



85% CO-OP + FREE CO-OP FILING!
MARKETING PLAYBOOK ASSET APPROVED

Whirlpool Black Friday Savings EVENT!

85% CO-OP Whirlpool Exclusive dealers & 70% CO-OP Multi-Manufacturer dealers

Targeted Direct Mail is #1 Most Effective Method for Driving Immediate Sales. #1 R.O.I.

If a model is NOT on PROMO MAP, you could reduce Normal MAP price up to 10% and remain co-op compliant.

We will HUB re-approve changes to assure your co-op credit

Pre-Black Friday & Black Friday November 13 -28

Pre-Black Friday Start November 13 – Order by October 17

Black Friday Start November 20th or later by October 30

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only 37.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14" - The Largest Piece of Mail Allowed by Law! Only 39.9 Cents.**
- 3. The Jumbo Card 6" x 11" Only 35.9 Cents. From \$749 - all Inclusive**
- 4. Private Sale letter & Envelope 8½" x 11" Only 37.9 Cents**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

Proven by Monsterous Results

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as

37.9¢ Includes Postage



STAINLESS STEEL
KITCHEN SUITE

1.7 cu.ft. Microwave
Hood Combination
with Electronic Touch
Controls
WMH31017HS

5.3 cu.ft. Electric
Range with FlexHeat™
Dual Radiant Element
WFE505W0HS
Gas range extra

Stainless Steel
Dishwasher with
1-Hour Wash Cycle
WDF520PADM



CHOOSE YOUR REFRIGERATOR



18 cu.ft. Top Freezer
Refrigerator with
Flexi-Slide™ Bin
WRT518SZFM

4-PIECE PACKAGE
MSRP \$2496
\$1449
SAVE \$1047
SAVE 41%



25 cu.ft. Side-By-Side
Refrigerator with
Frameless Glass Shelves
WRS325SDHZ

4-PIECE PACKAGE
MSRP \$3116
\$1899
SAVE \$1217
SAVE 39%



CHRISTIE'S
Appliance Co.

BLACK
FRIDAY

SAVINGS EVENT

November
13th – 28th

Our Best DEALS of the Year!

Scratch & Win™

Match your number in our
store to see if you're our
grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings
on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019

Artwork Version: 01MM4160WP_BlackFriday



FINGERPRINT RESISTANT
STAINLESS STEEL SUITE



25 cu.ft. French Door
Refrigerator with
PowerCold® Feature
MFI2570FEZ

2.0 cu.ft. Over-the-Range
Microwave with Interior
Cooking Rack
MMV4206FZ

Stainless Steel Tub
Dishwasher with
PowerBlast® Cycle
MDB4949SHZ

CHOOSE YOUR RANGE



5.3 cu.ft. Electric Range
with Shatter-Resistant
Cooktop
MER6600FZ
Gas range extra

4-PIECE PACKAGE
MSRP \$4216
\$2499
SAVE \$1717
SAVE 40%



6.4 cu.ft. Electric Range
with True Convection
MER6800FZ
Gas range extra

4-PIECE PACKAGE
MSRP \$4546
\$2999
SAVE \$1547
SAVE 34%

KitchenAid® STAINLESS STEEL KITCHEN SUITE



SAVE 28%

MSRP \$5996
\$4299

SAVE \$1697
ON THE PACKAGE!

20 cu.ft. Counter-Depth French Door Refrigerator with Interior Dispense
KRFC300ESS

2.0 cu.ft. Over-the-Range Microwave with Sensor Functions
KMHC319ESS

6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KSEG700ESS Gas range extra

Built-In Dishwasher with ProWash™ Cycle
KDPE234GPS



KitchenAid®
RECEIVE UP TO **\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES.* Valid July 19 – December 31, 2018

12 MONTHS SPECIAL FINANCING!*

SAVE AN ADDITIONAL **10%** ON SELECT CLOSEOUT MODELS



WE SELL IT & SERVICE IT

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Whirlpool®

FRONT LOAD LAUNDRY PAIR

\$1676 pair price with pedestals MSRP \$2616



SAVE 36%

4.5 cu.ft. Top Load Washer with Adaptive Wash Technology
WFW75HEFW

7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing
WED75HEFW

PEDESTAL MODEL - XHPC155XW

SAVE \$940 ON THE PAIR INCLUDING PEDESTALS!

