

#### **ACB Pre-Approved Advertising + FREE ACB Filing!**

Contact Invigorate Media 800-770-5219

# GE Appliances Memorial Day Sale! GE + GE Profile + GE Cafe

Targeted Direct Mail is the #1 *Most* Effective Method for Driving Immediate Store Traffic & Sales.

Make ANY changes - models/brands/prices - you decide — We will re-approve at ACB

Event Dates - May 17 - June 6

Start May 17 - Order by April 30

Start May 24 - Order by May 8

#### **Choose from Two Sizes & Prices**

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only 37.9 Cents.
- 2. The Legal Limit MAX Postcard 11" x 14" The Largest Piece of Mail Allowed by Law! Only 39.9 Cents.

<u>All orders Include</u> Art, with Any Changes, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery.

Option - use your customer list, email it to us....we will "clean" it for free. Extra Postage applies.

Add the "Scratch Off" Promotion - 3 Cents extra. — Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 VISA Gift Card (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

#### 800-770-5219

Bill Menkhus bill\_menkhus@invigoratemedia.com (cell 636-524-1240)
Doug Nelson doug nelson@invigoratemedia.com (cell 636-578-8130)

Arrives in the mailbox as 6" X 10.5"
Opens to 10.5" X 17"



— 10.5 INCHES **WIDE** —



**295% BIGGER** 

Than our Jumbo Postcard!

As low as

Includes Postage

17 INCHES **TALI** 



#### **4-PIECE BLACK SLATE** KITCHEN SUITE









#### 25.6 CU. FT. FRENCH DOOR REFRIGERATOR

- External Ice & Water External Electronic Temperature Controls GFE26JMMES

#### 30" FREE-STANDING **ELECTRIC RANGE**

- Fifth Element
- 12"/9" Dual Element

#### 1.7 CU. FT. OVER-THE-RANGE

- MICROWAVE OVEN

   Weight & Time Defrost
- · Sensor Cooking Controls JVM6175EKES

#### FRONT CONTROL

- Bottle Jets
   Piranha™ Hard Food Disposer GDF610PMJES

#### SAVE UP TO \$1200 ON GE PROFILE™ APPLIANCES

### PROFILE™ STAINLESS STEEL KITCHEN SUITE









#### 22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- · Hands-Free Autofill
  - TwinChill™ Evaporators PYE22KSKSS

930-

#### 2.1 CU. FT. OVER-THE-PANGE SENSOR MICROWAVE OVEN

- Sensor Cooking Controls
- Chef Connect PVM9005SJSS

#### 30" FREE-STANDING GAS CONVECTION RANGE

### • Edge-to-Edge Cooktop

- · Chef Connect PGB911SEJSS
- STAINLESS STEEL DISHWASHER
- Hidden Controls





# ALDA

MAY 17TH - JUNE 6TH

# SAVE # 27% INSTANTL

on select INDIVIDUAL APPLIANCES

# Scratci



• \$250 Visa® Gift Card

\$25-\$50 Additional Instant Discounts

Match your number in our store to see if you're a winner!

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 03MM4060GE Memorial Day



GE APPLIANCES



#### 25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR

- Arctica Icemaker
- Advanced Water Filtration



GE APPLIANCES



#### 27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Advanced Water Filtration
- TwinChill™ Evaporators



GE APPLIANCES





#### **30" BUILT-IN SINGLE** WALL OVEN

- Ten-Pass Bake Element
- Eight-Pass Broil Element

**HURRY** FOR THESE GREAT **DEALS!** 

### **SAVE UP TO \$1500 ON GE CAFÉ APPLIANCES**



# KEURIG® K-CUP BREWING SYSTEM

The unexpected convenience of hot single serve brewing at your fridge















# 4-PIECE STAINLESS STEEL KITCHEN SUITE

#### 22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Full-Width, Electronic temperature-controlled drawer with colored LED lights
- TwinChill™ Evaporators CYE22USHSS

#### 30" SLIDE-IN FRONT CONTROL GAS RANGE

- Edge-to-Edge Cooktop
- Warming Drawer
   CGS986SELSS

#### 1.7 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- Convection Rack
- Chef Connect

#### BUILT-IN DISHWASHER

- Hidden Controls
- Deep Clean Silverware Jets CDT835SSJSS





**\$777** 

GE APPLIANCES



#### GE® 4.6 CU.FT. TOP LOAD WASHER

- Deep Fill
- Auto Soak GTW680BPLDG

#### GE® 7.4 CU.FT. ELECTRIC DRYER

- Alloy Drum
- HE Sensor Dry GTD65EBPLDG

# \$499



\$499



#### GE® 3.8 CU.FT. TOP LOAD WASHER

- Heavy-Duty Agitator
- Deep Rinse GTW460ASJWW

#### GE® 7.2 CU.FT. ELECTRIC DRYER

- Aluminized Alloy Drum
- 3 Heat Selections



# SAVE BIG

GE & GE PROFILE WALL OVENS & COOKTOPS!

