

## Pre-Approved Advertising! + FREE ACB FILING 80% CO-OP ACB Pre-Approved

### **Two Great March Promotional Themes!**

## Mad March Savings! or St Paddy's Day SALE! GE + GE PROFILE + GE CAFÉ

Targeted Direct Mail #1 for Driving Immediate Store Traffic & Sales. #1 in R.O.I.

- ACB Pre-Approved Prices are at MSRP/PROMO MAP LESS 10% Can Increase/Change any prices/models - We will re-approve any changes with ACB to avoid surprises.
- We will file your 80% ACB claim for you if checked on order form.

Dates: March 7 – 27

Start March 7 - Order by February 18

Start March 14 - Order by February 25

#### **Mailer Choices**

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only 39.9 Cents.
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **41.9 Cents.**

**All orders Include** Art with Changes, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery. **Option - use your customer list, - we will "clean" it for free. Extra Postage applies.** 

Add the "Scratch Off" Promotion - 3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 VISA Gift Card (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

#### 800-770-5219

Bill Menkhus bill\_menkhus@invigoratemedia.com (cell 636-524-1240) Doug Nelson doug\_nelson@invigoratemedia.com (cell 636-578-8130) Proven by Monsterous Results Arrives in the mailbox as 6" x 10.5"
Opens to 10.5" x 17"



### — 10.5 INCHES **WIDE** —



295% BIGGER Than our Jumbo Postcard!

As low as

19 9 Includes
Postage

17 INCHES TALL



## STAINLESS STEEL KITCHEN SUITE

#### 25.3 CU. FT. SIDE BY SIDE REFRIGERATOR

- LED Interior Lighting
- Adjustable Door Bins GSS25GSHSS

#### 30" FREE-STANDING ELECTRIC RANGE

- 5.3 cu. ft. Oven Capacity
- Removable Full-Width

Storage Drawer JB645RKSS

Gas JGBS66REKSS \$40 extra

#### 1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Convenience Cooking Controls
- Auto & Time Defrost

### DISHWASHER WITH FRONT CONTROLS

- 4 Bottle Wash Jets
- Piranha Hard Food

Disposer GDF510PSMSS





ta

AMERICA

\$2879

**SAVE \$327** 

REG \$3206





# SAVE UP 27% INSTANTLY on select INDIVIDUAL APPLIANCES \*See store for details.

## Scratch & Win

Match your number in our store to see if you're a winner!

• \$10,000 Shopping Spree

• \$250 Visa® Gift Card

• \$25-\$50 Additional Instant Discounts

on purchases \$499 & up

DEALER NAME Street Address City, State ZIP

930-

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 03MM4268GE\_MadMarch



GE APPLIANCES

### **SLATE KITCHEN SUITE**





\$5639







#### 27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Door In Door
- Advanced Water Filtration GFE28GMKES

### 30" SLIDE-IN ELECTRIC CONVECTION RANGE

- Fast Preheat
- 12"/9" Dual Element JS760ELES

#### 1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Sensor Cooking Controls
- Melt Feature

### FRONT CONTROL DISHWASHER

- Steam Prewash
- Piranha Hard Food Disposer GDF630PMMES











\$1798 pair price



### 4.5 CU.FT. FRONT LOAD WASHER WITH STEAM

- Sanitize Cycle
- Quick Wash GFW450SSMWW

### 7.5 CU.FT. ELECTRIC DRYER WITH STEAM

- Stainless Steel Drum
- HE Sensor Dry GFD45ESSMWW



\$1349 pair price



### 4.9 CU.FT. TOP LOAD WASHER

- Stainless Steel Basket
- Dual-Action Agitator GTW755CSMWS

#### 7.4 CU.FT. Aluminized Alloy Drum

- Steam Select
- HE Sensor Dry
  GTD75ECSLWS



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

N HWY 236

LOWES HAGEDORN APPLIANCES

I-75

McDonalds

TURFWAY Rd

HWY 236

HAGEDORN APPLIANCES

McDonalds

"GE Brands are limited to 10% savings. See store for complete details on all offers, financing and rebates. ""Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; 9250e 1/5389 GHC ad 32XXXXX, Addinional Discounts on minimum purchase of 4499 and above, Excluding GE Cafe and GE Profile Appliances: 255 XXXXXXX, \$30 XXXXXXXX, \$430 XXXXXXX, \$430 XXXXXXXX, \$430 XXXXXXXXX \$431 pieces must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal numbers will not be disclosed over the telephone had be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. 03MM4268GE\_MadMarchSayings balley @2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

www.hagedornappliance.com

Arrives in the mailbox as
6" X 10.5"
Opens to
10.5" X 17"



— 10.5 INCHES **WIDE** —



295% BIGGER Than our Jumbo Postcard!

