



**Up to 85% CO-OP + FREE CO-OP FILING!
MARKETING PLAYBOOK ASSET APPROVED**

DON'T LOSE YOUR 2018 CO-OP!

Whirlpool Winter Clearance!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

You could reduce prices up to 10% and remain co-op compliant.

We will HUB re-approve changes to assure your co-op credit

Dates January 10 - 23

Start January 10 - Order by December 21

Start January 16 - Order by December 27

Mailer Choices

- 1. The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 38.9 Cents.**
- 2. The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! **Only 40.9 Cents.**
- 3. The Jumbo Card** 6" x 9" **Only 35.9 Cents. From \$799 - all Inclusive**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list - no charge to clean list - ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. - Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL

BLACK STAINLESS STEEL KITCHEN SUITE

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves W60000000

1.8 cu.ft. Steam Microwave with ClearRelease® Non-Stick Interior W60000000

5.3 cu.ft. Electric Range with FrozenBake™ Technology W60000000

Top Control Dishwasher with 1-Hour Wash Cycle W60000000

\$3217

SAVE \$799 ON THE PACKAGE!

CHRISTIE'S Appliance Co.

Winter Clearance

January 10th - 23rd

Dealer Name: Street Address, City, State ZIP

POSTMASTER: Please Return XXX, XXX, XXX OR CURRENT RESIDENT

Don't Miss Out! 15 Minutes! One Capital City, MO 63049

Work Version: 01MM4207WP_WinterClearance

MAYTAG

4 PIECE STAINLESS STEEL PACKAGE

25 cu.ft. French Door Refrigerator with PowerChest® Feature W60000000

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent W60000000

5.3 cu.ft. Electric Range with Precision Cooking™ System W60000000

Stainless Steel Tub Dishwasher with PowerBoost® Cycle W60000000

\$3332

SAVE \$1134 ON THE PACKAGE!

CHRISTIE'S Appliance Co.

Winter Clearance

January 10th - 23rd

Dealer Name: Street Address, City, State ZIP

POSTMASTER: Please Return XXX, XXX, XXX OR CURRENT RESIDENT

Don't Miss Out! 15 Minutes! One Capital City, MO 63049

Work Version: 01MM4207WP_WinterClearance

295% BIGGER Than our Jumbo Postcard!

As low as
37.9¢ Includes Postage



BLACK STAINLESS STEEL
KITCHEN SUITE

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHV

1.9 cu.ft. Steam Microwave with CleanRelease® Non-Stick Interior
WMH32519HV

5.3 cu.ft. Electric Range with FrozenBake™ Technology
WFE525S0HV

Top Control Dishwasher with 1-Hour Wash Cycle
WDT730PAHV



MSRP \$4016
\$3217



FINGERPRINT
RESISTANT

**SAVE \$799
ON THE PACKAGE!**

CHRISTIE'S
Appliance Co.

*Winter
Clearance*



**January
10th – 23rd**

Scratch & Win™



Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01MM4207WP_WinterClearance

**SAVE
UP TO
50%**

**ON CLOSEOUTS,
SCRATCH-N-DENTS,
ONE-OF-A-KINDS
& MORE!^**

MAYTAG®

**4 PIECE STAINLESS
STEEL PACKAGE**



FINGERPRINT
RESISTANT



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ



1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ



5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

MSRP \$4446
\$3332

**SAVE \$1134
ON THE PACKAGE!**

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ

Whirlpool®

GREAT DEALS ON WHIRLPOOL
STAINLESS STEEL REFRIGERATORS



18 cu.ft. Top Freezer Refrigerator with Electronic Temperature Controls
WRT318FZDM



25 cu.ft. Side-by-Side Refrigerator with Exterior Ice & Water
WRS325SDHZ

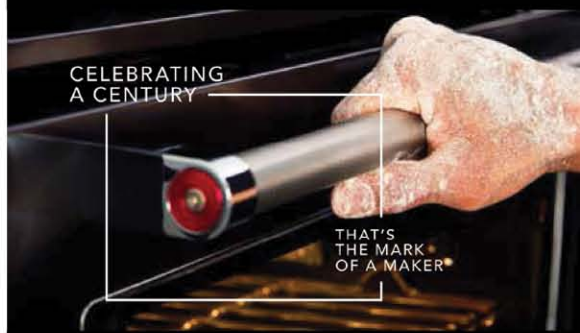


25 cu.ft. French Door Refrigerator with Tap Touch Controls
WRX735SDHZ

KitchenAid®
RECEIVE UP TO **\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019



