

#### 100% CO-OP & FREE CO-OP FILING!

Contact Invigorate Media 800-770-5219

## X13 Whirlpool Brands "YEAR END SALE!"

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.

Make ANY Changes to art - Prices/Models/Brands. We will re-approve for 100% co-op!

#### **Dates December 28 - January 10**

Start Event - December 28 Order by December 7

Start Event - January 4 Order by December 13

#### **Choose from Three Sizes**

- **1.** The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 37.9 Cents.
- 2. <u>The Legal Limit MAX Postcard 11"x 14"</u> The Largest Piece of Mail Allowed by Law! Only **39.9** Cents.
- 3. <u>The Jumbo Card</u> 6" x 11" Only 35.9 Cents. **NOTE: Jumbo Card Great for smaller budgets From \$749 includes everything. See Order form!**

<u>All orders Include</u> art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. **Option** - Use your store customer list – ask for details.

We will file your HUB co-op paper work for you if indicated on order form at end of this PDF.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 - \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

#### Contact 800-770-5219

Bill Menkhus bill\_menkhus@invigoratemedia.com Cell 636-524-1240 Doug Nelson doug\_nelson@invigoratemedia.com Cell 636-578-8130

Arrives in the mailbox as
6" × 10.5"
Opens to
10.5" × 17"



— 10.5 INCHES **WIDE** —



295% BIGGER Than our Jumbo Postcard!

. 3

As low as Includes Postage

17 INCHES TALL



21.4 Side-by-Side Refrigerator with Adjustable Gallon Door Bins WRS321SDHZ





22 Bottom-Freezer Refrigerator with SpillProof Glass Shelves MBF2258FEB **MAYTAG**\*



25.5 Side-by-Side Refrigerator with Fingerprint Resistant Stainless Steel MSS26C6MFZ Whirlpool

\$189

1.7 cu.ft. Over-the-Range
Microwave with Preset Options



6.4 cu.ft. Electric Range with Fan Convection Cooking WFE540H0ES WFG540H0ES - Gas add \$56



## **SCRATCH & WIN**

Match your number in ou store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

purchases \$499 and up

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 04MM3933WP\_YearEnd

# SAVE ON ALL KITCHEN & LAUNDRY APPLIANCES!



24.6 cu.ft. Side-by-Side Refrigerator with Humidity-Controlled Crispers WRS325SDHZ



1.7 cu.ft. Over-the-Range Microwave with Preset Options WMH31017HS

# Whirlpool

# STAINLESS STEEL KITCHEN SUITE

<sup>\$</sup>2110



5.3 cu.ft. Electric Range with FlexHeat Radiant Element WFE515S0ES WFG515S0ES - Gas add \$111 Stainless Steel
Dishwasher with
1-Hour Wash Cycle
WDF520PADM







**RECEIVE** 

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES

# **12 MONTHS SPECIAL FINANCING!**\*



# 

**BUYING POWER** – We are a member of a Multi-Billion dollar buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale.

**BUY FROM A LOCALLY OWNED BUSINESS!** 



Whirlpool



each

4.3 cu.ft. Top Load Washer with Stainless Steel Wash Basket WTW5000DW

7.0 cu.ft. **Electric Dryer** with Wrinkle Shield™ Plus WED5000DW



each

4.5 cu.ft. Front Load Washer with Adaptive Wash Technology WFW75HEFW

7.4 cu.ft. **Electric Dryer** with Advanced Moisture Sensing WED75HEFW



### Genuine 🔀

639 North Creek Dr

Festus, MO

636-931-5950



**Appliance** 

3938 Vogel Rd Arnold, MO 636-282-1700



STORE HOURS: MON-FRI 9-8, SAT 9-5, SUN 10-5

www.genuinemaytagfestus.com

# The Legal Limit MAX! Postcard

Anything bigger would be criminal.







14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

255% BIGGER Than our Jumbo Postcard!

INCHES





24.6 cu.ft. Side-by-Side Refrigerator with Humidity-Controlled Crispers WRB3258DHZ

1.7 cu.ft. Over-the-Range Microwave with Preset Options WMH31017HS



\$2110



5.3 cu.ft. Electric Range with FlexHeat Radiant Element WFE51580ES WFG51580ES - Gas add \$111 Stainless Steel
Dishwasher with
1-Hour Wash Cycle
WDF520PADM



