100% CO-OP - FREE HUB Filing!

#### WHIRLPOOL Brands "FALL Savings Event"

#### **NOTE: You could advertise 10% Lower Prices on this art - Make** *Any* **Changes!**

Fall Savings Event Dates September 17 - 27

Start Sale September 17 Order by September 1

Start Sale September 21 Order by September 7

Three Sizes - Prices from \$749 all Inclusive!

**The Monster Mailer tri-fold** Arrives in mail 6" x 10 1/2" and opens to 10 1/2" x 17"" **37.9 cents.** 

**The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! **39.9 cents.** 

**The Jumbo Postcard** 6" x 11" Heavy Card Stock - All Process Color for Maximum Impact **35.9 cents NOTE: Jumbo Card - Great for smaller budgets - From \$749 includes everything. See Order form.** 

<u>Pre-approved for 100% co-op reimbursement credit</u> YES – We will file your co-op claim for you! Simply indicate that on order form. You will receive a Credit Memo that can be used to pay any Whirlpool/floor plan Invoice. If you make any changes - we will re-approve for 100% co-op.

<u>All orders Include</u> Art with edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. Option -use your customer list - ask for details.

Add the "Scratch Off" Promotion to any mailer - 3 Cents extra. – Includes "Scratch Off" Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities) and your option to add your own default prize such as a Free 10-Year Component warranty with purchase - or \$25 - \$50 additional Instant savings on purchases \$499+, One Mounted Prize Board & extra mailers for walk in traffic.

#### 800-770-5219

Bill Menkhus bill\_menkhus@invigoratemedia.com cell 636-524-1240

Doug Nelson doug nelson@invigoratemedia.com cell 636-578-8130

Arrives in the mailbox as 6" × 10.5"
Opens to 10.5" × 17"



— 10.5 INCHES **WIDE** —



**295% BIGGER** 

Than our Jumbo Postcard!

As low as

Includes Postage

17 INCHES **TALI** 

Whirlpool
\$443 \$449



3.5 cu.ft. Top Load Washer with Deep Water Wash Option 7.0 cu.ft. Electric
Dryer with Wrinkle
Shield™ Option
WED4616FW

Whirlpool

\$799 each



**4.5 cu.ft. Front Load Washer** with
Precision Dispense
wFW75HEFW

7.4 cu.ft. Electric
Dryer with Advanced
Moisture Sensing
WED75HEFW

MAYTAG\*
\$899 each



4.7 cu.ft. Top Load Washer with PowerWash® Cycle

7.0 cu.ft. Large Capacity Electric Dryer with Steam-Enhanced Cycles

CHRISTIE'S Appliance Co.

# Fall Savings September 17th - 27th

**Scratch & Win** 

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

n purchases \$499 and up

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 01MM3831WP\_FallSavings

We've brought you HUGE SAVINGS from our National Buying Show!

MAYTAG<sup>®</sup>

25 cu.ft. French Door Refrigerator with PowerCold® Feature MFI2570FEZ

2.0 cu.ft. Over-the-Range Microwave with Sensor Cooking MMV4205FZ

**6.4 cu.ft. Electric Range** with True Convection

MER8800FZ MGR8800FZ - Gas Add \$111

Stainless Steel
Dishwasher with
PowerBlast™ Cycle
MDB8959SFZ

STAINLESS STEEL KITCHEN SUITE



\$2999



12 MONTHS SPECIAL FINANCING!\*



24 cu.ft. Side-by-Side Refrigerator with Gallon Door Storage Bins ASI2575FRS



25 cu.ft. French Door Refrigerator with PowerCold® Feature MFI2570FEZ



19.7 cu.ft. French Door Refrigerator with Exterior Water Dispenser WRF560SEYM

#### SAVE AN ADDITIONAL 10% ON SELECT MODELS





Whirlpool

1.7 cu.ft. Over-the-Range Microwave with Adjustable Lighting WMH31017HS

BUY BOTH ONLY \$958!

5.3 cu.ft. Electric Range with AccuBake Temperature Management System WFE515S0ES



organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. **BUY FROM A LOCALLY OWNED BUSINESS!** 





7255 E. Broadway at S. Kolb • (520) 296-7218





largest buying organization in the country which brings you the combinet purchasing power of thousands of retails stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world finest name brand products in the world.

#### The Legal Limit MAX! Postcard

Anything bigger would be criminal.







14 INCHES WIDE

HUGE!

The piece of mail the **US Postal Service** will allow!

255% BIGGER Than our Jumbo Postcard!

INCHES



We've brought you HUGE SAVINGS from our National Buying Show!

