



**70% CO-OP Credit + FREE CO-OP FILING!**

## ***Whirlpool Brands "Presidents Day Sale!"***

**Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic**

**NOTE: Models are PROMO MAP Less 10%. To Increase prices to MAP – Check box on order form.**

**You decide prices for your event - we will HUB re-approve changes to assure 70% co-op.**

**Sale Dates - February 8 -28**

**Start Event February 8 - Order by January 23**

**Start Event February 14 - Order by January 30**

### **Choose from Three Sizes**

- 1. The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 37.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14"** - The Largest Piece of Mail Allowed by Law! **Only 39.9 Cents.**
- 3. The Jumbo Card** 6" x 11" **Only 35.9 Cents. Postcards from \$749 - all Inclusive**

**All orders Include** art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

**Option** - Use your store customer list – no charge to clean list - ask for details.

**We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.**

**Add the "Scratch Off" Promotion to either mailer/3 Cents extra.** – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

**Contact 800-770-5219**

Bill Menkhus    bill\_menkhus@invigoratemedia.com    Cell 636-524-1240  
Doug Nelson    doug\_nelson@invigoratemedia.com    Cell 636-578-8130

# The Monster Mailer Tri-Fold

Proven by  
Monstrous Results

Arrives in the  
mailbox as  
**6" x 10.5"**  
Opens to  
**10.5" x 17"**

10.5 INCHES WIDE

17 INCHES TALL

**KitchenAid**

RECEIVE UP TO  
**\$1600**

BY MAIL WITH PURCHASE OF SELECT  
KITCHENAID BRAND APPLIANCES  
Valid January 9 - July 15, 2018

PLUS UP TO  
**\$100**

INSTALLATION  
ALLOWANCE

BY MAIL WITH PURCHASE OF SELECT  
KITCHENAID BRAND DOWNSIZING  
Valid January 14 - 18, 2018

**KitchenAid** STAINLESS STEEL  
KITCHEN SUITE

**\$3999**

SAVE \$1997  
ON THE PACKAGE!

22.7 cu.ft. Counter Depth  
Side-by-Side Refrigerator  
with Tallman Ice and Water  
Dispenser

2.2 cu.ft. 1000-Watt  
Microwave w/10.7  
Interior Drawers

4.4 cu.ft. Electric Range with  
Even-Heat® Plus Connection  
BakeBurner™

24" Stainless Steel  
Dishwasher with  
PowerWash™ Cycle  
4th Stage

**CHRISTIE'S**  
Appliance Co.

**Presidents' Day**

**SAVINGS EVENT**

**February 8<sup>th</sup> - 28<sup>th</sup>**

Dealer Name  
Street Address  
City, State ZIP

POSTMASTER: Please Deliver XXX, XXX, XXX  
OR CURRENT RESIDENT

DEALER CANNOT  
BE PAID  
BY RETURN  
MEDIA

Doug Nelson  
15 Mississippi Ave  
Capehart City, MO 63009

Artwork Version: 01MM3280WP\_PresidentsDay

**Whirlpool**

**NEW! BLACK STAINLESS  
STEEL SUITE**

**\$2999**

SAVE \$1617  
ON THE PACKAGE!

