

#### **ACB Pre-Approved Advertising + FREE ACB Filing!**

Contact Invigorate Media 800-770-5219

# GE "Spring Savings EVENT!" GE + GE Profile + GE Cafe

Targeted Direct Mail is the *Most* Effective Method for Driving Immediate Store Traffic & Sales.

Make any changes - models/brands/prices - you decide – We will re-approve at ACB

**Event Dates - April 5 - April 25** 

Start April 5 - Order by March 23

Start April 12 - Order by March 29

Start April 18 - Order by April 4

#### **Choose from Two Sizes & Prices**

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only 37.9 Cents.
- 2. The Legal Limit MAX Postcard 11" x 14" The Largest Piece of Mail Allowed by Law! Only 39.9 Cents.

<u>All orders Include</u> Art, with Any Changes, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery.

Option - use your customer list, email it to us....we will "clean" it for free. Extra Postage applies.

Add the "Scratch Off" Promotion - 3 Cents extra. — Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 VISA Gift Card (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

#### 800-770-5219

Bill Menkhus bill\_menkhus@invigoratemedia.com (cell 636-524-1240)
Doug Nelson doug nelson@invigoratemedia.com (cell 636-578-8130)

Arrives in the mailbox as 6" x 10.5"
Opens to 10.5" x 17"



— 10.5 INCHES WIDE —



**295% BIGGER** 

Than our Jumbo Postcard! As low as Includes Postage



### **4-PIECE BLACK SLATE** KITCHEN SUITE









#### 27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Advanced Water
- Filtration
- TwinChill Evaporators
  GFE28GELDS

#### **30" FREE-STANDING** ELECTRIC RANGE

- True European
- 12"/9" Dual Element JB750FJDS

## OVER-THE-RANGE MICROWAVE OVEN

- 1.000 Watts
- Controls JVM7195FLDS

#### STAINLESS STEEL INTERIOR

#### DISHWASHER Hidden Controls Piranha™ Hard Food

Disposer GDT655SFLDS

#### SAVE UP TO \$1200 ON GE PROFILE™ APPLIANCES

### PROFILE™ BLACK STAINLESS KITCHEN SUITE







### 27.8 CU. FT. FRENCH DOOR

- REFRIGERATOR
- Hands-Free Autofill
- $\bullet$ TwinChill<sup>TM</sup> Evaporators  $\bullet$  Chef Connect

930-

#### 21CU FT OVER THE-RANGE SENSOR

- MICROWAVE OVEN
- Sensor Cooking Controls

#### **ELECTRIC DOUBLE** OVEN RANGE

- Glide Touch Controls True European Convection
  PS960BLTS
- INTERIOR DISHWASHER
- Bottle Jets
- Deep Clean Silverware Jets
   PDT845SBLTS

# April 5 thru April 25

# **SAVE** # 26% INSTANT

on select INDIVIDUAL APPLIANCES

\*See store for details.

# Scratc

Match your number in our store to see if you're a winner!



- \$250 Visa® Gift Card
- \$25-\$50 Additional Instant Discounts

PRESORT STANDARD

DEALER NAME Street Address City, State ZIP

U.S.POSTAGE PAID INVIGORATE MEDIA POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

115 Mississippi Qu± Crystat City, MO 63019

Artwork Version: 03MM4044GE SpringSavings



GE APPLIANCES



#### 17.5 CU. FT. FRENCH DOOR REFRIGERATOR

- LED Lighting
- Two Humidity-Controlled Drawers & 1 Full-Width Adjustable Temperature Drawer



GE APPLIANCES



#### 25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR

- Adjustable Door Bins
- Adjustable Slide-Out, Spillproof Glass Shelves



GE APPLIANCES



## 30" FREE STANDING GAS CONVECTION RANGE

- ullet Edge-to-Edge Cooktop
- Self-Clean Oven with Steam Clean Option

**HURRY** FOR **THESE** GREAT **DEALS!** 

### **SAVE UP TO \$1500 ON GE CAFÉ APPLIANCES**



# KEURIG® K-CUP BREWING SYSTEM

The unexpected convenience of hot single serve brewing at your fridge















# 4-PIECE STAINLESS STEEL KITCHEN SUITE

#### 22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Full-Width, Electronic temperature-controlled drawer with colored LED lights
- TwinChill™ Evaporators CYE22USHSS

#### 30" SLIDE-IN FRONT CONTROL GAS RANGE

- Edge-to-Edge Cooktop
- Warming Drawer
   CGS986SELSS

#### 1.7 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- Convection Rack
- Chef Connect

#### BUILT-IN DISHWASHER

- Hidden Controls
- Deep Clean Silverware Jets CDT835SSJSS

**\$777** 



\$777

**GE APPLIANCES** 



#### GE® 5.0 CU.FT. TOP LOAD WASHER

- Deep Fill
- Auto Soak

# GE® 7.4 CU.FT.

**ELECTRIC DRYER** 

- Alloy Drum
- HE Sensor Dry GTD75ECPLDG

# \$499



\$499

GE APPLIANCES



#### GE® 4.2 CU.FT. TOP LOAD WASHER

- Dual-Action Agitator
- Speed Wash Option GTW460ASJWW

#### GE® 7.2 CU.FT. ELECTRIC DRYER

- Aluminized Alloy Drum
- 4 Heat Selections



# SAVE BIG

GE & GE PROFILE WALL OVENS & COOKTOPS!

