedornappliance.com](http://www.hagedornappliance.com)

**POSTMASTER: Please Define XXX, XXX, XXX OR CURRENT RESIDENT**

*Don Nelson  
of Louisville's Own  
Capital City MO 63049*

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **41.9¢**  
Includes Postage

**255% BIGGER** Than our Jumbo Postcard!



SINCE 1941  
**HAGEDORN**  
APPLIANCES

*Mad March*  
**SAVINGS**

MARCH 14 - 27

**KitchenAid® STAINLESS STEEL KITCHEN SUITE**

MSRP \$2499  
**\$2332**  
SAVE \$167!

MSRP \$149  
**\$554**  
SAVE \$195!

MSRP \$2349  
**\$2110**  
SAVE \$239!

MSRP \$149  
**\$777**  
SAVE \$172!

20 cu.ft. Counter-Depth French Door Refrigerator with Interior Dispense  
KRF-C300ESS

2.0 cu.ft. 1000-Watt Microwave with 7 Sensor Functions  
KMH120ESS

5.8 cu.ft. Slide-In Gas Range with Self-Cleaning Convection Oven  
KSGG700ESS

24" Stainless Steel Dishwasher with ProWash™ Cycle  
KDFE104HPS

**KitchenAid®**

CELEBRATING A CENTURY

THAT'S THE MARK OF A MAKER®

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**MAYTAG® FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN**

**Whirlpool® FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN**

MSRP \$4466  
**\$3332**

**SAVE \$1134 ON THE PACKAGE!**

**10 YEAR LIMITED PARTS WARRANTY**

**FINGERPRINT RESISTANT**

25 cu.ft. French Door Refrigerator with PowerCold® Feature  
MF12570FEZ

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent  
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System  
MER6600FZ  
MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle  
MDB4949SHZ

MSRP \$3616  
**\$2999**

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1.9 cu.ft. Microwave Hood Combination with Sensor Cooking  
WMH32519HZ

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Stainless Steel Dishwasher with 1-Hour Wash Cycle  
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Washer at 6.0 cu.ft.!**

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**MAYTAG® \$1221 each** MSRP \*1499



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**6.0 cu.ft. Top  
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MVWB965HC

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MEDB955FC

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**MAYTAG® \$899 each**



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WTW4850HW

**7.0 cu.ft. Electric  
Dryer with  
Wrinkle Shield™  
Option**  
WED4850HW



**FULL 5 YEAR PARTS & LABOR  
WARRANTY  
10 YEAR PARTS WARRANTY ON  
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WASHER TUB & DRYER DRUM!**

**3.5 cu.ft.  
Commercial-  
Grade Washer  
with Dual Action  
Agitator**  
MVWP575GW

**7.4 cu.ft.  
Commercial-  
Grade Electric  
Dryer with  
Automatic Dry  
MEDP575GW**

Dealer Name  
Street Address  
City, State Zip

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OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

**Artwork Version: 03LM4253WP\_MadMarch**



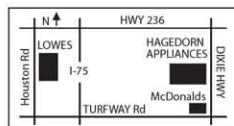
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\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. \*Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/TM © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03LM4253WP\_MadMarch cheilert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



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March 14 - 27

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**KitchenAid** STAINLESS STEEL KITCHEN SUITE **\$2332**  
SAVE \$554 ON THE PACKAGE!

**RECEIVE UP TO \$1600** FOR MAX TOTAL FINANCING ON SELECT KITCHENMAID APPLIANCES!

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**We Sell It & Service It**  
BUYING POWER - We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.  
**BUY FROM A LOCALLY OWNED BUSINESS!**

Postmarked: Please Define XXX, XXX, XXX OR CURRENT RESIDENT  
Dany Nelson  
13 Mississippi Ave  
Capehart City MO 63049

Artwork Version: 03LM4200WP\_81Paddy's

The **LARGEST** piece of mail the US Postal Service will allow!

As low as  
**41.9¢**  
Includes Postage

**255% BIGGER** Than our Jumbo Postcard!

11 INCHES TALL



**HAGEDORN**  
APPLIANCES  
SINCE 1941

# St. Paddy's Day Sale

**March 14 - 27**

**KitchenAid® STAINLESS STEEL KITCHEN SUITE**



**MSRP \$2499**  
**\$2332**  
SAVE \$167!

**MSRP \$749**  
**\$554**  
SAVE \$195!

**MSRP \$2349**  
**\$2110**  
SAVE \$239!

**MSRP \$1499**  
**\$777**  
SAVE \$172!

20 cu.ft. Counter-Depth French Door Refrigerator with Interior Dispense  
KRFCC300ESS

