



Contact Invigorate Media 800-770-5219

ACB Pre-Approved for CO-OP & FREE ACB FILING

GE Brands HOLIDAY SALE!

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.

Make ANY Changes to Prices/Models - We will re-approve for GE CO-OP!

ORDER DEADLINES

Sale Dates December 6 – 17

Start Sale on 12/6

Order by 11/16

Start Sale on 12/13

Order by 11/27

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 37.9 Cents.**
2. **The Legal Limit MAX Postcard** - 11" x 14" The Largest Piece of Mail Allowed by Law! **Only 39.9 Cents.**

All orders Include art with Edits, Single Family Home Postage, Printing, Our Targeted Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's local post office for In-Home Delivery. All changes will be resubmitted for pre-approval prior to printing to assure reimbursement. Option – use your customer list – call for details.

Add the "Scratch Off" Promotion to any mailer/3 Cents extra – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) \$250 Visa Gift cards (zero dealer liabilities), and your option to add your own default prizes such as a Free \$79 Value 10-Year Component warranty with purchase - or \$25 - \$50 additional savings, Mounted Prize Board & extra mailers for walk in traffic.

Office 800-770-5219

Bill Menkhous

bill_menkhus@invigoratemedia.com Cell 636-524-1240

Doug Nelson

doug_nelson@invigoratemedia.com Cell 636-578-8130

The Monster Mailer Tri-Fold

Proven by
Monstrous Results

Arrives in the
mailbox as
6" x 10.5"
Opens to
10.5" x 17"

10.5 INCHES WIDE

17 INCHES TALL



295% BIGGER Than our
Jumbo Postcard!

As low as
37.9¢ Includes
Postage

HUGE SAVINGS ON KITCHEN PACKAGES!

REG \$1599

\$1439

SAVE \$160!



REG \$329

\$296

SAVE \$33!



\$719

SAVE \$80!

REG \$799

Made in AMERICA



REG \$799

\$719

SAVE \$80!





GE APPLIANCES

4-PIECE STAINLESS STEEL KITCHEN SUITE

- 24.8 CU. FT. FRENCH DOOR REFRIGERATOR**

 - Quick Space Shelf
 - Two Humidity-Controlled Drawers & 1 Full-Width Adjustable Temperature Drawer

GNE25JSKSS
- 1.7 CU. FT. OVER-THE-RANGE MICROWAVE OVEN**

 - Weight and Time Defrost
 - Sensor Cooking Controls

JVM6175SKSS
- 30" FREE-STANDING ELECTRIC CONVECTION RANGE**

 - 12"/9" Dual Element
 - Fifth Element Warming Zone

JB655SKSS
- STAINLESS STEEL INTERIOR DISHWASHER**

 - Hidden Controls
 - Piranah™ Hard Food Disposer

GDT655SJSS

FAMILY OWNED & OPERATED SINCE 1948

Gerrit's

APPLIANCE & TV's

Holiday Sale

December 6th thru December 17th

Scratch & Win**

Match your number in our store to see if you're a winner!



- \$10,000 Shopping Spree
- \$250 Visa® Gift Card
- \$25-\$50 Additional Instant Discounts

on purchases \$499 & up



DEALER NAME
Street Address
City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019

Artwork Version: 01MM3921GE_HolidaySale

SAVE UP TO 40% INSTANTLY

on select INDIVIDUAL APPLIANCES

*See store for details.

SAVE UP TO \$1200**

on select APPLIANCE PACKAGES

**Via mail-in and/or online rebate. See rebate forms for details.



GE APPLIANCES



REG \$2799

\$2519

SAVE \$280!

27.8 CU. FT. FRENCH DOOR REFRIGERATOR

- Second Icemaker Option
- TwinChill™ Evaporators

GFE28GMKES



GE APPLIANCES



REG \$1399

\$1259

SAVE \$140!

