



**invigorate!**  
marketing & media

**Up to 85% CO-OP + FREE CO-OP FILING!**  
**MARKETING PLAYBOOK ASSET APPROVED**

## **FINAL CALL TO ACTION - DON'T LOSE YOUR 2018 CO-OP!**

### **Whirlpool Winter Clearance!**

**85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers**

**Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.**

**You could reduce prices up to 10% and remain co-op compliant**

**We will HUB re-approve changes to assure your co-op credit**

**Dates January 24 – February 6**

**Start January 24 - Order by January 7**

**Start January 31 - Order by January 14**

#### **Mailer Choices**

- 1. The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 38.9 Cents.**
- 2. The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! **Only 40.9 Cents.**
- 3. The Jumbo Card** 6" x 9" **Only 35.9 Cents. From \$799 - all Inclusive**

**All orders Include** art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

**Option** - Use your store customer list – no charge to clean list - ask for details.

**We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.**

**Add the "Scratch Off" Promotion to either mailer/3 Cents extra.** – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

**Contact 800-770-5219**

**Bill Menkhus**    [bill\\_menkhus@invigoratemedia.com](mailto:bill_menkhus@invigoratemedia.com)    Cell 636-524-1240  
**Doug Nelson**    [doug\\_nelson@invigoratemedia.com](mailto:doug_nelson@invigoratemedia.com)    Cell 636-578-8130

# The Monster Mailer Tri-Fold

Proven by  
Monstrous Results

Arrives in the  
mailbox as  
**6" x 10.5"**  
Opens to  
**10.5" x 17"**

10.5 INCHES WIDE

17 INCHES TALL

**BLACK STAINLESS STEEL KITCHEN SUITE**

<p>25 cu.ft. Side-by-Side Refrigerator with Framelless Glass Shelves</p> <p><b>\$1599</b> SAVE \$100</p>	<p>1.8 cu.ft. Steam Microwave with ClearRelease® Non-Stick Interior</p> <p><b>\$949</b> SAVE \$50</p>	<p>5.3 cu.ft. Electric Range with Frozen Bake™ Technology</p> <p><b>\$799</b> SAVE \$50</p>
<p>Top Control Dishwasher with 1-Hour Wash Cycle</p>		

**Winter Clearance**

January 24<sup>th</sup> – February 6<sup>th</sup>

Dealer Name  
Street Address  
City, State ZIP

POSTMASTER: Please Return XXX, XXX, XXX OR CURRENT RESIDENT

Drop Nelson  
15 Mississippi Ave  
Capitol City, MO 64609

Artwork Version: 03MM4210WP\_WinterClearance

**4 PIECE STAINLESS STEEL PACKAGE**

**SAVE UP TO 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!**

<p>25 cu.ft. French Door Refrigerator with PowerChef® Feature</p> <p><b>\$3332</b> SAVE \$1134 ON THE PACKAGE!</p>	<p>1.7 cu.ft. Compact Over-the-Range Microwave with Pull-Out Hidden Vent</p> <p><b>10 YEAR WARRANTY</b></p>	<p>5.3 cu.ft. Electric Range with Precision Cooking™ System</p> <p><b>10 YEAR WARRANTY</b></p>
<p>Stainless Steel Tub Dishwasher with PowerWash® Cycle</p>		

**Winter Clearance**

January 24<sup>th</sup> – February 6<sup>th</sup>

Dealer Name  
Street Address  
City, State ZIP

POSTMASTER: Please Return XXX, XXX, XXX OR CURRENT RESIDENT

Drop Nelson  
15 Mississippi Ave  
Capitol City, MO 64609

Artwork Version: 03MM4210WP\_WinterClearance

**295% BIGGER** Than our Jumbo Postcard!

As low as  
**38.9¢** Includes Postage



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves  
WRS325SDHV

1.9 cu.ft. Steam Microwave with CleanRelease® Non-Stick Interior  
WMH32519HV

5.3 cu.ft. Electric Range with FrozenBake™ Technology  
WFE525S0HV

Top Control Dishwasher with 1-Hour Wash Cycle  
WDT730PAHV



MSRP \$469  
**\$449**  
SAVE \$20



MSRP \$849  
**\$799**  
SAVE \$50

SINCE 1941  
**HAGEDORN**  
APPLIANCES

# Winter Clearance

**January 24<sup>th</sup> – February 6<sup>th</sup>**

## Scratch & Win™

Match your number in our store to see if you're our grand prize winner!

