



70% CO-OP Credit + FREE CO-OP FILING!
MARKETING PLAYBOOK APPROVED

Whirlpool Brands "Memorial Day Savings!"

Targeted Direct Mail is **#1 Most Effective Method** for Driving Immediate Sales & ROI

You decide prices for your event - we will HUB re-approve changes to assure 70% co-op.

Memorial Day Savings Dates May 17 – June 6

Sale Start Date 5/17 - Order by 4/30

Sale Start Date 5/23 - Order by 5/4

Private Sale Letter/Envelope + 3 Other Mailer Sizes

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 37.9 Cents.**
2. **The Legal Limit MAX Postcard 11"x 14"** - The Largest Piece of Mail Allowed by Law! **Only 39.9 Cents.**
3. **The Jumbo Card** 6" x 11" **Only 35.9 Cents.** Postcards from \$749 - all Inclusive
4. **Private Sale Letter & Color Envelope 8 ½ x 11"** **Only 37.9 cents**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



	<p>Whirlpool</p> <p>\$632 each</p> <p>SAVE \$434</p> <p>4.3 cu.ft. Top Load Washer with Quick Wash Cycle</p> <p>7.0 cu.ft. Electric Dryer with IntelliDry™ Drying System</p>	<p>MAYTAG</p> <p>\$943 each</p> <p>SAVE \$100</p> <p>SAVE \$612</p> <p>4.8 cu.ft. Front Load Washer with PowerWash™ System</p> <p>7.4 cu.ft. Large Capacity Electric Dryer with PowerDry™ System</p>
<p>CHRISTIE'S Appliances Co.</p> <p>MEMORIAL DAY Savings</p> <p>MAY 17th thru JUNE 6th</p> <p>Dealer Name Street Address City, State ZIP</p> <p>POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT</p> <p>Drop Inken 15 Mississippi Ave Capehart City, MO 63099</p> <p>Artwork Version: 01MM4062WP_MemorialDay</p>		
<p>MAYTAG</p> <p>FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN</p> <p>\$2699</p> <p>25 cu.ft. French Door Refrigerator with PowerCold™ Feature</p> <p>1.7 cu.ft. Over-the-Range Microwave with Push Hidden Vent</p> <p>5.3 cu.ft. Electric Range with Precision Cooking™ System</p> <p>Stainless Steel Tub Dishwasher with PowerBlast™ Cycle</p> <p>10 YEAR WARRANTY</p> <p>SAVE \$1517 ON THE PACKAGE! (AFTER SAVINGS & \$400 REBATE)</p>		

295% BIGGER Than our Jumbo Postcard!

As low as
37.9¢ Includes Postage



Whirlpool®

\$632 each MSRP \$849



SAVE \$434 ON THE PAIR!

4.3 cu.ft. Top Load Washer with Quick Wash Cycle
WTW5000DW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

MAYTAG®

\$943 each MSRP \$1199



SAVE \$612 ON THE PAIR! INCLUDING PEDESTALS!

4.5 cu.ft. Front Load Washer with PowerWash® System
MHW5500FW

7.4 cu.ft. Large Capacity Electric Dryer with PowerDry® System
MED5500FW

SAVE \$100 on a pair of pedestals!
\$239 each
XHPG1000W - MSRP \$339

Shown on Optional Pedestals

CHRISTIE'S
Appliance Co.

MEMORIAL DAY
Savings

MAY 17th
thru
JUNE 6th

Scratch & Win™



Match your number in our store to see if you're our grand prize winner!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 - \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01MM4062WP_MemorialDay

MAYTAG®

**FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN**

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ

1.7 cu.ft. Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MGR6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle
MDB4949SDZ



10 YEAR LIMITED PARTS WARRANTY

MSRP \$4216
\$2699



FINGERPRINT RESISTANT

SAVE \$1517 ON THE PACKAGE! AFTER SAVINGS & \$400 REBATE

GET UP TO
\$75

Whirlpool®

ON DELIVERY VIA A VISA® PREPAID CARD
BY MAIL WHEN YOU PURCHASE A SELECT
WHIRLPOOL BRAND APPLIANCE

Valid April 1 - June 30, 2018

UP TO
\$700 BY MAIL
MAYTAG®

WITH PURCHASE OF SELECT MAYTAG® APPLIANCES*
MAY 3 - JUNE 6, 2018



KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid January 3 - July 18, 2018

