



70% CO-OP Credit + FREE CO-OP FILING!

Whirlpool Brands "Presidents Day Sale!"

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic

NOTE: Models are PROMO MAP Less 10%. To Increase prices to MAP – Check box on order form.

You decide prices for your event - we will HUB re-approve changes to assure 70% co-op.

Sale Dates - February 8 -28

Start Event February 8 - Order by January 23

Start Event February 14 - Order by January 30

Choose from Three Sizes

- 1. The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 37.9 Cents.**
- 2. The Legal Limit MAX Postcard 11"x 14"** - The Largest Piece of Mail Allowed by Law! **Only 39.9 Cents.**
- 3. The Jumbo Card** 6" x 11" **Only 35.9 Cents. Postcards from \$749 - all Inclusive**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – no charge to clean list - ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL

RECEIVE UP TO \$1600
BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND APPLIANCES
Valid January 9 - July 15, 2018

PLUS UP TO \$100 INSTALLATION ALLOWANCE
BY MAIL WITH PURCHASE OF SELECT KITCHENAID BRAND DOWNSIZING
Valid February 14 - 18, 2018

KitchenAid® STAINLESS STEEL KITCHEN SUITE
MSRP: \$4999
\$3999
SAVE \$1997 ON THE PACKAGE!

22.7 cu.ft. Counter Depth Side-by-Side Refrigerator with Tallman Ice and Water Dispenser
2.5 cu.ft. 1000-Watt Microwave w/10.7" interior
6.4 cu.ft. Electric Range with Even-Heat® Plus Connection
24" Stainless Steel Dishwasher with DualWash® Cycle

Presidents' Day SAVINGS EVENT
February 8th - 28th

Dealer Name: _____
Street Address: _____
City, State ZIP: _____

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

DEALER PROMOTE
US MAIL
PAID
BY FIRST-CLASS MEDIA

Don't Take
15 Mississippi Ave
Cape Girardeau, MO 63603

Artwork Version: 03MM3300WP_PresidentsDay

NEW! BLACK STAINLESS STEEL SUITE

25 cu.ft. French Door Refrigerator with SpillGuard Shelves
1.9 cu.ft. Over-the-Range Steam Microwave with Sensor Cooking
5.3 cu.ft. Electric Range with Frozen Bake™ Technology
Stainless Steel Tub Dishwasher with TotalCoverage Spray Arm

\$2999
SAVE \$1617 ON THE PACKAGE!

MSRP: \$4616

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

DEALER PROMOTE
US MAIL
PAID
BY FIRST-CLASS MEDIA

Don't Take
15 Mississippi Ave
Cape Girardeau, MO 63603

Artwork Version: 03MM3300WP_PresidentsDay

Presidents' Day SAVINGS EVENT
February 8th - 28th

Dealer Name: _____
Street Address: _____
City, State ZIP: _____

POSTMASTER: Please Deliver XXX, XXX, XXX OR CURRENT RESIDENT

DEALER PROMOTE
US MAIL
PAID
BY FIRST-CLASS MEDIA

Don't Take
15 Mississippi Ave
Cape Girardeau, MO 63603

Artwork Version: 03MM3300WP_PresidentsDay

295% BIGGER Than our Jumbo Postcard!

As low as
37.9¢ Includes Postage

KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid January 3 – July 18, 2018

PLUS UP TO

\$100

**INSTALLATION
ALLOWANCE**

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND DISHWASHERS*

Valid February 14 – 28, 2018



**22.7 cu.ft. Counter-Depth
Side-by-Side Refrigerator**
with Exterior Ice and Water
KRSC503ESS

**KitchenAid® STAINLESS STEEL
KITCHEN SUITE**



**2.0 cu.ft. 1000-Watt
Microwave with 7
Sensor Functions**
KMHS120ESS

MSRP \$5996
\$3999



**SAVE \$1997
ON THE PACKAGE!**

**6.4 cu.ft. Electric Range with
Even-Heat™ True Convection**
KFEG500ESS
KFGG500ESS - Gas add \$111

**24" Stainless Steel
Dishwasher with
ProWash™ Cycle**
KDPE104DSS

SINCE 1941
**HAGEDORN
APPLIANCES**

**Presidents'
Day**

SAVINGS EVENT

February 8th – 28th

Scratch & Win

Match your number in our
store to see if you're our
grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings
on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 03MM3988WP_PresidentsDay

Whirlpool®

**NEW! BLACK STAINLESS
STEEL SUITE**

**25 cu.ft. French Door
Refrigerator with
Spillproof Shelves**
WRF555SDHV

**1.9 cu.ft. Over-the-
Range Steam Microwave**
with Sensor Cooking
WMH32519HV

**5.3 cu.ft. Electric
Range with Frozen
Bake™ Technology**
WFE525S0HV

**Stainless Steel Tub
Dishwasher with
TotalCoverage Spray Arm**
WDT750SAHV



MSRP \$4616
\$2999



**SAVE \$1617
ON THE PACKAGE!**

Whirlpool®

STAINLESS STEEL
KITCHEN SUITE

MAYTAG®

FINGERPRINT RESISTANT
STAINLESS STEEL KITCHEN



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE515S0ES
WFG515S0ES - Gas Add \$111



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM



SAVE \$1117
ON THE PACKAGE!

