100% CO-OP - FREE HUB Filing!

# WHIRLPOOL Brands "Labor Day Savings Event"

### NOTE: You could advertise 10% Lower Prices on this art - Make *Any* Changes!

Labor Day Savings Event Dates August 24 - September 12

Start Sale August 24 Order by August 10

Start Sale August 31 Order by August 16

Three Sizes - Prices from \$749 all Inclusive!

**The Monster Mailer tri-fold** Arrives in mail 6" x 10 1/2" and opens to 10 1/2" x 17"" **37.9 cents.** 

**The Legal Limit MAX Postcard** 11"x 14" - The Largest Piece of Mail Allowed by Law! **39.9 cents.** 

**The Jumbo Postcard** 6" x 11" Heavy Card Stock - All Process Color for Maximum Impact **35.9 cents NOTE: Jumbo Card - Great for smaller budgets - From \$749 includes everything. See Order form.** 

<u>Pre-approved for 100% co-op reimbursement credit</u> YES – We will file your co-op claim for you! Simply indicate that on order form. You will receive a Credit Memo that can be used to pay any Whirlpool/floor plan Invoice. If you make any changes - we will re-approve for 100% co-op.

<u>All orders Include</u> Art with edits, Single Family Postage, Printing, Our Mailing List with Home Owner Median Incomes to "Target", Addressing & Shipping to Dealer's Local Post Office for In-Home Delivery. Option -use your customer list - ask for details.

Add the "Scratch Off" Promotion to any mailer - 3 Cents extra. – Includes "Scratch Off" Sticker with Prize Numbers, \$10,000 Group Insurance Policy, (3) Kitchen-Aid Stand Mixers (zero dealer liabilities) and your option to add your own default prize such as a Free 10-Year Component warranty with purchase - or \$25 - \$50 additional Instant savings on purchases \$499+, One Mounted Prize Board & extra mailers for walk in traffic.

### 800-770-5219

Bill Menkhus bill\_menkhus@invigoratemedia.com cell 636-524-1240

Doug Nelson doug\_nelson@invigoratemedia.com cell 636-578-8130

Proven by Monsterous Results Arrives in the mailbox as
6" × 10.5"
Opens to
10.5" × 17"



— 10.5 INCHES WIDE —



295% BIGGER Than our Jumbo Postcard!

As low as

17.9 ph Includes
Postage



**MAYTAG**\*

Whirlpool

\$499 each

SAVE \$500 ON THE PAIR!

4.3 cu.ft. HE Top Load Washer with Low-Profile Impeller 7.0 cu.ft. HE Electric Dryer with AccuDry™ Sensor Drying System

**\$721** 

each



**4.3 cu.ft. Front Load Washer** with Steam for Stains Option

7.4 cu.ft. Electric Dryer with PowerDry® System \$888 MSRP 1199 each



**4.5 cu.ft. Front Load Washer** with Load &
Go™ Bulk Dispense

7.4 cu.ft. Electric
Dryer with Advanced
Moisture Sensing
WED92HEFW

# Genuine Appliance LABOR DAY Savings Event

August 24th – September 12th

# Scratch & Win

Match your number in our store to see if you're our grand prize winner!



- \$10,000 Shopping Spree
- KitchenAid® Stand Mixer
- \$25 \$50 Additional Instant Savings

n purchases \$499 and up

Dealer Name Street Address City, State ZIP

POSTMASTER: Please Deliver X/XX, X/XX, X/XX

OR CURRENT RESIDENT

PRESORT STANDARD
U.S.POSTAGE
PAID
INVIGORATE
MEDIA

Doug Nelson 115 Mississippi Que Crystat City, MO 63019

Artwork Version: 04MM3815WP\_LaborDay

# 12 MONTHS SPECIAL FINANCING!\*



18 cu.ft. Top Freezer Refrigerator with Flexi-Slide™ Bin WRT518SZFM 1.7 cu.ft. Over-the-Range Microwave with Electronic Controls WMH31017FS 5.3 cu.ft. Electric Range with Easy Wipe Ceramic Glass Cootop WFE515S0ES Stainless Steel
Dishwasher with
1-Hour Wash Cycle
WDF520PADM

# Whirlpool

**MAYTAG**\*

RECEIVE UP TO 500

BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL® OR MAYTAG® APPLIANCES Valid Aug 30-Sept 12, 2017

KitchenAid<sup>®</sup>

RECEIVE UP TO 1600

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES` Valid July 16–Sept 26, 2017

**PLUS UP TO \$100** 

INSTALLATION ALLOWANCE BY MAIL WITH PURCHASE OF SELECT KITCHENAID® APPLIANCES' Valid Aug 30-Sept 12, 2017



# SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

# We Sell It Service It

BUYING POWER – We are a member of a Multi-Billion Dollar buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. BUY FROM A LOCALLY OWNED BUSINESS!