25.3 CU. FT. SIDE-BY-SIDE REFRIGERATORS

- Integrated Shelf Support System
- Adjustable Door Bins

GSS25GSHSS



GE APPLIANCES



REG \$999

\$899

SAVE \$100!

30" FREE-STANDING GAS CONVECTION RANGE

- Edge-to-Edge Cooktop
- Self-Clean with Steam Clean

JGB700SEJSS

HURRY IN FOR THESE GREAT DEALS!

REG \$3199
\$2879
SAVE \$320!

REG \$499
\$449
SAVE \$50!

\$1079
SAVE \$120!

REG \$1199
\$1079
SAVE \$120!

Made in AMERICA

GE PROFILE™ 4-PIECE STAINLESS STEEL KITCHEN SUITE

22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Hands-Free Auto Fill
 - Full-width, Electronic Temperature Controlled Drawer with Colored LED Lights
- PYD22KSLSS

2.1 CU. FT. OVER- THE-RANGE SENSOR MICROWAVE OVEN

- Sensor Cooking Controls
 - 10 Power Levels
- PVM9005SJSS

30" SLIDE-IN FRONT CONTROL GAS RANGE

- Edge-to-Edge Cooktop
 - Chef Connect
- PGB911SEJSS

STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
 - Reverse Quad Blade Wash Arm
- PDT8455SJSS

WE SELL IT & SERVICE IT

Buying Power – We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

Buy from a locally owned business!

\$719 **\$719**

GE APPLIANCES



GE® 5.0 CU.FT. TOP LOAD WASHER

- SmartDispense™
 - Auto Soak
- GTW750CSLWS

GE® 7.4 CU.FT. ELECTRIC DRYER

- Alloy Drum
 - HE Sensor Dry
- GTD75ECSLWS

\$539 **\$539**

GE APPLIANCES



GE® 4.2 CU.FT. TOP LOAD WASHER

- Dual-Action Agitator
 - Stainless Steel Wash Basket
- GTW460ASJWW

GE® 7.2 CU.FT. ELECTRIC DRYER

- HE Sensor Dry
 - Quick Dry
- GTD42EASJWW



SAVE BIG

GE & GE PROFILE WALL OVENS & COOKTOPS!

EVEN ON SPECIAL ORDERS!

Now 2 Great Locations!

WYOMING STORE

2410 28th Street Southwest • Wyoming, MI 49519 • (616) 532-3626
HOURS: M, W, F 9am-8pm • TU & TH 9am-5:30pm • SAT 9am-3pm

KENTWOOD STORE

3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131
HOURS: M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm



*See store for complete details on all offers, financing and rebates.
**Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; \$250 Visa® Gift Card 3:300,000; Additional Discounts on minimum purchase of \$499 and above. Excluding GE Cafe and GE Profile Appliances.: \$25 XXXXX.XXX, \$50 XXXXX.XXX, \$50 XXXXX.XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©2017. All rights reserved. 01MM3921GE Holiday Sale Mailer ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**
HUGE!

Gerri's APPLIANCE
Holiday Sale
December 6th thru December 17th

SAVE UP TO 40% INSTANTLY on select **INDIVIDUAL APPLIANCES**
**See store for details.*

SAVE UP TO \$1200* on select **APPLIANCE PACKAGES**
**See store for details.*

HURRY IN FOR THESE GREAT DEALS!

GE APPLIANCES

27.4 CU. FT. FRENCH DOOR REFRIGERATOR
• 2nd Floor • 2nd Floor • 2nd Floor
\$2519

25 CU. FT. 30" DEEP FREEZER/REFRIGERATOR
• 2nd Floor • 2nd Floor • 2nd Floor
\$1259

30" FREE-STANDING GAS CONVECTION RANGE
• 2nd Floor • 2nd Floor • 2nd Floor
\$899

4-PIECE STAINLESS STEEL KITCHEN SUITE

24 & 6 CU. FT. FRENCH DOOR REFRIGERATOR
• 2nd Floor • 2nd Floor • 2nd Floor
\$1439

