



Pre-Approved Advertising! + FREE ACB FILING

Winter Clearance!

GE + GE PROFILE + GE CAFÉ

Targeted Direct Mail #1 for Driving Immediate Store Traffic & Sales. #1 in R.O.I.

- **Make any art changes - models/brands/prices.**
- **We will re-approve any changes with ACB to avoid any surprises.**
- **We will file you ACB for you & if checked on order form.**

Dates: January 10 – 23

Start January 10 - Order by December 21

Start January 16 - Order by December 27

Mailer Choices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 38.9 Cents.**
2. **The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! **Only 40.9 Cents.**
3. **The Jumbo Card** 6" x 9" **Only 35.9 Cents. From \$799 - all Inclusive**

All orders Include Art with Changes, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery. **Option - use your customer list, - we will "clean" it for free. Extra Postage applies.**

Add the "Scratch Off" Promotion - 3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 VISA Gift Card (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com (cell 636-524-1240)

Doug Nelson doug_nelson@invigoratemedia.com (cell 636-578-8130)

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



GE APPLIANCES
STAINLESS STEEL KITCHEN SUITE

20.8 CU. FT. TOP-FREEZER REFRIGERATOR
• LED Interior Lighting
• Flexible Shelf Storage
• Freezer Storage

1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• Convection Cooking Controls
• Auto & Time Delay

30" FREE-STANDING ELECTRIC RANGE
• 500-w. 5-Speed Burners
• PowerWash Self-Cleaning
• Storage Drawer

DISHWASHER WITH VOYANT CONTROLS
• 4 Wash Cycles
• Flexible Wash Arms
• Uniquet Drying System

\$2199
SAVE \$337



WINTER Clearance
JANUARY 10TH - 23RD

SAVE UP TO 26% INSTANTLY
on select **INDIVIDUAL APPLIANCES**

Don't miss this!

BLACK STAINLESS STEEL KITCHEN SUITE

27.8 CU. FT. FRENCH DOOR REFRIGERATOR
• Door In Door
• Advanced Water Filtration
• DEFROST

1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• Convection Cooking Controls
• Multi-Feature

30" FREE-STANDING ELECTRIC CONVECTION RANGE
• Four Preheat
• 27" Dual Element
• DEFROST

STAINLESS STEEL INTERIOR DISHWASHER
• Flexible Controls
• Third Rack

\$5099
SAVE \$1167



WINTER Clearance
JANUARY 10TH - 23RD

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Don't miss this!

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• Advanced Water Filtration
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30" FREE-STANDING ELECTRIC CONVECTION RANGE
• Four Preheat
• 27" Dual Element
• DEFROST

STAINLESS STEEL INTERIOR DISHWASHER
• Flexible Controls
• Third Rack

\$5099
SAVE \$1167

Gerri's APPLIANCE TV

WINTER Clearance
JANUARY 10TH - 23RD

SAVE UP TO 26% INSTANTLY
on select **INDIVIDUAL APPLIANCES**

Don't miss this!

BLACK STAINLESS STEEL KITCHEN SUITE

27.8 CU. FT. FRENCH DOOR REFRIGERATOR
• Door In Door
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• DEFROST

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• Multi-Feature

30" FREE-STANDING ELECTRIC CONVECTION RANGE
• Four Preheat
• 27" Dual Element
• DEFROST

STAINLESS STEEL INTERIOR DISHWASHER
• Flexible Controls
• Third Rack

\$5099
SAVE \$1167

295% BIGGER Than our Jumbo Postcard!

As low as
38.9¢ Includes Postage



GE APPLIANCES

STAINLESS STEEL
KITCHEN SUITE

20.8 CU. FT.
TOP-FREEZER
REFRIGERATOR

- LED Interior Lighting
 - Gallon Door Storage
- GTS21FSKSS

1.6 CU. FT. OVER-
THE-RANGE SENSOR
MICROWAVE OVEN

- Convenience Cooking Controls
 - Auto & Time Defrost
- JVM3160RFSS

30" FREE-STANDING
ELECTRIC RANGE

- 5.0 cu. ft. Oven Capacity
 - Removable Full-Width Storage Drawer
- JBS360RMSS

DISHWASHER WITH
FRONT CONTROLS

- 4 Bottle Wash Jets
 - Piranha Hard Food Disposer
- GDF630PSMSS



REG #2536

\$2199

SAVE \$337



WINTER
Clearance

JANUARY 10TH - 23RD

SAVE UP TO 26% INSTANTLY
on select INDIVIDUAL APPLIANCES

*See store for details.