# **MAYTAG**\*



### KitchenAid®









# **MAYTAG**<sup>®</sup>

1.7 cu.ft. Compact Overthe-Range Microwave with Fingerprint Resistant Stainless Steel MMV1174FZ

\*874!

5.3 cu.ft. Electric Range with Shatter-Resistant Cooktop MER6600FZ MGR6600FZ - Gas Add \$56

### MSRP \$799



# Genuine 🖊 Appliance

639 North Creek Dr Festus, MO 636-931-5950 3938 Vogel Rd Arnold, MO 636-282-1700



STORE HOURS: **MON-FRI** 9-8, **SAT** 9-5, **SUN** 10-5

www.genuinemaytagfestus.com

# The Legal Limit MAX! Postcard

Anything bigger would be criminal.







14 INCHES WIDE

The piece of mail the **US Postal Service** will allow!

255% BIGGER Than our Jumbo Postcard!

INCHES





## 12 MONTHS SPECIAL FINANCING!

Electronic Controls

WMH31017FS





4.3 cu.ft. HE Top Load Washer with Low-Profile Impeller WTW5000DW

7.0 cu.ft. HE Electric Drver with AccuDrv™ Sensor Drving System

### **MAYTAG**\*



4.3 cu.ft. Front Load Washer with Steam for Stains Option MHW3505FW

7.4 cu.ft. Electric Dryer with PowerDry® System

### Whirlpool

Flexi-Slide™ Bin

WRT518SZFM



4.5 cu.ft. Front Load 7.4 cu.ft. Electric Washer with Load & Go™ Bulk Dispense WFW92HEFW

Drver with Advanced Moisture Sensing WED92HEFW



Ceramic Glass Cootop

WFE51580ES

MAYTAG

1-Hour Wash Cycle

WDF520PADM

RECEIVE

BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL® OR MAYTAG® APPLIANCES Valid Aug 30-Sept 12, 2017

**KitchenAid** 

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES Valid July 16-Sept 26, 2017

**PLUS UP TO \$100** 

INSTALLATION ALLOWANCE BY MAIL WITH PURCHASE OF SELECT KITCHENAID® APPLIANCES' Valid Aug 30-Sept 12, 2017



Dealer Name Street Address City, State Zip

### POSTMASTER: Please Deliver X/XX, X/XX, X/XX OR CURRENT RESIDENT

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

Artwork Version: 04LM3814WP LaborDay

# SAVE AN ADDITIONAL 10% ON SELECT CLOSEOUT MODELS

# We Sell It Service It

BUYING POWER - We are a member of a Multi-Billion Dollar buying organization. The majority of our appliances are priced at or below home improvement store prices. Don't sacrifice quality service before or after the sale. BUY FROM A LOCALLY OWNED BUSINESS!



SAVE \$200

Stainless Steel Tub Dishwasher with PowerBlast™ Cvcle MDB4949SDZ

### **KitchenAid**

\$665 MSRP 1849

SAVE \$184

Stainless Steel Dishwasher with ProWash™ Cycle KDFE104DSS

639 North Creek Dr Festus, MO 636-931-5950

STORE HOURS: MON-FRI 9-8, SAT 9-5, SUN 10-5



3938 Vogel Rd Arnold, MO 636-282-1700



www.genuinemaytagfestus.com





### **MAYTAG**°

1.7 cu.ft. Compact Overthe-Range Microwave with Fingerprint Resistant Stainless Steel MMV1174FZ

**BUY BOTH** 

5.3 cu.ft. Electric Range with Shatter-Resistant Cooktop MER6600FZ MGR6600FZ - Gas Add \$56

\*See store for complete details of all offers, financing and rebates. ⊕/™ © 2017. All rights reserved. HUB Pre-Approval XXXXXX. 04LM3814WP\_LaborDay cheitert ©2017 Invigorate Media, LLC. All Rights Reserved. 800-770-5219.





August 24<sup>th</sup> – September 12<sup>th</sup>

# on ALL Kitchen & Laundry models!

Whirlpool

MAYTAG

**RECEIVE UP TO** 

\$500

BY MAIL WITH PURCHASE OF SELECT WHIRLPOOL® OR MAYTAG® APPLIANCES Valid Aug 30-Sept 12, 2017 KitchenAid'

RECEIVE \$160

BY MAIL WITH PURCHASE OF SELECT KITCHENAID® BRAND APPLIANCES' Valid July 16-Sept 26, 2017

PLUS UP TO \$100

INSTALLATION ALLOWANCE BY MAIL
WITH PURCHASE OF SELECT KITCHENAID®
APPLIANCES' Valid Aug 30–Sept 12, 2017

# **12 MONTHS SPECIAL FINANCING!**





4.3 cu.ft. HE Top Load Washer with Low-Profile Impeller WTW5000DW

7.0 cu.ft. HE Electric Drver with AccuDry™ Sensor Drying System WEDS000DW



**MAYTAG** 

1.7 cu.ft. Compact Overthe-Range Microwave with Fingerprint Resistant Stainless Steel MMV1174F7



