



Invigorate Media 800-770-5219

NMG Furniture Members Save NOW!

Direct Mail Time Tested Promotions!

\$500 Off Two Premium Private Sale Mailers!

Targeted Direct Mail is the *most* Effective Method for Driving Immediate Store Traffic & Sales.

Private Sales Regularly Generate 3-4 Weeks Sales in a Single Day

\$500 Off - "Save The Date" Reg. 45.9 cents/Special 40.9 cents.

Premium Look & Feel - Think Wedding Invitation.

\$500 Off Bi-Fold" Reg. 44.9 cents/Intro 39.9 cents.

Printed on Premium Look & Feel Cover Stock

Or use the Low Priced 37.9 Cent 8 1/2" x 11" letter & envelope.

Promote Longer Time Period Promotions with FREE Art Design.

➤ **6" x 11" JUMBO CARD**

➤ **10 ½ x 17" MONSTER MAILER Tri-Fold**

➤ **11" x 14" LEGAL LIMIT MAX Postcard**

- **Mail to Neighbors - Home Owners that live close to store - We provide data for you.**
- **Use your own customer list - Send us your customer list - We Merge, DeDup & Update home owner movers using our software at No Charge. Extra postage applies.**
- **All orders Include Art with edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing, inserting into envelope & Shipping to Dealer's Local Post Office for In-Home Delivery.**

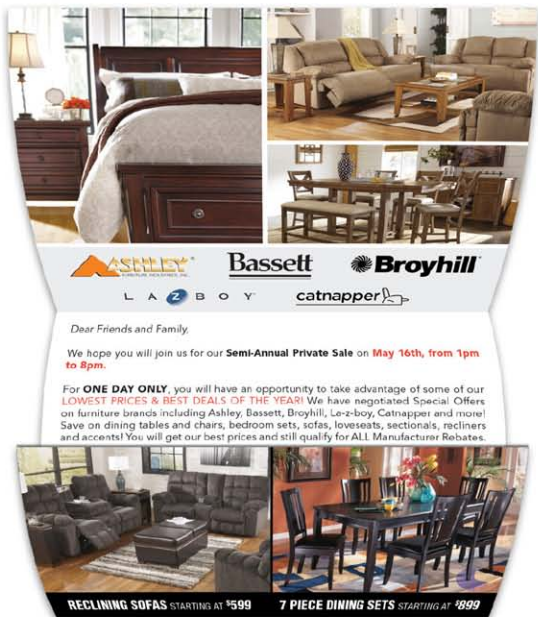
Bill Menkhus	bill_menkhus@invigoratemedia.com	Cell 636-524-1240
Doug Nelson	doug_nelson@invigoratemedia.com	Cell 636-578-8130



“Save the Date” Premium Private Sale

Luxurious “Look & Feel”

6.25” x 11.5” Premium 80# Gloss Cover folded
& inserted into an A7 White Wove Envelope



REGULAR
45.9¢
Includes Postage

**SPECIAL
SALE PRICE
ONLY
40.9¢**



RECLINING SOFAS STARTING AT **\$599**



7 PIECE DINING SETS STARTING AT **\$899**



JOIN US
WEDNESDAY
MAY 16, 2018
1PM - 8PM

**Save
the Date**
(6.25"x11.5")



YOU ARE CORDIALLY INVITED TO ATTEND OUR

Semi-Annual
VIP SALE
7 HOURS ONLY

WEDNESDAY | MAY 16TH, 2018 | 1PM - 8PM



Bassett

Broyhill

L A **Z** B O Y

catnapper

Dear Friends and Family,

We hope you will join us for our **Semi-Annual Private Sale** on **May 16th, from 1pm to 8pm.**

For **ONE DAY ONLY**, you will have an opportunity to take advantage of some of our **LOWEST PRICES & BEST DEALS OF THE YEAR!** We have negotiated Special Offers on furniture brands including Ashley, Bassett, Broyhill, La-z-boy, Catnapper and more! Save on dining tables and chairs, bedroom sets, sofas, loveseats, sectionals, recliners and accents! You will get our best prices and still qualify for ALL Manufacturer Rebates.