12 MONTHS
SPECIAL FINANCING!

SAVE AN ADDITIONAL **10%**
ON SELECT CLOSEOUT MODELS

Whirlpool®

STAINLESS STEEL KITCHEN SUITE

25 cu.ft. Side-by-Side Refrigerator with
Frameless Glass
Shelves
WRS325SDHZ

1.7 cu.ft. Microwave Hood Combination
with Electronic Touch
Controls
WMH31017HS

5.3 cu.ft. Electric Range with FlexHeat™
Dual Radiant Element
WFE505W0HS
WFG505M0BS - Gas add \$111

Stainless Steel Dishwasher with
1-Hour Wash Cycle
WDF520PADM



MSRP \$3116

\$2110

SAVE \$1006
ON THE PACKAGE!

**We Sell It
&
Service It**

BUYING POWER – We are
a member of a \$15 Billion
buying organization. The
majority of our appliances
are priced at or below home
improvement store prices.
Don't sacrifice quality
service before or after the
sale. **BUY FROM A LOCALLY
OWNED BUSINESS!**

Whirlpool®



MSRP \$1999

\$1399

SAVE \$600

25 cu.ft. French Door Refrigerator
with Fast Cold
Option
WRF560SEYM

MAYTAG®



MSRP \$1699

\$1443

SAVE \$256

26 cu.ft. Side-by-Side Refrigerator
with External
Ice and Water
MSS26C6MFZ

Whirlpool®

\$777 MSRP \$999
each



SAVE \$100
on a pair of
pedestals!
\$239
each
XHPC155XW -
MSRP \$289

SAVE \$544 ON THE PAIR!
INCLUDING PEDESTALS!

Shown on Optional Pedestals

4.5 cu.ft. Front Load Washer
with Adaptive Wash Technology
WWF75HEFW

7.4 cu.ft. Electric Dryer with
Advanced Moisture Sensing
WED75HEFW

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218

S Kolb Rd



CHRISTIE'S
Appliance Co.

East Broadway

nationwide
marketing group

\$15 BILLION
BUYING
POWER

We're proud of our association with the
largest buying organization in the country,
which brings you the combined
purchasing power of thousands of retail
stores nationwide. This huge buying
power is passed along to our customers by
means of lower prices every day on the
finest name brand products in the world.

*See store for complete details on all offers, financing and rebates. Visit maytag.com for warranty details. **Employees of retailer, mail-house, associate sponsors and agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX,XXX; \$30 XX,XXX; \$50 XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/TM ©2018. All rights reserved. HUB Pre-Approval XXXXXX. 01MM4062WP_MemorialDay cheilert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

11 INCHES **TALL**

CHRISTIE'S
Memorial Day Savings

MAY 17th thru JUNE 6th

Whirlpool

GET UP TO **\$75**

WITH PURCHASE OF SELECT MAYTAG APPLIANCES
MAY 3 - JUNE 6, 2018

MAYTAG

UP TO **\$700** BY MAIL

WITH PURCHASE OF SELECT MAYTAG APPLIANCES
MAY 3 - JUNE 6, 2018

We Sell It & Service It

BUYING POWER - We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

MAYTAG FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

25 cu. ft. French Door Refrigerator with PowerLock® Feature... **\$2699**

5.7 cu. ft. Over-the-Range Microwave with PowerBoost®... **SAVE \$1517**

5.3 cu. ft. Electric Range with Precision Cooking™... **SAVE \$1006**

Stainless Steel Top Dishwasher with PowerBoost®... **SAVE \$1006**

12 MONTHS SPECIAL FINANCING!

Whirlpool **\$632 each**

MAYTAG **\$943 each**

SAVE \$434

SAVE \$612

Whirlpool **STAINLESS STEEL KITCHEN SUITE**

25 cu. ft. Side-by-Side Refrigerator with... **\$2110**

5.7 cu. ft. Microwave... **SAVE \$1006**

5.3 cu. ft. Electric Range... **SAVE \$1006**

Stainless Steel Dishwasher... **SAVE \$1006**

MAYTAG **\$1443**

Whirlpool **\$1399**

Whirlpool **\$777 each**

SAVE \$250

SAVE \$100

SAVE \$544

SAVE \$239

Scratch & Win

Match your number to our store for one of your big savings!

- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 - \$50 Additional Instant Savings

SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

KitchenAid

RECEIVE UP TO \$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES

Valid January 3 - July 16, 2018

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **39.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

CHRISTIE'S
Appliance Co.

MEMORIAL DAY

Savings

**MAY 17th
thru JUNE 6th**

Whirlpool®

GET UP TO

\$75

ON DELIVERY VIA A VISA® PREPAID CARD BY MAIL WHEN YOU PURCHASE A SELECT WHIRLPOOL BRAND APPLIANCE

Valid April 1 – June 30, 2018

MAYTAG®

UP TO **\$700** BY MAIL

WITH PURCHASE OF SELECT MAYTAG® APPLIANCES*

MAY 3 – JUNE 6, 2018

MAYTAG® FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI250FEZ

1.7 cu.ft. Over-the-Range Microwave with Flush Hidden Vent
MMV1174FZ

5.3 cu.ft. Electric Range with Precision Cooking™ System
MER6600FZ
MSRP6600FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle
MDB4949SDZ



MSRP \$4216

\$2699



**SAVE \$1517
ON THE PACKAGE!**
AFTER SAVINGS & \$400 REBATE

10 YEAR
LIMITED PARTS
WARRANTY

12 MONTHS SPECIAL FINANCING!*

Whirlpool®

\$632 each
MSRP \$649



SAVE \$434 ON THE PAIR!

4.3 cu.ft. Top Load Washer with Quick Wash Cycle
WTW5500DW

7.0 cu.ft. Electric Dryer with AutoDry™ Drying System
WED4950HW

MAYTAG®

\$943 each
MSRP \$1199



SAVE \$612 ON THE PAIR!
INCLUDING PEDESTALS!

SAVE \$100
on a pair of pedestals!
\$239 each

4.5 cu.ft. Front Load Washer with PowerWash® System
MHW5500FW

7.4 cu.ft. Large Capacity Electric Dryer with PowerDry® System
MED5500FW

We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

Whirlpool®

STAINLESS STEEL KITCHEN SUITE

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505V0HS
WFG505MOBS - Gas add \$111

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM



MSRP \$3116

\$2110

SAVE \$1006
ON THE PACKAGE!

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM4061WP_MemorialDay

MAYTAG®
\$1443

MSRP \$1699



SAVE \$256

26 cu.ft. Side-by-Side Refrigerator with External Ice and Water
MSS26GMFZ

Whirlpool®
\$1399

MSRP \$1999



SAVE \$600

25 cu.ft. French Door Refrigerator with Fast Cold Option
WRF560SEYM

Whirlpool® **\$777** each

MSRP \$999



SAVE \$544 ON THE PAIR!
INCLUDING PEDESTALS!

SAVE \$100 on a pair of pedestals!
\$239 each
WPC1200W - MSRP \$339
WED75HEFW - MSRP \$299

4.5 cu.ft. Front Load Washer with Adaptive Wash Technology
WFW75HEFW

7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing
WED75HEFW



SAVE AN ADDITIONAL 10%
ON SELECT CLOSEOUT MODELS

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218

S Kolb Rd



CHRISTIE'S
Appliance Co.

East Broadway

nationwide
marketing group
\$15 BILLION
BUYING
POWER

We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ©/TM © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 01LM4061WP_MemorialDay cheilert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF
SELECT KITCHENAID® BRAND
APPLIANCES*

Valid January 3 - July 18, 2018

The Jumbo Postcard

CHRISTIE'S
Appliance Co.

MEMORIAL DAY
Savings

MAY 17th
thru JUNE 6th

12 MONTHS
SPECIAL FINANCING!*

Whirlpool®

**STAINLESS STEEL
KITCHEN SUITE**



25 cu.ft. Side-by-Side Refrigerator
with Frameless
Glass Shelves
WRS325SDHZ



**1.7 cu.ft. Microwave
Hood Combination**
with Electronic Touch
Controls
WMH31017HS



**5.3 cu.ft. Electric
Range with FlexHeat™**
Dual Radiant Element
WFE505W0HS
WFG505M0BS - Gas add \$111



**Stainless Steel
Dishwasher** with
1-Hour Wash Cycle
WDF520PADM

MSRP \$3116

\$2110

SAVE \$1006
ON THE PACKAGE!

