



invigorate!
marketing & media

Contact Invigorate Media 800-770-5219

100% CO-OP & FREE CO-OP FILING!

X13 Whirlpool Brands "YEAR END SALE!"

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.

Make ANY Changes to art - Prices/Models/Brands. We will re-approve for 100% co-op!

Dates December 28 - January 10

Start Event - December 28

Order by December 7

Start Event - January 4

Order by December 13

Choose from Three Sizes

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 37.9 Cents.**
2. **The Legal Limit MAX Postcard 11"x 14"** - The Largest Piece of Mail Allowed by Law! **Only 39.9 Cents.**
3. **The Jumbo Card 6" x 11"** **Only 35.9 Cents.** **NOTE: Jumbo Card - Great for smaller budgets - From \$749 includes everything. See Order form!**

All orders Include art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

Option - Use your store customer list – ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill_menkhus@invigoratemedia.com Cell 636-524-1240

Doug Nelson doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
37.9¢ Includes
Postage

Whirlpool



\$1111

MSRP
\$1299

SAVE \$188

21.4 Side-by-Side Refrigerator with Adjustable Gallon Door Bins
WRS321SDHZ

MAYTAG



\$1299

MSRP
\$1399

SAVE \$100

22 Bottom-Freezer Refrigerator with SpillProof Glass Shelves
MBF2258FEB

MAYTAG



\$1388

MSRP
\$1599

SAVE \$211

25.5 Side-by-Side Refrigerator with Fingerprint Resistant Stainless Steel
MSS26C6MFZ

Whirlpool



MSRP
\$279

\$189

1.7 cu.ft. Over-the-Range Microwave with Preset Options
WMH31017HS

SAVE \$374 ON THE PAIR!



MSRP
\$949

\$665

6.4 cu.ft. Electric Range with Fan Convection Cooking
WFE540H0ES
WFG540H0ES - Gas add \$56

CHRISTIE'S
Appliance Co.

Year End
BLOW-OUT!

December 28th – January 10th

AMANA

Whirlpool

MAYTAG

KitchenAid

Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- **\$10,000 Shopping Spree**
- **KitchenAid® Stand Mixer**
- **\$25 – \$50 Additional Instant Savings** on purchases \$499 and up

Dealer Name
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: 01MM3927WP_YearEnd

SAVE ON ALL KITCHEN & LAUNDRY APPLIANCES!

Whirlpool



24.6 cu.ft. Side-by-Side Refrigerator with Humidity-Controlled Crispers
WRS325SDHZ



1.7 cu.ft. Over-the-Range Microwave with Preset Options
WMH31017HS



5.3 cu.ft. Electric Range with FlexHeat Radiant Element
WFE515S0ES
WFG515S0ES - Gas add \$111

STAINLESS STEEL KITCHEN SUITE

\$2110

MSRP \$2976

SAVE \$866 ON THE PACKAGE!

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM



HUGE SAVINGS

on Odds 'n Ends, Open Box
and Select Closeouts!



KitchenAid®



RECEIVE
UP TO **\$1600**

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid November 1, 2017 - January 2, 2018

12 MONTHS SPECIAL FINANCING!*

MAYTAG®



SAVE \$694 ON THE PAIR
INCLUDING PEDESTALS!

MSRP \$1099
\$832
each

4.5 cu.ft. Front Load
Washer with Fresh
Hold® Option
MHW5500FW

7.4 cu.ft. Large Capacity
Electric Dryer with
Sanitize Cycle
MED5500FW

PEDESTAL SPECIAL
\$199 ea.
XHPC155XW - MSRP \$279

**We Sell It
& Service It**

BUYING POWER – We are a member of
a \$15 Billion buying organization. The
majority of our appliances are priced
at or below home improvement store
prices. Don't sacrifice quality service
before or after the sale.

**BUY FROM A LOCALLY
OWNED BUSINESS!**

Whirlpool®

\$532

MSRP \$749

each



SAVE \$434 ON THE PAIR!

