



**85% CO-OP + FREE CO-OP FILING!**  
**MARKETING PLAYBOOK ASSET APPROVED**

## **Whirlpool YEAR END BLOW-OUT!**

**85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers**

**Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.**

**You could reduce prices up to 10% and remain co-op compliant.**

**We will HUB re-approve changes to assure your co-op credit**

**Dates December 27 - January 9**

**Order by December 7**

### **Mailer Choices**

- 1. The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 37.9 Cents.**
- 2. The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! **Only 39.9 Cents.**
- 3. The Jumbo Card** 6" x 11" **Only 35.9 Cents. From \$749 - all Inclusive**

**All orders Include** art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

**Option** - Use your store customer list – no charge to clean list - ask for details.

**We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.**

**Add the "Scratch Off" Promotion to either mailer/3 Cents extra.** – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

**Contact 800-770-5219**

**Bill Menkhus**    **bill\_menkhus@invigoratemedia.com**    **Cell 636-524-1240**  
**Doug Nelson**    **doug\_nelson@invigoratemedia.com**    **Cell 636-578-8130**

# The Monster Mailer Tri-Fold

Proven by  
Monstrous Results

Arrives in the  
mailbox as  
**6" x 10.5"**  
Opens to  
**10.5" x 17"**

10.5 INCHES WIDE

17 INCHES TALL

**BLACK STAINLESS STEEL KITCHEN SUITE**

MSRP \*\$4216

**\$3359**

**SAVE \$657 ON THE PACKAGE!**

25 cu.ft. Side-by-Side Refrigerator with Framless Glass Shelves

1.9 cu.ft. Steam Microwave with ClearRelease® Non-Stick Interior

5.3 cu.ft. Electric Range with FlexHeat™ Dual Fuel Cooktop

Top Control Dishwasher with 1-hour Wash Cycle

**Year End BLOW-OUT!**

December 27<sup>th</sup> – January 9<sup>th</sup>

Dealer Name  
Street Address  
City, State ZIP

POSTMASTER: Please Return XXX, XXX, XXX OR CURRENT RESIDENT

Don't Forget!  
15 Months! Low  
Copyright © 2009

Artwork Version: 03MM4190WP\_YearEnd

**3 PIECE STAINLESS STEEL PACKAGE**

MSRP \*\$1717

**\$1599**

**SAVE \$418 ON THE PACKAGE!**

1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent

5.3 cu.ft. Electric Range with Precision Cooking™ System

Stainless Steel Tub Dishwasher with PowerBlast® Cycle

**HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!**

Dealer Name  
Street Address  
City, State ZIP

POSTMASTER: Please Return XXX, XXX, XXX OR CURRENT RESIDENT

Don't Forget!  
15 Months! Low  
Copyright © 2009

Artwork Version: 03MM4190WP\_YearEnd

**295% BIGGER** Than our Jumbo Postcard!

As low as  
**37.9¢** Includes Postage



Whirlpool®

# BLACK STAINLESS STEEL KITCHEN SUITE

**25 cu.ft. Side-by-Side Refrigerator** with Frameless Glass Shelves  
WRS325SDHV

**1.9 cu.ft. Steam Microwave** with CleanRelease® Non-Stick Interior  
WMH32519HV

**5.3 cu.ft. Electric Range** with FlexHeat™ Dual Radiant Element  
WFE550S0HV

**Top Control Dishwasher** with 1-Hour Wash Cycle  
WDT730PAHV



MSRP \$4016  
**\$3359**



**SAVE \$657 ON THE PACKAGE!**



**SINCE 1941**  
**HAGEDORN**  
**APPLIANCES**

*Year End*  
**BLOW-OUT!**

**December 27<sup>th</sup> – January 9<sup>th</sup>**

*Scratch & Win*™ Match your number in our store to see if you're our grand prize winner!

