



**85% CO-OP + FREE CO-OP FILING!**  
**MARKETING PLAYBOOK ASSET APPROVED**

## **Whirlpool Holiday Headstart!**

**85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers**

**Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.**

**If a model is NOT on PROMO MAP, you could reduce Normal MAP price up to 10% and remain co-op compliant.**

**We will HUB re-approve changes to assure your co-op credit**

**Holiday Headstart Dates- December 6 - 19**  
**Order by November 16**

### **Mailer Choices**

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only 37.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! Only 39.9 Cents.**
- 3. The Jumbo Card 6" x 11" Only 35.9 Cents. From \$749 - all Inclusive**
- 4. Private Sale letter & Envelope 8½" x 11" Only 37.9 Cents**

**All orders Include** art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

**Option** - Use your store customer list – no charge to clean list - ask for details.

**We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.**

**Add the "Scratch Off" Promotion to either mailer/3 Cents extra.** - Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

**Contact 800-770-5219**

**Bill Menkhus**    [bill\\_menkhus@invigoratemedia.com](mailto:bill_menkhus@invigoratemedia.com)    Cell 636-524-1240  
**Doug Nelson**    [doug\\_nelson@invigoratemedia.com](mailto:doug_nelson@invigoratemedia.com)    Cell 636-578-8130

# The Monster Mailer Tri-Fold

Proven by  
Monstrous Results

Arrives in the  
mailbox as  
**6" x 10.5"**  
Opens to  
**10.5" x 17"**

10.5 INCHES WIDE

17 INCHES TALL

**BLACK STAINLESS STEEL KITCHEN SUITE**

MSRP \$1918

**\$4443**

**SAVE \$1743 ON THE PACKAGE!**

25 cu.ft. French Door Refrigerator with Refrigerated Exterior Drawer  
WHM10000000

1.9 cu.ft. Smart Over-the-Range Microwave with Scale-to-Cook Technology  
WMH10000000

6.4 cu.ft. Smart Slide-In Electric Range with Scale-to-Cook Technology  
WHS10000000

Stainless Steel Tub Dishwasher with Third Level Rack  
WDT10000000

**CHRISTIE'S Appliance Co.**

**Holiday Headstart**

**December 6<sup>th</sup> - 19<sup>th</sup>**

Dealer Name  
Street Address  
City, State ZIP

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

Dealer Name  
123 Main Street  
Anytown, MO 63000

Artwork Version: 01MM4177WP\_Holiday

**FINGERPRINT RESISTANT STAINLESS STEEL SUITE**

MSRP \$4545

**\$3332**

**SAVE \$1214 ON THE PACKAGE!**

25 cu.ft. French Door Refrigerator with PowerCold® Feature  
MFR10000000

2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack  
MWM10000000

6.4 cu.ft. Electric Range with True Convection  
MWR10000000

Stainless Steel Tub Dishwasher with PowerBoost® Cycle  
MWD10000000

**MAYTAG**

**Holiday Headstart**

**December 6<sup>th</sup> - 19<sup>th</sup>**

Dealer Name  
Street Address  
City, State ZIP

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

Dealer Name  
123 Main Street  
Anytown, MO 63000

Artwork Version: 01MM4177WP\_Holiday

**295% BIGGER** Than our Jumbo Postcard!

As low as  
**37.9¢** Includes Postage



Whirlpool®

## BLACK STAINLESS STEEL KITCHEN SUITE

**25 cu.ft. French Door Refrigerator** with Refrigerated Exterior Drawer  
WRX735SDHV

**1.9 cu.ft. Smart Over-the-Range Microwave** with Scan-to-Cook Technology  
WMH78019HV

**6.4 cu.ft. Smart Slide-In Electric Range** with Scan-to-Cook Technology  
WEE750H0HV

**Stainless Steel Tub Dishwasher** with Third Level Rack  
WDT970SAHV



MSRP \$6186

**\$4443**

**SAVE \$1743 ON THE PACKAGE!**



**CHRISTIE'S**  
*Appliance Co.*

# Holiday Headstart

**December 6th - 19th**



**Scratch & Win™**

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 - \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystall City, MO 63019*