25 cu.ft. French Door  
Refrigerator with  
SpillProof Shelves  
InterCool™

1.9 cu.ft. Over-the-  
Range Steam Microwave  
with Sensor Cooking  
InterCool™

5.3 cu.ft. Electric  
Range with Frozen  
Blast™ Technology  
WiFi Connect™

Stainless Steel Tub  
Dishwasher with  
TotalCoverage Spray Arm  
w/10 Washers

**CHRISTIE'S**  
Appliance Co.

**Presidents' Day**

**SAVINGS EVENT**

**February 8<sup>th</sup> - 28<sup>th</sup>**

Dealer Name  
Street Address  
City, State ZIP

POSTMASTER: Please Deliver XXX, XXX, XXX  
OR CURRENT RESIDENT

DEALER CANNOT  
BE PAID  
BY RETURN  
MEDIA

Doug Nelson  
15 Mississippi Ave  
Capehart City, MO 63009

Artwork Version: 01MM3280WP\_PresidentsDay

**295% BIGGER** Than our  
Jumbo Postcard!

As low as  
**37.9¢** Includes  
Postage



**KitchenAid®**

RECEIVE UP TO

**\$1600**

BY MAIL WITH PURCHASE OF SELECT  
KITCHENAID® BRAND APPLIANCES\*

Valid January 3 – July 18, 2018

PLUS UP TO

**\$100**

**INSTALLATION  
ALLOWANCE**

BY MAIL WITH PURCHASE OF SELECT  
KITCHENAID® BRAND DISHWASHERS\*

Valid February 14 – 28, 2018



**22.7 cu.ft. Counter-Depth  
Side-by-Side Refrigerator**  
with Exterior Ice and Water  
KRSC503ESS

**KitchenAid® STAINLESS STEEL  
KITCHEN SUITE**



**2.0 cu.ft. 1000-Watt  
Microwave with 7  
Sensor Functions**  
KMHS120ESS

MSRP \$5996  
**\$3999**



**SAVE \$1997  
ON THE PACKAGE!**

**6.4 cu.ft. Electric Range with  
Even-Heat™ True Convection**  
KFEG500ESS  
KFGG500ESS - Gas add \$111

**24" Stainless Steel  
Dishwasher with  
ProWash™ Cycle**  
KDPE104DSS

**CHRISTIE'S**  
*Appliance Co.*

**Presidents'  
Day**

**SAVINGS EVENT**

**February 8<sup>th</sup> – 28<sup>th</sup>**

**Scratch & Win**

Match your number in our  
store to see if you're our  
grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings  
on purchases \$499 and up

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

**Artwork Version: 01MM3985WP\_PresidentsDay**

**Whirlpool®**

**NEW! BLACK STAINLESS  
STEEL SUITE**

**25 cu.ft. French Door  
Refrigerator with  
Spillproof Shelves**  
WRF555SDHV

**1.9 cu.ft. Over-the-  
Range Steam Microwave**  
with Sensor Cooking  
WMH32519HV

**5.3 cu.ft. Electric  
Range with Frozen  
Bake™ Technology**  
WFE525S0HV

**Stainless Steel Tub  
Dishwasher with  
TotalCoverage Spray Arm**  
WDT750SAHV



MSRP \$4616  
**\$2999**



**FINGERPRINT  
RESISTANT**

**SAVE \$1617  
ON THE PACKAGE!**



Whirlpool®

STAINLESS STEEL  
KITCHEN SUITE

MAYTAG®

FINGERPRINT RESISTANT  
STAINLESS STEEL KITCHEN



**25 cu.ft. Side-by-Side Refrigerator** with Frameless Glass Shelves  
WRS325SDHZ

**5.3 cu.ft. Electric Range** with FlexHeat™ Dual Radiant Element  
WFE515S0ES  
WFG515S0ES - Gas Add \$111



**1.7 cu.ft. Microwave Hood Combination** with Electronic Touch Controls  
WMH31017HS

**Stainless Steel Dishwasher** with 1-Hour Wash Cycle  
WDF520PADM



**SAVE \$1117**  
ON THE PACKAGE!

MSRP \*\$1116



**25 cu.ft. French Door Refrigerator** with PowerCold® Feature  
MFI2570FEZ

**6.4 cu.ft. Electric Range** with True Convection  
MER8800FZ  
MGR8800FZ - Gas add \$111



**2.0 cu.ft. Over-the-Range Microwave** with Interior Cooking Rack  
MMV4206FZ

**Stainless Steel Tub Dishwasher** with PowerBlast™ Cycle  
MDB4949SDZ



**SAVE \$1547**  
ON THE PACKAGE!



FINGERPRINT  
RESISTANT

FINGERPRINT  
RESISTANT

**12 MONTHS  
SPECIAL FINANCING!\***

**SAVE AN ADDITIONAL 10%**  
ON SELECT CLOSEOUT MODELS

MAYTAG®

AMERICA'S LARGEST CAPACITY  
AGITATOR WASHER!



