



**invigorate!**  
marketing & media

**Up to 85% CO-OP + FREE CO-OP FILING!**  
**MARKETING PLAYBOOK ASSET APPROVED**

## Presidents' Day Savings Event!

**85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers**

Targeted Direct Mail is **#1 Most Effective Method** for Driving Immediate Sales. #1 R.O.I.

- Option - Reduce prices up to 10% and remain co-op compliant
- We will re-approve any changes with HUB to avoid any surprises
- We will file your HUB claim for 85% or 70% if checked on order form

**Dates February 7 - 27**

Start February 7 - Order by January 18

Start February 14 - Order by January 25

### Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 38.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! **Only 40.9 Cents.**
3. **The Jumbo Card** 6" x 9" **Only 35.9 Cents. From \$799 - all Inclusive**
4. **Private Sale Letter & Envelope** - 8 ½" x 11" Letter & Envelope - **Only 38.9 cents**

**All orders Include** art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

**Option** - Use your store customer list - no charge to clean list - ask for details.

**We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.**

**Add the "Scratch Off" Promotion to either mailer/3 Cents extra.** - Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

**Contact 800-770-5219**

Bill Menkhus    bill\_menkhus@invigoratemedia.com    Cell 636-524-1240  
Doug Nelson    doug\_nelson@invigoratemedia.com    Cell 636-578-8130

# The Monster Mailer Tri-Fold

Proven by  
Monstrous Results

Arrives in the  
mailbox as  
**6" x 10.5"**  
Opens to  
**10.5" x 17"**

10.5 INCHES WIDE

17 INCHES TALL



**295% BIGGER** Than our  
Jumbo Postcard!

As low as  
**38.9¢** Includes  
Postage

**KitchenAid®**

RECEIVE UP TO

**\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*

Valid Jan. 1 - July 10, 2019

CELEBRATING  
A CENTURY

THAT'S  
THE MARK  
OF A MAKER

**KitchenAid®**

**STAINLESS STEEL  
KITCHEN SUITE**



**20 cu.ft. Counter-Depth French Door Refrigerator** with Interior Dispense  
KRFC300ESS



**2.0 cu.ft. 1000-Watt Microwave** with 7 Sensor Functions  
KMHS120ESS



**6.4 cu.ft. Electric Range** with Even-Heat™ True Convection  
KSEG700ESS



**SAVE \$1056  
ON THE PACKAGE!**

**24" Stainless Steel Dishwasher** with ProWash™ Cycle  
KDDE104HPS

MSRP \$6496  
**\$5440**

SINCE 1941  
**HAGEDORN**  
APPLIANCES

**Presidents'  
Day  
Sale!**



**FEBRUARY 7<sup>TH</sup> – 27<sup>TH</sup>**

**Scratch & Win™**

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

Doug Nelson  
115 Mississippi Ave  
Crystall City, MO 63019

**Artwork Version: 03MM4234WP\_PresidentsDay**



**21 cu.ft. Counter Depth Side-by-Side Refrigerator** with Frameless Glass Shelves  
WRS71CIHN

**Whirlpool®**



**1.9 cu.ft. Smart Over-the-Range Microwave** with Scan-to-Cook Technology  
WMHA9019HN



**FINGERPRINT RESISTANT  
SUNSET BRONZE KITCHEN**

*With subtle metallic undertones that reflect natural light, this brushed satin finish gives your kitchen a soft, warm glow.*

**\$4443**

MSRP \$6266

**SAVE \$1823  
ON THE PACKAGE!**



**6.4 cu.ft. Smart Electric Range** with Yummly® Guided Cooking  
WEEA25H0HN

**Contemporary Smart Dishwasher** with Third Level Rack  
WDTA75SAHN



MAYTAG® FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

Whirlpool® STAINLESS STEEL KITCHEN SUITE



MSRP \$4466

**\$3332**

**SAVE \$1134 ON THE PACKAGE!**



MSRP \$3336

**\$2332**

**SAVE \$1004 ON THE PACKAGE!**

25 cu.ft. French Door Refrigerator with PowerCold® Feature  
MFI2570FEZ

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent  
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System  
MER6600FZ  
Gas Range Extra