#### **SAVE ON ALL KITCHEN & LAUNDRY APPLIANCES!**

#### 12 MONTHS SPECIAL FINANCING!



21.4 Side-by-Side Refrigerator with Adjustable Gallon Door Bins WRS321SDHZ





22 Bottom-Freezer Refrigerator with SpillProof Glass Shelves MBF2258FEB





25.5 Side-by-Side Refrigerator with Fingerprint Resistant Stainless Steel MSS2606MFZ





1.7 cu.ft. Over-the-Range
Microwave with Preset Options



6.4 cu.ft. Electric Range with Fan Convection Cooking WFE540H0ES WFG540H0ES - Gas add \$56



each SERVICE IT

4.5 cu.ft. Front Load Washer with Fresh Hold® Option MHW5500FW

7.4 cu.ft. Large Capacity Electric Dryer with Sanitize Cycle MED5500FW

PEDESTAL SPECIAL

**BUYING POWER** – We are a member of a Multi-Billion dollar buying organization. The majority of our appliances are priced at or below home improvement store

prices. Don't sacrifice quality

**WE SELL IT** 

service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!** 

Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: 04LM3932WP YearEnd





4.3 cu.ft. Top Load Washer with Stainless Steel Wash Basket WTW5000DW

7.0 cu.ft. **Electric Dryer** with Wrinkle Shield™ Plus WED5000DW

#### Whirlpool



SAVE \$466 ON THE

Shown on Optional Pedestals

4.5 cu.ft. Front Load Washer with Adaptive Wash Technology WFW75HEFW

7.4 cu.ft. **Electric Dryer** with Advanced Moisture Sensing WED75HEFW





639 North Creek Dr 3938 Vogel Rd Festus, MO Arnold, MO 636-931-5950 636-282-1700



STORE HOURS: MON-FRI 9-8, SAT 9-5, SUN 10-5

www.genuinemaytagfestus.com

\*See store for complete details of all offers, financing and rebates, ®/™ © 2017, All rights reserved, HUB Pre-Approval XXXXXX, 04LM3932WP\_YearEnd cheitert ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.





RECEIVE UP TO

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES Valid November 1, 2017 - January 2, 2018





December 28th thru January 10th

AMANA

Whirl@ool

**MAYTAG**°

**KitchenAid** 





# STAINLESS STEEL KITCHEN SUITE

\$2110



24.6 cu.ft. Side-by-Side Refrigerator with Humidity-Controlled Crispers 1.7 cu.ft. Over-the-Range Microwave with Preset Options 5.3 cu.ft. Electric Range with FlexHeat Radiant Element WFE515S0ES - Gas add \$111 Stainless Steel
Dishwasher with
1-Hour Wash Cycle
WDF520PADM

12 MONTHS SPECIAL FINANCING!\*

## HUGE SAVINGS on Odds 'n Ends, Open Box and Select Closeouts!





**KitchenAid** 

**RECEIVE UP TO** 

**\$1600** 

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES

Valid November 1, 2017 - January 2, 2018

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nælson 115 Mississippi Quæ Crystat City, MO 63019

Artwork Version: 04JP3934WP\_YearEnd

# -Alternate Jumbo Card-



Dear Friends & Family,

Take good care of this card! It entitles you to take part in our **Private Sale Event** at **Christie's Appliance** from **Friday & Saturday, December 29 & 30.** 

For 2 Days ONLY you will have an opportunity to take advantage of our BEST DEALS of the Year! Receive our Lowest Prices on all brands including Maytag®, Whirlpool®, KitchenAid® & Amana®. Now is the time to save on every Laundry & Kitchen Appliance. For example...in addition to our Year's Lowest Prices, Receive up to a \$1,600 Rebate on select KitchenAid® appliances!\*

SAVE BIG on select closeout and discontinued merchandise.

This **PRIVATE SALE** will NOT be advertised anywhere else. Discounted prices will only be available during these sale days.

As always, we are there to serve you after the sale.

Hope to see you then!

Christie's Appliance Staff

Selling & Servicing Major Appliances in Tucson Since 1956



East Broadway

6355 E. Broadway at Wilmot • (520) 296-7218

\*See store for complete details of all offers, financing and rebates. ®/™ © 2017. All rights reserved. HUB Pre-Approval XXXXXX. JP3938WP\_YearEndPrivateSale cheltert ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



KitchenAid'

RECEIVE UP TO

<sup>\$</sup>1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES

Valid November 1, 2017 - January 2, 2018

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nælson 115 Mississippi Quæ Crystat City, MO 63019

Artwork Version: JP3938WP\_YearEndPrivateSale

### **MODEL LIST: MONSTER MAILER**

Dec 28 – Jan 10 Year End Blow-Out

\*Some models may not appear on smaller mailers

# Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check HERE... $\square$ 10% Off

