

Pre-Approved Advertising! + FREE ACB FILING

Winter Clearance!

GE + GE PROFILE + GE CAFÉ

Targeted Direct Mail #1 for Driving Immediate Store Traffic & Sales. #1 in R.O.I.

- Make any art changes models/brands/prices.
- We will re-approve any changes with ACB to avoid any surprises.
- We will file you ACB for you & if checked on order form.

Dates: January 10 – 23

Start January 10 - Order by December 21

Start January 16 - Order by December 27

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 38.9 Cents.
- **2. The Legal Limit MAX Postcard** 11"x 14" The Largest Piece of Mail Allowed by Law! Only **40.9 Cents.**
- **3.** The Jumbo Card $6" \times 9"$ Only 35.9 Cents. From \$799 all Inclusive

<u>All orders Include</u> Art with Changes, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery. Option - use your customer list, - we will "clean" it for free. Extra Postage applies.

Add the "Scratch Off" Promotion - 3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 VISA Gift Card (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com (cell 636-524-1240)
Doug Nelson doug_nelson@invigoratemedia.com (cell 636-578-8130)

Arrives in the mailbox as
6" × 10.5"
Opens to
10.5" × 17"



— 10.5 INCHES **WIDE** —



295% BIGGER Than our Jumbo Postcard!

As low as

18 9 Includes
Postage

17 INCHES TALI



STAINLESS STEEL KITCHEN SUITE

20.8 CU. FT. TOP-FREEZER REFRIGERATOR

- LED Interior Lighting
- Gallon Door Storage

30" FREE-STANDING ELECTRIC RANGE

- 5.0 cu. ft. Oven Capacity
- Removable Full-Width

Storage Drawer

1.6 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- · Convenience Cooking Controls
- Auto & Time Defrost

DISHWASHER WITH FRONT CONTROLS

- 4 Bottle Wash Jets
- Piranha Hard Food

Disposer GDF630PSMSS











SAVE UP 26% INSTANTLY on select INDIVIDUAL APPLIANCES *See store for details.

Scratch

Match your number in our store to see if you're a winner!

• \$10,000 Shopping Spree

• \$250 Visa® Gift Card

• \$25-\$50 Additional Instant Discounts

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 03MM4225GE_WinterClearance



GE APPLIANCES

BLACK STAINLESS STEEL KITCHEN SUITE









930-



27.8 CU. FT.

FRENCH DOOR REFRIGERATOR • Door In Door GFD28GBLTS

• Advanced Water Filtration

1.9 CU. FT. **OVER-THE-RANGE MICROWAVE OVEN**

- Sensor Cooking Controls
- Melt Feature JVM7195BLTS



30" FREE-STANDING ELECTRIC **CONVECTION RANGE**

- · Fast Preheat
- 12"/9" Dual Element JB750BJTS

STAINLESS STEEL INTERIOR **DISHWASHER**

- Hidden Controls
- Third Rack GDT695SBLTS





\$588

® PROFILE™



\$554

SAVE UP TO



4.2 CU.FT. STAINLESS STEEL BASKET WASHER

- Dual-Action Agitator
- Deep Rinse GTW460ASJWW

7.2 CU.FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER

- Auto Dry
- 4 Heat Selections
 GTD42EASJWW





\$588



4.2 CU.FT. STAINLESS STEEL BASKET WASHER

- $\bullet \ \mathrm{Deep} \ \mathrm{Fill}$
- Auto Soak
 GTW485ASJWS

7.2 CU.FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER

- HE Sensor Dry
- Extended Tumble



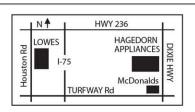
SAVE BIG

GE 영 GE PROFILE WALL OVENS & COOKTOPS!

EVEN ON SPECIAL ORDERS!



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



"See store for complete details on all offers, financing and rebales.

"Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spres 1350,000, \$250 Vas6@ Gill Card 3XXX,XXX, Additional Discounts on minimum purchase of \$499 and above, Excluding GE Cate and GE Profile Appliances: \$25 XXXX,XXX, \$30 XXX,XXX, \$30 XXXX,XXX, \$30 XXXX,XXX, \$30 XXXX,XXX, \$30 XXXX,XXX, \$30 XXXX,XXX, \$30 XXX,XXX, \$30 XXX,XXX, \$30 XXX,XXX, \$30 XXX,XXX,XXX, \$30 XXX,XXX, \$30 XXX,XX,XX, \$30 XXX,XXX, \$30 XXX,XXX, \$30 XXX,XX,XX, \$30 XXX,XX, \$30 XX,XX,XX, \$30 XXX,XX,XX, \$30 XX,XX,XX, \$

www.hagedornappliance.com

The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES





SAVE TO 26% INSTANTLY on select INDIVIDUAL APPLIANCES

*See store for details.