4.3 cu.ft. Top
Load Washer
with Stainless
Steel Wash
Basket
WTW5000DW

7.0 cu.ft.
Electric Dryer
with Wrinkle
Shield™ Plus
WED5000DW

Whirlpool®

\$666

MSRP \$899

each



SAVE \$466 ON THE PAIR!

4.5 cu.ft. Front
Load Washer
with Adaptive
Wash Technology
WFW75HEFW

7.4 cu.ft.
Electric Dryer
with Advanced
Moisture Sensing
WED75HEFW

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



nationwide
marketing group

**\$15 BILLION
BUYING
POWER**

We're proud of our association with the
largest buying organization in the country,
which brings you the combined
purchasing power of thousands of retail
stores nationwide. This huge buying
power is passed along to our customers by
means of lower prices every day on the
finest name brand products in the world.

*See store for complete details on all offers, financing and rebates. **Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XXXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXXXXXX; \$30 XXXXXXX; \$50 XXXXXXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/TM ©2017. All rights reserved. HUB Pre-Approval XXXXXX. 01MM3927WP_YearEnd cheilert ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!



11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as
39.9¢
Includes Postage

255% BIGGER Than our Jumbo Postcard!

CHRISTIE'S
Appliance Co.

Year End BLOW-OUT!

December 28th – January 10th

AMANA

Whirlpool

MAYTAG

KitchenAid

HUGE SAVINGS

**on Odds 'n Ends, Open Box
and Select Closeouts!**



24.6 cu.ft. Side-by-Side Refrigerator with Humidity-Controlled Crispers
WRB32SSDHZ

Whirlpool



1.7 cu.ft. Over-the-Range Microwave with Preset Options
WMH31017HS

STAINLESS STEEL KITCHEN SUITE

MSRP \$2976

\$2110



**SAVE \$866
ON THE PACKAGE!**

5.3 cu.ft. Electric Range with FlexHeat Radiant Element
WFE515S0ES - Gas add \$111
WFG515S0ES

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM



SAVE ON ALL KITCHEN & LAUNDRY APPLIANCES!

12 MONTHS SPECIAL FINANCING!

Whirlpool



\$1111

MSRP \$1299

SAVE \$188

21.4 Side-by-Side Refrigerator with Adjustable Gallon Door Bins
WRB321SDHZ

MAYTAG



\$1299

MSRP \$1399

SAVE \$100

22 Bottom-Freezer Refrigerator with SpillProof Glass Shelves
MBF2258FEB

MAYTAG



\$1388

MSRP \$1599

SAVE \$211

25.5 Side-by-Side Refrigerator with Fingerprint Resistant Stainless Steel
MSS26C6MFZ

Whirlpool



\$189

MSRP \$279

1.7 cu.ft. Over-the-Range Microwave with Preset Options
WMH31017HS



**SAVE \$374
ON THE PAIR!**

\$665

MSRP \$949

6.4 cu.ft. Electric Range with Fan Convection Cooking
WFE540H0ES
WFG540H0ES - Gas add \$56

MAYTAG



MSRP \$1099
\$832
 each

4.5 cu.ft. Front Load Washer with Fresh Hold® Option
 MHWC5000FW

7.4 cu.ft. Large Capacity Electric Dryer with Sanitize Cycle
 MED5000FW

PEDESTAL SPECIAL
\$199 ea.
XHPC1550W - MSRP \$279

We Sell It & Service It

BUYING POWER – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

Whirlpool

\$532
 each
MSRP \$749



4.3 cu.ft. Top Load Washer with Stainless Steel Wash Basket
 WTW5000DW

7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Plus
 WED5000DW

Whirlpool

\$666
 each
MSRP \$899



4.5 cu.ft. Front Load Washer with Adaptive Wash Technology
 WFW75HEFW

7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing
 WED75HEFW

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



nationwide
 marketing group
\$15 BILLION
BUYING
POWER
 We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

