

Pre-Approved Advertising! + FREE ACB FILING

BONUS! FREE \$5,000 Lucky Number Promotion!

GE Brands Black Friday Savings!

GE + GE PROFILE + GE CAFÉ

Targeted Direct Mail #1 for Driving Immediate Store Traffic & Sales. #1 in R.O.I.

Make any art changes - models/brands/prices - you & your field manager decide!

Pre-Black Friday & Black Friday November 13 -29

Pre-Black Friday Start November 13 – Order by October 17 Black Friday Start November 20th or later by October 30

Mailer Choices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only 37.9 Cents.
- 2. The Legal Limit MAX Postcard 11" x 14" The Largest Piece of Mail Allowed by Law! Only 39.9 Cents.

<u>All orders Include</u> Art with Changes, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery.

Option - use your customer list, - we will "clean" it for free. Extra Postage applies.

FREE OFFER! Option Add the "Lucky Number" Promotion – Normally 3 Cents extra Includes Lucky Number Consecutive Numbers on mailers, \$5,000 Group Insurance Policy, (3) \$250 Store Gift Cards (zero dealer liabilities), Mounted Prize Board & extra mailers for walk in traffic.

800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com (cell 636-524-1240)
Doug Nelson doug_nelson@invigoratemedia.com (cell 636-578-8130)

Proven by Monsterous Results Arrives in the mailbox as
6" X 10.5"
Opens to
10.5" X 17"



— 10.5 INCHES WIDE -



295% BIGGER

Than our Jumbo Postcard!

As low as Includes Postage



4-PIECE SLATE KITCHEN SUITE





30" FREE-

Fifth Element

STANDING ELECTRIC RANGE

Warming Zone
• 12"/9" Dual Element

25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR

Artica IceMaker

· Adjustable Slide-Out,

Spillproof Glass Shelves GSS25GMHES



1.6 CU. FT. OVER-THE-RANGE

MICROWAVE OVEN

Melt Feature

Sensor Cooking Controls

Special Package Price



HYBRID STAINLESS STEEL INTERIOR DISHWASHER

- Front Controls Wash Zones GDF630PMMES

\$\mathbb{PROFILE**

STAINLESS STEEL KITCHEN SUITE





Over

22.2 CU. FT. COUNTER DEPTH FRENCH DOOR

- REFRIGERATOR Hands-Free AutoFill
- TwinChill™ Evaporators
- 2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN
- Sensor Cooking Controls
- · Chef Connect
- 30" FREE-STANDING ELECTRIC CONVECTION
- RANGE Edge-to-Edge Cooktop
- Silverware Jets • Electronic Touch Controls PDT845SSJSS
- INTERIOR DISHWASHER Hidden Controls • Deep Clean

STAINLESS STEEL



Bring in this Lucky Number

to see if you've won a

^{\$}5,000

Shopping Spree

\$250

Store Gift Card

DEALER NAME Street Address City, State ZIP

> POSTMASTER: Please Deliver X/XX, X/XX, X/XX **OR CURRENT RESIDENT**

or a

PRESORT STANDARD U.S.POSTAGE **PAID** INVIGORATE MEDIA

Doug Nelson 115 Mississippi Qu≤ Crystat City, MO 63019

Artwork Version: 03MM4158GE BlackFriday



GE APPLIANCES

\$999

Over 44% Savings

FOR THE PAIR REG \$1798



1.7 CU. FT. OVER-THE-RANGE MICROWAVE

- Weight and Time Defrost



GE APPLIANCES

Over 46% Savings

^{\$}1399 FOR THE PAIR REG \$2598



30" Built-In Knob **Control Electric**

- · Four Radiant Cooking
- Keep Warm Setting



30" SLIDE-IN **ELECTRIC RANGE**

- 5.3 Cu. Ft. Oven Capacity



30" SINGLE CONVECTION

- WALL OVEN • 5.0 Cu. Ft. Oven

HURRY FOR THESE GREAT **DEALS!**

UP TO A \$1500 REBATE ON SELECT GE CAFÉ APPLIANCES



KEURIG® K-CUP BREWING SYSTEM

The unexpected convenience of hot single serve brewing at your fridge















4-PIECE STAINLESS STEEL KITCHEN SUITE

22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Full-Width, Electronic temperature-controlled drawer with colored LED lights
- TwinChill™ Evaporators CYE22USHSS

30" SLIDE-IN FRONT CONTROL GAS RANGE

- Continuous Grate Cooktop
- Warming Drawer CGS986SELSS

1.7 CU. FT. **OVER-THE-RANGE** SENSOR **MICROWAVE OVEN**

- Convection Rack
- Chef Connect CVM9179SLSS

BUILT-IN DISHWASHER

- Third Rack
- Hard Food Disposer CDT706P2MSS





4.2 CU.FT. STAINLESS STEEL BASKET WASHER

- Dual-Action Agitator
- Deep Rinse GTW460ASJWW

7.2 CU.FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER

- Auto Dry
- 4 Heat Selections GTD42EASJWW





4.5 CU.FT. FRONT LOAD STEAM WASHER

- · Quick Wash
- Time Saver GFW450SSMWW

7.5 CU.FT. ELECTRIC STEAM DRYER

- HE Sensor Dry
- Stainless Steel Drum GFD45ESSMWW



SAVE BIG

GE ಆ GE PROFILE WALL **OVENS & COOKTOPS!**

EVEN ON SPECIAL ORDERS!



