



85% CO-OP + FREE CO-OP FILING!
MARKETING PLAYBOOK ASSET APPROVED

Whirlpool YEAR END BLOW-OUT!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

You could reduce prices up to 10% and remain co-op compliant.

We will HUB re-approve changes to assure your co-op credit

Dates December 27 - January 9

Order by December 7

Mailer Choices

- 1. The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 37.9 Cents.**
- 2. The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! **Only 39.9 Cents.**
- 3. The Jumbo Card** 6" x 11" **Only 35.9 Cents. From \$749 - all Inclusive**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus **bill_menkhus@invigoratemedia.com** **Cell 636-524-1240**
Doug Nelson **doug_nelson@invigoratemedia.com** **Cell 636-578-8130**

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



Whirlpool

BLACK STAINLESS STEEL KITCHEN SUITE

MSRP: \$4216

\$3359

SAVE \$657 ON THE PACKAGE!

25 cu.ft. Side-by-Side Refrigerator with Framless Glass Shelves

1.9 cu.ft. Steam Microwave with ClearRelease® Non-Stick Interior

5.3 cu.ft. Electric Range with FlexHeat™ Dual Fuel and Element

Top Control Dishwasher with 1-hour Wash Cycle

CHRISTIE'S

Year End BLOW-OUT!

December 27th – January 9th

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Return XXX, XXX, XXX OR CURRENT RESIDENT

Dealer Name
123 Main Street
Anytown, MO 63001

Artwork Version: 01MM4187WP_YearEnd

HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

MAYTAG

3 PIECE STAINLESS STEEL PACKAGE

MSRP: \$2017

\$1599

SAVE \$418 ON THE PACKAGE!

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent

5.3 cu.ft. Electric Range with Precision Cooking™ System

Stainless Steel Tub Dishwasher with PowerBlast® Cycle

10 YEAR WARRANTY

Add a Refrigerator to Make the Perfect Suite!



CHRISTIE'S

Year End BLOW-OUT!

December 27th – January 9th

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Return XXX, XXX, XXX OR CURRENT RESIDENT

Dealer Name
123 Main Street
Anytown, MO 63001

Artwork Version: 01MM4187WP_YearEnd

295% BIGGER Than our Jumbo Postcard!

As low as
37.9¢ Includes Postage

Whirlpool®

BLACK STAINLESS STEEL KITCHEN SUITE

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHV

1.9 cu.ft. Steam Microwave with CleanRelease® Non-Stick Interior
WMH32519HV

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE550S0HV

Top Control Dishwasher with 1-Hour Wash Cycle
WDT730PAHV



MSRP \$4016
\$3359



**SAVE \$657
ON THE PACKAGE!**



CHRISTIE'S
Appliance Co.

Year End
BLOW-OUT!

December 27th – January 9th

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01MM4187WP_YearEnd

**HUGE
SAVINGS
ON SPECIAL BUYS,
ODDS & ENDS
AND
SELECT
CLOSEOUTS!**

MAYTAG®

**3 PIECE STAINLESS
STEEL PACKAGE**



1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

MSRP \$2017
\$1599

**SAVE
\$418
ON THE
PACKAGE!**



5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ

*Add a Refrigerator
to Make the Perfect
Suite!*

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ

KitchenAid®

**STAINLESS STEEL
KITCHEN SUITE**

KitchenAid®
RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID®
BRAND APPLIANCES.* Valid July 19 – December 31, 2018



**22.7 cu.ft. Counter-Depth
Side-by-Side Refrigerator**
with Exterior Ice & Water
KRSC503ESS



**2.0 cu.ft. Over-the-
Range Microwave**
with Sensor Functions
KMHS120ESS



**6.4 cu.ft. Electric
Range with Even-
Heat™ True Convection**
KFEG500ESS

**46 dBA
Dishwasher with
ProWash™ Cycle**
KDFE104HPS

MSRP \$6246
\$4999
AFTER \$200 REBATE!

**SAVE \$1247
ON THE PACKAGE!**



**PLUS SAVE
UP TO \$100**

on installation of a qualifying
KitchenAid® dishwasher. Offer
valid December 26 – 31, 2018.*

**12 MONTHS
SPECIAL FINANCING!***

SAVE AN ADDITIONAL 10%
ON SELECT CLOSEOUT MODELS



MAYTAG®

10 YEAR
LIMITED PARTS
WARRANTY

\$810 each
MSRP \$1099



**5.2 cu.ft. Top
Load Washer**
with Deep
Fill Option &
PowerWash®
Cycle
MWVB865GW

**8.8 cu.ft. Extra-
Large Capacity
Electric Dryer**
with Advanced
Moisture
Sensing
MEDB835DW

#1 Rated
Top Load Agitator Washer
by a Leading Consumer Magazine*

SAVE \$578 ON THE PAIR!