Stainless Steel Tub Dishwasher with PowerBlast® Cycle  
MDB4949SHZ

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves  
WRS325SDHZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls  
WMH31017HS

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element  
WFE505W0HS

Stainless Steel Dishwasher with 1-Hour Wash Cycle  
WDF520PADM

12 MONTHS SPECIAL FINANCING!\*



**SAVE UP TO 50%**  
ON CLOSEOUTS, SCRATCH-N-DENTS,  
ONE-OF-A-KINDS & MORE!^

**We Sell It & Service It**

**BUYING POWER** – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**



**\$998** MSRP \$1398  
pair price

**MAYTAG®**

**\$777** MSRP \$999  
each



**SAVE \$400 ON THE PAIR!**

3.9 cu.ft. Top Load Washer with Soaking Cycles  
WTW4850HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option  
WED4850HW



**SAVE \$444 ON THE PAIR!**

4.5 cu.ft. Front Load Washer with 12 Hour Fresh Hold® Option  
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle  
MED5630HW

SHOWN WITH OPTIONAL PEDESTALS



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



\*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. \*\*Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. \*\*\*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XX,XXX; \$50 XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03MM4234WP\_PresidentsDay chelet  
©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

# The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**  
**HUGE!**

**HAGEDORN APPLIANCES**

## Presidents' Day Sale!

**FEBRUARY 7<sup>TH</sup> - 27<sup>TH</sup>**

**12 MONTHS SPECIAL FINANCING!**

**MAYTAG** **FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN**

**\$3332**

**SAVE \$1134 ON THE PACKAGE!**

24 cu.ft. French Door Refrigerator with Frost-Defrost feature

6.7 cu.ft. Compact Over-the-Range Microwave with Frost-Defrost feature

10 cu.ft. Electric Range with Convection Cooking

24 cu.ft. French Door Refrigerator with Frost-Defrost feature

**Whirlpool** **FINGERPRINT RESISTANT SUNSET BRONZE KITCHEN**

**\$4443**

**SAVE \$1823 ON THE PACKAGE!**

24 cu.ft. Control Panel Side-by-Side Refrigerator with Frost-Defrost feature

10 cu.ft. Smart Oven with Range Microwave with Convection Technology

6.4 cu.ft. Smart Electric Range with Convection Technology

Contemporary Smart Dishwasher with Convection Technology

**Whirlpool** **STAINLESS STEEL KITCHEN SUITE**

**\$2332**

**SAVE \$1004 ON THE PACKAGE!**

24 cu.ft. Side-by-Side Refrigerator with Frost-Defrost feature

17 cu.ft. Microwave Smart Combination with Convection Technology

6.4 cu.ft. Electric Range with Convection Technology

Smart Dishwasher with Convection Technology

**KitchenAid** **STAINLESS STEEL KITCHEN SUITE**

**\$5440**

**SAVE \$1056 ON THE PACKAGE!**

24 cu.ft. French Door Refrigerator with Frost-Defrost feature

6.7 cu.ft. Compact Over-the-Range Microwave with Frost-Defrost feature

10 cu.ft. Electric Range with Convection Cooking

24 cu.ft. French Door Refrigerator with Frost-Defrost feature

**Whirlpool** **\$998** pair price

**MAYTAG** **\$777** each

**SAVE \$400 ON THE PACKAGE!**

**SAVE \$444 ON THE PACKAGE!**

**HAGEDORN APPLIANCES**

4432 Dixie Highway • Lebanon, KY 41019 • 502-342-4060

[www.hagedornappliances.com](http://www.hagedornappliances.com)

