



**invigorate!**  
marketing & media

Contact Invigorate Media 800-770-5219

## Whirlpool Brands!

**Pre-Approved! 100% CO-OP & FREE CO-OP FILING!**

# Whirlpool Brands Holiday Sale!

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.

Make ANY Changes to art - Prices/Models/Brands. We will re-approve for 100% co-op!

### ORDER DEADLINES: Holiday Sale!

Dates:	December 7	-	December 20
Start Sale	December 7	-	Order by November 20
Start Sale	December 14	-	Order by November 27

### Choose from Three Sizes

1. **The Monster Mailer tri-fold** Arrives in mail 6" x 10.5" and opens to 10.5" x 17" **Only 37.9 Cents.**
2. **The Legal Limit MAX Postcard 11"x 14"** - The Largest Piece of Mail Allowed by Law! **Only 39.9 Cents.**
3. **The Jumbo Card 6" x 11"** **Only 35.9 Cents.**

**All orders Include** art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery.

**Option** - Use your store customer list – ask for details.

**We will file your HUB co-op paper work for you if indicated on attached order form.**

**Add the "Scratch Off" Promotion to either mailer/3 Cents extra.** - Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10 \_ \$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus    bill\_menkhus@invigoratemedia.com    Cell 636-524-1240

Doug Nelson    doug\_nelson@invigoratemedia.com    Cell 636-578-8130

# The Monster Mailer Tri-Fold

Proven by  
Monstrous Results

Arrives in the  
mailbox as  
**6" x 10.5"**  
Opens to  
**10.5" x 17"**

10.5 INCHES WIDE

17 INCHES TALL



**295% BIGGER** Than our  
Jumbo Postcard!

As low as  
**37.9¢** Includes  
Postage

**MAYTAG®**

**\$443 each**

MSRP \$699 washer  
MSRP \$649 dryer



**10 YEAR**  
LIMITED PARTS  
WARRANTY

**SAVE \$462 ON THE PAIR!**

**3.6 cu.ft. Top Load Washer** with PowerWash® Cycle  
MWWC416FW

**7.0 cu.ft. Large Capacity Electric Dryer** with Wrinkle Control Option  
MEDC215EW

**Whirlpool®**

**\$666 each**

MSRP \$899



**SAVE \$466 ON THE PAIR!**

Shown on Optional Pedestals

**4.5 cu.ft. Front Load Washer** with Adaptive Wash Technology  
WFW75HEFW

**7.4 cu.ft. Electric Dryer** with Advanced Moisture Sensing  
WED75HEFW

**Whirlpool®**

**\$777 each**

MSRP \$999



**SAVE \$444 ON THE PAIR!**

Shown on Optional Pedestals

**4.5 cu.ft. Front Load Washer** with ColorLast™ Cycle  
WFW85HEFW

**7.4 cu.ft. Electric Dryer** with Advanced Moisture Sensing  
WED85HEFW

**Genuine  Appliance**

**Holiday**  
SALES EVENT

**December**  
**7th - 20th**



**Scratch & Win™**

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 – \$50 Additional Instant Savings on purchases \$499 and up

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019*

**Artwork Version: 04MM3911WP\_HolidaySale**



**KitchenAid®**

RECEIVE UP TO **\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\* Valid November 1, 2017 - January 2, 2018

**PLUS UP TO \$100**

INSTALLATION REBATE BY MAIL WITH PURCHASE OF A SELECT KITCHENAID® BRAND DISHWASHER\* Valid November 30 - December 31, 2017

