



Contact Invigorate Media 800-770-5219

ACB Pre-Approved for CO-OP

GE Brands X-13 BIG YEAR-END SAVINGS!

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.

Make ANY Changes to Prices/Models - We will re-approve for GE CO-OP!

Sale Dates December 21 – January 3

Order deadline December 1

Choose from Two Sizes & Prices

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 36.9 Cents.**
2. **The Legal Limit MAX Postcard** - 11" x 14" The Largest Piece of Mail Allowed by Law! **Only 39.9 Cents.**

All orders Include art with Edits, Single Family Home Postage, Printing, Our Targeted Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's local post office for In-Home Delivery. All changes will be resubmitted for pre-approval prior to printing to assure reimbursement. Option – use your customer list – call for details.

Add the "Scratch Off" Promotion to any mailer/3 Cents extra – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Visa Gift cards (zero dealer liabilities), and your option to add your own default prizes such as a Free \$79 Value 10-Year Component warranty with purchase - or \$25 - \$50 additional savings, Mounted Prize Board & extra mailers for walk in traffic.

Office 800-770-5219

Bill Menkhous bill_menkhous@invigoratemedias.com Cell 636-524-1240
Doug Nelson doug_nelson@invigoratemedias.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
37.9¢ Includes
Postage

HUGE SAVINGS ON KITCHEN PACKAGES!



REG \$1599
\$1332
SAVE \$267!



REG \$249
\$229
SAVE \$20!



REG \$699
\$554
SAVE \$145!



REG \$799
\$699
SAVE \$100!



GE APPLIANCES

4-PIECE SLATE KITCHEN SUITE

24.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Quick Space Shelf
- Two Humidity-Controlled Drawers & 1 Full-Width Adjustable Temperature Drawer

GNE25JMKES

1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Auto and Time Defrost
- Convenience Cooking Controls

JVM3160EFES

30" FREE-STANDING ELECTRIC CONVECTION RANGE

- 9"/6" Power Boil Elements
- Self-Clean Oven

JB645EKES

STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
- Piranah™ Hard Food Disposer

GDT655SMJES

FAMILY OWNED & OPERATED SINCE 1948

Gerrit's
APPLIANCE & TV'S

BIG Year-End Savings

December 21st thru January 3rd

SAVE UP TO 29% INSTANTLY
on select INDIVIDUAL APPLIANCES

SAVE UP TO \$1200**
on select APPLIANCE PACKAGES

*See store for details.

**Via mail-in and/or online rebate. See rebate forms for details.



DEALER NAME
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

Presort Standard
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019

Artwork Version: 01MM3940GE_YearEnd



REG \$1599
\$1332
SAVE \$267!

25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR

- Glass Freezer Shelves
- Arctica Icemaker

GSE25HSHSS



REG \$3099
\$2554
SAVE \$545!

27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Door In Door
- TwinChill™ Evaporators

GFD28GELDS



REG \$749
\$599
SAVE \$150!

30" FREE-STANDING GAS RANGE

- Edge-to-Edge Cooktop
- Steam Clean Oven

JGBS66EEKES

HURRY IN FOR THESE GREAT DEALS!

SAVE UP TO \$1200 ON GE PROFILE® KITCHEN APPLIANCES



REG \$3199
\$2879
SAVE \$320!



REG \$499
\$443
SAVE \$56!



\$2221
SAVE \$378!

REG \$2599



REG \$1199
\$1079
SAVE \$120!

GE PROFILE™ 4-PIECE STAINLESS STEEL KITCHEN SUITE

22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Hands-Free Auto Fill
 - Full-width, Electronic Temperature Controlled Drawer with Colored LED Lights
- PYD22KSLSS

2.1 CU. FT. OVER- THE-RANGE SENSOR MICROWAVE OVEN

- Sensor Cooking Controls
 - 10 Power Levels
- PVM9005SJSS

30" SLIDE-IN FRONT CONTROL GAS RANGE

- Edge-to-Edge Cooktop
 - Chef Connect
- PGS930SELSS

STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
 - Reverse Quad Blade Wash Arm
- PDT845SSJSS

WE SELL IT & SERVICE IT

Buying Power – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.
Buy from a locally owned business!