Whirlpool®

\$899 pair price MSRP \$1398

MAYTAG®

\$1398 pair price MSRP \$2198



SAVE 35%

4.3 cu.ft. Top Load Washer with Quick Wash Cycle
WTW4850HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus Option
WED4850HW

SAVE \$500 ON THE PAIR!



SAVE 36%

5.2 cu.ft. Top Load Washer with Best Cleaning by the PowerWash® Cycle
MWVB865GW

8.8 cu.ft. Extra-Large Capacity Electric Dryer with Advanced Moisture Sensing
MEDB835DW

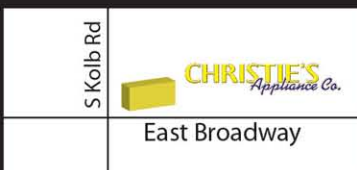
#1 Rated Top Load Agitator Washer by a Leading Consumer Magazine*

SAVE \$800 ON THE PAIR!

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



nationwide marketing group
\$15 BILLION BUYING POWER
We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX,XXX; \$30 XX,XXX; \$50 XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©2018. All rights reserved. HUB Pre-Approval XXXXX. 01MM4160WP_BlackFriday cheilert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

CHRISTIE'S
Appraisers Inc.
BLACK FRIDAY
SAVINGS EVENT
November 13th - 28th

Our Best DEALS of the Year!

KitchenAid **STAINLESS STEEL KITCHEN SUITE**
\$4299
SAVE 28%
SAVE \$1697 ON THE PACKAGE!

20 cu.ft. Counter-Depth French Door Refrigerator with PowerLock Drawers
2.0 cu.ft. Over-the-Range Microwave with Sensor Function
34 cu.ft. Built-In Dishwasher with Sensor Cycle

MAYTAG **FINGERPRINT RESISTANT STAINLESS STEEL SUITE**
\$2499
SAVE 40%
\$2999
SAVE \$500

20 cu.ft. French Door Refrigerator with PowerLock Drawers
2.0 cu.ft. Over-the-Range Microwave with Sensor Function
34 cu.ft. Built-In Dishwasher with Sensor Cycle

Whirlpool **STAINLESS STEEL KITCHEN SUITE**
\$1449
SAVE \$111
\$1899
SAVE \$450

18 cu.ft. Top Freezer Refrigerator with Flex Door™
4.3 cu.ft. Electric Range with True Convection
24 cu.ft. Built-In Dishwasher with PowerWash™ Cycle

Whirlpool **FRONT LOAD LAUNDRY PAIR**
\$1676 pair price with pedestals
SAVE \$940 ON THE PAIR
12 MONTHS SPECIAL FINANCING!

4.3 cu.ft. Top Load Washer with Adaptive Wash Technology
7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing

Whirlpool **\$899** pair price
MAYTAG **\$1398** pair price

4.3 cu.ft. Top Load Washer with Quick Wash Cycle
7.4 cu.ft. Electric Dryer with WetWash™ Plus Option

Whirlpool **\$500** ON THE PAIR
MAYTAG **\$800** ON THE PAIR

4.3 cu.ft. Top Load Washer with Quick Wash Cycle
7.4 cu.ft. Electric Dryer with WetWash™ Plus Option

CHRISTIE'S
Appraisers Inc.
7224 E. Broadway at S. Kolb • (520) 296-7218
East Broadway

13 BILLION BUYING POWER

WE Sell It & SERVICE It
BUYING POWER - We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.
BUY FROM A LOCALLY OWNED BUSINESS!

Scratch & Win
Match your number in this game to win a prize or grand prize amount.
• \$10,000 Shopping Spree
• KitchenAid® Stand Mixer
• \$25 - \$50 Additional Instant Savings
ON SELECT CLOSEOUT MODELS **10%**

SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

RECEIVE UP TO \$1600
KitchenAid
BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES
Valid June 1st - December 31, 2018

Postmarked: Please Define XXX, XXX, XXX OR CURRENT RESIDENT
Dexter North
Street Address
City State Zip

Artwork Version: 01LM150WP, BlackFriday

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **39.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

CHRISTIE'S
Appliance Co.

BLACK FRIDAY

SAVINGS EVENT

November 13th - 28th

Our Best DEALS of the Year!