This VIP Sale will not be advertised on television, radio or in the newspaper. Take advantage of **12 Months Special Financing** during the sale. **PLUS** register for your chance to win a **La-Z-Boy Rocker Recliner!**

It pays to buy from a locally owned business!

Dealer Staff

Previous sales excluded

Smith
Furniture & Appliance

125 East Main St • Pleasant, US 12345

800.555.4319

L A **Z** B O Y



Preferred Friends & Family
Register for your chance to WIN
a La-Z-Boy® Recliner! (\$399 value)

Name: _____

Address: _____

Phone: _____

E-mail: _____

Please present this ticket for admission to **STORE NAME**. One La-Z-Boy® Recliner to be given away during the sale. Valid Wednesday, May 16, 2018 ONLY.



Smith
Furniture & Appliance

Semi-Annual Private Sale
Thursday, May 17th • 10am-7pm

**INTRO
SPECIAL PRICE
ONLY
39.9¢**

Dealer Name
Street Address
City, State ZIP

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

Bi-Fold
(8.5"x11")



Semi-Annual Private Sale

Thursday, May 17th • 10am–7pm



ONE DAY ONLY • Thursday, May 17th • 10am–7pm



Dear Friends and Family,

We hope you will join us for our **Semi-Annual Private Sale** on **May 17th, from 10am to 7pm.**

Bassett

For **ONE DAY ONLY**, you will have an opportunity to take advantage of some of our **LOWEST PRICES & BEST DEALS OF THE YEAR!** We have negotiated Special Offers on furniture brands including Ashley, Bassett, Broyhill, La-z-boy, Catnapper and more! Save on dining tables and chairs, bedroom sets, sofas, loveseats, sectionals, recliners and accents! You will get our best prices and still qualify for ALL Manufacturer Rebates.



This VIP Sale will not be advertised on television, radio or in the newspaper. Take advantage of **12 Months Special Financing** during the sale.



It pays to buy from a locally owned business!

Dealer Staff

Previous sales excluded

Smith
Furniture & Appliance

125 East Main St.
Pleasant, US 12345
(800) 555-4319

STORE HOURS: M-F 8AM-5:30PM • SAT 8AM-12PM

*See store for complete details of all offers, financing and rebates. ©/TM © 2018. All rights reserved.
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Smith

Furniture & Appliance

125 East Main St.
Pleasant, US 12345

800.555.4319

Dealer Name
Street Address
City, State ZIP

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Bi-Fold
w/ Gift Card
(8.5"x11")

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT



Summer Sale

June 22nd
thru July 12th



\$100 Off Gift Card Inside

Smith

Furniture & Appliance



Bassett



L A Z B O Y



ROCKER RECLINERS

starting at **\$399**

7 PIECE DINING SETS

starting at **\$799**

4 PIECE BEDROOM SETS

starting at **\$1299**

0% Interest for 12 months* on any purchase of \$599 or more



* See store for complete details or



Corporate Media, LLC. 800-770-5219

\$100 off

with this card on purchases of \$599 or more*

*excludes appliances & sale items

Smith
Furniture & Appliance

**Glued on
Gift Card**



Smith
Furniture & Appliance

125 East Main St.
Pleasant, US 12345
(800) 555-4319

STORE HOURS: M-F 8AM-5:30PM • SAT 8AM-12PM

*Locally Owned
& Operated
Since 1958*

The



Sale

Letter

Personal Selling Begins Here



8.5" x 11" Color Letter With Envelope

Only 37.9¢

Exclusive Private Sale Offer:

5 YEARS! INTEREST-FREE WHEN PAID IN FULL WITHIN

MONTHLY PAYMENTS REQUIRED

Letter
(8.5"x11")

Smith
Furniture & Appliance

125 East Main St.
Pleasant, US 12345

800.555.4319

Dear Friends and Family,

If you've been looking for a **GREAT** deal on new furniture,
NOW is the **BEST TIME TO BUY!**

DON'T MISS THIS AMAZING OFFER!