Dealer Name
 Street Address
 City, State Zip

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
 OR CURRENT RESIDENT**

PRESORT STANDARD
 U.S. POSTAGE
PAID
 INVIGORATE
 MEDIA

*Doug Nelson
 115 Mississippi Ave
 Crystall City, MO 63019*

Artwork Version: 01LM3926WP_YearEnd



RECEIVE UP TO
\$1600

BY MAIL WITH PURCHASE
 OF SELECT KITCHENAID®
 BRAND APPLIANCES*

Valid November 1, 2017 -
 January 2, 2018

*See store for complete details of all offers, financing and rebates. ©/TM © 2017. All rights reserved. HUB Pre-Approval XXXXXX. 01LM3926WP_YearEnd chertier ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Jumbo Postcard

CHRISTIE'S
Appliance Co.

Year End
BLOW-OUT!

**December 28th
thru January 10th**

AMANA®

Whirlpool®

MAYTAG®

KitchenAid®



Whirlpool®



24.6 cu.ft. Side-by-Side Refrigerator with Humidity-Controlled Crispers
WRS325SDHZ

**STAINLESS STEEL
KITCHEN SUITE**

MSRP \$2976

\$2110



**SAVE \$866
ON THE PACKAGE!**

1.7 cu.ft. Over-the-Range Microwave with Preset Options
WMH31017HS

5.3 cu.ft. Electric Range with FlexHeat Radiant Element
WFE515S0ES
WFG515S0ES - Gas add \$111

Stainless Steel Dishwasher with 1-Hour Wash Cycle
WDF520PADM

12 MONTHS SPECIAL FINANCING!*

HUGE SAVINGS

on Odds 'n Ends, Open Box
and Select Closeouts!

Whirlpool

\$532 each
MSRP \$749



SAVE \$434 ON THE PAIR!

4.3 cu.ft. Top Load
Washer with Stainless
Steel Wash Basket
WTW5000DW

7.0 cu.ft. Electric
Dryer with Wrinkle
Shield™ Plus
WED5000DW

MAYTAG

\$832 each
MSRP \$1099



SAVE \$694 ON THE PAIR
INCLUDING PEDESTALS!

4.5 cu.ft. Front Load
Washer with Fresh
Hold® Option
MHW5500FW

7.4 cu.ft. Large
Capacity Electric Dryer
with Sanitize Cycle
MED5500FW

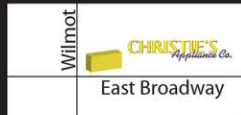
10 YEAR
LIMITED PARTS
WARRANTY

**PEDESTAL
SPECIAL**
\$199 ea.
XH4PC155XW
MSRP \$279

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



CHRISTIE'S
Appliance Co.

East Broadway

national
marketing group

\$15
BILLION
BUYING
POWER

We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid November 1, 2017 - January 2, 2018



Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019

Artwork Version: 01JP3928WP_YearEnd

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©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

Alternate Jumbo Card

CHRISTIE'S
Appliance Co.

2 DAYS
ONLY

Year End
**PRIVATE
SALE EVENT**

FRIDAY & SATURDAY
DECEMBER 29TH & 30TH

AMANA

Whirlpool

MAYTAG

KitchenAid

12 MONTHS SPECIAL FINANCING*



HUGE SAVINGS

ON ALL **KITCHEN &
LAUNDRY MODELS!**



Dear Friends & Family,

Take good care of this card! It entitles you to take part in our **Private Sale Event** at **Christie's Appliance** from **Friday & Saturday, December 29 & 30**.

For 2 Days ONLY you will have an opportunity to take advantage of our **BEST DEALS of the Year!** Receive our **Lowest Prices** on all brands including Maytag®, Whirlpool®, KitchenAid® & Amana®. Now is the time to save on every Laundry & Kitchen Appliance. For example...in addition to our Year's Lowest Prices, **Receive up to a \$1,600 Rebate** on select KitchenAid® appliances!*

SAVE BIG on select closeout and discontinued merchandise.