KitchenAid® STAINLESS STEEL KITCHEN SUITE



20 cu.ft. Counter-Depth French Door Refrigerator with Interior Dispense
KRFC300ESS



SAVE 28%



2.0 cu.ft. Over-the-Range Microwave with Sensor Functions
KMHC319ESS



SAVE \$1697 ON THE PACKAGE!

6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KSE6700ESS Gas range extra

Built-In Dishwasher with ProWash™ Cycle
KDPE234GPS

MSRP \$5996
\$4299

MAYTAG®

FINGERPRINT RESISTANT STAINLESS STEEL SUITE



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ



2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack
MMV4206FZ

Stainless Steel Tub Dishwasher with PowerBlast® Cycle
MDB4949SHZ

CHOOSE YOUR RANGE



5.3 cu.ft. Electric Range with Shatter-Resistant Cooktop
MER6600FZ Gas range extra

4-PIECE PACKAGE
MSRP \$4216
\$2499
SAVE \$1717
SAVE 40%



6.4 cu.ft. Electric Range with True Convection
MER8800FZ Gas range extra

4-PIECE PACKAGE
MSRP \$4546
\$2999
SAVE \$1547
SAVE 34%

Whirlpool®

STAINLESS STEEL KITCHEN SUITE



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505W0HS Gas range extra



Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

CHOOSE YOUR REFRIGERATOR



18 cu.ft. Top Freezer Refrigerator with Flexi-Slide™ Bin
WRT518SZFM

4-PIECE PACKAGE
MSRP \$2496
\$1449
SAVE \$1047
SAVE 41%



25 cu.ft. Side-By-Side Refrigerator with Frameless Glass Shelves
WR9325SDHZ

4-PIECE PACKAGE
MSRP \$3118
\$1899
SAVE \$1217
SAVE 39%

Whirlpool®

FRONT LOAD LAUNDRY PAIR

\$1676 pair price with pedestals

MSRP *2616



4.5 cu.ft. Top Load Washer with Adaptive Wash Technology
FWF75HEFW

7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing
WED75HEFW

PEDESTAL MODEL - XHPC155XW

12 MONTHS SPECIAL FINANCING!*

Whirlpool®

\$899 pair price

MSRP *1398

MAYTAG® \$1398 pair price

MSRP *2198



4.3 cu.ft. Top Load Washer with Quick Wash Cycle
WWT4850HW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus Option
WED4850HW



5.2 cu.ft. Top Load Washer with Best Cleaning by the PowerWash® Cycle
MWWE855QW

8.8 cu.ft. Extra-Large Capacity Electric Dryer with Advanced Moisture Sensing
MEDB835DW

WE SELL IT & SERVICE IT

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM4159WP_BlackFriday



SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS



RECEIVE UP TO

\$1600

KitchenAid®

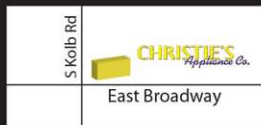
BY MAIL WITH PURCHASE OF
SELECT KITCHENAID® BRAND
APPLIANCES*

Valid July 19 – December 31, 2018

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



nationwide
marketing group
\$15 BILLION
BUYING
POWER
We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ®/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 01LM4159WP_BlackFriday cheifert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Jumbo Postcard



CHRISTIE'S
Appliance Co.

BLACK FRIDAY

SAVINGS EVENT

**November
13th – 28th**

**Our Best DEALS
of the Year!**

Whirlpool®

STAINLESS STEEL KITCHEN SUITE



**5.3 cu.ft. Electric
Range with FlexHeat™**
Dual Radiant Element
WFE505W0HS
Gas range extra



**Stainless Steel
Dishwasher with**
1-Hour Wash Cycle
WDF520PADM

1.7 cu.ft. Microwave Hood Combination
with Electronic Touch Controls
WMH31017HS

CHOOSE YOUR REFRIGERATOR



**18 cu.ft. Top Freezer
Refrigerator with**
Flexi-Slide™ Bin
WRT518SZFM

4-PIECE PACKAGE
MSRP \$2496

\$1449

SAVE \$1047

SAVE 41%



**25 cu.ft. Side-By-Side
Refrigerator with**
Frameless Glass Shelves
WRS325SDHZ

4-PIECE PACKAGE
MSRP \$3116

\$1899

SAVE \$1217

SAVE 39%

AMANA®

Whirlpool®

MAYTAG®

KitchenAid®

Whirlpool®

\$899 MSRP \$1398
pair price

SAVE
35%

SAVE \$500 ON THE PAIR!

