

ACB Pre-Approved Advertising + FREE ACB Filing!

Contact Invigorate Media 800-770-5219

GE "Presidents' Day Savings!"

GE + GE Profile + GE Cafe

Targeted Direct Mail is the *Most* Effective Method for Driving Immediate Store Traffic & Sales.

Make any changes - models/brands/prices - you decide - We will re-approve at ACB

Event Dates - February 8 - 28

Start February 8 - Order by January 24

Start February 14 - Order by January 30

Choose from Two Sizes & Prices

- 1. The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17" Only 36.9 Cents.
- 2. The Legal Limit MAX Postcard 11" x 14" The Largest Piece of Mail Allowed by Law! Only 39.9 Cents.

<u>All orders Include</u> Art, with Any Changes, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to dealer's local post office for in-home delivery.

Option - use your customer list, email it to us....we will "clean" it for free. Extra Postage applies.

Add the "Scratch Off" Promotion - 3 Cents extra. — Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 VISA Gift Card (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional dollar savings, Mounted Prize Board & extra mailers for walk in traffic.

800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com (cell 636-524-1240)

Doug Nelson doug_nelson@invigoratemedia.com (cell 636-578-8130)

Arrives in the mailbox as 6" × 10.5"
Opens to 10.5" × 17"



— 10.5 INCHES **WIDE** -



295% BIGGER Than our Jumbo Postcard!

As low as Includes Postage



4-PIECE SLATE KITCHEN SUITE





24.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Quick Space Shelf Two Humidity-Controlled
- 30" FREE-STANDING ELECTRIC RANGE
- Self-Clean Oven
 Ceramic Glass Cooktop

1.6 CU. FT. OVER-THE-RANGE

MICROWAVE OVEN
• 1,000 Watts
• Convenience Cooking



STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
 Piranah™ Hard Food Dispo

SAVE UP TO \$600 ON GE PROFILE®

KITCHEN APPLIANCES

PROFILE™ BLACK STAINLESS KITCHEN SUITE









22.2 CU. FT. FRENCH DOOR REFRIGERATOR

950=

- Door in Door and Hands-Free Auto Fill
 TwinChill™ Evaporat
- 2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN
- Chef Co
- **30" SLIDE-IN FRONT** CONTROL GAS RANGE INTERIOR
- Edge-to-Edge Cooktop True European
- STAINLESS STEEL DISHWASHER
- Hidden Controls Deep Clean Silver

Made in AMERICA

February 8th - February 28th

SAVE #8 26% INSTANTLY

on select INDIVIDUAL APPLIANCES

Scratc

• \$10,000 Shopping Spree

Match your number in our store to see if you're a winner!



• \$250 Visa® Gift Card

\$25-\$50 Additional Instant Discounts

DEALER NAME Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

U.S.POSTAGE PAID INVIGORATE MEDIA

115 Mississippi Quz Crystat City, MO 63019

Artwork Version: 03MM4003GE_Presidents' Day



GE APPLIANCES



27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- •Twinchill[™] Evaporators
- Two Humidity-Controlled Drawers & 1 Full- Spillproof Glass Shelves Width Adjustable Tempaerature Drawer GFE28GSKSS



GE APPLIANCES



25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR

- Adjustable Slide-Out,
- Adjustable Door Bins



GE APPLIANCES



30" FREE STANDING GAS RANGE

- Edge-to-Edge Cooktop
- Steam Clean Oven

HURRY FOR **THESE** GREAT **DEALS!**

SAVE UP TO \$1500 ON GE CAFÉ APPLIANCES



KEURIG® K-CUP BREWING SYSTEM

The unexpected convenience of hot single serve brewing at your fridge















4-PIECE BLACK SLATE KITCHEN SUITE

22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Full-Width, Electronic temperature-controlled drawer with colored LED lights
- TwinChill™ Evaporators CYE22UELDS

30" SLIDE-IN FRONT CONTROL GAS RANGE

- Edge-to-Edge Cooktop
- Warming Drawer CGS986FFLDS

1.7 CU. FT. **OVER-THE-RANGE SENSOR MICROWAVE OVEN**

- Convection Rack
- Chef Connect CVM9179ELDS

BUILT-IN DISHWASHER

- Hidden Controls
- Deep Clean Silverware Jets CDT835SMJDS





GE® 5.0 CU.FT. **TOP LOAD WASHER**

- Deep Fill
- Auto Soak GTW750CSLWS

GE® 7.4 CU.FT.

- **ELECTRIC DRYER** • Alloy Drum
- HE Sensor Dry GTD75ECSLWS





GE® 4.2 CU.FT. **TOP LOAD WASHER**

- Dual-Action Agitator
- Speed Wash Option GTW460ASJWW

GE® 7.2 CU.FT. **ELECTRIC DRYER**

- Aluminized Alloy Drum
- 4 Heat Selections GTD42EASJWW



SAVE BIG

GE ಆ GE PROFILE WALL **OVENS & COOKTOPS!**

EVEN ON SPECIAL ORDERS!