**Whirlpool®**

**STAINLESS STEEL KITCHEN SUITE**



**25 cu.ft. Side-by-Side Refrigerator** with SpillGuard™ Glass Shelves  
WRS325FDAM



**2.1 cu.ft. Over-the-Range Microwave** with Steam Cooking  
WMH53521HZ



**6.4 cu.ft. Electric Range** with AquaLift® Self-Cleaning Technology  
WFE540HDES



**Stainless Steel Dishwasher** with 1-Hour Wash Cycle  
WDF520PADM

MSRP \$3316  
**\$2599**

**SAVE \$717 ON THE PACKAGE!**

**MAYTAG®**

# FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE

**22 cu.ft. Bottom Mount Refrigerator** with BrightSeries™ LED Lighting  
MBF2258FEZ

**2.0 cu.ft. Over-the-Range Microwave** with Interior Cooking Rack  
MMV4206FZ

**6.4 cu.ft. Electric Range** with True Convection and Power Preheat  
MER8800FZ

**Stainless Steel Dishwasher** with PowerBlast™ Cycle  
MDB4949SDZ



**10 YEAR**  
LIMITED PARTS  
WARRANTY

MSRP \$3616

**\$3099**

**SAVE \$517  
ON THE PACKAGE!**

**12 MONTHS  
SPECIAL FINANCING!\***

**SAVE AN  
ADDITIONAL 10%  
ON SELECT CLOSEOUT MODELS**

**We Sell It &  
Service It**

**BUYING POWER** – We are a member of a Multi-Billion dollar buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**



**SAVE**  
ON ALL BUILT-IN  
**WALL OVENS &  
COOKTOPS...**  
EVEN SPECIAL ORDERS!

**AMANA®**

**Whirlpool®**

**MAYTAG®**

**KitchenAid®**

**AMANA®**

**Whirlpool®**

**KitchenAid®**



**\$329**

MSRP \$369

**SAVE \$40**

**Stainless Steel Dishwasher** with Triple Filter Wash System  
ADB1400AGS



**\$499**

MSRP \$649

**SAVE \$150**

**Stainless Steel Dishwasher** with 1-Hour Wash Cycle  
WDF560SAFM



**\$665**

MSRP \$849

**SAVE \$184**

**Stainless Steel Dishwasher** with ProWash™ Cycle  
KDFE104DSS



**Genuine Appliance**

639 North Creek Dr  
Festus, MO  
636-931-5950

3938 Vogel Rd  
Arnold, MO  
636-282-1700



STORE HOURS: **MON-FRI 9-8, SAT 9-5, SUN 10-5**

[www.genuinemaytagfestus.com](http://www.genuinemaytagfestus.com)

\*See store for complete details on all offers, financing and rebates. \*\*Employees of retailer, mail-house, associate sponsors and ad agency as well as their family members of the same household are not eligible. Restrictions apply. No purchase necessary. Odds of winning \$10,000 Shopping Spree 1:350,000; KitchenAid® Stand Mixer 3:XX,XXX; Additional Discounts on minimum purchase of \$499 and above: \$25 XXX,XXX; \$30 XXX,XXX; \$50 XXX,XXX. Mail piece must be presented to a representative of our store to participate in all offers of this mail piece. Participant must be 18 years of age or older, a legal U.S. Citizen, have a valid U.S. Driver's License and be a recipient of the mail piece via U.S. Mail. Winning numbers are predetermined. Winning numbers will not be disclosed over the telephone. Only valid during event dates and hours. VOID WHERE PROHIBITED BY LAW. ©/TM ©2017. All rights reserved. HUB Pre-Approval XXXXXX. 04MM3911WP\_HolidaySale chaiter ©2017 Invigorator Media, LLC. All Rights Reserved. 800-770-5219.

# The Legal Limit **MAX!** Postcard

Anything bigger would be criminal.

14 INCHES **WIDE**  
**HUGE!**

**Genuine Appliance**

**Holiday SALES EVENT**

December 7<sup>th</sup> - 20<sup>th</sup>

**12 MONTHS SPECIAL FINANCING!**

**MAYTAG** **Washer** **SALE \$443 each** **SAVE \$462**

**MAYTAG** **Washer** **SALE \$666 each** **SAVE \$468**

**MAYTAG** **Washer** **SALE \$777 each** **SAVE \$444**

**STAINLESS STEEL KITCHEN SUITE** **\$2599** **SAVE \$717**

**KitchenAid** **SALE \$1600**

**MAYTAG** **FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE** **\$3099** **SAVE \$517**

**We Sell It & Service It**

**AMANA** **SALE \$329** **SAVE \$40**

**KitchenAid** **SALE \$499** **SAVE \$150**

**KitchenAid** **SALE \$665** **SAVE \$184**

**Scratch & Win**

**SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS**

**SAVE ON ALL BUILT-IN WALL OVENS & COOKTOPS... EVEN SPECIAL ORDERS!**

The **LARGEST** piece of mail the US Postal Service will allow!

