



invigorate!
marketing & media

Up to 85% CO-OP + FREE CO-OP FILING!
MARKETING PLAYBOOK ASSET APPROVED

Presidents' Day Savings Event!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is **#1 Most Effective Method** for Driving Immediate Sales. #1 R.O.I.

- Option - Reduce prices up to 10% and remain co-op compliant
- We will re-approve any changes with HUB to avoid any surprises
- We will file your HUB claim for 85% or 70% if checked on order form

Dates February 7 - 27

Start February 7 - Order by January 18

Start February 14 - Order by January 25

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 38.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! **Only 40.9 Cents.**
3. **The Jumbo Card** 6" x 9" **Only 35.9 Cents. From \$799 - all Inclusive**
4. **Private Sale Letter & Envelope** - 8 ½" x 11" Letter & Envelope - **Only 38.9 cents**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list - no charge to clean list - ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. - Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"



17 INCHES TALL

295% BIGGER Than our
Jumbo Postcard!

As low as
38.9¢ Includes
Postage

KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019



KitchenAid®

STAINLESS STEEL KITCHEN SUITE



20 cu.ft. Counter-Depth French Door Refrigerator with Interior Dispense
KRFC300ESS



2.0 cu.ft. 1000-Watt Microwave with 7 Sensor Functions
KMHS120ESS



6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KSEG700ESS



SAVE \$1056 ON THE PACKAGE!

24" Stainless Steel Dishwasher with ProWash™ Cycle
KDDE104HPS

MSRP \$6496
\$5440

CHRISTIE'S
Appliance Co.

Presidents' Day Sale!



FEBRUARY 7TH – 27TH

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01MM4231WP_PresidentsDay



21 cu.ft. Counter Depth Side-by-Side Refrigerator with Frameless Glass Shelves
WRS471CIHN

Whirlpool®



1.9 cu.ft. Smart Over-the-Range Microwave with Scan-to-Cook Technology
WMHA9019HN



6.4 cu.ft. Smart Electric Range with Yummly® Guided Cooking
WEEA25H0HN



Contemporary Smart Dishwasher with Third Level Rack
WDTA75SAHN

FINGERPRINT RESISTANT SUNSET BRONZE KITCHEN

With subtle metallic undertones that reflect natural light, this brushed satin finish gives your kitchen a soft, warm glow.

\$4443

MSRP \$6266

SAVE \$1823 ON THE PACKAGE!



FINGERPRINT RESISTANT

MAYTAG® FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

Whirlpool® STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF12570FEZ



5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
Gas Range Extra

MSRP \$4466
\$3332
PLUS BONUS \$200 REBATE!



1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505W0HS



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

MSRP \$3336
\$2332
PLUS BONUS \$50 REBATE!



12 MONTHS SPECIAL FINANCING!*

SAVE UP TO 50%
ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!*



Whirlpool® MAYTAG®
EXCLUSIVE REBATES
UP TO **\$500**

WITH PURCHASE OF 2 OR MORE SELECT MAYTAG OR WHIRLPOOL® BRAND APPLIANCES* Valid February 7 - 27, 2019

We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Whirlpool® **\$998** MSRP \$1398
pair price



PLUS \$50 PAIR REBATE!

3.9 cu.ft. Top Load Washer with Soaking Cycles
WTW4850HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED4850HW

SAVE \$400 ON THE PAIR!

MAYTAG® **\$777** MSRP \$999
each



4.5 cu.ft. Front Load Washer with 12 Hour Fresh Hold® Option
MHW5630HW

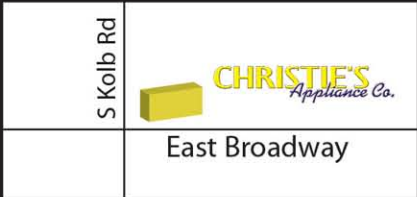
7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

SHOWN WITH OPTIONAL PEDESTALS

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XXX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/TM ©2019. All rights reserved. HUB Pre-Approval XXXXXX. 01MM4231WP_PresidentsDay chellert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

CHRISTIE'S Appliances Co.

Presidents' Day Sale!

FEBRUARY 7TH - 27TH

12 MONTHS SPECIAL FINANCING!

MAYTAG **FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN**

\$3332
PLUS BONUS \$200 REBATE!
SAVE \$1134
ON THE PACKAGE!

Whirlpool **FINGERPRINT RESISTANT SUNSET BRONZE KITCHEN**

\$4443
SAVE \$1823
ON THE PACKAGE!

Whirlpool **STAINLESS STEEL KITCHEN SUITE**

\$2332
PLUS BONUS \$200 REBATE!
SAVE \$1004
ON THE PACKAGE!

KitchenAid **STAINLESS STEEL KITCHEN SUITE**

\$5440
SAVE \$1056
ON THE PACKAGE!

RECEIVE UP TO \$1600
BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES!
Valid Jan. 1 - July 15, 2013

SAVE UP TO 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool **\$998** sale price
PLUS \$50 PAIR REBATE!