HAGEDORN APPLIANCES LOWES Iston Rd www.hagedornappliance.com



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

The Legal Limit MAX! Postcard

Anything bigger would be criminal.





SAVE UP TO \$1500 ON GE CAFÉ APPLIANCES

Control Nation
Control Nat

4-PIECE BLACK SLATE KITCHEN SUITE

14 INCHES WIDE

HUGE!

OR CURRENT RESIDENT

Constat City. MO 63019

Artwork Version: 03LM4002GE PresidentsDay

The piece of mail the **US Postal Service** will allow!

As low as Includes Postage

255% BIGGER Than our Jumbo Postcard!

SAVE BIGON PROFILE WALL OVENS & COOKTOPS!

EVEN ON

SPECIAL ORDERSI INCHES



SAVE TO 26% INSTANTLY on select INDIVIDUAL APPLIANCES

*See store for details.

SAVE UP TO \$600 ON GE PROFILE® **KITCHEN APPLIANCES**



GE APPLIANCES

4-PIECE SLATE KITCHEN SUITE









24.8 CU. FT. FRENCH DOOR REFRIGERATOR ELECTRIC RANGE · Quick Space Shelf

GNE25JMKES

- Self-Clean Oven • Two Humidity-Controlled Drawers
 - Ceramic Glass Cookton IR645FKFS

30" FREE-STANDING 1.6 CU. FT. **OVER-THE-RANGE** MICROWAVE OVEN

- 1.000 Watts
- · Convenience Cooking Controls JVM3160EFES

STAINLESS STEEL INTERIOR DISHWASHER

- · Hidden Controls
- Piranah™ Hard Food Disposer GDT655SMJES







BLACK **STAINLESS** STEEL **KITCHEN** SUITE



22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Door in Door and Hands-Free
- TwinChill™ Evaporators PYE22KBLTS

2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

REG 12699

- · Sensor Cooking Controls
- · Chef Connect PVM9005BLTS

30" SLIDE-IN FRONT CONTROL GAS RANGE

SAVE \$139!

- Edge-to-Edge Cooktop • True European Convection

STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
- Deep Clean Silverware Jets PDT845SBLTS



27.8 CU. FT. FRENCH DOOR REFRIGERATOR



25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR



30" FREE STANDING GAS BANGE

SAVE UP TO \$1500 ON GE CAFÉ APPLIANCES

KEURIG® K-CUP BREWING SYSTEM

The unexpected convenience of hot single serve brewing at your fridge













4-PIECE BLACK SLATE KITCHEN SUITE

22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Full-Width, Electronic temperature-controlled drawer with colored LED lights
- TwinChill™ Evaporators CYE22UELDS

30" SLIDE-IN FRONT CONTROL GAS RANGE

- Edge-to-Edge Cooktop
- Warming Drawer CGS986EELDS

1.7 CU. FT. **OVER-THE-RANGE** SENSOR MICROWAVE OVEN

- · Convection Rack
- · Chef Connect CVM9179FLDS

BUILT-IN DISHWASHER

- Hidden Controls
- · Deep Clean Silverware Jets CDT835SMJDS

\$665







GE* 5.0 CU.FT. TOP LOAD WASHER

- · Deep Fill
- · Auto Soak GTW750CSLWS

GE* 7.4 CU.FT. **ELECTRIC DRYER**

- · Allov Drum
- · HE Sensor Dry GTD75ECSLWS





GE* 4.2 CU.FT. **TOP LOAD WASHER**

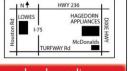
- · Dual-Action Agitator
- · Speed Wash Option GTW460AS IWW