As low as **39.9¢**  
Includes Postage

**255% BIGGER** Than our Jumbo Postcard!

11 INCHES TALL

Genuine  Appliance

# Holiday

SALES EVENT

**December 7<sup>th</sup> – 20<sup>th</sup>**



**Whirlpool**

## STAINLESS STEEL KITCHEN SUITE

MSRP \$3316

# \$2599

**SAVE \$717 ON THE PACKAGE!**



**25 cu.ft. Side-by-Side Refrigerator with SpillGuard™ Glass Shelves**  
WRS325FDAM

**2.1 cu.ft. Over-the-Range Microwave with Steam Cooking**  
WMH5352 1HZ

**6.4 cu.ft. Electric Range with AquaLift® Self-Cleaning Technology**  
WFE540H0ES

**Stainless Steel Dishwasher with 1-Hour Wash Cycle**  
WDF520PADM

**12 MONTHS SPECIAL FINANCING!\***

**MAYTAG**

**\$443 each** MSRP \$999 washer MSRP \$449 dryer



**10 YEAR LIMITED PART WARRANTY**

**SAVE \$462 ON THE PAIR!**

**3.6 cu.ft. Top Load Washer with PowerWash® Cycle**  
MWWC416FW

**7.0 cu.ft. Large Capacity Electric Dryer with Wrinkle Control Option**  
MEDC215EW

**Whirlpool**

**\$666 each** MSRP \$999



**SAVE \$466 ON THE PAIR!**

**4.5 cu.ft. Front Load Washer with Adaptive Wash Technology**  
WFW75HEFW

**7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing**  
WED75HEFW

Shown on Optional Pedestals

**Whirlpool**

**\$777 each** MSRP \$999



**SAVE \$444 ON THE PAIR!**

**4.5 cu.ft. Front Load Washer with ColorLast™ Cycle**  
WFW85HEFW

**7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing**  
WED85HEFW

Shown on Optional Pedestals



**KitchenAid®**

RECEIVE UP TO **\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\* Valid November 1, 2017 - January 2, 2018

**PLUS UP TO \$100**

INSTALLATION REBATE BY MAIL WITH PURCHASE OF A SELECT KITCHENAID® BRAND DISHWASHER\* Valid November 30 - December 31, 2017

**MAYTAG**

# FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE

22 cu.ft. Bottom  
Mount Refrigerator  
with BrightSeries™  
LED Lighting  
MBF2258FEZ

2.0 cu.ft. Over-the-  
Range Microwave with  
Interior Cooking Rack  
MMV4206FZ

6.4 cu.ft. Electric Range  
with True Convection  
and Power Preheat  
MER8800FZ

Stainless Steel  
Dishwasher with  
PowerBlast™ Cycle  
MDB4949SDBZ



**10 YEAR**  
LIMITED PARTS  
WARRANTY

MSRP \$3616

**\$3099**

**SAVE \$517  
ON THE PACKAGE!**

Dealer Name  
Street Address  
City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
**OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson  
115 Mississippi Ave  
Crystal City, MO 63019*

Artwork Version: 04LM3910WP\_HolidaySale



## We Sell It & Service It

**BUYING POWER** – We are a member of a Multi-Billion dollar buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!**

**AMANA**

**Whirlpool**

**KitchenAid**



**\$329**

MSRP \$369

**SAVE \$40**

Stainless Steel  
Dishwasher  
with Triple Filter  
Wash System  
ADB1400AGS



**\$499**

MSRP \$549

**SAVE \$150**

Stainless Steel  
Dishwasher  
with 1-Hour  
Wash Cycle  
WDF560SAFM



**\$665**

MSRP \$849

**SAVE \$184**

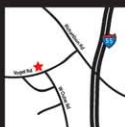
Stainless Steel  
Dishwasher  
with ProWash™  
Cycle  
KDFE104DSS



