



Pre-Approved Advertising! + FREE ACB FILING

**BONUS! FREE \$5,000 Lucky Number Promotion!**

# GE Brands Black Friday Savings!

GE + GE PROFILE + GE CAFÉ

**Targeted Direct Mail #1 for Driving Immediate Store Traffic & Sales. #1 in R.O.I.**

Make any art changes - models/brands/prices - you & your field manager decide!

**Pre-Black Friday & Black Friday November 13 -29**

**Pre-Black Friday Start November 13 – Order by October 17**

**Black Friday Start November 20<sup>th</sup> or later by October 30**

## **Mailer Choices**

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only 37.9 Cents.**
- 2. The Legal Limit MAX Postcard - 11" x 14" The Largest Piece of Mail Allowed by Law! Only 39.9 Cents.**

**All orders Include** Art with Changes, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery.

**Option - use your customer list, - we will "clean" it for free. Extra Postage applies.**

**FREE OFFER! Option Add the "Lucky Number" Promotion – Normally 3 Cents extra**  
**Includes Lucky Number Consecutive Numbers on mailers, \$5,000 Group Insurance Policy, (3) \$250 Store Gift Cards (zero dealer liabilities), Mounted Prize Board & extra mailers for walk in traffic.**

**800-770-5219**

Bill Menkhus bill\_menkhus@invigoratemedia.com (cell 636-524-1240)

Doug Nelson doug\_nelson@invigoratemedia.com (cell 636-578-8130)

# The Monster Mailer Tri-Fold

Proven by  
Monstrous Results

Arrives in the  
mailbox as  
**6" x 10.5"**  
Opens to  
**10.5" x 17"**

10.5 INCHES WIDE

17 INCHES TALL



**295% BIGGER** Than our  
Jumbo Postcard!

As low as  
**37.9¢** Includes  
Postage





## 4-PIECE SLATE KITCHEN SUITE

Over 35% Savings



**25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR**  
• Artica IceMaker  
• Adjustable Slide-Out, Spillproof Glass Shelves  
GSS25GMHES



**30" FREE-STANDING ELECTRIC RANGE**  
• Fifth Element Warming Zone  
• 12"/9" Dual Element  
JB645EKES

Special Package Price  
**\$1999**  
SAVE \$1117



**1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN**  
• Sensor Cooking Controls  
• Melt Feature  
JVM3160EFES

**HYBRID STAINLESS STEEL INTERIOR DISHWASHER**  
• Front Controls  
• Wash Zones  
GDF630PMHES



## PROFILE™

## STAINLESS STEEL KITCHEN SUITE



**22.2 CU. FT. COUNTER DEPTH FRENCH DOOR REFRIGERATOR**  
• Hands-Free Auto Fill  
• TwinChill™ Evaporators  
PYE22KSKSS



**2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN**  
• Sensor Cooking Controls  
• Chef Connect  
PVM9005SJSS



**30" FREE-STANDING ELECTRIC CONVECTION RANGE**  
• Edge-to-Edge Cooktop  
• Electronic Touch Controls  
PB911SJSS

Over 24% Savings

**\$949**  
SAVE \$351

**STAINLESS STEEL INTERIOR DISHWASHER**  
• Hidden Controls  
• Deep Clean  
Silverware Jets  
PDT845SSJSS



# Black Friday SAVINGS

NOVEMBER 14<sup>TH</sup> - 29<sup>TH</sup>

**SAVE UP TO 40% INSTANTLY**

on select **INDIVIDUAL APPLIANCES**

\*See store for details.