Artwork Version: 01MM4177WP\_Holiday

**MAYTAG®**

## FINGERPRINT RESISTANT STAINLESS STEEL SUITE



FINGERPRINT RESISTANT



MSRP \$4546

**\$3332**

**SAVE \$1214 ON THE PACKAGE!**

**25 cu.ft. French Door Refrigerator** with PowerCold® Feature  
MF12570FEZ

**2.0 cu.ft. Over-the-Range Microwave** with Interior Cooking Rack  
MMV4206FZ

**6.4 cu.ft. Electric Range** with True Convection  
MER8800FZ  
MGR8800FZ - Gas add \$111

**Stainless Steel Tub Dishwasher** with PowerBlast® Cycle  
MDB4949SHZ





# KitchenAid®

## OVER \$3000 SAVINGS ON THIS TOP OF THE LINE KITCHEN SUITE!



25.8 cu.ft. Multi-Door Refrigerator with Platinum Interior Design  
KRMF70ESS



2.0 cu.ft. Over-the-Range Microwave with Sensor Functions  
KMH319ESS



7.1 cu.ft. Electric Slide-In Range with Even-Heat™ True Convection  
KSEB900ESS  
KSG900ESS - Gas add \$111



39dBA Dishwasher with ProDry™ System  
KDTE334GPS

MSRP \$8796  
**\$5710**

AFTER SAVINGS & REBATE



# KitchenAid®

RECEIVE UP TO

**\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*

Valid July 19 – December 31, 2018

## 12 MONTHS SPECIAL FINANCING!\*

## SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

# We Sell It & Service It

**BUYING POWER** – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

# A M A N A®

## 4-PIECE BLACK KITCHEN SUITE



24.6 cu.ft. Side-by-Side Refrigerator with External Ice & Water Dispenser  
ASI2575GRB



1.6 cu.ft. Over-the-Range Microwave with Add 0:30 Seconds Feature  
AMV2307PFB



4.8 cu.ft. Electric Range with Bake Assist Temp Presets  
AER6603SFB



Built-In Tall Tub Dishwasher with Triple Filter Wash System  
ADB1400AGB

MSRP \$2316  
**\$1999**

**SAVE \$317 ON THE PACKAGE!**

# Whirlpool®

**\$599** each MSRP \$699



3.8 cu.ft. Top Load Washer with Quick Wash Cycle  
WTW4855HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus Option  
WED4850HW

**SAVE \$200 ON THE PAIR!**

# MAYTAG®

**\$999** each MSRP \$1099

**5 YEAR PARTS & LABOR INCLUDED ON PAIR!**



4.7 cu.ft. Top Load Washer with Best Cleaning in its Class by the PowerWash® Cycle  
MWWB766FW

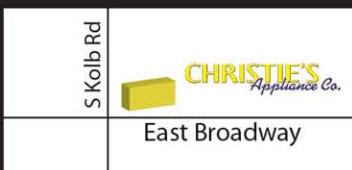
7.0 cu.ft. Extra-Large Capacity Electric Dryer with Advanced Moisture Sensing  
MEDB766FW

**SAVE \$200 ON THE PAIR!**

Selling & Servicing Major Appliances in Tucson Since 1956

# CHRISTIE'S Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



**\$15 BILLION BUYING POWER**

We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

\*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. \*\*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©2018. All rights reserved. HUB Pre-Approval XXXXXX. 01MM4177WP\_Holiday cheerlet ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



# The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**  
**HUGE!**

**Holiday Headstart** CHRISTIE'S Appliances Co.  
**December 6<sup>th</sup> - 19<sup>th</sup>**

**12 MONTHS SPECIAL FINANCING!** **SAVE AN ADDITIONAL 10% ON SELECT CLOSURE MODELS**

**MAYTAG** FINGERPRINT RESISTANT STAINLESS STEEL SUITE **\$3332** **SAVE \$1214 ON THE PACKAGE**

**Whirlpool** BLACK STAINLESS STEEL KITCHEN SUITE **\$4443** **SAVE \$1743 ON THE PACKAGE**

**AMANA** 4-PIECE BLACK KITCHEN SUITE **\$1999** **SAVE \$317 ON THE PACKAGE**

**KitchenAid** OVER \$3000 SAVINGS ON THIS TOP OF THE LINE KITCHEN SUITE! **\$5710** AFTER SAVINGS & REBATE

**Whirlpool** \$599 each **MAYTAG** \$999 each **5 YEAR PARTS & LABOR INCLUDED ON PAIR!**

**Scratch & Win** **\$500** **RECEIVE UP TO \$1600** BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES

**We Sell It & Service It**

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **39.9¢**  
Includes Postage

**255% BIGGER** Than our Jumbo Postcard!

# Holiday Headstart

**CHRISTIE'S**  
*Appliance Co.*

**December 6<sup>th</sup> - 19<sup>th</sup>**



## Amana® 4-PIECE BLACK KITCHEN SUITE

MSRP \*2316

# \$1999

**SAVE \$317 ON THE PACKAGE!**



24.6 cu.ft. Side-by-Side Refrigerator with External Ice & Water Dispenser  
ASB29T5GRB