**Scratch & Win**

**SAVE UP TO 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!**

**We Sell It & Service It**

**BUYING POWER** - We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **40.9¢**  
Includes Postage

**255% BIGGER** Than our Jumbo Postcard!

11 INCHES TALL



# Presidents' Day Sale!

**FEBRUARY 7<sup>TH</sup> – 27<sup>TH</sup>**

**12 MONTHS SPECIAL FINANCING!\***

**MAYTAG®**

**FINGERPRINT RESISTANT  
STAINLESS STEEL KITCHEN**



**25 cu.ft. French Door Refrigerator** with PowerCold® Feature  
MF12570FEZ



**1.7 cu.ft. Compact Over-the-Range Microwave** with Flush Hidden Vent  
MMV1174FZ



**5.3 cu.ft. Electric Range** with Precision Cooking™ System  
MER6600FZ Gas Range Extra

**Stainless Steel Tub Dishwasher** with PowerBlast® Cycle  
MDB4949SHZ

MSRP \$4466

**\$3332**

**SAVE \$1134  
ON THE PACKAGE!**



**Whirlpool®**

**FINGERPRINT RESISTANT  
SUNSET BRONZE KITCHEN**



**21 cu.ft. Counter Depth Side-by-Side Refrigerator** with Frameless Glass Shelves  
WRS471CIHN



**1.9 cu.ft. Smart Over-the-Range Microwave** with Scan-to-Cook Technology  
WMHA9019HN



**6.4 cu.ft. Smart Electric Range** with Yummy® Guided Cooking  
WEEA25H0HN

**Contemporary Smart Dishwasher** with Third Level Rack  
WDTA75SAHN

*With subtle metallic undertones that reflect natural light, this brushed satin finish gives your kitchen a soft, warm glow.*

**\$4443**

MSRP \$6266

**SAVE \$1823  
ON THE PACKAGE!**



**Whirlpool®**

**STAINLESS STEEL  
KITCHEN SUITE**



**25 cu.ft. Side-by-Side Refrigerator** with Frameless Glass Shelves  
WRS325SDHZ



**1.7 cu.ft. Microwave Hood Combination** with Electronic Touch Controls  
WMH31017HS



**5.3 cu.ft. Electric Range** with FlexHeat™ Dual Radiant Element  
WFE505W0HS

**Stainless Steel Dishwasher** with 1-Hour Wash Cycle  
WDF520PADM

MSRP \$3336

**\$2332**

**SAVE \$1004  
ON THE PACKAGE!**

**KitchenAid®**

CELEBRATING  
A CENTURY

THAT'S  
THE MARK®  
OF A MAKER®

RECEIVE UP TO  
**\$1600**

BY MAIL WITH PURCHASE  
OF SELECT KITCHENAID®  
BRAND APPLIANCES\*

Valid Jan. 1 - July 10, 2019

**KitchenAid®**

**STAINLESS STEEL  
KITCHEN SUITE**



20 cu.ft. Counter-Depth French Door Refrigerator with Interior Dispense  
KRFC300ESS



2.0 cu.ft. 1000-Watt Microwave with 7 Sensor Functions  
KMHS120ESS

6.4 cu.ft. Electric Range with Even-Heat™ True Convection  
KSEGT00ESS

**\$5440**

MSRP \*\$6496

**SAVE \$1056  
ON THE PACKAGE!**



24" Stainless Steel Dishwasher with ProWash™ Cycle  
KDFE104HPS

Dealer Name  
Street Address  
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

**Artwork Version: 03LM4233WP\_PresidentsDay**

**Whirlpool®**

**\$998**

MSRP \$1308

pair price

**MAYTAG®**

**\$777**

MSRP \$999

each



**SAVE \$400 ON THE PAIR!**

3.9 cu.ft. Top Load Washer with Soaking Cycles  
WTV4850HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option  
WED4850HW



**SAVE \$444 ON THE PAIR!**

4.5 cu.ft. Front Load Washer with 12 Hour Fresh Hold® Option  
MHV5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle  
MED5630HW

SHOWN WITH OPTIONAL PEDESTALS



**SAVE UP TO 50%**  
ON CLOSEOUTS, SCRATCH-N-DENTS,  
ONE-OF-A-KINDS & MORE!^

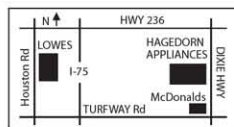
**We Sell It & Service It**

**BUYING POWER** – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**

**SINCE 1941**  
**HAGEDORN**  
**APPLIANCES**

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)