**\$50**

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name  
Street Address  
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
**OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019

Artwork Version: 03MM4210WP\_WinterClearance

**SAVE UP TO 50%**  
ON CLOSEOUTS,  
SCRATCH-N-DENTS,  
ONE-OF-A-KINDS  
& MORE!^

**MAYTAG®**

**4 PIECE STAINLESS STEEL PACKAGE**



25 cu.ft. French Door Refrigerator with PowerCold® Feature  
MFI2570FEZ



1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent  
MMV1174FZ

MSRP \$4446  
**\$3332**

**SAVE \$1134 ON THE PACKAGE!**



5.3 cu.ft. Electric Range with Precision Cooking™ System  
MER6600FZ  
MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle  
MDB4949SHZ





## GREAT DEALS ON WHIRLPOOL STAINLESS STEEL REFRIGERATORS



18 cu.ft. Top Freezer Refrigerator with Electronic Temperature Controls  
WRT318FZDM

MSRP \$929  
**\$829**  
SAVE \$100



25 cu.ft. Side-by-Side Refrigerator with Exterior Ice & Water  
WRS325SDHZ

MSRP \$1599  
**\$1499**  
SAVE \$100



25 cu.ft. French Door Refrigerator with Tap Touch Controls  
WRX735SDHZ

MSRP \$2599  
**\$2499**  
SAVE \$100

**KitchenAid®**

RECEIVE UP TO

**\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*

Valid Jan. 1 - July 10, 2019



CELEBRATING A CENTURY

THAT'S THE MARK OF A MAKER®

## 12 MONTHS SPECIAL FINANCING!\*



**MAYTAG®**

**10 YEAR** LIMITED PARTS WARRANTY

**\$699** each MSRP \$999



4.7 cu.ft. Top Load Washer with Deep Fill Option & PowerWash® Cycle  
MVWB765FW

7.4 cu.ft. Electric Dryer with Intellidry® Sensor  
MEDB765FW

**SAVE \$600 ON THE PAIR!**

## We Sell It & Service It

**BUYING POWER** – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**

**Whirlpool®**

**\$554** each MSRP \$849

**MAYTAG®**

**\$899** each MSRP \$999



**CLOSEOUT**

**SAVE \$590 ON THE PAIR!**

4.3 cu.ft. Top Load Washer with Quick Wash Cycle  
WTW5000DW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus  
WED5000DW



4.5 cu.ft. Front Load Washer with 12 Hour Fresh Hold® Option  
MHW5630HW

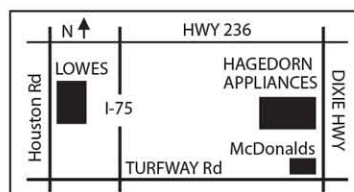
7.3 cu.ft. Electric Dryer with Quick Dry Cycle  
MED5630HW

SHOWN WITH OPTIONAL PEDESTALS

**SAVE \$200 ON THE PAIR!**



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)



\*See store for complete details on all offers, financing and rebates. Visit [maytag.com](http://maytag.com) for warranty details. \*Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. \*\*Employees of retailer, mail-house, associate sponsors and agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XXX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2018. All rights reserved. HUB Pre-Approval XXXXXX. USMM4210WP\_Winter Clearance chellier ©2018 Invigor Media, LLC. All Rights Reserved. 800-770-5219.



# The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**  
**HUGE!**



**HAGEDORN APPLIANCES**  
*Winter Clearance*  
January 24<sup>th</sup> – February 6<sup>th</sup>

**SAVE UP TO 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!**

**Whirlpool** GREAT DEALS ON WHIRLPOOL STAINLESS STEEL REFRIGERATORS

- 18 cu.ft. Top Freezer Refrigerator with Electronic Temperature Controls **\$829** (SAVE \$100)
- 20 cu.ft. Side-by-Side Refrigerator with Electronic Temperature Controls **\$1499** (SAVE \$100)
- 25 cu.ft. French Door Refrigerator with Top Touch Controls **\$2499** (SAVE \$100)