Bring in this Lucky Number

to see if you've won a

**\$5,000**

Shopping Spree

or a

**\$250**

Store Gift Card

DEALER NAME  
Street Address  
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
**OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019

Artwork Version: 01MM4156GE\_BlackFriday



GE APPLIANCES

Over 44% Savings

**\$999**

FOR THE PAIR

REG \$1798



**1.7 CU. FT. OVER-THE-RANGE MICROWAVE**  
• Sensor Cooking Controls  
• Weight and Time Defrost  
JVM6175SKSS



**30" SLIDE-IN ELECTRIC RANGE**  
• 5.3 Cu. Ft. Oven Capacity  
• Self Clean Oven  
JS645SLSS



GE APPLIANCES

Over 46% Savings

**\$1399**

FOR THE PAIR

REG \$2598



**30" Built-In Knob Control Electric**  
• Four Radiant Cooking Elements  
• Keep Warm Setting  
JP3030DJBB



**30" SINGLE CONVECTION WALL OVEN**  
• 5.0 Cu. Ft. Oven Capacity  
• Self Clean with Steam Clean Option  
JT5000BLTS

**HURRY IN FOR THESE GREAT DEALS!**



UP TO A \$1500 REBATE ON SELECT GE CAFÉ APPLIANCES\*



## KEURIG® K-CUP BREWING SYSTEM

The unexpected convenience of hot single serve brewing at your fridge

Over  
13%  
Savings



# CAFÉ™

## 4-PIECE STAINLESS STEEL KITCHEN SUITE



Package Price  
**\$7156**  
SAVE \$1144

### 22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Full-Width, Electronic temperature-controlled drawer with colored LED lights
- TwinChill™ Evaporators CYE22USHSS

### 1.7 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- Convection Rack
- Chef Connect CVM9179SLSS

### 30" SLIDE-IN FRONT CONTROL GAS RANGE

- Continuous Grate Cooktop
- Warming Drawer CGS986SELSS

### BUILT-IN DISHWASHER

- Third Rack
- Hard Food Disposer CDT706P2MSS

**\$479**



GE APPLIANCES

**\$479**



SAVE \$440  
ON THE PAIR!

Over  
31%  
Savings

### 4.2 CU.FT. STAINLESS STEEL BASKET WASHER

- Dual-Action Agitator
- Deep Rinse GTW460ASJWW

### 7.2 CU.FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER

- Auto Dry
- 4 Heat Selections GTD42EASJWW

REG \$699 EACH

**\$599**



GE APPLIANCES

**\$599**



SAVE \$800  
ON THE PAIR!

40%  
Savings

### 4.5 CU.FT. FRONT LOAD STEAM WASHER

- Quick Wash
- Time Saver GFW450SMWW

### 7.5 CU.FT. ELECTRIC STEAM DRYER

- HE Sensor Dry
- Stainless Steel Drum GFD45ESSMWW

Shown with optional pedestals  
REG \$999 EACH



# SAVE BIG

## GE & GE PROFILE WALL OVENS & COOKTOPS!

EVEN ON SPECIAL ORDERS!

## Now 2 Great Locations!

### WYOMING STORE

2410 28th Street Southwest • Wyoming, MI 49519 • (616) 532-3626  
HOURS: M, W, F 9am-8pm • TU & TH 9am-5:30pm • SAT 9am-3pm

### KENTWOOD STORE

3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131  
HOURS: M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm



nationwide  
marketing group

**\$15 BILLION  
BUYING  
POWER**

We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

See sales associate for complete details on all offers, promotions & financing. Not all merchandise available in all locations, available upon special order. \*Via mail-in rebate. Rebate is a Prepaid MasterCard® Card. See in store sales associate for details. At participating retailers. Allow up to 8 weeks for delivery of MasterCard Card. Cards are issued by Citibank, N.A. pursuant to a license from MasterCard International and managed by Citicard Prepaid Services. Cards will not have cash access and can be used anywhere MasterCard debit cards are accepted. MasterCard is a registered trademark of MasterCard International Incorporated. The MasterCard expires 6 months after issuance. \*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a resident of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. 01MM4152GE\_Columbus Day Mailer © 2018 Invigorate Media. All Rights Reserved. 800-770-5219.