We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Whirlpool®

\$532 each
MSRP \$699

Whirlpool®

\$699 each
MSRP \$999



**3.8 cu.ft. Top
Load Washer**
with Quick
Wash Cycle
WTW4855HW

**7.0 cu.ft. Electric
Dryer with
Wrinkle Shield™
Option**
WED4850HW

SAVE \$334 ON THE PAIR!



**4.8 cu.ft. HE Top
Load Washer**
with Built-In
Water Faucet
WTW7500GW

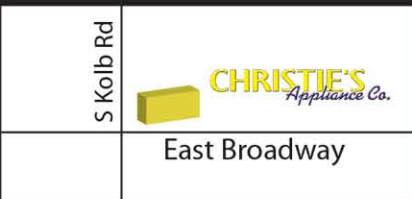
**7.4 cu.ft. Electric
Dryer with
AccuDry™ Sensor
Drying Technology**
WED7500GW

SAVE \$600 ON THE PAIR!

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX,XXX; \$30 XX,XXX; \$50 XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2018. All rights reserved. HUB Pre-Approval XXXXXX. 01MM4187WP_YearEnd chertier ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

CHRISTIE'S
Year End
BLOW-OUT!
December 27th - January 9th

HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

KitchenAid STAINLESS STEEL KITCHEN SUITE
\$4999
AFTER *200 REBATE!
SAVE \$1247 ON THE PACKAGE!

Whirlpool BLACK STAINLESS STEEL KITCHEN SUITE
\$3359
SAVE \$657 ON THE PACKAGE!

MAYTAG 3 PIECE STAINLESS STEEL PACKAGE
\$1599
SAVE \$418 ON THE PACKAGE!

1.7 cu.ft. Compact Over-the-Range Microwave with Flash-Heat Vent
6.5 cu.ft. Electric Range with Precision Cooking System
Black Stainless Steel Top Dishwasher with PowerWash Cycle

2.0 cu.ft. Over-the-Range Microwave with Smart Functionality
6.4 cu.ft. Electric Range with True Convection
48" x 24" Dishwasher with "Cycle" System

22 cu.ft. Side-by-Side Refrigerator with PowerLock Door
12 cu.ft. Smart Microwave with "True Convection"
6.5 cu.ft. Electric Range with "True Convection"
Top Control Dishwasher with "Cycle" System

MAYTAG 10 YEAR WARRANTY
\$810 each
#1 Rated for Load Capacity
6.2 cu.ft. Top Load Washer with Deep Fill Option & PowerWash Cycle
6.8 cu.ft. Extra-Large Capacity Electric Dryer with Advanced Moisture Sensing

We Sell It & Service It
BUYING POWER - We are a member of a \$16 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.
BUY FROM A LOCALLY OWNED BUSINESS!

SAVE \$578 ON THE PAIR!

12 MONTHS SPECIAL FINANCING!
Whirlpool **\$532 each**
Whirlpool **\$699 each**

SAVE \$334 ON THE PAIR!
2.8 cu.ft. Top Load Washer with Quick Wash Cycle
7.0 cu.ft. Electric Dryer with "True Convection" System

SAVE \$600 ON THE PAIR!
4.8 cu.ft. HE Top Load Washer with Dual In-Water Faucet
7.4 cu.ft. Electric Dryer with "AutoDry" Sensor Drying Technology

Scratch & Win
Make your number in the store to see prizes and avoid prize expiration!
• 10,000 Shopping Spree
• KitchenAid® Stand Mixer
• \$25 - \$50 Additional Instant Savings on purchase \$100 and up

SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

Christie's Appliances Co.
7250 S. Broadway at S. Koth • (202) 295-7218
East Broadway

Whirlpool
RECEIVE UP TO **\$1600** BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES!
Valid 12/27/16 - 1/9/17

PLUS SAVE UP TO \$100 on installation of a qualifying KitchenAid® dishwasher. Offer valid December 28th - 31, 2016.