**\$50-**

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT**

*Doug Nelson*  
*115 Mississippi Ave*  
*Crystat City, MO 63019*

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE MEDIA

**Artwork Version: 03MM4190WP\_YearEnd**

**HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!**

**MAYTAG®** **3 PIECE STAINLESS STEEL PACKAGE**

MSRP \$2017  
**\$1599**

**SAVE \$418 ON THE PACKAGE!**

*Add a Refrigerator to Make the Perfect Suite!*

**10 YEAR LIMITED PARTS WARRANTY**

**1.7 cu.ft. Compact Over-the-Range Microwave** with Flush Hidden Vent  
MMV1174FZ

**5.3 cu.ft. Electric Range** with Precision Cooking™ System  
MER6600FZ

**Stainless Steel Tub Dishwasher** with PowerBlast® Cycle  
MDB4949SHZ



**KitchenAid®**

**STAINLESS STEEL  
KITCHEN SUITE**



**22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator** with Exterior Ice & Water  
KRSC503ESS



**2.0 cu.ft. Over-the-Range Microwave** with Sensor Functions  
KMHS120ESS



**6.4 cu.ft. Electric Range** with Even-Heat™ True Convection  
KFEG500ESS



**46 dBA Dishwasher** with ProWash™ Cycle  
KDFE104HPS

MSRP \$6246

**\$4999**

**AFTER \$200 REBATE!**

**SAVE \$1247**  
ON THE PACKAGE!



**KitchenAid®**

RECEIVE UP TO **\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES.\* Valid July 19 – December 31, 2018

**12 MONTHS  
SPECIAL FINANCING!\***

**SAVE AN ADDITIONAL 10%**  
ON SELECT CLOSEOUT MODELS



**MAYTAG®**

**10 YEAR**  
LIMITED PARTS  
WARRANTY

**\$810** each MSRP \$1099

**5.2 cu.ft. Top Load Washer** with Deep Fill Option & PowerWash® Cycle  
MWVB865GW

**8.8 cu.ft. Extra-Large Capacity Electric Dryer** with Advanced Moisture Sensing  
MEDB835DW

**#1 Rated**  
Top Load Agitator Washer  
by a Leading Consumer Magazine\*

**SAVE \$578** ON THE PAIR!

**We Sell It & Service It**

**BUYING POWER** – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**

**Whirlpool®**

**\$532** each MSRP \$699

**3.8 cu.ft. Top Load Washer** with Quick Wash Cycle  
WTW4855HW

**7.0 cu.ft. Electric Dryer** with Wrinkle Shield™ Option  
WED4850HW

**SAVE \$334** ON THE PAIR!

**Whirlpool®**

**\$699** each MSRP \$999

**4.8 cu.ft. HE Top Load Washer** with Built-In Water Faucet  
WTW7500GW

**7.4 cu.ft. Electric Dryer** with AccuDry™ Sensor Drying Technology  
WED7500GW

**SAVE \$600** ON THE PAIR!



**4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060**



**www.hagedornappliance.com**

\*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. \*\*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX,XXX; \$30 XX,XXX; \$50 XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2018. All rights reserved. HUB Pre-Approval XXXXXX. 03MM4190WP\_YearEnd chert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.