**EVEN ON SPECIAL ORDERS!** 



LOWES HAGEDORN APPLIANCES TURFWAY Rd McDonalds TURFWAY Rd Www.hagedornappliance.com



See store for complete obtains that all ords, inhancing and restrictions of refailer, mail-house, associate sponsors and as agency as well as their family members of the same household are not eligible. Restrictions apply, ho purchase necessary Odds of winning \$10,000 Shopping Spree 1350,000; \$250 Visa@- fill offer 30,000; \$250 Visa@- fill

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

# The Legal Limit MAX! Postcard

Anything bigger would be criminal.





14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

INCHES



SAVE TO 26% INSTANTLY on select INDIVIDUAL APPLIANCES

SAVE UP TO \$1200 ON GE PROFILE™ APPLIANCES



#### **4-PIECE BLACK SLATE KITCHEN SUITE**









#### 27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- · Advanced Water
- Filtration · TwinChill Evaporators GFE28GELDS

#### 30" FREE-STANDING **ELECTRIC RANGE**

- True European Convection
- 12"/9" Dual Element JB750FJDS

#### 1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- 1 000 Watts
- · Sensor Cooking Controls JVM7195FLDS

#### STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls Piranha™ Hard Food
- Disposer GDT655SFLDS



### **PROFILE** SAVE \$61! BLACK **STAINLESS KITCHEN** SUITE REG 12900 SAVE \$141!

#### 27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- · Hands-Free Autofill
- TwinChill™ Evaporators DEE28KRLTS

#### 2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- · Sensor Cooking Controls
- · Chef Connect PVM9005BLTS

#### **30" SLIDE-IN ELECTRIC** DOUBLE OVEN RANGE · Glide Touch Controls

• True European Convection

PS960RLTS

#### STAINLESS STEEL INTERIOR DISHWASHER

• Deep Clean Silverware Jets PDT845SRLTS

· Bottle Jets

\*See store for details.



#### 17.5 CU. FT. FRENCH DOOR REFRIGERATOR

LED Lighting
 Two Humidity-Controlled
 Drawers & I Full-Width Adjustable





#### 25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR





#### 30" FREE STANDING GAS CONVECTION RANGE

#### **SAVE UP TO \$1500 ON GE CAFÉ APPLIANCES**

#### **KEURIG® K-CUP BREWING** SYSTEM

The unexpected convenience of hot single serve brewing at your fridge















#### **4-PIECE STAINLESS** STEEL KITCHEN SUITE

#### 22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- · Full-Width, Electronic temperature-controlled drawer with colored LED lights
- TwinChill™ Evaporators CYE22USHSS

#### **30" SLIDE-IN FRONT** CONTROL GAS RANGE

- Edge-to-Edge Cooktop
- Warming Drawer CGS986SELSS

#### 1.7 CU. FT. **OVER-THE-RANGE** SENSOR

- MICROWAVE OVEN • Convection Rack
- · Chef Connect. CVM9179SLSS

#### **BUILT-IN** DISHWASHER

- Hidden Controls
- Deep Clean Silverware Jets CDT835SSJSS

Dispense & Water Station



**SAVE \$246** 

ON THE PAIR!

REG \$900 EACH





#### GE® 5.0 CU.FT. **TOP LOAD WASHER**

- Deep Fill
- · Auto Soak GTW750CPLDG

#### GE\* 7.4 CU.FT. **ELECTRIC DRYER**

· Allov Drum · HE Sensor Dry GTD75ECPLDG

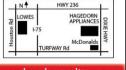
- GE® 4.2 CU.FT. **TOP LOAD WASHER** 
  - · Dual-Action Agitator
  - · Speed Wash Option GTW460ASJWW