Postmarked: Please Deliver **KICK, KICK, KICK** OR CURRENT RESIDENT
Dexter North
Street Address
City State Zip

PREPAID DELIVERY IS PROVIDED PAID BY ADDRESSEE MEDIA

Don't Nelson
or Mississippi Ave
Capital City MO 63009

Artwork Version: 01LM160WP Year-End

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
39.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

CHRISTIE'S
Appliance Co.

**Year End
BLOW-OUT!**

December 27th – January 9th



MAYTAG® **3 PIECE STAINLESS STEEL PACKAGE** 

MSRP \$2017

\$1599

SAVE \$418 ON THE PACKAGE!

Add a Refrigerator to Make the Perfect Suite!

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ

10 YEAR LIMITED PARTS WARRANTY

HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

KitchenAid® **STAINLESS STEEL KITCHEN SUITE**

Whirlpool® **BLACK STAINLESS STEEL KITCHEN SUITE**

22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water
KRSC503ESS

2.0 cu.ft. Over-the-Range Microwave with Sensor Functions
KMHS120ESS

6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KFE6500ESS

46 dBA Dishwasher with ProWash™ Cycle
KDFE104HPS

MSRP \$6246

\$4999

AFTER \$200 REBATE!

SAVE \$1247 ON THE PACKAGE!

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRR325SDHV

1.9 cu.ft. Steam Microwave with CleanRelease® Non-Stick Interior
WMH32519HV

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE55083HV

Top Control Dishwasher with 1-Hour Wash Cycle
WDT730PAHV

MSRP \$4016

\$3359

SAVE \$657 ON THE PACKAGE!

MAYTAG®

10 YEAR
LIMITED PARTS
WARRANTY

MSRP \$1099



\$810
each

#1 Rated
Top Load Agitator Washer
by a Leading Consumer Magazine*

5.2 cu.ft. Top
Load Washer with
Deep Fill Option &
PowerWash® Cycle
MWWB865GW

8.8 cu.ft. Extra-Large
Capacity Electric
Dryer with Advanced
Moisture Sensing
MEDB835DW

SAVE \$578 ON THE
PAIR!

12 MONTHS SPECIAL FINANCING!*

Whirlpool®

\$532 each

MSRP \$699

Whirlpool®

\$699 each

MSRP \$999



SAVE \$334 ON THE
PAIR!

3.8 cu.ft. Top
Load Washer
with Quick
Wash Cycle
WTW4855HW

7.0 cu.ft. Electric
Dryer with
Wrinkle Shield™
Option
WED4850HW



SAVE \$600 ON THE
PAIR!

4.8 cu.ft. HE Top
Load Washer
with Built-In
Water Faucet
WTW7500GW

7.4 cu.ft. Electric
Dryer with
AccuDry™ Sensor
Drying Technology
WED7500GW

We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM4186WP_YearEnd



SAVE AN ADDITIONAL 10%
ON SELECT CLOSEOUT MODELS



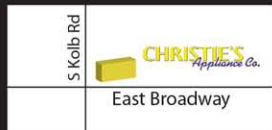
PLUS SAVE
UP TO \$100

on installation of a qualifying
KitchenAid® dishwasher. Offer
valid December 26 – 31, 2018.*

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

725 E. Broadway at S. Kolb • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ®/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 01LM4186WP_YearEnd chetert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Jumbo Postcard

CHRISTIE'S
Appliance Co.

Year End
BLOW-OUT!

December 27th – January 9th

AMANA® Whirlpool®
MAYTAG® KitchenAid®

Whirlpool®

**BLACK STAINLESS STEEL
KITCHEN SUITE**



25 cu.ft. Side-by-Side Refrigerator with
Frameless Glass Shelves
WRS325SDHV



1.9 cu.ft. Steam Microwave
with CleanRelease® Non-
Stick Interior
WMH32519HV



5.3 cu.ft. Electric Range
with FlexHeat™ Dual
Radiant Element
WFE550S0HV

MSRP \$4016
\$3359



**SAVE \$657
ON THE PACKAGE!**



Top Control
Dishwasher with
1-Hour Wash Cycle
WDT730PAHV

HUGE SAVINGS ON SPECIAL BUYS,
ODDS & ENDS AND
SELECT CLOSEOUTS!

Whirlpool®

\$532 MSRP \$699
each



SAVE \$334 ON THE PAIR!

3.8 cu.ft. Top Load Washer with Quick Wash Cycle
WTW4855HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option
WED4850HW

MAYTAG®

\$810 MSRP \$1099
each



SAVE \$578 ON THE PAIR!