As low as

1996 Includes
Postage

17 INCHES **TALI** 



## STAINLESS STEEL KITCHEN SUITE

#### 25.3 CU. FT. SIDE BY SIDE REFRIGERATOR

- LED Interior Lighting
- Adjustable Door Bins GSS25GSHSS

#### 30" FREE-STANDING ELECTRIC RANGE

- $\bullet$  5.3 cu. ft. Oven Capacity
- Removable Full-Width

Storage Drawer JB645RKSS

JB645RKSS Gas JGBS66REKSS \$40 extra

#### 1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Convenience Cooking Controls
- Auto & Time Defrost JVM3160RFSS

### DISHWASHER WITH FRONT CONTROLS

- 4 Bottle Wash Jets
- Piranha Hard Food

Disposer GDF510PSMSS





930-

DEALER NAME

Street Address

City, State ZIP

\$2879 SAVE \$327

REG \$3206









on select INDIVIDUAL APPLIANCES

## Scratch & Win

Match your number in our store to see if you're a winner!

• \$10,000 Shopping Spree

• \$250 Visa® Gift Card

• \$25-\$50 Additional Instant Discounts

on purchases \$499 & up

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 03MM4272GE\_St. Paddy's Day



**GE APPLIANCES** 

### **SLATE KITCHEN SUITE**





\*See store for details.

\$5639







#### 27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Door In Door
- Advanced Water Filtration GFE28GMKES

### 30" SLIDE-IN ELECTRIC CONVECTION RANGE

- Fast Preheat
- 12"/9" Dual Element JS760ELES

#### 1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Sensor Cooking Controls
- Melt Feature JVM7195EKES

### FRONT CONTROL DISHWASHER

- Steam Prewash
- Piranha Hard Food Disposer GDF630PMMES











\$1798 pair price



### 4.5 CU.FT. FRONT LOAD WASHER WITH STEAM

- Sanitize Cycle
- Quick Wash GFW450SSMWW

### 7.5 CU.FT. ELECTRIC DRYER WITH STEAM

- Stainless Steel Drum
- HE Sensor Dry GFD45ESSMWW



\$1349 pair price



### 4.9 CU.FT. TOP LOAD WASHER

- Stainless Steel Basket
- Dual-Action Agitator GTW755CSMWS

#### 7.4 CU.FT. Aluminized Alloy Drum

- Steam Select
- HE Sensor Dry
  GTD75ECSLWS



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

N HWY 236

LOWES HAGEDORN APPLIANCES

McDonalds

TURFWAY Rd

HWY 236

\*All prices are after discounts and coupons. GE Brands are limited to 10% savings. See store for complete details on all offers, financing and rebates. \*Employees of retailer, mail-house, associate sponsors and agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary, Odds of winning \$10,000. Shopping Spres 135,0000. \$250 Visa36 Bit Cad 30XXXXX, Additional Discounts on minimum purchase of \$409 and above, Excluding GE Cale and GE Porlini Appliances: \$25 X02XXXXXX \$30 XXXXXXXX \$40 XXXXXXXX and lipidee must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older to the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VoliD WHERE PROHIBITED BY LAW. QSMM4272GE St. Paddy's Day telelly @2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

www.hagedornappliance.com

## The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES





### SAVE UP 27% INSTANTLY on select INDIVIDUAL APPLIANCES

\*See store for details.



#### SLATE **KITCHEN SUITE**









#### 27.8 CU. FT. FRENCH DOOR REFRIGERATOR

• Door In Door • Advanced Water Filtration GEE28GMKES

#### **30" SLIDE-IN ELECTRIC** CONVECTION RANGE

- Fast Preheat
- 12"/9" Dual Element JS760ELES

#### 1.9 CU. FT. **OVER-THE-RANGE** MICROWAVE OVEN

- · Sensor Cooking Controls
- Melt Feature JVM7195EKES

#### FRONT CONTROL DISHWASHER

· Steam Prewash

GDF630PMMES

· Piranha Hard Food Disposer

## **GE APPLIANCES**

### STAINLESS STEEL KITCHEN SUITE











#### 25.3 CU. FT. SIDE BY SIDE REFRIGERATOR

· LED Interior Lighting · Adjustable Door Bins GSS25GSHSS

#### 1.6 CU. FT. **OVER-THE-RANGE** MICROWAVE OVEN

- · Convenience Cooking Controls
- Auto & Time Defrost JVM3160RFSS

#### 30" FREE-STANDING **ELECTRIC RANGE**

- 5.3 cu. ft. Oven Capacity · Removable Full-Width
- Storage Drawer JB645RKSS Gas JGBS66REKSS \$40 extra

