



**70% CO-OP Credit + FREE CO-OP FILING!**

## ***Whirlpool Brands "Spring Sale!"***

**Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic**

**NOTE: Models are PROMO MAP Less 10%. To Increase prices to MAP – Check box on order form.**

**You decide prices for your event - we will HUB re-approve changes to assure 70% co-op.**

**Sale Dates - March 15 -28**

**Start Event March 15 - Order by March 1**

**Start Event March 22 - Order by March 7**

### **Choose from Three Sizes**

- 1. The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 37.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14"** - The Largest Piece of Mail Allowed by Law! **Only 39.9 Cents.**
- 3. The Jumbo Card** 6" x 11" **Only 35.9 Cents. Postcards from \$749 - all Inclusive**

**All orders Include** art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

**Option** - Use your store customer list – no charge to clean list - ask for details.

**We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.**

**Add the "Scratch Off" Promotion to either mailer/3 Cents extra.** – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

**Contact 800-770-5219**

**Bill Menkhus    bill\_menkhus@invigoratemedia.com    Cell 636-524-1240**  
**Doug Nelson    doug\_nelson@invigoratemedia.com    Cell 636-578-8130**

# The Monster Mailer Tri-Fold

Proven by  
Monstrous Results

Arrives in the  
mailbox as  
**6" x 10.5"**  
Opens to  
**10.5" x 17"**

10.5 INCHES WIDE

17 INCHES TALL

**STAINLESS STEEL KITCHEN SUITE**

25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers and IceMaker

1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element

Stainless Steel Dishwasher with 1-Hour Wash Cycle

**\$2399**

MSRP \$2699

**SAVE \$1237 ON THE PACKAGE!**

**Spring SALE**  
March 15<sup>th</sup> - 28<sup>th</sup>

**HAGEDORN APPLIANCES**

Dealer Name  
Street Address  
City, State ZIP

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

DEALER CHOOSE! BUSINESS PAID BY/TO/ON BEHALF OF MEDIA

Doug Nelson  
15 Mississippi Ave  
Cape Girardeau, MO 63603

Artwork Version: 03MM4010WP\_SpringSale

**FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN**

25 cu.ft. French Door Refrigerator with PowerCold® Feature

2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack

6.4 cu.ft. Electric Range with True Convection

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle

**\$2999**

MSRP \$3499

**SAVE \$1547 ON THE PACKAGE!**

**Spring SALE**  
March 15<sup>th</sup> - 28<sup>th</sup>

**HAGEDORN APPLIANCES**

Dealer Name  
Street Address  
City, State ZIP

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

DEALER CHOOSE! BUSINESS PAID BY/TO/ON BEHALF OF MEDIA

Doug Nelson  
15 Mississippi Ave  
Cape Girardeau, MO 63603

Artwork Version: 03MM4010WP\_SpringSale

**295% BIGGER** Than our Jumbo Postcard!

As low as  
**37.9¢** Includes Postage



Whirlpool®

# STAINLESS STEEL KITCHEN SUITE

**25 cu.ft. French Door Refrigerator** with Humidity-Controlled Crispers  
WRF535SWHZ

**1.7 cu.ft. Microwave Hood Combination** with Electronic Touch Controls  
WMH31017HS

**5.3 cu.ft. Electric Range** with FlexHeat™ Dual Radiant Element  
WFE505W0HS  
WFG505M0BS - Gas Add \$111

**Stainless Steel Dishwasher** with 1-Hour Wash Cycle  
WDT730PAHZ



MSRP \$3636  
**\$2399**



**SAVE \$1237  
ON THE PACKAGE!**

**SINCE 1941**  
**HAGEDORN**  
**APPLIANCES**

**Spring**  
**SALE**  
March 15<sup>th</sup> - 28<sup>th</sup>

*Scratch & Win™*

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019*

**Artwork Version: 03MM4010WP\_SpringSale**

**MAYTAG®**

# FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN

**25 cu.ft. French Door Refrigerator** with PowerCold® Feature  
MFI2570FEZ

**2.0 cu.ft. Over-the-Range Microwave** with Interior Cooking Rack  
MMV4206FZ

**6.4 cu.ft. Electric Range** with True Convection  
MER8800FZ  
MGR8800FZ - Gas add \$111

**Stainless Steel Tub Dishwasher** with PowerBlast™ Cycle  
MDB4949SDZ



MSRP \$4546  
**\$2999**



**SAVE \$1547  
ON THE PACKAGE!**

**10 YEAR**  
LIMITED PARTS  
WARRANTY





Whirlpool®

REFRIGERATORS

MSRP \$1499  
**\$1099**



**SAVE \$400**

22 cu.ft. Bottom-Freezer Refrigerator with SpillProof™ Glass Shelves  
WRB322DMBM

