



Pre-Approved Advertising!

Contact Invigorate Media 800-770-5219

The Blowout Sale!

Celebrating 100 Years of Frigidaire!

FRIGIDAIRE + GALLERY + Electrolux

Targeted Direct Mail is the **Most Effective Method** for Driving Immediate Store Traffic & Sales.

Make any art changes - models/brands/prices - you & your field manager decide!

Event Dates: APRIL 5 – MAY 2

Start Event April 5 - Order by March 23

Start Event April 12 - Order Deadline March 29

Start Event April 18 - Order Deadline April 4

The Legal Limit MAX Postcard 11" x 14" - The Largest Piece of Mail Allowed by Law!
Only 39.9 cents!

All orders Include Art, with Any Changes, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery.
Option - use your customer list, email it to us....we will "clean" it for free. Extra Postage applies.

Add the "Scratch Off" Promotion - 3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 VISA Gift Card (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com (cell 636-524-1240)
Doug Nelson doug_nelson@invigoratemedia.com (cell 636-578-8130)

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

HAGEDORN APPLIANCE
CELEBRATING 100 YEARS
FRIGIDAIRE

THE BLOWOUT Sale
APRIL 5 - MAY 2, 2018
GET UP TO \$250 BACK
one credit is reduced with purchase of a refrigerator, against financing interest rate package. April 5 to May 2, 2018.

FRIGIDAIRE
\$1,879
4-PIECE STAINLESS STEEL PACKAGE
MSRP \$3,336 SAVE \$1,457
AFTER \$150 REBATE

FRIGIDAIRE GALLERY
\$2,799
4-PIECE PACKAGE BLACK STAINLESS OR BRASS/STEEL
MSRP \$5,441 SAVE \$2,647
AFTER \$200 REBATE

FRIGIDAIRE
\$1,429
4-PIECE PACKAGE
MSRP \$2,000 SAVE \$571
AFTER \$150 REBATE

FRIGIDAIRE

12 MONTHS SPECIAL FINANCING!

Scratch & Win!
Match your number in our store to see if you're our grand prize winner!
• \$10,000 Shopping Spree
• \$250 Visa® Gift Card
• \$25 - \$50 Additional Instant Savings
on purchases over \$500 on participating Electrolux brand appliances.
April 5, 2018 - June 4, 2018

Electrolux
Get back up to \$100
with purchase of an Electrolux laundry pair
one credit is reduced with purchase of a washer or dryer
MSRP \$1,299 - \$1,499 on select laundry pairs
April 5, 2018 - June 4, 2018

BRAND SOURCE

The **LARGEST**
piece of mail the
US Postal Service
will allow!

As low as
39.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

11 INCHES TALL



THE
BLOWOUT
Sale

CELEBRATING
100 YEARS
FRIGIDAIRE

APRIL 5 - MAY 2, 2018

GET UP TO \$250 BACK

via mail-in rebate with purchase of a qualifying 4-piece freestanding kitchen suite package
April 5 - May 2, 2018

FRIGIDAIRE

\$1,879

4-PIECE STAINLESS STEEL PACKAGE

MSRP \$3,336 | **SAVE \$1,457**
AFTER \$150 REBATE



22.2 Cu. Ft. Side-by-Side Refrigerator
FFSC2323TS

30" Electric Induction Range
FFIF3054TS
Gas Range FFGF3054TS add \$50

1.6 Cu. Ft. Over-the-Range Microwave
FFMV1645TS

24" Built-In Dishwasher
FFID2426TS

FRIGIDAIRE

\$1429

4-PIECE PACKAGE

MSRP \$2686 | **SAVE \$1257**
AFTER \$100 REBATE



18 Cu. Ft. Top Freezer Refrigerator
FFTR2021TS

30" Electric Range
FFEF3052TS
Same Price for Gas FFGF3052TS

1.6 Cu. Ft. Over-the-Range Microwave
FFMV1645TS

24" Built-In Dishwasher
FFBD2406NS

FRIGIDAIRE
GALLERY

Smudge-Proof™
Stainless Steel
Resists fingerprints and cleans easily.