Made in

BLACK STAINLESS STEEL KITCHEN SUITE







27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Door In Door · Advanced Water Filtration GFD28GBLTS
- 30" FREE-STANDING ELECTRIC **CONVECTION RANGE**
- Fast Preheat
- 12"/9" Dual Element JR750R ITS

1.9 CU. FT. **OVER-THE-RANGE** MICROWAVE OVEN

· Sensor Cooking Controls • Melt Feature IVM7195BLTS

STAINLESS. STEEL INTERIOR DISHWASHER

- · Hidden Controls
- · Third Rack GDT695SBLTS



STAINLESS STEEL **KITCHEN SUITE**



20.8 CU. FT.

GTS21FSKSS

TOP-FREEZER

REFRIGERATOR

• LED Interior Lighting

· Gallon Door Storage









1.6 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- · Convenience Cooking Controls
- Auto & Time Defrost JVM3160RFSS

30" FREE-STANDING **ELECTRIC RANGE**

- 5.0 cu. ft. Oven Capacity · Removable Full-Width
- Storage Drawer JBS360RMSS

DISHWASHER WITH FRONT CONTROLS

• 4 Bottle Wash Jets • Piranha Hard Food Disposer GDF630PSMSS



Earn up to \$1500*

with purchase of select, customizable Café appliance suites.

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nalson 115 Mississippi Qua Crystat City, MO 63019

Artwork Version: 03LM4224GE WinterClearance

\$588



\$554

SAVE *286
ON THE PAIR!

4.2 CU.FT. STAINLESS STEEL BASKET WASHER

• Dual-Action Agitator

REG \$729

• Deep Rinse GTW460ASJWW

7.2 CU.FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER

REG \$699

- Auto Dry
- 4 Heat Selections
 GTD42EASJWW

\$610



\$588



4.2 CU.FT. STAINLESS STEEL BASKET WASHER

- Deep Fill
- Auto Soak
 GTW48545.IWS

S 7.2 CU.FT. ALUMINIZED ALLOY HER DRUM ELECTRIC DRYER

- HE Sensor Dry
- Extended Tumble GTD45EASJWS

HAGEDORN

APPLIANCES

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com

SAVE
BIG ON
ALL
GE & GE
PROFILE
WALL OVENS
& COOKTOPS!
EVEN ON
SPECIAL
ORDERS!

*GE Brands are limited to 10% savings. See store for complete details of all offers, financing and rebates. ®/TM © 2018. All rights reserved. 03LM4224GE_WinterClearance cheitert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.





SAVE UP TO



\$1200 ON SELECT APPLIANCE PACKAGES





STAINLESS STEEL KITCHEN SUITE





\$2199







20.8 CU. FT. **TOP-FREEZER** REFRIGERATOR

Made in

GTS21FSKSS

1.6 CU. FT. OVER-THE-RANGE SENSOR **MICROWAVE OVEN**

JVM3160RFSS

30" FREE-STANDING **ELECTRIC** RANGE

JBS360RMSS

DISHWASHER WITH FRONT CONTROLS

GDF630PSMSS

SAVE TO 26% INSTANTLY on select INDIVIDUAL APPLIANCES

*See store for details.





\$588

4.2 CU.FT. STAINLESS STEEL BASKET WASHER

GTW460ASJWW

\$554

7.2 CU.FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER

GTD42EASJWW



GE APPLIANCES

\$610

4.2 CU.FT. STAINLESS STEEL BASKET WASHER

GTW485ASJWS

\$588

7.2 CU.FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER

GTD45EASJWS





*GE Brands are limited to 10% savings. See store for complete details of all offers, financing and rebates. 03JP4226GE_WinterClearance cheitert @2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



Remodel Reward

Earn up to \$1500*

with purchase of select, customizable Café appliance suites.

