



invigorate!
marketing & media

Up to 85% CO-OP + FREE CO-OP FILING!
MARKETING PLAYBOOK ASSET APPROVED

FINAL CALL TO ACTION - DON'T LOSE YOUR 2018 CO-OP!

Whirlpool Winter Clearance!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

You could reduce prices up to 10% and remain co-op compliant

We will HUB re-approve changes to assure your co-op credit

Dates January 24 – February 6

Start January 24 - Order by January 7

Start January 31 - Order by January 14

Mailer Choices

- 1. The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 38.9 Cents.**
- 2. The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! **Only 40.9 Cents.**
- 3. The Jumbo Card** 6" x 9" **Only 35.9 Cents. From \$799 - all Inclusive**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"



10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
38.9¢ Includes
Postage

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHV

1.9 cu.ft. Steam Microwave with CleanRelease® Non-Stick Interior
WMH32519HV

5.3 cu.ft. Electric Range with FrozenBake™ Technology
WFE525S0HV

Top Control Dishwasher with 1-Hour Wash Cycle
WDT730PAHV



MSRP \$469
\$449
SAVE \$20



MSRP \$849
\$799
SAVE \$50

CHRISTIE'S
Appliance Co.

Winter Clearance



January 24th – February 6th

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01MM4207WP_WinterClearance

**SAVE
UP TO
50%
ON CLOSEOUTS,
SCRATCH-N-DENTS,
ONE-OF-A-KINDS
& MORE!^**

MAYTAG® 4 PIECE STAINLESS STEEL PACKAGE



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ



1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ



5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ

Whirlpool®

GREAT DEALS ON WHIRLPOOL
STAINLESS STEEL REFRIGERATORS



18 cu.ft. Top Freezer Refrigerator with Electronic Temperature Controls
WRT318FZDM



25 cu.ft. Side-by-Side Refrigerator with Exterior Ice & Water
WRS325SDHZ



25 cu.ft. French Door Refrigerator with Tap Touch Controls
WRX735SDHZ

KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019



CELEBRATING
A CENTURY

THAT'S
THE MARK
OF A MAKER®

12 MONTHS SPECIAL FINANCING!*



MAYTAG®

10 YEAR
LIMITED PARTS
WARRANTY

\$699 each

MSRP \$999



4.7 cu.ft. Top Load Washer with Deep Fill Option & PowerWash® Cycle
MVWB765FW

7.4 cu.ft. Electric Dryer with Intellidry® Sensor
MEDB765FW

SAVE \$600 ON THE PAIR!

We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Whirlpool®

\$554 each

MSRP \$849

MAYTAG®

\$899 each

MSRP \$999



CLOSEOUT

SAVE \$590 ON THE PAIR!

4.3 cu.ft. Top Load Washer with Quick Wash Cycle
WTW5000DW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus
WED5000DW



4.5 cu.ft. Front Load Washer with 12 Hour Fresh Hold® Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

SHOWN WITH OPTIONAL PEDESTALS

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218

S Kolb Rd



CHRISTIE'S
Appliance Co.

East Broadway



*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. **Employees of retailer, mail-house, associate sponsors and agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XXX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/TM ©2018. All rights reserved. HUB Pre-Approval XXXXXX. 01MM4207WP_Winter Clearance chellier ©2018 Invigor Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!



CHRISTIE'S Appliances Co.
Winter Clearance
January 24th - February 6th

SAVE UP TO 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool GREAT DEALS ON WHIRLPOOL STAINLESS STEEL REFRIGERATORS

- 18 cu.ft. Top Freezer Refrigerator with Electronic Temperature Controls **\$829** (SAVE \$100)
- 20 cu.ft. Side-by-Side Refrigerator with Electronic Temperature Controls **\$1499** (SAVE \$100)
- 25 cu.ft. French Door Refrigerator with Electronic Temperature Controls **\$2499** (SAVE \$100)

Whirlpool BLACK STAINLESS STEEL KITCHEN SUITE

- 25 cu.ft. Side-by-Side Refrigerator with Electronic Temperature Controls **\$1599** (SAVE \$100)
- 1.7 cu.ft. Compact Dishwasher with PowerWash System **\$449** (SAVE \$50)
- 1.7 cu.ft. Electric Range with PowerBake System **\$949** (SAVE \$50)
- 1.7 cu.ft. Electric Range with PowerBake System **\$799** (SAVE \$50)

MAYTAG 4 PIECE STAINLESS STEEL PACKAGE **\$3332** (SAVE \$1134 ON THE REGULAR PRICE)

- 25 cu.ft. French Door Refrigerator with PowerWash System
- 1.7 cu.ft. Compact Dishwasher with PowerWash System
- 1.7 cu.ft. Electric Range with PowerBake System
- Stainless Steel Top Load Washer with PowerWash System



MAYTAG 10 YEAR WARRANTY

We Sell It & Service It

\$699 each

4.7 cu.ft. Top Load Washer with Deep Fill Option & PowerWash Cycle

2.4 cu.ft. Electric Dryer with Intermittent "Sensor" moisture

SAVE \$600 ON THE PAIR!