AMANA®

Whirlpool®

MAYTAG®

KitchenAid®

Whirlpool®
GET UP TO **\$75**

ON DELIVERY VIA A VISA® PREPAID CARD
BY MAIL WHEN YOU PURCHASE A SELECT
WHIRLPOOL BRAND APPLIANCE

Valid April 1 – June 30, 2018

UP TO **\$700** BY MAIL

WITH PURCHASE OF SELECT
MAYTAG® APPLIANCES*

MAY 3 - JUNE 6, 2018

MAYTAG®

\$943 each MSRP \$1199



SAVE **\$100**
on a pair of pedestals!
\$239 each
XHPC1500W - MSRP \$299

4.5 cu.ft. Front
Load Washer with
PowerWash® System
MH-W5500FW

7.4 cu.ft. Large
Capacity Electric Dryer
with PowerDry® System
MED5500FW

Shown on Optional Pedestals



KitchenAid®
RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid January 3 – July 18, 2018

Dealer Name
Street Address
City, State ZIP

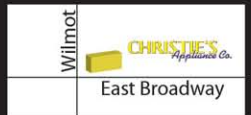
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



nationwide
marketing group
\$15 BILLION
BUYING
POWER
We're proud of our association with the
largest buying organization in the country,
which brings you the combined
purchasing power of thousands of retail
stores nationwide. This huge buying
power is passed along to our customers by
means of lower prices every day on the
finest name brand products in the world.

*See store for complete details of all offers, financing and rebates. Visit maytag.com for warranty details. ®/™ © 2018. All rights reserved. HUB Pre-Approval XXXXX.
01JP4063WP_MemorialDay cheitert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

Artwork Version: 01JP4063WP_MemorialDay

Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019

The

PRIVATE

Sale

Letter

Personal Selling Begins Here

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

Doug Nelson
115 Mississippi Ave., Suite 2
Crystal City, MO 63019



8.5 INCHES WIDE

Pre MEMORIAL DAY Private Sale

THURSDAY - MAY 24th

AMANA Whirlpool MAYTAG KitchenAid

Take advantage of our **BEST DEALS of the Year** on all brands including Amana®, Whirlpool®, Maytag® & KitchenAid®! Now is the time to save on every Laundry & Kitchen Appliance. In addition to our **Year's Lowest Prices**, receive rebates on qualified appliance models throughout the store.

12 Months Special Financing Available!

This PRIVATE SALE is for **Letter Holders ONLY**. Make plans to attend. As always, we are here to serve you after the sale. Hope to see you then!

Dealer Staff

CHRISTIE'S Appliance Co.

7255 E. Broadway Blvd.
Tucson, AZ 85710
775-782-5099

MAYTAG®
UP TO **\$700** BY MAIL
WITH PURCHASE OF SELECT MAYTAG® APPLIANCES
MAY 3 - JUNE 6, 2018

Artwork Version: LE4070WP

KitchenAid®
RECEIVE UP TO **\$1600**
BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES
Valid January 9 - July 18, 2018

Whirlpool STAINLESS STEEL KITCHEN SUITE

\$2110
SAVE \$1006 ON THE PACKAGE!

25 cu.ft. Side-by-Side Refrigerator with Premium Glass Shelves and Ice Maker

6.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls

6.3 cu.ft. Electric Range with FastHeat™ Over Radiant Element and 5 Burners

Stainless Steel Dishwasher with 1-Hour Wash Cycle

11 INCHES TALL

8.5" x 11" Color Letter With Envelope Only 37.9¢

Pre-MEMORIAL DAY Private Sale



**THURSDAY •
MAY 24th**

AMANA® Whirlpool® MAYTAG® KitchenAid®

Take advantage of our **BEST DEALS of the Year** on all brands including Amana®, Whirlpool®, Maytag® & KitchenAid®! Now is the time to save on every Laundry & Kitchen Appliance. In addition to our **Year's Lowest Prices**, receive rebates on qualified appliance models throughout the store.