MSRP *\$1116



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MFI2570FEZ

6.4 cu.ft. Electric Range with True Convection
MER8800FZ
MGR8800FZ - Gas add \$111



2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack
MMV4206FZ

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle
MDB4949SDZ



SAVE \$1547
ON THE PACKAGE!

MSRP *\$4546

12 MONTHS SPECIAL FINANCING!*

SAVE AN ADDITIONAL 10%
ON SELECT CLOSEOUT MODELS

MAYTAG®

AMERICA'S LARGEST CAPACITY AGITATOR WASHER!



MSRP *\$999
\$599
each

4.7 cu.ft. HE Top Load Washer with PowerWash® Cycle
MVWB765FW

7.4 cu.ft. Large Capacity Electric Dryer with Rapid Dry Cycle
MEDB765FW

10 YEAR LIMITED PARTS WARRANTY

SAVE \$600 ON THE PAIR!

We Sell It & Service It

BUYING POWER – We are a member of a \$17 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

BUY FROM A LOCALLY OWNED BUSINESS!

Whirlpool®

\$449 each
MSRP *\$749



4.3 cu.ft. HE Top Load Washer with Deep Water Wash Cycle
WTW5000DW

7.0 cu.ft. HE Electric Dryer with AccuDry™ Sensor Drying
WED5000DW

SAVE \$600 ON THE PAIR!

Whirlpool®

\$599 each
MSRP *\$899



4.5 cu.ft. Front Load Washer with Adaptive Wash Technology
WFW75HEFW

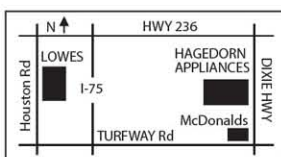
7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing
WED75HEFW

SAVE \$740 ON THE PAIR
INCLUDING PEDESTALS!

PEDESTAL SPECIAL \$199 ea.
XHPC155XW - MSRP \$299

Shown on Optional Pedestals

SINCE 1941
HAGEDORN APPLIANCES



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

www.hagedornappliance.com

BRAND SOURCE®

RECEIVE UP TO A

Whirlpool®

\$300

REBATE BY MAIL FOR RETAIL PRICE OF ONE PEDESTAL WITH PURCHASE OF SELECT WHIRLPOOL® LAUNDRY PAIRS AND TWO SELECT PEDESTALS*
Valid February 14 – 28, 2018

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XX,XXX; \$30 XX,XXX; \$50 XX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/™ ©2018. All rights reserved. HUB Pre-Approval XXXXXX. 03MM3988WP_PresidentsDay chellart ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

HAGEDORN
SINCE 1914

Presidents' Day SAVINGS EVENT

February 8th - 28th

12 MONTHS SPECIAL FINANCING!

Whirlpool **NEW! BLACK STAINLESS STEEL SUITE**

\$2999

SAVE \$1617 ON THE PACKAGE

Whirlpool **STAINLESS STEEL KITCHEN SUITE**

\$1999

SAVE \$1117 ON THE PACKAGE

MAYTAG **FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN**

\$2999

SAVE \$1547 ON THE PACKAGE

25 cu. ft. French Door Refrigerator with PowerLock Door and Interior Cooling System

1.7 cu. ft. Over-the-Range Microwave with Sensor Cooking

5.2 cu. ft. Electric Range with True Convection

Stainless Steel Top Dishwasher with PowerWash Cycle

25 cu. ft. French Door Refrigerator with PowerLock Door and Interior Cooling System

1.7 cu. ft. Over-the-Range Microwave with Sensor Cooking

5.2 cu. ft. Electric Range with True Convection

Stainless Steel Top Dishwasher with PowerWash Cycle

25 cu. ft. French Door Refrigerator with PowerLock Door and Interior Cooling System

