



ACB Pre-Approved Advertising + FREE ACB Filing!

Contact Invigorate Media 800-770-5219

GE “Step Into Spring!”

GE + GE Profile + GE Cafe

Targeted Direct Mail is the **Most Effective Method** for Driving Immediate Store Traffic & Sales.

Make any changes - models/brands/prices - you decide – We will re-approve at ACB

Event Dates - March 15 - 29

Start March 15 - Order by March 1

Start March 22 - Order by March 7

Choose from Two Sizes & Prices

- 1. The Monster Mailer tri-fold Arrives in mail 6” x 10.5” and opens to 10.5" x 17” Only 36.9 Cents.**
- 2. The Legal Limit MAX Postcard - 11" x 14" The Largest Piece of Mail Allowed by Law! Only 39.9 Cents.**

All orders Include Art , with Any Changes, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery.

Option - use your customer list, email it to us....we will "clean" it for free. Extra Postage applies.

Add the “Scratch Off” Promotion - 3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 VISA Gift Card (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com (cell 636-524-1240)

Doug Nelson doug_nelson@invigoratemedia.com (cell 636-578-8130)

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our Jumbo Postcard!

As low as
37.9¢ Includes Postage



GE APPLIANCES

4-PIECE BLACK SLATE KITCHEN SUITE



\$2665
SAVE \$535!



REG \$470
\$419
SAVE \$51!



\$888
SAVE \$212!



REG \$1100
\$999
SAVE \$101!

27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Door In Door
- Two Humidity-Controlled Drawers

GFD28GELDS

30" FREE-STANDING ELECTRIC RANGE

- True European Convection
- 12"/9" Dual Element

JB750FJDS

1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- 1,000 Watts
- Sensor Cooking Controls

JVM19SFJDS

STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
- Piranha™ Hard Food Disposer

GDT695SFLDS



PROFILE™ STAINLESS STEEL KITCHEN SUITE



\$2790
SAVE \$310!



REG \$550
\$495
SAVE \$55!



\$2340
SAVE \$260



REG \$1300
\$1170
SAVE \$130!

22.2 CU. FT. COUNTER-DEPTH FRENCH DOOR REFRIGERATOR

- Hands-Free Autofill
- TwinChill™ Evaporators

PYE22KSKSS

2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- Sensor Cooking Controls
- Chef Connect

PVM900SJSJS

30" SLIDE-IN FRONT CONTROL GAS RANGE

- Edge-to-Edge Cooktop
- True European Convection

PGS930SELSS

STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
- Deep Clean Silverware Jets

PDT845SSJS

SINCE 1941
HAGEDORN
APPLIANCES

STEP INTO SPRING

March 15th–29th

SAVE UP TO 28% INSTANTLY

on select **INDIVIDUAL APPLIANCES**

*See store for details.

Scratch & Win**

Match your number in our store to see if you're a winner!



- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25-\$50 Additional Instant Discounts on purchases \$499 & up



DEALER NAME
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019

Artwork Version: 03MM4020GE_SpringSale



GE APPLIANCES



\$1554
SAVE \$146!

REG \$1700

24.8 CU. FT. FRENCH DOOR REFRIGERATOR

- LED Lighting
- Two Humidity-Controlled Drawers & 1 Full-Width Adjustable Temperature Drawer

GNE25JSKSS



GE APPLIANCES



\$2110
SAVE \$390!

REG \$2500

23.8 CU. FT. FRENCH DOOR REFRIGERATOR

- External Ice & Water Dispenser
- Two Humidity-Controlled Drawers & 1 Full-Width Adjustable Temperature Drawer

GFE24JMKES



GE APPLIANCES



\$777
SAVE \$323!

REG \$1100

30" FREE STANDING GAS CONVECTION RANGE

- Edge-to-Edge Cooktop
- Self-Clean Oven with Steam Clean Option

JGB700SEJSS

HURRY IN FOR THESE GREAT DEALS!

SAVE UP TO \$1500 ON GE CAFÉ APPLIANCES



KEURIG® K-CUP BREWING SYSTEM

The unexpected convenience of hot single serve brewing at your fridge



\$3150
SAVE \$350!

REG \$3500



REG \$950

\$855
SAVE \$95!

\$2790
SAVE \$310



REG \$3100



\$1170
SAVE \$130!

REG \$1300



CAFÉ™

4-PIECE BLACK SLATE KITCHEN SUITE

22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Full-Width, Electronic temperature-controlled drawer with colored LED lights
- TwinChill™ Evaporators

30" SLIDE-IN FRONT CONTROL GAS RANGE

- Edge-to-Edge Cooktop
- Warming Drawer

1.7 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- Convection Rack
- Chef Connect CVM9179ELDS

BUILT-IN DISHWASHER

- Hidden Controls
- Deep Clean Silverware Jets

\$665



GE APPLIANCES

\$665

NEW Smart Dispense & Water Station



SAVE \$270 ON THE PAIR!