4.3 cu.ft. Top Load
Washer with Quick
Wash Cycle
WTW4850HW

7.0 cu.ft. Electric
Dryer with Wrinkle
Shield™ Plus Option
WED4850HW

MAYTAG®

\$1398 MSRP \$2198
pair price

SAVE
36%

#1 Rated
Top Load Agitator Washer
by a Leading Consumer Magazine*

SAVE \$800 ON THE PAIR!

5.2 cu.ft. Top Load
Washer with Best
Cleaning by the
PowerWash® Cycle
MVWB865GW

8.8 cu.ft. Extra-Large
Capacity Electric
Dryer with Advanced
Moisture Sensing
MEDB835DW

KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid July 19 – December 31, 2018

12 MONTHS SPECIAL FINANCING!*

Dealer Name
Street Address
City, State ZIP

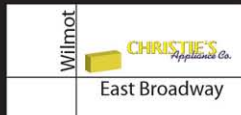
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



nationwide
marketing group
\$15
BILLION
BUYING
POWER
We're proud of our association with the
largest buying organization in the country,
which brings you the combined
purchasing power of thousands of retail
stores nationwide. This huge buying
power is passed along to our customers by
means of lower prices every day on the
finest name brand products in the world.

Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019

Artwork Version: 01JP4161WP_BlackFriday

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/TM © 2018. All rights reserved. HUB Pre-Approval XXXXXX.
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Alternate Jumbo Card

CHRISTIE'S
Appliance Co.

12 MONTHS SPECIAL FINANCING!*

BLACK FRIDAY SAVINGS!

NOVEMBER 13TH – 28TH



Our Best DEALS of the Year!

AMANA®

Whirlpool®

MAYTAG®

KitchenAid®

Whirlpool®

\$899 MSRP *1398
pair price

SAVE
35%

SAVE \$500 ON THE PAIR!



4.3 cu.ft. Top Load
Washer with Quick
Wash Cycle
WTW4850HW

7.0 cu.ft. Electric
Dryer with Wrinkle
Shield™ Plus Option
WED4850HW

MAYTAG®

\$1398 MSRP *2198
pair price

SAVE
36%

#1 Rated
Top Load Agitator Washer
by a Leading Consumer Magazine*

SAVE \$800 ON THE PAIR!



5.2 cu.ft. Top Load
Washer with Best
Cleaning by the
PowerWash® Cycle
MVWB865GW

8.8 cu.ft. Extra-Large
Capacity Electric
Dryer with Advanced
Moisture Sensing
MEDB835DW

KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid July 19 – December 31, 2018



Dealer Name
Street Address
City, State ZIP

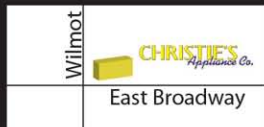
POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX.
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Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019

Artwork Version: JP4168WP_BlackFriday

8 1/2" x 11" Letter

Pre-Black Friday

Private Event

**Marty's
APPLIANCE**

1770 Hwy 395
Minden, NV 89423
775-782-5099

Artwork Version: LE3560WP

SUNDAY, NOVEMBER 11TH • 3PM–8PM

AMANA®

Whirlpool®

MAYTAG®

KitchenAid®

Dear Friends & Family,

You are invited to our annual **Pre-Black Friday Private Event!**

5 HOURS ONLY!

Sunday, November 11th from 3PM to 8PM

Take advantage of our **BEST DEALS** of the Year on all brands including **Maytag®, Whirlpool®, KitchenAid® & Amana®!** Now is the time to save on every Laundry & Kitchen Appliance. In addition to our **Year's Lowest Prices**, receive rebates on qualified appliance models throughout the store.

This **PRIVATE SALE** is for **Letter Holders ONLY** and will **NOT** be advertised anywhere else. Bring a friend and **register for a chance to win a brand new KitchenAid® Stand Mixer!**

Make plans to attend. As always, we are here to serve you after the sale.

Hope to see you then!

Dealer Staff



KitchenAid
You could win
a KitchenAid®
Stand Mixer!

See sales associate for details.



Preferred Friends ADMISSION TICKET

Register for your chance to WIN a KitchenAid® Stand Mixer!

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission to **STORE NAME**. One KitchenAid® Stand Mixer to be given away during the sale at participating Maytag stores. Valid Sunday, November 11, 2018 ONLY.