For **THREE DAYS ONLY**, take advantage of our **LOWEST PRICES OF THE YEAR PLUS 5 YEARS INTEREST FREE FINANCING!** We have negotiated Special Offers on furniture brands including Ashley, Bassett, Broyhill, La-z-boy, Catnapper and more!

NO MONEY DOWN!

Save on dining tables and chairs, bedroom sets, sofas, loveseats, sectionals, recliners and accents! **You must BRING IN THIS LETTER to qualify!**

Hurry in today! It pays to buy from a locally owned business!

Dealer Staff
Previous sales excluded

MAY

WEDNESDAY

23

THURSDAY

24

FRIDAY

25

*See store for complete details of all offers, financing and rebates. *No interest if paid in full within 60 months with monthly payments on qualifying purchase, \$499 (based on actual selling price, excluding taxes & delivery) and up, with your approved credit card 5/23/18-5/25/18. Interest will be charged to your account from the purchase date if the promotional balance, including optional charges, is not paid in full within 60 months or if you make a late payment. Minimum monthly payments required. ©/™ © 2018. All rights reserved. XXXXX. cheitert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

60th Anniversary Sale

Smith
Furniture & Appliance

April 26th & 27th

**12
MONTHS
SPECIAL
FINANCING***

**HUGE
SAVINGS
ON FLOOR
MODELS!**

**FREE
DELIVERY
& HAUL
AWAY**

Dear Friends and Family,

We hope you will join us for our **60th Anniversary Sale April 26th & April 27th, from 10am to 7pm.**

For **TWO DAYS ONLY**, you will have an opportunity to take advantage of some of our **LOWEST PRICES & BEST DEALS OF THE YEAR!** We have negotiated Special Offers on furniture brands including Ashley, Bassett, Broyhill, La-z-boy, Catnapper and more! Save on dining tables and chairs, bedroom sets, sofas, loveseats, sectionals, recliners and accents! You will get our best prices and still qualify for ALL Manufacturer Rebates.

This VIP Sale will not be advertised on television, radio or in the newspaper. Take advantage of **12 Months Special Financing** during the sale.

It pays to buy from a locally owned business!

Dealer Staff

Previous sales excluded

**Two-Sided
Letter**
(8.5"x11")





SIGNATURE DESIGN BY ASHLEY FURNITURE®
PLENTYWOOD ROUND DINING TABLE with
 Round Center Shelf Showcase
 D313-15



ASHLEY FURNITURE® RUSTIC BROWN DINING
TABLE & FOUR CHAIRS with Stylishly Tapered
 Legs to Fit Any Aesthetic
 D199-25, D199-01



JACKSON FURNITURE® BRADDOCK ESPRESSO
SOFA AND LOVESEAT with Reversible Seat
 Cushions and Attached Bordered Backs
 4238



ASHLEY FURNITURE® ACIEONA 3-PIECE
SECTIONAL with Dual-Sided Recliner and
 Drop-Down Center Table
 APK-58300-S3

HURRY IN TO ENJOY THESE AMAZING SAVINGS!

Smith
 Furniture & Appliance

125 East Main St.
 Pleasant, US 12345
(800) 555-4319

STORE HOURS: M-F 8AM-5:30PM • SAT 8AM-12PM

*See store for complete details of all offers, financing and rebates. XXXXX cheitert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



The JUMBO Postcard

Postcards with Punch

11 INCHES WIDE
HUGE!



6 INCHES TALL

**FULLY
CUSTOMIZABLE**
to Fit Your
Needs!

QUANTITIES AS LOW AS 1,000 CARDS
for **ONLY \$749** Including Postage

275% BIGGER Than our Standard
4" x 6" Postcard!



**Jumbo
Postcard**

(6"x11")

SAVE 20%

on select merchandise throughout the store!

NOW THRU JUNE 15TH

Smith
Furniture & Appliance



SPECIAL
24 MONTH
FINANCING
AVAILABLE!



**Save on these
featured brands...**



ASHLEY
FURNITURE INDUSTRIES, INC.