\*See store for complete details of all offers, financing and rebates. Visit [maytag.com](http://maytag.com) for warranty details. ^Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/TM © 2019. All rights reserved. HUB Pre-Approval XXXXXX. 03LM4233WP\_PresidentsDay cheitert ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

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# The Jumbo Postcard

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**CHRISTIE'S**  
*Appliance Co.*

# Presidents' Day Sale!



★ FEBRUARY 7<sup>TH</sup> – 27<sup>TH</sup> ★

## SAVE UP TO 50%

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!\*

# HUGE SAVINGS

ON ALL **KITCHEN &  
LAUNDRY MODELS!**



AMANA®

Whirlpool

MAYTAG®

KitchenAid®

Whirlpool®

**\$998** MSRP \$1398  
pair price



**SAVE \$400** ON THE PAIR!

**3.9 cu.ft. Top Load Washer**  
with Soaking Cycles  
WTW4850HW

**7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option**  
WED4850HW

MAYTAG®

**\$777** MSRP \$999  
each



**SAVE \$444** ON THE PAIR!

SHOWN WITH OPTIONAL PEDESTALS

**4.5 cu.ft. Front Load Washer with 12 Hour Fresh Hold® Option**  
MH-W5630HW

**7.3 cu.ft. Electric Dryer with Quick Dry Cycle**  
MED5630HW

KitchenAid®

CELEBRATING A CENTURY



THAT'S THE MARK OF A MAKER

RECEIVE UP TO

**\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*

Valid Jan. 1 - July 10, 2019

**12 MONTHS SPECIAL FINANCING!\***

Dealer Name  
Street Address  
City, State ZIP

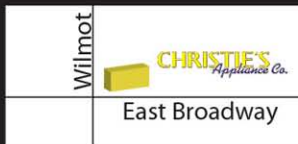
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
*Appliance Co.*

**6355 E. Broadway at Wilmot • (520) 296-7218**



\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2019. All rights reserved. HUB Pre-Approval XXXXXX. JP4239WP\_PresidentsDay ©2019 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

**Artwork Version: JP4239WP\_PresidentsDay**

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**8 1/2" x 11" Letter**

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# Presidents' Day

## Private Sale

**MONDAY, FEBRUARY 18<sup>TH</sup>**  
**1PM – 8PM**

**Genuine  Appliance**

3938 Vogel Rd.  
Arnold, MO 63010  
**(636) 282-1700**

**Artwork Version: LE4240WP**

**AMANA®**

**Whirlpool®**

**MAYTAG®**

**KitchenAid®**

Dear Friends & Family,

You are invited to our annual **Presidents' Day Private Sale!**

## 7 Hours Only!

**Monday, February 18th from 1PM to 8PM**

Take advantage of our **BEST DEALS** of the Year on all brands including **Amana®, Whirlpool®, Maytag® & KitchenAid®!** Now is the time to save on every Laundry & Kitchen Appliance. In addition to our **Year's Lowest Prices**, receive rebates on qualified appliance models throughout the store.

This **PRIVATE SALE** is for **Letter Holders ONLY** and will NOT be advertised anywhere else. Bring a friend and **enter our in-store drawing to win a brand new KitchenAid® Stand Mixer!**

**12 Months Special Financing Available!\***

Make plans to attend. As always, we are here to serve you after the sale.

Hope to see you then!

### Dealer Staff



**KitchenAid®**  
**In-Store Drawing**  
**for a KitchenAid®**  
**Stand Mixer!**

See sales associate for details.

**Preferred Friends**

ADMISSION  
TICKET

**Register for your chance to WIN**  
**a KitchenAid® Stand Mixer!**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please present this ticket for admission. One KitchenAid® Stand Mixer to be given away during the sale. Valid Monday, February 18, 2019 ONLY.

