

### **Whirlpool Brands!**

Pre-Approved! 100% CO-OP & FREE CO-OP FILING!

### Whirlpool Brands Holiday Sale!

Targeted Direct Mail is the most Effective Method for Driving Immediate Store Traffic & Sales.

Make ANY Changes to art - Prices/Models/Brands. We will re-approve for 100% co-op!

### **ORDER DEADLINES: Holiday Sale!**

Dates: December 7 - December 20

Start Sale December 7 - Order by November 20 Start Sale December 14 - Order by November 27

### **Choose from Three Sizes**

- **1.** The Monster Mailer tri-fold Arrives in mail 6" x 10.5" and opens to 10.5" x 17"" Only 37.9 Cents.
- 2. <u>The Legal Limit MAX Postcard 11"x 14"</u> The Largest Piece of Mail Allowed by Law! Only **39.9** Cents.
- 3. The Jumbo Card 6" x 11" Only 35.9 Cents.

**All orders Include** art with Edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. **Option** - Use your store customer list – ask for details.

We will file your HUB co-op paper work for you if indicated on attached order form.

Add the "Scratch Off" Promotion to either mailer/3 Cents extra. – Includes Scratch Off Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities), and your option to add your own default prizes such as a Free 10-Year Component warranty with purchase - or additional \$10\_\$50 Instant Savings, Mounted Prize Board & extra mailers for walk in traffic.

Contact 800-770-5219

Bill Menkhus bill\_menkhus@invigoratemedia.com Cell 636-524-1240

Doug Nelson doug\_nelson@invigoratemedia.com Cell 636-578-8130

Arrives in the mailbox as
6" x 10.5"
Opens to
10.5" x 17"





295% BIGGER That Jun

As low as

17.9 Includes
Postage





3.6 cu.ft. Top Load Washer with PowerWash® Cycle MVWC416FW

7.0 cu.ft. Large Capacity Electric Dryer with Wrinkle Control Option MEDC215EW

Whirlpool



4.5 cu.ft. Front Load Washer with Adaptive Wash Technology WFW75HEFW

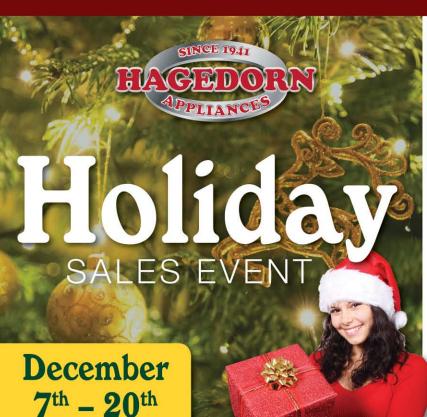
7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing WED75HEFW

Whirlpool



4.5 cu.ft. Front Load Washer with ColorLast™ Cycle wrws5HErw

7.4 cu.ft. Electric Dryer with Advanced Moisture Sensing WED85HEFW



### Scratch & Win



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX **OR CURRENT RESIDENT** 

PRESORT STANDARD U.S.POSTAGE **PAID** INVIGORATE MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 03MM3908WP\_HolidaySale

Brandsource Visa® Prepaid Card by mail-in or online rebate when you use your Maytag® BrandSource Credit Card on a qualifying purchase of \$2499 or more. Valid November 1 – December 18, 2017.



**KitchenAid** 

RECEIVE UP TO

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid November 1, 2017 - January 2, 2018

### PLUS UP TO \$100

INSTALLATION REBATE BY MAIL WITH PURCHASE OF A SELECT KITCHENAID® BRAND DISHWASHER' Valid November 30 - December 31, 2017

### Whirlpool

### STAINLESS STEEL KITCHEN SUITE



2.1 cu.ft. Over-the-Range Microwave

with Steam Cooking WMH53521HZ

00

Cleaning Technology WFE540H0ES

ON THE PACKAGE!