30" FREE-STANDING ELECTRIC CONVECTION RANGE
• 2nd Floor • 2nd Floor • 2nd Floor
\$719

30" SLIDE-IN FRONT CONTROL GAS RANGE
• 2nd Floor • 2nd Floor • 2nd Floor
\$296

30" SLIDE-IN FRONT CONTROL GAS RANGE
• 2nd Floor • 2nd Floor • 2nd Floor
\$719

PROFILE™ 4-PIECE STAINLESS STEEL KITCHEN SUITE

22.1 CU. FT. FRENCH DOOR REFRIGERATOR
• 2nd Floor • 2nd Floor • 2nd Floor
\$12879

21 CU. FT. OVER-THE-RANGE SENSOR MICROWAVE OVEN
• 2nd Floor • 2nd Floor • 2nd Floor
\$449

30" SLIDE-IN FRONT CONTROL GAS RANGE
• 2nd Floor • 2nd Floor • 2nd Floor
\$1079

30" SLIDE-IN FRONT CONTROL GAS RANGE
• 2nd Floor • 2nd Floor • 2nd Floor
\$1079

STAINLESS STEEL INTERIOR DISHWASHER
• 2nd Floor • 2nd Floor • 2nd Floor
\$539

STAINLESS STEEL INTERIOR DISHWASHER
• 2nd Floor • 2nd Floor • 2nd Floor
\$539

WE SELL IT & SERVICE IT

SAVE \$160 ON THE PAIR!

SAVE \$120 ON THE PAIR!

Scratch & Win™
Match your number in our store to see if you're a winner!
• \$10,000 Shopping Spree
• \$250 Visa® Gift Card
• \$25-\$50 Additional Instant Discounts

SAVE BIG ON ALL GE & GE PROFILE WALL OVENS & COOKTOPS! EVEN ON SPECIAL ORDERS!

Now 2 Great Locations!

WYOMING STORE
2017 20th Street, Cheyenne, WY 82001 • 307-634-3426

WESTWOOD STORE
4002 20th Street, Cheyenne, WY 82001 • 307-634-4131

11 INCHES TALL

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **39.9¢**
Includes Postage

255% BIGGER Than our Jumbo Postcard!

FAMILY OWNED & OPERATED SINCE 1948

Gerrit's
APPLIANCE & TV's

Holiday Sale

December 6th thru December 17th

SAVE UP TO 40% INSTANTLY on select **INDIVIDUAL APPLIANCES**
*See store for details.

SAVE UP TO \$1200** on select **APPLIANCE PACKAGES**
**Via mail-in and/or online rebate.
See rebate forms for details.

GE APPLIANCES

REG #12799
\$2519
SAVE \$280!

27.8 CU. FT. FRENCH DOOR REFRIGERATOR
• Second Icemaker Option
• TwinChill™ Evaporators
GFE28GMKES

GE APPLIANCES

REG #1399
\$1259
SAVE \$140!

25.3 CU. FT. SIDE-BY-SIDE REFRIGERATORS
• Integrated Shelf Support System
• Adjustable Door Bins
GSS25G5H55

GE APPLIANCES

\$899
SAVE \$100!
REG #999

30" FREE-STANDING GAS CONVECTION RANGE
• Edge-to-Edge Cooktop
• Self-Clean with Steam Clean
JGB700SEJSS

HURRY IN FOR THESE GREAT DEALS!

REG #1599

\$1439
SAVE \$160!

REG #329

\$296
SAVE \$33!

\$719
SAVE \$80!

REG #799

Made in AMERICA

REG #799

\$719
SAVE \$80!