1.6 cu.ft. Over-the-Range Microwave with Add 0:30 Seconds Feature  
AMV232TFFB

4.8 cu.ft. Electric Range with Bake Assist Temp Presets  
AER6603SFB

Built-In Tall Tub Dishwasher with Triple Filter Wash System  
ADB1400AGB

**12 MONTHS SPECIAL FINANCING!\*** | **SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS**

**MAYTAG® FINGERPRINT RESISTANT STAINLESS STEEL SUITE**



**Whirlpool® BLACK STAINLESS STEEL KITCHEN SUITE**




MSRP \*4546

# \$3332

**SAVE \$1214 ON THE PACKAGE!**

**10 YEAR LIMITED PARTS WARRANTY**

25 cu.ft. French Door Refrigerator with PowerCold® Feature  
MF2570FEZ

2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack  
MMV4206FZ

6.4 cu.ft. Electric Range with True Convection  
MER8800FZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle  
MDB4949SHZ

MGR8800FZ - Gas add \$111



MSRP \*6186

# \$4443

**SAVE \$1743 ON THE PACKAGE!**

25 cu.ft. French Door Refrigerator with Refrigerated Exterior Drawer  
WRX735SDHV

1.9 cu.ft. Smart Over-the-Range Microwave with Scan-to-Cook Technology  
WMH78019HV

6.4 cu.ft. Smart Slide-In Electric Range with Scan-to-Cook Technology  
WEE750H0HV

Stainless Steel Tub Dishwasher with Third Level Rack  
WDT970SAHV



**KitchenAid®** **OVER \$3000 SAVINGS ON THIS TOP OF THE LINE KITCHEN SUITE!**

MSRP \$6796

**\$5710**

**AFTER SAVINGS & REBATE**

25.8 cu.ft. Multi-Door Refrigerator with Platinum Interior Design  
KRMF70ESS

2.0 cu.ft. Over-the-Range Microwave with Sensor Functions  
KMHC319ESS

7.1 cu.ft. Electric Slide-In Range with Even-Heat™ True Convection  
KSER90ESS  
K9GB90ESS - Gas add \$111

39dBA Dishwasher with ProDry™ System  
KDET334GPS

**Whirlpool®** **\$599** each MSRP \$699

**SAVE \$200 ON THE PAIR!**

**3.8 cu.ft. Top Load Washer** with Quick Wash Cycle  
WTW4859HW

**7.0 cu.ft. Electric Dryer** with Wrinkle Shield™ Plus Option  
WED4850HW

**MAYTAG®** **\$999** each MSRP \$1099

**5 YEAR PARTS & LABOR INCLUDED ON PAIR!**

**SAVE \$200 ON THE PAIR!**

**4.7 cu.ft. Top Load Washer** with Best Cleaning in its Class by the PowerWash® Cycle  
MWWB766FW

**7.0 cu.ft. Extra-Large Capacity Electric Dryer** with Advanced Moisture Sensing  
MEDB766FW

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
*Appliance Co.*

**7255 E. Broadway at S. Kolb • (520) 296-7218**



**nationwide**  
marketing group

**\$15 BILLION BUYING POWER**

We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

Dealer Name  
Street Address  
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

**Artwork Version: 01LM4176WP\_Holiday**

**Don't Miss This Event!**

**KitchenAid®**

**RECEIVE UP TO \$1600**

**BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\***

Valid July 19 - December 31, 2018

**We Sell It & Service It**

**BUYING POWER** - We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ®/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 01LM4176WP\_Holiday cheert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

# The Jumbo Postcard



CHRISTIE'S  
Appliance Co.

# Holiday Headstart

December  
6<sup>th</sup> – 19<sup>th</sup>

12 MONTHS  
SPECIAL FINANCING!\*

## MAYTAG® FINGERPRINT RESISTANT STAINLESS STEEL SUITE



25 cu.ft. French Door  
Refrigerator with  
PowerCold® Feature  
MF12570FEZ



2.0 cu.ft. Over-the-  
Range Microwave with  
Interior Cooking Rack  
MMV4206FZ



6.4 cu.ft. Electric  
Range with True  
Convection  
MER8800FZ  
MGR8800FZ - Gas add \$111