Stainless Steel Dishwasher with 1-Hour Wash Cycle

MSRP \$3316

25 cu.ft. Side-by-Side Refrigerator with SpillGuard<sup>™</sup> Glass Shelves wrs325FDAM 6.4 cu.ft. Electric Range with AquaLift® Self-



## FINGERPRINT RESISTANT STAINLESS STEEL KITCHEN SUITE

**22 cu.ft. Bottom Mount Refrigerator**with BrightSeries™
LED Lighting
MBF2258FEZ

2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack MMV4206FZ

**6.4 cu.ft. Electric Range** with True Convection and Power Preheat MER8800FZ

Stainless Steel
Dishwasher with
PowerBlast™ Cycle
MDB4949SDZ



\$3099



12 MONTHS
SPECIAL FINANCING:

SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

# We Sell It & Service It

BUYING POWER – We are a member of an \$11
Billion buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. BUY FROM A LOCALLY OWNED BUSINESS!







Whirlpool

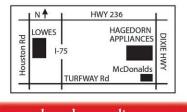


**KitchenAid** 





4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com



### The Legal Limit MAX! Postcard

Anything bigger would be criminal.







14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

255% BIGGER Than our Jumbo Postcard!

INCHES



Whirlpool



2.1 cu.ft. Over-the-Range Microwave SpillGuard™ Glass Shelves with Steam Cooking WMH53521H7

STAINLESS STEEL KITCHEN SUITE



6.4 cu.ft. Electric Range with AquaLift® Self-Cleaning Technology WFE540H0ES

Stainless Steel Dishwasher with 1-Hour Wash Cycle WDF520PADM

### 12 MONTHS SPECIAL FINANCING!\*

**MAYTAG** 



3.6 cu.ft. Top Load Washer with PowerWash® Cycle MVWC416FW

7.0 cu.ft. Large Capacity **Electric Dryer** with Wrinkle Control Option MEDC215EW

Whirlpool

\$666 each



4.5 cu.ft. Front Load Washer with Adaptive Wash Technology WFW75HEFW

7.4 cu.ft. Electric **Dryer** with Advanced Moisture Sensina WED75HEFW

Whirlpool

\$777 each



4.5 cu.ft. Front Load Washer with ColorLast™ Cycle WFW85HEFW

7.4 cu.ft. Electric **Dryer** with Advanced Moisture Sensing WED85HEFW

Receive Up To

BRAND SOURCE

Brandsource Visa® Prepaid Card

BrandSource Credit Card on a qualifying purchase of \$2499



**KitchenAid** 

RECEIVE

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid November 1, 2017 - January 2, 2018

PLUS UP TO \$100

**INSTALLATION REBATE** BY MAIL WITH PURCHASE OF A SELECT KITCHENAID® BRAND DISHWASHER Valid November 30 - December 31, 2017



22 cu.ft. Bottom Mount Refrigerator LED Lighting MRE225REEZ

2.0 cu.ft. Over-the-Range Microwave with Interior Cooking Rack MMV4206FZ

6.4 cu.ft. Electric Range with True Convection and Power Preheat MER8800FZ

Stainless Steel

Dishwasher with PowerBlast™ Cycle MDB4949SDZ



Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: 03LM3907WP HolidaySale



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060

BUYING POWER - We are a member of an \$11 Billion buying organization. The majority of our appliances are priced at or below or after the sale. BUY FROM A LOCALLY OWNED BUSINESS!

McDonalds

www.hagedornappliance.com









\*See store for complete details of all offers, financing and rebates. ®/™ © 2017, All rights reserved. HUB Pre-Approval XXXXXX. 03LM3907WP\_HolidaySale cheitert ©2017 Invigorate Media, LLC, All Rights Reserved, 800-770-5219.





Whirlpool

## STAINLESS STEEL KITCHEN SUITE



\$2599 SAVE \$717 ON THE PACKAGE!

25 cu.ft. Side-by-Side Refrigerator with SpillGuard™ Glass Shelves WBS325FDAM 2.1 cu.ft. Over-the-Range Microwave with Steam Cooking 6.4 cu.ft. Electric Range with AquaLift® Self-Cleaning Technology WFE540H0FS Stainless Steel
Dishwasher with
1-Hour Wash Cycle
WDF520PADM

### 12 MONTHS SPECIAL FINANCING!

**MAYTAG**\*



3.6 cu.ft. Top Load Washer with PowerWash® Cvcle MVWC416FW

7.0 cu.ft. Large Capacity **Electric Dryer** with Wrinkle Control Option MEDC215EW