MSRP \$1499  
**\$1099**



**SAVE \$400**

25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves  
WRS325SDHZ

MSRP \$2199  
**\$1599**



**SAVE \$600**

25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser with EveryDrop™  
WRF555SDFZ

**KitchenAid®**

RECEIVE UP TO

**\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*

Valid January 3 - July 18, 2018

**12 MONTHS SPECIAL FINANCING!**

**SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS**

**MAYTAG®**

AMERICA'S LARGEST CAPACITY AGITATOR WASHER!



**10 YEAR LIMITED PARTS WARRANTY**

**SAVE \$600 ON THE PAIR!**

MSRP \$899  
**\$599 each**

4.7 cu.ft. HE Top Load Washer with PowerWash® Cycle  
MWWB765FW

7.4 cu.ft. Large Capacity Electric Dryer with Rapid Dry Cycle  
MEDB765FW

**We Sell It & Service It**

**BUYING POWER** – We are a member of a \$17 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**

Whirlpool®

**\$399 each** MSRP \$549



**SAVE \$300 ON THE PAIR!**

3.5 cu.ft. HE Top Load Washer with Dual Action Spiral Agitator  
WTW4616FW

7.0 cu.ft. Electric Dryer with WrinkleShield™ Option  
WED4616FW

Whirlpool®

**\$599 each** MSRP \$899



**SAVE \$890 ON THE PAIR INCLUDING PEDESTALS!**

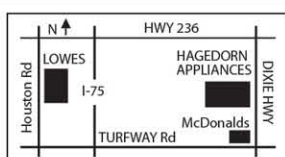
4.5 cu.ft. Front Load Washer with Adaptive Wash Technology  
WFW75HEFW

7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing  
WED75HEFW

**PLUS SAVE OVER 50% ON PEDESTALS!**  
**\$124 ea.**  
XHP155XW - MSRP \$269

SINCE 1941  
**HAGEDORN APPLIANCES**

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)

**BRAND SOURCE®**



\*See store for complete details on all offers, financing and rebates. \*\*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000. KitchenAid® Stand Mixer 3XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2018. All rights reserved. HUB Pre-Approval XXXXXX. 03MM4010WP\_SpringSale cheilert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



# The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

**14 INCHES WIDE  
HUGE!**



**HAGEDORN APPLIANCES**  
**Spring SALE**  
March 15<sup>th</sup> - 28<sup>th</sup>

**Whirlpool STAINLESS STEEL KITCHEN SUITE**  
\$2399  
SAVE \$1237

**24 cu.ft. French Door Refrigerator**  
\$1099  
SAVE \$400

**24 cu.ft. French Door Refrigerator**  
\$1099  
SAVE \$400

**24 cu.ft. French Door Refrigerator**  
\$1599  
SAVE \$300

**12 MONTHS SPECIAL FINANCING!**  
**MAYTAG FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN**  
\$2999  
SAVE \$1547



**MAYTAG** AMERICA'S LARGEST CAPACITY AGITATOR WASHER  
\$599 each  
SAVE \$600

**We Sell It & Service It**  
BUYING POWER - We are a member of a \$17 Billion buying organization. The majority of our appliances are priced at or below home improvement stores. Don't see the quality service before or after the sale. BUY FROM A LOCALLY OWNED BUSINESS!