1.7 cu. ft. Over-the-Range Microwave with Sensor Cooking

5.2 cu. ft. Electric Range with True Convection

Stainless Steel Top Dishwasher with PowerWash Cycle

KitchenAid **RECEIVE UP TO \$1600**

PLUS UP TO \$100 INSTALLATION ALLOWANCE

STAINLESS STEEL KITCHEN SUITE

\$3999

SAVE \$1997 ON THE PACKAGE

Whirlpool **\$449 each**

Whirlpool **\$599 each**

SAVE \$600 ON THE PACKAGE

Whirlpool **RECEIVE UP TO \$300**

HAGEDORN **BRAND SOURCE**

4001 Brock Highway • Erlanger, KY 41018 • 502-342-6066

www.hagedornappliances.com

Scratch & Win

• \$10,000 Shopping Spree

• KitchenAid® Stand Mixer

• \$25 - \$50 Additional Instant Savings

SAVE AN ADDITIONAL 10% ON SELECT CLOSOUT MODELS

MAYTAG **AMERICA'S LARGEST CAPACITY AGITATOR WASHER!**

\$599 each

SAVE \$600 ON THE PACKAGE

4.7 cu. ft. HE Top Load Washer with PowerWash® Cycle

7.4 cu. ft. Large Capacity Electric Dryer with Rapid Dry Cycle

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
39.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

11 INCHES TALL



Presidents' Day

SAVINGS EVENT

February 8th – 28th

12 MONTHS SPECIAL FINANCING!*

Whirlpool

NEW! BLACK STAINLESS STEEL SUITE



25 cu.ft. French Door Refrigerator with Spillproof Shelves
WRF555SDHV



1.9 cu.ft. Over-the-Range Steam Microwave with Sensor Cooking
WMH32519HV



5.3 cu.ft. Electric Range with Frozen Bake™ Technology
WFE525SDHV

MSRP \$4616
\$2999



**SAVE \$1617
ON THE PACKAGE!**

Stainless Steel Tub Dishwasher with TotalCoverage Spray Arm
WDT750SAHV

Whirlpool

STAINLESS STEEL KITCHEN SUITE

MAYTAG®

FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE515S0ES
WFG515S0ES - Gas Add \$111

MSRP \$3116
\$1999

**SAVE \$1117
ON THE PACKAGE!**

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM



25 cu.ft. French Door Refrigerator with PowerCold® Feature
MF2570FEZ



2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack
MMV4206FZ



6.4 cu.ft. Electric Range with True Convection
MER8800FZ
MGR8800FZ - Gas add \$111

MSRP \$4546
\$2999



**SAVE \$1547
ON THE PACKAGE!**

Stainless Steel Tub Dishwasher with PowerBlast™ Cycle
MDB4949SDZ

KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES*

Valid January 3 – July 18, 2018

PLUS UP TO

\$100

INSTALLATION ALLOWANCE

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND DISHWASHERS*

Valid February 14 – 28, 2018

KitchenAid®

STAINLESS STEEL KITCHEN SUITE



22.7 cu.ft. Counter-Depth Side-by-Side Refrigerator with Exterior Ice and Water
KRSC503ESS



2.0 cu.ft. 1000-Watt Microwave with 7 Sensor Functions
KMHS120ESS

\$3999

MSRP \$5996



6.4 cu.ft. Electric Range with Even-Heat™ True Convection
KFEG500ESS
KFGG500ESS - Gas add \$111

SAVE \$1997 ON THE PACKAGE!

24" Stainless Steel Dishwasher with ProWash® Cycle
KDFE104DSS

Dealer Name
Street Address
City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019*

Artwork Version: 03LM3987WP_PresidentsDay

Whirlpool®

\$449 each

MSRP \$749

Whirlpool®

\$599 each

MSRP \$899



SAVE \$600 ON THE PAIR!

4.3 cu.ft. HE Top Load Washer with Deep Water Wash Cycle
WFW5000DW

7.0 cu.ft. HE Electric Dryer with AccuDry™ Sensor Drying
WED5000DW



SAVE \$740 ON THE PAIR INCLUDING PEDESTALS!

4.5 cu.ft. Front Load Washer with Adaptive Wash Technology
WFW75HEFW

7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing
WED75HEFW

PEDESTAL SPECIAL \$199 ea.

WPC1550W - MSRP \$399

Shown on Optional Pedestals

Whirlpool®

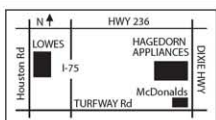
RECEIVE UP TO A

\$300

REBATE BY MAIL FOR RETAIL PRICE OF ONE PEDESTAL WITH PURCHASE OF SELECT WHIRLPOOL® LAUNDRY PAIRS AND TWO SELECT PEDESTALS* Valid February 14 – 28, 2018



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

MAYTAG®

AMERICA'S LARGEST CAPACITY AGITATOR WASHER!



SAVE \$600 ON THE PAIR!