\$699



\$699

GE APPLIANCES



**SAVE \$400
ON THE PAIR!**

Made in AMERICA

REG \$899 EACH

GE® 5.0 CU.FT. TOP LOAD WASHER

- SmartDispense™
 - Auto Soak
- GTW750CSLWS

GE® 7.4 CU.FT. ELECTRIC DRYER

- Alloy Drum
 - HE Sensor Dry
- GTD75ECSLWS

\$449



\$449

GE APPLIANCES



**SAVE \$300
ON THE PAIR!**

Made in AMERICA

REG \$599 EACH

GE® 4.2 CU.FT. TOP LOAD WASHER

- Dual-Action Agitator
 - Stainless Steel Wash Basket
- GTW460ASJWW

GE® 7.2 CU.FT. ELECTRIC DRYER

- HE Sensor Dry
 - Quick Dry
- GTD42EASJWW



SAVE BIG

GE & GE PROFILE WALL OVENS & COOKTOPS!

EVEN ON SPECIAL ORDERS!

Now 2 Great Locations!

WYOMING STORE

2410 28th Street Southwest • Wyoming, MI 49519 • (616) 532-3626
HOURS: M, W, F 9am-8pm • TU & TH 9am-5:30pm • SAT 9am-3pm

KENTWOOD STORE

3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131
HOURS: M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm



*GE Brands are limited to 10% savings. See store for complete details of all offers, financing and rebates. ©/TM © 2017. All rights reserved. 01MM3940GE Year End Kelley ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!



Gerrit's APPLIANCE

BIG Year-End Savings
December 24th thru January 2nd

SAVE UP TO 29% INSTANTLY on select **INDIVIDUAL APPLIANCES**
*See store for details.

SAVE UP TO \$1200** on select **APPLIANCE PACKAGES**
**See store for details on savings. Not valid on prior purchases.

HURRY IN FOR THESE GREAT DEALS!

GE APPLIANCE	GE APPLIANCE	GE APPLIANCE
25.3 CU. FT. ENERGY STAR REFRIGERATOR • 4-in-1 Water Filter • 2 Ice & Water Dispensers • 24-Hour Freeze Protection • 24-Hour Humidity Control • 24-Hour Temperature Control • 24-Hour Door Lock • 24-Hour Door Alarm • 24-Hour Door Lock • 24-Hour Door Alarm • 24-Hour Door Lock • 24-Hour Door Alarm	27 CU. FT. ENERGY STAR REFRIGERATOR • 4-in-1 Water Filter • 2 Ice & Water Dispensers • 24-Hour Freeze Protection • 24-Hour Humidity Control • 24-Hour Temperature Control • 24-Hour Door Lock • 24-Hour Door Alarm • 24-Hour Door Lock • 24-Hour Door Alarm	28" FREE-STANDING GAS RANGE • 5 Burners • 30" Free-Standing • 30" Free-Standing • 30" Free-Standing

4-PIECE SLATE KITCHEN SUITE

GE APPLIANCE	GE APPLIANCE	GE APPLIANCE	GE APPLIANCE
24.8 CU. FT. FRENCH DOOR REFRIGERATOR • 4-in-1 Water Filter • 2 Ice & Water Dispensers • 24-Hour Freeze Protection • 24-Hour Humidity Control • 24-Hour Temperature Control • 24-Hour Door Lock • 24-Hour Door Alarm • 24-Hour Door Lock • 24-Hour Door Alarm	27 CU. FT. ENERGY STAR REFRIGERATOR • 4-in-1 Water Filter • 2 Ice & Water Dispensers • 24-Hour Freeze Protection • 24-Hour Humidity Control • 24-Hour Temperature Control • 24-Hour Door Lock • 24-Hour Door Alarm • 24-Hour Door Lock • 24-Hour Door Alarm	30" FREE-STANDING GAS RANGE • 5 Burners • 30" Free-Standing • 30" Free-Standing • 30" Free-Standing	30" FREE-STANDING ELECTRIC CONVECTION RANGE • 5 Burners • 30" Free-Standing • 30" Free-Standing • 30" Free-Standing



SAVE UP TO \$1200 ON GE PROFILE® KITCHEN APPLIANCES

GE PROFILE™ 4-PIECE STAINLESS STEEL KITCHEN SUITE

GE PROFILE™	GE PROFILE™	GE PROFILE™	GE PROFILE™
22.2 CU. FT. FRENCH DOOR REFRIGERATOR • 4-in-1 Water Filter • 2 Ice & Water Dispensers • 24-Hour Freeze Protection • 24-Hour Humidity Control • 24-Hour Temperature Control • 24-Hour Door Lock • 24-Hour Door Alarm • 24-Hour Door Lock • 24-Hour Door Alarm	27 CU. FT. ENERGY STAR REFRIGERATOR • 4-in-1 Water Filter • 2 Ice & Water Dispensers • 24-Hour Freeze Protection • 24-Hour Humidity Control • 24-Hour Temperature Control • 24-Hour Door Lock • 24-Hour Door Alarm • 24-Hour Door Lock • 24-Hour Door Alarm	30" FREE-STANDING GAS RANGE • 5 Burners • 30" Free-Standing • 30" Free-Standing • 30" Free-Standing	30" FREE-STANDING ELECTRIC CONVECTION RANGE • 5 Burners • 30" Free-Standing • 30" Free-Standing • 30" Free-Standing