Whirlpool

\$443 \$449



3.5 cu.ft. Top Load Washer with Deep Water Wash Option 7.0 cu.ft. Electric Dryer with Wrinkle Shield™ Option WED4616FW Whirlpool

\$799 each



4.5 cu.ft. Front Load Washer with Precision Dispense WFW75HEFW 7.4 cu.ft. Electric
Dryer with Advanced
Moisture Sensing
WED75HEFW

MAYTAG\*



STAINLESS STEEL KITCHEN SUITE



25 cu.ft. French Door Refrigerator with PowerCold® Feature MFI2570FEZ 2.0 cu.ft. Over-the-Range Microwave with Sensor Cooking MMV4205FZ 6.4 cu.ft. Electric Range with True Convection MER8800FZ MGR8800FZ - Gas Add \$111 Stainless Steel
Dishwasher with
PowerBlast™ Cycle
MDB8959SFZ

**MAYTAG**°

\$899 each



5 Year Parts & Labor Warranty included on the pair!

4.7 cu.ft. Top Load Washer with PowerWash® Cycle 7.0 cu.ft. Large Capacity Electric Dryer with Steam-Enhanced Cycles MEDB766FW



12 MONTHS SPECIAL FINANCING!\*





19.7 cu.ft. French Door Refrigerator with Exterior Water Dispenser WRF560SEYM

SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS



Whirlpool

1.7 cu.ft. Over-the-Range Microwave with Adjustable Lighting WMH31017HS

### We Sell It & Service It

BUYING POWER — We are a member of a \$15 Billion buying organization. The majority of our appliances are priced at or below home improvement store prices Don't sacrifice quality service before or after the sale. BUY FROM A LOCALLY OWNED BUSINESS!



BUY BOTH ONLY \$958!

5.3 cu.ft. Electric Range with AccuBake Temperature Management System wfe51550ES

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S Co.

7255 E. Broadway at S. Kolb • (520) 296-7218



\$15 BILLION
BUYING
POWER
Write proud of our association with the

We're proud of our association with the largest buying organization in the country, which brings you the combined purchasing power of thousands of retail stores nationwide. This huge buying power by passed along to our customers by means of lower prices every day on the finest name brand products in the world. Dealer Name Street Address City, State Zip

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S. POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nalson 115 Mississippi Qua Crystat City, MO 63019

Artwork Version: 01LM3830WP FallSavings





See store for complete defails of all offers, financing and rebates, e/h = 2017. All rights reserved, HUB Pre-Approval XXXXXX, 01LM3830WP, FallSavings, chettert, S2017 (nrigorate Medis, LLO, All Rights Reserved, 800-770-5219.



CHRISTIE'S Co.

## We ve broughtyou HUGE SAVINGS from our National Buying Show!

## September 17<sup>th</sup> - 27<sup>th</sup>



12 MONTHS SPECIAL FINANCING!\*

**MAYTAG**°

KitchenAid®





Shown on Optional Pedestals

4.5 cu.ft. Front Load Washer with Precision Dispense WFW75HEFW

7.4 cu.ft. Electric
Dryer with Advanced
Moisture Sensing
WED75HEFW



25 cu.ft. French Doo Refrigerator with PowerCold® Feature MFI2570FEZ

Selling & Servicing Major Appliances in Tucson Since 1956

CHRISTIE'S Repulsance Co.

6355 E. Broadway at Wilmot • (520) 296-7218

CHRISALES Co.

East Broadway



largest buying organization in the country, which brings you the combined porchasing power of thousands of retail stores nationwide. This huge buying power is passed along to our customers by means of lower prices every day on the finest name brand products in the world.

\*See store for complete details of all offers, financing and rebates, @/™ © 2017. All rights reserved. HUB Pre-Approval XXXXXX. 01JP3832WP\_FallSavings cherieft © 2017 Invigorate Media, LLC, All Rights Reserved. 800-770-5219.

#### KitchenAid<sup>®</sup>

## PECEIVE \$1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES Valid July 16-Sept 26, 2017

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX
OR CURRENT RESIDENT

U.S.POSTAGE PAID
INVIGORATE
MEDIA

PRESORT STANDARD

Doug Nalson 115 Mississippi Qua Crystat City, MO 63019

Artwork Version: 01JP3832WP\_FallSavings

#### **MODEL LIST: MONSTER MAILER**

Sept 17 – 27 Fall Savings

\*Some models may not appear on smaller mailers

## Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check HERE... $\square$ 10% Off