\$2,799

**4-PIECE PACKAGE
BLACK STAINLESS OR
STAINLESS STEEL**

MSRP \$5,446 | **SAVE \$2,647**
AFTER \$250 REBATE



26.8 Cu. Ft. French Door Refrigerator
FGHB2868TD/F

30" Gas Range
FGEF3036TD/F
Gas Range FGGF3036TD add \$30

1.7 Cu. Ft. Over-the-Range Microwave
FGMV176NTD/F

24" Built-In Dishwasher
FGID2466QD/F

FRIGIDAIRE

FRIGIDAIRE



\$479
MSRP \$769
SAVE \$290
13.8 Cu. Ft.
Upright
Freezer
FFFU14F2QW



\$599
MSRP \$999
SAVE \$400
20.2 Cu. Ft.
Upright
Freezer
FFFH20F2QW



\$549
MSRP \$899
SAVE \$350
20.4 Cu. Ft.
Top Freezer
Refrigerator
FFTR2021TB



\$649
MSRP \$1,099
SAVE \$450
20.4 Cu. Ft.
Top Freezer
Refrigerator
FFTR2021TD

FRIGIDAIRE

Pricing valid 4/5 - 4/25



\$399
MSRP \$649
SAVE \$250
14.8 Cu. Ft.
Chest
Freezer
FFFC15M4TW

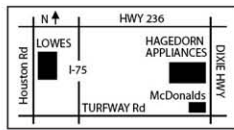


\$549
MSRP \$899
SAVE \$350
19.8 Cu. Ft.
Chest
Freezer
FFFC20M4TW

12 MONTHS SPECIAL FINANCING!



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



*See sales associate for complete details on all offers, promotions & financing. Not all merchandise available in all locations, available upon special order. *Via mail-in rebate. Rebate is a Prepaid MasterCard® Card. See in store sales associate for details. At participating retailers. Allow up to 8 weeks for delivery of MasterCard® Cards are issued by Citibank, N.A. pursuant to a license from MasterCard International and managed by Citibank® Prepaid Services. Cards will not have cash access and can be used anywhere MasterCard® debit cards are accepted. MasterCard is a registered trademark of MasterCard International Incorporated. The MasterCard expires 6 months after issuance. 03LM4038FG_BlowoutSale Itelley © 2018 Invigorate Media. All Rights Reserved. 800-770-5219

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystal City, MD 63010

Artwork Version: 03LM4038FG_Blowout Sale



Get back up to \$100
with purchase of an Electrolux laundry pair
via online or mail-in rebate for a prepaid
MasterCard® Card* on select laundry pairs
April 5, 2018 - June 6, 2018



- LuxCare™ Wash System offers a thorough clean with improved wash action and smart load sensing
- 5 cycles to care for every fabric
- Perfect Balance®
- Largest Capacity Dryer

Front Load Laundry Pair
ERW317TW/FEDE317TW

NOW \$1298
After \$100 Rebate



- Perfect Steam™ Technology rises from the bottom, gently lifting dirt and stains from fibers
- 15-Minute Fast Wash
- Instant Refresh Cycle revives fabrics
- 15-Minute Fast Dry

Front Load Laundry Pair
EPLS617STY/EPME617STT

NOW \$1798
After \$100 Rebate

MODEL LIST : LEGAL MAX

***Some models may not appear on smaller mailers**

April 5 - May 2
THE BLOWOUT SALE

[illegible]



Legal Limit Max Order Form

Email orders to: **ORDER@InvigorateMedia.com**
or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhous

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group Affiliation: _____ Frigidaire Rep Name: _____

Step
1

Sale Dates

Indicate your sale dates here:

Step
2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No

Step
3

Quantity Single Family Homes: **Select One**

Price with Scratch Off Package:

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139 ☐ 1. 5,000 - \$2,593 ☐ 2. 10,000 - \$4,439

Additional Mailers, Add: LEGAL LIMIT MAX - 39.9¢ each

Step
4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step
5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step
6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List	Legal Limit Max! 11" x 14"	• Single Family Home Postage
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢		Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____