12 MONTHS SPECIAL FINANCING!

Whirlpool \$554 each **MAYTAG \$899 each**

CLOSEOUT **SAVE \$590**

4.5 cu.ft. Top Load Washer with Quick Wash Cycle

7.5 cu.ft. Electric Dryer with Moisture Sensitive Plus

SAVE \$200 ON THE PAIR!

CHRISTIE'S Appliances Co.
725 S. Broadway at S. 4th • (202) 295-7218
East Broadway

POSTMASTER: Please Define ZIP, ZIP, XXX OR CURRENT RESIDENT

*Don Nelson
or Marianne Cox
Capital City 770 6309*

Scratch & Dent

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 - \$50 Additional Instant Savings

SAVE UP TO 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

KitchenAid

RECEIVE UP TO \$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES®

Valid only 1/1 - 2/15/10

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
40.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

11 INCHES TALL

CHRISTIE'S
Appliance Co.

Winter Clearance

January 24th – February 6th



MAYTAG® **4 PIECE STAINLESS STEEL PACKAGE** 

MSRP \$4446
\$3332

SAVE \$1134 ON THE PACKAGE!

10 YEAR LIMITED PARTS WARRANTY

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF12570FEZ

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ

SAVE UP TO 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool®

GREAT DEALS ON WHIRLPOOL STAINLESS STEEL REFRIGERATORS



18 cu.ft. Top Freezer Refrigerator with Electronic Temperature Controls
WRT318FZDM



25 cu.ft. Side-by-Side Refrigerator with Exterior Ice & Water
WRS325SDHZ



25 cu.ft. French Door Refrigerator with Tap Touch Controls
WRX735SDHZ

Whirlpool®

BLACK STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHV



1.9 cu.ft. Steam Microwave with CleanRelease® Non-Stick Interior
WMH32519HV



5.3 cu.ft. Electric Range with FrozenBake™ Technology
WFE525SDHV



MSRP \$849
\$799
SAVE \$50

Top Control Dishwasher with 1-Hour Wash Cycle
WDT730PAHV

MAYTAG®

10 YEAR
LIMITED PARTS
WARRANTY

MSRP \$999

\$699
each

4.7 cu.ft. Top Load Washer with Deep Fill Option & PowerWash® Cycle
MVWB765FW

7.4 cu.ft. Electric Dryer with Intellidry® Sensor
MEDB765FW

SAVE \$600 ON THE PAIR!

12 MONTHS SPECIAL FINANCING!*

Whirlpool®

\$554 each MSRP \$649

MAYTAG®

\$899 each MSRP \$999



CLOSEOUT

SAVE \$590 ON THE PAIR!

4.3 cu.ft. Top Load Washer with Quick Wash Cycle
WTWS0000W

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus
WEDS0000W



SAVE \$200 ON THE PAIR!

4.5 cu.ft. Front Load Washer with 12 Hour Fresh Hold® Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED6630HW

SHOWN WITH OPTIONAL PEDESTALS

We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM4206WP_WinterClearance



SAVE UP TO 50%
ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!



KitchenAid®

RECEIVE UP TO
\$1600

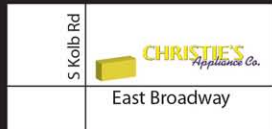
BY MAIL WITH PURCHASE
OF SELECT KITCHENAID® BRAND
APPLIANCES*

Valid Jan. 1 - July 10, 2019

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/TM © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 01LM4206WP_WinterClearance cheilert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Jumbo Postcard

CHRISTIE'S
Appliance Co.

*Winter
Clearance*



January 24th – February 6th

AMANA

Whirlpool

MAYTAG

KitchenAid

MAYTAG®

**4 PIECE STAINLESS
STEEL PACKAGE**



MSRP \$4446

\$3332

**SAVE \$1134
ON THE PACKAGE!**



**25 cu.ft. French
Door Refrigerator
with PowerCold®
Feature**
MF12570FEZ



**1.7 cu.ft. Compact
Over-the-Range
Microwave with
Flush Hidden Vent**
MMV1174FZ

**5.3 cu.ft. Electric
Range with Precision
Cooking™ System**
MER6600FZ
MGR6600FZ - Gas add \$111



**Stainless Steel Tub
Dishwasher with
PowerBlast® Cycle**
MDB4949SHZ

SAVE UP TO 50%

**ON CLOSEOUTS, SCRATCH-N-DENTS,
ONE-OF-A-KINDS & MORE!^**

Whirlpool®

\$554 each MSRP \$649



4.3 cu.ft. Top Load Washer with Quick Wash Cycle
WTW5000DW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus
WED5000DW