Scratch & Win

Match your number in our store to see if you're a winner!



- \$10,000 Shopping Spree
 - \$250 Visa® Gift Card
 - \$25-\$50 Additional Instant Discounts
- on purchases \$499 & up



DEALER NAME
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019

Artwork Version: 01MM4222GE_WinterClearance



GE APPLIANCES

BLACK STAINLESS STEEL
KITCHEN SUITE



REG #6266

\$5099

SAVE
\$1167

27.8 CU. FT.
FRENCH DOOR
REFRIGERATOR

- Door In Door
 - Advanced Water Filtration
- GFD28GBLTS

1.9 CU. FT.
OVER-THE-RANGE
MICROWAVE OVEN

- Sensor Cooking Controls
 - Melt Feature
- JVM7195BLTS

30" FREE-
STANDING ELECTRIC
CONVECTION RANGE

- Fast Preheat
 - 12"/9" Dual Element
- JB750BJTS

STAINLESS
STEEL INTERIOR
DISHWASHER

- Hidden Controls
 - Third Rack
- GDT695SBLTS



SAVE UP TO
\$1200

ON SELECT APPLIANCE PACKAGES



C A F É
DISTINCT BY DESIGN™

Remodel Reward

Earn up to \$1500*

with purchase of select, customizable Café appliance suites.



\$588



GE APPLIANCES

\$554



**SAVE \$286
ON THE PAIR!**

**Made in
AMERICA**

REG \$729

REG \$699

**4.2 CU.FT. STAINLESS
STEEL BASKET WASHER**

- Dual-Action Agitator
- Deep Rinse

GTW460ASJWW

**7.2 CU.FT. ALUMINIZED ALLOY
DRUM ELECTRIC DRYER**

- Auto Dry
- 4 Heat Selections

GTD42EASJWW

\$610



GE APPLIANCES

\$588



**SAVE \$330
ON THE PAIR!**

**Made in
AMERICA**

REG \$779

REG \$749

**4.2 CU.FT. STAINLESS
STEEL BASKET WASHER**

- Deep Fill
- Auto Soak

GTW485ASJWS

**7.2 CU.FT. ALUMINIZED ALLOY
DRUM ELECTRIC DRYER**

- HE Sensor Dry
- Extended Tumble

GTD45EASJWS

SAVE BIG
GE & GE PROFILE WALL
OVENS & COOKTOPS!
EVEN ON SPECIAL ORDERS!



Now 2 Great Locations!

WYOMING STORE

2410 28th Street Southwest • Wyoming, MI 49519 • (616) 532-3626

HOURS: M, W, F 9am-8pm • TU & TH 9am-5:30pm • SAT 9am-3pm

KENTWOOD STORE

3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131

HOURS: M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm

*See store for complete details on all offers, financing and rebates.
**Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Visa® Gift Card 3:XXXXX; Additional Discounts on minimum purchase of \$499 and above. Excluding GE Café and GE Profile Appliances: \$25 XXXXX; \$30 XXXXX; \$50 XXXXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. 01MM4222GE_WinterClearance chertier ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!



Gerri's Appliance WY

WINTER Clearance

JANUARY 10TH - 23RD

SAVE UP TO 26% INSTANTLY
on select **INDIVIDUAL APPLIANCES**

BLACK STAINLESS STEEL KITCHEN SUITE

REG. PRICE **\$5099** **SAVE \$167**

- 27 CU. FT. FREEZER DOOR REFRIGERATOR
- 30" FREE-STANDING ELECTRIC CONVECTION RANGE
- 18 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
- STAINLESS STEEL EXTERIOR WASHING MACHINE

GE APPLIANCES

STAINLESS STEEL KITCHEN SUITE

REG. PRICE **\$2199** **SAVE \$337**

- 20.8 CU. FT. TOP FREEZER REFRIGERATOR
- 18 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
- 30" FREE-STANDING ELECTRIC RANGE
- 27" FREE-STANDING ELECTRIC DISHWASHER

GE APPLIANCES



CAFE
DISTINCT BY DESIGN

Remodel Reward

Earn up to \$1500*
with purchase of select, customizable CAFE appliance suites.