Brand	Whirlpool	_ Model #	WTW4616FW	MSRP_	\$599	SALE PRICE	\$443
_	•						(Less 10% = \$399)
<b>Brand</b>	Whirlpool	_ Model #	WED4616FW	_MSRP	\$549	SALE PRICE _	
							(Less 10% = \$399)
Brand	Whirlpool	_ Model #	WFW75HEFW	_MSRP_	\$899	SALE PRICE _	•
					4000		(Less 10% = \$719)
Brand _	Whirlpool	_ Model #	WED/5HEFW	_MSRP	\$899	SALE PRICE _	\$799 (Less 10% = \$719)
Durand	Mourton	Madal #	NAVAAADZCCEVAA	MODD	<b>ተ</b> ሰባብ	OALE DDIOE	
Brang _	Maytag	_ Model #	MVWB766FW	_ MSKP	\$999	SALE PRICE _	\$899 (Less 10% = \$809)
Drond	Maytag	Model #	MEDB766FW	MCDD	0002	SALE PRICE	,
Di aliu _	iviaytay	_ WOUCI #	IVILDD7001 VV	_ IVIONF		SALE PRICE _	(Less 10% = \$809)
Rrand	Maytag Kitchen	Package		MSRP	\$4466	SALE PRICE	
Diana _	Way tag Mitorion	1 donago			ΨΤΙΟΟ	OALL I HIGE	(Lowest Price)
Brand		Model #	MFI2570FEZ	MSRP		SALE PRICE	,
_							
<b>Brand</b>		_ Model #	MMV4205FZ	MSRP_		SALE PRICE	
Brand _		_ Model #	MMV4205FZ	_MSRP_		SALE PRICE	
			MMV4205FZ MER8800FZ (or MG				
Brand _		_ Model #	MER8800FZ (or MC	R8800F	Z - Gas add S	\$11)	
Brand _		_ Model #		R8800F	Z - Gas add S	\$11)	
Brand _		_ Model # _ Model #	MER8800FZ (or MC	GR8800F. _ MSRP	Z - Gas add S	\$11) <b>Sale Price</b> _	
Brand _		_ Model # _ Model #	MER8800FZ (or MC	GR8800F. _ MSRP	Z - Gas add S	\$11) <b>Sale Price</b> _	\$1099
Brand Brand Brand	Amana	_ Model # _ Model # _ Model #	MER8800FZ (or MC	GR8800F. _ MSRP_ _ MSRP_	Z - Gas add 9	\$11)  SALE PRICE  SALE PRICE	\$1099 (Less 10% = \$989)
Brand Brand Brand		_ Model # _ Model # _ Model #	MER8800FZ (or MC	GR8800F. _ MSRP_ _ MSRP_	Z - Gas add 9	\$11) <b>Sale Price</b> _	\$1099 (Less 10% = \$989)
Brand Brand Brand Brand	Amana Maytag	_ Model # _ Model # _ Model # _ Model #	MER8800FZ (or MC MDB8959SFZ ASI2575FRS MFI2570FEZ	GR8800F.  MSRP_  MSRP_  MSRP_	Z - Gas add 9 \$1199 \$2199	SALE PRICE _ SALE PRICE _ SALE PRICE _ SALE PRICE _	\$1099 (Less 10% = \$989) \$1777 (Less 10% = \$1599)
Brand Brand Brand Brand	Amana Maytag	_ Model # _ Model # _ Model # _ Model #	MER8800FZ (or MC	GR8800F.  MSRP_  MSRP_  MSRP_	Z - Gas add 9 \$1199 \$2199	\$11)  SALE PRICE  SALE PRICE	\$1099 (Less 10% = \$989) \$1777 (Less 10% = \$1599)
Brand Brand Brand Brand Brand	Amana Maytag Whirlpool	Model # Model # Model # Model # Model #	MER8800FZ (or MC MDB8959SFZ ASI2575FRS MFI2570FEZ WRF560SEYM	GR8800F.  MSRP_  MSRP_  MSRP_  MSRP_	2 - Gas add S \$1199 \$2199 \$1899	SALE PRICE _ SALE PRICE _ SALE PRICE _ SALE PRICE _	\$1099 (Less 10% = \$989) \$1777 (Less 10% = \$1599) \$1799 (Less 10% = \$1619)
Brand Brand Brand Brand Brand	Amana Maytag Whirlpool	Model # Model # Model # Model # Model #	MER8800FZ (or MC MDB8959SFZ ASI2575FRS MFI2570FEZ	GR8800F.  MSRP_  MSRP_  MSRP_  MSRP_	2 - Gas add S \$1199 \$2199 \$1899	SALE PRICE _ SALE PRICE _ SALE PRICE _ SALE PRICE _	\$1099 (Less 10% = \$989) \$1777 (Less 10% = \$1599) \$1799
Brand Brand Brand Brand Brand Brand	Amana Maytag Whirlpool Whirlpool	Model #	MER8800FZ (or MC MDB8959SFZ ASI2575FRS MFI2570FEZ WRF560SEYM	MSRP_ MSRP_ MSRP_ MSRP_ MSRP_	2 - Gas add 5 \$1199 \$2199 \$1899 \$279	SALE PRICE _	\$1099 (Less 10% = \$989) \$1777 (Less 10% = \$1599) \$1799 (Less 10% = \$1619) \$958 pair price