MAYTAG®

\$899 each MSRP \$999



SHOWN WITH OPTIONAL PEDESTALS

4.5 cu.ft. Front Load Washer with 12 Hour Fresh Hold® Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

KitchenAid®

CELEBRATING
A CENTURY



THAT'S
THE MARK
OF A MAKER

RECEIVE
UP TO

\$1600

BY MAIL WITH
PURCHASE OF
SELECT KITCHENAID®
BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

12 MONTHS SPECIAL FINANCING!

Dealer Name
Street Address
City, State ZIP

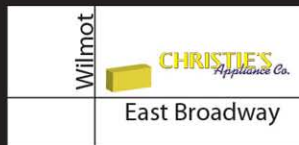
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 01JP4208WP_Winter Clearance tkelley ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01JP4208WP_Winter Clearance

Alternate Jumbo Card

CHRISTIE'S
Appliance Co.

*Winter
Clearance*



January 24th – February 6th

AMANA

Whirlpool

MAYTAG

KitchenAid

HUGE SAVINGS

ON ALL **KITCHEN &
LAUNDRY MODELS!**



SAVE UP TO 50%

ON CLOSEOUTS, SCRATCH-N-DENTS,
ONE-OF-A-KINDS & MORE!^

Whirlpool®

\$554 each MSRP \$849



4.3 cu.ft. Top Load Washer with Quick Wash Cycle
WTW5000DW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus
WED5000DW

MAYTAG®

\$899 each MSRP \$999



4.5 cu.ft. Front Load Washer with 12 Hour Fresh Hold® Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

KitchenAid®

CELEBRATING A CENTURY



RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

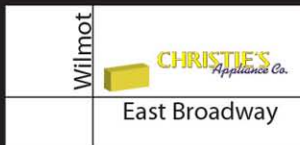
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX. JP4215WP_Winter Clearance tkelley ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

Artwork Version: JP4215WP_Winter Clearance

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

January 24 – February 6
Winter Clearance

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check [HERE...](#) ☐ **10% Off**

Brand	Whirlpool Kitchen Package		MSRP		SALE PRICE	
Brand	Model #	WRS325SDHV	MSRP	\$1699	SALE PRICE	\$1599
Brand	Model #	WMH32519HV	MSRP	\$469	SALE PRICE	\$449
Brand	Model #	WFE525S0HV	MSRP	\$999	SALE PRICE	\$949
Brand	Model #	WDT730PAHV	MSRP	\$849	SALE PRICE	\$799
Brand	Maytag Kitchen Package		MSRP	\$4446	SALE PRICE	\$3332
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE	
Brand	Model #	MMV1174FZ	MSRP		SALE PRICE	
Brand	Model #	MER6600FZ	MSRP		SALE PRICE	
Brand	Model #	MDB4949SHZ	MSRP		SALE PRICE	
Brand	Whirlpool	Model # WRT318FZDM	MSRP	\$929	SALE PRICE	\$829
Brand	Whirlpool	Model # WRS325SDHZ	MSRP	\$1599	SALE PRICE	\$1499
Brand	Whirlpool	Model # WRX735SDHZ	MSRP	\$2599	SALE PRICE	\$2499
Brand	Maytag	Model # MVWB765FW	MSRP	\$999	SALE PRICE	\$699
Brand	Maytag	Model # MEDB765FW	MSRP	\$999	SALE PRICE	\$699
Brand	Whirlpool	Model # WTW5000DW	MSRP	\$849	SALE PRICE	\$554
Brand	Whirlpool	Model # WED5000DW	MSRP	\$849	SALE PRICE	\$554
Brand	Maytag	Model # MHW5630HW	MSRP	\$999	SALE PRICE	\$899
Brand	Maytag	Model # MED5630HW	MSRP	\$999	SALE PRICE	\$899



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: _____ **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,393 ☐ 2. 10,000 - \$4,039

Legal Limit MAX! ☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

Additional Mailers, ADD: MONSTER - 38.9¢ each

LEGAL LIMIT MAX - 40.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: <coop@whirlpoolhub.com>
Date: Thu, Dec 27, 2018 at 11:26 AM
Subject: Whirlpool Corporation Advertising Compliance Review Approved
To: <steven_menkhus@invigoratemedias.com>

000INVIGPA

Your Reference Comments: NNOTE: Ends 2.6.19

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 208935

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.