**SAVE \$600** ON THE PAIR!

MSRP \*\$999  
**\$599**  
each

**4.7 cu.ft. HE Top Load Washer** with PowerWash® Cycle  
MVWB765FW

**7.4 cu.ft. Large Capacity Electric Dryer** with Rapid Dry Cycle  
MEDB765FW

**We Sell It &  
Service It**

**BUYING POWER** – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!**

Whirlpool®

**\$449** each MSRP \*\$749



**SAVE \$600** ON THE PAIR!

**4.3 cu.ft. HE Top Load Washer** with Deep Water Wash Cycle  
WTW5000DW

**7.0 cu.ft. HE Electric Dryer** with AccuDry™ Sensor Drying  
WED5000DW

Whirlpool®

**\$599** each MSRP \*\$899



**SAVE \$740** ON THE PAIR  
INCLUDING PEDESTALS!

**4.5 cu.ft. Front Load Washer** with Adaptive Wash Technology  
WFV75HEFW

**7.4 cu.ft. Electric Dryer** with Advanced Moisture Sensing  
WED75HEFW

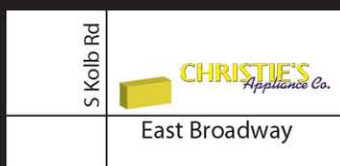
**PEDESTAL SPECIAL**  
**\$199 ea.**  
XHPC155XW - MSRP \$269

Shown on Optional Pedestals

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



RECEIVE UP TO A  
**\$300**

REBATE BY MAIL FOR RETAIL PRICE OF ONE PEDESTAL WITH PURCHASE OF SELECT WHIRLPOOL® LAUNDRY PAIRS AND TWO SELECT PEDESTALS\*  
Valid February 14 – 28, 2018

\*See store for complete details on all offers, financing and rebates. \*\*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX,XXX; \$30 XX,XXX; \$50 XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2018. HUB Pre-Approval XXXXXX. 01MM3985WP\_PresidentsDay cheilert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



# The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**  
**HUGE!**

**CHRISTIE'S**  
*Appraisers Inc.*

## Presidents' Day SAVINGS EVENT

February 8<sup>th</sup> - 28<sup>th</sup>

**12 MONTHS SPECIAL FINANCING!**

**Whirlpool** **NEW! BLACK STAINLESS STEEL SUITE**

**\$2999**

**SAVE \$1617**  
ON THE PACKAGE!

**MAYTAG** **FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN**

**\$2999**

**SAVE \$1547**  
ON THE PACKAGE!

**Whirlpool** **STAINLESS STEEL KITCHEN SUITE**

**\$1999**

**SAVE \$1117**  
ON THE PACKAGE!

25 cu ft. French Door Refrigerator with SoftClose® Drawers and Full-Size Freezer

1.7 cu ft. Over-the-Range Microwave with 10 Power Levels and 30 Cooking Functions

5.3 cu ft. Electric Range with True Convection and Self-Cleaning

Stainless Steel Top Dishwasher with PowerWash® Cycle

25 cu ft. French Door Refrigerator with SoftClose® Drawers and Full-Size Freezer

1.7 cu ft. Over-the-Range Microwave with 10 Power Levels and 30 Cooking Functions

5.3 cu ft. Electric Range with True Convection and Self-Cleaning

Stainless Steel Top Dishwasher with PowerWash® Cycle

25 cu ft. French Door Refrigerator with SoftClose® Drawers and Full-Size Freezer

1.7 cu ft. Over-the-Range Microwave with 10 Power Levels and 30 Cooking Functions

5.3 cu ft. Electric Range with True Convection and Self-Cleaning

Stainless Steel Top Dishwasher with PowerWash® Cycle

**KitchenAid** **RECEIVE UP TO \$1600**

**PLUS UP TO \$100 INSTALLATION ALLOWANCE**

**STAINLESS STEEL KITCHEN SUITE**

**\$3999**

**SAVE \$1997**  
ON THE PACKAGE!

**Whirlpool** **\$449 each**

**Whirlpool** **\$599 each**

**SAVE \$600**  
ON THE PACKAGE!

**Whirlpool** **RECEIVE UP TO \$300**

**CHRISTIE'S**  
*Appraisers Inc.*

**2024 E. Broadway at S. Kolb • (520) 296-7218**

**13 MILLION BUYING POWER**

**Scratch & Win**

**• \$10,000 Shopping Spree**  
**• KitchenAid® Stand Mixer**  
**• \$25 - \$50 Additional Instant Savings**

**SAVE AN ADDITIONAL 10%**  
ON SELECT CLOSOUT MODELS

**MAYTAG®** **AMERICA'S LARGEST CAPACITY AGITATOR WASHER!**

**\$599 each**

**SAVE \$600**  
ON THE PACKAGE!

**4.7 cu ft. HE Top Load Washer with PowerWash® Cycle**

**7.4 cu ft. Large Capacity Electric Dryer with Rapid Dry Cycle**

The **LARGEST** piece of mail the US Postal Service will allow!