\$666 each

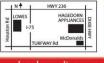


4.5 cu.ft. Front Load Washer with Adaptive Wash Technology WFW75HEFW

7.4 cu.ft. Electric Drver with Advanced Moisture Sensing



4432 Dixie Highway • Erlanger, KY 41018 • 859-342-6060



www.hagedornappliance.com

KitchenAid®

\$1600 **RECEIVE UP TO** 

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES Valid November 1, 2017 - January 2, 2018

### PLUS UP TO \$100

INSTALLATION REBATE BY MAIL WITH PURCHASE OF A SELECT KITCHENAID® BRAND DISHWASHER\* Valid November 30 - December 31, 2017

Dealer Name Street Address City, State ZIP

U.S.POSTAGE PAID POSTMASTER: Please Deliver X/XX, X/XX, X/XX INVIGORATE OR CURRENT RESIDENT MEDIA

PRESORT STANDARD

Artwork Version: 03JP3909WP HolidaySale

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# -Alternate Jumbo Card-

CHRISTIE'S Appliance Co.



## PRIVATE SALEMANT

FRIDAY & SATURDAY
DECEMBER 15<sup>TH</sup> & 16<sup>TH</sup>

AMANA



**MAYTAG**\*

**KitchenAid** 

12 MONTHS SPECIAL FINANCING\*

## HUGESAVINGS ON ALL KITCHEN & LAUNDRY MO

Dear Friends & Family,

Take good care of this card! It entitles you to take part in our **Private Sale Event** at **Christie's Appliance** from **Friday & Saturday, December 15 & 16.** 

For 2 Days ONLY you will have an opportunity to take advantage of our BEST DEALS of the Year! Receive our Lowest Prices on all brands including Maytag®, Whirlpool®, KitchenAid® & Amana®. Now is the time to save on every Laundry & Kitchen Appliance. For example...in addition to our Year's Lowest Prices, Receive up to a \$1,600 Rebate on select KitchenAid® appliances!\*

SAVE BIG on select closeout and discontinued merchandise.

This **PRIVATE SALE** will NOT be advertised anywhere else. Discounted prices will only be available during these sale days.

As always, we are there to serve you after the sale.

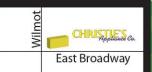
Hope to see you then!

### Christie's Appliance Staff

Selling & Servicing Major Appliances in Tucson Since 1956



6355 E. Broadway at Wilmot • (520) 296-7218





RECEIVE UP TO \$1600

KITCHENAID® BRAND APPLIANCES

Valid November 1, 2017 - January 2, 2018

Dealer Name Street Address

City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nælson 115 Mississippi Qu≤ Crystat City, MO 63019

Artwork Version: JP3916WP\_HolidayPrivateSale

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### **MODEL LIST: MONSTER MAILER**

December 7 – 20 Holiday Sales Event

\*Some models may not appear on smaller mailers

# Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check HERE... $\square$ 10% Off

Brand	Maytag	Model #	MVWC416FW	MSRP	\$699	SALE PRICE	\$443
							(Less 10% = \$399)
Brand _	Maytag	_ Model #	MEDC215EW	_ MSRP_	\$649	SALE PRICE _	
							(Less 10% = \$399)
Brand _	Whirlpool	_ Model #	WFW75HEFW	_ MSRP_	\$899	SALE PRICE _	
					4000		(Less 10% = \$599)
Brand _	Whirlpool	_ Model #	WED75HEFW	_ MSRP_	\$899	SALE PRICE _	\$666 (Less 10% = \$599)
	\\/le:ule.e.el		\\/\;\\/\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		<sub>ው</sub>	041 - 0010-	,
Brand _	vvniripooi	_ Model #	WFW85HEFW	_ MSRP_	\$999	SALE PRICE _	(Less 10% = \$699)
Drond	Whirlpool	Madal #	WEDOEHEEM	MCDD	0002	CALE DDICE	
branu _	νντιπιμουι	_ ivioaei #	WED85HEFW	_ W3KP	φ999	SALE PRICE _	(Less $10\% = $699$ )
Brand	Whirlnool Kitch	en Packane		MCDD	\$3316	CVI E DDICE	\$2599
Dianu _	vviiii poor Kiton	cii i ackayc		_ WISHF_	ψυστο	SALE PRICE _	(Lowest Price = \$2299)
Rrand		Model #	WRS325FDAM	MSRP		SAI F PRICE	
		_ 11104101 11	VVIIOOLOI DI IIVI				
Brand		Model #	WMH53521HZ	MSRP		SALE PRICE	
Brand _		Model #	WFE540H0ES	MSRP		SALE PRICE _	
Brand _		Model # _	WDF520PADM	_ MSRP_		SALE PRICE _	
Brand _	Maytag Kitchen	Package		_ MSRP_	\$3616	SALE PRICE _	\$3099
							(Lowest Price = \$2799)
Brand _		_ Model #	MBF2258FEZ	_ MSRP_		SALE PRICE _	
			B 4 B 4 V 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4				
Brand _		_ Model #	MMV4206FZ	_ MSRP_		SALE PRICE _	
Dward		Madal #	MEDOOOOEZ	MCDD		CALE DRICE	
branu _		_ IVIOUEI #	IVIEROOUUFZ	_ W3KP		SALE PRICE _	
Brand		Model #	MDB4949SDZ	MSRP		CVI E DDICE	
Dianu _		_ Mouci #	MDDTJTJODZ	_ m3m _		SALL I IIIOL _	
Brand	Amana	Model #	ADB1400AGS	MSRP	\$369	SALE PRICE	\$329
					+		(OPEN PRICE)
Brand	Whirlpool	Model #	WDF560SAFM	MSRP_	\$649	SALE PRICE	\$499
_				_		_	(Less 10% = \$449)
Brand _	KitchenAid	Model #	KDFE104DSS	_ MSRP_	\$849	SALE PRICE	\$665
							(Less 10% = \$599)