Bassett

Broyhill

Smith
Furniture & Appliance

125 East Main St.
Pleasant, US 12345
(800) 555-4319

STORE HOURS: M-F 8AM-5:30PM • SAT 8AM-12PM

*See store for complete details of all offers, financing and rebates. *No interest if paid in full within 24 months with monthly payments on qualifying purchase, \$499 (based on actual selling price, excluding taxes & delivery) and up, with your approved credit card 5/17/18. Interest will be charged to your account from the purchase date if the promotional balance, including optional charges, is not paid in full within 24 months or if you make a late payment. Minimum monthly payments required. ©/TM © 2018. All rights reserved. XXXXX. cheilert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
or Current Resident

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
37.9¢ Includes
Postage



Serta® iComfort® Mattress Sets with Adjustable Base

Starting at **\$699**



Memorial Day Sale

— May 25th – 28th —

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★
Smith
Furniture & Appliance
★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Scratch & Win**

Match your number in our store to see if you're our grand prize winner!



\$10,000 Shopping Spree

\$250 Smith Furniture Gift Card

5-15% Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA



HUGE SAVINGS ON LA-Z-BOY RECLINERS!



LA Z BOY

\$399

LA-Z-BOY® COLEMAN
RECLINA-ROCKER
RECLINER
1050-8



LA Z BOY

\$499

LA-Z-BOY® JOSHUA
ROCKER RECLINER
1050-2



LA Z BOY

\$599

LA-Z-BOY® DALTON
LEATHER RECLINER
1246-5



\$399

Signature
DESIGN
ASHLEY

SIGNATURE DESIGN BY ASHLEY FURNITURE®
PLENTYWOOD ROUND DINING TABLE

D313-15



\$699

ASHLEY
FURNITURE INDUSTRIES, INC.

ASHLEY FURNITURE® RUSTIC BROWN
DINING TABLE & FOUR CHAIRS

D199-25, D199-01



\$999

JACKSON
FURNITURE

JACKSON FURNITURE® BRADDOCK
ESPRESSO SOFA AND LOVESEAT

4238



\$1199

ASHLEY
FURNITURE INDUSTRIES, INC.

ASHLEY FURNITURE® ACIEONA
3-PIECE SECTIONAL

APK-58300-S3



\$1399

Signature
DESIGN
ASHLEY

SIGNATURE DESIGN BY ASHLEY FURNITURE®
TIMBERLINE COLLECTION BEDROOM SET

B258



\$1899

Liberty Furniture
INDUSTRIES, INC.

LIBERTY FURNITURE® HEARTHSTONE
COUNTRY STYLE BEDROOM SET

382-BR-SET78

NO INTEREST FINANCING FOR 24 MONTHS*



MARSILONA 7-PIECE DINING
SET ONLY **\$899**



WINDVILLE 6-PIECE DINING SET
ONLY **\$1199**



Smith
Furniture & Appliance

125 East Main St.
Pleasant, US 12345
(800) 555-4319

STORE HOURS: M-F 8AM-5:30PM • SAT 8AM-12PM

HURRY IN!

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Store Gift Card 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: 5% XX-XX,XXX; 10% XX-XX,XXX; 15% XXXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. XXXXX cheilert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

**14 INCHES WIDE
HUGE!**

Smith Furniture & Appliance

MEMORIAL DAY SAVINGS EVENT
FRIDAY THRU MONDAY | MAY 25TH - MAY 28TH

FREE DELIVERY on purchases \$399 & up

\$1099
ROUND TENDER ASHLEY FURNITURE™ TOWERED COUCH/CHAIR/RECLINER SET with Recliner
Liberty Furniture

\$1899
LIBERTY FURNITURE™ HEARTSTONE COUNTRY OTS BEDROOM SET including Queen Headboard, Chest, Dresser, and 2 Nightstands
Liberty Furniture

\$499
ASHLEY FURNITURE™ SOFA with integrated reclining
Liberty Furniture

\$699
ASHLEY FURNITURE™ SOFA with integrated reclining
Liberty Furniture

\$1299
ASHLEY FURNITURE™ 3-PIECE SECTIONAL with integrated reclining
Liberty Furniture