12 Months Special Financing Available!

This PRIVATE SALE is for **Letter Holders ONLY**. Make plans to attend. As always, we are here to serve you after the sale. Hope to see you then!

Dealer Staff

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505W0HS
WFG505M0BS - Gas add \$111

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM



Whirlpool®

**STAINLESS STEEL
KITCHEN SUITE**

MSRP \$3116

\$2110

**SAVE \$1006
ON THE PACKAGE!**



CHRISTIE'S
Appliance Co.

7255 E. Broadway Blvd.
Tucson, AZ 85710
775-782-5099

MAYTAG®

UP TO **\$700** BY MAIL

WITH PURCHASE OF SELECT MAYTAG®
APPLIANCES*
MAY 3 - JUNE 6, 2018

Artwork Version: LE4070WP



KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF
SELECT KITCHENAID® BRAND
APPLIANCES*

Valid January 3 - July 18, 2018

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

May 17 – June 6
Memorial Day

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (*the lowest Co-Opable price*), please check **HERE... ☐ **10% Off****

Brand	Whirlpool	Model #	WTW5000DW	MSRP	\$849	SALE PRICE	\$632
Brand	Whirlpool	Model #	WED5000DW	MSRP	\$849	SALE PRICE	\$632
Brand	Maytag	Model #	MHW5500FW	MSRP	\$1199	SALE PRICE	\$943
Brand	Maytag	Model #	MEDB5500FW	MSRP	\$1199	SALE PRICE	\$943
Brand	Maytag Kitchen Package			MSRP	\$4216	SALE PRICE	\$2699
Brand		Model #	MFI2570FEZ	MSRP		SALE PRICE	
Brand		Model #	MMV1174FZ	MSRP		SALE PRICE	
Brand		Model #	MER6600FZ (or MGR6600FZ - Gas add \$111)				
Brand		Model #	MDB4949SDZ	MSRP		SALE PRICE	
Brand	Whirlpool Kitchen Package			MSRP	\$3116	SALE PRICE	\$2110
Brand		Model #	WRS325SDHZ	MSRP		SALE PRICE	
Brand		Model #	WMH31017HS	MSRP		SALE PRICE	
Brand		Model #	WFE505W0HS (or WFG505M0BS - Gas add \$111)				
Brand		Model #	WDF520PADM	MSRP		SALE PRICE	
Brand	Whirlpool	Model #	WRF560SEYM	MSRP	\$1999	SALE PRICE	\$1399
Brand	Maytag	Model #	MSS26C6MFZ	MSRP	\$1699	SALE PRICE	\$1443
Brand	Whirlpool	Model #	WFW75HEFW	MSRP	\$999	SALE PRICE	\$777
Brand	Whirlpool	Model #	WED75HEFW	MSRP	\$999	SALE PRICE	\$777



Monster Mailer • Legal Limit Max • Jumbo Postcard • Letter

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhous

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: _____ **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Letter (8.5"x11") ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349

☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

Additional Mailers, ADD: MONSTER - 37.9¢ each • LEGAL LIMIT MAX - 39.9¢ each

JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000) • LETTER - 37.9¢ each

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000* Household Median Income

• Single Family Home Mailing List | Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Letter 8.5" x 11" | • Single Family Home Postage

Monster Mailer/Jumbo Postcard/Letter: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

2. **DELETE:** Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

3. **DELETE:** Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

4. **DELETE:** Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

5. **DELETE:** Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

6. **DELETE:** Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

7. **DELETE:** Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

8. **DELETE:** Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

9. **DELETE:** Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

10. **DELETE:** Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

11. **DELETE:** Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

12. **DELETE:** Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

13. **DELETE:** Brand _____ Model # _____

REPLACE WITH: Brand _____ Model # _____

CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: coop@whirlpoolhub.com [mailto:coop@whirlpoolhub.com] Sent: Friday, April 16, 2016 10:29 AM To: steven_menkhus@invigoratemedias.com Subject: Whirlpool Corporation Advertising Compliance Review Approved 000INVIGPA

Your Reference Comments: 01LM4061WP – Memorial Day Savings

The advertising you submitted for a Compliance Review has been **approved**. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 187930

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.