**Preferred Family**

ADMISSION  
TICKET

**Register for your chance to WIN**  
**a KitchenAid® Stand Mixer!**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please present this ticket for admission. One KitchenAid® Stand Mixer to be given away during the sale. Valid Monday, February 18, 2019 ONLY.



## 12 MONTHS SPECIAL FINANCING\*

## SAVE BIG ON CLOSEOUTS!

## FREE DELIVERY & HAUL AWAY

\*See store for complete details on all claims, offers, financing & rebates. ®/™ © 2019. All rights reserved. LE4240WP\_PresidentsDay chert © 2019 Invigorate Media. 1-800-770-5219.

# MODEL LIST : MONSTER MAILER

\*Some models may not appear on smaller mailers

February 7 – 27  
Presidents' Day

**Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check [HERE...](#) ☐ **10% Off****

Brand	KitchenAid Kitchen Package		MSRP	\$6496	SALE PRICE	\$5440	
Brand	Model #	KRFC300ESS	MSRP		SALE PRICE		
Brand	Model #	KMHS120ESS	MSRP		SALE PRICE		
Brand	Model #	KSEG700ESS	MSRP		SALE PRICE		
Brand	Model #	KDFE104HPS	MSRP		SALE PRICE		
Brand	Whirlpool Kitchen Package		MSRP	\$6266	SALE PRICE	\$4443	
Brand	Model #	WRSA71CIHN	MSRP		SALE PRICE		
Brand	Model #	WMHA9019HN	MSRP		SALE PRICE		
Brand	Model #	WEEA25H0HN	MSRP		SALE PRICE		
Brand	Model #	WDTA75SAHN	MSRP		SALE PRICE		
Brand	Maytag Kitchen Package		MSRP	\$4466	SALE PRICE	\$3332	
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE		
Brand	Model #	MMV1174FZ	MSRP		SALE PRICE		
Brand	Model #	MER6600FZ	MSRP		SALE PRICE		
Brand	Model #	MDB4949SHZ	MSRP		SALE PRICE		
Brand	Whirlpool Kitchen Package		MSRP	\$3336	SALE PRICE	\$2332	
Brand	Model #	WRS325SDHZ	MSRP		SALE PRICE		
Brand	Model #	WMH31017HS	MSRP		SALE PRICE		
Brand	Model #	WFE505W0HS	MSRP		SALE PRICE		
Brand	Model #	WDF520PADM	MSRP		SALE PRICE		
Brand	Whirlpool	Model #	WTW4850HW	MSRP	\$1398	SALE PRICE	\$998 pair price
Brand	Whirlpool	Model #	WED4850HW	MSRP		SALE PRICE	
Brand	Maytag	Model #	MHW5630HW	MSRP	\$999	SALE PRICE	\$777
Brand	Maytag	Model #	MED5630HW	MSRP	\$999	SALE PRICE	\$777



**Monster Mailer • Legal Limit Max • Jumbo Postcard • Letter**

# Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhous

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group: \_\_\_\_\_ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: \_\_\_\_\_ **HUB Log-in Username:** \_\_\_\_\_ **Password:** \_\_\_\_\_

**Step 1**

## Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

**Step 2**

## Please List Artwork Version Number

Artwork Version in white address panel,  
ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

**Step 3**

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,393 ☐ 2. 10,000 - \$4,039  
Legal Limit MAX! ☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239  
Letter (8.5"x11") ☐ 1. 5,000 - \$2,393 ☐ 2. 10,000 - \$4,039

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399  
☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099  
☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

**Additional Mailers, ADD:** MONSTER - 38.9¢ each • LEGAL LIMIT MAX - 40.9¢ each  
JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000) • LETTER - 38.9¢ each

**Step 4**

**Financing & Special Offers: All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

**Step 5**

**Signature (REQUIRED):** \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2018 and are subject to change without notice.

**Step 6**

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

**Pricing Includes: \$50,000+ Household Median Income**

• Single Family Home Mailing List | Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Letter 8.5" x 11" | • Single Family Home Postage

Monster Mailer/Jumbo Postcard/Letter: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢  
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

**Step 8** List your model changes below *Fax 2nd page with your Order Form*

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_