Brand _	Whirlpool	Model #	WRS321SDHZ	_MSRP	\$1299	SALE PRICE	\$1111
Brand _	Maytag	_ Model #	MBF2258FEB	_MSRP	\$1399	_ SALE PRICE	(Less 10% = \$999) <b>\$1299</b> (Less 10% = \$1169)
Brand _	Maytag	_ Model #	MSS26C6MFZ	_MSRP	\$1599	_ SALE PRICE	\$1388 (Less 10% = \$1249)
Brand _	Whirlpool	Model #	WMH31017HS	_MSRP	\$279	_ SALE PRICE	\$189 (Less 10% = \$169)
Brand _	Whirlpool	_ Model #	WFE540H0ES	_MSRP	\$949	_ SALE PRICE	
Brand _	Whirlpool Kitch	en Package		_MSRP	\$2976	_ SALE PRICE	
Brand _		_ Model #	WRS325SDHZ	_MSRP		_ SALE PRICE	,
Brand _		_ Model #	WMH31017HS	_MSRP		_ SALE PRICE	
Brand _		_ Model #	WFE515S0ES	_MSRP		_ SALE PRICE	
Brand _		_ Model #	WDF520PADM	_MSRP		SALE PRICE	
Brand _	Maytag	_ Model #	MHW5500FW	_MSRP	\$1099	SALE PRICE	\$832 (Less 10% = \$749)
Brand _	Maytag	_ Model #	MED5500FW	_MSRP	\$1099	SALE PRICE	
Brand _	Whirlpool	_ Model #	WTW5000DW	_MSRP	\$749	_ SALE PRICE	
Brand _	Whirlpool	Model #	WED5000DW	_MSRP	\$749	_ SALE PRICE	,
Brand _	Whirlpool	_ Model #	WFW75HEFW	_MSRP	\$899	SALE PRICE	\$666
Brand _	Whirlpool	_ Model #	WED75HEFW	_MSRP	\$899	SALE PRICE	(Less 10% = \$599) <b>\$666</b> (Less 10% = \$599)



## Monster Mailer • Legal Limit Max • Jumbo Postcard

### **Order Form**

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223** 

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Business Name:	Contact Name:							
Address:	City:		State: Zip:					
Phone:	Cell:	Email:						
Buving Group:	Whirlpool Dealers - W	/ant us to file vo	our HUB co-op pape	rwork on your behalf?: TYES!				
	HUB Log-in Userna							
Step Sale Dates	2	ist Artwork Version Number n in white address panel,						
Indicate your sale date	s here:	ie Version: LL2041WP; 01MM954X)						
	Indicate number here:							
Do you want "Scrate	ch Off" Promo?    Yes	No (Scratch	Off Promo: Add 3	cents per mailer)				
Step Quantity Single Family	Homes: Select One	<u>Jur</u>	mbo Postcard Pr	icing:				
Monster Mailer 1.	5,000 - \$2,343 <b>2.</b> 10,000 - \$3,9	39	<b>1.</b> 1,000 - \$749	<b>2</b> . 2,000 - \$1,349				
Legal Limit MAX! 1.	5,000 - \$2,443 <b>2.</b> 10,000 - \$4,1	39	<b>3.</b> 3,000 - \$1,749	<b>4.</b> 4,000 - \$2,049				
Additional Mailers, ADD:	MONSTED 27 0¢ oach		<b>5.</b> 5,000 - \$2,243	<b>6.</b> 10,000 - \$3,739				
Financing offer terms - #	fers: <b>All offers are solely the re</b> of Months ie. 6, 12, 18; vere:	Vith Payment	ts? YES or NO; Min	nimum Purchase: \$				
Step Signature (REQUIRED):		(Y	our order will not be	e processed without a signature)				
	for, nor may payment be contingent upon, availabi acts of God, strikes, shipping failures, timeliness of change without notice.	lity of featured mer	chandise. Invigorate Media	shall not be responsible for nondelivery or				
Step Select ONE: ☐ 1. Zip Co	odes - Complete Below OR	2. Let	us run a radius a	round your store				
	ee consultation on se			i				
1. 2.	3.	4.		5.				
6. 7.	8.	9.		10.				
Pricing Includes: \$50,	,000 <sup>+</sup> Household Median	<u>Income</u>						
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Single Family Home Postage								
Monster Mailer/Jumbo Postcard: Targeted H Legal Limit Max: Targeted Homeowner Inco	Homeowner Income List OR Dealer's Customer List: ome List OR Dealer's Customer List: Add 7¢	Add 5¢		Add'I SCFs: Add \$100				

Business Name:	Citv:	State:
Dusiness name.	Oity.	Olaic.



#### List your model changes below

#### Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model #\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$