Made in AMERICA

REG \$800 EACH

GE® 5.0 CU.FT. TOP LOAD WASHER

- Deep Fill
- Auto Soak

GTW750CSLWS

GE® 7.4 CU.FT. ELECTRIC DRYER

- Alloy Drum
- HE Sensor Dry

GTD75ECSLWS

\$554



GE APPLIANCES

\$554



SAVE \$292 ON THE PAIR!

Made in AMERICA

REG \$700 EACH

GE® 4.5 CU.FT. TOP LOAD WASHER

- Dual-Action Agitator
- Speed Wash Option

GTW685BSLWS

GE® 7.4 CU.FT. ELECTRIC DRYER

- Aluminized Alloy Drum
- HE Sensor Dry

GTD65EBSJWS



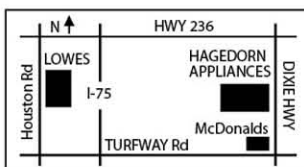
SAVE BIG

GE & GE PROFILE WALL OVENS & COOKTOPS!

EVEN ON SPECIAL ORDERS!



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



*See store for complete details on all offers, financing and rebates.
**Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Visa® Gift Card 3:300,000; Additional Discounts on minimum purchase of \$499 and above. Excluding GE Café and GE Profile Appliances.: \$25 XXXXX,XXX; \$50 XXXXX,XXX; \$50 XXXXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2018. All rights reserved. 03MMH020GE Spring Sale-Healey ©2018 Invisage Media, LLC. All Rights Reserved. 800-770-5219.

MAX!

**14 INCHES WIDE
HUGE!**

11 INCHES TALL

[illegible]

As low as
39.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

Than our Jumbo Postcard!

SINCE 1941
HAGEDORN
APPLIANCES

STEP INTO SPRING

March 15th - 29th

SAVE UP TO 28% INSTANTLY
on select **INDIVIDUAL APPLIANCES**

**See store for details.*



\$2790
SAVE \$310!



22.2 CU. FT. COUNTER-DEPTH FRENCH DOOR REFRIGERATOR
• Hands-Free Autofill
• TwinChill™ Evaporators
PYE22SKSS



\$2340
SAVE \$260



2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN
• Edge-to-Edge Cooktop
• Sensor Cooking Controls
• Chef Connect
PVM9005SJSS



\$1170
SAVE \$130!

30" SLIDE-IN FRONT CONTROL GAS RANGE
• Edge-to-Edge Cooktop
• True European Convection
PGS9305ELSS



PROFILE™ STAINLESS STEEL KITCHEN SUITE

STAINLESS STEEL INTERIOR DISHWASHER
• Hidden Controls
• Deep Clean Silverware Jets
PDT8455SJSS



GE APPLIANCES

4-PIECE BLACK SLATE KITCHEN SUITE



REG \$3200
\$2665
SAVE \$535!

27.8 CU. FT. FRENCH DOOR REFRIGERATOR
• Door In Door
• Two Humidity-Controlled Drawers
GFD28GELDS



\$888
SAVE \$212!

30" FREE-STANDING ELECTRIC RANGE
• True European Convection
• 12"/9" Dual Element
JB750FJDS



REG \$1100
\$999
SAVE \$101!

1.9 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• 1,000 Watts
• Sensor Cooking Controls
JVM7195FLDS

STAINLESS STEEL INTERIOR DISHWASHER
• Hidden Controls
• Piranha™ Hard Food Disposer
GDT6955FLDS



GE APPLIANCES



\$1554
SAVE \$146!

24.8 CU. FT. FRENCH DOOR REFRIGERATOR
• LED Lighting
• Two Humidity-Controlled Drawers & 1 Full-Width Adjustable Temperature Drawer
GNE25JSS



GE APPLIANCES



\$2110
SAVE \$390!

23.8 CU. FT. FRENCH DOOR REFRIGERATOR
• External Ice & Water Dispenser
• Two Humidity-Controlled Drawers & 1 Full-Width Adjustable Temperature Drawer
GPE24JMKES



GE APPLIANCES



\$777
SAVE \$323!

30" FREE STANDING GAS CONVECTION RANGE
• Edge-to-Edge Cooktop
• Self-Clean Oven with Steam Clean Option
J98700SEJSS

SAVE UP TO \$1500 ON GE CAFÉ APPLIANCES



KEURIG® K-CUP BREWING SYSTEM

The unexpected convenience of hot single serve brewing at your fridge



4-PIECE BLACK SLATE KITCHEN SUITE

22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Full-Width, Electronic temperature-controlled drawer with colored LED lights
 - TwinChill™ Evaporators
- CYE22UELDS

30" SLIDE-IN FRONT CONTROL GAS RANGE

- Edge-to-Edge Cooktop
 - Warming Drawer
- CGS986EELDS

1.7 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- Convection Rack
 - Chef Connect
- CVM9179ELDS

BUILT-IN DISHWASHER

- Hidden Controls
 - Deep Clean Silverware Jets
- CDT8355MJDS



\$3150
SAVE \$350!