# The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**  
**HUGE!**

**HAGEDORN APPLIANCES**

**Year End BLOW-OUT!**  
December 27<sup>th</sup> - January 9<sup>th</sup>

**HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!**

**KitchenAid** **STAINLESS STEEL KITCHEN SUITE**

**\$4999**  
AFTER \*200 REBATE!  
SAVE \*1247 ON THE PACKAGE!

**Whirlpool** **BLACK STAINLESS STEEL KITCHEN SUITE**

**\$3359**  
SAVE \*657 ON THE PACKAGE!

**MAYTAG** **3 PIECE STAINLESS STEEL PACKAGE**

**\$1599**  
SAVE \*418 ON THE PACKAGE!

**1.7 cu.ft. Compact Over-the-Range Microwave with Push-Button Start**

**6.5 cu.ft. Electric Range with True Convection Cooking System**

**Black Stainless Steel Top Dishwasher with PowerWash Cycle**

**2.0 cu.ft. Over-the-Range Microwave with Smart Functions**

**6.4 cu.ft. Electric Range with True Convection**

**48" dba Dishwasher with QuietCycle**

**22 cu.ft. Side-by-Side Refrigerator with Deep Freeze**

**1.2 cu.ft. Smart Microwave with Smart Functions**

**6.5 cu.ft. Electric Range with True Convection**

**Top Control Dishwasher with QuietCycle**

**MAYTAG** **10 YEAR WARRANTY**

**We Sell It & Service It**

**\$810 each**

**#1 Rated**

**6.2 cu.ft. Top Load Washer with Deep Fill Option & PowerWash Cycle**

**6.8 cu.ft. Extra-Large Capacity Electric Dryer with Advanced Moisture Sensing**

**BUYING POWER** - We are a member of a \$10 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**

**SAVE \$578 ON THE PAIR!**

**12 MONTHS SPECIAL FINANCING!**

**Whirlpool \$532 each**

**Whirlpool \$699 each**

**2.8 cu.ft. Top Load Washer with Quick Wash Cycle**

**7.0 cu.ft. Electric Dryer with Quick Wash Cycle**

**4.8 cu.ft. HE Top Load Washer with Dual In-Water Faucet**

**7.4 cu.ft. Electric Dryer with AccuDry Sensor Drying Technology**

**SAVE \$334 ON THE PAIR!**

**SAVE \$600 ON THE PAIR!**

**HAGEDORN APPLIANCES**

4432 Dixie Highway • Lexington, KY 40518 • 609-342-6869

[www.hagedornappliance.com](http://www.hagedornappliance.com)

**Scratch & Win**

Make your number in the store to see if you win a grand prize reward!

- 10,000 Shopping Spree
- KitchenAid Stand Mixer
- \$25 - \$50 Additional Instant Savings

**SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS**

**RECEIVE UP TO \$1600**

**KitchenAid**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES

Valid until 1/31/14 • Expires 12/31/13

**POSTMASTER: Please Define X100, X100, X100 OR CURRENT RESIDENT**

Don't Nelson  
of Mississippi Ave  
Copyright © 2013 Hagedorn

**PREPAID DELIVERY IS BEING PAID BY THE MEDIA**

**Artwork Version: CCLM1100WP\_YearEnd**

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **39.9¢**  
Includes Postage

**255% BIGGER** Than our Jumbo Postcard!

11 INCHES TALL

**HAGEDORN**  
APPLIANCES  
SINCE 1941

# Year End BLOW-OUT!

**December 27<sup>th</sup> – January 9<sup>th</sup>**

## MAYTAG® 3 PIECE STAINLESS STEEL PACKAGE

MSRP \$2017

# \$1599

**SAVE \$418 ON THE PACKAGE!**

*Add a Refrigerator to Make the Perfect Suite!*

**10 YEAR LIMITED PARTS WARRANTY**

**1.7 cu.ft. Compact Over-the-Range Microwave with Flush Hidden Vent**  
MMV1174FZ

**5.3 cu.ft. Electric Range with Precision Cooking™ System**  
MER6600FZ

**Stainless Steel Tub Dishwasher with PowerBlast® Cycle**  
MDB4949SHZ

## HUGE SAVINGS ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

### KitchenAid®

### STAINLESS STEEL KITCHEN SUITE

### Whirlpool®

### BLACK STAINLESS STEEL KITCHEN SUITE

MSRP \$6246

# \$4999

**AFTER \$200 REBATE!**

**SAVE \$1247 ON THE PACKAGE!**

**22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice & Water**  
KRSC03ESS

**2.0 cu.ft. Over-the-Range Microwave with Sensor Functions**  
KMHS120ESS

**6.4 cu.ft. Electric Range with Even-Heat™ True Convection**  
KFE650ESS

**46 dBA Dishwasher with ProWash™ Cycle**  
KDFE104HPS

MSRP \$4016

# \$3359

**SAVE \$657 ON THE PACKAGE!**

**25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves**  
WRR325SDHV

**1.9 cu.ft. Steam Microwave with CleanRelease® Non-Stick Interior**  
WMH32519HV

**5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element**  
WFE5508QHV

**Top Control Dishwasher with 1-Hour Wash Cycle**  
WDT730PAHV



# MAYTAG®

**10 YEAR**  
LIMITED PARTS  
WARRANTY

MSRP \$1099



**\$810**  
each

**#1 Rated**  
Top Load Agitator Washer  
by a Leading Consumer Magazine\*

5.2 cu.ft. Top  
Load Washer with  
Deep Fill Option &  
PowerWash® Cycle  
MVWB865GW

8.8 cu.ft. Extra-Large  
Capacity Electric  
Dryer with Advanced  
Moisture Sensing  
MEDB835DW