GE* 7.2 CU.FT. **ELECTRIC DRYER**

- · Aluminized Alloy Drum
- 4 Heat Selections GTD42FAS IWW



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060





Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: 03LM4002GE PresidentsDay







MODEL LIST: MONSTER MAILER

February 8 - 28 Presidents Day Event

*Some models may not appear on smaller mailers

Brand <u>GE</u>	Model #	Kitchen	REG	_ REG		_ SALE		_SAVE	
Brand	_ Model #	GNE25JMKES	REG	\$1699	_ SALE _	\$1554	_SAVE _	\$145	
Brand	_ Model #	JB645EKES	REG	\$699	_ SALE _	\$554	_SAVE _	\$145	
Brand	_ Model #	JVM3160EFES	REG	\$269	_ SALE _	\$249	_SAVE _	\$20	
Brand	_ Model #	GDT655SMJES	REG	\$899	_ SALE _	\$777	_SAVE _	\$122	
Brand GE Profile	_ Model #	Kitchen	REG		_ SALE _		_SAVE _		
Brand	_ Model #	PYE22KBLTS	REG	\$3199	_ SALE _	\$2777	_SAVE _	\$422	
Brand	_ Model #	PVM9005BLTS	REG	\$599	_ SALE _	\$540	_SAVE _	\$59	
Brand	_ Model #	PGS930BELTS	REG	\$2699	_ SALE _	\$2332	_SAVE _	\$367	
Brand	_ Model #	PDT845SBLTS	REG	\$1399	_ SALE _	\$1260	_SAVE _	\$139	
Brand <u>GE</u>	_ Model #	GFE28GSKSS	REG	\$2899	_ SALE _	\$2332	_SAVE _	\$567	
Brand <u>GE</u>	_ Model #	GSS25GSHSS	REG	\$1499	_ SALE _	\$1221	_SAVE _	\$278	
Brand <u>GE</u>	_ Model #	JGB660SEJSS	REG	\$899	_ SALE _	\$777	_SAVE _	\$122	
Brand <u>GE Café</u>	_ Model #	Kitchen	REG		_ SALE _		_SAVE _		
Brand	_ Model #	CYE22UELDS	REG	\$3499	_ SALE _	\$3150	_SAVE _	\$349	
Brand	_ Model #	CVM9179ELDS	REG	\$949	_ SALE _	\$855	_SAVE _	\$94	
Brand	_ Model #	CGS986EELDS	REG	\$3199	_ SALE _	\$2880	_SAVE _	\$319	
Brand	_ Model #	CDT835SMJDS	REG	\$1299	_ SALE _	\$1170	_SAVE _	\$129	
Brand <u>GE</u>	_ Model #	GTW750CSLWS	REG	\$799	_ SALE _	\$665	_SAVE _	\$134	
Brand <u>GE</u>	_ Model #	GTD75ECSLWS	REG	\$799	_ SALE _	\$665	_SAVE _	\$134	
Brand <u>GE</u>	_ Model #	GTW460ASJWW	REG	\$599	_ SALE _	\$499	_SAVE _	\$100	
Brand <u>GE</u>	_ Model #	GTD42EASJWW	REG	\$599	_ SALE _	\$499	_SAVE _	\$100	



Monster Mailer • Legal Limit Max

Order Form

Email orders to: ORDER@InvigorateMedia.com or Fax orders to: **636-794-3223**

	IIIana	etingo	media	Sale	S: 1-800-770-52	9 Doug Nelson or	Bili Menknus	
Busir	ness Name:	Name: Contact Name:						
Address:				City:		State:	Zip:	
Phon	ne:		Cell:		Email:			
Buyir	ng Group Affiliation:			GE Re	p Name:			
GE D	ealers - Want us to fi	le your <i>i</i>	ACB co-op paperwork (on your behalf?:	YES! GE Custo	omer Number:		
Step	Sale Dates			Step	Please List A	rtwork Versio	n Number	
	Indicate your sale dates here:				rtwork Version in wh Version: LL2041WF			
	Indicate number here:							
	Do you want "	Scrat	ch Off" Promo?	☐ Yes ☐ No	o			
Step	Quantity Single I	Family	Homes: Select On	e	Price with	Scratch Off Page	ckage:	
3	Monster Mailer	□ 1.	5,000 - \$2,343 🗖 2 .	10,000 - \$3,939	□ 1. 5,000 - \$2,493 □ 2. 10,000 - \$4,239			
	Legal Limit MAX! ■ 1. 5,000 - \$2,443 ■ 2. 10,000 - \$4,139 ■ 1. 5,000 - \$2,593 ■ 2. 10,000 - \$4,439						0,000 - \$4,439	
	Additional Mailers	s, Add:	MONSTER - 37.9¢ each	n ● LEGAL LIMIT	MAX - 39.9¢ eac	h		
Step 4	Financing & Spe	cial Of	fers: All offers are	solely the ret	ailer's respons	sibility. ie. Financii	ng, Rebates, Free Delivery,etc.	
	Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$							
	List your special o	ffers ne	ere:					
Sten	Signatura (PEOLL	IDED).			(Vour c	rdor will not be pr	o cocco d without a cignature)	
	Step 5 Signature (REQUIRED): (Your order will not be processed without a signature) Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or							
C	-	owing to	acts of God, strikes, shipping fa			-	irect mail costs are based on US postal	
Step 6	Select ONE: □1.	Zip C	odes - Complete B	elow OR	☐ 2. Let us r	un a radius arou	ınd your store	
	Call us	for fr	ee consultati	ion on sele	ecting you	r mailing lis	st	
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• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Single Family Home Postage					e Family Home Postage			
			me List OR Dealer's Customer L ome List OR Dealer's Customer I			Ac	dd'l SCFs: Add \$100	

Business Name:	Citv:	State:
DUSITIESS INATTIE.	City.	Siale.



List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ _____ Model #_____ REPLACE WITH: Brand _____ Model #_____ CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$_____ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 6. **DELETE:** Brand ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$_____ and/or CHANGE SAVE TO: \$____ ______ Model #______ **REPLACE WITH:** Brand ______ Model #_____ 10. **DELETE:** Brand CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ _____ and/or CHANGE SAVE TO: \$ _____ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$