



70% CO-OP Credit + FREE CO-OP FILING!

Whirlpool Brands "Spring Sale!"

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic

NOTE: Models are PROMO MAP Less 10%. To Increase prices to MAP – Check box on order form.

You decide prices for your event - we will HUB re-approve changes to assure 70% co-op.

Sale Dates - March 15 -28

Start Event March 15 - Order by March 1

Start Event March 22 - Order by March 7

Choose from Three Sizes

- 1. The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 37.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14"** - The Largest Piece of Mail Allowed by Law! **Only 39.9 Cents.**
- 3. The Jumbo Card** 6" x 11" **Only 35.9 Cents. Postcards from \$749 - all Inclusive**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL

STAINLESS STEEL KITCHEN SUITE

25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers and IceMaker

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element

Stainless Steel Dishwasher with 1-Hour Wash Cycle

\$2399

MSRP \$2699

SAVE \$1237 ON THE PACKAGE!

CHRISTIE'S Appliance Co.

Spring SALE

March 15th - 28th

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Refuse EXX, EXX, EXX
OR CURRENT RESIDENT

DEALER'S NAME
PAID
BY/DATE
MEDIA

Doug Nelson
15 Mississippi Ave
Cape Girardeau, MO 63603

Artwork Version: 01MM4007WP_SpringSale

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature

2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack

6.4 cu.ft. Electric Range with True Convection

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle

\$2999

MSRP \$3499

SAVE \$1547 ON THE PACKAGE!

10 YEAR WARRANTY

MAYTAG

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Refuse EXX, EXX, EXX
OR CURRENT RESIDENT

DEALER'S NAME
PAID
BY/DATE
MEDIA

Doug Nelson
15 Mississippi Ave
Cape Girardeau, MO 63603

Artwork Version: 01MM4007WP_SpringSale

295% BIGGER Than our Jumbo Postcard!

As low as
37.9¢ Includes Postage

Whirlpool®

STAINLESS STEEL KITCHEN SUITE

25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers
WRF535SWHZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505W0HS
WFG505M0BS - Gas Add \$111

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDT730PAHZ



MSRP \$3636
\$2399



**SAVE \$1237
ON THE PACKAGE!**

CHRISTIE'S
Appliance Co.

Spring
SALE
March 15th–28th

Scratch & Win™

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01MM4007WP_SpringSale

MAYTAG®

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ

2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack
MMV4206FZ

6.4 cu.ft. Electric Range with True Convection
MER8800FZ
MGR8800FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle
MDB4949SDZ



MSRP \$4546
\$2999



**SAVE \$1547
ON THE PACKAGE!**

10 YEAR
LIMITED PARTS
WARRANTY



Whirlpool®

REFRIGERATORS

MSRP \$1499
\$1099



SAVE \$400

22 cu.ft. Bottom-Freezer Refrigerator with SpillProof™ Glass Shelves
WRB322DMBM

MSRP \$1499
\$1099



SAVE \$400

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

MSRP \$2199
\$1599



SAVE \$600

25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser with EveryDrop™
WRF555SDFZ

KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid January 3 - July 18, 2018

12 MONTHS SPECIAL FINANCING!

SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

MAYTAG®

AMERICA'S LARGEST CAPACITY AGITATOR WASHER!



10 YEAR LIMITED PARTS WARRANTY

SAVE \$600 ON THE PAIR!

MSRP \$899
\$599 each

4.7 cu.ft. HE Top Load Washer with PowerWash® Cycle
MWWB765FW

7.4 cu.ft. Large Capacity Electric Dryer with Rapid Dry Cycle
MEDB765FW

We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Whirlpool®

\$399 each MSRP \$549



SAVE \$300 ON THE PAIR!

3.5 cu.ft. HE Top Load Washer with Dual Action Spiral Agitator
WTW4616FW

7.0 cu.ft. Electric Dryer with WrinkleShield™ Option
WED4616FW

Whirlpool®

\$599 each MSRP \$899



SAVE \$890 ON THE PAIR INCLUDING PEDESTALS!

Shown on Optional Pedestals

4.5 cu.ft. Front Load Washer with Adaptive Wash Technology
WFW75HEFW

7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing
WED75HEFW

PLUS SAVE OVER 50% ON PEDESTALS!
\$124 ea.
XHPIC155XW - MSRP \$269

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



nationwide marketing group
\$15 BILLION BUYING POWER
We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.



*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000. KitchenAid® Stand Mixer 3XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ 2018. All rights reserved. HUB Pre-Approval XXXXXX. 01MM4007WP_SpringSale cheilert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!



The **LARGEST** piece of mail the US Postal Service will allow!

As low as
39.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

11 INCHES TALL

CHRISTIE'S
Appliance Co.

Spring
SALE

March 15th - 28th

Whirlpool **STAINLESS STEEL KITCHEN SUITE**

MSRP \$3636

\$2399

SAVE \$1237 ON THE PACKAGE!

25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers
WRF535SWHZ

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505VOHS
WFG505MOBS - Gas Add \$111

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDT730PAHZ

Whirlpool **REFRIGERATORS**

MSRP \$1499 **\$1099** **SAVE \$400**

MSRP \$1499 **\$1099** **SAVE \$400**

MSRP \$2199 **\$1599** **SAVE \$600**

22 cu.ft. Bottom-Freezer Refrigerator with SpillProof™ Glass Shelves
WRE322DMBM

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SHZ

25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser with EveryDrop™
WRF565SDFZ

12 MONTHS SPECIAL FINANCING!*

MAYTAG® FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

MSRP \$4546

\$2999

SAVE \$1547 ON THE PACKAGE!