#### Monster Mailer • Legal Limit Max • Jumbo Postcard

#### **Order Form**

**Fax order form to: 636-794-3223**Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name:		Contact Name:								
Address:			City:				State: _		_ Zip:	
Phone:		Ce	Cell: Email:			ail:				
Buyir	ng Group:		Whirlpool Dealer	s-Wa	nt us to fil	e your HUB	co-op pape	rwork on <u>y</u>	your behalf?: TYES!	
Whirl	pool Rep:		HUB Log-in Use	ernan	ne:		Pas	sword:		
Step 1	Sale Dates Indicate your sa	le dates here:	Step 2	Ā	rtwork Vers		vork Vers ddress panel, MM954X)	sion Nu	<u>umber</u>	
		Indicate number here:								
	Do you want "	Scratch Off	" Promo?  Yes	□ N	o (Scrat	ch Off Pro	mo: Add 3	cents pe	r mailer)	
Step	Quantity Single Family Homes: <b>Select One</b> Jumbo Pos						ostcard Pr	stcard Pricing:		
3	Monster Mailer	<b>1</b> . 5,000 -	\$2,343 <b>2.</b> 10,000 - \$	3,93	9	<b>1</b> . 1,000	) - \$749	<b>2</b> . 2,	000 - \$1,349	
	Legal Limit MAX	! <b>1</b> . 5,000 -	\$2,443 <b>🗖 2.</b> 10,000 - \$	34,13	9	<b>3.</b> 3,000	) - \$1,749	<b>4.</b> 4,	000 - \$2,049	
	J	,		,		<b>5</b> . 5,000	) - \$2,243	<b>6</b> . 10	,000 - \$3,739	
	Additional Mailers	•			<b></b>		,		,	
	LEGAL LIIVIII IVIAX -	39.9¢ eacn • .	IUMBO POSTCARD - 35.9	¢ eac	(I) (on quantiti	es over 5,000)				
Step	Financing & Sne	Financing & Chapiel Offers, All offers are calculated waterland recommendation is Financing Related From Polivery etc.								
4	<u>Financing &amp; Special Offers</u> : <b>All offers are solely the retailer's responsibility.</b> ie. Financing, Rebates, Free Delivery, etc. Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$									
	·									
	List your special offers here:									
Step	Signature (REQU	IRED):				_ (Your orde	er will not be	processe	ed without a signature)	
	-		payment be contingent upon, ava		•		-		-	
	lamage to printed materials ates as of May 2015 and are	-	strikes, shipping failures, timeline hout notice	ess of po	ost office or a	ny other causes	beyond its conti	rol. Direct ma	il costs are based on US postal	
	ates as of May 2015 and are	subject to change wit	mode notice.							
Step 6	Select ONE: ☐ 1	Zip Codes -	Complete Below	OR	□ 2. L	et us run	a radius a	round y	our store	
	Call us	for free co	onsultation on	sel	ecting	your	mailing	list		
1.		2.	3.			4.		5.		
6.		7.	8.			9.		10.		
Prile	ing Includes	\$50,000+	Household Med	am	Incom	e				
Pricing Includes: \$50,000+ Household Median Income  • Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Single Family Home Postage										
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢  Legal Limit Max: Targeted Homeowner Income List OR Dealer's Customer List: Add 7¢  Add'l SCFs: Add \$100										

Business Name:	Citv:	State:
DUSITIESS INATTIE.	City.	Siale.



#### List your model changes below

#### Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model #\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$

From: coop@whirlpoolhub.com [mailto:coop@whirlpoolhub.com]

**Sent:** Wednesday, August 23, 2017 1:22 PM **To:** <a href="mailto:steven\_menkhus@invigoratemedia.com">steven\_menkhus@invigoratemedia.com</a>

Subject: Whirlpool Corporation Advertising Compliance Review Approved

#### 000INVIGPA

Your Reference Comments: 01LM3830WP

The advertising you submitted for a Compliance Review has been approved. When submitting your claim for Co-Op reimbursement, please reference the Advertising Compliance Review Request Number below:

Compliance Review Request Number: 166601

For details, please visit The HUB at whirlpoolhub.com

Please be aware that any changes to the advertising content or dates will void this Advertising Compliance Review approval.

If you have questions about the policy and/or interpretation with regards to your advertisements, please contact us. While dealer alone shall determine advertising and selling prices, Co-Op funds are subject to compliance with the policy.

Thank you for your support of Whirlpool Corporation and its portfolio of brands.

Have Questions? Call your Concierge at 1-855-458-5446 (Option 3) or email us at coop@whirlpoolhub.com.