**BUY BOTH** ONLY

5.3 cu.ft. Electric Range with Shatter-Resistant Cooktop MGR6600F7 - Gas Add \$56

MSRP 1799



639 North Creek Dr Festus, MO 636-931-5950

Genuine 📂 Appliance

3938 Voael Rd Arnold, MO 636-282-1700



www.genuinemaytagfestus.com

STORE HOURS: MON-FRI 9-8, SAT 9-5, SUN 10-5

\*See store for complete details of all offers, financing and rebates. ®/™ © 2017. All rights reserved. HUB Pre-Approval XXXXXX. 04JP3816WP\_LaborDay cheitert @2017 Invigorate Media, LLC, All Rights Reserved, 800-770-5219.



Dealer Name Street Address City, State ZIP

PRESORT STANDARD U.S.POSTAGE PAID INVIGORATE MEDIA

POSTMASTER: Please Deliver X/XX, X/XX, X/XX **OR CURRENT RESIDENT** 

Artwork Version: 04JP3816WP LaborDay

# **MODEL LIST: MONSTER MAILER**

Aug 24 – Sept 12 Labor Day

\*Some models may not appear on smaller mailers

# Prices are set at MAP or Current Promo MAP. If you would like to advertise at 10% less than MAP (the lowest Co-Opable price), please check HERE... $\square$ 10% Off

Brand	Whirlpool	Model #	WTW5000DW	MSRP	\$749	SALE PRICE	\$499
	•						(Less 10% = \$449)
Brand _	Whirlpool	_ Model #	WED5000DW	MSRP_	\$749	SALE PRICE _	•
							(Less 10% = \$449)
Brand _	Maytag	_ Model #	MHW3505FW	MSRP_	\$899	SALE PRICE _	
					4000		(Less 10% = \$649)
Brand _	Maytag	_ Model #	MED3505FW	MSRP_	\$899	SALE PRICE _	\$/21 (Less 10% = \$649)
Duand	Whirlpool	Model #	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	MCDD	¢1100	CALE DDIOE	
Brana _	vviiiripooi	_ IVIOGEI #	WFW92HEFW	_ IVISKP	\$1199	SALE PRICE _	(Less 10% = \$799)
Brand	Whirlnool	Model #	WED92HEFW	MCDD	¢1100	CVI E DDICE	
Diana_	vviiiipooi	_ Mouci #	VVLDJZITLI VV	_ 1413111	ΨΠΙΟΟ	SALL I HIOL	(Less 10% = \$799)
Brand	Whirlpool Kitch	nen Package		MSRP	\$2476	SALE PRICE	\$1599
	- vviiii poor rator	ion i donago			Ψ= σ		(Lowest Price = \$1485)
Brand		Model #	WRT518SZFM	MSRP		SALE PRICE	
Brand _		_ Model #	WMH31017FS	MSRP_		SALE PRICE _	
Brand _		_ Model #	WFE515S0ES	MSRP_		SALE PRICE	
Brand _		_ Model #	WDF520PADM	MSRP_		SALE PRICE _	
D	A		4 C10 E 7 E E D C	HODD	ф4400		Φ0.40
Brana _	Amana	_ Model #	ASI2575FRS	_ WSKP	\$1199	SALE PRICE _	\$943 (Less 10% = \$849)
Brand	Whirlnool	Model #	WRR322DMRM	MCDD	\$1 <i>1</i> 00	CVI E DDICE	
Dianu _	vviiiiipooi	_ INIOUGI #	WRB322DMBM	_ WISHF	ΨΙΉΟΟ	SALE PRICE _	(Less 10% = \$1099)
Brand	Whirlpool	Model #	WRF560SEYM	MSRP	\$1799	SALE PRICE	\$1444
					<b>VV</b>		(Less 10% = \$1299)
Brand	Maytag	Model #	MDB4949SDZ	MSRP	\$699	SALE PRICE	\$499
	, ,						(Less 10% = \$449)
Brand _	KitchenAid	_ Model #	KDFE104DSS	MSRP_	\$849	SALE PRICE _	\$665
							(Less 10% = \$599)
Brand _	Maytag	_ Model #	MMV1174FZ	MSRP_	\$319	SALE PRICE _	\$874 pair price
					4		(Less 10% = \$786)
Brand _	Maytag	_ Model # _	MER6600FZ	MSRP_	\$799	SALE PRICE _	
			MGR6600FZ - Gas Add \$56				