WE SELL IT & SERVICE IT

SAVE \$699 ON THE PAIR!

SAVE \$449 ON THE PAIR!

Now 2 Great Locations!

WYOMING STORE
2010 20th Street, Cheyenne, WY 82001 • 307.632.3026

WESTWOOD STORE
4000 20th Street, Cheyenne, WY 82001 • 307.632.4131

Scratch & Win™

Match your number in our store to see if you're a winner!

- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25-\$50 Additional Instant Discounts

SAVE BIG ON ALL GE & GE PROFILE WALL OVENS & COOKTOPS! EVEN ON SPECIAL ORDERS!

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **39.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

FAMILY OWNED & OPERATED SINCE 1948

Gerri's
APPLIANCE & TV's

BIG Year-End Savings

December 21st thru January 3rd

SAVE UP TO 29% INSTANTLY on select INDIVIDUAL APPLIANCES
*See store for details.

SAVE UP TO \$1200** on select APPLIANCE PACKAGES
**Via mail-in and/or online rebate. See rebate forms for details.

GE APPLIANCES



25.3 CU. FT. SIDE-BY-SIDE REFRIGERATOR
• Glass Freezer Shelves
• Arctica Ice maker
GSE25SHSS

GE APPLIANCES



27.8 CU. FT. FRENCH DOOR REFRIGERATOR
• Door In Door
• TwinChill™ Evaporators
GFD28GELD5

GE APPLIANCES



30" FREE-STANDING GAS RANGE
• Edge-to-Edge Cooktop
• Steam Clean Oven
JGB566EEKES

HURRY IN FOR THESE GREAT DEALS!



REG \$1599
\$1332
SAVE \$267!



REG \$249
\$229
SAVE \$20!



\$554
SAVE \$145!



REG \$799
\$699
SAVE \$100!



GE APPLIANCES

4-PIECE SLATE KITCHEN SUITE

24.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Quick Space Shelf
 - Two Humidity-Controlled Drawers & 1 Full-Width Adjustable Temperature Drawer
- GNE25JMKES

30" FREE-STANDING ELECTRIC CONVECTION RANGE

- 9"/6" Power Boil Elements
 - Self-Clean Oven
- JB645EKES

1.6 CU. FT. OVER-THE-RANGE MICROWAVE OVEN

- Auto and Time Defrost
 - Convenience Cooking Controls
- JVM3160EFES

STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
 - Piranah™ Hard Food Disposer
- GDT655SMJES

SAVE UP TO \$1200 ON GE PROFILE® KITCHEN APPLIANCES



PROFILE™

4-PIECE STAINLESS STEEL KITCHEN SUITE

22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Hands-Free Auto Fill
- Full-width, Electronic Temperature Controlled Drawer with Colored LED Lights

30" SLIDE-IN FRONT CONTROL GAS RANGE

- Edge-to-Edge Cooktop
- Chef Connect

2.1 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN

- Sensor Cooking Controls
- 10 Power Levels

STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
- Reverse Quad Blade Wash Arm

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019

Artwork Version: 01LM3939GE_YearEnd

**WE SELL IT &
SERVICE IT**

Buying Power – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. *Buy from a locally owned business!*

\$699 **\$699**
GE APPLIANCES



GE® 5.0 CU.FT. TOP LOAD WASHER
• SmartDispense™
• Auto Soak
GTW750CSLWS

GE® 7.4 CU.FT. ELECTRIC DRYER
• Alloy Drum
• HE Sensor Dry
GTD75ECSLWS

\$449 **\$449**
GE APPLIANCES



GE® 4.2 CU.FT. TOP LOAD WASHER
• Dual-Action Agitator
• Stainless Steel Wash Basket
GTW460ASJWW

GE® 7.2 CU.FT. ELECTRIC DRYER
• HE Sensor Dry
• Quick Dry
GTD42EASJWW



SAVE BIG ON ALL

GE & GE PROFILE
WALL OVENS & COOKTOPS!
EVEN ON SPECIAL ORDERS!