PLUS SAVE UP TO \$100

on installation of a qualifying KitchenAid® dishwasher.
Offer valid January 10 - 23, 2019.*

12 MONTHS SPECIAL FINANCING!*



We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

MAYTAG®

10 YEAR
LIMITED PARTS
WARRANTY

\$810 each MSRP \$1099



5.2 cu.ft. Top Load Washer with Deep Fill Option & PowerWash® Cycle
MWVB865GW

8.8 cu.ft. Extra-Large Capacity Electric Dryer with Advanced Moisture Sensing
MEDB835DW

SAVE \$578 ON THE PAIR!

Whirlpool®

\$554 each MSRP \$749



3.8 cu.ft. Top Load Washer with Quick Wash Cycle
WTW4950HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED4950HW

SAVE \$390 ON THE PAIR!

MAYTAG®

\$777 each MSRP \$999



4.5 cu.ft. Front Load Washer with 12 Hour Fresh Hold® Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

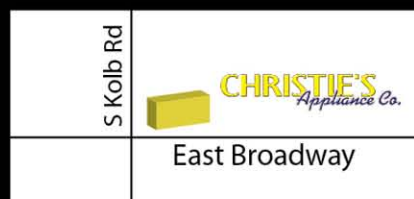
SHOWN WITH OPTIONAL PEDESTALS

SAVE \$444 ON THE PAIR!

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. **Employees of retailer, mail-house, associate sponsors and agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:500,000; KitchenAid® Stand Mixer 3:XXX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$50 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/TM ©2018. All rights reserved. HUB Pre-Approval XXXXXX. 01MM4207WP_Winter Clearance chellert ©2018 Invisage Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

CHRISTIE'S Appliances Co.

Winter Clearance

January 10th - January 23rd

SAVE UP TO 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Whirlpool GREAT DEALS ON WHIRLPOOL STAINLESS STEEL REFRIGERATORS

24 cu.ft. French Door Refrigerator with PowerLock® Feature **\$2199** (SAVE \$200)

24 cu.ft. Side-by-Side Refrigerator with Top Shelf Cooling **\$1332** (SAVE \$150)

24 cu.ft. French Door Refrigerator with Top Shelf Cooling **\$1332** (SAVE \$150)

Whirlpool BLACK STAINLESS STEEL KITCHEN SUITE

17 cu.ft. Combined Oven & Dishwasher **\$3217** (SAVE \$799)

17 cu.ft. Electric Range with True Convection Cooking **\$3217** (SAVE \$799)

17 cu.ft. Electric Range with True Convection Cooking **\$3217** (SAVE \$799)

17 cu.ft. Electric Range with True Convection Cooking **\$3217** (SAVE \$799)

MAYTAG 10 YEAR WARRANTY

We Sell It & Service It

\$810 each

SAVE \$578 ON THE PAIR

12 MONTHS SPECIAL FINANCING!

Whirlpool \$554 each

MAYTAG \$777 each

SAVE \$390 ON THE PAIR

SAVE \$444 ON THE PAIR

CHRISTIE'S Appliances Co.

7255 E. Broadway at S. Kelly • (303) 296-7215

KitchenAid

RECEIVE UP TO \$1600

PLUS SAVE UP TO \$100

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **39.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

11 INCHES TALL

CHRISTIE'S
Appliance Co.

Winter Clearance

January 10th – January 23rd



MAYTAG® **4 PIECE STAINLESS STEEL PACKAGE** 

MSRP \$4446

\$3332

SAVE \$1134 ON THE PACKAGE!