**Whirlpool \$399 each**  
SAVE \$300

**Whirlpool \$599 each**  
SAVE \$890

**Scratch & Win**  
\$10,000 Shopping Spree  
KitchenAid® Stand Mixer  
\$25 - \$50 Additional Instant Savings

**SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS**

**KitchenAid®**  
RECEIVE UP TO \$1600  
BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES

**11 INCHES TALL**

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **39.9¢**  
Includes Postage

**255% BIGGER** Than our Jumbo Postcard!

**SINCE 1941**  
**HAGEDORN**  
**APPLIANCES**

**Spring**  
**SALE**

March 15<sup>th</sup> - 28<sup>th</sup>

**Whirlpool** **STAINLESS STEEL KITCHEN SUITE**

MSRP \$3636

**\$2399**

**SAVE \$1237 ON THE PACKAGE!**

**25 cu.ft. French Door Refrigerator with Humidity-Controlled Crispers**  
WRF535SWHZ

**1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls**  
WMH31017HS

**5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element**  
WFE505VOHS  
WFG505MOBS - Gas Add \$111

**Stainless Steel Dishwasher with 1-Hour Wash Cycle**  
WDT730PAHZ

**Whirlpool** **REFRIGERATORS**

MSRP \$1499 **\$1099** **SAVE \$400**

MSRP \$1499 **\$1099** **SAVE \$400**

MSRP \$2199 **\$1599** **SAVE \$600**

**22 cu.ft. Bottom-Freezer Refrigerator with SpillProof™ Glass Shelves**  
WRE322DMBM

**25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves**  
WRS325SHZ

**25 cu.ft. French Door Refrigerator with Exterior Ice & Water Dispenser with EveryDrop™**  
WRF565SDFZ

**12 MONTHS SPECIAL FINANCING!\***

**MAYTAG® FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN**

MSRP \$4546

**\$2999**

**SAVE \$1547 ON THE PACKAGE!**

**25 cu.ft. French Door Refrigerator with PowerCold® Feature**  
MFI2570FEZ

**2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack**  
MMV4206FZ

**6.4 cu.ft. Electric Range with True Convection**  
MER8800FZ  
MGR8800FZ - Gas add \$111

**Stainless Steel Tub Dishwasher with PowerBlast™ Cycle**  
MDB4949SDZ



# MAYTAG®

AMERICA'S LARGEST CAPACITY  
AGITATOR WASHER!



MSRP 1899  
**\$599**  
each

**4.7 cu.ft. HE Top Load Washer** with PowerWash® Cycle  
MWWB765FW

**7.4 cu.ft. Large Capacity Electric Dryer** with Rapid Dry Cycle  
MEDB765FW

## We Sell It & Service It

**BUYING POWER** – We are a member of a \$17 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

Dealer Name  
Street Address  
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

**Artwork Version: 03LM4009WP\_SpringSale**

# Whirlpool®

MSRP 1249  
**\$399** each

# Whirlpool®

MSRP 1899  
**\$599** each



**3.5 cu.ft. HE Top Load Washer** with Dual Action Spiral Agitator  
WTW4616FW

**7.0 cu.ft. Electric Dryer** with WrinkleShield™ Option  
WED4616FW



**4.5 cu.ft. Front Load Washer** with Adaptive Wash Technology  
WFW75HEFW

**7.4 cu.ft. Electric Dryer** with Advanced Moisture Sensing  
WED75HEFW

**PLUS SAVE OVER 50% ON PEDESTALS!**

**\$124 ea.**  
WHPC1550W - MSRP \$219



**SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS**



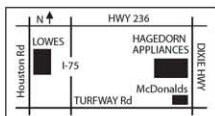
**KitchenAid®**  
RECEIVE UP TO  
**\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*

Valid January 3 – July 18, 2018

SINCE 1941  
**HAGEDORN**  
APPLIANCES

4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)

**BRAND SOURCE®**

\*See store for complete details of all offers, financing and rebates. ®/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 03LM4009WP\_SpringSale chertert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