\$588 **\$554** **\$610** **\$588**

SAVE \$286 ON THE PAIR! **SAVE \$330 ON THE PAIR!**

4.5 CU. FT. STAINLESS STEEL BASKET WASHER
• 10 Wash Cycles
• 10 Wash Programs

2.2 CU. FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER
• 10 Wash Cycles
• 10 Wash Programs

4.5 CU. FT. STAINLESS STEEL BASKET WASHER
• 10 Wash Cycles
• 10 Wash Programs

2.2 CU. FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER
• 10 Wash Cycles
• 10 Wash Programs

Now 2 Great Locations!

WINTERBURY STORE
2470 26th Street, Winterbury, WI 53091-1516, 920-323-3634
MON-FRI, 9A-6P; SAT, 10A-5P; SUN, 12P-5P

KENTWOOD STORE
2022 20th Street, Kentwood, MI 49521-1516, 920-323-4131
MON-FRI, 9A-6P; SAT, 10A-5P; SUN, 12P-5P

Scratch & Win™

Match your number in our store to see if you're a winner!

- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25-\$50 Additional Instant Discounts

SAVE BIG ON ALL GE & GE PROFILE WALL OVENS & COOKTOPS! EVEN ON SPECIAL ORDERS!

POSTMASTER: Please Deliver EXTE, EXTE, EXTE OR CURRENT RESIDENT

*Doug Nelson
15 Mississippi Ave
Capital City, MO 64609*

Artwork Version: 01LM4221GE_WinterClearance

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **40.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

FAMILY OWNED & OPERATED SINCE 1948

Gerri's
APPLIANCE & TV's

WINTER Clearance

JANUARY 10TH - 23RD

SAVE UP TO 26% INSTANTLY
on select **INDIVIDUAL APPLIANCES**

**See store for details.*

GE APPLIANCES

BLACK STAINLESS STEEL KITCHEN SUITE

REG #6266 **\$5099**

SAVE \$1167



27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Door In Door
- Advanced Water Filtration GFD28GBLTS

30" FREE-STANDING ELECTRIC CONVECTION RANGE

- Fast Preheat
- 12"/9" Dual Element JB750BJTS

1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Sensor Cooking Controls
- Melt Feature JVM719SBLTS

STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
- Third Rack GDT695SBLTS

Made in AMERICA

GE PROFILE™

SAVE UP TO \$1200

ON SELECT APPLIANCE PACKAGES



GE APPLIANCES

STAINLESS STEEL KITCHEN SUITE

REG #2536 **\$2199**

SAVE \$337



20.8 CU. FT. TOP-FREEZER REFRIGERATOR

- LED Interior Lighting
- Gallon Door Storage

GTS21F5KSS

1.6 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- Convenience Cooking Controls
- Auto & Time Defrost JVM3160RFSS

30" FREE-STANDING ELECTRIC RANGE

- 5.0 cu. ft. Oven Capacity
- Removable Full-Width Storage Drawer JBS360RMSS

DISHWASHER WITH FRONT CONTROLS

- 4 Bottle Wash Jets
- Piranha Hard Food Disposer GDF630PSMSS

Made in AMERICA

CAFÉ

DISTINCT BY DESIGN™

Remodel Reward

Earn up to \$1500*

with purchase of select, customizable Café appliance suites.



Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM4221GE_WinterClearance

\$588  **\$554**
GE APPLIANCES



4.2 CU.FT. STAINLESS STEEL BASKET WASHER

- Dual-Action Agitator
- Deep Rinse

GTW460ASJWW

7.2 CU.FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER

- Auto Dry
- 4 Heat Selections

GTD42EASJWW

\$610  **\$588**
GE APPLIANCES



4.2 CU.FT. STAINLESS STEEL BASKET WASHER

- Deep Fill
- Auto Soak

GTW485ASJWS

7.2 CU.FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER

- HE Sensor Dry
- Extended Tumble

GTD45EASJWS



SAVE BIG ON ALL

**GE & GE
PROFILE**

**WALL OVENS
& COOKTOPS!**

**EVEN ON
SPECIAL
ORDERS!**



Now 2 Great Locations!