## Genuine Appliance

639 North Creek Dr  
Festus, MO  
636-931-5950

3938 Vogel Rd  
Arnold, MO  
636-282-1700



STORE HOURS: **MON-FRI 9-8, SAT 9-5, SUN 10-5**

[www.genuinemaytagfestus.com](http://www.genuinemaytagfestus.com)

\*See store for complete details of all offers, financing and rebates. ©/TM © 2017. All rights reserved. HUB Pre-Approval XXXXXX. 04LM3910WP\_HolidaySale chertiff ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

# Holiday SALES EVENT

**December 7<sup>th</sup> - 20<sup>th</sup>**

**SAVE AN ADDITIONAL 10%**  
ON SELECT CLOSEOUT MODELS



# SAVE

ON ALL BUILT-IN  
**WALL OVENS &  
COOKTOPS...**  
EVEN SPECIAL ORDERS!

**AMANA**

**Whirlpool**

**MAYTAG**

**KitchenAid**

---

# The Jumbo Postcard

---



# Holiday

SALES EVENT

**December**  
**7<sup>th</sup> - 20<sup>th</sup>**



Whirlpool®



25 cu.ft. Side-by-Side Refrigerator with SpillGuard™ Glass Shelves  
WRS325FDAM

## STAINLESS STEEL KITCHEN SUITE



MSRP \*\$3316  
**\$2599**

**SAVE \$717  
ON THE PACKAGE!**



2.1 cu.ft. Over-the-Range Microwave with Steam Cooking  
WMH53521HZ

6.4 cu.ft. Electric Range with AquaLift® Self-Cleaning Technology  
WFE540H0ES

Stainless Steel Dishwasher with 1-Hour Wash Cycle  
WDF520PADM

# 12 MONTHS SPECIAL FINANCING!\*

**MAYTAG®****\$443** eachMSRP \$699 washer  
MSRP \$649 dryer

**3.6 cu.ft. Top Load Washer with PowerWash® Cycle**  
MVWC416FW

**7.0 cu.ft. Large Capacity Electric Dryer with Wrinkle Control Option**  
MEDC216FW

**Whirlpool****\$666** each

MSRP \$899



**4.5 cu.ft. Front Load Washer with Adaptive Wash Technology**  
WFW75HEFW

**7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing**  
WED75HEFW

**Genuine Appliance**

639 North Creek Dr  
Festus, MO  
636-931-5950

3938 Vogel Rd  
Arnold, MO  
636-282-1700

STORE HOURS: **MON-FRI 9-8, SAT 9-5, SUN 10-5**[www.genuinemaytagfestus.com](http://www.genuinemaytagfestus.com)**KitchenAid®****RECEIVE UP TO****\$1600**

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES\*

Valid November 1, 2017 - January 2, 2018

**PLUS UP TO \$100**
**INSTALLATION REBATE BY MAIL WITH PURCHASE OF A SELECT KITCHENAID® BRAND DISHWASHER\*** Valid November 30 - December 31, 2017

Dealer Name  
Street Address  
City, State ZIP

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

*Doug Nelson*  
115 Mississippi Ave  
Crystall City, MO 63019

**Artwork Version: 04JP3912WP\_HolidaySale**

\*See store for complete details of all offers, financing and rebates. ©/TM © 2017. All rights reserved. HUB Pre-Approval XXXXXX. 04JP3912WP\_HolidaySale cheitert ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.