**MAYTAG** 4 PIECE STAINLESS STEEL PACKAGE **\$3332** (SAVE \$1134 ON THE REGULAR PRICE)

- 25 cu.ft. French Door Refrigerator with PowerLock™ Feature
- 17 cu.ft. Compact Dishwasher with Triple Wash Arms
- 11 cu.ft. Electric Range with True Convection Cooking
- Stainless Steel Top Load Washer with Deep Fill Option & PowerWash™ Cycle

**Whirlpool** BLACK STAINLESS STEEL KITCHEN SUITE

- 25 cu.ft. Side-by-Side Refrigerator with PowerLock™ Feature **\$1599** (SAVE \$100)
- 17 cu.ft. Compact Dishwasher with Triple Wash Arms **\$449** (SAVE \$50)
- 11 cu.ft. Electric Range with True Convection Cooking **\$949** (SAVE \$50)
- The Control Center with PowerWash™ Cycle **\$799** (SAVE \$50)



**MAYTAG** 10 YEAR WARRANTY

**We Sell It & Service It**

**\$699 each**

4.7 cu.ft. Top Load Washer with Deep Fill Option & PowerWash™ Cycle

2.4 cu.ft. Electric Dryer with Intermittent™ Sensor

**SAVE \$600 ON THE PAIR!**

**12 MONTHS SPECIAL FINANCING!**

**Whirlpool \$554 each** **MAYTAG \$899 each**

**CLOSEOUT** **SAVE \$590**

4.5 cu.ft. Top Load Washer with Quick Wash Cycle

7.5 cu.ft. Electric Dryer with Moisture Sensitive™ Plus

**SAVE \$200 ON THE PAIR!**

**HAGEDORN APPLIANCES**  
4132 Dixie Highway • Lexington, KY 40518 • 509-342-0060  
[www.hagedornappliances.com](http://www.hagedornappliances.com)

**KitchenAid**

**RECEIVE UP TO \$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*

Valid until 1/31/15

The **LARGEST** piece of mail the US Postal Service will allow!

As low as  
**40.9¢**  
Includes Postage

**255% BIGGER** Than our Jumbo Postcard!

11 INCHES TALL

SINCE 1941  
**HAGEDORN**  
APPLIANCES

*Winter Clearance*

January 24<sup>th</sup> – February 6<sup>th</sup>

**MAYTAG®** 4 PIECE STAINLESS STEEL PACKAGE

MSRP \$4446  
**\$3332**

**SAVE \$1134 ON THE PACKAGE!**

10 YEAR LIMITED PARTS WARRANTY

25 cu.ft. French Door Refrigerator with PowerCold® Feature  
MF2570FEZ

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent  
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System  
MER6600FZ  
MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast® Cycle  
MDB4949SHZ

**SAVE UP TO 50% ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!**

**Whirlpool® GREAT DEALS ON WHIRLPOOL STAINLESS STEEL REFRIGERATORS**

**Whirlpool® BLACK STAINLESS STEEL KITCHEN SUITE**



18 cu.ft. Top Freezer Refrigerator with Electronic Temperature Controls  
WRT318FZDM



25 cu.ft. Side-by-Side Refrigerator with Exterior Ice & Water  
WRS325SDHZ



25 cu.ft. French Door Refrigerator with Tap Touch Controls  
WRX735SDHZ



25 cu.ft. Side-by-Side Refrigerator with CleanRelease® with Frameless Glass Shelves  
WRS325SDHV



1.9 cu.ft. Steam Microwave with CleanRelease® Non-Stick Interior  
WMH32519HV



5.3 cu.ft. Electric Range with FrozenBake™ Technology  
WFE525SDHV



Top Control Dishwasher with 1-Hour Wash Cycle  
WDT730PAHV



# MAYTAG®

**10 YEAR**  
LIMITED PARTS  
WARRANTY

MSRP \$999

**\$699**  
each

**4.7 cu.ft. Top Load Washer** with Deep Fill Option & PowerWash® Cycle  
MVWB765FW

**7.4 cu.ft. Electric Dryer** with Intellidry® Sensor  
MEDB765FW

**SAVE \$600** ON THE PAIR!

## We Sell It & Service It

**BUYING POWER** – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**

Dealer Name  
Street Address  
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