**EVEN ON SPECIAL ORDERS!** 



LOWES HAGEDORN APPLIANCES DE TURFWAY Rd MCDonalds TURFWAY Rd Www.hagedornappliance.com



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

# The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

The LARCEST piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES





MAY 17TH - JUNE 6TH

SAVE UP 27% INSTANTLY on select INDIVIDUAL APPLIANCES

\*See store for details.



#### **4-PIECE BLACK SLATE KITCHEN SUITE**







JVM6175EKES

GE APPLIANCES

\$2554



#### 25.6 CU. FT. FRENCH DOOR REFRIGERATOR

• External Ice & Water • External Electronic Temperature Controls

GFE26JMMES

#### 30" FREE-STANDING 1.7 CU. FT. **ELECTRIC RANGE** • Fifth Element

- Warming Zone • 12"/9" Dual Element
  - · Weight & Time Defrost · Sensor Cooking JB655EKES Controls

#### FRONT CONTROL OVER-THE-RANGE DISHWASHER MICROWAVE OVEN • Bottle Jets

 Piranha™ Hard Food Disposer GDE610PMJES



### SAVE UP TO \$1200 ON GE PROFILE™ APPLIANCES

SAVE \$101!

RFG \$1100

### **PROFILE STAINLESS** STEEL **KITCHEN** SUITE

# GE APPLIANCES



REFRIGERATOR

# Made in

# GE APPLIANCES SAVE \$401!



#### 22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- · Hands-Free Autofill
- TwinChill™ Evaporators DVE22KSKSS

#### 2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- Sensor Cooking Controls · Chef Connect
- PVM9005SJSS

1169

SAVE \$131

REG 1300

**GAS CONVECTION** RANGE • Edge-to-Edge Cooktop Chef Connect

PGB911SEJSS

**30" FREE-STANDING** 

989

#### STAINLESS STEEL INTERIOR DISHWASHER

- · Hidden Controls
- Deep Clean Silverware Jets PDTR25SS ISS

#### 25.3 CU. FT. SIDE-BY-SIDE 27.8 CU. FT. FRENCH DOOR

#### REFRIGERATOR

#### 30" BUILT-IN SINGLE WALL OVEN

· Eight-Pass Broil Element

#### **SAVE UP TO \$1500 ON GE CAFÉ APPLIANCES**

SYSTEM

#### **KEURIG® K-CUP BREWING**

The unexpected convenience of hot single serve brewing at your fridge













#### **4-PIECE STAINLESS** STEEL KITCHEN SUITE

#### 22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- · Full-Width, Electronic temperature-controlled drawer
- with colored LED lights TwinChill™ Evaporators CYE22USHSS

#### **30" SLIDE-IN FRONT** CONTROL GAS RANGE

- Edge-to-Edge Cooktop
- Warming Drawer CGS986SELSS

#### 1.7 CU. FT. **OVER-THE-RANGE** SENSOR

- MICROWAVE OVEN • Convection Rack
- · Chef Connect. CVM9179SLSS

#### **BUILT-IN** DISHWASHER

- Hidden Controls
- Deep Clean Silverware Jets CDT835SSJSS





**SAVE \$202** 

ON THE PAIR!

REG \$600 EACH

Made in AMERICA

00000



#### GE® 4.6 CU.FT. **TOP LOAD WASHER**

- Deep Fill
- · Auto Soak GTW680BPLDG

#### GE\* 7.4 CU.FT. **ELECTRIC DRYER**

· Alloy Drum · HE Sensor Dry GTD65EBPLDG

#### GE® 3.8 CU.FT. **TOP LOAD WASHER**

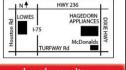
- · Heavy-Duty Agitator · Deep Rinse
- GTW460ASJWW

#### GE\* 7.2 CU.FT. **ELECTRIC DRYER**

- Aluminized Alloy Drum
- 3 Heat Selections GTD42EASJWW



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4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060 www.hagedornappliance.com \*GE Brands are limited to 10% savings. See store for complete details of all offers, financing and rebates. ®/TM © 2018. All rights reserved. 03LM4059GE Memorial Day tkelley Dealer Name Street Address City, State Zip

#### POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

#### Artwork Version: 03LM4059GE Memorial Day





### **MODEL LIST: MONSTER MAILER**

\*Some models may not appear on smaller mailers

May 17 - June 6 Memorial Day Sale

Brand _	GE	_ Model # _	Kitchen	_ REG		SALE _		_SAVE _	
Brand _		_ Model # _	GFE26JMMES	_REG	\$2400	SALE _	\$1888	_SAVE _	\$512
Brand _		_ Model # _	JB655EKES	_REG	\$800	SALE _	\$665	_SAVE _	\$135
Brand _		_ Model # _	JVM6175EKES	_ REG	\$350	SALE _	\$299	_SAVE _	\$51
Brand _		_ Model # _	GDF610PMJES	_ REG	\$650	SALE _	\$499	_SAVE _	\$151
Brand _	GE Profile	_ Model # _	Kitchen	_ REG		SALE _		_SAVE _	
Brand _		_ Model # _	PYE22KSKSS	_ REG	\$3100	SALE _	\$2665	_SAVE _	\$435
Brand _		_ Model # _	PVM9005SJSS	_ REG	\$600	SALE _	\$499	_SAVE _	\$101
Brand _		_ Model # _	PGB911SEJSS	_REG	\$1300	SALE _	\$1169	_SAVE _	\$131
Brand _		_ Model # _	PDT825SSJSS	_ REG	\$1100	SALE _	\$989	_SAVE _	\$111
Brand _	GE	_ Model # _	GSE25HSHSS	_ REG	\$1700	SALE _	\$1332	_SAVE _	\$368
Brand _	GE	_ Model # _	GFD28GBLTS	_REG	\$3200	SALE _	\$2554	_SAVE _	\$646
Brand _	GE	_ Model # _	JT3000SFSS	_ REG	\$1400	SALE _	\$999	_SAVE _	\$401
Brand _	GE Café	_ Model # _	Kitchen	_ REG		SALE _		_SAVE _	
Brand _		_ Model # _	CYE22USHSS	_ REG	\$3400	SALE _	\$3059	_SAVE _	\$341
Brand _		_ Model # _	CVM9179SLSS	_ REG	\$900	SALE _	\$832	_SAVE _	\$68
Brand _		_ Model # _	CGS986SELSS	_ REG	\$3200	SALE _	\$2899	_SAVE _	\$301
Brand _		_ Model # _	CDT835SSJSS	_ REG	\$1200	SALE _	\$1079	_SAVE _	\$121
Brand _	GE	_ Model # _	GTW680BPLDG	_ REG	\$900	SALE _	\$777	_SAVE _	\$123
Brand _	GE	_ Model # _	GTD65EBPLDG	_ REG	\$900	SALE _	\$777	_SAVE _	\$123
Brand _	GE	_ Model # _	GTW460ASJWW	_ REG	\$600	SALE _	\$499	_SAVE _	\$101
Brand _	GE	_ Model # _	GTD42EASJWW	_ REG	\$600	SALE _	\$499	_SAVE _	\$101



### Monster Mailer • Legal Limit Max

## **Order Form**

Email orders to: ORDER@InvigorateMedia.com or Fax orders to: **636-794-3223** 

	IIIana	eting o	media	Sale	S: 1-800-770-52	9 Doug Nelson or	Bili Menknus			
Business Name:			Contact Name:							
Address:				City:		State:	Zip:			
Phone:		Cell:	Cell: Email:							
Buying Group Affiliation:		GE Re	p Name:							
GE D	<b>ealers</b> - Want us to fi	le your <i>i</i>	ACB co-op paperwork (	on your behalf?:	YES! GE Custo	omer Number:				
Step	Sale Dates			Step	Please List A	rtwork Versio	n Number			
	Indicate your sale dates here:				Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)					
				Indicate number here:						
	Do you want "Scratch Off" Promo? ☐ Yes ☐ No									
Step	Quantity Single I	Family	Homes: Select On	e	Price with	Scratch Off Page	ckage:			
Monster Mailer ■ 1. 5,000 - \$2			5,000 - \$2,343 <b>🗖 2</b> .	- \$2,343 <b>2.</b> 10,000 - \$3,939 <b>1.</b> 5			. 5,000 - \$2,493 <b>2</b> . 10,000 - \$4,239			
	Legal Limit MAX	! <b>🗆</b> 1.	5,000 - \$2,443 <b>🗖 2.</b>	10,000 - \$4,139	<b>1</b> . 5,000	- \$2,593 <b>🗖 2.</b> 10	0,000 - \$4,439			
	Additional Mailers	s, Add:	MONSTER - 37.9¢ each	n ● LEGAL LIMIT	MAX - 39.9¢ eac	h				
Financing & Special Offers: All offers are solely the retailer's responsibility. ie. Financing, Rebates Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purch					ng, Rebates, Free Delivery,etc.					
	List your special o	ffers ne	ere:							
Sten	Signature (REQU	IDED).			(Vour c	rdor will not be pr	ocessed without a signature)			
Step 5	_		for, nor may payment be contin	ngent upon, availabilit		•	I not be responsible for nondelivery or			
C	-	owing to	acts of God, strikes, shipping fa			-	irect mail costs are based on US postal			
Step 6	Select ONE: □1.	Zip C	odes - Complete B	elow <b>OR</b>	☐ 2. Let us r	un a radius arou	ınd your store			
	Call us	for fr	ee consultati	ion on sele	ecting you	r mailing lis	st			
1.		2.		3.	4.		5.			
6.		7.	<u> </u>	<b>3.</b>	9.		10.			
			,000 <sup>+</sup> Househo							
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14				" x 14"	• Single	e Family Home Postage				
			me List OR Dealer's Customer L ome List OR Dealer's Customer I			Ac	dd'l SCFs: Add \$100			

Business Name:	Citv:	State:
DUSITIESS INATTIE.	City.	Siale.



#### List your model changes below

#### Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model #\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$