# Alternate Jumbo Card

**CHRISTIE'S**  
*Appliance Co.*

**2** DAYS  
ONLY

# PRIVATE SALE EVENT

FRIDAY & SATURDAY  
DECEMBER 15<sup>TH</sup> & 16<sup>TH</sup>

AMANA®

Whirlpool®

MAYTAG®

KitchenAid®

## 12 MONTHS SPECIAL FINANCING\*



# HUGE SAVINGS

ON ALL **KITCHEN &  
LAUNDRY MODELS!**



Dear Friends & Family,

Take good care of this card! It entitles you to take part in our **Private Sale Event** at **Christie's Appliance** from **Friday & Saturday, December 15 & 16**.

**For 2 Days ONLY** you will have an opportunity to take advantage of our **BEST DEALS of the Year!** Receive our **Lowest Prices** on all brands including Maytag®, Whirlpool®, KitchenAid® & Amana®. Now is the time to save on every Laundry & Kitchen Appliance. For example...in addition to our Year's Lowest Prices, **Receive up to a \$1,600 Rebate** on select KitchenAid® appliances!\*

**SAVE BIG** on select closeout and discontinued merchandise.

This **PRIVATE SALE** will NOT be advertised anywhere else. Discounted prices will only be available during these sale days.

As always, we are there to serve you after the sale.

Hope to see you then!

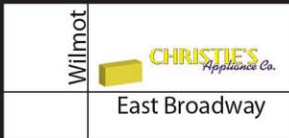
*Christie's Appliance Staff*



Selling & Servicing Major Appliances in Tucson Since 1956

**CHRISTIE'S**  
*Appliance Co.*

6355 E. Broadway at Wilmot • (520) 296-7218



Wilmot

East Broadway

\*See store for complete details of all offers, financing and rebates. ®/™ © 2017. All rights reserved. HUB Pre-Approval XXXXXX. JP3916WP\_HolidayPrivateSale cheitert ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.



**KitchenAid®**

RECEIVE UP TO

**\$1600**

BY MAIL WITH PURCHASE OF SELECT  
KITCHENAID® BRAND APPLIANCES\*

Valid November 1, 2017 - January 2, 2018

Dealer Name  
Street Address  
City, State ZIP

PRESORT STANDARD  
U.S. POSTAGE  
**PAID**  
INVIGORATE  
MEDIA

**POSTMASTER: Please Deliver X/XX, X/XX, X/XX  
OR CURRENT RESIDENT**

*Doug Nelson  
115 Mississippi Ave  
Crystat City, MO 63019*

**Artwork Version: JP3916WP\_HolidayPrivateSale**

# MODEL LIST : MONSTER MAILER

*\*Some models may not appear on smaller mailers*

December 7 – 20  
Holiday Sales Event

**Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (*the lowest Co-Opable price*), please check [HERE...](#) ☐ **10% Off****

Brand	Maytag	Model #	MVWC416FW	MSRP	\$699	SALE PRICE	\$443 (Less 10% = \$399)
Brand	Maytag	Model #	MEDC215EW	MSRP	\$649	SALE PRICE	\$443 (Less 10% = \$399)
Brand	Whirlpool	Model #	WFW75HEFW	MSRP	\$899	SALE PRICE	\$666 (Less 10% = \$599)
Brand	Whirlpool	Model #	WED75HEFW	MSRP	\$899	SALE PRICE	\$666 (Less 10% = \$599)
Brand	Whirlpool	Model #	WFW85HEFW	MSRP	\$999	SALE PRICE	\$777 (Less 10% = \$699)
Brand	Whirlpool	Model #	WED85HEFW	MSRP	\$999	SALE PRICE	\$777 (Less 10% = \$699)
Brand	Whirlpool Kitchen Package			MSRP	\$3316	SALE PRICE	\$2599 (Lowest Price = \$2299)
Brand		Model #	WRS325FDAM	MSRP		SALE PRICE	
Brand		Model #	WMH53521HZ	MSRP		SALE PRICE	
Brand		Model #	WFE540H0ES	MSRP		SALE PRICE	
Brand		Model #	WDF520PADM	MSRP		SALE PRICE	
Brand	Maytag Kitchen Package			MSRP	\$3616	SALE PRICE	\$3099 (Lowest Price = \$2799)
Brand		Model #	MBF2258FEZ	MSRP		SALE PRICE	
Brand		Model #	MMV4206FZ	MSRP		SALE PRICE	
Brand		Model #	MER8800FZ	MSRP		SALE PRICE	
Brand		Model #	MDB4949SDZ	MSRP		SALE PRICE	
Brand	Amana	Model #	ADB1400AGS	MSRP	\$369	SALE PRICE	\$329 (OPEN PRICE)
Brand	Whirlpool	Model #	WDF560SAFM	MSRP	\$649	SALE PRICE	\$499 (Less 10% = \$449)
Brand	KitchenAid	Model #	KDFE104DSS	MSRP	\$849	SALE PRICE	\$665 (Less 10% = \$599)