Preferred Family ADMISSION TICKET

Register for your chance to WIN a KitchenAid® Stand Mixer!

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission to **STORE NAME**. One KitchenAid® Stand Mixer to be given away during the sale at participating Maytag stores. Valid Sunday, November 11, 2018 ONLY.

**12 MONTHS
SPECIAL
FINANCING***

**SAVE BIG
ON CLOSEOUTS!**

**FREE
DELIVERY &
HAUL AWAY**

*See store for complete details on all claims, offers, financing & rebates. ©/™ © 2018. All rights reserved. HUB approval 134394. LE3560WP © 2018 Invigorate Media. 1-800-770-5219.

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

November 13 – 28
Black Friday

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

| | | | | | | |
|-------|----------------------------|---------------|--------------|-----------|------------|-------------------|
| Brand | Whirlpool Kitchen Suite | | MSRP | | SALE PRICE | |
| Brand | Model # | WMH31017HS | MSRP | | SALE PRICE | |
| Brand | Model # | WFE505W0HS | MSRP | | SALE PRICE | |
| Brand | Model # | WDF520PADM | MSRP | | SALE PRICE | |
| Brand | Model # | WRT518SZFM | PACKAGE MSRP | \$2496 | SALE PRICE | \$1449 |
| Brand | Model # | OR WRS325SDHZ | PACKAGE MSRP | \$3116 | SALE PRICE | \$1899 |
| Brand | Maytag Kitchen Package | | MSRP | | SALE PRICE | |
| Brand | Model # | MFI2570FEZ | MSRP | | SALE PRICE | |
| Brand | Model # | MMV4206FZ | MSRP | | SALE PRICE | |
| Brand | Model # | MDB4949SHZ | MSRP | | SALE PRICE | |
| Brand | Model # | MER6600FZ | PACKAGE MSRP | \$4216 | SALE PRICE | \$2499 |
| Brand | Model # | OR MER8800FZ | PACKAGE MSRP | \$4546 | SALE PRICE | \$2999 |
| Brand | KitchenAid Kitchen Package | | PACKAGE MSRP | \$5996 | SALE PRICE | \$4299 |
| Brand | Model # | KRFC300ESS | MSRP | | SALE PRICE | |
| Brand | Model # | KMHC319ESS | MSRP | | SALE PRICE | |
| Brand | Model # | KSEG700ESS | MSRP | | SALE PRICE | |
| Brand | Model # | KDPE234GPS | MSRP | | SALE PRICE | |
| Brand | Whirlpool | Model # | WFW75HEFW | PAIR MSRP | \$2616 | SALE PRICE \$1676 |
| Brand | Whirlpool | Model # | WED75HEFW | | SALE PRICE | |
| Brand | Whirlpool | Model # | WTW4850HW | PAIR MSRP | \$1398 | SALE PRICE \$899 |
| Brand | Whirlpool | Model # | WED4850HW | | SALE PRICE | |
| Brand | Maytag | Model # | MVWB865GW | PAIR MSRP | \$2198 | SALE PRICE \$1398 |
| Brand | Maytag | Model # | MEDB835DW | | SALE PRICE | |



Monster Mailer • Legal Limit Max Jumbo Postcard • Letter

Order Form

Fax order form to: 636-794-3223

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhous

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: _____ **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939
Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139
Letter (8.5"x11") ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349
☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049
☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

Additional Mailers, ADD: MONSTER - 37.9¢ each • LEGAL LIMIT MAX - 39.9¢ each
JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000) • LETTER - 37.9¢ each

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

| | | | | |
|----|----|----|----|-----|
| 1. | 2. | 3. | 4. | 5. |
| 6. | 7. | 8. | 9. | 10. |

Pricing Includes: \$50,000* Household Median Income

• Single Family Home Mailing List | Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Letter 8.5" x 11" | • Single Family Home Postage

Monster Mailer/Jumbo Postcard/Letter: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

----- Forwarded message -----

From: <coop@whirlpoolhub.com>

Date: Wed, Sep 26, 2018 at 3:36 PM

Subject: Whirlpool Corporation Advertising Compliance Review Approved

To: steven_menkhus@invigoratemedias.com

000INVIGPA

Your Reference Comments: 01LM4159WP_BlackFriday_Scratch

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 200547

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.