### Monster Mailer • Legal Limit Max • Jumbo Postcard

### **Order Form**

Email orders to: **ORDER@InvigorateMedia.com** or Fax orders to: **636-794-3223** 

Sales: 1-800-770-5219 Doug Nelson or Bill Menkhus

Business Name:	Contact Name:							
Address:	City:		State: Zip:					
Phone:	Cell:	Email:						
Buving Group:	Whirlpool Dealers - W	/ant us to file vo	our HUB co-op pape	rwork on your behalf?: TYES!				
	HUB Log-in Userna							
Step Sale Dates	2	Please List Artwork Version Number Artwork Version in white address panel,						
Indicate your sale date	ie Version: LL2041WP; 01MM954X)							
	Indicate number here:							
Do you want "Scrate	ch Off" Promo?    Yes	No (Scratch	Off Promo: Add 3	cents per mailer)				
Step Quantity Single Family	Homes: Select One	<u>Jur</u>	mbo Postcard Pr	icing:				
Monster Mailer 1.	5,000 - \$2,343 <b>2.</b> 10,000 - \$3,9	39	<b>1.</b> 1,000 - \$749	<b>2</b> . 2,000 - \$1,349				
Legal Limit MAX! 1.	5,000 - \$2,443 <b>2.</b> 10,000 - \$4,1	39	<b>3.</b> 3,000 - \$1,749	<b>4.</b> 4,000 - \$2,049				
Additional Mailers, ADD:	MONSTED 27 0¢ oach		<b>5.</b> 5,000 - \$2,243	<b>6.</b> 10,000 - \$3,739				
Financing offer terms - #	fers: <b>All offers are solely the re</b> of Months ie. 6, 12, 18; vere:	Vith Payment	ts? YES or NO; Min	nimum Purchase: \$				
Step Signature (REQUIRED):		(Y	our order will not be	e processed without a signature)				
	for, nor may payment be contingent upon, availabi acts of God, strikes, shipping failures, timeliness of change without notice.	lity of featured mer	chandise. Invigorate Media	shall not be responsible for nondelivery or				
Step Select ONE: ☐ 1. Zip Co	odes - Complete Below OR	2. Let	us run a radius a	round your store				
	ee consultation on se			i				
1. 2.	3.	4.		5.				
6. 7.	8.	9.		10.				
Pricing Includes: \$50,	,000 <sup>+</sup> Household Median	<u>Income</u>						
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Single Family Home Postage								
Monster Mailer/Jumbo Postcard: Targeted H Legal Limit Max: Targeted Homeowner Inco	Homeowner Income List OR Dealer's Customer List: ome List OR Dealer's Customer List: Add 7¢	Add 5¢		Add'I SCFs: Add \$100				

Business Name:	Citv:	State:
Dusiness name.	Oity.	Olaic.



### List your model changes below

### Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model #\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$