# The Legal Limit ***MAX!*** Postcard

**Anything bigger would be criminal.**

**14 INCHES WIDE  
HUGE!**

11 INCHES TALL



The  
**LARGEST**  
piece of mail the  
US Postal Service  
will allow!

As low as  
**39.9¢**  
Includes Postage

**255% BIGGER** Than our Jumbo Postcard!

## Than our Jumbo Postcard!



FAMILY OWNED & OPERATED SINCE 1946  
**Gerri's**  
**APPLIANCE** & TV'S

*Black Friday*  
**SAVINGS**

NOVEMBER 14<sup>TH</sup> - 29<sup>TH</sup>

**SAVE UP TO 40% INSTANTLY**  
*on select* **INDIVIDUAL APPLIANCES**

*\*See store for details.*

**UP TO A \$1200 REBATE ON SELECT GE PROFILE™ APPLIANCES\***



**\$2399**  
 SAVE \$701!

**22.2 CU. FT. COUNTER DEPTH FRENCH DOOR REFRIGERATOR**  
 • Hands-Free AutoFill  
 • TwinChill™ Evaporators  
 PYE22KSKSS



**\$899**  
 SAVE \$301!

**2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN**  
 • Sensor Cooking Controls  
 • Chef Connect  
 PVM9005SJSS



**\$949**  
 SAVE \$351!

**30" FREE-STANDING ELECTRIC CONVECTION RANGE**  
 • Edge-to-Edge Cooktop  
 • Electronic Touch Controls  
 PB911SJSS

**GE PROFILE™**  
**STAINLESS STEEL KITCHEN SUITE**

**Over 24% Savings**

**STAINLESS STEEL INTERIOR DISHWASHER**  
 • Hidden Controls  
 • Deep Clean  
 Silverware Jets  
 PDT8455SJSS

**GE APPLIANCES**

**4-PIECE SLATE KITCHEN SUITE**

**Over 35% Savings**



**25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR**  
 • Artica IceMaker  
 • Adjustable Slide-Out, Spillproof Glass Shelves  
 GSS25GMHES



**30" FREE-STANDING ELECTRIC RANGE**  
 • Fifth Element Warming Zone  
 • 12"/9" Dual Element  
 JBG45EKES

**Special Package Price**  
**\$1999**  
**SAVE \$1117**



**1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN**  
 • Sensor Cooking Controls  
 • Melt Feature  
 JVM3160EFES

**HYBRID STAINLESS STEEL INTERIOR DISHWASHER**  
 • Front Controls  
 • Wash Zones  
 GDF630PMES

**GE APPLIANCES**

**Over 44% Savings**

**\$999**  
**FOR THE PAIR**



**1.7 CU. FT. OVER-THE-RANGE MICROWAVE**  
 • Sensor Cooking Controls  
 • Weight and Time Defrost  
 JVM177ESKSS



**30" SLIDE-IN ELECTRIC RANGE**  
 • 5.3 Cu. Ft. Oven Capacity  
 • Self Clean Oven  
 JG6450LSS

**GE APPLIANCES**

**Over 46% Savings**

**\$1399**  
**FOR THE PAIR**



**30" Built-in Knob Control Electric**  
 • Four Radiant Cooking Elements  
 • Keep Warm Setting  
 JP3030DJB



**30" SINGLE CONVECTION WALL OVEN**  
 • 5.0 Cu. Ft. Oven Capacity  
 • Self Clean with Steam Clean Option  
 JTE000BLTS

**UP TO A \$1500 REBATE ON SELECT GE CAFÉ APPLIANCES\***



**KEURIG® K-CUP BREWING SYSTEM**

The unexpected convenience of hot single serve brewing at your fridge

**Over 13% Savings**



**4-PIECE STAINLESS STEEL KITCHEN SUITE**

**22.2 CU. FT. FRENCH DOOR REFRIGERATOR**

- Full-Width, Electronic temperature-controlled drawer with colored LED lights
  - TwinChill™ Evaporators
- CYE22USHSS