Smith Furniture & Appliance

**14 INCHES WIDE
HUGE!**

11 INCHES TALL

\$399
SIGNATURE DESIGN BY ASHLEY FURNITURE™ PAINTED WOOD ROUND DINING TABLE with Round Counter Shelf Showcase
Liberty Furniture

\$699
ASHLEY FURNITURE™ RUSTIC BROWN DINING TABLE & FOUR CHAIRS with Stylish Tapered Legs and 8" x 10" Area Rugs
Liberty Furniture

\$999
JACKSON FURNITURE™ MADDOCK ESPRESSO SOFA AND LOVESEAT with Removable Seat Cushions and Attached Bordered Backs
Liberty Furniture

\$1199
ASHLEY FURNITURE™ ACEONA 3-PIECE SECTIONAL with Reclining and DropDown Center Table
Liberty Furniture

\$499
LA-Z-BOY™ JOSHUA ROCKER RECLINER
Liberty Furniture

\$599
LA-Z-BOY™ DALTON LEATHER RECLINER
Liberty Furniture

NO INTEREST IF PAID IN FULL WITHIN 12 MONTHS!

Smith Furniture & Appliance
125 East Main St.
Pleasant, US 12345
(800) 555-4319

STORE HOURS: M-F 8AM-5:30PM • SAT 8AM-12PM

POSTMASTER: Please Reveal Size, \$100, \$100 OR CURRENT RESIDENT

PRESTIGE CARDWORK IS POSTAGE PAID (APPROPRIATE MEDIA)

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
39.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

Smith
Furniture & Appliance

Legal
Limit MAX
(11"x14")

MEMORIAL DAY SAVINGS EVENT

FRIDAY THRU MONDAY | MAY 25TH – MAY 28TH



FREE *on purchases
\$399 & up
DELIVERY



\$1899

LIBERTY FURNITURE® HEARTHSTONE COUNTRY STYLE
BEDROOM SET featuring Solid Wood Construction
with Rustic Finished Oak Veneers
382-8R-SET78

\$1099

SIGNATURE DESIGN BY ASHLEY FURNITURE® TIMBERLINE
COLLECTION BEDROOM SET featuring Replicated Brown
Cherry Grain and Fretwork in Headboard and Mirror
8258



\$499

ASHLEY FURNITURE® SOFA
with ultra-neutral upholstery
641



\$699

ASHLEY FURNITURE® SOFA
with sophisticated profile
1092388



\$1299

ASHLEY FURNITURE® 3 PIECE
SECTIONAL with contemporary style
23016



\$399

*Signature
DESIGN
ASHLEY*

SIGNATURE DESIGN BY ASHLEY FURNITURE®
PLENTYWOOD ROUND DINING TABLE with
Round Center Shelf Showcase
D313-15



\$699

ASHLEY
FURNITURE

ASHLEY FURNITURE® RUSTIC BROWN DINING
TABLE & FOUR CHAIRS with Stylishly Tapered
Legs to Fit Any Aesthetic
D199-25, D199-01



\$999

**JACKSON
FURNITURE**

JACKSON FURNITURE® BRADDOCK ESPRESSO
SOFA AND LOVESEAT with Reversible Seat
Cushions and Attached Bordered Backs
4238



\$1199

ASHLEY
FURNITURE

ASHLEY FURNITURE® ACIEONA 3-PIECE
SECTIONAL with Dual-Sided Recliner and
Drop-Down Center Table
APK-58300-53

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

L A Z B O Y

LA-Z-BOY® JOSHUA ROCKER RECLINER
1050-2

\$499



L A Z B O Y

LA-Z-BOY® DALTON LEATHER RECLINER
1246-5

\$599

NO INTEREST
IF PAID IN FULL WITHIN
12 MONTHS!

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Furniture & Appliance

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Pleasant, US 12345
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Smith
Furniture & Appliance

Legal
Limit MAX
(11"x14")

Spring Spectacular SALE

MAY 3RD—16TH

We carry over 50 name brands
of the finest quality home
furnishings at the *Guaranteed
Lowest Prices*. Serving the
Pleasant area since 1958.