2.0 cu.ft. 1000-Watt Microwave with 7 Sensor Functions  
KMH15120ESS

5.8 cu.ft. Slide-In Gas Range with Self-Cleaning Convection Oven  
KSGG700ESS

24" Stainless Steel Dishwasher with ProWash™ Cycle  
KDFE104HPS

**KitchenAid®**

CELEBRATING A CENTURY

THAT'S THE MARK OF A MAKER®

**RECEIVE UP TO \$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*

Valid Jan. 1 - July 10, 2019

**12 MONTHS SPECIAL FINANCING\*** | **SAVE UP TO 50%** ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!\*

**MAYTAG® FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN**

**Whirlpool® FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN**



**MSRP \$4466**  
**\$3332**

**SAVE \$1134 ON THE PACKAGE!**

**10 YEAR LIMITED PARTS WARRANTY**

**FINGERPRINT RESISTANT**

25 cu.ft. French Door Refrigerator with PowerCold® Feature  
MFR2570FEZ

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent  
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System  
MER6600FZ  
MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle  
MDB4949SHZ



**MSRP \$3616**  
**\$2999**

**SAVE \$617 ON THE PACKAGE!**

**FINGERPRINT RESISTANT**

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves  
WRS325SDHZ

1.9 cu.ft. Microwave Hood Combination with Sensor Cooking  
WMH32519HZ

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element  
WFE52590HZ

Stainless Steel Dishwasher with 1-Hour Wash Cycle  
WDT730PAHZ





**YOU'VE GOT  
TO SEE IT TO  
BELIEVE IT!**

**Move mountains of laundry!  
Largest Capacity Agitator  
Washer at 6.0 cu.ft.!**

**Best Cleaning in its class driven  
by the PowerWash® system!**

**MAYTAG® \$1221 each** MSRP \*1499



**SAVE \$556 ON THE PAIR!**

**6.0 cu.ft. Top  
Load Washer with  
PowerWash® Agitator**  
MVWB965HC

**9.2 cu.ft. Extra-Large  
Capacity Electric Dryer  
with Extra Moisture Sensor**  
MEDB955FC

**Whirlpool® \$599 each** MSRP \*699

**MAYTAG® \$899 each**



**SAVE \$200 ON THE PAIR!**

**3.9 cu.ft. Top  
Load Washer  
with Soaking  
Cycles**  
WTW4850HW

**7.0 cu.ft. Electric  
Dryer with  
Wrinkle Shield™  
Option**  
WED4850HW



**FULL 5 YEAR PARTS & LABOR  
WARRANTY  
10 YEAR PARTS WARRANTY ON  
WASHER & DRYER MOTORS!  
10 YEAR PARTS WARRANTY  
WASHER TUB & DRYER DRUM!**

**3.5 cu.ft.  
Commercial-  
Grade Washer  
with Dual Action  
Agitator**  
MVWP575GW

**7.4 cu.ft.  
Commercial-  
Grade Electric  
Dryer with  
Automatic Dry  
MEDP575GW**

Dealer Name  
Street Address  
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

**Artwork Version: 03LM4260WP\_StPaddys**



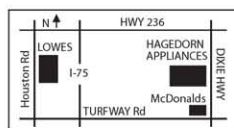
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4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)



\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. \*Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/TM © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03LM4260WP\_StPaddys cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

# The Jumbo Postcard



**CHRISTIE'S**  
*Appliance Co.*



*Mad  
March*  
**SAVINGS**

**MARCH 14 – 27**

**SAVE UP TO 50%**

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!\*

**HUGE SAVINGS**

ON ALL **KITCHEN &  
LAUNDRY MODELS!**



**AMANA**

**Whirlpool**

**MAYTAG**

**KitchenAid**

Whirlpool®

**\$599** MSRP \$699  
each



**SAVE \$200** ON THE PAIR!

**3.9 cu.ft. Top Load Washer** with Soaking Cycles  
WTW4850HW

**7.0 cu.ft. Electric Dryer** with Wrinkle Shield™ Option  
WED4850HW

MAYTAG®

**\$899** each



**FULL 5 YEAR PARTS & LABOR WARRANTY**  
**10 YEAR PARTS WARRANTY ON WASHER & DRYER MOTORS!**  
**10 YEAR PARTS WARRANTY WASHER TUB & DRYER DRUM!**

**3.5 cu.ft. Commercial-Grade Washer** with Dual Action Agitator  
MVWP575GW

**7.4 cu.ft. Commercial-Grade Electric Dryer** with Automatic Dry  
MEDP575GW

KitchenAid®

CELEBRATING A CENTURY



THAT'S THE MARK OF A MAKER®

RECEIVE UP TO

**\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*

Valid Jan. 1 - July 10, 2019

**12 MONTHS SPECIAL FINANCING!\***

Dealer Name  
Street Address  
City, State ZIP

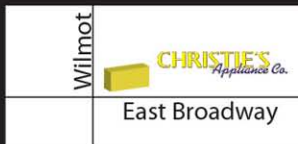
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
*Appliance Co.*

6355 E. Broadway at Wilmot • (520) 296-7218



\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ®/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4257WP\_MadMarch ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5218.