25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ

2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack
MMV4206FZ

6.4 cu.ft. Electric Range with True Convection
MER8800FZ
MGR8800FZ - Gas add \$111

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle
MDB4949SDZ

MAYTAG®

AMERICA'S LARGEST CAPACITY
AGITATOR WASHER!



MSRP 1899
\$599
each

4.7 cu.ft. HE Top Load Washer with PowerWash® Cycle
MWWB765FW

7.4 cu.ft. Large Capacity Electric Dryer with Rapid Dry Cycle
MEDB765FW

We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 01LM4006WP_SpringSale

Whirlpool®

MSRP 1249
\$399 each

Whirlpool®

MSRP 1899
\$599 each



3.5 cu.ft. HE Top Load Washer with Dual Action Spiral Agitator
WTW4616FW

7.0 cu.ft. Electric Dryer with WrinkleShield™ Option
WED4616FW



4.5 cu.ft. Front Load Washer with Adaptive Wash Technology
WFW75HEFW

7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing
WED75HEFW

PLUS SAVE OVER 50% ON PEDESTALS!

\$124 ea.
WHPC1550W - MSRP \$209



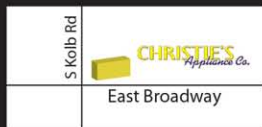
SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS



Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



nationwide
marketing group
\$15 BILLION BUYING POWER
We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

*See store for complete details of all offers, financing and rebates. ®/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 01LM4006WP_SpringSale chleirt ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Jumbo Postcard

CHRISTIE'S
Appliance Co.

Spring
SALE

March 15th–28th

12 MONTHS
SPECIAL FINANCING!*

Whirlpool®

STAINLESS STEEL
KITCHEN SUITE

MSRP \$3636

\$2399



25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers
WRF535SWHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE505W0HS
WFG505M0BS - Gas Add \$111

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDT730PAHZ

SAVE \$1237
ON THE PACKAGE!

Whirlpool® **\$599** each MSRP \$699

PLUS SAVE
OVER 50% ON
PEDESTALS! **\$124 ea.**
XHPC15SXW - MSRP \$269



**4.5 cu.ft. Front Load
Washer with Adaptive
Wash Technology**
WFW75HEFW

**7.4 cu.ft. Electric
Dryer with Advanced
Moisture Sensing**
WED75HEFW

MAYTAG® **\$599** each MSRP \$699

AMERICA'S LARGEST
CAPACITY AGITATOR WASHER!



**4.7 cu.ft. HE Top
Load Washer with
PowerWash® Cycle**
MVWB765FW

**7.4 cu.ft. Large
Capacity Electric Dryer
with Rapid Dry Cycle**
MEDB765FW



KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid January 3 – July 18, 2018

Dealer Name
Street Address
City, State ZIP

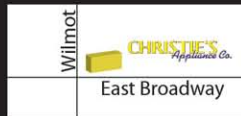
**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



East Broadway



Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019

Artwork Version: 01JP4008WP_SpringSale

*See store for complete details of all offers, financing and rebates. ©/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 01JP4008WP_SpringSale cheitert
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MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

March 15 – 28
Spring Sale

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand	Whirlpool Kitchen Package		MSRP	\$3636	SALE PRICE	\$2399	
Brand	Model #	WRF535SWHZ	MSRP		SALE PRICE		
Brand	Model #	WMH31017HS	MSRP		SALE PRICE		
Brand	Model #	WFE505W0HS (or WFG505M0BS - Gas add \$111)					
Brand	Model #	WDT730PAHZ	MSRP		SALE PRICE		
Brand	Maytag Kitchen Package		MSRP	\$4546	SALE PRICE	\$2999	
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE		
Brand	Model #	MMV4206FZ	MSRP		SALE PRICE		
Brand	Model #	MER8800FZ (or MGR8800FZ - Gas add \$111)					
Brand	Model #	MDB4949SDZ	MSRP		SALE PRICE		
Brand	Whirlpool	Model #	WRB322DMBM	MSRP	\$1499	SALE PRICE	\$1099
Brand	Whirlpool	Model #	WRS325SDHZ	MSRP	\$1499	SALE PRICE	\$1099
Brand	Whirlpool	Model #	WRF555SDFZ	MSRP	\$2199	SALE PRICE	\$1599
Brand	Maytag	Model #	MVWB765FW	MSRP	\$899	SALE PRICE	\$599
Brand	Maytag	Model #	MEDB765FW	MSRP	\$899	SALE PRICE	\$599
Brand	Whirlpool	Model #	WTW4616FW	MSRP	\$549	SALE PRICE	\$399
Brand	Whirlpool	Model #	WED4616FW	MSRP	\$549	SALE PRICE	\$399
Brand	Whirlpool	Model #	WFW75HEFW	MSRP	\$899	SALE PRICE	\$599
Brand	Whirlpool	Model #	WED75HEFW	MSRP	\$899	SALE PRICE	\$599



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: _____ **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349

☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

Additional Mailers, ADD: MONSTER - 37.9¢ each

LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000* Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

----- Forwarded message -----

From: <coop@whirlpoolhub.com>

Date: Thursday, February 8, 2018

Subject: Whirlpool Corporation Advertising Compliance Review Approved

To: steven_menkhus@invigoratemedias.com

000INVIGPA

Your Reference Comments: 01LM4006WP

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 183918

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.