### Monster Mailer • Legal Limit Max • Jumbo Postcard

# **Order Form**

**Fax order form to: 636-794-3223**Sales: **1-800-770-5219** Doug Nelson or Bill Menkhus

Business Name:		Contact Name:								
Addr	ess:		City:				State: _		Zip:	
Phone:		Ce	ell:		Em	ail:				
Buyir	ng Group:		Whirlpool Dealer	<b>'s</b> - Wa	nt us to fil	e your HUB	co-op pape	rwork on y	our behalf?:	
Whir	lpool Rep:		HUB Log-in Username:				Password:			
	T									
Step 1	Sale Dates Indicate your sa	le dates here:	Ste 2	A	rtwork Vers		vork Versiddress panel, MM954X)	sion Nu	<u>mber</u>	
		Indicate number here:								
	Do you want "	Scratch Off	" Promo?	□ No	o (Scrat	ch Off Pro	mo: Add 3	cents per	mailer)	
Step	Quantity Single Family Homes: <b>Select One</b> Jumbo Postca							rd Pricing:		
3	Monster Mailer	<b>1</b> . 5,000 -	\$2,343 <b>🗖 2.</b> 10,000 - \$	3,93	9	<b>1</b> . 1,000	) - \$749	<b>2</b> . 2,0	00 - \$1,349	
	Legal Limit MAX	! <b>1</b> . 5,000 -	\$2,443 <b>🗖 2.</b> 10,000 - \$	\$4,139	9	<b>3.</b> 3,000	) - \$1,749	<b>4.</b> 4,0	00 - \$2,049	
	3	,		,		<b>5</b> . 5,000	) - \$2,243	<b>6</b> . 10,	000 - \$3,739	
	Additional Mailers, ADD: MONSTER - 37.9¢ each  LEGAL LIMIT MAX - 39.9¢ each • JUMBO POSTCARD - 35.9¢ each (on quantities over 5,000)									
	LEGAL LIIVIII IVIAX -	39.9¢ eacn • .	IUMBU PUSTCARD - 35.9	¢ eac	(1 (on quantiti	es over 5,000)				
Step	Financing & Special Offers: <b>All offers are solely the retailer's responsibility.</b> ie. Financing, Rebates, Free Delivery,etc.									
4	Financing offer terms - # of Months ie. 6, 12, 18; With Payments? YES or NO; Minimum Purchase: \$									
	List your special offers here:, With Fayments? FES of NO, Willimum Furchase. \$									
	List your special offices field.									
Step 5	Signature (REQU	IRED):				_ (Your orde	er will not be	processe	d without a signature)	
	-		payment be contingent upon, av		•		-		-	
	damage to printed materials rates as of May 2015 and are	-	strikes, shipping failures, timeline hout notice.	ess of po	ost office or a	ny other causes	beyond its cont	ol. Direct mail	costs are based on US postal	
	,	, ,								
Step 6	Select ONE: □1	Zip Codes -	Complete Below	OR	□ 2. L	et us run	a radius a	round yo	ur store	
	Call us	for free co	onsultation on	sel	ecting	your i	mailing	list		
1.		2.	3.			4.		5.		
6.		7.	8.			9.		10.		
Pric	ing Includes	\$50,000+	Household Med	ian	Incom	) <b>e</b>				
• Single Family Home Mailing List Monster 10.5" x 17" • Legal Limit Max! 11" x 14" • Jumbo Postcard 6" x 11" • Single Family Home Postage										
Monster Mailer/Jumbo Postcard: Targeted Homeowner Income List OR Dealer's Customer List: Add 5¢  Add'I SCFs: Add \$100										
			Dealer's Customer List: Add 7¢					Add I SCFS:	Auu \$ 100	

Business Name:	Citv:	State:
Dusiness name.	Oity.	Olaic.



### List your model changes below

### Fax 2nd page with your Order Form

List your model changes below. Models NOT DELETED will remain on your proof. The space allowed for models/images is limited to the direct mail piece selected 1. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ Model # REPLACE WITH: Brand Model # 2. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model #\_\_\_\_\_ REPLACE WITH: Brand \_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_\_ 4. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 5. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 6. **DELETE:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 7. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 8. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 9. **DELETE:** Brand CHANGE PRICE TO: \$\_\_\_\_\_ and/or CHANGE SAVE TO: \$\_\_\_\_ \_\_\_\_\_\_ Model #\_\_\_\_\_\_ **REPLACE WITH:** Brand \_\_\_\_\_\_ Model #\_\_\_\_\_ 10. **DELETE:** Brand CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ 11. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$ 12. **DELETE:** Brand Model # **REPLACE WITH:** Brand Model # CHANGE PRICE TO: \$ \_\_\_\_\_ and/or CHANGE SAVE TO: \$ \_\_\_\_\_ Model # REPLACE WITH: Brand Model # 13. **DELETE:** Brand CHANGE PRICE TO: \$ and/or CHANGE SAVE TO: \$