As low as  
**39.9¢**  
Includes Postage

**255% BIGGER** Than our Jumbo Postcard!

11 INCHES TALL

**CHRISTIE'S**  
*Appliance Co.*

# Presidents' Day

SAVINGS EVENT

February 8<sup>th</sup> – 28<sup>th</sup>

12 MONTHS SPECIAL FINANCING!\*

**Whirlpool**

STAINLESS STEEL  
KITCHEN SUITE



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves  
WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls  
WMH31017HS

MSRP \$3116  
**\$1999**



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element  
WFE515S0ES  
WFG515S0ES - Gas Add \$111

SAVE \$1117  
ON THE PACKAGE!

Stainless Steel Dishwasher with 1-Hour Wash Cycle  
WDF520PADM

**Whirlpool**

**NEW! BLACK STAINLESS STEEL SUITE**



25 cu.ft. French Door Refrigerator with Spillproof Shelves  
WRF555SDHV



1.9 cu.ft. Over-the-Range Steam Microwave with Sensor Cooking  
WMH32519HV



5.3 cu.ft. Electric Range with Frozen Bake™ Technology  
WFE525SDHV



Stainless Steel Tub Dishwasher with TotalCoverage Spray Arm  
WDT750SAHV

MSRP \$4616  
**\$2999**



SAVE \$1617  
ON THE PACKAGE!

**MAYTAG**

FINGERPRINT RESISTANT  
STAINLESS STEEL KITCHEN



25 cu.ft. French Door Refrigerator with PowerCold® Feature  
MF2570FEZ



2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack  
MMV4206FZ



6.4 cu.ft. Electric Range with True Convection  
MER8800FZ  
MGR8800FZ - Gas add \$111

MSRP \$4546  
**\$2999**



SAVE \$1547  
ON THE PACKAGE!

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle  
MDB4949SDZ



**KitchenAid®**

RECEIVE UP TO

**\$1600**BY MAIL WITH PURCHASE OF SELECT  
KITCHENAID® BRAND APPLIANCES\*

Valid January 3 – July 18, 2018

PLUS UP TO

**\$100****INSTALLATION  
ALLOWANCE**BY MAIL WITH PURCHASE OF SELECT  
KITCHENAID® BRAND DISHWASHERS\*

Valid February 14 – 28, 2018

**KitchenAid®****STAINLESS STEEL  
KITCHEN SUITE**22.7 cu.ft. Counter-  
Depth Side-by-Side  
Refrigerator with  
Exterior Ice and Water  
KRSC503ESS2.0 cu.ft. 1000-Watt  
Microwave with 7  
Sensor Functions  
KMHS120ESS**\$3999**

MSRP \$5996

6.4 cu.ft. Electric  
Range with Even-Heat™  
True Convection  
KFEG500ESS  
KFGG500ESS - Gas add \$111**SAVE \$1997  
ON THE PACKAGE!**24" Stainless Steel  
Dishwasher with  
ProWash™ Cycle  
KDFE104DSS**Whirlpool®****\$449** each

MSRP \$749

**Whirlpool®****\$599** each

MSRP \$899

**SAVE \$600 ON THE PAIR!**4.3 cu.ft. HE Top  
Load Washer with  
Deep Water Wash  
Cycle  
WFW5000DW7.0 cu.ft. HE  
Electric Dryer  
with AccuDry™  
Sensor Drying  
WED5000DW**SAVE \$740 ON THE PAIR  
INCLUDING PEDESTALS!**