5.2 cu.ft. Top Load Washer with Deep Fill Option & PowerWash® Cycle
MVWB865GW

8.8 cu.ft. Extra-Large Capacity Electric Dryer with Advanced Moisture Sensing
MEDB835DW

KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid July 19 – December 31, 2018



12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

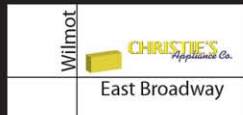
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 01JP4188WP_YearEnd chertt ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01JP4188WP_YearEnd

Alternate Jumbo Card

CHRISTIE'S
Appliance Co.

2 DAYS
ONLY

Year End
**PRIVATE
SALE EVENT**

FRIDAY & SATURDAY
DECEMBER 28TH & 29TH

AMANA

Whirlpool

MAYTAG

KitchenAid

12 MONTHS SPECIAL FINANCING*



HUGE SAVINGS

ON ALL **KITCHEN &
LAUNDRY MODELS!**



Dear Friends & Family,

Take good care of this card! It entitles you to take part in our **Private Sale Event** at **Christie's Appliance** from **Friday & Saturday, December 28 & 29**.

For 2 Days ONLY you will have an opportunity to take advantage of our **BEST DEALS of the Year!** Receive our **Lowest Prices** on all brands including Maytag®, Whirlpool®, KitchenAid® & Amana®. Now is the time to save on every Laundry & Kitchen Appliance. For example...in addition to our Year's Lowest Prices, **Receive up to a \$1,600 Rebate** on select KitchenAid® appliances!*

SAVE BIG on select closeout and discontinued merchandise.

This **PRIVATE SALE** will NOT be advertised anywhere else. Discounted prices will only be available during these sale days.

As always, we are there to serve you after the sale.

Hope to see you then!

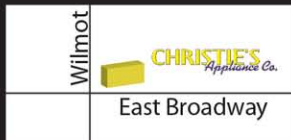
Christie's Appliance Staff



Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. ©/TM © 2018. All rights reserved. HUB Pre-Approval XXXXXX. JP4195WP_YearEndPrivateSale cheitert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid July 19 – December 31, 2018

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: JP4195WP_YearEndPrivateSale

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

December 27 – January 9
Year End Blow-out

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check [HERE...](#) ☐ 10% Off

Brand	Whirlpool Kitchen Package	MSRP	\$4016	SALE PRICE	\$3359
Brand	Model # WRS325SDHV	MSRP		SALE PRICE	
Brand	Model # WMH32519HV	MSRP		SALE PRICE	
Brand	Model # WFE550S0HV	MSRP		SALE PRICE	
Brand	Model # WDT730PAHV	MSRP		SALE PRICE	
Brand	Maytag Kitchen Package	MSRP	\$2017	SALE PRICE	\$1599
Brand	Model # MMV1174FZ	MSRP		SALE PRICE	
Brand	Model # MER6600FZ	MSRP		SALE PRICE	
Brand	Model # MDB4949SHZ	MSRP		SALE PRICE	
Brand	KitchenAid Kitchen Package	MSRP	\$6246	SALE PRICE	\$4999
Brand	Model # KRSC503ESS	MSRP		SALE PRICE	
Brand	Model # KMHS120ESS	MSRP		SALE PRICE	
Brand	Model # KFEG500ESS	MSRP		SALE PRICE	
Brand	Model # KDFE104HPS	MSRP		SALE PRICE	
Brand	Maytag	Model # MVWB865GW	MSRP	\$1099	SALE PRICE \$810
Brand	Maytag	Model # MEDB835DW	MSRP	\$1099	SALE PRICE \$810
Brand	Whirlpool	Model # WTW4855HW	MSRP	\$699	SALE PRICE \$532
Brand	Whirlpool	Model # WED4850HW	MSRP	\$699	SALE PRICE \$532
Brand	Whirlpool	Model # WTW7500GW	MSRP	\$999	SALE PRICE \$699
Brand	Whirlpool	Model # WED7500GW	MSRP	\$999	SALE PRICE \$699
Brand	Model #	MSRP		SALE PRICE	
Brand	Model #	MSRP		SALE PRICE	



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: _____ **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349

☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

Additional Mailers, ADD: MONSTER - 37.9¢ each

LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000* Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: <coop@whirlpoolhub.com>
Date: Mon, Nov 19, 2018 at 10:59 AM
Subject: Whirlpool Corporation Advertising Compliance Review Approved
To: <steven_menkhus@invigoratemedias.com>

000INVIGPA

Your Reference Comments: Changes KA PKG-ThruJAN-9,2019- Year End

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 205504

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.