*Doug Nelson*  
*115 Mississippi Ave*  
*Crystall City, MO 63019*

**Artwork Version: JP4257WP\_MadMarch**



**CHRISTIE'S**  
*Appliance Co.*

**HUGE SAVINGS**

ON ALL **KITCHEN &  
LAUNDRY MODELS!**

**St. Paddy's  
Day Sale**

**March 14 - 27**

**SAVE UP TO 50%**

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!\*



**AMANA**

**Whirlpool**

**MAYTAG**

**KitchenAid**

Whirlpool®

**\$599** each MSRP \$699



**SAVE \$200** ON THE PAIR!

**3.9 cu.ft. Top Load Washer** with Soaking Cycles  
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**7.0 cu.ft. Electric Dryer** with Wrinkle Shield™ Option  
WED4850HW

MAYTAG®

**\$899** each



**FULL 5 YEAR PARTS & LABOR WARRANTY**  
**10 YEAR PARTS WARRANTY ON WASHER & DRYER MOTORS!**  
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**3.5 cu.ft. Commercial-Grade Washer** with Dual Action Agitator  
MVWP575GW

**7.4 cu.ft. Commercial-Grade Electric Dryer** with Automatic Dry  
MEDP575GW

KitchenAid®

CELEBRATING A CENTURY



THAT'S THE MARK OF A MAKER

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**\$1600**

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**12 MONTHS SPECIAL FINANCING!\***

Dealer Name  
Street Address  
City, State ZIP

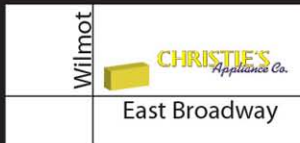
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PRESORT STANDARD  
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*Doug Nelson*  
*115 Mississippi Ave*  
*Crystall City, MO 63019*

**Artwork Version: JP4264WP\_StPaddys**



# MODEL LIST : MONSTER MAILER

*\*Some models may not appear on smaller mailers*

March 14 – 27  
Mad March Savings &  
St. Paddy's Day Sale

**Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check [HERE...](#) ☐ **10% Off****

Brand	Whirlpool Kitchen Package		MSRP	\$3616	SALE PRICE	\$2999	
Brand	Model #	WRS325SDHZ	MSRP		SALE PRICE		
Brand	Model #	WMH32519HZ	MSRP		SALE PRICE		
Brand	Model #	WFE525S0HZ	MSRP		SALE PRICE		
Brand	Model #	WDT730PAHZ	MSRP		SALE PRICE		
Brand	Maytag Kitchen Package		MSRP	\$4466	SALE PRICE	\$3332	
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE		
Brand	Model #	MMV1174FZ	MSRP		SALE PRICE		
Brand	Model #	MER6600FZ	MSRP		SALE PRICE		
Brand	Model #	MDB4949SHZ	MSRP		SALE PRICE		
Brand	KitchenAid Kitchen Package		MSRP		SALE PRICE		
Brand	Model #	KRFC300ESS	MSRP	\$2499	SALE PRICE	\$2332	
Brand	Model #	KMHS120ESS	MSRP	\$749	SALE PRICE	\$554	
Brand	Model #	KSGG700ESS	MSRP	\$2349	SALE PRICE	\$2110	
Brand	Model #	KDFE104HPS	MSRP	\$949	SALE PRICE	\$777	
Brand	Maytag	Model #	MVWB965HC	MSRP	\$1499	SALE PRICE	\$1221
Brand	Maytag	Model #	MEDB955FC	MSRP	\$1499	SALE PRICE	\$1221
Brand	Whirlpool	Model #	WTW4850HW	MSRP	\$699	SALE PRICE	\$599
Brand	Whirlpool	Model #	WED4850HW	MSRP	\$699	SALE PRICE	\$599
Brand	Maytag	Model #	MVWP575GW	MSRP		SALE PRICE	\$899
Brand	Maytag	Model #	MEDP575GW	MSRP		SALE PRICE	\$899
Brand		Model #		MSRP		SALE PRICE	
Brand		Model #		MSRP		SALE PRICE	



## Monster Mailer • Legal Limit Max • Jumbo Postcard

# Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group: \_\_\_\_\_ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: \_\_\_\_\_ **HUB Log-in Username:** \_\_\_\_\_ **Password:** \_\_\_\_\_

Step 1

### Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

Step 2

### Choose Your Theme: (Select one)

- ☐ Mad March Savings
- ☐ St. Paddy's Day Sale

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

### Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Legal Limit MAX! ☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

### Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,293 ☐ 6. 10,000 - \$3,839

**Additional Mailers, ADD:** MONSTER - 39.9¢ each

LEGAL LIMIT MAX - 41.9¢ each • JUMBO POSTCARD - 36.9¢ each (on quantities over 5,000)

Step 4

**Financing & Special Offers: *All offers are solely the retailer's responsibility.*** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

Step 5

**Signature (REQUIRED):** \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

### Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100



List your model changes below

*Fax 2nd page with your Order Form*

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_