#### GE\* 7.2 CU.FT. **ELECTRIC DRYER**

- Aluminized Alloy Drum
- 4 Heat Selections GTD42EASJWW



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



Dealer Name Street Address City, State Zip

#### POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

#### Artwork Version: 03LM4043GE SpringSavings







# **MODEL LIST: MONSTER MAILER**

April 5 thru April 25 Spring Savings Event

\*Some models may not appear on smaller mailers

Brand <u>GE</u> Model #	Kitchen	_ REG		_ <b>SALE</b>		_SAVE	
Brand Model #	GFE28GELDS	_ REG_	\$3000	_ SALE _	\$2221	_SAVE _	\$779
Brand Model #	JB750FJDS	REG	\$1100	_ SALE _	\$832	_SAVE _	\$268
Brand Model #	JVM7195FLDS	REG	\$470	_ SALE _	\$399	_SAVE _	\$71
Brand Model #	GDT655SFLDS	REG	\$1000	_ SALE _	\$832	_SAVE _	\$168
Brand GE Profile Model #	Kitchen	REG		_ SALE _		_SAVE _	
Brand Model #	PFE28KBLTS	REG	\$3200	_ SALE _	\$2777	_SAVE _	\$423
Brand Model #	PVM9005BLTS	_ REG_	\$600	_ SALE _	\$539	_SAVE _	\$61
Brand Model #	PS960BLTS	REG	\$2900	_ SALE _	\$2443	_SAVE _	\$457
Brand Model #	PDT845SBLTS	_ REG_	\$1400	_ SALE _	\$1259	_SAVE _	\$141
Brand <u>GE</u> Model #	GYE18JSLSS	_ REG_	\$2500	_ SALE _	\$2110	_SAVE _	\$390
Brand <u>GE</u> Model #	GSS25GMHES	REG	\$1500	_ SALE _	\$1221	_SAVE _	\$279
Brand <u>GE</u> Model #	JGB700SEJSS	REG	\$1100	_ SALE _	\$721	_SAVE _	\$379
Brand <u>GE Café</u> Model #	Kitchen	REG		_ SALE _		_SAVE _	
Brand Model #	CYE22USHSS	REG	\$3400	_ SALE _	\$3059	_SAVE _	\$341
Brand Model #	CVM9179SLSS	REG	\$900	_ SALE _	\$832	_SAVE _	\$68
Brand Model #	CGS986SELSS	REG	\$3000	_ SALE _	\$2699	_SAVE _	\$301
Brand Model #	CDT835SSJSS	REG	\$1200	_ SALE _	\$1079	_SAVE _	\$121
Brand <u>GE</u> Model #	GTW750CPLDG	REG	\$900	_ SALE _	\$777	_SAVE _	\$123
Brand <u>GE</u> Model #	GTD75ECPLDG	REG	\$900	_ SALE _	\$777	_SAVE _	\$123
Brand <u>GE</u> Model #	GTW460ASJWW	REG	\$600	_ SALE _	\$499	_SAVE _	\$101
Brand <u>GE</u> Model #	GTD42EASJWW	REG	\$600	_ SALE _	\$499	_SAVE _	\$101



### Monster Mailer • Legal Limit Max

# **Order Form**

Email orders to: ORDER@InvigorateMedia.com or Fax orders to: **636-794-3223** 

	IIIana	etingo	media	Sale	S: 1-800-770-52	9 Doug Nelson or	BIII Menknus	
Busir	ness Name:	Name: Contact Name:						
Address:				City:		State:	Zip:	
Phon	ne:		Cell:		Email:			
Buyir	ng Group Affiliation:			GE Re	p Name:			
GE D	<b>ealers</b> - Want us to fi	le your <i>i</i>	ACB co-op paperwork (	on your behalf?:	YES! GE Custo	omer Number:		
Step	Sale Dates			Step	Please List A	rtwork Versio	n Number	
	Indicate your sale dates here:				Artwork Version in white address panel, ie Version: LL2041WP; 01MM954X)			
	Indicate number here:							
	Do you want "	Scrat	ch Off" Promo?	☐ Yes ☐ No	o			
Step	Quantity Single I	Family	Homes: Select On	e	Price with	Scratch Off Page	ckage:	
3	Monster Mailer 1. 5,000 - \$2,343 2. 10,000 - \$3,				939 🗖 1. 5,000 - \$2,493 🗖 2. 10,000 - \$4,239			
	Legal Limit MAX! □ 1. 5,000 - \$2,443 □ 2. 10,000 - \$4,139 □ 1. 5,000 - \$2,593 □ 2. 10,000 - \$4,439						0,000 - \$4,439	
	Additional Mailers	s, Add:	MONSTER - 37.9¢ each	n ● LEGAL LIMIT	MAX - 39.9¢ eac	h		
Step 4	Financing & Spe	cial Of	fers: All offers are	solely the ret	ailer's respons	<b>sibility.</b> ie. Financii	ng, Rebates, Free Delivery,etc.	
	Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$							
	List your special o	ffers ne	ere:					
Sten	Signatura (PEOLL	IDED).			(Vour c	rdor will not be pr	o cocco d without a cignature)	
	Step 5 Signature (REQUIRED): (Your order will not be processed without a signature) [Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or						_	
C	-	owing to	acts of God, strikes, shipping fa			-	irect mail costs are based on US postal	
Step 6	Select ONE: □1.	Zip C	odes - Complete B	elow <b>OR</b>	☐ 2. Let us r	un a radius arou	ınd your store	
	Call us	for fr	ee consultati	ion on sele	ecting you	r mailing lis	st	
1.		2.		3.	4.		5.	
6.		7.	<u> </u>	<b>3.</b>	9.		10.	
			,000 <sup>+</sup> Househo					
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Single Family Home Postage					e Family Home Postage			
			me List OR Dealer's Customer L ome List OR Dealer's Customer I			Ac	dd'l SCFs: Add \$100	

Business Name:	Citv:	State:
DUSITIESS INATTIE.	City.	Siale.



#### List your model changes below

#### Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model #\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$