**Artwork Version: 03LM4209WP\_WinterClearance**

**12 MONTHS SPECIAL FINANCING!\***

Whirlpool®

**\$554** each MSRP \$649

MAYTAG®

**\$899** each MSRP \$999



**4.3 cu.ft. Top Load Washer** with Quick Wash Cycle  
WTWS000DW

**7.0 cu.ft. Electric Dryer** with Wrinkle Shield™ Plus  
WEDS000DW

**SAVE \$590** ON THE PAIR!



**4.5 cu.ft. Front Load Washer** with 12 Hour Fresh Hold® Option  
MHV5630HW

**7.3 cu.ft. Electric Dryer** with Quick Dry Cycle  
MED6630HW

SHOWN WITH OPTIONAL PEDESTALS

**SAVE \$200** ON THE PAIR!



**SAVE UP TO 50%**  
ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!



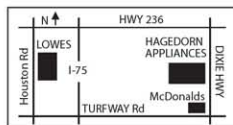
RECEIVE UP TO  
**\$1600**

BY MAIL WITH PURCHASE  
OF SELECT KITCHENAID® BRAND  
APPLIANCES\*

Valid Jan. 1 - July 10, 2019

SINCE 1941  
**HAGEDORN**  
APPLIANCES

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)



\*See store for complete details of all offers, financing and rebates. Visit [maytag.com](http://maytag.com) for warranty details. \*Applies only to refurbished, reconditioned, damaged or scratch & dent products. Limited Warranty. See associate for details. ©/TM © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 03LM4209WP\_WinterClearance cheilert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

# The Jumbo Postcard





# Winter Clearance



January 24<sup>th</sup> – February 6<sup>th</sup>

AMANA

Whirlpool

MAYTAG

KitchenAid

MAYTAG®

4 PIECE STAINLESS STEEL PACKAGE



MSRP \$4446

**\$3332**

**SAVE \$1134  
ON THE PACKAGE!**



25 cu.ft. French Door Refrigerator with PowerCold® Feature  
MF12570FEZ



1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent  
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System  
MER6600FZ  
MGR6600FZ - Gas add \$111



Stainless Steel Tub Dishwasher with PowerBlast® Cycle  
MDB4949SHZ

# SAVE UP TO 50%

ON CLOSEOUTS, SCRATCH-N-DENTS, ONE-OF-A-KINDS & MORE!^

Whirlpool®

**\$554** each MSRP \$649



**4.3 cu.ft. Top Load Washer** with Quick Wash Cycle  
WTW5000DW

**7.0 cu.ft. Electric Dryer** with Wrinkle Shield™ Plus  
WED5000DW

MAYTAG®

**\$899** each MSRP \$999



**4.5 cu.ft. Front Load Washer** with 12 Hour Fresh Hold® Option  
MHW5630HW

**7.3 cu.ft. Electric Dryer** with Quick Dry Cycle  
MED5630HW

KitchenAid®

CELEBRATING  
A CENTURY



RECEIVE  
UP TO

**\$1600**

BY MAIL WITH  
PURCHASE OF  
SELECT KITCHENAID®  
BRAND APPLIANCES\*

Valid Jan. 1 - July 10, 2019

**12 MONTHS SPECIAL FINANCING!\***

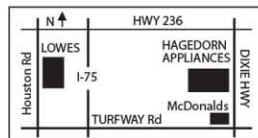
Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)

*Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019*

\*See store for complete details of all offers, financing and rebates. Visit [maytag.com](http://maytag.com) for warranty details. ©/™ 2018. All rights reserved. HUB Pre-Approval XXXXXX. 03JP4211WP\_Winter Clearance tkelley ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