\$855
SAVE \$95!



\$2790
SAVE \$310



\$1170
SAVE \$130!

\$665



GE APPLIANCES

\$665

NEW Smart Dispense & Water Station

SAVE \$270 ON THE PAIR!

Made in AMERICA

REG \$800 EACH

GE® 5.0 CU.FT. TOP LOAD WASHER

- Deep Fill
 - Auto Soak
- GTW750CSLWS

GE® 7.4 CU.FT. ELECTRIC DRYER

- Alloy Drum
 - HE Sensor Dry
- GTD79ECSLWS

\$554



GE APPLIANCES

\$554



SAVE \$292 ON THE PAIR!

REG \$700 EACH

GE® 4.5 CU.FT. TOP LOAD WASHER

- Dual-Action Agitator
 - Speed Wash Option
- GTW685BSLWS

GE® 7.4 CU.FT. ELECTRIC DRYER

- Aluminized Alloy Drum
 - HE Sensor Dry
- GTD65EBSJWS

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019

Artwork Version: 03LM4019GE_SpringSale



SAVE BIG ON ALL

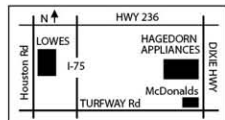
GE & GE
PROFILE

WALL OVENS
& COOKTOPS!

EVEN ON
SPECIAL
ORDERS!



SINCE 1941
HAGEDORN
APPLIANCES



BRAND
SOURCE®

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

www.hagedornappliance.com

*GE Brands are limited to 10% savings. See store for complete details of all offers, financing and rebates. ©/™ © 2018. All rights reserved. 03LM4019GE SpringSale cheitert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

March 15 - 29
Step Into Spring

Brand	GE	Model #	Kitchen	REG		SALE		SAVE	
Brand		Model #	GFD28GELDS	REG	\$3200	SALE	\$2665	SAVE	\$535
Brand		Model #	JB750FJDS	REG	\$1100	SALE	\$888	SAVE	\$212
Brand		Model #	JVM7195FLDS	REG	\$470	SALE	\$419	SAVE	\$51
Brand		Model #	GDT695SFLDS	REG	\$1100	SALE	\$999	SAVE	\$101
Brand	GE Profile	Model #	Kitchen	REG		SALE		SAVE	
Brand		Model #	PYE22KSKSS	REG	\$3100	SALE	\$2790	SAVE	\$310
Brand		Model #	PVM9005SJSS	REG	\$550	SALE	\$495	SAVE	\$55
Brand		Model #	PGS930SELSS	REG	\$2600	SALE	\$2340	SAVE	\$260
Brand		Model #	PDT845SSJSS	REG	\$1300	SALE	\$1170	SAVE	\$130
Brand	GE	Model #	GNE25JSKSS	REG	\$1700	SALE	\$1554	SAVE	\$146
Brand	GE	Model #	GFE24JMKES	REG	\$2500	SALE	\$2110	SAVE	\$390
Brand	GE	Model #	JGB700SEJSS	REG	\$1100	SALE	\$777	SAVE	\$323
Brand	GE Café	Model #	Kitchen	REG		SALE		SAVE	
Brand		Model #	CYE22UELDS	REG	\$3500	SALE	\$3150	SAVE	\$350
Brand		Model #	CVM9179ELDS	REG	\$950	SALE	\$855	SAVE	\$95
Brand		Model #	CGS986EELDS	REG	\$3100	SALE	\$2790	SAVE	\$310
Brand		Model #	CDT835SMJDS	REG	\$1300	SALE	\$1170	SAVE	\$130
Brand	GE	Model #	GTW750CSLWS	REG	\$800	SALE	\$665	SAVE	\$135
Brand	GE	Model #	GTD75ECSLWS	REG	\$800	SALE	\$665	SAVE	\$135
Brand	GE	Model #	GTW685BSLWS	REG	\$700	SALE	\$554	SAVE	\$146
Brand	GE	Model #	GTD65EBSJWS	REG	\$700	SALE	\$554	SAVE	\$146



Monster Mailer • Legal Limit Max

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group Affiliation: _____ GE Rep Name: _____

GE Dealers - Want us to file your ACB co-op paperwork on your behalf?: ☐ YES! **GE Customer Number:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No

Step 3

Quantity Single Family Homes: **Select One**

Price with Scratch Off Package:

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

☐ 1. 5,000 - \$2,593 ☐ 2. 10,000 - \$4,439

Additional Mailers, Add: MONSTER - 37.9¢ each • LEGAL LIMIT MAX - 39.9¢ each

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List	Monster 10.5" x 17" • Legal Limit Max! 11" x 14"	• Single Family Home Postage
Monster Mailer: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢		Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____