**Monster Mailer • Legal Limit Max • Jumbo Postcard**

# Order Form

Email orders to: **ORDER@InvigorateMedia.com**

or Fax orders to: **636-794-3223**

Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Buying Group: \_\_\_\_\_ **Whirlpool Dealers** - Want us to file your HUB co-op paperwork on your behalf?: ☐ YES!

Whirlpool Rep: \_\_\_\_\_ **HUB Log-in Username:** \_\_\_\_\_ **Password:** \_\_\_\_\_

**Step 1**

## Sale Dates

Indicate your sale dates here:

\_\_\_\_\_

**Step 2**

## Please List Artwork Version Number

Artwork Version in white address panel,  
ie Version: LL2041WP; 01MM954X)

Indicate number here: \_\_\_\_\_

**Do you want "Scratch Off" Promo?** ☐ Yes ☐ No **(Scratch Off Promo: Add 3 cents per mailer)**

**Step 3**

## Quantity Single Family Homes: **Select One**

Monster Mailer ☐ 1. 5,000 - \$2,343 ☐ 2. 10,000 - \$3,939

Legal Limit MAX! ☐ 1. 5,000 - \$2,443 ☐ 2. 10,000 - \$4,139

## Jumbo Postcard Pricing:

☐ 1. 1,000 - \$749 ☐ 2. 2,000 - \$1,349

☐ 3. 3,000 - \$1,749 ☐ 4. 4,000 - \$2,049

☐ 5. 5,000 - \$2,243 ☐ 6. 10,000 - \$3,739

**Additional Mailers, ADD:** MONSTER - 37.9¢ each

LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)

**Step 4**

**Financing & Special Offers: *All offers are solely the retailer's responsibility.*** ie. Financing, Rebates, Free Delivery, etc.

Financing offer terms - # of Months ie. 6, 12, 18 \_\_\_\_\_; With Payments? YES or NO; Minimum Purchase: \$ \_\_\_\_\_;

List your special offers here: \_\_\_\_\_

**Step 5**

**Signature (REQUIRED):** \_\_\_\_\_ (Your order will not be processed without a signature)

Invigorate Media has no responsibility for, nor may payment be contingent upon, availability of featured merchandise. Invigorate Media shall not be responsible for nondelivery or damage to printed materials owing to acts of God, strikes, shipping failures, timeliness of post office or any other causes beyond its control. Direct mail costs are based on US postal rates as of May 2015 and are subject to change without notice.

**Step 6**

Select ONE: ☐ 1. Zip Codes - Complete Below **OR** ☐ 2. Let us run a radius around your store

**Call us for free consultation on selecting your mailing list**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

## Pricing Includes: \$50,000\* Household Median Income

• Single Family Home Mailing List

Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11"

• Single Family Home Postage

Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢  
Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢

Add'l SCFs: Add \$100

Business Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Step  
8

List your model changes below

***Fax 2nd page with your Order Form***

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected

1. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
2. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
3. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
4. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
5. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
6. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
7. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
8. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
9. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
10. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
11. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
12. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_
13. **DELETE:** Brand \_\_\_\_\_ Model # \_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_ Model # \_\_\_\_\_  
**CHANGE PRICE TO:** \$ \_\_\_\_\_ and/or **CHANGE SAVE TO:** \$ \_\_\_\_\_