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

HWY 236 LOWES HAGEDORN APPLIANCES Houston Rd www.hagedornappliance.com



The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

HUGE!

The LARCEST piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES



SAVE UP 40% INSTANTLY on select INDIVIDUAL APPLIANCES

*See store for details.

PROFILE"

STAINLESS STEEL

KITCHEN SUITE

UP TO A \$1200 REBATE ON SELECT GE PROFILE™ APPLIANCES



GE APPLIANCES

4-PIECE SLATE KITCHEN SUITE











25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR

· Artica IceMaker

- Adjustable Slide-Out, Spillproof Glass Shelves JB645EKES GSS25GMHES

30" FREE-STANDING ELECTRIC RANGE

- · Fifth Element
- Warming Zone
- 12"/9" Dual Element

1.6 CU. FT. **OVER-THE-RANGE** MICROWAVE OVEN

- · Sensor Cooking Controls
- Melt Feature IVM3160FFFS

HYBRID STAINLESS STEEL INTERIOR DISHWASHER

- · Front Controls · Wash Zones
- GDF630PMMES



22.2 CU. FT. COUNTER DEPTH FRENCH DOOR REFRIGERATOR

- Hands-Free AutoFill
- TwinChill™ Evaporators PYE22KSKSS



Made in

2.1 CU. FT. OVER-THE-RANGE

SENSOR MICROWAVE OVEN

. Sensor Cooking Controls

· Chef Connect

PVM9005SJSS



Over 24% Savings

STAINLESS STEEL INTERIOR DISHWASHER

- · Hidden Controls
- Deep Clean Silverware Jets PDT845SSJSS

30" FREE-STANDING ELECTRIC CONVECTION RANGE

- Edge-to-Edge Cooktop
- Electronic Touch Controls PB911SJSS



Over 44% Savings

\$999 FOR THE PAIR REG #1798



1.7 CU. FT. OVER-THE-RANGE MICROWAVE

Sensor Cooking Controls



30" SLIDE-IN ELECTRIC RANGE



GE APPLIANCES

Over 46% Savings

\$1399 FOR THE PAIR REG \$2598



30" Bullt-In Knob Control Electric



30" SINGLE CONVECTION WALL OVEN

UP TO A \$1500 REBATE ON SELECT GE CAFÉ APPLIANCES'

REG \$1000

REG \$3400

MERICA

KEURIG® K-CUP BREWING SYSTEM

The unexpected convenience of hot single serve brewing at your fridge





4-PIECE STAINLESS STEEL KITCHEN SUITE

Package Price

22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- · Full-Width, Electronic temperature-controlled drawer
- with colored LED lights TwinChill™ Evaporators CYE22USHSS

30" SLIDE-IN FRONT

- **CONTROL GAS RANGE** · Continuous Grate Cooktop
- · Warming Drawer CGS986SELSS

1.7 CU. FT. OVER-THE-RANGE SENSOR

- MICROWAVE OVEN
- · Convection Rack
- · Chef Connect CVM9179SLSS

BUILT-IN DISHWASHER

- · Third Rack
- · Hard Food Disposer CDT706P2MSS



SAVE \$800

ON THE PAIR!

Shown with optional pedestals

REG 1999 EACH

40%

Savings



4.2 CU.FT. STAINLESS STEEL BASKET WASHER

- · Dual-Action Agitator · Deep Rinse
- GTW460ASJWW

7.2 CU.FT. ALUMINIZED ALLOY DRUM ELECTRIC DRYER

· Auto Dry · 4 Heat Selections GTD42EASJWW

4.5 CU.FT. FRONT LOAD STEAM WASHER

- · Quick Wash · Time Saver
- GFW450SSMWW

7.5 CU.FT. ELECTRIC STEAM DRYER

- HE Sensor Dry
- · Stainless Steel Drum GFD45ESSMWW



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

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*GE Brands are limited to 10% savings. See store for complete details of all offers, financing and rebates. @/™ © 2018. All rights reserved. 03LM4157GE_Black Friday tkelley