10 YEAR LIMITED PARTS WARRANTY

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF2570FEZ

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ

SAVE UP TO 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!*

Whirlpool®

GREAT DEALS ON WHIRLPOOL STAINLESS STEEL REFRIGERATORS



18 cu.ft. Top Freezer Refrigerator with Electronic Temperature Controls
WRT318FZDM



25 cu.ft. Side-by-Side Refrigerator with Exterior Ice & Water
WRS325SDHZ



25 cu.ft. French Door Refrigerator with Tap Touch Controls
WRX735SDHZ

MSRP \$2599
\$2199
SAVE \$400

Whirlpool®

BLACK STAINLESS STEEL KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHV



1.9 cu.ft. Steam Microwave with CleanRelease® Non-Stick Interior
WMH3259HV



5.3 cu.ft. Electric Range with FrozenBake™ Technology
WFE3259HV



Top Control Dishwasher with 1-Hour Wash Cycle
WDT730PAHV

MSRP \$4016
\$3217

SAVE \$799 ON THE PACKAGE!



MAYTAG®

10 YEAR
LIMITED PARTS
WARRANTY

MSRP \$1099

\$810
each

#1 Rated
Top Load Agitator Washer
by a Leading Consumer Magazine*

5.2 cu.ft. Top
Load Washer with
Deep Fill Option &
PowerWash® Cycle
MVWB865GW

8.8 cu.ft. Extra-Large
Capacity Electric
Dryer with Advanced
Moisture Sensing
MEDB835DW

SAVE \$578 ON THE
PAIR!

We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019

Artwork Version: 01LM4206WP_WinterClearance

12 MONTHS SPECIAL FINANCING!*

Whirlpool®

\$554 each MSRP \$749

MAYTAG®

\$777 each MSRP \$999



SAVE \$390 ON THE
PAIR!

3.8 cu.ft. Top
Load Washer
with Quick
Wash Cycle
WTV4950HW

7.0 cu.ft. Electric
Dryer with
Wrinkle Shield™
Option
WED4950HW



SAVE \$444 ON THE
PAIR!

4.5 cu.ft. Front Load
Washer with 12 Hour
Fresh Hold® Option
MHW5630HW

7.3 cu.ft. Electric
Dryer with Quick
Dry Cycle
MED5630HW

SHOWN WITH OPTIONAL
PEDESTALS

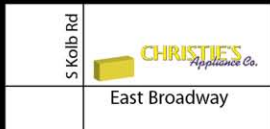


SAVE UP TO 50%
ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. *Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/TM © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 01LM4206WP_WinterClearance cheilert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



KitchenAid®

RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE
OF SELECT KITCHENAID®
BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

PLUS SAVE
UP TO \$100

on installation of a qualifying
KitchenAid® dishwasher. Offer
valid January 10 - 23, 2019.*

The Jumbo Postcard

CHRISTIE'S
Appliance Co.

*Winter
Clearance*

January 10th – January 23rd

AMANA

Whirlpool

MAYTAG

KitchenAid

MAYTAG®

**4 PIECE STAINLESS
STEEL PACKAGE**



MSRP \$4446

\$3332

**SAVE \$1134
ON THE PACKAGE!**



25 cu.ft. French
Door Refrigerator
with PowerCold®
Feature
MFI2S70FEZ



1.7 cu.ft. Compact
Over-the-Range
Microwave with
Flush Hidden Vent
MMV1174FZ



5.3 cu.ft. Electric
Range with Precision
Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

Stainless Steel Tub
Dishwasher with
PowerBlast® Cycle
MDB4949SHZ

SAVE UP TO 50%

ON CLOSEOUTS, SCRATCH-N-DENTS,
ONE-OF-A-KINDS & MORE!^

Whirlpool®

\$554 MSRP \$749
each



3.8 cu.ft. Top Load Washer with Quick Wash Cycle
WTW4950HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED4950HW

MAYTAG®

\$777 MSRP \$999
each



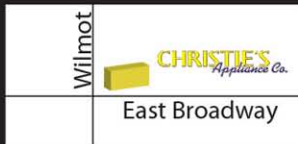
4.5 cu.ft. Front Load Washer with 12 Hour Fresh Hold® Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 01JP4208WP_Winter Clearance tkelley ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

CELEBRATING
A CENTURY



KitchenAid®

RECEIVE
UP TO **\$1600**

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

**PLUS SAVE
UP TO**

\$100

on installation of a qualifying
KitchenAid® dishwasher. Offer
valid January 10 - 23, 2019.*

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crestat City, MO 63019*

Artwork Version: 01JP4208WP_Winter Clearance

Alternate Jumbo Card

CHRISTIE'S
Appliance Co.