**1.7 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN**

- Convection Rack
  - Chef Connect
- CVM9179SLSS

**30" SLIDE-IN FRONT CONTROL GAS RANGE**

- Continuous Grate Cooktop
  - Warming Drawer
- CGS986SELSS

**BUILT-IN DISHWASHER**

- Third Rack
  - Hard Food Disposer
- CDT706P2MSS



**Package Price**  
**\$7156**  
**SAVE \$1144**

**\$479**



GE APPLIANCES

**\$479**



**SAVE \$440 ON THE PAIR!**

**Over 31% Savings**

**4.2 CU.FT. STAINLESS STEEL BASKET WASHER**

- Dual-Action Agitator
  - Deep Rinse
- GTW460ASJWW

**7.2 CU.FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER**

- Auto Dry
  - 4 Heat Selections
- GTD42EASJWW

**\$599**



GE APPLIANCES

**\$599**



**SAVE \$800 ON THE PAIR!**

**40% Savings**

**4.5 CU.FT. FRONT LOAD STEAM WASHER**

- Quick Wash
  - Time Saver
- GFW460SMWW

**7.5 CU.FT. ELECTRIC STEAM DRYER**

- HE Sensor Dry
  - Stainless Steel Drum
- GFD460SMWW

Dealer Name  
Street Address  
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

**Artwork Version: 01LM4155GE\_Black Friday**



**SAVE BIG ON ALL**

**GE & GE PROFILE**

**WALL OVENS & COOKTOPS!**

**EVEN ON SPECIAL ORDERS!**

**Now 2 Great Locations!**

**WYOMING STORE**

2410 28th Street Southwest • Wyoming, MI 49519 • (616) 532-3626

**HOURS:** M, W, F 9am-8pm • TU & TH 9am-5:30pm • SAT 9am-3pm

**KENTWOOD STORE**

3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131

**HOURS:** M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm



**nationwide**  
marketing group

**\$15 BILLION BUYING POWER**

We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

\*GE Brands are limited to 10% savings. See store for complete details of all offers, financing and rebates. ©/TM © 2018. All rights reserved. 01LM4155GE\_Black Friday tkelley ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

# MODEL LIST : MONSTER MAILER

*\*Some models may not appear on smaller mailers*

November 13 - 29

Black Friday Savings Event

|       |            |         |             |     |        |      |        |      |        |
|-------|------------|---------|-------------|-----|--------|------|--------|------|--------|
| Brand | GE         | Model # | Kitchen     | REG |        | SALE | \$1999 | SAVE | \$1117 |
| Brand |            | Model # | GSS25GMHES  | REG | \$1500 | SALE |        | SAVE |        |
| Brand |            | Model # | JB645EKES   | REG | \$700  | SALE |        | SAVE |        |
| Brand |            | Model # | JVM3160EFES | REG | \$270  | SALE |        | SAVE |        |
| Brand |            | Model # | GDF630PMMES | REG | \$650  | SALE |        | SAVE |        |
| Brand | GE Profile | Model # | Kitchen     | REG |        | SALE |        | SAVE |        |
| Brand |            | Model # | PYE22KSKSS  | REG | \$3100 | SALE | \$2399 | SAVE | \$701  |
| Brand |            | Model # | PVM9005SJSS | REG | \$550  | SALE | \$399  | SAVE | \$151  |
| Brand |            | Model # | PB911SJSS   | REG | \$1200 | SALE | \$899  | SAVE | \$301  |
| Brand |            | Model # | PDT845SSJSS | REG | \$1300 | SALE | \$949  | SAVE | \$351  |
| Brand | GE         | Model # | JVM6175SKSS | REG | \$1798 | SALE | \$999  | SAVE | \$799  |
| Brand | GE         | Model # | JS645SLSS   | REG |        | SALE |        | SAVE |        |
| Brand | GE         | Model # | JP3030DJBB  | REG | \$2598 | SALE | \$1399 | SAVE | \$1199 |
| Brand | GE         | Model # | JT5000BLTS  | REG |        | SALE |        | SAVE |        |
| Brand | GE Café    | Model # | Kitchen     | REG |        | SALE | \$7156 | SAVE | \$1144 |
| Brand |            | Model # | CYE22USHSS  | REG | \$3400 | SALE |        | SAVE |        |
| Brand |            | Model # | CVM9179SLSS | REG | \$900  | SALE |        | SAVE |        |
| Brand |            | Model # | CGS986SELSS | REG | \$3000 | SALE |        | SAVE |        |
| Brand |            | Model # | CDT706P2MSS | REG | \$1000 | SALE |        | SAVE |        |
| Brand | GE         | Model # | GTW460ASJWW | REG | \$699  | SALE | \$479  | SAVE | \$220  |
| Brand | GE         | Model # | GTD42EASJWW | REG | \$699  | SALE | \$479  | SAVE | \$220  |
| Brand | GE         | Model # | GFW450SSMWW | REG | \$999  | SALE | \$599  | SAVE | \$400  |
| Brand | GE         | Model # | GFD45ESSMWW | REG | \$999  | SALE | \$599  | SAVE | \$400  |