MAYTAG **\$777** each
SAVE \$444 on the pair!

Scratch & Win

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 - \$50 Additional Instant Savings

Whirlpool **MAYTAG**

EXCLUSIVE REBATES UP TO \$500
WITH PURCHASE OF 2 OR MORE SELECT MAYTAG OR WHIRLPOOL® BRAND APPLIANCES! Valid February 7 - 27, 2013

We Sell It & Service It

BUYING POWER - We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
40.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

11 INCHES TALL

CHRISTIE'S
Appliance Co.

Presidents' Day Sale!

FEBRUARY 7TH – 27TH

12 MONTHS SPECIAL FINANCING!*

MAYTAG®

**FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN**



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF12570FEZ



1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ



5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6000FZ
Gas Range Extra



Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ

MSRP \$4466

\$3332
PLUS BONUS \$200 REBATE!

**SAVE \$1134
ON THE PACKAGE!**



Whirlpool®

**FINGERPRINT RESISTANT
SUNSET BRONZE KITCHEN**



21 cu.ft. Counter Depth Side-by-Side Refrigerator with Frameless Glass Shelves
WRS471CIHN



1.9 cu.ft. Smart Over-the-Range Microwave with Scan-to-Cook Technology
WMHA9019HN



6.4 cu.ft. Smart Electric Range with Yummy® Guided Cooking
WEEA25H0HN

Contemporary Smart Dishwasher with Third Level Rack
WDTA75SAHN

With subtle metallic undertones that reflect natural light, this brushed satin finish gives your kitchen a soft, warm glow.

\$4443

MSRP \$6266

**SAVE \$1823
ON THE PACKAGE!**



Whirlpool®

**STAINLESS STEEL
KITCHEN SUITE**



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505W0HS

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

MSRP \$3336

\$2332
PLUS BONUS \$50 REBATE!

**SAVE \$1004
ON THE PACKAGE!**

KitchenAid®

CELEBRATING
A CENTURY

THAT'S
THE MARK®
OF A MAKER®

RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE
OF SELECT KITCHENAID®
BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

KitchenAid®

**STAINLESS STEEL
KITCHEN SUITE**



20 cu.ft. Counter-Depth French Door Refrigerator with Interior Dispense
KRFC300ESS



2.0 cu.ft. 1000-Watt Microwave with 7 Sensor Functions
KMHS120ESS



6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KSEG700ESS



24" Stainless Steel Dishwasher with ProWash™ Cycle
KDFE104HPS

\$5440

MSRP* \$6496

**SAVE \$1056
ON THE PACKAGE!**

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM4230WP_PresidentsDay

**SAVE UP TO 50% ON CLOSEOUTS, SCRATCH-N-DENTS,
ONE-OF-A-KINDS & MORE!***

Whirlpool® \$998 pair price
MSRP* \$1398



SAVE \$400 ON THE PAIR!

**PLUS \$50
PAIR REBATE!**

3.9 cu.ft. Top Load Washer with Soaking Cycles
WTW4850HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED4850HW

MAYTAG® \$777 each
MSRP* \$999



SAVE \$444 ON THE PAIR!

4.5 cu.ft. Front Load Washer with 12 Hour Fresh Hold® Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

SHOWN WITH OPTIONAL PEDESTALS

Whirlpool®

MAYTAG®

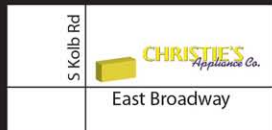
**EXCLUSIVE
REBATES UP TO \$500**

WITH PURCHASE OF 2 OR MORE SELECT MAYTAG OR WHIRLPOOL® BRAND APPLIANCES* Valid February 7 - 27, 2019

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/TM © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 01LM4230WP_PresidentsDay cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Jumbo Postcard

CHRISTIE'S
Appliance Co.

Presidents' Day Sale!



★ FEBRUARY 7TH – 27TH ★

SAVE UP TO 50%

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!*

HUGE SAVINGS

ON ALL **KITCHEN &
LAUNDRY MODELS!**



AMANA®

Whirlpool

MAYTAG®

KitchenAid®

Whirlpool®

\$998 MSRP \$1398
pair price



SAVE \$400 ON THE PAIR!

3.9 cu.ft. Top Load Washer
with Soaking Cycles
WTW4850HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED4850HW

MAYTAG®

\$777 MSRP \$999
each



SAVE \$444 ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

4.5 cu.ft. Front Load Washer with 12 Hour Fresh Hold® Option
MH-W5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

KitchenAid®

CELEBRATING A CENTURY



THAT'S THE MARK OF A MAKER®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

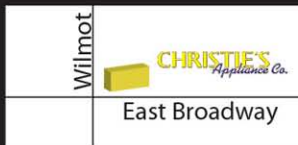
POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4239WP_PresidentsDay ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson
115 Mississippi Ave
Crystall City, MO 63019*

Artwork Version: JP4239WP_PresidentsDay

8 1/2" x 11" Letter

Presidents' Day

Private Sale

MONDAY, FEBRUARY 18TH
1PM – 8PM

Genuine  Appliance

3938 Vogel Rd.
Arnold, MO 63010
(636) 282-1700

Artwork Version: LE4240WP

AMANA®

Whirlpool®

MAYTAG®

KitchenAid®

Dear Friends & Family,

You are invited to our annual **Presidents' Day Private Sale!**

7 Hours Only!

Monday, February 18th from 1PM to 8PM

Take advantage of our **BEST DEALS** of the Year on all brands including **Amana®, Whirlpool®, Maytag® & KitchenAid®!** Now is the time to save on every Laundry & Kitchen Appliance. In addition to our **Year's Lowest Prices**, receive rebates on qualified appliance models throughout the store.