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

115 Mississibbi Que

Artwork Version: 03LM4157GE Black Friday







MODEL LIST: MONSTER MAILER

*Some models may not appear on smaller mailers

November 13 - 29 Black Friday Savings Event

Brand <u>GE</u> Model	# Kitchen	REG		_ SALE _	\$1999	_SAVE _	\$1117
Brand Model	# GSS25GMHES	REG	\$1500	_ SALE _		_SAVE _	
Brand Model	# JB645EKES	REG	\$700	_ SALE _		_SAVE _	
Brand Model	# _JVM3160EFES	REG	\$270	_ SALE _		_SAVE _	
Brand Model	# GDF630PMMES	REG	\$650	_ SALE _		_SAVE _	
Brand GE Profile Model	# Kitchen	REG		_ SALE _		_SAVE _	
Brand Model	# PYE22KSKSS	REG	\$3100	_ SALE _	\$2399	_SAVE _	\$701
Brand Model	# PVM9005SJSS	REG	\$550	_ SALE _	\$399	_SAVE _	\$151
Brand Model	# PB911SJSS	REG	\$1200	_ SALE _	\$899	_SAVE _	\$301
Brand Model	# PDT845SSJSS	REG	\$1300	_ SALE _	\$949	_SAVE _	\$351
Brand <u>GE</u> Model	#JVM6175SKSS	REG	\$1798	_ SALE _	\$999	_SAVE _	\$799
Brand <u>GE</u> Model	#_JS645SLSS	REG		_ SALE _		_SAVE _	
Brand <u>GE</u> Model	#_JP3030DJBB	REG	\$2598	_ SALE _	\$1399	_SAVE _	\$1199
Brand <u>GE</u> Model	#_JT5000BLTS	REG		_ SALE _		_SAVE _	
Brand <u>GE Café</u> Model	# Kitchen	REG		_ SALE _	\$7156	_SAVE _	\$1144
Brand Model	# CYE22USHSS	REG	\$3400	_ SALE _		_SAVE _	
Brand Model	#_CVM9179SLSS	REG	\$900	_ SALE _		_SAVE _	
Brand Model	# CGS986SELSS	REG	\$3000	_ SALE _		_SAVE _	
Brand Model	# CDT706P2MSS	REG	\$1000	_ SALE _		_SAVE _	
Brand <u>GE</u> Model	#_GTW460ASJWW	REG	\$699	_ SALE _	\$479	_SAVE _	\$220
Brand <u>GE</u> Model	# GTD42EASJWW	REG	\$699	_ SALE _	\$479	_SAVE _	\$220
Brand <u>GE</u> Model	# GFW450SSMWW	REG	\$999	_ SALE _	\$599	_SAVE _	\$400
Brand <u>GE</u> Model	# GFD45ESSMWW	REG	\$999	_ SALE _	\$599	_SAVE _	\$400



Monster Mailer • Legal Limit Max

Order Form

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223**

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Business Name:	Contact Name:					
Address:		City:		State:	Zip:	
Phone:	Cell: _		Email:			
Buying Group Affiliation	ı:		GE Rep Name:			
GE Dealers - Want us to	file your ACB co-op pa	perwork on your beh	nalf?:	Customer Number:		
Step Sale Dates	_	Ste 2		t Artwork Version white address panel,	<u>n Number</u>	
Indicate your sa	ale dates here:		ie Version: LL204	1WP; 01MM954X)		
			Indicate numb	er here:		
Do you want Lucky	Number Promo?	☐ Yes ☐ No		R! Option Add the	•	
Do you want Scrato	ch Off Promo?	☐ Yes ☐ No		lormally 3 cents extended the consecutive Numb		
0 111 01 1	- " II - 0		Group Insurance P	olicy, (3) \$250 Store Gift	Cards (zero dealer liabilities),	
3	Family Homes: Se			ard & extra mailers for wa	aik in traπic.	
Monster Mailer		43 2. 10,000 - \$				
· ·	X! 1 . 5,000 - \$2,4					
Additional Mailer	rs, Add: MONSTER - 3	7.9¢ each • LEGAL	LIMIT MAX - 39.9¢	each		
4		_	-	_	ng, Rebates, Free Delivery,etc.	
_			-		um Purchase: \$	
List your special	oπers nere:					
Step 5 Signature (REQUIRED): (Your order will not be processed without a signature) Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or						
damage to printed materia	ls owing to acts of God, strike	s, shipping failures, timeline			irect mail costs are based on US postal	
rates as of May 2015 and a	re subject to change without r	otice.				
Step Select ONE:	I. Zip Codes - Com	nplete Below	OR □ 2. Let :	us run a radius arou	ind your store	
Call us	for free cons	sultation on	selectina v	our mailing lis	st	
1.	2.	3.	4.	<u> </u>	5.	
6.	7.	8.	9.		10.	
Pricing Includes	s: \$50,000*Hou	usehold Med	ian Income			
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Single Family Home Postage					Family Home Postage	
Monster Mailer: Targeted Homo Legal Limit Max: Targeted Hom				Ac	dd'I SCFs: Add \$100	
Legal Elimethan, largetea Holli		J Castoffici List. / luu / Y		•		

Business Name:	City:	State:
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List your model changes below Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$