No Interest Financing
FOR 24 MONTHS*



\$50 OFF!

Smith
Furniture & Appliance

**ANY PURCHASE OF
\$499 OR MORE!**

Discount valid only at Smith Furniture & Appliance. Cannot be applied to prior purchases. May not be combined with financing or any other discount offers. One coupon per household. EXPIRES 5/16/18

\$100 OFF!

Smith
Furniture & Appliance

**ANY PURCHASE OF
\$999 OR MORE!**

Discount valid only at Smith Furniture & Appliance. Cannot be applied to prior purchases. May not be combined with financing or any other discount offers. One coupon per household. EXPIRES 5/16/18

\$150 OFF!

Smith
Furniture & Appliance

**ANY PURCHASE OF
\$1499 OR MORE!**

Discount valid only at Smith Furniture & Appliance. Cannot be applied to prior purchases. May not be combined with financing or any other discount offers. One coupon per household. EXPIRES 5/16/18

\$200 OFF!

Smith
Furniture & Appliance

**ANY PURCHASE OF
\$1999 OR MORE!**

Discount valid only at Smith Furniture & Appliance. Cannot be applied to prior purchases. May not be combined with financing or any other discount offers. One coupon per household. EXPIRES 5/16/18

ENJOY *Exclusive* FURNITURE & MATTRESS SAVINGS!



**SOFA &
LOVESEAT**
starting at
\$699

**7 PIECE
DINING SETS**
starting at
\$799

**4 PIECE
BEDROOM SETS**
starting at
\$1299

Smith
Furniture & Appliance

125 East Main St.
Pleasant, US 12345
(800) 555-4319

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Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA



**ALL SERTA
MATTRESSES**
On Sale!



**Monster Mailer • Legal Limit Max • Jumbo Postcard
Letter • Bi-Fold • Save the Date**
Order Form

Email orders to: **ORDER@InvigorateMedia.com**
or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Cell: _____
Email: _____ Buying Group: _____

Step 1

Sale Date: *Order Deadline is 3 weeks prior to sale*

Indicate your sale date here: _____

Step 2

Please List Artwork Version Number

Artwork Version highlighted in yellow, ie Version: LE3424WP)

Indicate number here: _____

Step 3

Promotion: *Include the following special offer:* ☐ **Scratch Off Package** ☐ **Lucky Number** ☐ **None**

Add 3¢ for Scratch Off Package or Lucky Number (NOTE: Lucky Number not available on "Save the Date!" card; Lucky Number only available on orders 10,000+)

Step 4

Quantity Single Family Homes: **Select One** (Prices Based on 10,000+ mailers)

- | | |
|---|---|
| <input type="checkbox"/> Letter w/ One Color Envelope (8.5" x 11")... 37.9¢ | <input type="checkbox"/> Save the Date w/ A7 Envelope (6.25" x 11.5")... 40.9¢ |
| <input type="checkbox"/> Two-Sided Letter w/ One Color Envelope (8.5" x 11")... 41.9¢ | <input type="checkbox"/> Jumbo Postcard (6" x 11")... 35.9¢ |
| <input type="checkbox"/> Bi-Fold Mailer (8.5" x 11")... 39.9¢ | <input type="checkbox"/> Monster Mailer Tri-Fold (10.5" x 17")... 37.9¢ |
| <input type="checkbox"/> Bi-Fold Mailer w/ Glued Plastic Gift Card (8.5" x 11")... 46.9¢ | <input type="checkbox"/> Legal Limit MAX! Postcard (11" x 14")... 39.9¢ |

Step 5

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 6

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 7

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income (Add \$149 Set-up Charge)

• Single Family Home Mailing List	• Single Family Home Postage	• Add'l SCFs: Add \$100	• Short print runs of 5,000-9,999: Add \$299
-----------------------------------	------------------------------	-------------------------	--

Monster Mailer/Jumbo Postcard/Letter/Bi-Fold/Save the Date: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