# The Jumbo Postcard



SINCE 1941  
**HAGEDORN**  
APPLIANCES

*Spring*  
**SALE**

March 15<sup>th</sup>–28<sup>th</sup>

**12 MONTHS  
SPECIAL FINANCING!\***

Whirlpool®

**STAINLESS STEEL  
KITCHEN SUITE**

MSRP \$3636

**\$2399**



**25 cu.ft. French Door Refrigerator** with Humidity-Controlled Crispers  
WRF535SWHZ



**1.7 cu.ft. Microwave Hood Combination** with Electronic Touch Controls  
WMH31017HS



**5.3 cu.ft. Electric Range** with FlexHeat™ Dual Radiant Element  
WFE505W0HS  
WFG505M0BS - Gas Add \$111

**SAVE \$1237  
ON THE PACKAGE!**

**Stainless Steel Dishwasher** with 1-Hour Wash Cycle  
WDT730PAHZ

Whirlpool® **\$599** each MSRP \$699

**PLUS SAVE  
OVER 50% ON  
PEDESTALS!** **\$124 ea.**  
XHPC155XW - MSRP \$269



**4.5 cu.ft. Front Load  
Washer with Adaptive  
Wash Technology**  
WFW75HEFW

**7.4 cu.ft. Electric  
Dryer with Advanced  
Moisture Sensing**  
WED75HEFW

MAYTAG® **\$599** each MSRP \$699

**AMERICA'S LARGEST  
CAPACITY AGITATOR WASHER!**



**4.7 cu.ft. HE Top  
Load Washer with  
PowerWash® Cycle**  
MVWB765FW

**7.4 cu.ft. Large  
Capacity Electric Dryer  
with Rapid Dry Cycle**  
MEDB765FW



**KitchenAid®**

RECEIVE UP TO

**\$1600**

BY MAIL WITH PURCHASE OF SELECT  
KITCHENAID® BRAND APPLIANCES\*

Valid January 3 – July 18, 2018

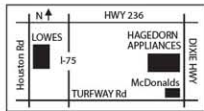
Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



[www.hagedornappliance.com](http://www.hagedornappliance.com)



*Doug Nelson  
115 Mississippi Ave  
Crystall City, MO 63019*

**Artwork Version: 03JP4011WP\_SpringSale**

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# MODEL LIST : MONSTER MAILER

*\*Some models may not appear on smaller mailers*

March 15 – 28  
Spring Sale

**Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.**

Brand	Whirlpool Kitchen Package		MSRP	\$3636	SALE PRICE	\$2399	
Brand	Model #	WRF535SWHZ	MSRP		SALE PRICE		
Brand	Model #	WMH31017HS	MSRP		SALE PRICE		
Brand	Model #	WFE505W0HS (or WFG505M0BS - Gas add \$111)					
Brand	Model #	WDT730PAHZ	MSRP		SALE PRICE		
Brand	Maytag Kitchen Package		MSRP	\$4546	SALE PRICE	\$2999	
Brand	Model #	MFI2570FEZ	MSRP		SALE PRICE		
Brand	Model #	MMV4206FZ	MSRP		SALE PRICE		
Brand	Model #	MER8800FZ (or MGR8800FZ - Gas add \$111)					
Brand	Model #	MDB4949SDZ	MSRP		SALE PRICE		
Brand	Whirlpool	Model #	WRB322DMBM	MSRP	\$1499	SALE PRICE	\$1099
Brand	Whirlpool	Model #	WRS325SDHZ	MSRP	\$1499	SALE PRICE	\$1099
Brand	Whirlpool	Model #	WRF555SDFZ	MSRP	\$2199	SALE PRICE	\$1599
Brand	Maytag	Model #	MVWB765FW	MSRP	\$899	SALE PRICE	\$599
Brand	Maytag	Model #	MEDB765FW	MSRP	\$899	SALE PRICE	\$599
Brand	Whirlpool	Model #	WTW4616FW	MSRP	\$549	SALE PRICE	\$399
Brand	Whirlpool	Model #	WED4616FW	MSRP	\$549	SALE PRICE	\$399
Brand	Whirlpool	Model #	WFW75HEFW	MSRP	\$899	SALE PRICE	\$599
Brand	Whirlpool	Model #	WED75HEFW	MSRP	\$899	SALE PRICE	\$599



**Monster Mailer • Legal Limit Max • Jumbo Postcard**

# Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group: \_\_\_\_\_ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: \_\_\_\_\_ **HUB Log-in Username:** \_\_\_\_\_ **Password:** \_\_\_\_\_

Step 1

## Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

Step 2

## Please List Artwork Version Number

Artwork Version in white address panel,  
ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

## Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

## Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349

☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

**Additional Mailers, ADD:** MONSTER - 37.9¢ each

LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)

Step 4

**Financing & Special Offers: *All offers are solely the retailer's responsibility.*** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

Step 5

**Signature (REQUIRED):** \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

## Pricing Includes: \$50,000\* Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢  
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100



Business Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Step  
8

List your model changes below

***Fax 2nd page with your Order Form***

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_