**Monster Mailer • Legal Limit Max**

# Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group Affiliation: \_\_\_\_\_ GE Rep Name: \_\_\_\_\_

**GE Dealers** - Want us to file your ACB co-op paperwork on your behalf?: ☐ YES! **GE Customer Number:** \_\_\_\_\_

**Step 1**

## Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

**Step 2**

## Please List Artwork Version Number

Artwork Version in white address panel,  
ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want Lucky Number Promo?** ☐ Yes ☐ No

**Do you want Scratch Off Promo?** ☐ Yes ☐ No

**FREE OFFER!** Option Add the **Lucky Number Promotions - Normally 3 cents extra.**

Includes Lucky Number Consecutive Numbers on mailers, \$5,000 Group Insurance Policy, (3) \$250 Store Gift Cards (zero dealer liabilities), Mounted Prize Board & extra mailers for walk in traffic.

**Step 3**

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

**Additional Mailers, Add:** MONSTER - 37.9¢ each • LEGAL LIMIT MAX - 39.9¢ each

**Step 4**

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$\_\_\_\_\_;

List your special offers here: \_\_\_\_\_

\_\_\_\_\_

**Step 5**

Signature (REQUIRED): \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

**Step 6**

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

|    |    |    |    |     |
|----|----|----|----|-----|
| 1. | 2. | 3. | 4. | 5.  |
| 6. | 7. | 8. | 9. | 10. |

**Pricing Includes: \$50,000+ Household Median Income**

|   |  |                              |
|---|--|------------------------------|
| • Single Family Home Mailing List   | Monster 10.5" x 17" • Legal Limit Max! 11" x 14" | • Single Family Home Postage |
| Monster Mailer: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢<br>Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢ |  | Add'l SCFs: Add \$100        |

Business Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Step  
8

List your model changes below

***Fax 2nd page with your Order Form***

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_



From: <[geappliances@acbcoop.com](mailto:geappliances@acbcoop.com)>  
Date: Tue, Sep 25, 2018 at 4:28 PM  
Subject: Prior Approval Notification  
To: [steven\\_menkhus@invigoratemedias.com](mailto:steven_menkhus@invigoratemedias.com)

This letter is to notify you that your prior approval has been approved.

The details and status of the prior approval are below.

Prior Approval #: D6G05-00023992  
Media: Tabloids, Direct Mail and Other Printed Material  
Status: Approved\*  
Approved Date: 09/25/2018  
Start Date: 11/14/2018  
End Date: 11/29/2018  
Audit Description(s): Approved for content only.;

ACB Comment:

Prior approvals only validate that the ad content meets co-op requirements.  
Prior approval does not guarantee claim payment if claim submission procedures  
and documentation do not meet coop requirements.

If you have any questions concerning this prior approval, please contact us at  
866-569-0209.

Thank you.