



Pre-Approved Advertising! + FREE ACB FILING

# GE Brands X13 Year-End Sale!

GE + GE PROFILE + GE CAFÉ

**Targeted Direct Mail #1 for Driving Immediate Store Traffic & Sales. #1 in R.O.I.**

- **Make any art changes - models/brands/prices.**
- **You & your field manager decide!**
- **We will re-approve any changes with ACB to avoid any surprises.**
- **We will file you ACB for you & if checked on order form.**

**Dates: December 24 – January 2**

**Order by December 10**

## The “Legal Limit MAX!” Postcard

**11" x 14" The Largest Piece of Mail Allowed by Law! Only 39.9 Cents.**

**All orders Include** Art with Changes, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery.

**Option - use your customer list, - we will "clean" it for free. Extra Postage applies.**

**Add the “Scratch Off” Promotion - 3 Cents extra.** – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 VISA Gift Card (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

**800-770-5219**

Bill Menkhus bill\_menkhus@invigoratemedias.com (cell 636-524-1240)

Doug Nelson doug\_nelson@invigoratemedias.com (cell 636-578-8130)

# The Legal Limit *MAX!* Postcard

**Anything bigger would be criminal.**

**14 INCHES WIDE  
HUGE!**

11 INCHES TALL

**HAGEDORN APPLIANCES**

# YEAR END Sale

DEC. 24<sup>TH</sup> - JAN. 2<sup>ND</sup>

**SAVE UP TO 28% INSTANTLY**  
on select **INDIVIDUAL APPLIANCES**

\*See store for details

**GE APPLIANCES**

## 4-PIECE SLATE KITCHEN SUITE

**SPECIAL PACKAGE PRICE**  
**\$2599**

includes:  
- 48" Dishwasher  
- 30" Free-Range Electric Range  
- 30" Free-Standing Microwave Oven  
- 24" Ice Maker

**SAVE \$147**

**UPPER 27" SLATE STEEL UTENSIL DRAWER**  
- 27" Dish Drawer  
- 27" Utensil Drawer  
- 27" Dish Drawer

**PROFILE™**  
— BUY MORE, SAVE MORE —  
UP TO  
**\$1200\***  
ON SELECT GE PROFILE™ APPLIANCE PACKAGES

**PROFILE™ STAINLESS STEEL KITCHEN SUITE**

**\$3799**

**SAVE \$397**

**DISCOVER WITH PROFIT UP TO \$1000**

**UP TO \$1000 OFF**  
ON SELECT PROFILE™ APPLIANCE PACKAGES

**UP TO \$1000 OFF**  
ON SELECT PROFILE™ APPLIANCE PACKAGES

**UP TO \$1000 OFF**  
ON SELECT PROFILE™ APPLIANCE PACKAGES



**CAFE**  
DISTINCT BY DESIGN™

**Remodel  
Reward**

Earn up to \$1500\*  
with purchase of select  
Cafe appliance bundles.

\*See details on receipt. ©2016

Drawer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver ONLY TO A HOME  
OR CURRENT RESIDENT**

*Doug Nelson  
15 Mississippi Ave  
Capehart City, MO 63049*

Artwork Version: 031LM42059C Year/End

**GE APPLIANCES TOP LOAD LAUNDRY PAIR**



**\$554 each**

**4.2 CU.FT. STAINLESS STEEL BASKET WASHER**

- Quick Refresh Signature
- Deep Rinse
- STEAMWASH™

**7.2 CU.FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER**

- Auto Dry
- 4 Heat Selections
- STEAMWASH™

**SAVE \*290 ON THE PAIR!**

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**Scratch & Win™**

Match your number in our store to see if you're a winner!

- \*10,000 Shopping Spree
- \*250 Visa® Gift Card
- \*25-\$50 Additional Instant Discounts

(See store for details. Ends 8/31/16)



**HAGEDORN**  
SPECIALTIES

4432 Zions Highway • Effinger, KY 40318 • 859-343-6666

[www.hagedornspecialties.com](http://www.hagedornspecialties.com)



**SAVE BIG ON ALL**

**GE & GE PROFILE**

**WALL OVENS & COOKTOPS!**

**EVEN ON SPECIAL ORDERS!**



The  
**LARGEST**  
piece of mail the  
US Postal Service  
will allow!