**SAVE \$578** ON THE  
PAIR!

**12 MONTHS SPECIAL FINANCING!\***

Whirlpool®

**\$532** each

MSRP \$699

Whirlpool®

**\$699** each

MSRP \$999



3.8 cu.ft. Top  
Load Washer  
with Quick  
Wash Cycle  
WTW4855HW

7.0 cu.ft. Electric  
Dryer with  
Wrinkle Shield™  
Option  
WED4850HV

**SAVE \$334** ON THE  
PAIR!



4.8 cu.ft. HE Top  
Load Washer  
with Built-In  
Water Faucet  
WTW7500GW

7.4 cu.ft. Electric  
Dryer with  
AccuDry™ Sensor  
Drying Technology  
WED7500GW

**SAVE \$600** ON THE  
PAIR!

## We Sell It & Service It

**BUYING POWER** – We are a member of a \$19 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**

Dealer Name  
Street Address  
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

**Artwork Version: 03LM4189WP\_YearEnd**



**SAVE AN ADDITIONAL 10%**  
ON SELECT CLOSEOUT MODELS



RECEIVE UP TO

**\$1600**

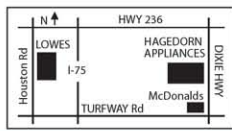
**KitchenAid®**

BY MAIL WITH PURCHASE OF  
SELECT KITCHENAID® BRAND  
APPLIANCES\*

Valid July 19 – December 31, 2018

SINCE 1941  
**HAGEDORN**  
APPLIANCES

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)

\*See store for complete details of all offers, financing and rebates. Visit [maytag.com](http://maytag.com) for warranty details. ®/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 03LM4189WP\_YearEnd chetert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



# The Jumbo Postcard



SINCE 1941  
**HAGEDORN**  
APPLIANCES

*Year End*  
**BLOW-OUT!**

**December 27<sup>th</sup> – January 9<sup>th</sup>**

**AMANA®** Whirlpool®  
**MAYTAG®** KitchenAid®

Whirlpool®

**BLACK STAINLESS STEEL  
KITCHEN SUITE**



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves  
WRS325SDHV



1.9 cu.ft. Steam Microwave with CleanRelease® Non-Stick Interior  
WMH32519HV



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element  
WFE550S0HV

MSRP \$4016  
**\$3359**



**SAVE \$657  
ON THE PACKAGE!**



Top Control Dishwasher with 1-Hour Wash Cycle  
WDT730PAHV

**HUGE SAVINGS** ON SPECIAL BUYS, ODDS & ENDS AND SELECT CLOSEOUTS!

Whirlpool®

**\$532** MSRP \$699  
each



**3.8 cu.ft. Top Load Washer** with Quick Wash Cycle  
WTW4855HW

**7.0 cu.ft. Electric Dryer** with Wrinkle Shield™ Option  
WED4850HW

MAYTAG®

**\$810** MSRP \$1099  
each



**5.2 cu.ft. Top Load Washer** with Deep Fill Option & PowerWash® Cycle  
MVWB865GW

**8.8 cu.ft. Extra-Large Capacity Electric Dryer** with Advanced Moisture Sensing  
MEDB835DW

**KitchenAid®**

RECEIVE UP TO

**\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*

Valid July 19 – December 31, 2018

**12 MONTHS SPECIAL FINANCING!\***

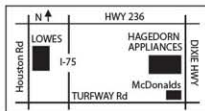
Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)

*Doug Nelson  
115 Mississippi Ave  
Crystall City, MO 63019*

\*See store for complete details of all offers, financing and rebates. Visit [maytag.com](http://maytag.com) for warranty details. ©/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 03JP4191WP\_YearEnd chertoff ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

**Artwork Version: 03JP4191WP\_YearEnd**



# Alternate Jumbo Card

**CHRISTIE'S**  
*Appliance Co.*

**2** DAYS  
ONLY

*Year End*  
**PRIVATE  
SALE EVENT**

FRIDAY & SATURDAY  
**DECEMBER 28<sup>TH</sup> & 29<sup>TH</sup>**

**AMANA**

Whirlpool

**MAYTAG**

**KitchenAid**

**12 MONTHS SPECIAL FINANCING\***



**HUGE SAVINGS**

ON ALL **KITCHEN &  
LAUNDRY MODELS!**





Dear Friends & Family,

Take good care of this card! It entitles you to take part in our **Private Sale Event** at **Christie's Appliance** from **Friday & Saturday, December 28 & 29**.