Stainless Steel Tub  
Dishwasher with  
PowerBlast® Cycle  
MDB4949SHZ

MSRP \$4546

**\$3332**



**SAVE \$1214  
ON THE PACKAGE!**

AMANA®

Whirlpool®

MAYTAG®

KitchenAid®



**\$599** MSRP \$699  
each



**3.8 cu.ft. Top Load Washer with Quick Wash Cycle**  
WTW4855HW

**7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus Option**  
WED4850HW

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
*Appliance Co.*

6355 E. Broadway at Wilmot • (520) 296-7218



**\$999** MSRP \$1099  
each

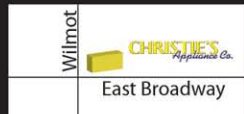


**5 YEAR PARTS & LABOR INCLUDED ON PAIR!**

**SAVE \$200 ON THE PAIR!**

**4.7 cu.ft. Top Load Washer with Best Cleaning in its Class by the PowerWash® Cycle**  
MWWB766FW

**7.0 cu.ft. Extra-Large Capacity Electric Dryer with Advanced Moisture Sensing**  
MEDB766FW



East Broadway



We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.



**KitchenAid®**  
**RECEIVE UP TO**  
**\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*

Valid July 19 - December 31, 2018

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson*  
*115 Mississippi Ave*  
*Crystat City, MO 63019*

**Artwork Version: 01JP4178WP\_Holiday**

\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2018. All rights reserved. HUB Pre-Approval XXXXX. 01JP4178WP\_Holiday cheitert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



# Alternate Jumbo Card

**CHRISTIE'S**  
*Appliance Co.*

**Happy Holiday  
Savings!**

December 6<sup>th</sup> – 19<sup>th</sup>

**12 MONTHS SPECIAL FINANCING!\***



**HUGE SAVINGS**

ON ALL **KITCHEN &  
LAUNDRY MODELS!**

**AMANA®** Whirlpool® **MAYTAG®** **KitchenAid®**



Whirlpool®

TOP LOAD  
LAUNDRY PAIR

**\$599** MSRP \$699  
each

3.8 cu.ft. Top  
Load Washer  
with Quick  
Wash Cycle  
WTW4855HW

7.0 cu.ft. Electric  
Dryer with  
Wrinkle Shield™  
Plus Option  
WED4850HW



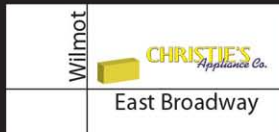
**SAVE \$200** ON THE  
PAIR!



Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
*Appliance Co.*

6355 E. Broadway at Wilmot • (520) 296-7218



**KitchenAid®**

RECEIVE UP TO

**\$1600**

BY MAIL WITH PURCHASE OF SELECT  
KITCHENAID® BRAND APPLIANCES\*

Valid July 19 – December 31, 2018

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019*

**Artwork Version: JP4185WP\_Holiday**

\*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2018. All rights reserved. HUB Pre-Approval XXXXX.  
JP4185WP\_Holiday cheitert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

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**8 1/2" x 11" Letter**

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# Holiday Headstart

## PRIVATE SALE EVENT

**Marty's**  
**APPLIANCE**

1770 Hwy 395  
Minden, NV 89423  
**775-782-5099**

Artwork Version: LE3561WP

### THURSDAY, DECEMBER 6<sup>TH</sup> • 3PM–8PM

**AMANA**

**Whirlpool**

**MAYTAG**

**KitchenAid**

Dear Friends & Family,

You are invited to our annual **Holiday Headstart Private Sale Event!**

### 5 HOURS ONLY!

### Thursday, December 6th from 3PM to 8PM

Take advantage of our **BEST DEALS** of the Year on all brands including **Maytag**®, **Whirlpool**®, **KitchenAid**® & **Amana**®! Now is the time to save on every Laundry & Kitchen Appliance. In addition to our **Year's Lowest Prices**, receive rebates on qualified appliance models throughout the store.

This **PRIVATE SALE** is for **Letter Holders ONLY** and will NOT be advertised anywhere else. Bring a friend and **register for a chance to win a brand new KitchenAid® Stand Mixer!**

Make plans to attend. As always, we are here to serve you after the sale.

Hope to see you then!

*Dealer Staff*



**KitchenAid**  
You could win  
a KitchenAid®  
Stand Mixer!

See sales associate for details.



**Preferred Friends** ADMISSION TICKET

**Register for your chance to WIN  
a KitchenAid® Stand Mixer!**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please present this ticket for admission to **STORE NAME**. One KitchenAid® Stand Mixer to be given away during the sale at participating stores. Valid Thursday, December 6, 2018 ONLY.