**Artwork Version: 03JP4211WP\_Winter Clearance**



# Alternate Jumbo Card

**CHRISTIE'S**  
*Appliance Co.*

*Winter  
Clearance*



**January 24<sup>th</sup> – February 6<sup>th</sup>**

**AMANA**

**Whirlpool**

**MAYTAG**

**KitchenAid**

**HUGE SAVINGS**

ON ALL **KITCHEN &  
LAUNDRY MODELS!**



**SAVE UP TO 50%**

ON CLOSEOUTS, SCRATCH-N-DENTS,  
ONE-OF-A-KINDS & MORE!^



Whirlpool®

**\$554** each MSRP \$849



**4.3 cu.ft. Top Load Washer** with Quick Wash Cycle  
WTW5000DW

**7.0 cu.ft. Electric Dryer** with Wrinkle Shield™ Plus  
WED5000DW

MAYTAG®

**\$899** each MSRP \$999



**4.5 cu.ft. Front Load Washer** with 12 Hour Fresh Hold® Option  
MHW5630HW

**7.3 cu.ft. Electric Dryer** with Quick Dry Cycle  
MED5630HW

KitchenAid®

CELEBRATING A CENTURY



RECEIVE UP TO

**\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*

Valid Jan. 1 - July 10, 2019

**12 MONTHS SPECIAL FINANCING!\***

Dealer Name  
Street Address  
City, State ZIP

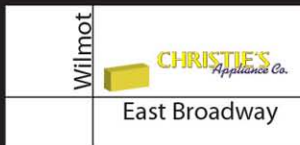
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
*Appliance Co.*

6355 E. Broadway at Wilmot • (520) 296-7218



\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX. JP4215WP\_Winter Clearance tkelley ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

**Artwork Version: JP4215WP\_Winter Clearance**

# MODEL LIST : MONSTER MAILER

*\*Some models may not appear on smaller mailers*

January 24 – February 6  
Winter Clearance

**Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check [HERE...](#) ☐ **10% Off****

Brand	Whirlpool Kitchen Package		MSRP		SALE PRICE	
Brand	Model #	WRS325SDHV	MSRP	\$1699	SALE PRICE	\$1599
Brand	Model #	WMH32519HV	MSRP	\$469	SALE PRICE	\$449
Brand	Model #	WFE525S0HV	MSRP	\$999	SALE PRICE	\$949
Brand	Model #	WDT730PAHV	MSRP	\$849	SALE PRICE	\$799
Brand	Maytag Kitchen Package		MSRP	\$4446	SALE PRICE	\$3332
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE	
Brand	Model #	MMV1174FZ	MSRP		SALE PRICE	
Brand	Model #	MER6600FZ	MSRP		SALE PRICE	
Brand	Model #	MDB4949SHZ	MSRP		SALE PRICE	
Brand	Whirlpool	Model # WRT318FZDM	MSRP	\$929	SALE PRICE	\$829
Brand	Whirlpool	Model # WRS325SDHZ	MSRP	\$1599	SALE PRICE	\$1499
Brand	Whirlpool	Model # WRX735SDHZ	MSRP	\$2599	SALE PRICE	\$2499
Brand	Maytag	Model # MVWB765FW	MSRP	\$999	SALE PRICE	\$699
Brand	Maytag	Model # MEDB765FW	MSRP	\$999	SALE PRICE	\$699
Brand	Whirlpool	Model # WTW5000DW	MSRP	\$849	SALE PRICE	\$554
Brand	Whirlpool	Model # WED5000DW	MSRP	\$849	SALE PRICE	\$554
Brand	Maytag	Model # MHW5630HW	MSRP	\$999	SALE PRICE	\$899
Brand	Maytag	Model # MED5630HW	MSRP	\$999	SALE PRICE	\$899





**Monster Mailer • Legal Limit Max • Jumbo Postcard**

# Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group: \_\_\_\_\_ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: \_\_\_\_\_ **HUB Log-in Username:** \_\_\_\_\_ **Password:** \_\_\_\_\_

**Step 1**

## Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

**Step 2**

## Please List Artwork Version Number

Artwork Version in white address panel,  
ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

**Step 3**

## Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,393 ☐ 2. 10,000 - \$4,039

Legal Limit MAX! ☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239

## Jumbo Postcard Pricing:

☐ 1. 1,000 - \$799 ☐ 2. 2,000 - \$1,399

☐ 3. 3,000 - \$1,799 ☐ 4. 4,000 - \$2,099

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

**Additional Mailers, ADD:** MONSTER - 38.9¢ each

LEGAL LIMIT MAX - 40.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)

**Step 4**

**Financing & Special Offers: *All offers are solely the retailer's responsibility.*** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

**Step 5**

**Signature (REQUIRED):** \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

**Step 6**

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

## Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

List your model changes below

*Fax 2nd page with your Order Form*

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_