4-PIECE STAINLESS STEEL KITCHEN SUITE

24.8 CU. FT. FRENCH DOOR REFRIGERATOR
• Quick Space Shelf
• Two Humidity-Controlled Drawers & 1 Full-Width Adjustable Temperature Drawer
GNE25JSKSS

1.7 CU. FT. OVER-THE-RANGE MICROWAVE OVEN
• Weight and Time Defrost
• Sensor Cooking Controls
JVM6175SKSS

30" FREE-STANDING ELECTRIC CONVECTION RANGE
• 12"/9" Dual Element
• Fifth Element Warming Zone
JB655SKSS

STAINLESS STEEL INTERIOR DISHWASHER
• Hidden Controls
• Piranah™ Hard Food Disposer
GDT655SJSS



GE PROFILE™ 4-PIECE STAINLESS STEEL KITCHEN SUITE

22.2 CU. FT. FRENCH DOOR REFRIGERATOR

- Hands-Free Auto Fill
 - Full-width, Electronic Temperature Controlled Drawer with Colored LED Lights
- PYD22KSLSS

30" SLIDE-IN FRONT CONTROL GAS RANGE

- Edge-to-Edge Cooktop
 - Chef Connect
- PGB911SEJSS

2.1 CU. FT. OVER- THE-RANGE SENSOR MICROWAVE OVEN

- Sensor Cooking Controls
 - 10 Power Levels
- PVM900S5JSS

STAINLESS STEEL INTERIOR DISHWASHER

- Hidden Controls
 - Reverse Quad Blade Wash Arm
- PDT8455S5JSS

Dealer Name
Street Address
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson
115 Mississippi Ave
Crystal City, MO 63019

Artwork Version: 01LM3920GE_HolidaySale

WE SELL IT & SERVICE IT

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\$719 **\$719**

GE APPLIANCES



**GE® 5.0 CU. FT.
TOP LOAD WASHER**

- SmartDispense™
- Auto Soak

GTW750CSLWS

**GE® 7.4 CU. FT.
ELECTRIC DRYER**

- Alloy Drum
- HE Sensor Dry

GTD75ECSLWS

\$539 **\$539**

GE APPLIANCES



**GE® 4.2 CU. FT.
TOP LOAD WASHER**

- Dual-Action Agitator
- Stainless Steel Wash Basket

GTW460ASJWW

**GE® 7.2 CU. FT.
ELECTRIC DRYER**

- HE Sensor Dry
- Quick Dry

GTD42EASJWW



SAVE BIG ON ALL

**GE & GE
PROFILE**
**WALL OVENS
& COOKTOPS!**
**EVEN ON
SPECIAL
ORDERS!**

Now 2 Great Locations!

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KENTWOOD STORE

3850 29th Street Southeast • Kentwood, MI 49508 • (616) 532-4131
HOURS: M, TU, W, F 9am-5pm • TH 9am-8pm • SAT 9am-3pm

nationwide
marketing group

**\$15
BILLION
BUYING
POWER**

We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.



*GE Brands are limited to 10% savings. See store for complete details of all offers, financing and rebates. ®/™ © 2017. All rights reserved. 01LM3920GE Holiday Sale
tkelley ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