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 03JP4226GE_Winter Clearance

MODEL LIST: MONSTER MAILER

*Some models may not appear on smaller mailers

January 10 – 23 Winter Clearance

Brand _	GE	_ Model # _	Kitchen	_ REG	\$2536	SALE _	\$2199	_SAVE _	\$337
Brand _		_ Model # _	GTS21FSKSS	_ REG		SALE _		_SAVE _	
Brand _		_ Model # _	JBS360RMSS	_ REG		SALE _		_SAVE _	
Brand _		_ Model # _	JVM3160RFSS	_ REG		SALE _		_SAVE _	
Brand _		_ Model # _	GDF630PSMSS	_ REG		SALE _		_SAVE _	
Brand _	GE	_ Model # _	Kitchen	_ REG	\$3100	SALE _	\$2399	_SAVE _	\$701
Brand _		_ Model # _	GFD28GBLTS	_ REG		SALE _		_SAVE _	
Brand _		_ Model # _	JVM7195BLTS	_ REG		SALE _		_SAVE _	
Brand _		_ Model # _	JB750BJTS	_ REG		SALE _		_SAVE _	
Brand _		_ Model # _	GDT695SBLTS	_ REG		SALE _		_SAVE _	
Brand _	GE	_ Model # _	GTW460ASJWW	_ REG	\$729	SALE _	\$588	_SAVE _	\$141
Brand _	GE	_ Model # _	GTD42EASJWW	_ REG	\$699	SALE _	\$554	_SAVE _	\$145
Brand _	GE	_ Model # _	GTW485ASJWS	_ REG	\$779	SALE _	\$610	_SAVE _	\$169
Brand _	GE	_ Model # _	GTD45EASLWS	_ REG	\$749	SALE _	\$588	_SAVE _	\$161
Brand _		_ Model # _		_ REG		SALE _		_SAVE _	
Brand _		_ Model # _		_ REG		SALE _		_SAVE _	
Brand _		_ Model # _		_ REG		SALE _		_SAVE _	
Brand _		_ Model # _		_ REG		SALE _		_SAVE _	
Brand _		_ Model # _		_ REG		SALE _		_SAVE _	
Brand _		_ Model # _		_ REG		SALE _		_SAVE _	
Brand _		_ Model # _		_ REG		SALE _		_SAVE _	
Brand _		_ Model # _		_ REG		SALE _		_SAVE _	
Brand _		_ Model # _		_ REG		SALE _		_SAVE _	



Monster Mailer • Legal Limit Max • Jumbo Postcard Order Form

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223**

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

D. C. v. N. v.	Control Nove								
Business Name:									
Address: City:	State: Zip:								
Phone: Cell:	Email:								
Buying Group Affiliation: GE	Rep Name:								
GE Dealers - Want us to file your ACB co-op paperwork on your behalf?: TYES! GE Customer Number:									
Step Sale Dates Step 2	Please List Artwork Version Number								
Indicate your sale dates here:	Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)								
Ir	dicate number here:								
Do you want "Scratch Off" Promo? ☐ Yes ☐	No								
Quantity Single Family Homes: Select One	Price with Scratch Off Package:								
Monster Mailer □ 1. 5,000 - \$2,393 □ 2. 10,000 - \$4,	039 1 . 5,000 - \$2,543 2 . 10,000 - \$4,339								
Legal Limit MAX! 1.5,000 - \$2,493 2.10,000 - \$4,	239 1. 5,000 - \$2,643 2. 10,000 - \$4,539								
Jumbo Postcard 1 . 5,000 - \$2,243 2 . 10,000 - \$3,	739 1 . 5,000 - \$2,393 2 . 10,000 - \$4,039								
Additional Mailers, Add: MONSTER - 38.9¢ each • LEGAL LI	MIT MAX - 40.9¢ each • JUMBO POSTCARD - 35.9¢ each								
Step Financing & Special Offers: All offers are solely the	wetsilen's recognitibility in Financing Debates Free Delivery etc.								
Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates, Free Deliv Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$									
List your special offers here:									
Step Signature (REQUIRED):	(Your order will not be processed without a signature)								
5	bility of featured merchandise. Invigorate Media shall not be responsible for nondelivery or								
	of post office or any other causes beyond its control. Direct mail costs are based on US postal								
Step Select ONE: 1. Zip Codes - Complete Below O	•								
Call us for free consultation on s									
1. 2. 3.	4. 5.								
6. 7.	9. 10.								
Pricing Includes: \$50,000* Household Median Income									
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 9" • Single Family Home Postage Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 50									
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢	Add'I SCFs: Add \$100								

Business Name:	Citv:	State:
Dusiness name.	Oity.	Olaic.



List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____ Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$