WYOMING STORE

2410 28th Street Southwest • Wyoming, MI 49519 • (616) 532-3626

HOURS: M, W, F 9am-8pm • TU & TH 9am-5:30pm • SAT 9am-3pm

KENTWOOD STORE

3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131

HOURS: M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm

*GE Brands are limited to 10% savings. See store for complete details of all offers, financing and rebates. ®/™ © 2018. All rights reserved. 01LM4221GE_WinterClearance cheilert
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The Jumbo Postcard



WINTER
Clearance

JANUARY 10TH - 23RD

SAVE UP TO

\$1200



PROFILE™

ON SELECT APPLIANCE
PACKAGES



GE APPLIANCES

STAINLESS STEEL KITCHEN SUITE



**20.8 CU. FT.
TOP-FREEZER
REFRIGERATOR**

GTS21FSKSS



**1.6 CU. FT.
OVER-THE-
RANGE SENSOR
MICROWAVE OVEN**

JVM3160RFSS



REG *\$2536
\$2199

SAVE \$337



**30" FREE-
STANDING
ELECTRIC
RANGE**

JBS360RMSS

**DISHWASHER
WITH FRONT
CONTROLS**

GDF630PSMSS

SAVE UP TO 26% INSTANTLY
on select **INDIVIDUAL APPLIANCES**

**See store for details.*



GE APPLIANCES

\$588

4.2 CU.FT. STAINLESS STEEL BASKET WASHER

GTW460ASJWW

\$554

7.2 CU.FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER

GTD42EASJWW



GE APPLIANCES

\$610

4.2 CU.FT. STAINLESS STEEL BASKET WASHER

GTW485ASJWS

\$588

7.2 CU.FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER

GTD45EASJWS



Now 2 Great Locations!

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C A F É
DISTINCT BY DESIGN™

Remodel Reward

Earn up to \$1500*

with purchase of select, customizable Café appliance suites.

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01JP4223GE_Winter Clearance

January 10 – 23
Winter Clearance

***Some models may not appear on smaller mailers**

[illegible]



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group Affiliation: _____ GE Rep Name: _____

GE Dealers - Want us to file your ACB co-op paperwork on your behalf?: ☐ YES! **GE Customer Number:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No

Step 3

Quantity Single Family Homes: **Select One**

Price with Scratch Off Package:

Monster Mailer ☐ 1. 5,000 - \$2,393 ☐ 2. 10,000 - \$4,039

☐ 1. 5,000 - \$2,543 ☐ 2. 10,000 - \$4,339

Legal Limit MAX! ☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239

☐ 1. 5,000 - \$2,643 ☐ 2. 10,000 - \$4,539

Jumbo Postcard ☐ 1. 5,000 - \$2,243 ☐ 2. 10,000 - \$3,739

☐ 1. 5,000 - \$2,393 ☐ 2. 10,000 - \$4,039

Additional Mailers, Add: MONSTER - 38.9¢ each • LEGAL LIMIT MAX - 40.9¢ each • JUMBO POSTCARD - 35.9¢ each

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

| | | | | |
|----|----|----|----|-----|
| 1. | 2. | 3. | 4. | 5. |
| 6. | 7. | 8. | 9. | 10. |

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: <geappliances@acbcoop.com>
Date: Thu, Dec 13, 2018 at 1:50 PM
Subject: Prior Approval Notification
To: <steven_menkhus@invigoratemedias.com>

This letter is to notify you that your prior approval has been approved.

The details and status of the prior approval are below.

Prior Approval #: 3MT76-00024933
Customer: GERRIT'S APPLIANCE, INC. (3MT76)
Media: Tabloids, Direct Mail and Other Printed Material
Status: Approved*
Approved Date: 12/13/2018
Start Date: 01/10/2019
End Date: 01/23/2019
Audit Description(s): Approved for content only.;

ACB Comment:

Prior approvals only validate that the ad content meets co-op requirements. Prior approval does not guarantee claim payment if claim submission procedures and documentation do not meet coop requirements.

If you have any questions concerning this prior approval, please contact us at 866-569-0209.

Thank you.