MODEL LIST : MONSTER MAILER

**Some models may not appear on smaller mailers*

December 6 - December 17
Holiday Sale

Brand	GE	Model #	Kitchen	REG		SALE		SAVE	
Brand		Model #	GNE25JSKSS	REG	\$1599	SALE	\$1439	SAVE	\$160
Brand		Model #	JVM6175SKSS	REG	\$329	SALE	\$296	SAVE	\$33
Brand		Model #	JB655SKSS	REG	\$799	SALE	\$719	SAVE	\$80
Brand		Model #	GDT655SSJSS	REG	\$799	SALE	\$719	SAVE	\$80
Brand	GE	Model #	GFE28GMKES	REG	\$2799	SALE	\$2519	SAVE	\$280
Brand	GE	Model #	GSS25GSHSS	REG	\$1399	SALE	\$1259	SAVE	\$140
Brand	GE	Model #	JGB700SEJSS	REG	\$999	SALE	\$899	SAVE	\$100
Brand	GE Profile	Model #	Kitchen	REG		SALE		SAVE	
Brand		Model #	PYD22KSLSS	REG	\$3199	SALE	\$2879	SAVE	\$320
Brand		Model #	PVM9005SJSS	REG	\$499	SALE	\$449	SAVE	\$50
Brand		Model #	PGB911SEJSS	REG	\$1199	SALE	\$1079	SAVE	\$120
Brand		Model #	PDT845SSJSS	REG	\$1199	SALE	\$1079	SAVE	\$120
Brand	GE	Model #	GTW750CSLWS	REG	\$899	SALE	\$699	SAVE	\$200
Brand	GE	Model #	GTD75ECSLWS	REG	\$899	SALE	\$699	SAVE	\$200
Brand	GE	Model #	GTW460ASJWW	REG	\$599	SALE	\$539	SAVE	\$60
Brand	GE	Model #	GTD42EASJWW	REG	\$599	SALE	\$539	SAVE	\$60
Brand		Model #		REG		SALE		SAVE	
Brand		Model #		REG		SALE		SAVE	
Brand		Model #		REG		SALE		SAVE	
Brand		Model #		REG		SALE		SAVE	
Brand		Model #		REG		SALE		SAVE	



Monster Mailer • Legal Limit Max

Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Buying Group Affiliation: _____ GE Rep Name: _____

GE Dealers - Want us to file your ACB co-op paperwork on your behalf?: ☐ YES! **GE Customer Number:** _____

Step 1

Sale Dates

Indicate your sale dates here:

Step 2

Please List Artwork Version Number

Artwork Version in white address panel,
ie Version: LL2041WP; 01MM954X)

Indicate number here: _____

Do you want "Scratch Off" Promo? ☐ Yes ☐ No

Step 3

Quantity Single Family Homes: **Select One**

Price with Scratch Off Package:

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

☐ 1. 5,000 - \$2,493 ☐ 2. 10,000 - \$4,239

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

☐ 1. 5,000 - \$2,593 ☐ 2. 10,000 - \$4,439

Additional Mailers, Add: MONSTER - 37.9¢ each • LEGAL LIMIT MAX - 39.9¢ each

Step 4

Financing & Special Offers: ***All offers are solely the retailer's responsibility.*** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 _____; With Payments? YES or NO; Minimum Purchase: \$ _____;

List your special offers here: _____

Step 5

Signature (REQUIRED): _____ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

Step 6

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

Call us for free consultation on selecting your mailing list

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing Includes: \$50,000+ Household Median Income

• Single Family Home Mailing List	Monster 10.5" x 17" • Legal Limit Max! 11" x 14"	• Single Family Home Postage
Monster Mailer: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢ Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢		Add'l SCFs: Add \$100

Business Name: _____ City: _____ State: _____

Step
8

List your model changes below

Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
2. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
3. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
4. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
5. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
6. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
7. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
8. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
9. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
10. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
11. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
12. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____
13. **DELETE:** Brand _____ Model # _____ **REPLACE WITH:** Brand _____ Model # _____
CHANGE PRICE TO: \$ _____ and/or **CHANGE SAVE TO:** \$ _____

From: geappliances@acbcoop.com [mailto:geappliances@acbcoop.com]
Sent: Thursday, November 9, 2017 2:03 PM
To: steven_menkhus@invigoratemedias.com
Subject: Prior Approval Notification

This letter is to notify you that your prior approval has been approved.

The details and status of the prior approval are below.

Prior Approval #: 3MT76-00020839
Customer: GERRIT'S APPLIANCE, INC. (3MT76)
Media: Tabloids, Direct Mail and Other Printed Material
Status: Approved*
Approved Date: 11/09/2017
Start Date: 12/06/2017
End Date: 12/17/2017
Audit Description(s): Approved for content only.;

ACB Comment:

Prior approvals only validate that the ad content meets co-op requirements. Prior approval does not guarantee claim payment if claim submission procedures and documentation do not meet coop requirements.

If you have any questions concerning this prior approval, please contact us at 866-569-0209.

Thank you.