#### DISHWASHER WITH FRONT CONTROLS • 4 Bottle Wash Jets

• Piranha Hard Food Disposer GDF510PSMSS

with purchase of select, customizable Café appliance suites.

Dealer Name Street Address City, State Zip

#### POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: 03LM4267GE MarchMadness



GE APPLIANCES

pair price



#### 4.5 CU.FT. FRONT LOAD 7.5 CU.FT. ELECTRIC **WASHER WITH STEAM**

- · Sanitize Cycle
- · Quick Wash GFW450SSMWW
- DRYER WITH STEAM
- Stainless Steel Drum
- · HE Sensor Dry GFD45ESSMWW



pair price



#### 4.9 CU.FT. TOP LOAD WASHER

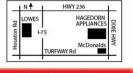
- · Stainless Steel Basket
- Dual-Action Agitator GTW755CSMWS

#### 7.4 CU.FT. Aluminized Alloy Drum

- · Steam Select
- HE Sensor Dry GTD75ECSLWS



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INCHES



MARCH 7<sup>TH</sup> - 27<sup>TH</sup>

### SAVE TO 27% INSTANTLY on select INDIVIDUAL APPLIANCES

\*See store for details.



#### SLATE **KITCHEN SUITE**

GE APPLIANCES









#### 27.8 CU. FT. FRENCH DOOR REFRIGERATOR

• Door In Door • Advanced Water Filtration GEE28GMKES

#### **30" SLIDE-IN ELECTRIC** CONVECTION RANGE

- Fast Preheat
- 12"/9" Dual Element JS760ELES

#### 1.9 CU. FT. **OVER-THE-RANGE** MICROWAVE OVEN

- · Sensor Cooking Controls
- Melt Feature JVM7195EKES

#### FRONT CONTROL DISHWASHER

· Steam Prewash

GDF630PMMES

· Piranha Hard Food Disposer



ON SELECT APPLIANCE PACKAGES





### STAINLESS STEEL KITCHEN SUITE











#### 25.3 CU. FT. SIDE BY SIDE REFRIGERATOR

· LED Interior Lighting · Adjustable Door Bins GSS25GSHSS

#### 1.6 CU. FT. **OVER-THE-RANGE** MICROWAVE OVEN · Convenience Cooking

AMERICA

- Controls
- Auto & Time Defrost JVM3160RFSS

#### 30" FREE-STANDING **ELECTRIC RANGE**

- 5.3 cu. ft. Oven Capacity · Removable Full-Width
- Storage Drawer JB645RKSS Gas JGBS66REKSS \$40 extra

#### DISHWASHER WITH FRONT CONTROLS

• 4 Bottle Wash Jets • Piranha Hard Food Disposer GDF510PSMSS

with purchase of select, customizable Café appliance suites.

Dealer Name Street Address City, State Zip

#### POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: 03LM4271GE St. Paddy's Day





pair price



#### 4.5 CU.FT. FRONT LOAD 7.5 CU.FT. ELECTRIC **WASHER WITH STEAM**

- · Sanitize Cycle
- · Quick Wash GFW450SSMWW
- DRYER WITH STEAM
- Stainless Steel Drum
- · HE Sensor Dry GFD45ESSMWW



pair price



#### 4.9 CU.FT. TOP LOAD WASHER

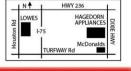
- · Stainless Steel Basket
- Dual-Action Agitator GTW755CSMWS

#### 7.4 CU.FT. Aluminized Alloy Drum

- · Steam Select
- HE Sensor Dry GTD75ECSLWS



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## **MODEL LIST: MONSTER MAILER**