This **PRIVATE SALE** is for **Letter Holders ONLY** and will NOT be advertised anywhere else. Bring a friend and **enter our in-store drawing to win a brand new KitchenAid® Stand Mixer!**

12 Months Special Financing Available!*

Make plans to attend. As always, we are here to serve you after the sale.

Hope to see you then!

Dealer Staff



KitchenAid®
In-Store Drawing
for a KitchenAid®
Stand Mixer!

See sales associate for details.

Preferred Friends

ADMISSION
TICKET

Register for your chance to **WIN**
a **KitchenAid® Stand Mixer!**

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission. One KitchenAid® Stand Mixer to be given away during the sale. Valid Monday, February 18, 2019 ONLY.

Preferred Family

ADMISSION
TICKET

Register for your chance to **WIN**
a **KitchenAid® Stand Mixer!**

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission. One KitchenAid® Stand Mixer to be given away during the sale. Valid Monday, February 18, 2019 ONLY.



12 MONTHS SPECIAL FINANCING*

SAVE BIG ON CLOSEOUTS!

FREE DELIVERY & HAUL AWAY

*See store for complete details on all claims, offers, financing & rebates. ®/™ © 2019. All rights reserved. LE4240WP_PresidentsDay chertert © 2019 Invigorate Media. 1-800-770-5219.

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

February 7 – 27
Presidents' Day

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check [HERE...](#) ☐ **10% Off**

Brand	KitchenAid Kitchen Package		MSRP	\$6496	SALE PRICE	\$5440	
Brand	Model #	KRFC300ESS	MSRP		SALE PRICE		
Brand	Model #	KMHS120ESS	MSRP		SALE PRICE		
Brand	Model #	KSEG700ESS	MSRP		SALE PRICE		
Brand	Model #	KDFE104HPS	MSRP		SALE PRICE		
Brand	Whirlpool Kitchen Package		MSRP	\$6266	SALE PRICE	\$4443	
Brand	Model #	WRSA71CIHN	MSRP		SALE PRICE		
Brand	Model #	WMHA9019HN	MSRP		SALE PRICE		
Brand	Model #	WEEA25H0HN	MSRP		SALE PRICE		
Brand	Model #	WDTA75SAHN	MSRP		SALE PRICE		
Brand	Maytag Kitchen Package		MSRP	\$4466	SALE PRICE	\$3332	
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE		
Brand	Model #	MMV1174FZ	MSRP		SALE PRICE		
Brand	Model #	MER6600FZ	MSRP		SALE PRICE		
Brand	Model #	MDB4949SHZ	MSRP		SALE PRICE		
Brand	Whirlpool Kitchen Package		MSRP	\$3336	SALE PRICE	\$2332	
Brand	Model #	WRS325SDHZ	MSRP		SALE PRICE		
Brand	Model #	WMH31017HS	MSRP		SALE PRICE		
Brand	Model #	WFE505W0HS	MSRP		SALE PRICE		
Brand	Model #	WDF520PADM	MSRP		SALE PRICE		
Brand	Whirlpool	Model #	WTW4850HW	MSRP	\$1398	SALE PRICE	\$998 pair price
Brand	Whirlpool	Model #	WED4850HW	MSRP		SALE PRICE	
Brand	Maytag	Model #	MHW5630HW	MSRP	\$999	SALE PRICE	\$777
Brand	Maytag	Model #	MED5630HW	MSRP	\$999	SALE PRICE	\$777



Monster Mailer • Legal Limit Max • Jumbo Postcard • Letter

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhous

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: _____ **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,393 ☐ 2. 10,000 - \$4,039

Legal Limit MAX! ☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239

Letter (8.5"x11") ☐ 1. 5,000 - \$2,393 ☐ 2. 10,000 - \$4,039

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

Additional Mailers, ADD: MONSTER - 38.9¢ each • LEGAL LIMIT MAX - 40.9¢ each

JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000) • LETTER - 38.9¢ each

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List | Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Letter 8.5" x 11" | • Single Family Home Postage

Monster Mailer/Jumbo Postcard/Letter: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: <coop@whirlpoolhub.com>
Date: Mon, Jan 7, 2019 at 9:11 AM
Subject: Whirlpool Corporation Advertising Compliance Review Approved
To: <steven_menkhus@invigoratemedias.com>

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Your Reference Comments: 01LM4230WP_PresidentsDay (1)

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 209359

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.