This **PRIVATE SALE** will NOT be advertised anywhere else. Discounted prices will only be available during these sale days.

As always, we are there to serve you after the sale.

Hope to see you then!

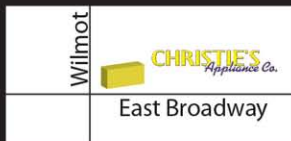
Christie's Appliance Staff



Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S
Appliance Co.

6355 E. Broadway at Wilmot • (520) 296-7218



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KitchenAid®

RECEIVE UP TO

\$1600

BY MAIL WITH PURCHASE OF SELECT
KITCHENAID® BRAND APPLIANCES*

Valid November 1, 2017 - January 2, 2018

Dealer Name
Street Address
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT**

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

*Doug Nelson
115 Mississippi Ave
Crystat City, MO 63019*

Artwork Version: JP3938WP_YearEndPrivateSale

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

Dec 28 – Jan 10
Year End Blow-Out

Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (*the lowest Co-Opable price*), please check [HERE...](#) ☐ **10% Off**

Brand	Whirlpool	Model #	WRS321SDHZ	MSRP	\$1299	SALE PRICE	\$1111 (Less 10% = \$999)
Brand	Maytag	Model #	MBF2258FEB	MSRP	\$1399	SALE PRICE	\$1299 (Less 10% = \$1169)
Brand	Maytag	Model #	MSS26C6MFZ	MSRP	\$1599	SALE PRICE	\$1388 (Less 10% = \$1249)
Brand	Whirlpool	Model #	WMH31017HS	MSRP	\$279	SALE PRICE	\$189 (Less 10% = \$169)
Brand	Whirlpool	Model #	WFE540H0ES	MSRP	\$949	SALE PRICE	\$665 (Less 10% = \$599)
Brand	Whirlpool Kitchen Package			MSRP	\$2976	SALE PRICE	\$2110 (Lowest Price = \$1899)
Brand		Model #	WRS325SDHZ	MSRP		SALE PRICE	
Brand		Model #	WMH31017HS	MSRP		SALE PRICE	
Brand		Model #	WFE515S0ES	MSRP		SALE PRICE	
Brand		Model #	WDF520PADM	MSRP		SALE PRICE	
Brand	Maytag	Model #	MHW5500FW	MSRP	\$1099	SALE PRICE	\$832 (Less 10% = \$749)
Brand	Maytag	Model #	MED5500FW	MSRP	\$1099	SALE PRICE	\$832 (Less 10% = \$749)
Brand	Whirlpool	Model #	WTW5000DW	MSRP	\$749	SALE PRICE	\$532 (Less 10% = \$499)
Brand	Whirlpool	Model #	WED5000DW	MSRP	\$749	SALE PRICE	\$532 (Less 10% = \$499)
Brand	Whirlpool	Model #	WFW75HEFW	MSRP	\$899	SALE PRICE	\$666 (Less 10% = \$599)
Brand	Whirlpool	Model #	WED75HEFW	MSRP	\$899	SALE PRICE	\$666 (Less 10% = \$599)



Monster Mailer • Legal Limit Max • Jumbo Postcard

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group: _____ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: _____ **HUB Log-in Username:** _____ **Password:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

Step 3

Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349

☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

Additional Mailers, ADD: MONSTER - 37.9¢ each

LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)

Step 4

Financing & Special Offers: *All offers are solely the retailer's responsibility.* ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000* Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢

Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: coop@whirlpoolhub.com [mailto:coop@whirlpoolhub.com]
Sent: Monday, November 20, 2017 9:13 AM
To: steven_menkhus@invigoratemedias.com
Subject: Whirlpool Corporation Advertising Compliance Review Approved

000INVIGPA

Your Reference Comments: 01LM3926WP Year End

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 175984

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at [1-855-458-5446](tel:1-855-458-5446) (Option 3) or email us at coop@whirlpoolhub.com.