**Preferred Family** ADMISSION TICKET

**Register for your chance to WIN  
a KitchenAid® Stand Mixer!**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please present this ticket for admission to **STORE NAME**. One KitchenAid® Stand Mixer to be given away during the sale at participating stores. Valid Thursday, December 6, 2018 ONLY.

**12 MONTHS  
SPECIAL  
FINANCING**

**SAVE BIG  
ON CLOSEOUTS!**

**FREE  
DELIVERY &  
HAUL AWAY**

\*See store for complete details on all claims, offers, financing & rebates. ®/™ © 2018. All rights reserved. HUB approval XXXXXX. LE3561WP © 2018 Invigorate Media. 1-800-770-5219.

# MODEL LIST : MONSTER MAILER

*\*Some models may not appear on smaller mailers*

December 6 – 19  
Holiday Headstart

**Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check [HERE...](#) ☐ **10% Off****

Brand	Whirlpool Kitchen Suite		MSRP	\$6186	SALE PRICE	\$4443	
Brand	Model #	WRX735SDHV	MSRP		SALE PRICE		
Brand	Model #	WMH78019HV	MSRP		SALE PRICE		
Brand	Model #	WEE750H0HV	MSRP		SALE PRICE		
Brand	Model #	WDT970SAHV	MSRP		SALE PRICE		
Brand	Maytag Kitchen Package		MSRP	\$4546	SALE PRICE	\$3332	
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE		
Brand	Model #	MMV4206FZ	MSRP		SALE PRICE		
Brand	Model #	MER8800FZ (or MGR8800FZ - Gas add \$111)					
Brand	Model #	MDB4949SHZ	MSRP		SALE PRICE		
Brand	KitchenAid Kitchen Package		MSRP	\$8796	SALE PRICE	\$5710	
Brand	Model #	KRMF706ESS	MSRP		SALE PRICE		
Brand	Model #	KMHC319ESS	MSRP		SALE PRICE		
Brand	Model #	KSEB900ESS (or KSGB900ESS - Gas add \$111)					
Brand	Model #	KDTE334GPS	MSRP		SALE PRICE		
Brand	Amana Kitchen Suite		MSRP	\$2316	SALE PRICE	\$1999	
Brand	Model #	ASI2575GRB	MSRP		SALE PRICE		
Brand	Model #	AMV2307PFB	MSRP		SALE PRICE		
Brand	Model #	AER6603SFB	MSRP		SALE PRICE		
Brand	Model #	ADB1400AGB	MSRP		SALE PRICE		
Brand	Whirlpool	Model #	WTW4855HW	MSRP	\$699	SALE PRICE	\$599
Brand	Whirlpool	Model #	WED4850HW	MSRP	\$699	SALE PRICE	\$599
Brand	Maytag	Model #	MVWB766FW	MSRP	\$1099	SALE PRICE	\$999
Brand	Maytag	Model #	MEDB766FW	MSRP	\$1099	SALE PRICE	\$999





# Monster Mailer • Legal Limit Max Jumbo Postcard • Letter

## Order Form

**Fax order form to: 636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group: \_\_\_\_\_ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: \_\_\_\_\_ **HUB Log-in Username:** \_\_\_\_\_ **Password:** \_\_\_\_\_

Step 1

### Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

Step 2

### Please List Artwork Version Number

Artwork Version in white address panel,  
ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

### Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939  
Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139  
Letter (8.5"x11") ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

### Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349  
☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049  
☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

**Additional Mailers, ADD:** MONSTER - 37.9¢ each • LEGAL LIMIT MAX - 39.9¢ each  
JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000) • LETTER - 37.9¢ each

Step 4

**Financing & Special Offers: *All offers are solely the retailer's responsibility.*** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

Step 5

**Signature (REQUIRED):** \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

### Pricing Includes: \$50,000\* Household Median Income

• Single Family Home Mailing List | Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Letter 8.5" x 11" | • Single Family Home Postage

Monster Mailer/Jumbo Postcard/Letter: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢  
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100



Business Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Step  
8

List your model changes below

***Fax 2nd page with your Order Form***

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_

From: <coop@whirlpoolhub.com>  
Date: Tue, Oct 30, 2018 at 1:03 PM  
Subject: Whirlpool Corporation Advertising Compliance Review Approved  
To: steven\_menkhus@invigoratemedias.com

000INVIGPA

Your Reference Comments: 01LM4176WP

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 204241

For details, please visit The HUB at [whirlpoolhub.com](http://whirlpoolhub.com)

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at [coop@whirlpoolhub.com](mailto:coop@whirlpoolhub.com).