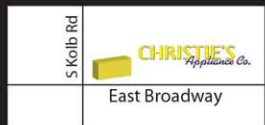
Shown on Optional Pedestals

4.5 cu.ft. Front  
Load Washer with  
Adaptive Wash  
Technology  
WFW75HEFW7.4 cu.ft.  
Electric Dryer  
with Advanced  
Moisture Sensing  
WED75HEFW**PEDESTAL SPECIAL  
\$199 ea.**  
MPC155XW - MSRP \$299**Whirlpool®**RECEIVE  
UP TO A**\$300**REBATE BY MAIL FOR RETAIL PRICE OF ONE PEDESTAL  
WITH PURCHASE OF SELECT WHIRLPOOL® LAUNDRY PAIRS  
AND TWO SELECT PEDESTALS\* Valid February 14 – 28, 2018

Selling &amp; Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S  
Appliance Co.**

7255 E. Broadway at S. Kolb • (520) 296-7218

**nationwide  
marketing group**  
**\$15 BILLION  
BUYING  
POWER**We're proud of our association with the  
largest buying organization in the country,  
which brings you the combined  
purchasing power of thousands of retail  
stores nationwide. This huge buying  
power is passed along to our customers by  
means of lower prices every day on the  
finest name brand products in the world.Dealer Name  
Street Address  
City, State Zip**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019***Artwork Version: 01LM3984WP\_PresidentsDay****SAVE AN ADDITIONAL 10%  
ON SELECT CLOSEOUT MODELS****MAYTAG®**AMERICA'S LARGEST CAPACITY  
AGITATOR WASHER!**SAVE \$600 ON THE PAIR!****\$599**  
each

MSRP \$899

4.7 cu.ft. HE Top  
Load Washer with  
PowerWash® Cycle  
MWV765FW7.4 cu.ft. Large  
Capacity Electric Dryer  
with Rapid Dry Cycle  
MEDB765FW\*See store for complete details of all offers, financing and rebates. ©/TM © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 01LM3984WP\_PresidentsDay cheltett ©2018  
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# The Jumbo Postcard

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**CHRISTIE'S**  
*Appliance Co.*

# Presidents' Day

SAVINGS EVENT

**February 8<sup>th</sup> – 28<sup>th</sup>**

**12 MONTHS  
SPECIAL FINANCING!\***

Whirlpool®

**STAINLESS STEEL  
KITCHEN SUITE**



**25 cu.ft. Side-by-Side Refrigerator** with Frameless Glass Shelves  
WRS325SDHZ



**1.7 cu.ft. Microwave Hood Combination** with Electronic Touch Controls  
WMH31017HS

MSRP \$3116  
**\$1999**



**SAVE \$1117  
ON THE PACKAGE!**

**5.3 cu.ft. Electric Range** with FlexHeat™ Dual Radiant Element  
WFE515S0ES  
WFG515S0ES - Gas Add \$111

**Stainless Steel Dishwasher** with 1-Hour Wash Cycle  
WDF520PADM

Whirlpool® **\$599** each MSRP \$699

**PEDESTAL SPECIAL \$199 ea.**  
XHPC155XW - MSRP \$269



**4.5 cu.ft. Front Load Washer with Adaptive Wash Technology**  
WFW75HEFW

**7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing**  
WED75HEFW

MAYTAG® **\$599** each MSRP \$699

AMERICA'S LARGEST CAPACITY AGITATOR WASHER!



**4.7 cu.ft. HE Top Load Washer with PowerWash® Cycle**  
MVWB765FW

**7.4 cu.ft. Large Capacity Electric Dryer with Rapid Dry Cycle**  
MEDB765FW

**KitchenAid®**

RECEIVE UP TO  
**\$1600**

BY MAIL WITH PURCHASE OF  
SELECT KITCHENAID® BRAND  
APPLIANCES\*

Valid January 3 – July 18, 2018

PLUS  
UP TO **\$100**  
**INSTALLATION  
ALLOWANCE**

BY MAIL WITH PURCHASE OF SELECT  
KITCHENAID® BRAND DISHWASHERS\*

Valid February 14 – 28, 2018

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

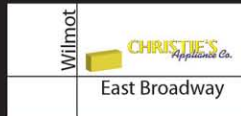
Whirlpool® **RECEIVE UP TO A \$300**

REBATE BY MAIL FOR RETAIL PRICE OF ONE PEDESTAL WITH  
PURCHASE OF SELECT WHIRLPOOL® LAUNDRY PAIRS AND  
TWO SELECT PEDESTALS\* Valid February 14 – 28, 2018

Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
*Appliance Co.*

6355 E. Broadway at Wilmot • (520) 296-7218



*Doug Nelson*  
*115 Mississippi Ave*  
*Crystat City, MO 63019*

**Artwork Version: 01JP3986WP\_PresidentsDay**

\*See store for complete details of all offers, financing and rebates. ©/TM © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 01JP3986WP\_PresidentsDay cheitert  
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# MODEL LIST : MONSTER MAILER

*\*Some models may not appear on smaller mailers*

February 8 – 28  
Presidents Day

**Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.**

Brand	KitchenAid Kitchen Package		MSRP	\$5996	SALE PRICE	\$3999
Brand		Model # KRSC503ESS	MSRP		SALE PRICE	
Brand		Model # KMHS120ESS	MSRP		SALE PRICE	
Brand		Model # KFEG500ESS (or KFGG500ESS - Gas add \$111)				
Brand		Model # KDFE104DSS	MSRP		SALE PRICE	
Brand	Whirlpool Kitchen Package		MSRP	\$4616	SALE PRICE	\$2999
Brand		Model # WRF555SDHV	MSRP		SALE PRICE	
Brand		Model # WMH32519HV	MSRP		SALE PRICE	
Brand		Model # WFE525S0HV				
Brand		Model # WDT750SAHV	MSRP		SALE PRICE	
Brand	Whirlpool Kitchen Package		MSRP	\$3116	SALE PRICE	\$1999
Brand		Model # WRS325SDHZ	MSRP		SALE PRICE	
Brand		Model # WMH31017HS	MSRP		SALE PRICE	
Brand		Model # WFE515S0ES (or WFG515S0ES - Gas add \$111)				
Brand		Model # WDF520PADM	MSRP		SALE PRICE	
Brand	Maytag Kitchen Package		MSRP	\$4546	SALE PRICE	\$2999
Brand		Model # MFI2570FEZ	MSRP		SALE PRICE	
Brand		Model # MMV4206FZ	MSRP		SALE PRICE	
Brand		Model # MER8800FZ (or MGR8800FZ - Gas add \$111)				
Brand		Model # MDB4949SDZ	MSRP		SALE PRICE	
Brand	Maytag	Model # MVWB765FW	MSRP	\$899	SALE PRICE	\$599
Brand	Maytag	Model # MEDB765FW	MSRP	\$899	SALE PRICE	\$599
Brand	Whirlpool	Model # WTW5000DW	MSRP	\$749	SALE PRICE	\$449
Brand	Whirlpool	Model # WED5000DW	MSRP	\$749	SALE PRICE	\$449
Brand	Whirlpool	Model # WFW75HEFW	MSRP	\$899	SALE PRICE	\$599
Brand	Whirlpool	Model # WED75HEFW	MSRP	\$899	SALE PRICE	\$599



**Monster Mailer • Legal Limit Max • Jumbo Postcard**

# Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group: \_\_\_\_\_ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: \_\_\_\_\_ **HUB Log-in Username:** \_\_\_\_\_ **Password:** \_\_\_\_\_

**Step 1**

## Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

**Step 2**

## Please List Artwork Version Number

Artwork Version in white address panel,  
ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

**Step 3**

## Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

## Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349

☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

**Additional Mailers, ADD:** MONSTER - 37.9¢ each

LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)

**Step 4**

**Financing & Special Offers: *All offers are solely the retailer's responsibility.*** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

**Step 5**

**Signature (REQUIRED):** \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

**Step 6**

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

## Pricing Includes: \$50,000\* Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100



Business Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Step  
8

List your model changes below

***Fax 2nd page with your Order Form***

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_

000INVIGPA

Your Reference Comments: 01LM3984WP President's Day

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 181407

For details, please visit The HUB at [whirlpoolhub.com](http://whirlpoolhub.com)

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at [1-855-458-5446](tel:1-855-458-5446) (Option 3) or email us at [coop@whirlpoolhub.com](mailto:coop@whirlpoolhub.com).