Now 2 Great Locations!

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2410 28th Street Southwest • Wyoming, MI 49519 • (616) 532-3626
HOURS: M, W, F 9am-8pm • TU & TH 9am-5:30pm • SAT 9am-3pm

KENTWOOD STORE

3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131
HOURS: M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm

nationwide
marketing group

\$15 BILLION BUYING POWER

We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.



*GE Brands are limited to 10% savings. See store for complete details of all offers, financing and rebates. ®/™ © 2017. All rights reserved. 01LM3939GE Year End thelley ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

December 21 - January 3
YEAR END SAVINGS

Brand	GE	Model #	Kitchen	REG		SALE		SAVE	
Brand		Model #	GNE25JMKES	REG	\$1599	SALE	\$1332	SAVE	\$267
Brand		Model #	JVM3160EFES	REG	\$249	SALE	\$229	SAVE	\$20
Brand		Model #	JB645EKES	REG	\$699	SALE	\$554	SAVE	\$145
Brand		Model #	GDT655SMJES	REG	\$799	SALE	\$699	SAVE	\$100
Brand	GE	Model #	GSE25HSHSS	REG	\$1599	SALE	\$1332	SAVE	\$267
Brand	GE	Model #	GFD28GELDS	REG	\$3099	SALE	\$2554	SAVE	\$545
Brand	GE	Model #	JGBS66EEKES	REG	\$749	SALE	\$599	SAVE	\$150
Brand	GE Profile	Model #	Kitchen	REG		SALE		SAVE	
Brand		Model #	PYD22KSLSS	REG	\$3199	SALE	\$2879	SAVE	\$320
Brand		Model #	PVM9005SJSS	REG	\$499	SALE	\$443	SAVE	\$56
Brand		Model #	PGS930SELSS	REG	\$2599	SALE	\$2221	SAVE	\$378
Brand		Model #	PDT845SSJSS	REG	\$1199	SALE	\$1079	SAVE	\$120
Brand	GE	Model #	GTW750CSLWS	REG	\$899	SALE	\$699	SAVE	\$200
Brand	GE	Model #	GTD75ECSLWS	REG	\$899	SALE	\$699	SAVE	\$200
Brand	GE	Model #	GTW460ASJWW	REG	\$599	SALE	\$539	SAVE	\$60
Brand	GE	Model #	GTD42EASJWW	REG	\$599	SALE	\$449	SAVE	\$150
Brand		Model #		REG		SALE		SAVE	
Brand		Model #		REG		SALE		SAVE	
Brand		Model #		REG		SALE		SAVE	
Brand		Model #		REG		SALE		SAVE	
Brand		Model #		REG		SALE		SAVE	



Monster Mailer • Legal Limit Max

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group Affiliation: _____ GE Rep Name: _____

GE Dealers - Want us to file your ACB co-op paperwork on your behalf?: ☐ YES! **GE Customer Number:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No

Step 3

Quantity Single Family Homes: **Select One**

Price with Scratch Off Package:

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

☐ 1. 5,000 - \$2,593 ☐ 2. 10,000 - \$4,439

Additional Mailers, Add: MONSTER - 37.9¢ each • LEGAL LIMIT MAX - 39.9¢ each

Step 4

Financing & Special Offers: **All offers are solely the retailer's responsibility.** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List	Monster 10.5" x 17" • Legal Limit Max! 11" x 14"	• Single Family Home Postage
Monster Mailer: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢		Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: geappliances@acbcoop.com [mailto:geappliances@acbcoop.com]
Sent: Tuesday, November 21, 2017 8:19 AM
To: steven_menkhus@invigoratemedias.com
Subject: Prior Approval Notification

This letter is to notify you that your prior approval has been approved.

The details and status of the prior approval are below.

Prior Approval #: 3MT76-00020960
Customer: GERRIT'S APPLIANCE, INC. (3MT76)
Media: Tabloids, Direct Mail and Other Printed Material
Status: Approved*
Approved Date: 11/21/2017
Start Date: 12/21/2017
End Date: 01/03/2018
Audit Description(s): Approved for content only.;

ACB Comment:

Prior approvals only validate that the ad content meets co-op requirements. Prior approval does not guarantee claim payment if claim submission procedures and documentation do not meet coop requirements.

If you have any questions concerning this prior approval, please contact us at [866-569-0209](tel:866-569-0209).

Thank you.