\*Some models may not appear on smaller mailers

March 7 – 27 Mad March Savings & St. Paddy's Day Sale

Brand _	GE	_ Model #	Kitchen	_ REG_	\$3206	_ SALE _	\$2879	_SAVE _	\$327
Brand _		_ Model #	GSS25GSHSS	_ REG_		_ SALE _		_SAVE _	
Brand _		_ Model #	JVM3160RFSS	_ REG_		_ SALE _		_SAVE _	
Brand _		_ Model #	JB645RKSS	_ REG_		_ SALE _		_SAVE _	
Brand _		_ Model #	GDF510PSMSS	_ REG_		_ SALE _		_SAVE _	
Brand _	GE	_ Model #	Kitchen	_ REG_	\$6266	_ SALE _	\$5639	_SAVE _	\$627
Brand _		_ Model #	GFE28GMKES	_ REG_		_ SALE _		_SAVE _	
Brand _		_ Model #	JS760ELES	_ REG_		_ SALE _		_SAVE _	
Brand _		_ Model #	JVM7195EKES	_ REG_		_ SALE _		_SAVE _	
Brand _		_ Model #	GDF630PMMES	_ REG_		_ SALE _		_SAVE _	
Brand _	GE	_ Model #	GFW450SSMWW	_ REG_	\$999	_ SALE _	<b>\$1798</b> pair	_SAVE _	\$200
Brand _	GE	_ Model #	GFD45ESSMWW	_ REG_	\$999	_ SALE _	'	_SAVE _	
Brand _	GE	_ Model #	GTW755CSMWS	_ REG_	\$949	_ SALE _	<b>\$1349</b> pair	_SAVE _	\$499
Brand _	GE	_ Model #	GTD75ECSLWS	_ REG_	\$899	_ SALE _	'	_SAVE _	
Brand _		_ Model #		_ REG_		_ SALE _		_SAVE _	
Brand _		_ Model #		_ REG_		_ SALE _		_SAVE _	



### Monster Mailer • Legal Limit Max

### **Order Form**

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223** 

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

	mark	cting o in	Cold	Sales: I	-800-770-3219	Joug Neison of	biii Merikrius		
Busii	ness Name:		Contact Name:						
Address:			City:			State:	Zip:		
Phor	ne:		Cell:		Email:				
Buyi	ng Group Affiliation:			GE Rep N	ame:				
GE C	<b>Dealers</b> - Want us to fi	le your A0	EB co-op paperwork on y	your behalf?: 🗖	YES! <b>GE Custom</b>	er Number:			
Step 1	Sale Dates Indicate your sale dates here:			Please List Artwork Version Number Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)					
	Indicate number here:								
	Do you want "	'Scratc	h Off" Promo?	Yes  No					
Step	Quantity Single	Family H	lomes: Select One		Price with So	cratch Off Pa	ckage:		
3	Monster Mailer	<b>1</b> . 5	,000 - \$2,443 <b>🗖 2.</b> 10	,000 - \$4,139	<b>1</b> . 5,000 - \$	2,593 <b>🗖 2</b> . 10	0,000 - \$4,439		
	Legal Limit MAX	‼ <b>□1.</b> 5	,000 - \$2,543 <b>🗖 2.</b> 10	,000 - \$4,339	<b>1</b> . 5,000 - \$	2,693 <b>🗖 2.</b> 10	0,000 - \$4,639		
	<b>Additional Mailers</b>	<b>s, Add:</b> M	ONSTER - 39.9¢ each •	LEGAL LIMIT MA	XX - 41.9¢ each				
Step 4	Financing offer ter	ms - # of		; With	Payments? YES	or NO; Minim	ng, Rebates, Free Delivery,etc. um Purchase: \$		
Step	Signature (REQU	IRED):			(Your orde	er will not be pro	ocessed without a signature)		
		owing to act	s of God, strikes, shipping failure				I not be responsible for nondelivery or irect mail costs are based on US postal		
Step 6			des - Complete Belo		☐ 2. Let us run		-		
4	Call us		e consultation	n on selec		nailing lis	1		
1. 6.		2. 7.	3. 8.		9.		5. 10.		
	Mag Included			Modfor In	<u> </u>		10.		
	gle Family Home Mailing L		Monster 10.5" x 17" • Leg			- Cinal	e Family Home Postage		
			List OR Dealer's Customer List: A		1				
			e List OR Dealer's Customer List:			Ac	dd'I SCFs: Add \$100		

Business Name:	Citv:	State:
Dusiness name.	Oity.	Olaic.



### List your model changes below

#### Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model #\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$