*Winter
Clearance*



January 10th – January 23rd

AMANA®

Whirlpool

MAYTAG®

KitchenAid®

HUGE SAVINGS

ON ALL **KITCHEN &
LAUNDRY MODELS!**



SAVE UP TO 50%

ON CLOSEOUTS, SCRATCH-N-DENTS,
ONE-OF-A-KINDS & MORE!^

Whirlpool®

\$554 MSRP \$749
each



3.8 cu.ft. Top Load Washer with Quick Wash Cycle
WTW4950HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED4950HW

MAYTAG®

\$777 MSRP \$999
each



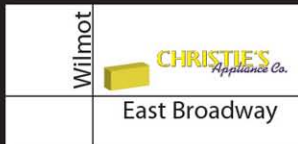
4.5 cu.ft. Front Load Washer with 12 Hour Fresh Hold® Option
MHW5630HW

7.3 cu.ft. Electric Dryer with Quick Dry Cycle
MED5630HW

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



KitchenAid®

CELEBRATING
A CENTURY



RECEIVE
UP TO

\$1600

BY MAIL WITH
PURCHASE OF
SELECT KITCHENAID®
BRAND APPLIANCES*

Valid Jan. 1 - July 10, 2019

12 MONTHS SPECIAL FINANCING!

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX. JP4215WP_Winter Clearance tkelley ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

Artwork Version: JP4215WP_Winter Clearance

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

January 10 – 23
Winter Clearance

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (*the lowest Co-Opable price*), please check [HERE...](#) ☐ **10% Off**

Brand	Whirlpool Kitchen Package		MSRP	\$4016	SALE PRICE	\$3217	
Brand	Model #	WRS325SDHV	MSRP		SALE PRICE		
Brand	Model #	WMH32519HV	MSRP		SALE PRICE		
Brand	Model #	WFE525S0HV	MSRP		SALE PRICE		
Brand	Model #	WDT730PAHV	MSRP		SALE PRICE		
Brand	Maytag Kitchen Package		MSRP	\$4446	SALE PRICE	\$3332	
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE		
Brand	Model #	MMV1174FZ	MSRP		SALE PRICE		
Brand	Model #	MER6600FZ	MSRP		SALE PRICE		
Brand	Model #	MDB4949SHZ	MSRP		SALE PRICE		
Brand	Whirlpool	Model #	WRT318FZDM	MSRP	\$929	SALE PRICE	\$777
Brand	Whirlpool	Model #	WRS325SDHZ	MSRP	\$1599	SALE PRICE	\$1332
Brand	Whirlpool	Model #	WRX735SDHZ	MSRP	\$2599	SALE PRICE	\$2199
Brand	Maytag	Model #	MVWB865GW	MSRP	\$1099	SALE PRICE	\$810
Brand	Maytag	Model #	MEDB835DW	MSRP	\$1099	SALE PRICE	\$810
Brand	Whirlpool	Model #	WTW4950HW	MSRP	\$749	SALE PRICE	\$554
Brand	Whirlpool	Model #	WED4950HW	MSRP	\$749	SALE PRICE	\$554
Brand	Maytag	Model #	MHW5630HW	MSRP	\$999	SALE PRICE	\$777
Brand	Maytag	Model #	MED5630HW	MSRP	\$999	SALE PRICE	\$777



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: _____ **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,393 ☐ 2. 10,000 - \$4,039

Legal Limit MAX! ☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

Additional Mailers, ADD: MONSTER - 38.9¢ each

LEGAL LIMIT MAX - 40.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: <coop@whirlpoolhub.com>
Date: Fri, Dec 7, 2018 at 11:55 AM
Subject: Whirlpool Corporation Advertising Compliance Review Approved
To: <steven_menkhus@invigoratemedias.com>

000INVIGPA

Your Reference Comments: 01LM4206WP_WinterClearance

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 207201

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.