\$599 each

MSRP \$899

4.7 cu.ft. HE Top Load Washer with PowerWash® Cycle
MW6765FW

7.4 cu.ft. Large Capacity Electric Dryer with Rapid Dry Cycle
MEDB765FW

*See store for complete details of all offers, financing and rebates. ®/™ © 2018. All rights reserved. HUB Pre-Approval XXXXXX. 03LM3987WP_PresidentsDay cheilert ©2018 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Jumbo Postcard



Presidents' Day

SAVINGS EVENT

February 8th – 28th

**12 MONTHS
SPECIAL FINANCING!***



Whirlpool®

**STAINLESS STEEL
KITCHEN SUITE**



25 cu.ft. Side-by-Side Refrigerator with Frameless Glass Shelves
WRS325SDHZ



1.7 cu.ft. Microwave Hood Combination with Electronic Touch Controls
WMH31017HS



Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

MSRP \$3116

\$1999

**SAVE \$1117
ON THE PACKAGE!**

5.3 cu.ft. Electric Range with FlexHeat™ Dual Radiant Element
WFE515S0ES
WFG515S0ES - Gas Add \$111

Whirlpool® **\$599** each MSRP \$699

PEDESTAL SPECIAL \$199 ea.
XHPC155XW - MSRP \$269



4.5 cu.ft. Front Load Washer with Adaptive Wash Technology
WFW75HEFW

7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing
WED75HEFW

MAYTAG® **\$599** each MSRP \$699

AMERICA'S LARGEST CAPACITY AGITATOR WASHER!



4.7 cu.ft. HE Top Load Washer with PowerWash® Cycle
MVWB765FW

7.4 cu.ft. Large Capacity Electric Dryer with Rapid Dry Cycle
MEDB765FW

KitchenAid®

RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE OF
SELECT KITCHENAID® BRAND
APPLIANCES*

Valid January 3 – July 18, 2018

PLUS
UP TO **\$100**
**INSTALLATION
ALLOWANCE**

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND DISHWASHERS*

Valid February 14 – 28, 2018

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

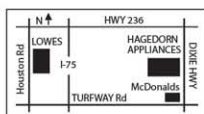
PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Whirlpool® **RECEIVE UP TO A \$300**

REBATE BY MAIL FOR RETAIL PRICE OF ONE PEDESTAL WITH
PURCHASE OF SELECT WHIRLPOOL® LAUNDRY PAIRS AND
TWO SELECT PEDESTALS* Valid February 14 – 28, 2018



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



*Doug Nelson
115 Mississippi Ave
Crystall City, MO 63019*

Artwork Version: 03JP3989WP_PresidentsDay

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MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

February 8 – 28
Presidents Day

Prices are set at lowest co-opable prices. If you replace any of these models with models set at regular MAP, those can be priced 10% less.

Brand	KitchenAid Kitchen Package		MSRP	\$5996	SALE PRICE	\$3999
Brand		Model # KRSC503ESS	MSRP		SALE PRICE	
Brand		Model # KMHS120ESS	MSRP		SALE PRICE	
Brand		Model # KFEG500ESS (or KFGG500ESS - Gas add \$111)				
Brand		Model # KDFE104DSS	MSRP		SALE PRICE	
Brand	Whirlpool Kitchen Package		MSRP	\$4616	SALE PRICE	\$2999
Brand		Model # WRF555SDHV	MSRP		SALE PRICE	
Brand		Model # WMH32519HV	MSRP		SALE PRICE	
Brand		Model # WFE525S0HV				
Brand		Model # WDT750SAHV	MSRP		SALE PRICE	
Brand	Whirlpool Kitchen Package		MSRP	\$3116	SALE PRICE	\$1999
Brand		Model # WRS325SDHZ	MSRP		SALE PRICE	
Brand		Model # WMH31017HS	MSRP		SALE PRICE	
Brand		Model # WFE515S0ES (or WFG515S0ES - Gas add \$111)				
Brand		Model # WDF520PADM	MSRP		SALE PRICE	
Brand	Maytag Kitchen Package		MSRP	\$4546	SALE PRICE	\$2999
Brand		Model # MFI2570FEZ	MSRP		SALE PRICE	
Brand		Model # MMV4206FZ	MSRP		SALE PRICE	
Brand		Model # MER8800FZ (or MGR8800FZ - Gas add \$111)				
Brand		Model # MDB4949SDZ	MSRP		SALE PRICE	
Brand	Maytag	Model # MVWB765FW	MSRP	\$899	SALE PRICE	\$599
Brand	Maytag	Model # MEDB765FW	MSRP	\$899	SALE PRICE	\$599
Brand	Whirlpool	Model # WTW5000DW	MSRP	\$749	SALE PRICE	\$449
Brand	Whirlpool	Model # WED5000DW	MSRP	\$749	SALE PRICE	\$449
Brand	Whirlpool	Model # WFW75HEFW	MSRP	\$899	SALE PRICE	\$599
Brand	Whirlpool	Model # WED75HEFW	MSRP	\$899	SALE PRICE	\$599



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: _____ **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349

☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

Additional Mailers, ADD: MONSTER - 37.9¢ each

LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000* Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____