As low as  
**39.9¢**  
Includes Postage

**255% BIGGER** Than our Jumbo Postcard!

## Than our Jumbo Postcard!

SINCE 1941  
**HAGEDORN**  
APPLIANCES

# YEAR END

## Sale

DEC. 24<sup>TH</sup> - JAN. 2<sup>ND</sup>

**SAVE UP TO 28% INSTANTLY**  
on select **INDIVIDUAL APPLIANCES**

\*See store for details.

**GE APPLIANCES**

### 4-PIECE SLATE KITCHEN SUITE

**SPECIAL PACKAGE PRICE**  
**\$2599** XGPB4ESES REG \$4016

**SAVE \$1417**



**25.6 CU. FT. FRENCH DOOR REFRIGERATOR**

- LED Lighting
- Spill-Proof Shelves

GFE26JMMES

**30" FREE-STANDING ELECTRIC RANGE**

- Fifth Element Warming Zone
- 12"/9" Dual Element

JB64SEKES

**1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN**

- Sensor Cooking Controls
- Melt Feature

JVM3160EFES

**HYBRID STAINLESS STEEL INTERIOR DISHWASHER**

- Front Controls
- Wash Zones

GDF630PMES

**GE PROFILE™**  
— BUY MORE, SAVE MORE —  
UP TO  
**\$1200\***  
ON SELECT GE PROFILE™  
APPLIANCE PACKAGES



**GE PROFILE™ STAINLESS STEEL KITCHEN SUITE**

**\$3799**  
REG \$4196

**SAVE \$397**



**25.6 CU. FT. FRENCH DOOR REFRIGERATOR**

- In-The-Door IceMaker
- Full-Width Deli Drawer

GFE26JSMSS

**1.7 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN**

- Sensor Cooking Controls
- Weight & Time Defrost

JVM6175SKSS

**30" FREE-STANDING ELECTRIC CONVECTION RANGE**

- 5.3 cu. ft. Oven Capacity
- Fifth Element Warming Zone

JB656SKSS

**DISHWASHER WITH FRONT CONTROLS**

- 4 Bottle Wash Jets
- Piranha Hard Food Disposer

GDF630PSMSS



# CAFÉ

DISTINCT BY DESIGN™

## Remodel Reward

Earn up to \$1500\*  
with purchase of select  
Café appliance suites.

\*Via Online or mail-in rebate



Dealer Name  
Street Address  
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

**Artwork Version: 03LM4205GE\_YearEnd**



**GE APPLIANCES**

## TOP LOAD LAUNDRY PAIR



**\$554 each**

### 4.2 CU.FT. STAINLESS STEEL BASKET WASHER

- Dual-Action Agitator
- Deep Rinse

GTW460ASJWW

### 7.2 CU.FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER

- Auto Dry
- 4 Heat Selections

GTD42EASJWW



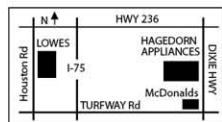
**SAVE  
BIG** ON ALL

**GE & GE  
PROFILE**

**WALL OVENS  
& COOKTOPS!  
EVEN ON  
SPECIAL  
ORDERS!**



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)

\*GE Brands are limited to 10% savings. See store for complete details of all offers, financing and rebates. ©/™ © 2018. All rights reserved. 03LM4205GE\_Year End & Kelly © 2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

**December 24 - January 2**  
**Year End Sale**

**\*Some models may not appear on smaller mailers**

[illegible]



## Legal Limit Max Order Form

Email orders to: **ORDER@InvigorateMedia.com**  
or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group Affiliation: \_\_\_\_\_ GE Rep Name: \_\_\_\_\_

**GE Dealers** - Want us to file your ACB co-op paperwork on your behalf?: ☐ YES! **GE Customer Number:** \_\_\_\_\_

Step  
1

### Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

Step  
2

### Please List Artwork Version Number

Artwork Version in white address panel,  
ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No

Step  
3

Quantity Single Family Homes: **Select One**

Price with Scratch Off Package:

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139 ☐ 1. 5,000 - \$2,593 ☐ 2. 10,000 - \$4,439

**Additional Mailers, Add:** LEGAL LIMIT MAX - 39.9¢ each

Step  
4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

Step  
5

Signature (REQUIRED): \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step  
6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

**Pricing Includes: \$50,000+ Household Median Income**

• Single Family Home Mailing List	Legal Limit Max! 11" x 14"	• Single Family Home Postage
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢		Add'l SCFs: Add \$100

Business Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Step  
8

List your model changes below

***Fax 2nd page with your Order Form***

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_