**For 2 Days ONLY** you will have an opportunity to take advantage of our **BEST DEALS of the Year!** Receive our **Lowest Prices** on all brands including Maytag®, Whirlpool®, KitchenAid® & Amana®. Now is the time to save on every Laundry & Kitchen Appliance. For example...in addition to our Year's Lowest Prices, **Receive up to a \$1,600 Rebate** on select KitchenAid® appliances!\*

**SAVE BIG** on select closeout and discontinued merchandise.

This **PRIVATE SALE** will NOT be advertised anywhere else. Discounted prices will only be available during these sale days.

As always, we are there to serve you after the sale.

Hope to see you then!

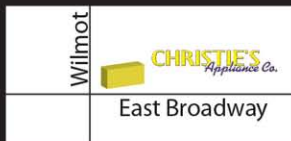
*Christie's Appliance Staff*



Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
*Appliance Co.*

6355 E. Broadway at Wilmot • (520) 296-7218



\*See store for complete details of all offers, financing and rebates. ©/TM © 2018. All rights reserved. HUB Pre-Approval XXXXXX. JP4195WP\_YearEndPrivateSale cheitert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

**KitchenAid®**

RECEIVE UP TO

**\$1600**

BY MAIL WITH PURCHASE OF SELECT  
KITCHENAID® BRAND APPLIANCES\*

Valid July 19 – December 31, 2018

Dealer Name  
Street Address  
City, State ZIP

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

*Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019*

**Artwork Version: JP4195WP\_YearEndPrivateSale**

# MODEL LIST : MONSTER MAILER

*\*Some models may not appear on smaller mailers*

December 27 – January 9  
Year End Blow-out

**Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check [HERE...](#) ☐ 10% Off**

Brand	Whirlpool Kitchen Package	MSRP	\$4016	SALE PRICE	\$3359
Brand	Model # WRS325SDHV	MSRP		SALE PRICE	
Brand	Model # WMH32519HV	MSRP		SALE PRICE	
Brand	Model # WFE550S0HV	MSRP		SALE PRICE	
Brand	Model # WDT730PAHV	MSRP		SALE PRICE	
Brand	Maytag Kitchen Package	MSRP	\$2017	SALE PRICE	\$1599
Brand	Model # MMV1174FZ	MSRP		SALE PRICE	
Brand	Model # MER6600FZ	MSRP		SALE PRICE	
Brand	Model # MDB4949SHZ	MSRP		SALE PRICE	
Brand	KitchenAid Kitchen Package	MSRP	\$6246	SALE PRICE	\$4999
Brand	Model # KRSC503ESS	MSRP		SALE PRICE	
Brand	Model # KMHS120ESS	MSRP		SALE PRICE	
Brand	Model # KFEG500ESS	MSRP		SALE PRICE	
Brand	Model # KDFE104HPS	MSRP		SALE PRICE	
Brand	Maytag	Model # MVWB865GW	MSRP	\$1099	SALE PRICE \$810
Brand	Maytag	Model # MEDB835DW	MSRP	\$1099	SALE PRICE \$810
Brand	Whirlpool	Model # WTW4855HW	MSRP	\$699	SALE PRICE \$532
Brand	Whirlpool	Model # WED4850HW	MSRP	\$699	SALE PRICE \$532
Brand	Whirlpool	Model # WTW7500GW	MSRP	\$999	SALE PRICE \$699
Brand	Whirlpool	Model # WED7500GW	MSRP	\$999	SALE PRICE \$699
Brand	Model #	MSRP		SALE PRICE	
Brand	Model #	MSRP		SALE PRICE	





**Monster Mailer • Legal Limit Max • Jumbo Postcard**

# Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group: \_\_\_\_\_ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: \_\_\_\_\_ **HUB Log-in Username:** \_\_\_\_\_ **Password:** \_\_\_\_\_

**Step 1**

## Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

**Step 2**

## Please List Artwork Version Number

Artwork Version in white address panel,  
ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

**Step 3**

## Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

## Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349

☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

**Additional Mailers, ADD:** MONSTER - 37.9¢ each

LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)

**Step 4**

**Financing & Special Offers: *All offers are solely the retailer's responsibility.*** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

**Step 5**

**Signature (REQUIRED):** \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

**Step 6**

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

## Pricing Includes: \$50,000\* Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Step  
8

List your model changes below

***Fax 2nd page with your Order Form***

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_